



Las Positas College

Discipline Program Review Data Packet

Fall 2021 to Spring 2026

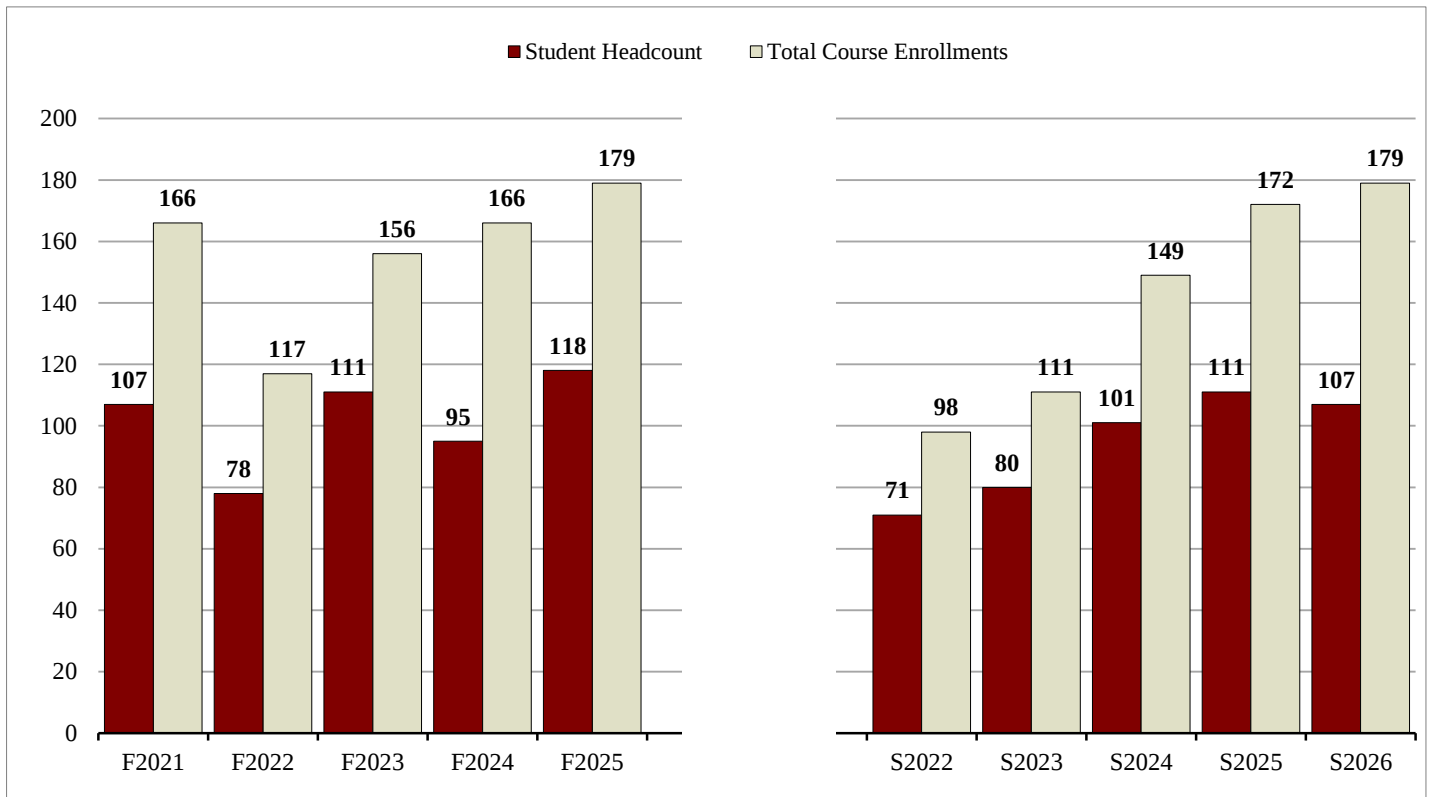
Discipline:

Graphic Design & Digital Media (GDDM)

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Headcount & Enrollment

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2021	F2022	F2023	F2024	F2025	S2022	S2023	S2024	S2025	S2026
Student Headcount	107	78	111	95	118	71	80	101	111	107
Total Course Enrollments	166	117	156	166	179	98	111	149	172	179



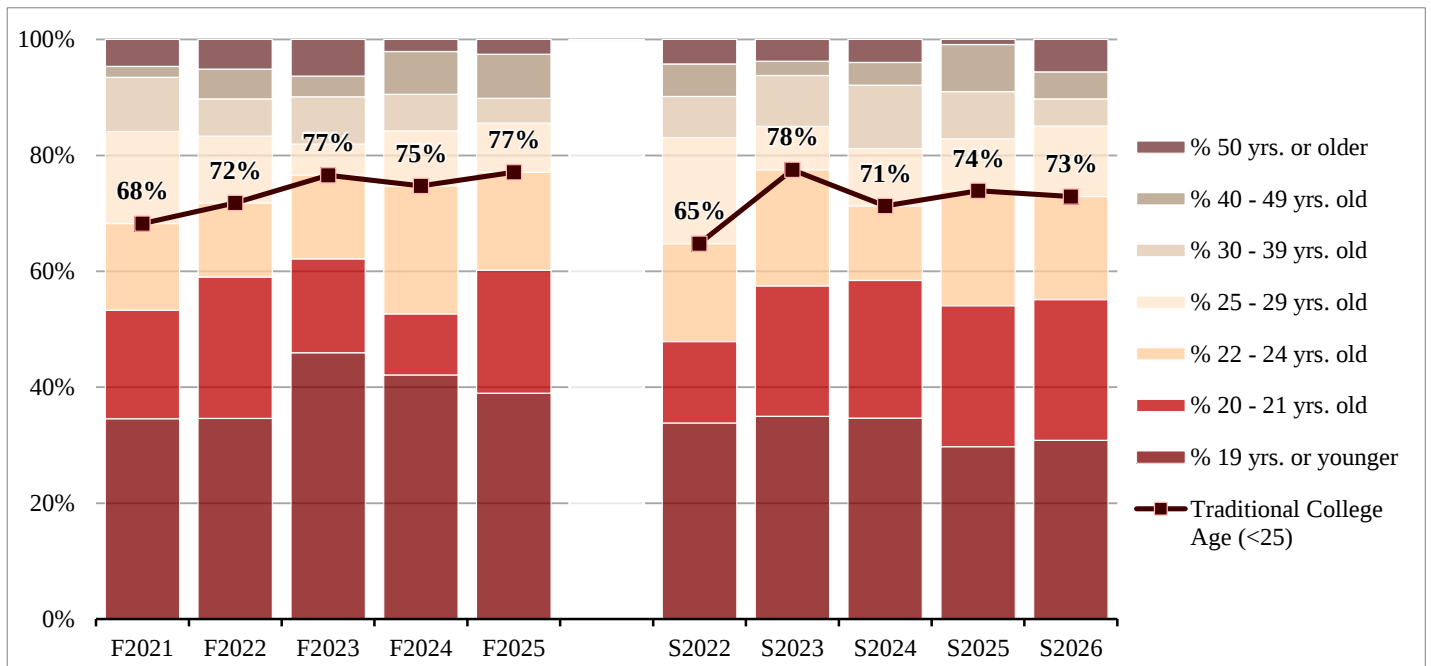
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.

