



Las Positas College

Discipline Program Review Data Packet

Spring 2018 to Spring 2022

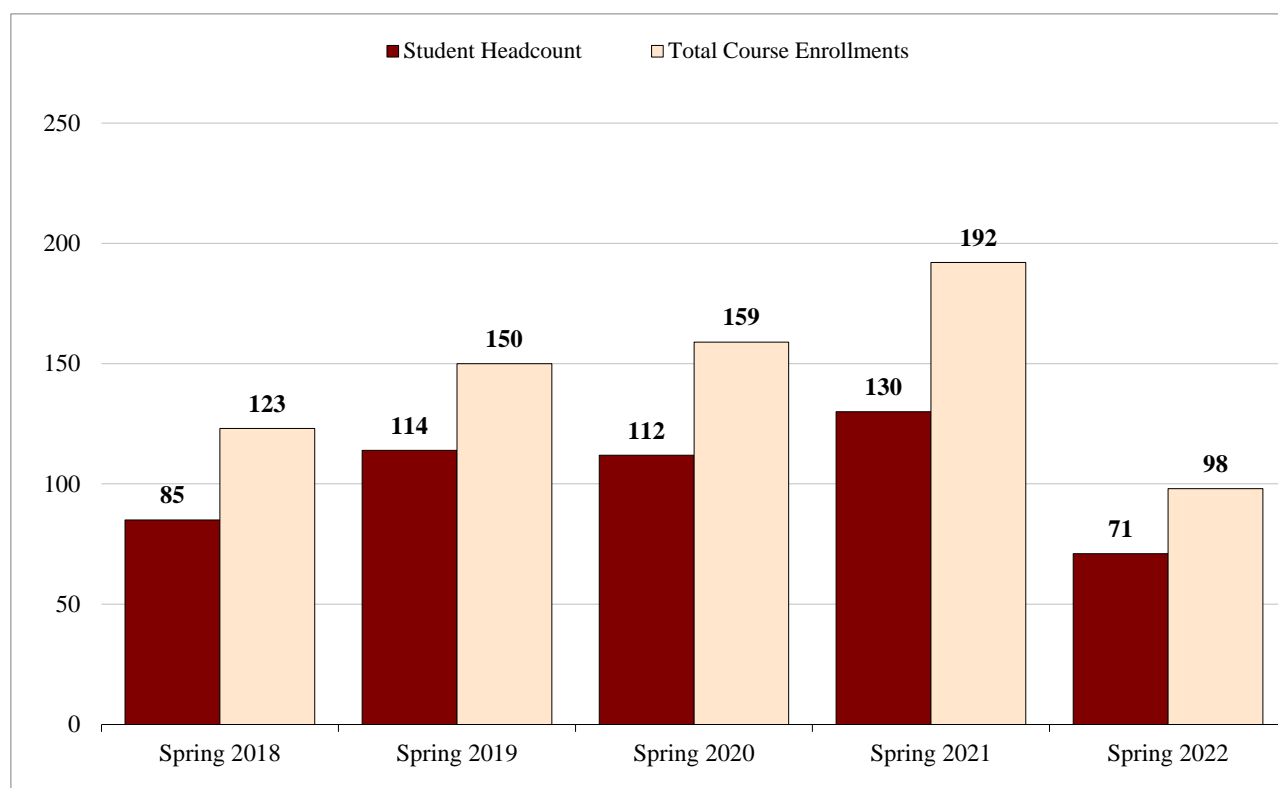
Discipline:

Graphic Design & Digital Media
(GDDM/VCOM)

<u>TABLE OF CONTENTS</u>	<u>PAGE</u>
Headcount & Enrollment	1
Student Demographics: Gender & Age	2
Student Demographics: Race-Ethnicity	3
Student Enrollment Status	4
Student Unit Load	5
Students Using Distance Education	6
Student Educational Goal	7
Highest Educational Level of Students	8
Student Performance: Grade Distribution	9
Student Performance: Distance Education	10
Enrollment Management Data	11-12
Prior Experience in English & Math	13

Headcount & Enrollment

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022
Student Headcount	85	114	112	130	71
Total Course Enrollments	123	150	159	192	98



