



Las Positas College

Discipline Program Review Data Packet

Fall 2019 to Spring 2024

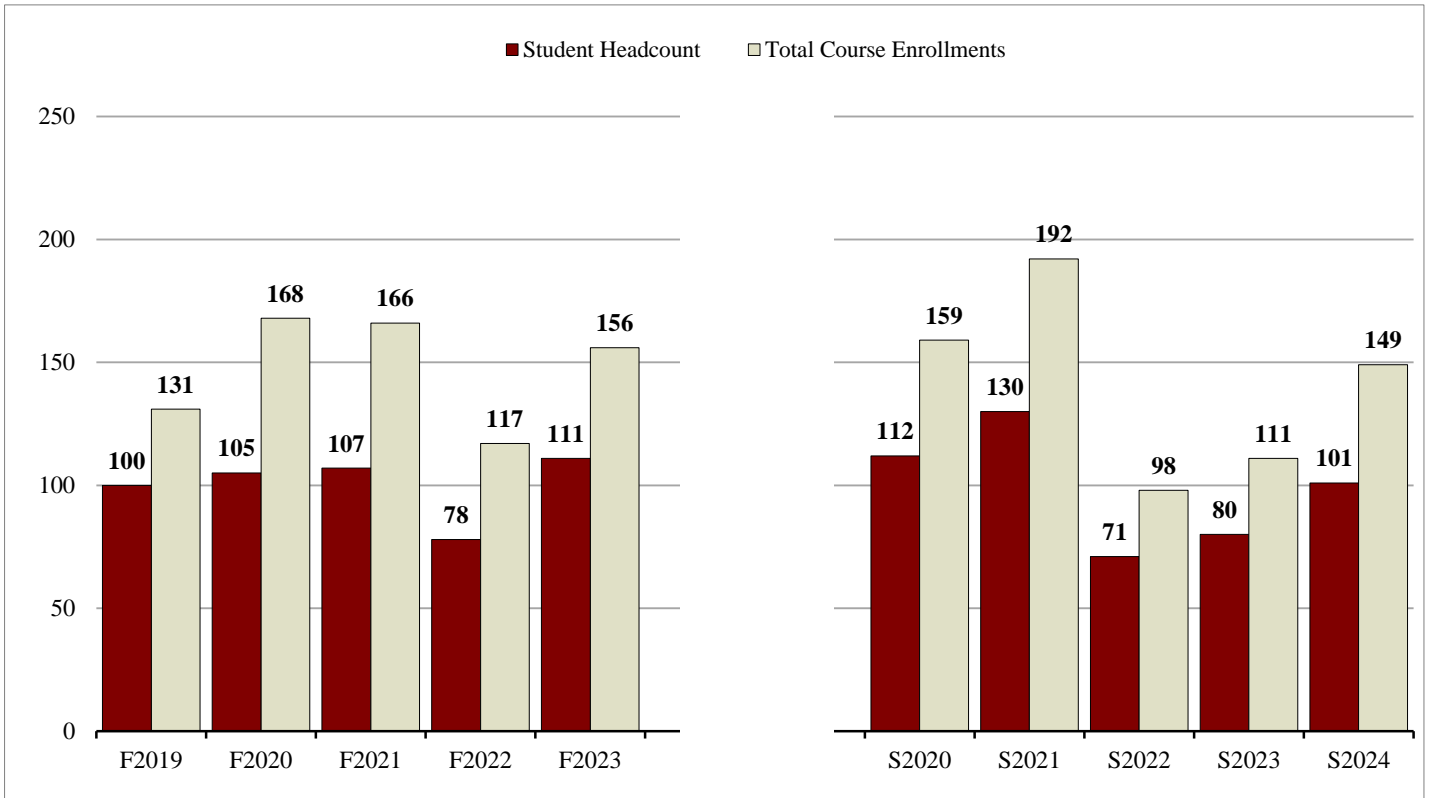
Discipline:

Graphic Design & Digital Media (GDDM)

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Headcount & Enrollment

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2019	F2020	F2021	F2022	F2023	S2020	S2021	S2022	S2023	S2024
Student Headcount	100	105	107	78	111	112	130	71	80	101
Total Course Enrollments	131	168	166	117	156	159	192	98	111	149



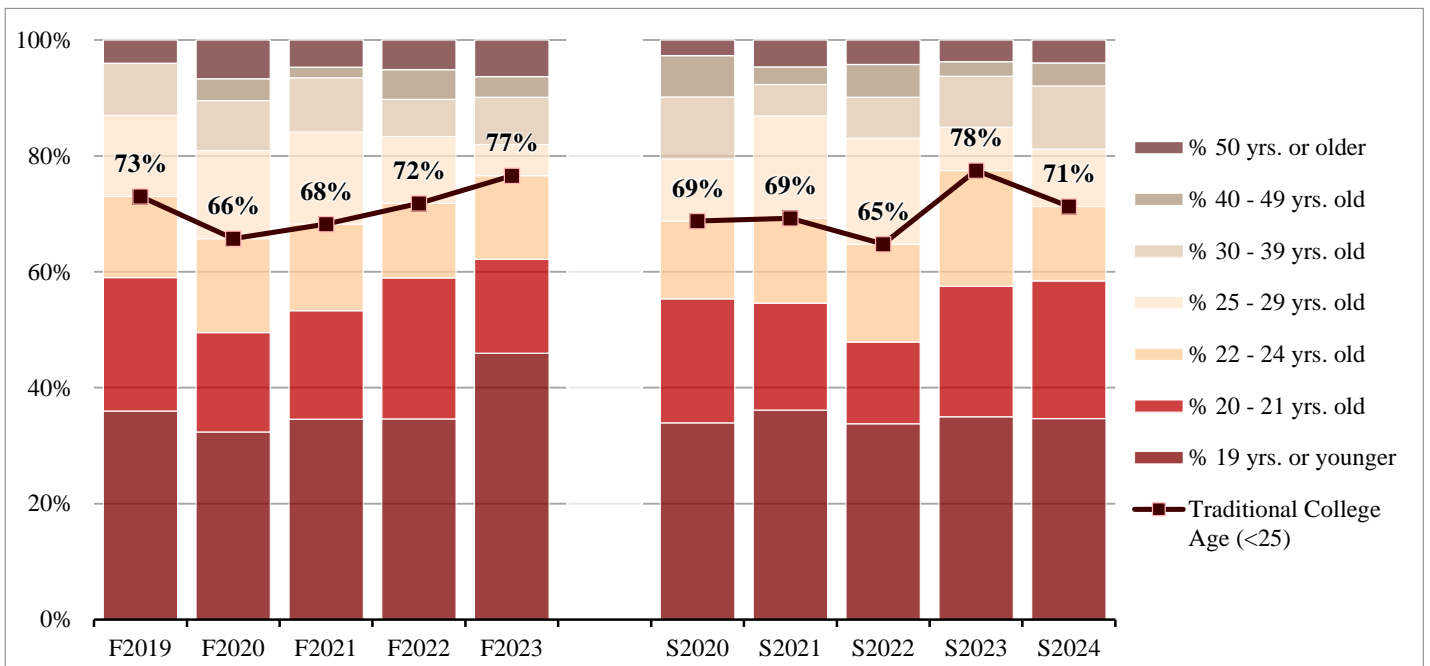
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.