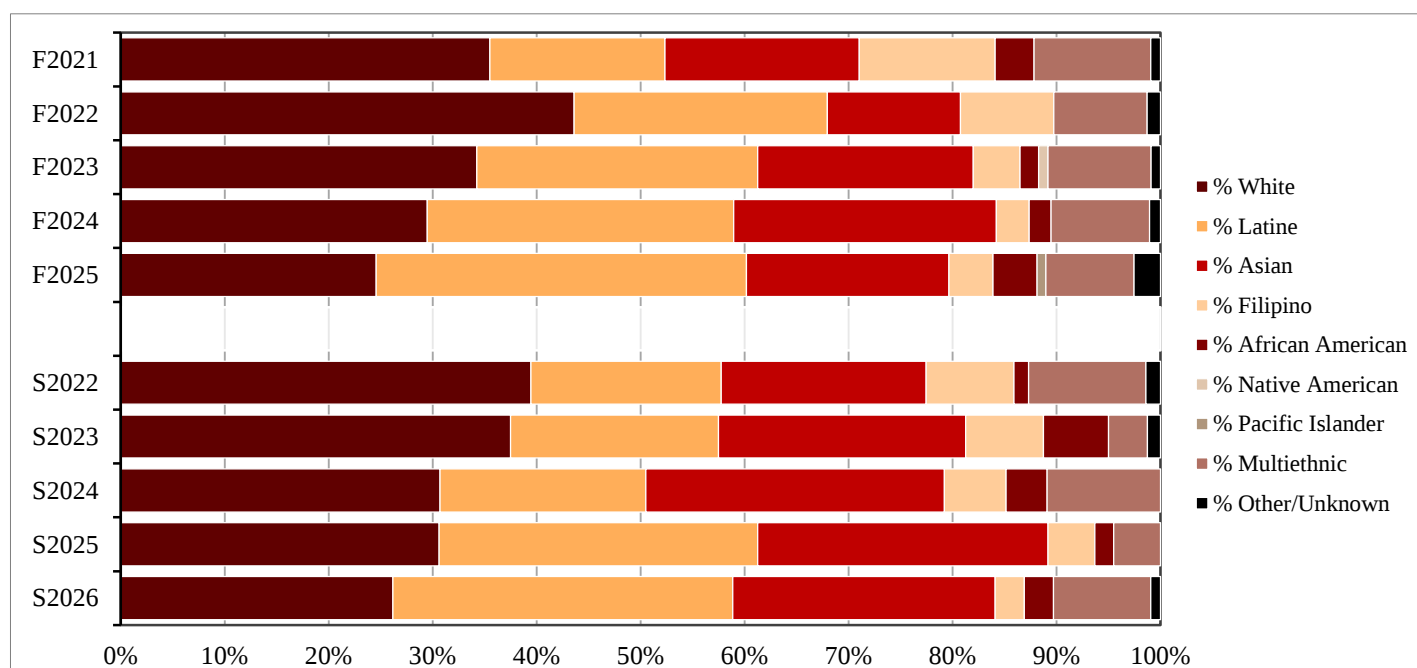
Student Demographics: Gender & Age

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2021	F2022	F2023	F2024	F2025	S2022	S2023	S2024	S2025	S2026
Female	50	42	59	48	50	34	40	53	56	48
Male	55	31	36	34	60	34	36	42	48	50
Non-Binary	0	0	0	0	4	0	0	0	5	4
19 yrs. or younger	37	27	51	40	46	24	28	35	33	33
20-21 yrs. old	20	19	18	10	25	10	18	24	27	26
22-24 yrs. old	16	10	16	21	20	12	16	13	22	19
25-29 yrs. old	17	9	6	9	10	13	6	10	10	13
30-39 yrs. old	10	5	9	6	5	5	7	11	9	5
40-49 yrs. old	2	4	4	7	9	4	2	4	9	5
50 yrs. or older	5	4	7	2	3	3	3	4	1	6
% Female	48%	58%	62%	59%	44%	50%	53%	56%	51%	47%
% Male	52%	42%	38%	41%	53%	50%	47%	44%	44%	49%
% Non-Binary	0%	0%	0%	0%	4%	0%	0%	0%	5%	4%
% 19 yrs. or younger	35%	35%	46%	42%	39%	34%	35%	35%	30%	31%
% 20 - 21 yrs. old	19%	24%	16%	11%	21%	14%	23%	24%	24%	24%
% 22 - 24 yrs. old	15%	13%	14%	22%	17%	17%	20%	13%	20%	18%
% 25 - 29 yrs. old	16%	12%	5%	9%	8%	18%	8%	10%	9%	12%
% 30 - 39 yrs. old	9%	6%	8%	6%	4%	7%	9%	11%	8%	5%
% 40 - 49 yrs. old	2%	5%	4%	7%	8%	6%	3%	4%	8%	5%
% 50 yrs. or older	5%	5%	6%	2%	3%	4%	4%	4%	1%	6%