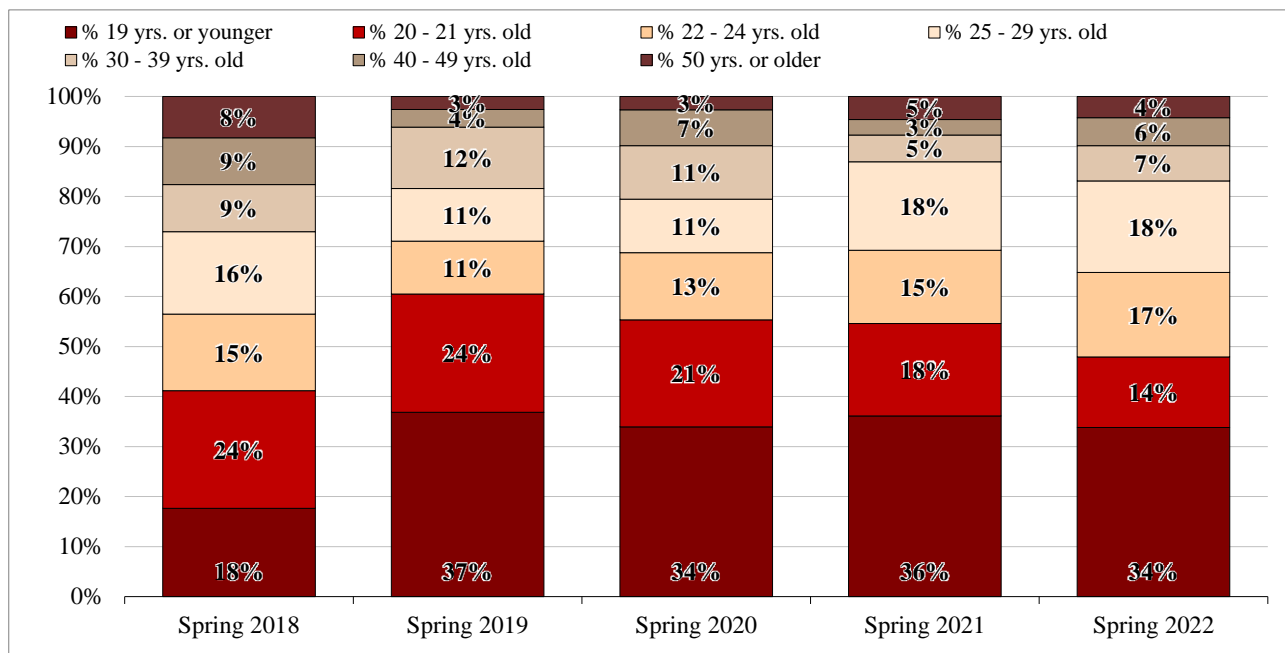
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.

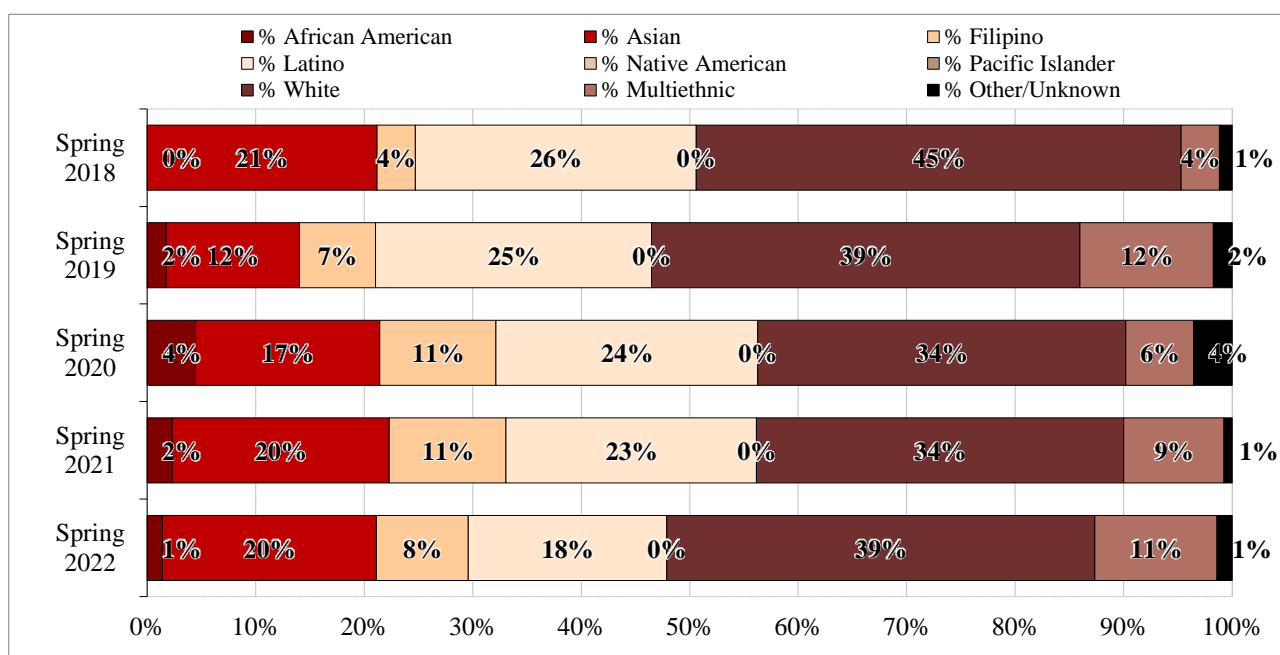
Student Demographics: Gender & Age

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022
Female	48	44	55	67	34
Male	34	68	54	61	34
19 yrs. or younger	15	42	38	47	24
20-21 yrs. old	20	27	24	24	10
22-24 yrs. old	13	12	15	19	12
25-29 yrs. old	14	12	12	23	13
30-39 yrs. old	8	14	12	7	5
40-49 yrs. old	8	4	8	4	4
50 yrs. or older	7	3	3	6	3
% Female	59%	39%	50%	52%	50%
% Male	41%	61%	50%	48%	50%
% 19 yrs. or younger	18%	37%	34%	36%	34%
% 20 - 21 yrs. old	24%	24%	21%	18%	14%
% 22 - 24 yrs. old	15%	11%	13%	15%	17%
% 25 - 29 yrs. old	16%	11%	11%	18%	18%
% 30 - 39 yrs. old	9%	12%	11%	5%	7%
% 40 - 49 yrs. old	9%	4%	7%	3%	6%
% 50 yrs. or older	8%	3%	3%	5%	4%