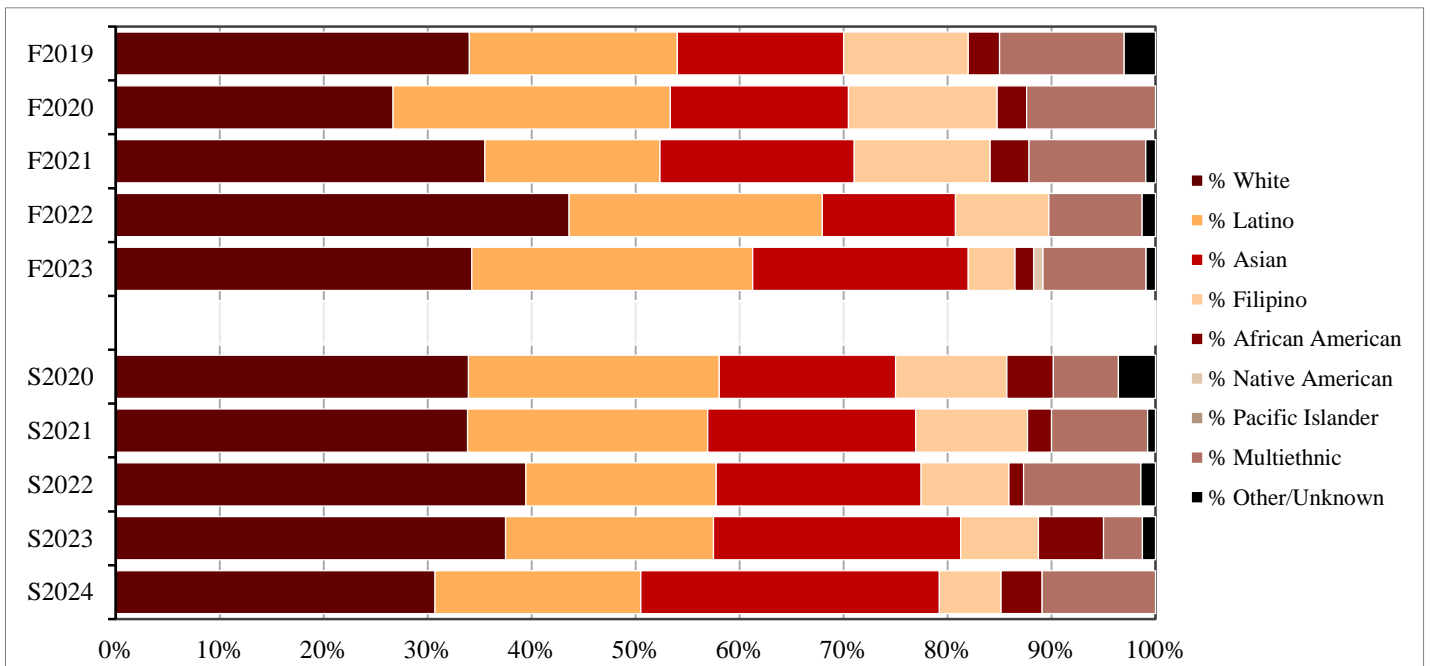
Student Demographics: Gender & Age

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2019	F2020	F2021	F2022	F2023	S2020	S2021	S2022	S2023	S2024
Female	39	44	50	42	59	55	67	34	40	53
Male	58	58	55	31	36	54	61	34	36	42
19 yrs. or younger	36	34	37	27	51	38	47	24	28	35
20-21 yrs. old	23	18	20	19	18	24	24	10	18	24
22-24 yrs. old	14	17	16	10	16	15	19	12	16	13
25-29 yrs. old	14	16	17	9	6	12	23	13	6	10
30-39 yrs. old	9	9	10	5	9	12	7	5	7	11
40-49 yrs. old	0	4	2	4	4	8	4	4	2	4
50 yrs. or older	4	7	5	4	7	3	6	3	3	4
% Female	40%	43%	48%	58%	62%	50%	52%	50%	53%	56%
% Male	60%	57%	52%	42%	38%	50%	48%	50%	47%	44%
% 19 yrs. or younger	36%	32%	35%	35%	46%	34%	36%	34%	35%	35%
% 20 - 21 yrs. old	23%	17%	19%	24%	16%	21%	18%	14%	23%	24%
% 22 - 24 yrs. old	14%	16%	15%	13%	14%	13%	15%	17%	20%	13%
% 25 - 29 yrs. old	14%	15%	16%	12%	5%	11%	18%	18%	8%	10%
% 30 - 39 yrs. old	9%	9%	9%	6%	8%	11%	5%	7%	9%	11%
% 40 - 49 yrs. old	0%	4%	2%	5%	4%	7%	3%	6%	3%	4%
% 50 yrs. or older	4%	7%	5%	5%	6%	3%	5%	4%	4%	4%