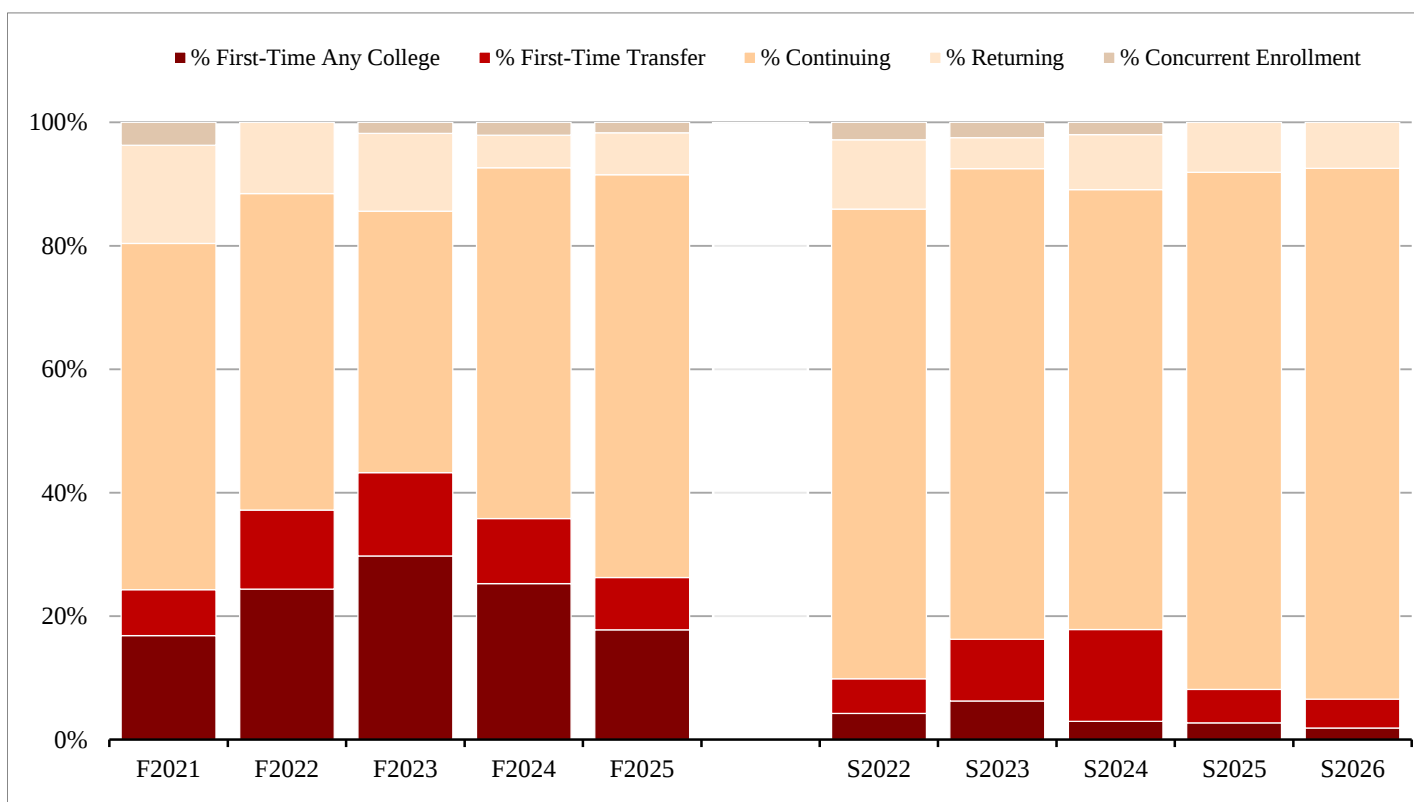
Student Demographic: Race-Ethnicity

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2021	F2022	F2023	F2024	F2025	S2022	S2023	S2024	S2025	S2026
African American	4	0	2	2	5	1	5	4	2	3
Asian	20	10	23	24	23	14	19	29	31	27
Filipino	14	7	5	3	5	6	6	6	5	3
Latine	18	19	30	28	42	13	16	20	34	35
Native American	0	0	1	0	0	0	0	0	0	0
Pacific Islander	0	0	0	0	1	0	0	0	0	0
White	38	34	38	28	29	28	30	31	34	28
Multiethnic	12	7	11	9	10	8	3	11	5	10
Other/Unknown	1	1	1	1	3	1	1	0	0	1
% African American	4%	0%	2%	2%	4%	1%	6%	4%	2%	3%
% Asian	19%	13%	21%	25%	19%	20%	24%	29%	28%	25%
% Filipino	13%	9%	5%	3%	4%	8%	8%	6%	5%	3%
% Latine	17%	24%	27%	29%	36%	18%	20%	20%	31%	33%
% Native American	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
% Pacific Islander	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
% White	36%	44%	34%	29%	25%	39%	38%	31%	31%	26%
% Multiethnic	11%	9%	10%	9%	8%	11%	4%	11%	5%	9%
% Other/Unknown	1%	1%	1%	1%	3%	1%	1%	0%	0%	1%



Student Enrollment Status

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2021	F2022	F2023	F2024	F2025	S2022	S2023	S2024	S2025	S2026
First-Time Any College	18	19	33	24	21	3	5	3	3	2
First-Time Transfer	8	10	15	10	10	4	8	15	6	5
Continuing	60	40	47	54	77	54	61	72	93	92
Returning	17	9	14	5	8	8	4	9	9	8
Concurrent Enrollment	4	0	2	2	2	2	2	2	0	0
% First-Time Any College	17%	24%	30%	25%	18%	4%	6%	3%	3%	2%
% First-Time Transfer	7%	13%	14%	11%	8%	6%	10%	15%	5%	5%
% Continuing	56%	51%	42%	57%	65%	76%	76%	71%	84%	86%
% Returning	16%	12%	13%	5%	7%	11%	5%	9%	8%	7%
% Concurrent Enrollment	4%	0%	2%	2%	2%	3%	3%	2%	0%	0%



Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

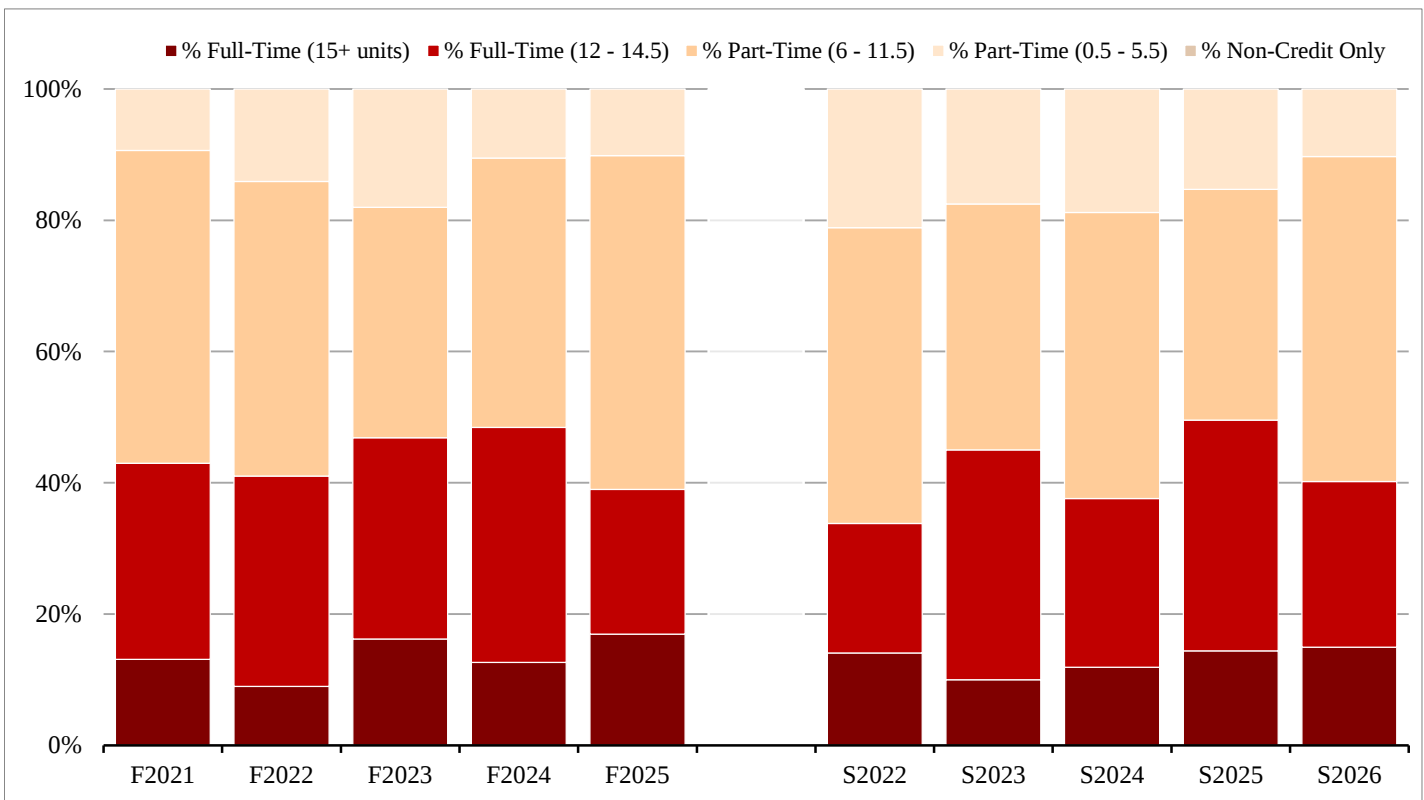
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.

