

Landing Pages

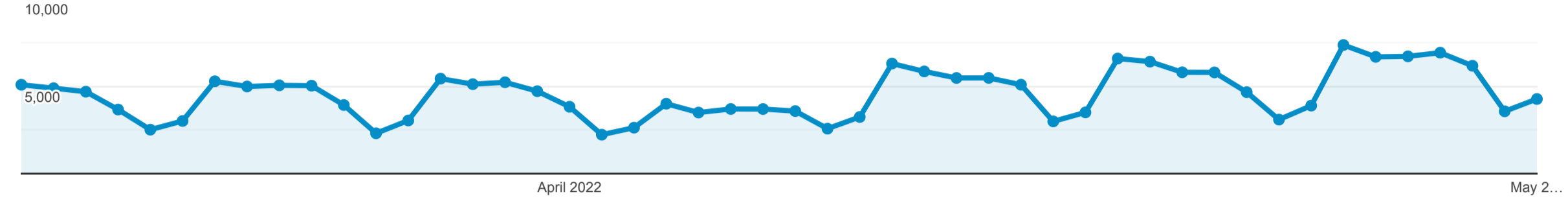
Mar 15, 2022 - May 1, 2022

All Users
100.00% Entrances

Explorer

Summary

Sessions



Landing Page	Acquisition			Behavior			Conversions		
	Sessions ↓	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	218,350 % of Total: 100.00% (218,350)	41.99% Avg for View: 41.95% (0.08%)	91,677 % of Total: 100.08% (91,605)	38.49% Avg for View: 38.49% (0.00%)	2.33 Avg for View: 2.33 (0.00%)	00:03:17 Avg for View: 00:03:17 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (0.00)
1. /index.php	91,848 (42.06%)	28.97%	26,612 (29.03%)	21.01%	2.47	00:04:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. /financialaid/class-web.php	6,180 (2.83%)	39.47%	2,439 (2.66%)	20.78%	1.67	00:02:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. (not set)	5,930 (2.72%)	0.13%	8 (0.01%)	0.00%	0.00	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. /class-schedule/index.php	5,676 (2.60%)	39.38%	2,235 (2.44%)	30.78%	2.34	00:03:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. /onlinelearning/canvas.php	5,264 (2.41%)	25.70%	1,353 (1.48%)	9.48%	1.27	00:02:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. /raw/lpcraw-coordinationandsubordination.php	4,097 (1.88%)	83.70%	3,429 (3.74%)	89.14%	1.15	00:00:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. /admissions/index.php	3,264 (1.49%)	40.47%	1,321 (1.44%)	33.12%	2.64	00:05:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. /library/index.php	3,047 (1.40%)	20.15%	614 (0.67%)	53.86%	1.78	00:03:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. /welcome/index.php	2,804 (1.28%)	63.41%	1,778 (1.94%)	51.39%	1.95	00:01:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. /raw/summaries.php	2,571 (1.18%)	83.27%	2,141 (2.34%)	92.77%	1.11	00:00:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. /admissions/academic-calendar-spring.php	2,479 (1.14%)	36.67%	909 (0.99%)	79.87%	1.46	00:01:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. /counseling/index.php	2,329 (1.07%)	32.03%	746 (0.81%)	46.84%	1.97	00:04:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. /admissions/academic-calendar.php	2,154 (0.99%)	49.49%	1,066 (1.16%)	26.28%	2.77	00:02:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. /admissions/concurrent.php	2,131 (0.98%)	36.13%	770 (0.84%)	40.54%	2.93	00:06:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. /raw/lpcraw-fragments.php	2,086 (0.96%)	88.49%	1,846 (2.01%)	91.80%	1.10	00:00:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. /programs/certificates.php	2,011 (0.92%)	94.68%	1,904 (2.08%)	92.59%	1.30	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. /class-schedule/catalog.php	1,165 (0.53%)	42.06%	490 (0.53%)	50.64%	2.50	00:03:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. /raw/hooksandgrabbers.php	1,047 (0.48%)	93.22%	976 (1.06%)	94.46%	1.07	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. /programs/degrees.php	873 (0.40%)	61.28%	535 (0.58%)	56.82%	3.36	00:04:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. /admissions/transcripts.php	831 (0.38%)	50.06%	416 (0.45%)	44.65%	1.70	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. /smartshops/index.php	776 (0.36%)	25.26%	196 (0.21%)	76.03%	1.54	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. /financialaid/index.php	772 (0.35%)	40.28%	311 (0.34%)	45.60%	2.40	00:03:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. /zoneinfo/index.php	748 (0.34%)	38.77%	290 (0.32%)	30.61%	2.71	00:06:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. /graduation/index.php	724 (0.33%)	48.20%	349 (0.38%)	68.78%	1.93	00:02:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. /raw/thesisstatements.php	698 (0.32%)	89.97%	628 (0.69%)	93.98%	1.08	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)

