

Landing Pages

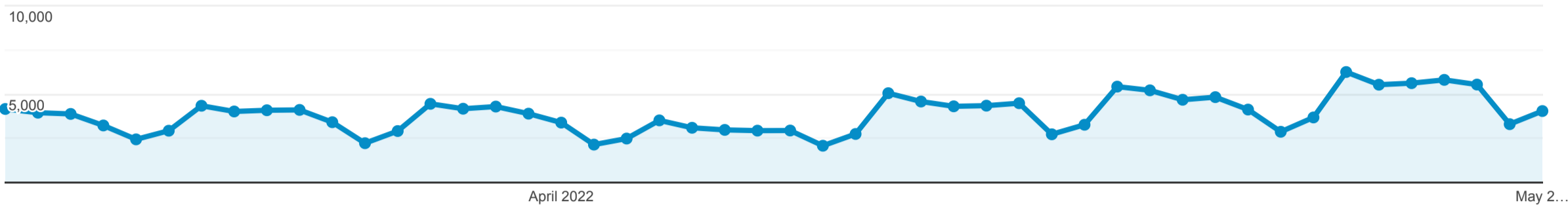
All Users
100.00% Entrances

Mar 15, 2022 - May 1, 2022

Explorer

Summary

Sessions



Landing Page	Acquisition			Behavior			Conversions		
	Sessions ↓	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	185,796 % of Total: 100.00% (185,796)	42.43% Avg for View: 42.39% (0.09%)	78,839 % of Total: 100.09% (78,767)	37.50% Avg for View: 37.50% (0.00%)	2.33 Avg for View: 2.33 (0.00%)	00:03:05 Avg for View: 00:03:05 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (0.00)
1. /index.php	76,357 (41.10%)	30.98%	23,655 (30.00%)	20.20%	2.44	00:03:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. /financialaid/class-web.php	5,837 (3.14%)	40.40%	2,358 (2.99%)	21.43%	1.68	00:02:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. /class-schedule/index.php	5,566 (3.00%)	39.36%	2,191 (2.78%)	30.58%	2.35	00:03:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. (not set)	4,973 (2.68%)	0.22%	11 (0.01%)	0.00%	0.00	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. /onlinelearning/canvas.php	4,669 (2.51%)	24.46%	1,142 (1.45%)	9.57%	1.27	00:02:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. /raw/lpcraw-coordinationandsubordination.php	4,084 (2.20%)	83.69%	3,418 (4.34%)	89.10%	1.15	00:00:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. /admissions/index.php	3,017 (1.62%)	40.34%	1,217 (1.54%)	31.72%	2.61	00:04:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. /welcome/index.php	2,618 (1.41%)	63.37%	1,659 (2.10%)	51.83%	1.98	00:01:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. /raw/summaries.php	2,559 (1.38%)	83.20%	2,129 (2.70%)	92.73%	1.11	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. /admissions/academic-calendar-spring.php	2,398 (1.29%)	37.24%	893 (1.13%)	80.32%	1.43	00:01:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. /counseling/index.php	2,144 (1.15%)	31.11%	667 (0.85%)	46.08%	1.92	00:04:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. /library/index.php	2,141 (1.15%)	18.78%	402 (0.51%)	62.77%	1.60	00:02:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. /admissions/concurrent.php	2,057 (1.11%)	35.63%	733 (0.93%)	39.67%	2.95	00:06:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. /raw/lpcraw-fragments.php	2,044 (1.10%)	88.26%	1,804 (2.29%)	91.68%	1.10	00:00:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. /admissions/academic-calendar.php	1,986 (1.07%)	50.45%	1,002 (1.27%)	25.18%	2.77	00:02:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. /class-schedule/catalog.php	1,129 (0.61%)	42.43%	479 (0.61%)	50.84%	2.50	00:03:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. /raw/hooksandgrabbers.php	1,044 (0.56%)	93.20%	973 (1.23%)	94.44%	1.07	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. /admissions/transcripts.php	788 (0.42%)	48.86%	385 (0.49%)	42.39%	1.73	00:02:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. /zoneinfo/index.php	737 (0.40%)	38.67%	285 (0.36%)	30.26%	2.73	00:06:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. /raw/thesisstatements.php	690 (0.37%)	90.00%	621 (0.79%)	93.91%	1.08	00:00:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. /graduation/index.php	685 (0.37%)	49.34%	338 (0.43%)	69.93%	1.89	00:02:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. /smartshops/index.php	670 (0.36%)	25.22%	169 (0.21%)	76.27%	1.52	00:01:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. /courses/psyc.php	611 (0.33%)	93.62%	572 (0.73%)	93.78%	1.19	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. /honors/ucla-tap.php	596 (0.32%)	79.53%	474 (0.60%)	79.19%	1.34	00:01:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. /literary-festival/index.php	588 (0.32%)	49.66%	292 (0.37%)	58.16%	1.57	00:02:38	0.00%	0 (0.00%)	\$0.00 (0.00%)