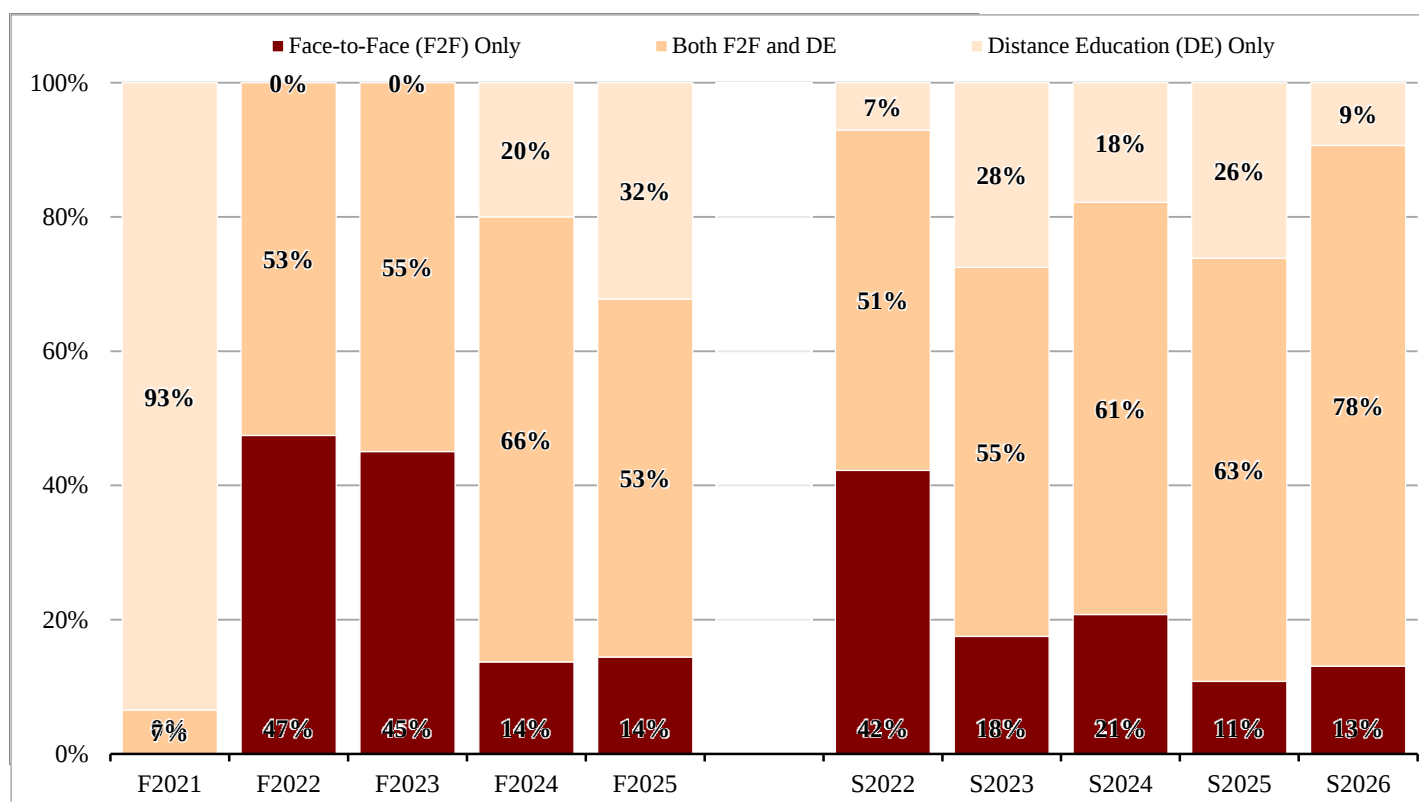
Student Unit Load

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2021	F2022	F2023	F2024	F2025	S2022	S2023	S2024	S2025	S2026
Full-Time (15+ units)	14	7	18	12	20	10	8	12	16	16
Full-Time (12 - 14.5 units)	32	25	34	34	26	14	28	26	39	27
Part-Time (6 - 11.5 units)	51	35	39	39	60	32	30	44	39	53
Part-Time (0.5 - 5.5 units)	10	11	20	10	12	15	14	19	17	11
Non-Credit Only	0	0	0	0	0	0	0	0	0	0
% Full-Time (15+ units)	13%	9%	16%	13%	17%	14%	10%	12%	14%	15%
% Full-Time (12 - 14.5)	30%	32%	31%	36%	22%	20%	35%	26%	35%	25%
% Part-Time (6 - 11.5)	48%	45%	35%	41%	51%	45%	38%	44%	35%	50%
% Part-Time (0.5 - 5.5)	9%	14%	18%	11%	10%	21%	18%	19%	15%	10%
% Non-Credit Only	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



Students Using Distance Education

Graphic Design & Digital Media (GDDM)										
<i>(Categories reflect college-wide coursework)</i>	Fall Terms					Spring Terms				
	F2021	F2022	F2023	F2024	F2025	S2022	S2023	S2024	S2025	S2026
Face-to-Face (F2F) Only	0	37	50	13	17	30	14	21	12	14
Both F2F and DE	7	41	61	63	63	36	44	62	70	83
Distance Education (DE) Only	100	0	0	19	38	5	22	18	29	10
% Face-to-Face (F2F) Only	0%	47%	45%	14%	14%	42%	18%	21%	11%	13%
% Both F2F and DE	7%	53%	55%	66%	53%	51%	55%	61%	63%	78%
% Distance Education (DE) Only	93%	0%	0%	20%	32%	7%	28%	18%	26%	9%



Definitions:

Distance Education (DE) includes enrollments in course sections that deliver course content online. Courses are categorized using the following methods:

Prior to Summer 2020, via section numbers (i.e., start with 'DE', 'HD', 'LD' and 'LO'); courses with 51% of content delivered online.

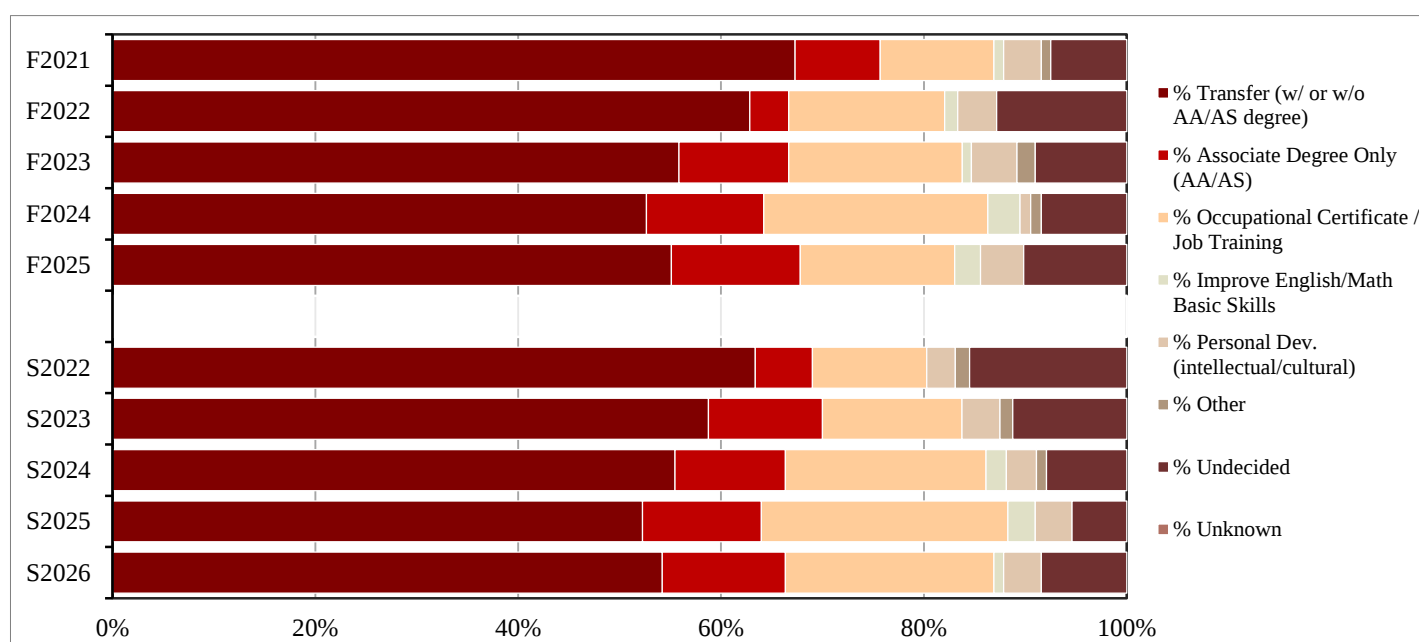
In Summer 2020 and Fall 2020, due to the COVID-19 pandemic, via web comments for each section; identified as any with an online component.

In Spring 2021 and Summer 2021, via section numbers (i.e., 'A##', 'S##', 'B##', 'H##', 'HF#').

Since Fall 2021 to present, via course attributes identifying course modality, or, when no attributes are provided, via section numbers (as previously indicated).

