

BE A SPONSOR

2.2 FOR 22 CHALLENGE FOR VETERANS STOP VETERAN SUICIDE



2.2 FOR 22 CHALLENGE FOR VETERANS

**SEPTEMBER 28, 2025 (SUNDAY)
LAS POSITAS COLLEGE TRACK & FIELD**

“Join us as we complete various challenge stations around to raise awareness for the 22 veterans we lost their lives to suicide each day. Let’s stand together to honor their lives and show our support for all who have served.”



- ✓ Open to students, staff, families, and community members.
- ✓ Bring your friends and show your support!
- ✓ Scan the QR Code to be a SPONSOR or visit the Veterans First Website below - click on 2.2 for 22 Challenge.

Info: www.laspositascollege.edu/veterans

Phone: 925.424.1570





2.2 for 22 Challenge For Veterans SPONSORSHIP LETTER

Deadline: September 1, 2025

Brought to you by the VETERANS FIRST PROGRAM
Valley Veterans Foundation & the LPC Foundation

Dear Community Leader,

September is suicide prevention awareness month. We are excited to work with you on addressing an important issue impacting veterans who served in the Armed Forces - veteran suicide. In remembrance of veterans who lost their lives suicide, we want to take action to prevent veteran suicide, support families who have experienced family loss due to suicide, and raise general awareness in our communities. To that end, we are hosting the **2.2 for 22 Challenge for Veterans at the Las Positas College** campus. Recent studies show that 22 veterans succumb to suicide day. Our goal is 22 to Zero! Your support will help us in bringing this number down to zero.

Title: 2.2 for 22 Challenge for Veterans

Purpose: Raise awareness of veteran suicide (22 veterans per day), promote mental health resources, and unite the community in support

Type: Free event for the community – includes 22+ challenge stations - resource booths + guest speakers/testimonials

Target Audience: Veterans, families, community members, students, mental health professionals, local officials, and supporters

The Veterans First Program works with veterans daily in pursuit of their college education. We coordinate this amazing annual community event at Las Positas College to raise awareness toward the prevention of veteran suicide, and raise funds for scholarships and mental health programs for veterans. We also host events that support self care and building camaraderie amongst student veterans at Las Positas College.

Become one of our champions for the event. Join us in being a sponsor and supporting veterans on September 28th at Las Positas College. Sponsorship funds will defray operational costs, such as medals, t-shirts, facilities staff costs, etc.

Lastly, if you need a tax deductible receipt for your sponsorship gift, we have partnered with the LPC Foundation to provide that receipt.

Sincerely,
Evelyn Padua Andrews (eandrews@laspositascollege.edu)
Las Positas College Veterans First Program
925.424.1570 - Mon-Thurs 9 am to 5 pm

SPONSORSHIP LEVELS

Thank you for your sponsorship! The deadline for sponsorship is September 1, 2025. The sooner we have your logo, the quicker LPC Veterans First Program can promote on social media. (Our social media reach is over 2,500 followers.)

Instructions:

1. Email: lpcveteransfirst@laspositascollege
2. Subject line: 2.2 for 22 SPONSOR
3. Body of Email provide contact name, contact phone number, email.
4. Attach a vector or camera ready logo for the t-shirt by September 1, 2025.
5. Checks must be made out to the **LPC FOUNDATION** (notes: 2.2 for 22 for veterans). A tax deductible receipt will be sent to you. The Las Positas College Foundation is an IRS Approved 501(c)(3) nonprofit: ID# 71-0942040.

Levels:

22 to Zero - Diamond Star (1)	\$5,000
<ul style="list-style-type: none">● Large Step & Repeat Banner displayed at Event.● Custom social media video reels throughout the month of September leading up to event.● Company advertised on all promotional materials - free challenge booth at event● Logo on Challenge Coin.● Three \$500 1-yr scholarships for veterans in company's name● One company sponsored Health & Wellness workshop/event in LPC Veterans Resource Center● Company/Organization logo is larger in size and is represented before (or on top of) sponsors of lower tiers.	
For my Country - Platinum Star	\$2,000
<ul style="list-style-type: none">● Company advertised on all promotional materials - free challenge booth at event● Two \$500 1-yr scholarships in company's name● One company sponsored Health & Wellness workshop/event in LPC Veterans Resource Center● Company/Organization logo is larger in size and is represented before (or on top of) sponsors of lower tiers.	
Got Your Six - Bronze Star	\$1,500
<ul style="list-style-type: none">● Company advertised on all promotional materials - free challenge booth at event● Two \$500 1-yr scholarships in company's name● One company sponsored Health & Wellness workshop/event in LPC Veterans Resource Center	
Freedom is not Free - Gold Star	\$1,000
<ul style="list-style-type: none">● Company advertised on all promotional materials - free challenge booth at event● One company sponsored Health & Wellness workshop/event in LPC Veterans First Program	
All American - Silver Star	\$500
<ul style="list-style-type: none">● Company advertised on all promotional materials - free challenge booth at event	

Please make checks payable to: LPC Foundation (Notes: 2.2 for 22 Veterans)

Mail or Deliver to: Evelyn Andrews, Veterans Program Supervisor

Las Positas College, 3000 Campus Hill Drive, Bldg 1310, Livermore, CA 94551

Questions: 925.424.1572