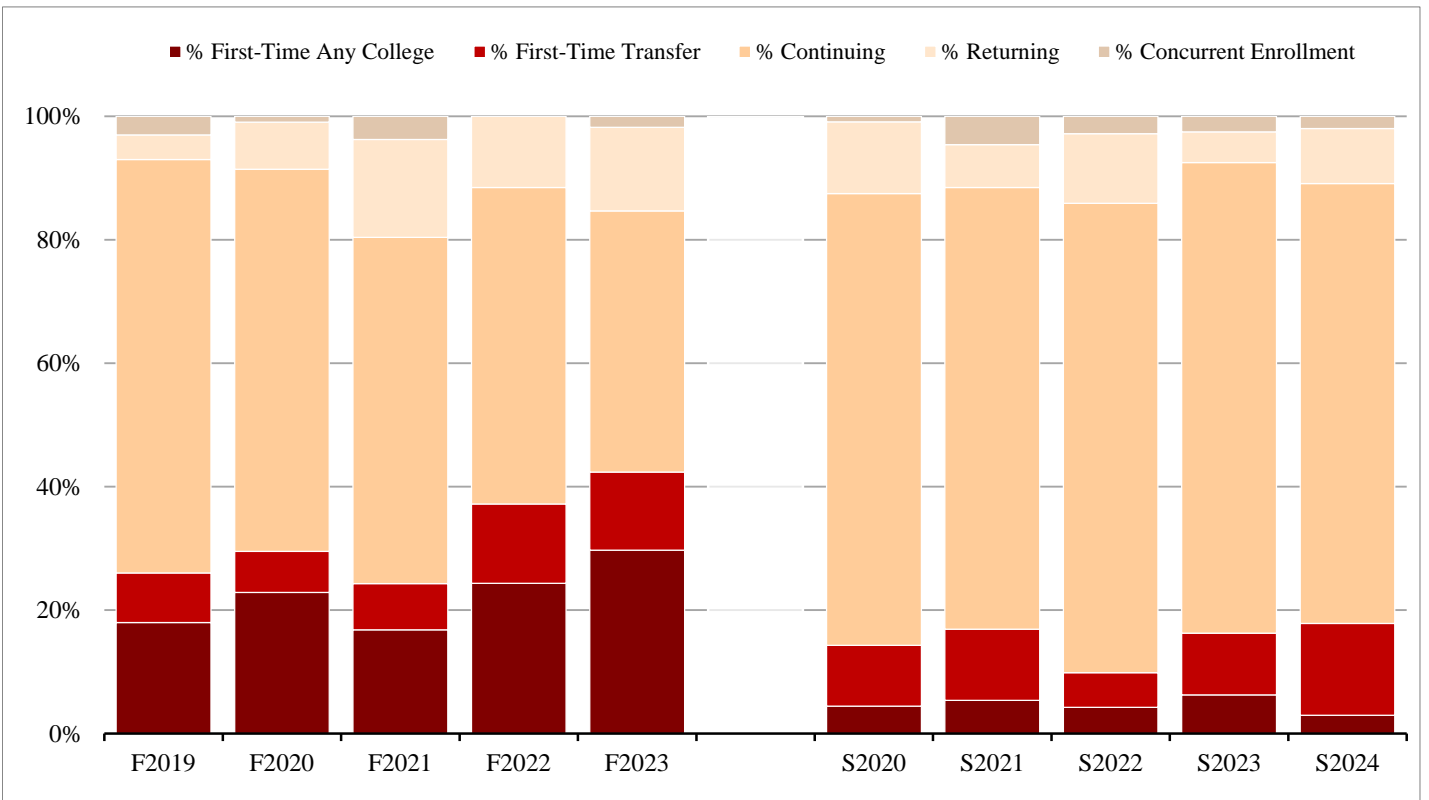
Student Demographic: Race-Ethnicity

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2019	F2020	F2021	F2022	F2023	S2020	S2021	S2022	S2023	S2024
African American	3	3	4	0	2	5	3	1	5	4
Asian	16	18	20	10	23	19	26	14	19	29
Filipino	12	15	14	7	5	12	14	6	6	6
Latino	20	28	18	19	30	27	30	13	16	20
Native American	0	0	0	0	1	0	0	0	0	0
Pacific Islander	0	0	0	0	0	0	0	0	0	0
White	34	28	38	34	38	38	44	28	30	31
Multiethnic	12	13	12	7	11	7	12	8	3	11
Other/Unknown	3	0	1	1	1	4	1	1	1	0
% African American	3%	3%	4%	0%	2%	4%	2%	1%	6%	4%
% Asian	16%	17%	19%	13%	21%	17%	20%	20%	24%	29%
% Filipino	12%	14%	13%	9%	5%	11%	11%	8%	8%	6%
% Latino	20%	27%	17%	24%	27%	24%	23%	18%	20%	20%
% Native American	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
% Pacific Islander	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
% White	34%	27%	36%	44%	34%	34%	34%	39%	38%	31%
% Multiethnic	12%	12%	11%	9%	10%	6%	9%	11%	4%	11%
% Other/Unknown	3%	0%	1%	1%	1%	4%	1%	1%	1%	0%



Student Enrollment Status

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2019	F2020	F2021	F2022	F2023	S2020	S2021	S2022	S2023	S2024
First-Time Any College	18	24	18	19	33	5	7	3	5	3
First-Time Transfer	8	7	8	10	14	11	15	4	8	15
Continuing	67	65	60	40	47	82	93	54	61	72
Returning	4	8	17	9	15	13	9	8	4	9
Concurrent Enrollment	3	1	4	0	2	1	6	2	2	2
% First-Time Any College	18%	23%	17%	24%	30%	4%	5%	4%	6%	3%
% First-Time Transfer	8%	7%	7%	13%	13%	10%	12%	6%	10%	15%
% Continuing	67%	62%	56%	51%	42%	73%	72%	76%	76%	71%
% Returning	4%	8%	16%	12%	14%	12%	7%	11%	5%	9%
% Concurrent Enrollment	3%	1%	4%	0%	2%	1%	5%	3%	3%	2%



Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

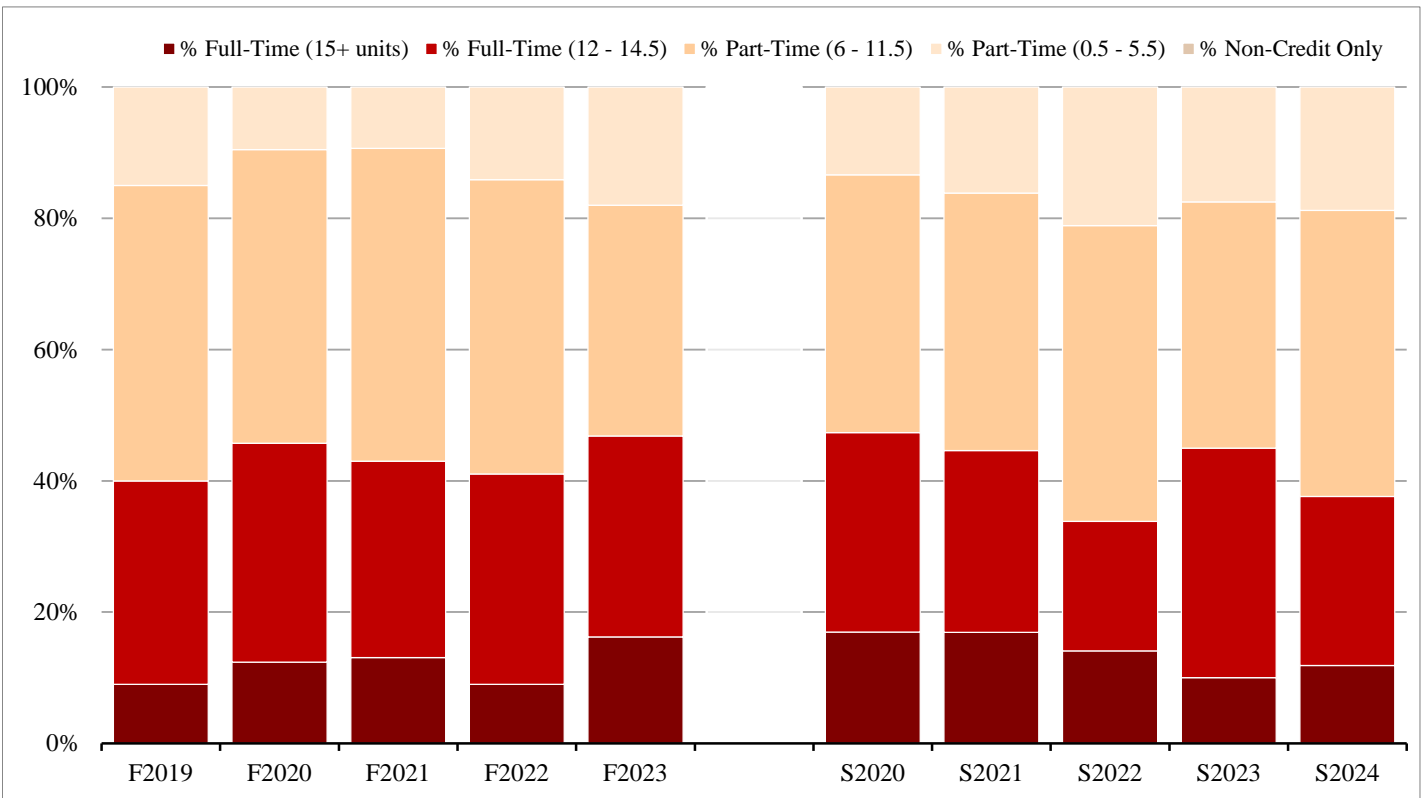
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.