Student Educational Goal

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2021	F2022	F2023	F2024	F2025	S2022	S2023	S2024	S2025	S2026
Transfer (w/ or w/o AA/AS degree)	72	49	62	50	65	45	47	56	58	58
Associate Degree Only (AA/AS)	9	3	12	11	15	4	9	11	13	13
Occupational Certificate / Job Training	12	12	19	21	18	8	11	20	27	22
Improve English/Math Basic Skills	1	1	1	3	3	0	0	2	3	1
Personal Development (intellectual/cultural)	4	3	5	1	5	2	3	3	4	4
Other	1	0	2	1	0	1	1	1	0	0
Undecided	8	10	10	8	12	11	9	8	6	9
Unknown	0	0	0	0	0	0	0	0	0	0
% Transfer (w/ or w/o AA/AS degree)	67%	63%	56%	53%	55%	63%	59%	55%	52%	54%
% Associate Degree Only (AA/AS)	8%	4%	11%	12%	13%	6%	11%	11%	12%	12%
% Occupational Certificate / Job Training	11%	15%	17%	22%	15%	11%	14%	20%	24%	21%
% Improve English/Math Basic Skills	1%	1%	1%	3%	3%	0%	0%	2%	3%	1%
% Personal Dev. (intellectual/cultural)	4%	4%	5%	1%	4%	3%	4%	3%	4%	4%
% Other	1%	0%	2%	1%	0%	1%	1%	1%	0%	0%
% Undecided	7%	13%	9%	8%	10%	15%	11%	8%	5%	8%
% Unknown	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

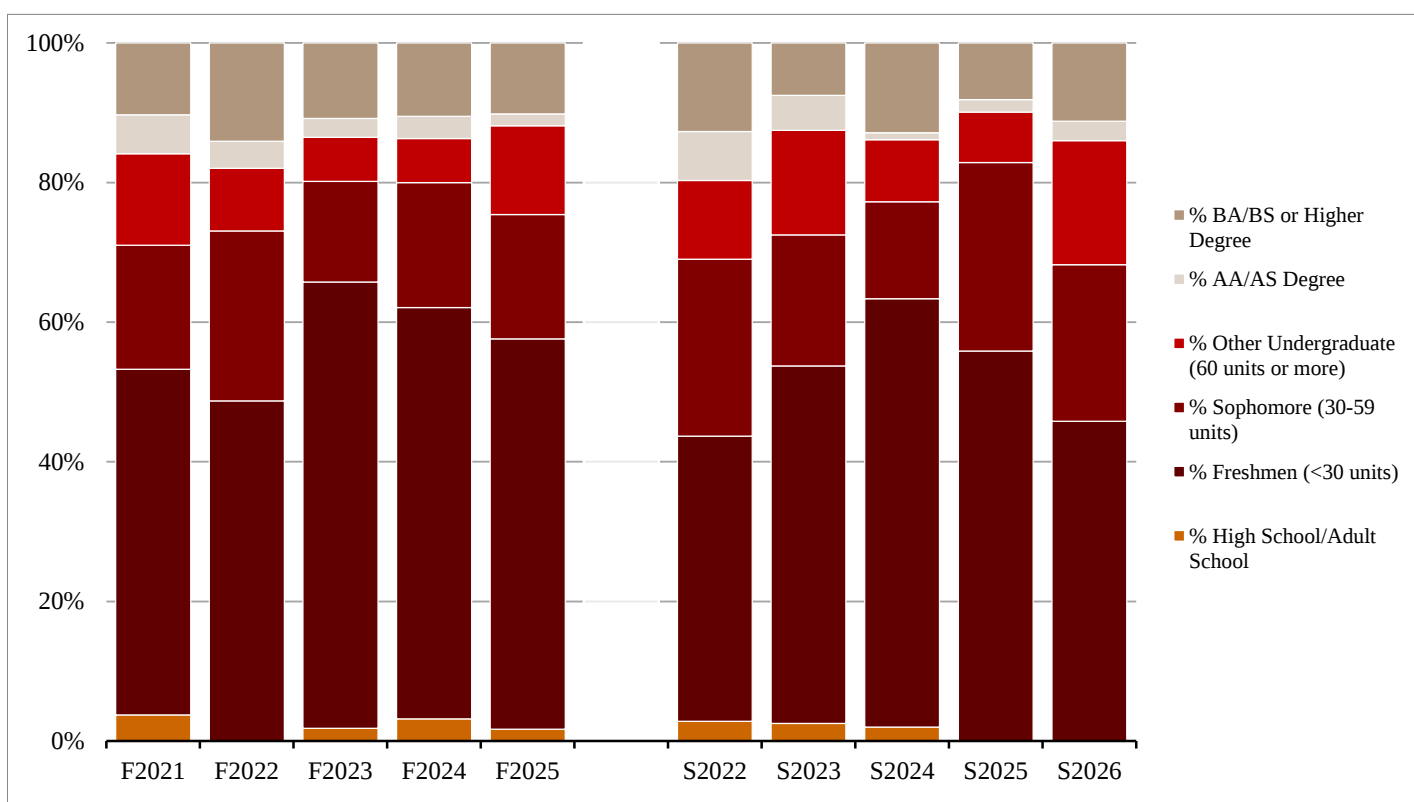
Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

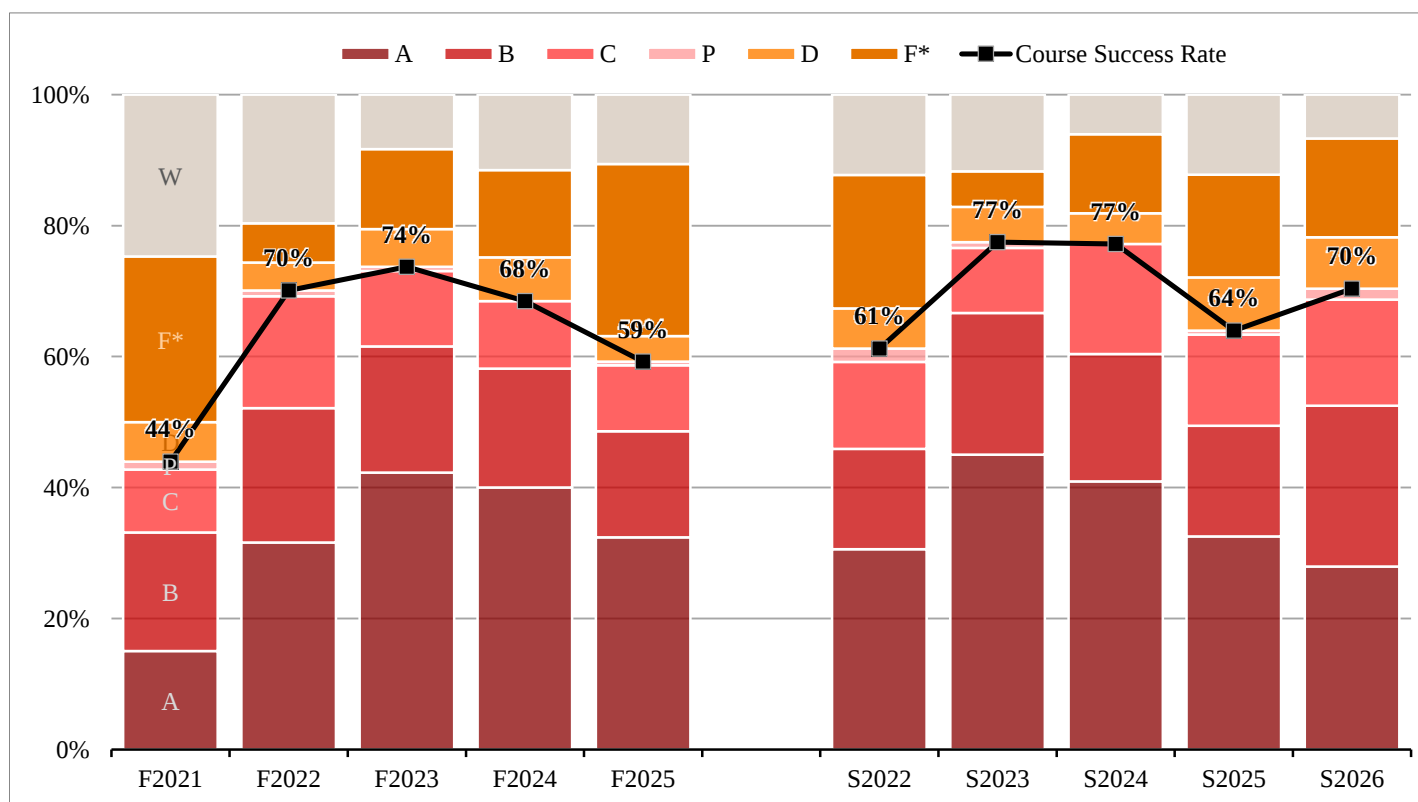
Highest Educational Level of Students

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2021	F2022	F2023	F2024	F2025	S2022	S2023	S2024	S2025	S2026
High School/Adult School	4	0	2	3	2	2	2	2	0	0
Freshmen (<30 units)	53	38	71	56	66	29	41	62	62	49
Sophomore (30-59 units)	19	19	16	17	21	18	15	14	30	24
Other Undergraduate (60 units or more)	14	7	7	6	15	8	12	9	8	19
AA/AS Degree	6	3	3	3	2	5	4	1	2	3
BA/BS or Higher Degree	11	11	12	10	12	9	6	13	9	12
% High School/Adult School	4%	0%	2%	3%	2%	3%	3%	2%	0%	0%
% Freshmen (<30 units)	50%	49%	64%	59%	56%	41%	51%	61%	56%	46%
% Sophomore (30-59 units)	18%	24%	14%	18%	18%	25%	19%	14%	27%	22%
% Other Undergraduate (60 units or more)	13%	9%	6%	6%	13%	11%	15%	9%	7%	18%
% AA/AS Degree	6%	4%	3%	3%	2%	7%	5%	1%	2%	3%
% BA/BS or Higher Degree	10%	14%	11%	11%	10%	13%	8%	13%	8%	11%



Student Performance: Grade Distribution

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2021	F2022	F2023	F2024	F2025	S2022	S2023	S2024	S2025	S2026
Total Course Enrollments	166	117	156	166	179	98	111	149	172	179
Course Success Rates	44%	70%	74%	68%	59%	61%	77%	77%	64%	70%
A	15%	32%	42%	40%	32%	31%	45%	41%	33%	28%
B	18%	21%	19%	18%	16%	15%	22%	19%	17%	25%
C	10%	17%	12%	10%	10%	13%	10%	17%	14%	16%
P	1%	1%	1%	0%	1%	2%	1%	0%	1%	2%
Course Non-Success Rate	31%	10%	18%	20%	30%	27%	11%	17%	24%	23%
D	6%	4%	6%	7%	4%	6%	5%	5%	8%	8%
F*	25%	6%	12%	13%	26%	20%	5%	12%	16%	15%
Withdrawals (See Note)	25%	20%	8%	12%	11%	12%	12%	6%	12%	7%



Definitions:

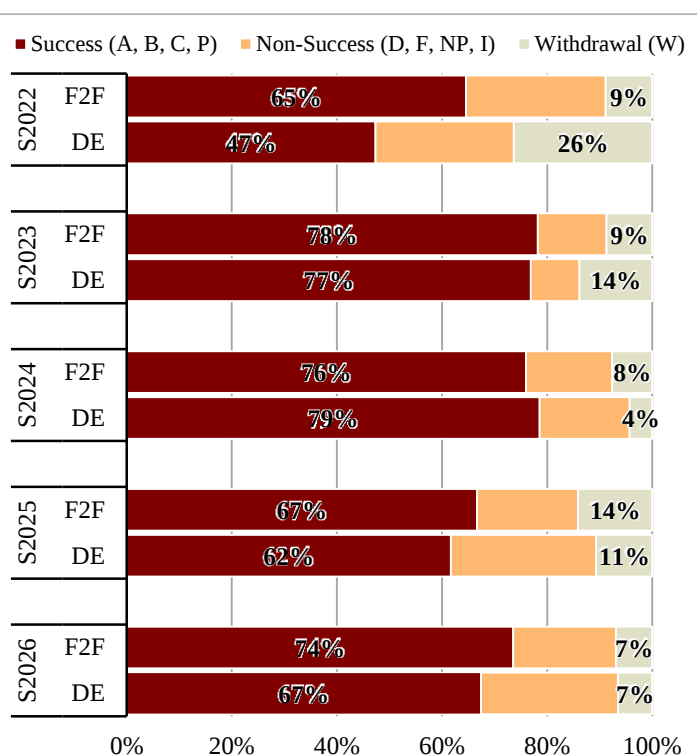
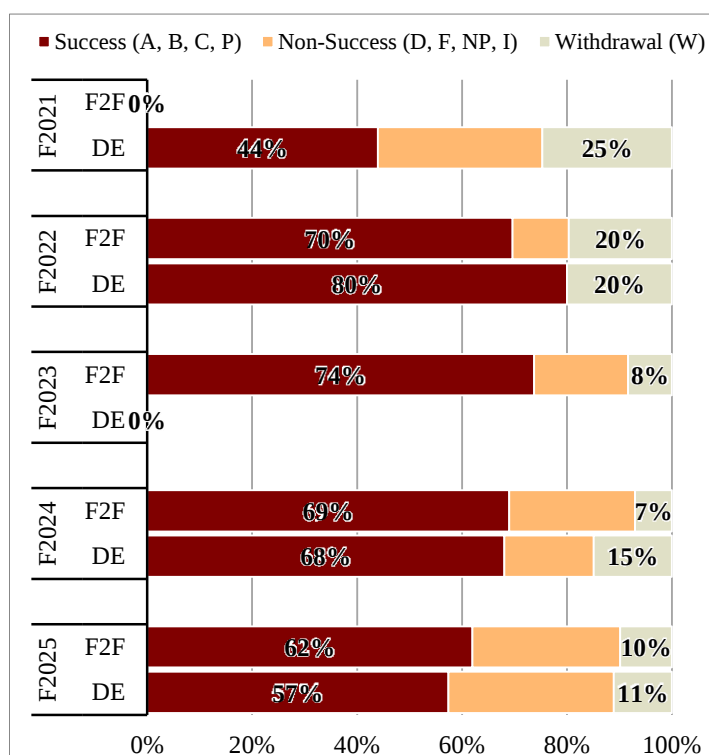
Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D' or 'F*' (includes: 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP').