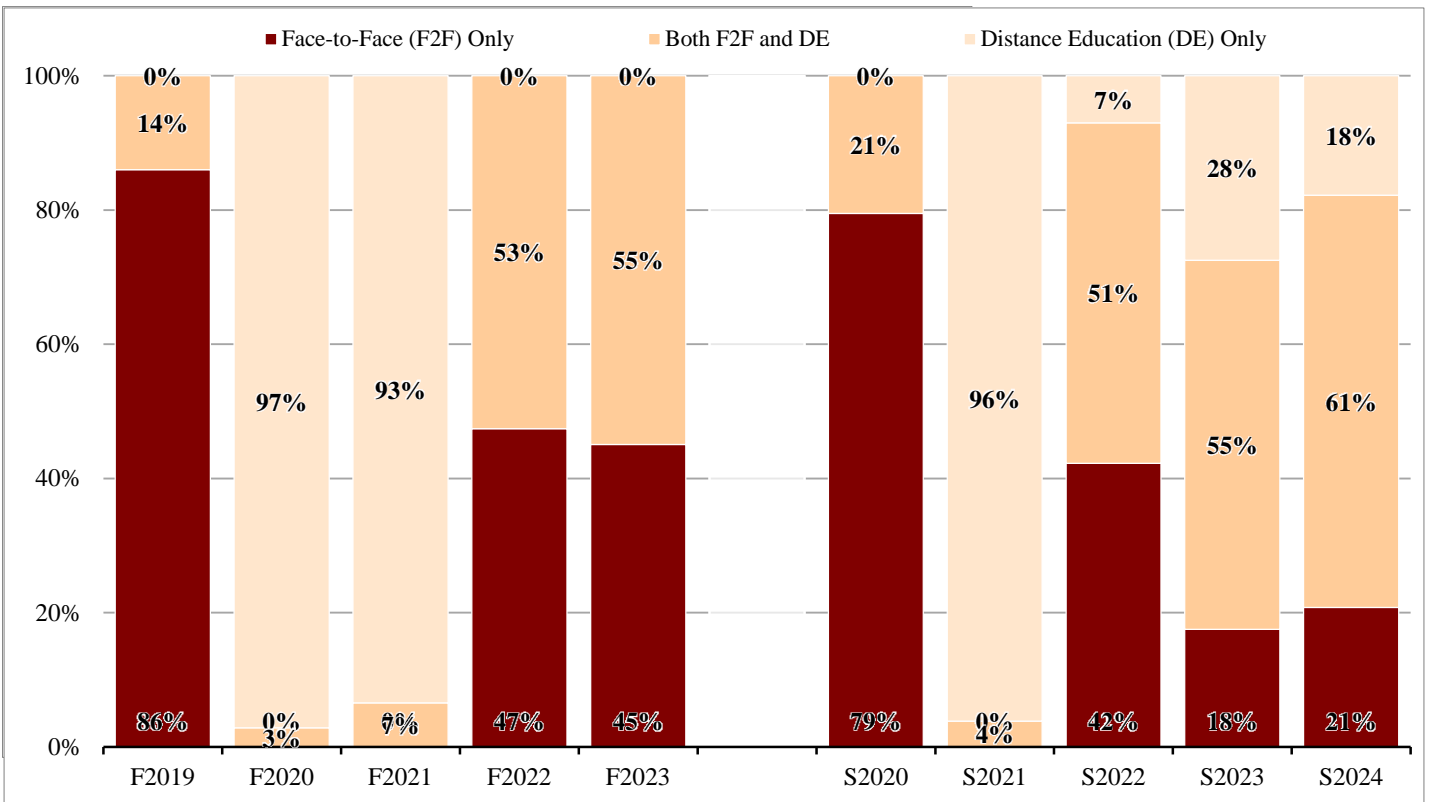
Student Unit Load

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2019	F2020	F2021	F2022	F2023	S2020	S2021	S2022	S2023	S2024
Full-Time (15+ units)	9	13	14	7	18	19	22	10	8	12
Full-Time (12 - 14.5 units)	31	35	32	25	34	34	36	14	28	26
Part-Time (6 - 11.5 units)	45	47	51	35	39	44	51	32	30	44
Part-Time (0.5 - 5.5 units)	15	10	10	11	20	15	21	15	14	19
Non-Credit Only	0	0	0	0	0	0	0	0	0	0
% Full-Time (15+ units)	9%	12%	13%	9%	16%	17%	17%	14%	10%	12%
% Full-Time (12 - 14.5)	31%	33%	30%	32%	31%	30%	28%	20%	35%	26%
% Part-Time (6 - 11.5)	45%	45%	48%	45%	35%	39%	39%	45%	38%	44%
% Part-Time (0.5 - 5.5)	15%	10%	9%	14%	18%	13%	16%	21%	18%	19%
% Non-Credit Only	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



Students Using Distance Education

Graphic Design & Digital Media (GDDM)										
(Categories reflect college-wide coursework)	Fall Terms					Spring Terms				
	F2019	F2020	F2021	F2022	F2023	S2020	S2021	S2022	S2023	S2024
Face-to-Face (F2F) Only	86	0	0	37	50	89	0	30	14	21
Both F2F and DE	14	3	7	41	61	23	5	36	44	62
Distance Education (DE) Only	0	102	100	0	0	0	125	5	22	18
% Face-to-Face (F2F) Only	86%	0%	0%	47%	45%	79%	0%	42%	18%	21%
% Both F2F and DE	14%	3%	7%	53%	55%	21%	4%	51%	55%	61%
% Distance Education (DE) Only	0%	97%	93%	0%	0%	0%	96%	7%	28%	18%



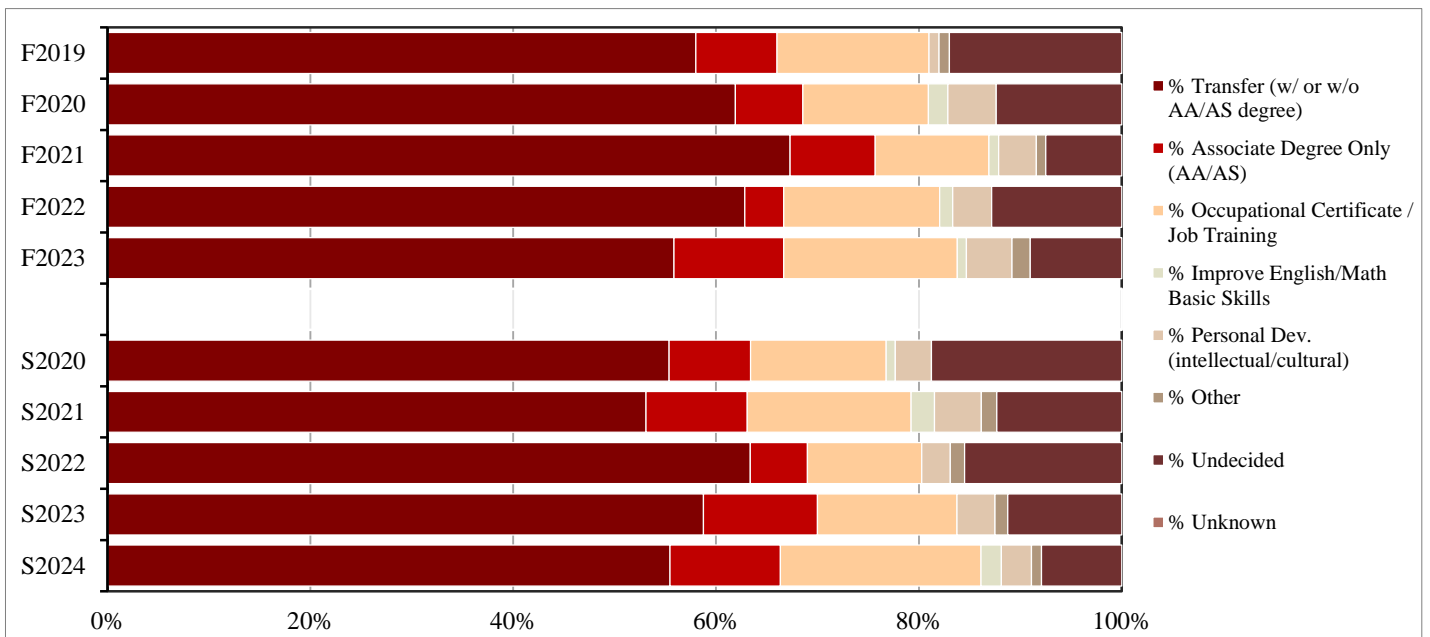
Definitions:

Distance Education (DE) includes enrollments in course sections that deliver course content online. Courses are categorized using the following methods:

- Prior to Summer 2020, via section numbers (i.e., start with 'DE', 'HD', 'LD' and 'LO'); courses with 51% of content delivered online.
- In Summer 2020 and Fall 2020, due to the COVID-19 pandemic, via web comments for each section; identified as any with an online component.
- In Spring 2021 and Summer 2021, via section numbers (i.e., 'A##', 'S##', 'B##', 'H##', 'HF#').
- Since Fall 2021 to present, via course attributes identifying course modality, or, when no attributes are provided, via section numbers (as previously indicated).