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Student Performance: Distance Education

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2021	F2022	F2023	F2024	F2025	S2022	S2023	S2024	S2025	S2026
Total Course Enrollments	166	117	156	166	179	98	111	149	172	179
Face-to-Face (F2F) Sections	0	112	156	72	71	79	46	79	78	87
Success Rates	—	70%	74%	69%	62%	65%	78%	76%	67%	74%
Non-Success Rates	—	11%	18%	24%	28%	27%	13%	16%	19%	20%
Withdrawals	—	20%	8%	7%	10%	9%	9%	8%	14%	7%
Distance Education (DE) Sections	166	5	0	94	108	19	65	70	94	92
Success Rates	44%	80%	—	68%	57%	47%	77%	79%	62%	67%
Non-Success Rates	31%	0%	—	17%	31%	26%	9%	17%	28%	26%
Withdrawals	25%	20%	—	15%	11%	26%	14%	4%	11%	7%



Definitions:

Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

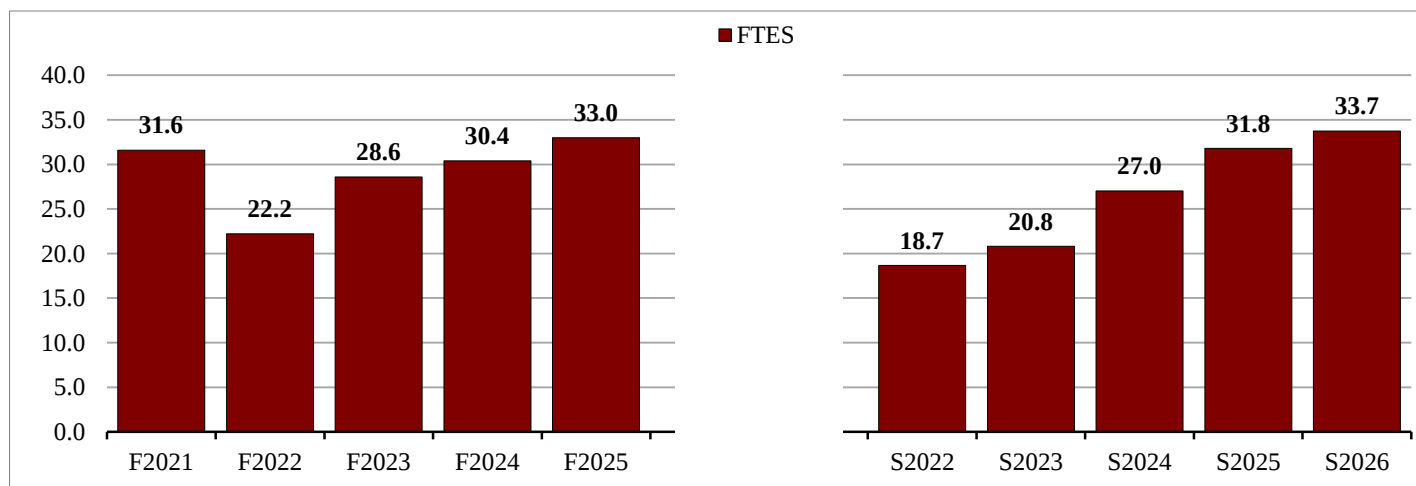
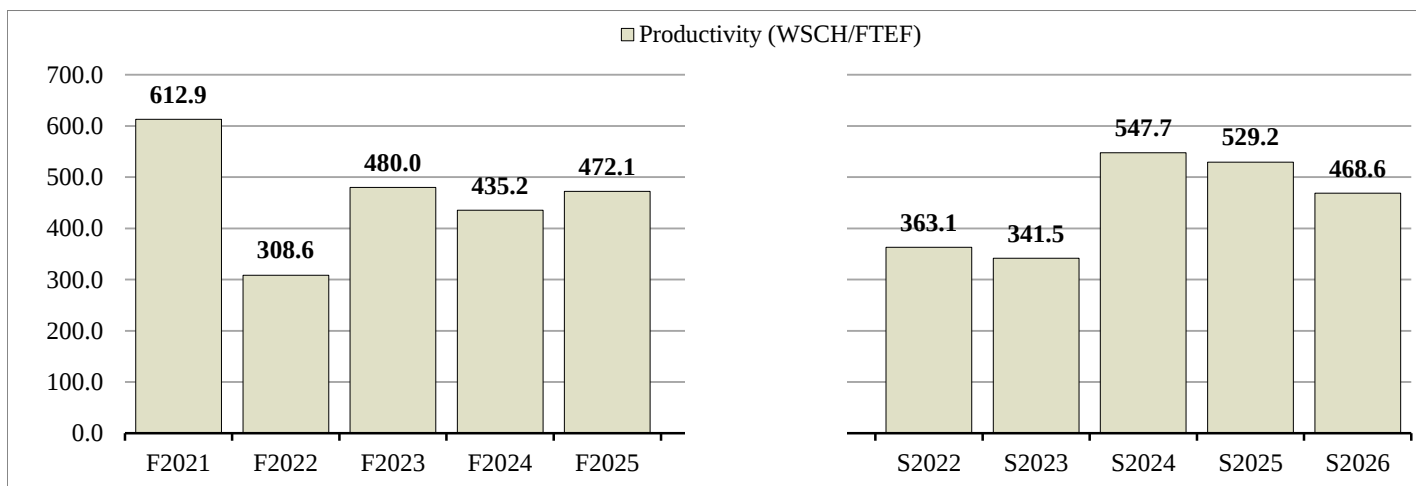
Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D', 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP'.

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Distance Education (DE) includes enrollments in course sections that deliver course content online. (see note in "Students Using Distance Education" for details.)

Enrollment Management: Part 1

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2021	F2022	F2023	F2024	F2025	S2022	S2023	S2024	S2025	S2026
WSCH	996	702	936	990	1,074	590	666	890	1,032	1,066
FTES	31.6	22.2	28.6	30.4	33.0	18.7	20.8	27.0	31.8	33.7
FTEF	1.6	2.3	2.0	2.3	2.3	1.6	2.0	1.6	2.0	2.3
Productivity (WSCH/FTEF)	612.9	308.6	480.0	435.2	472.1	363.1	341.5	547.7	529.2	468.6



Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

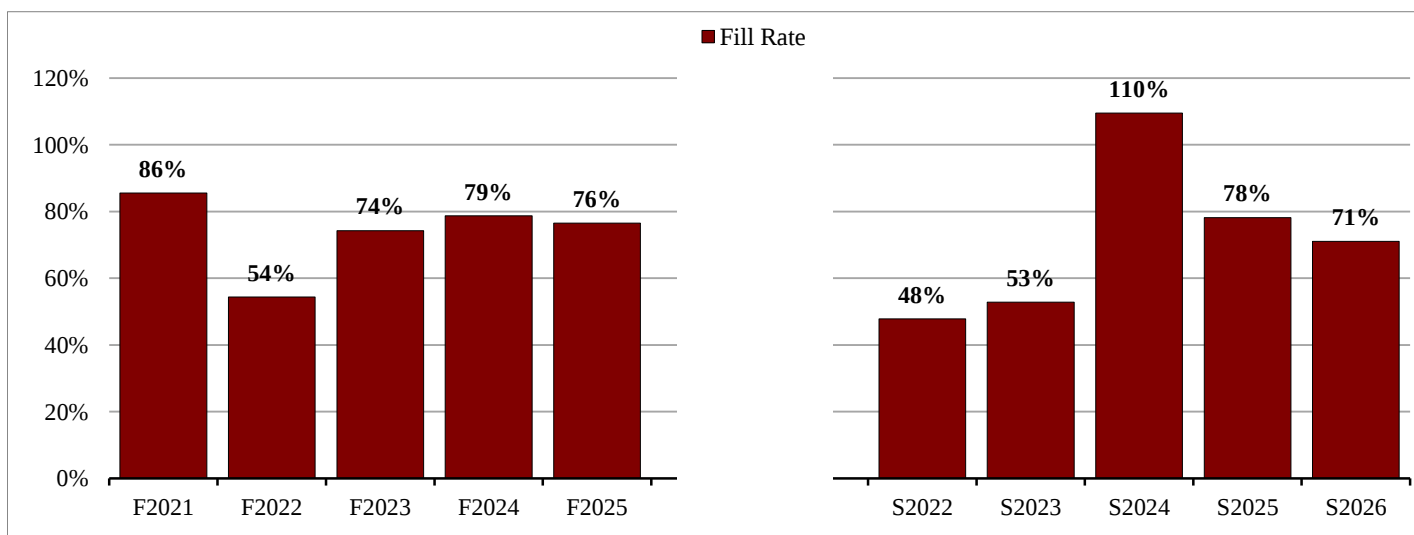
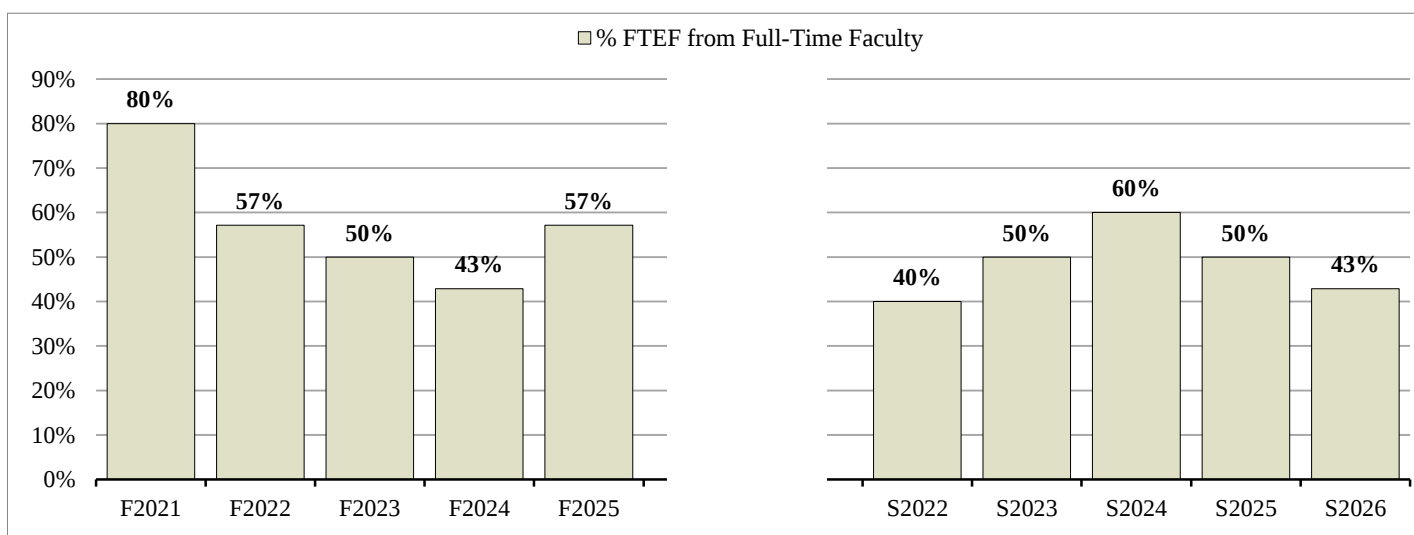
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/25/23.

Enrollment Management: Part 2

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2021	F2022	F2023	F2024	F2025	S2022	S2023	S2024	S2025	S2026
FTEF from Full-Time Faculty	1.3	1.3	1.0	1.0	1.3	0.7	1.0	1.0	1.0	1.0
% FTEF from Full-Time Faculty	80%	57%	50%	43%	57%	40%	50%	60%	50%	43%
Enrollments	166	117	156	166	179	98	111	149	172	179
Capacity (seats available)	194	215	210	211	234	205	210	136	220	252
Fill Rate	86%	54%	74%	79%	76%	48%	53%	110%	78%	71%



Definitions:

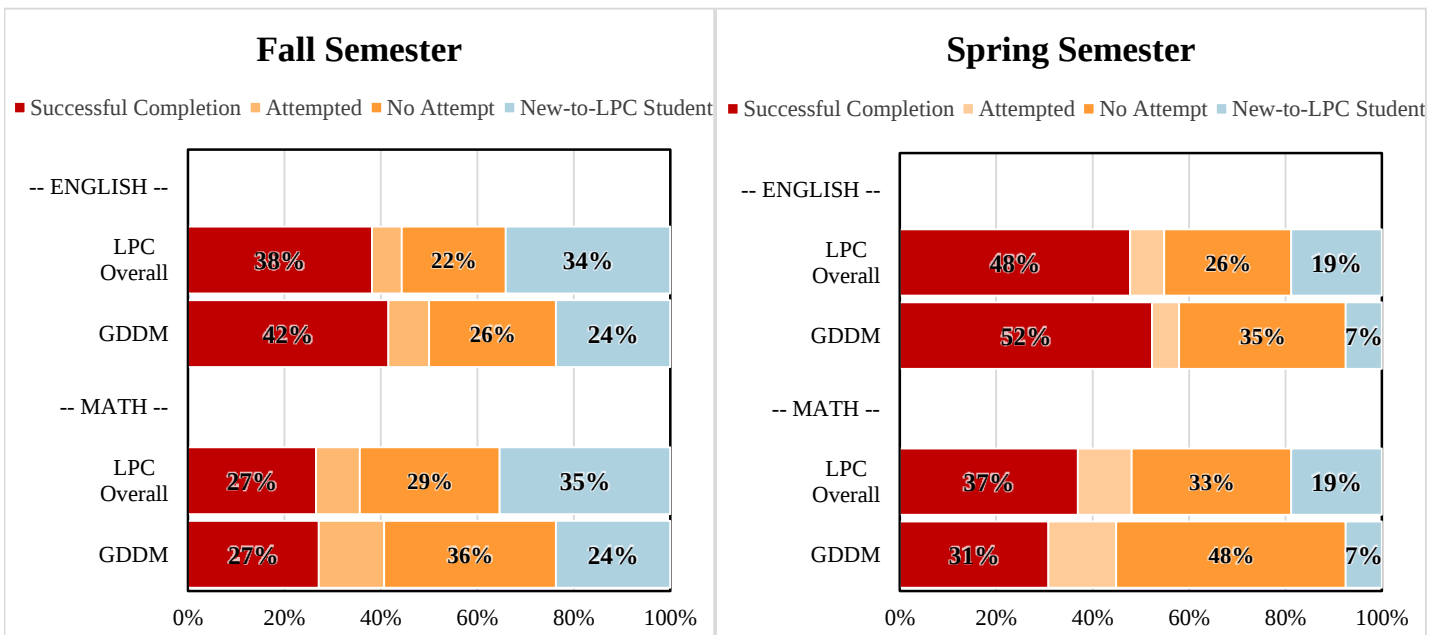
Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/25/23.

Prior Experience in English & Math

(English and math status prior to the start of the term)	Fall 2025				Spring 2026			
	GDDM		LPC Overall		GDDM		LPC Overall	
	Num	Pct	Num	Pct	Num	Pct	Num	Pct
Transfer-level English								
Successful Completion*	49	42%	3,416	38%	56	52%	4,091	48%
Attempted (not successful)	10	8%	553	6%	6	6%	607	7%
No Attempt	31	26%	1,931	22%	37	35%	2,260	26%
New-to-LPC Student	28	24%	3,057	34%	8	7%	1,609	19%
Transfer-level Math								
Successful Completion*	32	27%	2,211	27%	33	31%	3,163	37%
Attempted (not successful)	16	14%	756	9%	15	14%	959	11%
No Attempt	42	36%	2,410	29%	51	48%	2,836	33%
New-to-LPC Student	28	24%	2,946	35%	8	7%	1,609	19%



Definitions:

Transfer-Level English:

Successful Completion = earned a passing grade in ENG 1A or 1AEX, or attempted a higher transfer-level course in the sequence in prior terms.

Attempted (no successful completion) = attempted ENG 1A or 1AEX in prior terms but did not receive a passing grade.

No Prior Attempt = no prior enrollment in transfer-level English within the sequence.

New-to-LPC Student = students with no for credit enrollments within our district prior to the current term.

Transfer-Level Math:

Successful Completion = earned a passing grade in a transfer-level math course or attempted a higher transfer-level course in the sequence in prior terms.

Attempted (no successful completion) = attempted a entry transfer-level math course in prior terms but did not receive a passing grade.

No Prior Attempt = no prior enrollment in transfer-level math within the sequence.

New-to-LPC Student = students with no for credit enrollments within our district prior to the current term.