Student Educational Goal

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2019	F2020	F2021	F2022	F2023	S2020	S2021	S2022	S2023	S2024
Transfer (w/ or w/o AA/AS degree)	58	65	72	49	62	62	69	45	47	56
Associate Degree Only (AA/AS)	8	7	9	3	12	9	13	4	9	11
Occupational Certificate / Job Training	15	13	12	12	19	15	21	8	11	20
Improve English/Math Basic Skills	0	2	1	1	1	1	3	0	0	2
Personal Development (intellectual/cultural)	1	5	4	3	5	4	6	2	3	3
Other	1	0	1	0	2	0	2	1	1	1
Undecided	17	13	8	10	10	21	16	11	9	8
Unknown	0	0	0	0	0	0	0	0	0	0
% Transfer (w/ or w/o AA/AS degree)	58%	62%	67%	63%	56%	55%	53%	63%	59%	55%
% Associate Degree Only (AA/AS)	8%	7%	8%	4%	11%	8%	10%	6%	11%	11%
% Occupational Certificate / Job Training	15%	12%	11%	15%	17%	13%	16%	11%	14%	20%
% Improve English/Math Basic Skills	0%	2%	1%	1%	1%	1%	2%	0%	0%	2%
% Personal Dev. (intellectual/cultural)	1%	5%	4%	4%	5%	4%	5%	3%	4%	3%
% Other	1%	0%	1%	0%	2%	0%	2%	1%	1%	1%
% Undecided	17%	12%	7%	13%	9%	19%	12%	15%	11%	8%
% Unknown	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

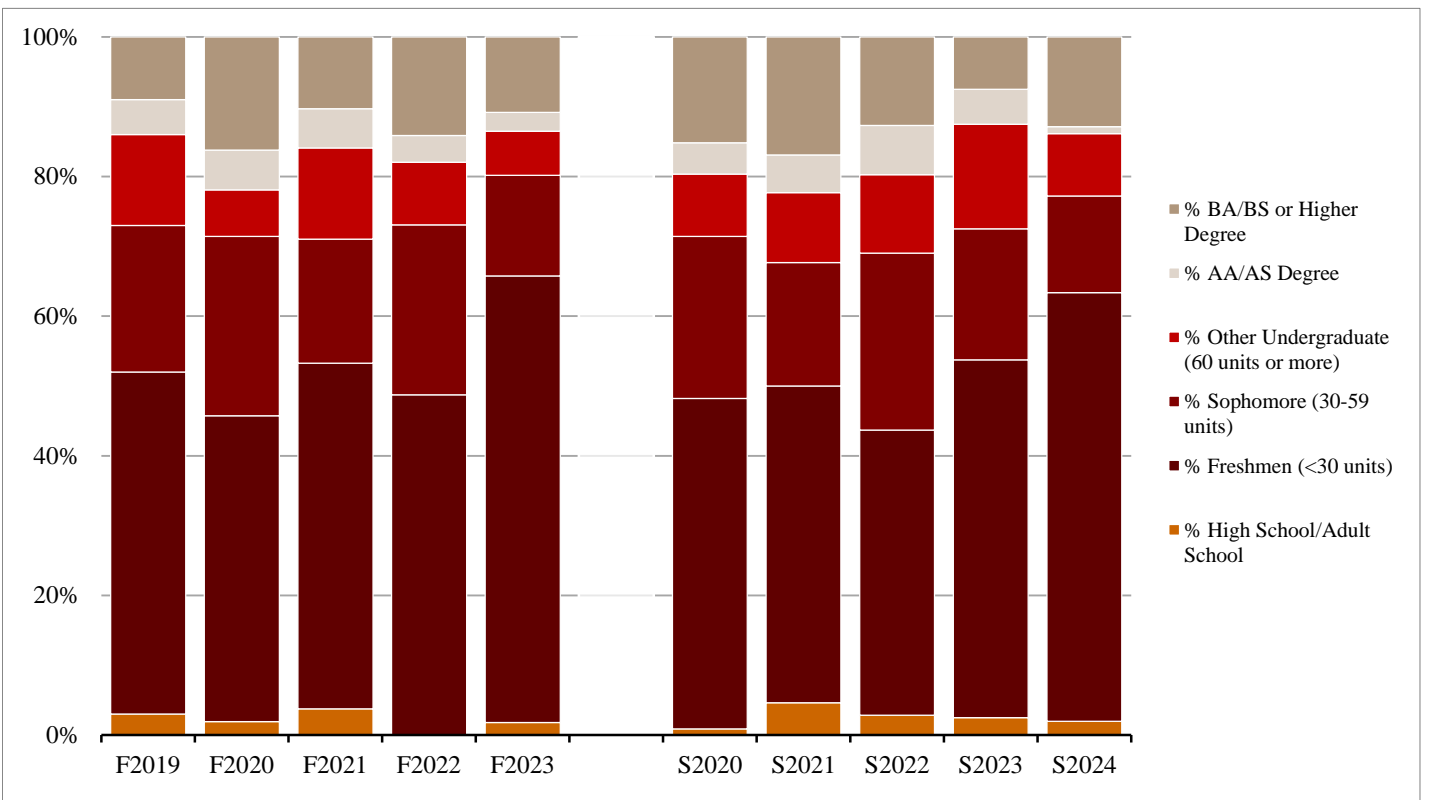
Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

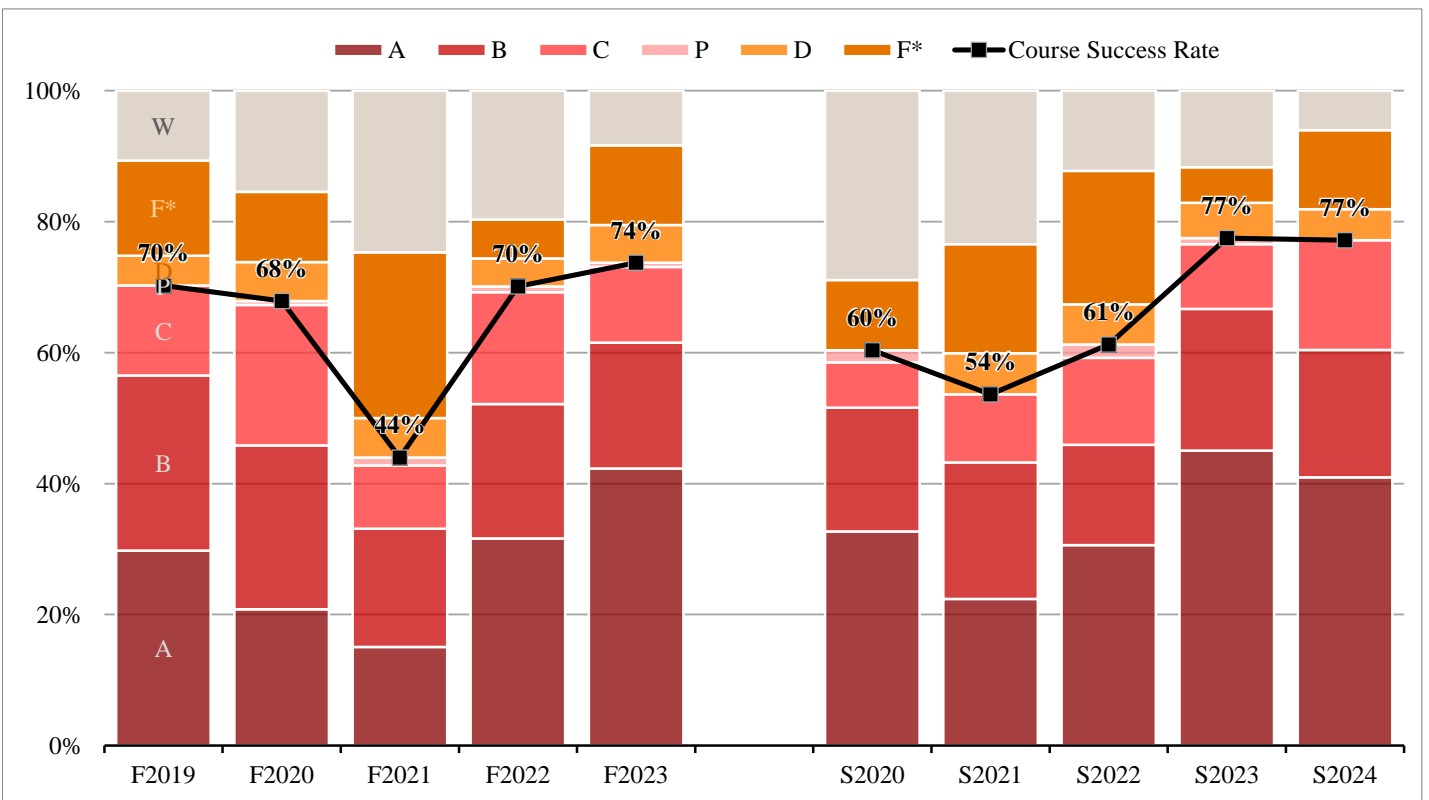
Highest Educational Level of Students

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2019	F2020	F2021	F2022	F2023	S2020	S2021	S2022	S2023	S2024
High School/Adult School	3	2	4	0	2	1	6	2	2	2
Freshmen (<30 units)	49	46	53	38	71	53	59	29	41	62
Sophomore (30-59 units)	21	27	19	19	16	26	23	18	15	14
Other Undergraduate (60 units or more)	13	7	14	7	7	10	13	8	12	9
AA/AS Degree	5	6	6	3	3	5	7	5	4	1
BA/BS or Higher Degree	9	17	11	11	12	17	22	9	6	13
% High School/Adult School	3%	2%	4%	0%	2%	1%	5%	3%	3%	2%
% Freshmen (<30 units)	49%	44%	50%	49%	64%	47%	45%	41%	51%	61%
% Sophomore (30-59 units)	21%	26%	18%	24%	14%	23%	18%	25%	19%	14%
% Other Undergraduate (60 units or more)	13%	7%	13%	9%	6%	9%	10%	11%	15%	9%
% AA/AS Degree	5%	6%	6%	4%	3%	4%	5%	7%	5%	1%
% BA/BS or Higher Degree	9%	16%	10%	14%	11%	15%	17%	13%	8%	13%



Student Performance: Grade Distribution

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2019	F2020	F2021	F2022	F2023	S2020	S2021	S2022	S2023	S2024
Total Course Enrollments	131	168	166	117	156	159	192	98	111	149
Course Success Rates	70%	68%	44%	70%	74%	60%	54%	61%	77%	77%
A	30%	21%	15%	32%	42%	33%	22%	31%	45%	41%
B	27%	25%	18%	21%	19%	19%	21%	15%	22%	19%
C	14%	21%	10%	17%	12%	7%	10%	13%	10%	17%
P	0%	1%	1%	1%	1%	2%	0%	2%	1%	0%
Course Non-Success Rate	19%	17%	31%	10%	18%	11%	23%	27%	11%	17%
D	5%	6%	6%	4%	6%	0%	6%	6%	5%	5%
F*	15%	11%	25%	6%	12%	11%	17%	20%	5%	12%
Withdrawals (See Note)	11%	15%	25%	20%	8%	29%	23%	12%	12%	6%



Definitions:

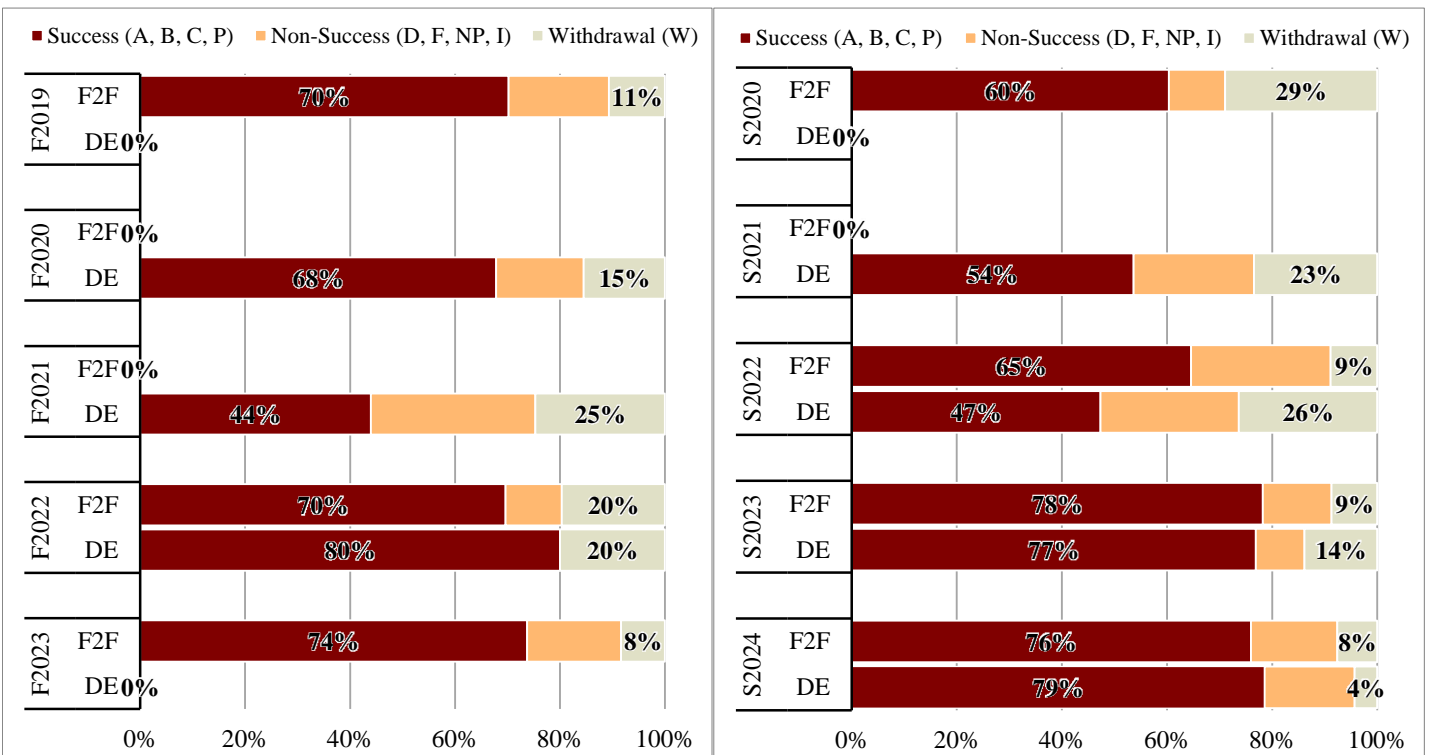
Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D' or F* (includes: 'F', 'NP', 'I', 'NCD', 'NCF', or 'NCNP').

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Student Performance: Distance Education

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2019	F2020	F2021	F2022	F2023	S2020	S2021	S2022	S2023	S2024
Total Course Enrollments	131	168	166	117	156	159	192	98	111	149
Face-to-Face (F2F) Sections	131	0	0	112	156	159	0	79	46	79
Success Rates	70%	—	—	70%	74%	60%	—	65%	78%	76%
Non-Success Rates	19%	—	—	11%	18%	11%	—	27%	13%	16%
Withdrawals	11%	—	—	20%	8%	29%	—	9%	9%	8%
Distance Education (DE) Sections	0	168	166	5	0	0	192	19	65	70
Success Rates	—	68%	44%	80%	—	—	54%	47%	77%	79%
Non-Success Rates	—	17%	31%	0%	—	—	23%	26%	9%	17%
Withdrawals	—	15%	25%	20%	—	—	23%	26%	14%	4%



Definitions:

Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

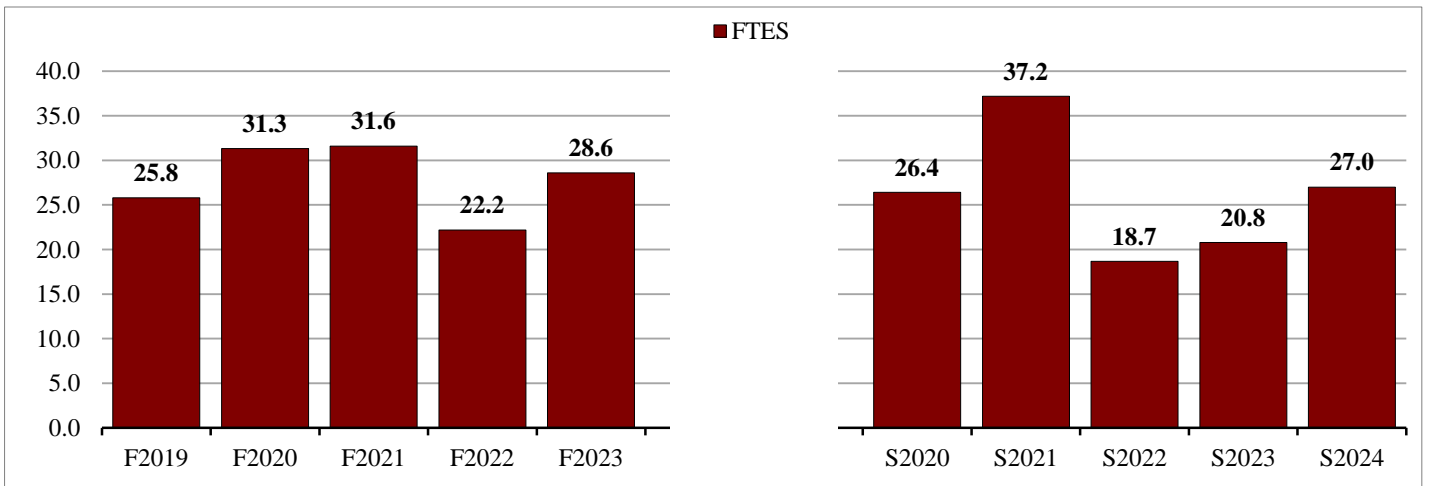
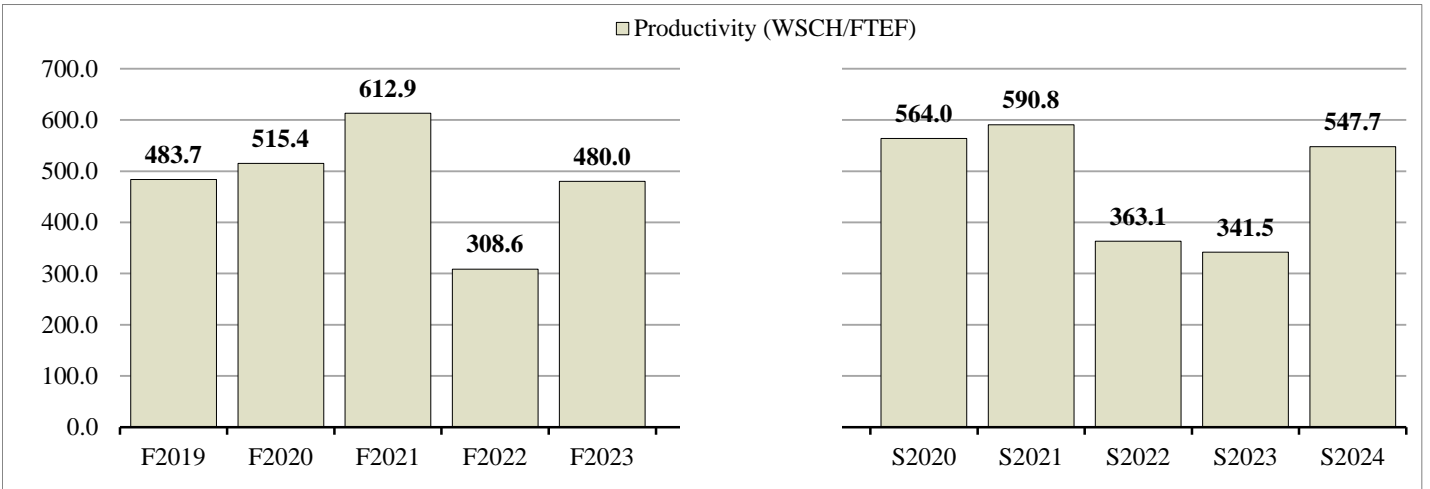
Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D', 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP'.

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Distance Education (DE) includes enrollments in course sections that deliver course content online. (see note in "Students Using Distance Education" for details.)

Enrollment Management: Part 1

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2019	F2020	F2021	F2022	F2023	S2020	S2021	S2022	S2023	S2024
WSCH	786	1,005	996	702	936	846	1,152	590	666	890
FTES	25.8	31.3	31.6	22.2	28.6	26.4	37.2	18.7	20.8	27.0
FTEF	1.6	2.0	1.6	2.3	2.0	1.5	2.0	1.6	2.0	1.6
Productivity (WSCH/FTEF)	483.7	515.4	612.9	308.6	480.0	564.0	590.8	363.1	341.5	547.7



Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

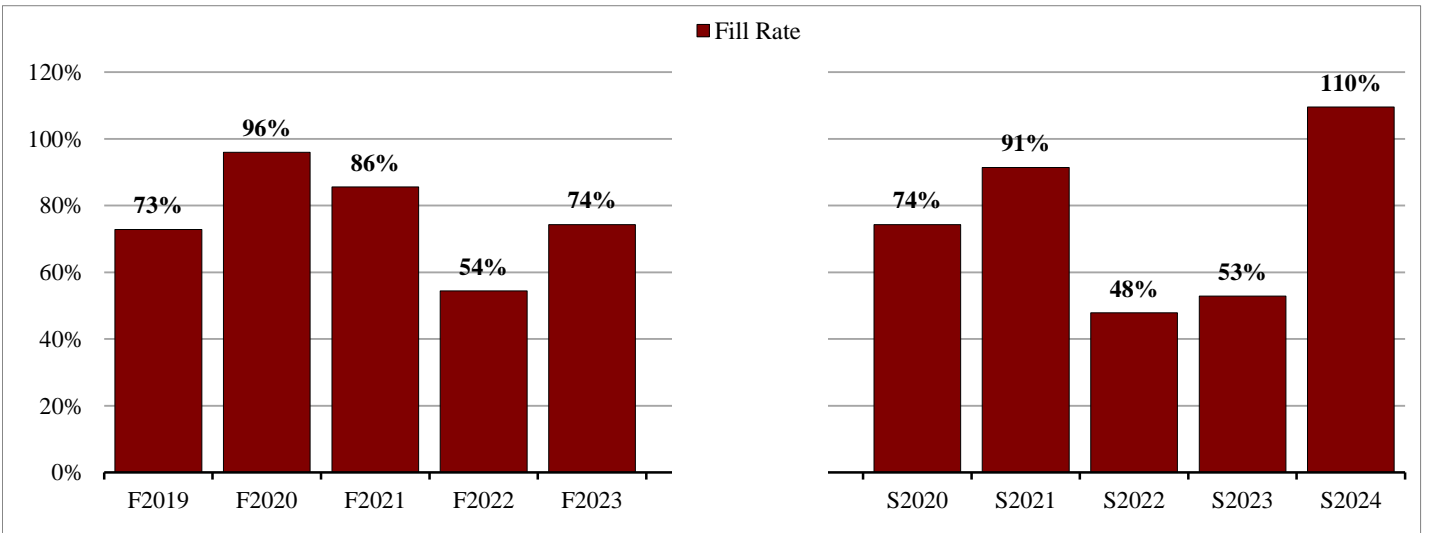
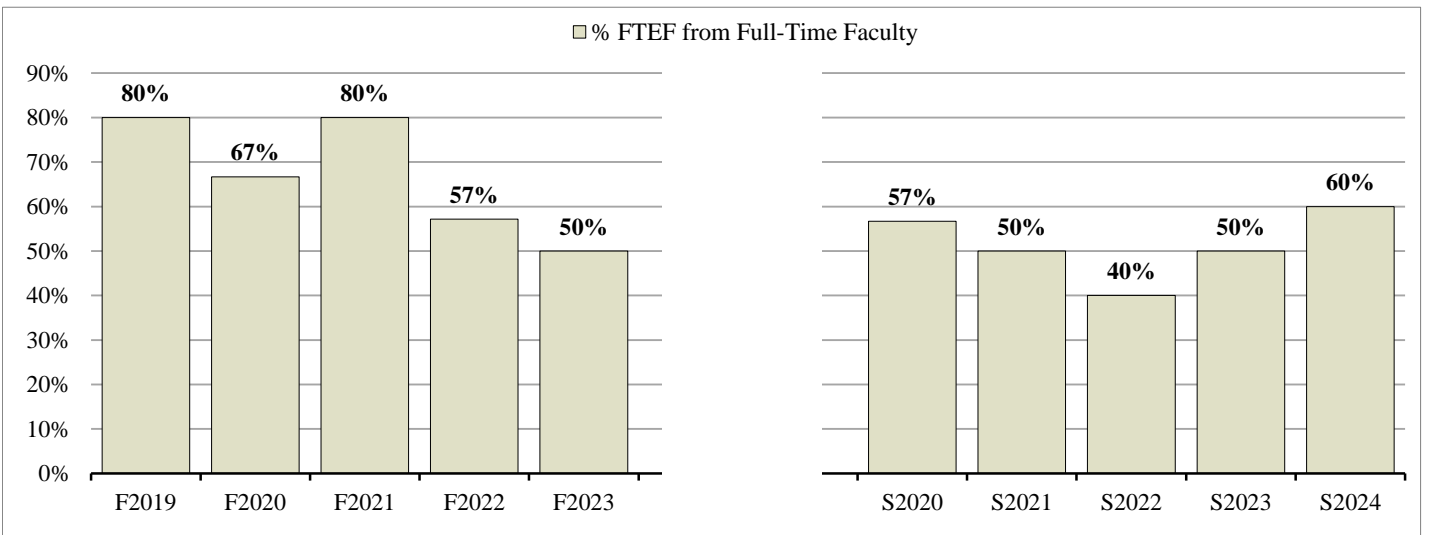
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/25/23.

Enrollment Management: Part 2

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2019	F2020	F2021	F2022	F2023	S2020	S2021	S2022	S2023	S2024
FTEF from Full-Time Faculty	1.3	1.3	1.3	1.3	1.0	0.9	1.0	0.7	1.0	1.0
% FTEF from Full-Time Faculty	80%	67%	80%	57%	50%	57%	50%	40%	50%	60%
Enrollments	131	168	166	117	156	159	192	98	111	149
Capacity (seats available)	180	175	194	215	210	214	210	205	210	136
Fill Rate	73%	96%	86%	54%	74%	74%	91%	48%	53%	110%



Definitions:

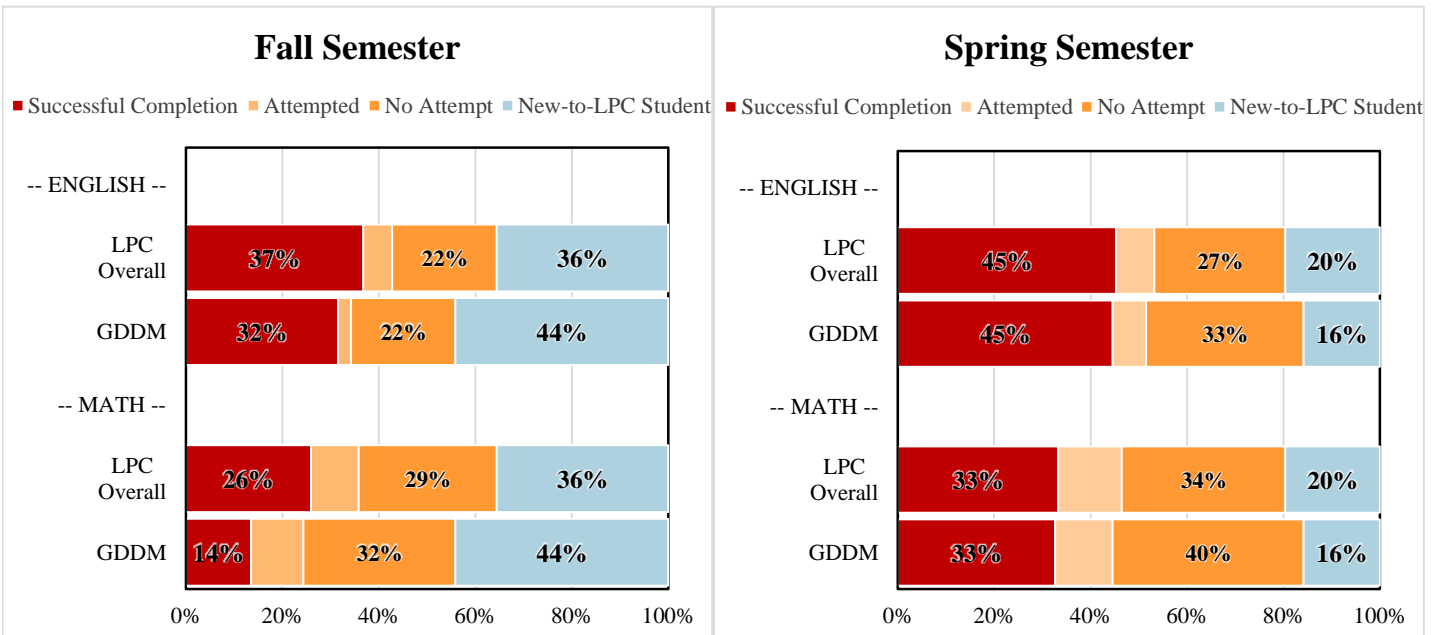
Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTOR 200; latest data accessed on 7/25/23.

Prior Experience in English & Math

<i>(English and math status prior to the start of the term)</i>	Fall 2023				Spring 2024			
	GDDM		LPC Overall		GDDM		LPC Overall	
	Num	Pct	Num	Pct	Num	Pct	Num	Pct
Transfer-level English								
Successful Completion*	35	32%	2,796	37%	45	45%	3,393	45%
Attempted (not successful)	3	3%	454	6%	7	7%	600	8%
No Attempt	24	22%	1,652	22%	33	33%	2,036	27%
New-to-LPC Student	49	44%	2,703	36%	16	16%	1,472	20%
Transfer-level Math								
Successful Completion*	15	14%	1,971	26%	33	33%	2,498	33%
Attempted (not successful)	12	11%	752	10%	12	12%	986	13%
No Attempt	35	32%	2,179	29%	40	40%	2,545	34%
New-to-LPC Student	49	44%	2,703	36%	16	16%	1,472	20%



Definitions:

Transfer-Level English:

- Successful Completion** = earned a passing grade in ENG 1A or 1AEX, or attempted a higher transfer-level course in the sequence in prior terms.
- Attempted (no successful completion)** = attempted ENG 1A or 1AEX in prior terms but did not receive a passing grade.
- No Prior Attempt** = no prior enrollment in transfer-level English within the sequence.
- New-to-LPC Student** = students with no for credit enrollments within our district prior to the current term.

Transfer-Level Math:

- Successful Completion** = earned a passing grade in a transfer-level math course or attempted a higher transfer-level course in the sequence in prior terms.
- Attempted (no successful completion)** = attempted an entry transfer-level math course in prior terms but did not receive a passing grade.
- No Prior Attempt** = no prior enrollment in transfer-level math within the sequence.
- New-to-LPC Student** = students with no for credit enrollments within our district prior to the current term.