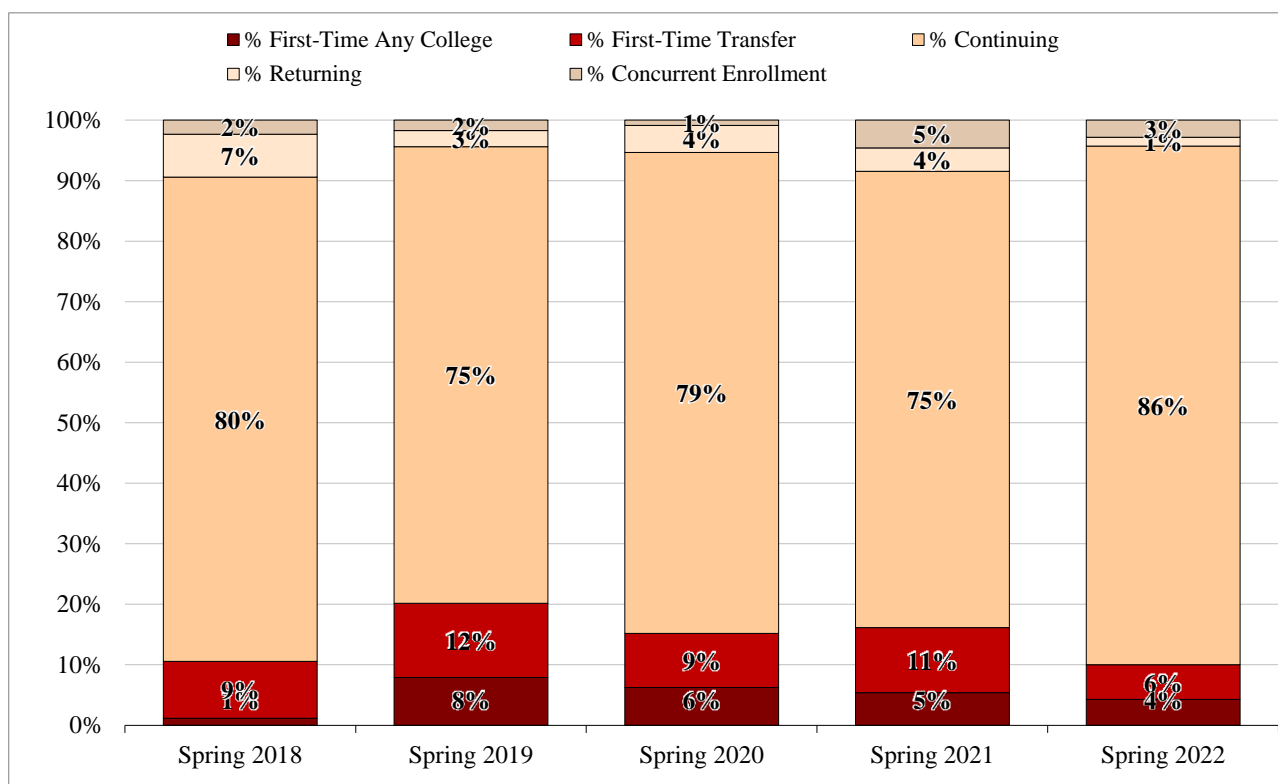
Student Demographic: Race-Ethnicity

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022
African American	0	2	5	3	1
Asian	18	14	19	26	14
Filipino	3	8	12	14	6
Latino	22	29	27	30	13
Native American	0	0	0	0	0
Pacific Islander	0	0	0	0	0
White	38	45	38	44	28
Multiethnic	3	14	7	12	8
Other/Unknown	1	2	4	1	1
% African American	0%	2%	4%	2%	1%
% Asian	21%	12%	17%	20%	20%
% Filipino	4%	7%	11%	11%	8%
% Latino	26%	25%	24%	23%	18%
% Native American	0%	0%	0%	0%	0%
% Pacific Islander	0%	0%	0%	0%	0%
% White	45%	39%	34%	34%	39%
% Multiethnic	4%	12%	6%	9%	11%
% Other/Unknown	1%	2%	4%	1%	1%



Student Enrollment Status

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022
First-Time Any College	1	9	7	7	3
First-Time Transfer	8	14	10	14	4
Continuing	68	86	89	98	60
Returning	6	3	5	5	1
Concurrent Enrollment	2	2	1	6	2
% First-Time Any College	1%	8%	6%	5%	4%
% First-Time Transfer	9%	12%	9%	11%	6%
% Continuing	80%	75%	79%	75%	86%
% Returning	7%	3%	4%	4%	1%
% Concurrent Enrollment	2%	2%	1%	5%	3%



Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

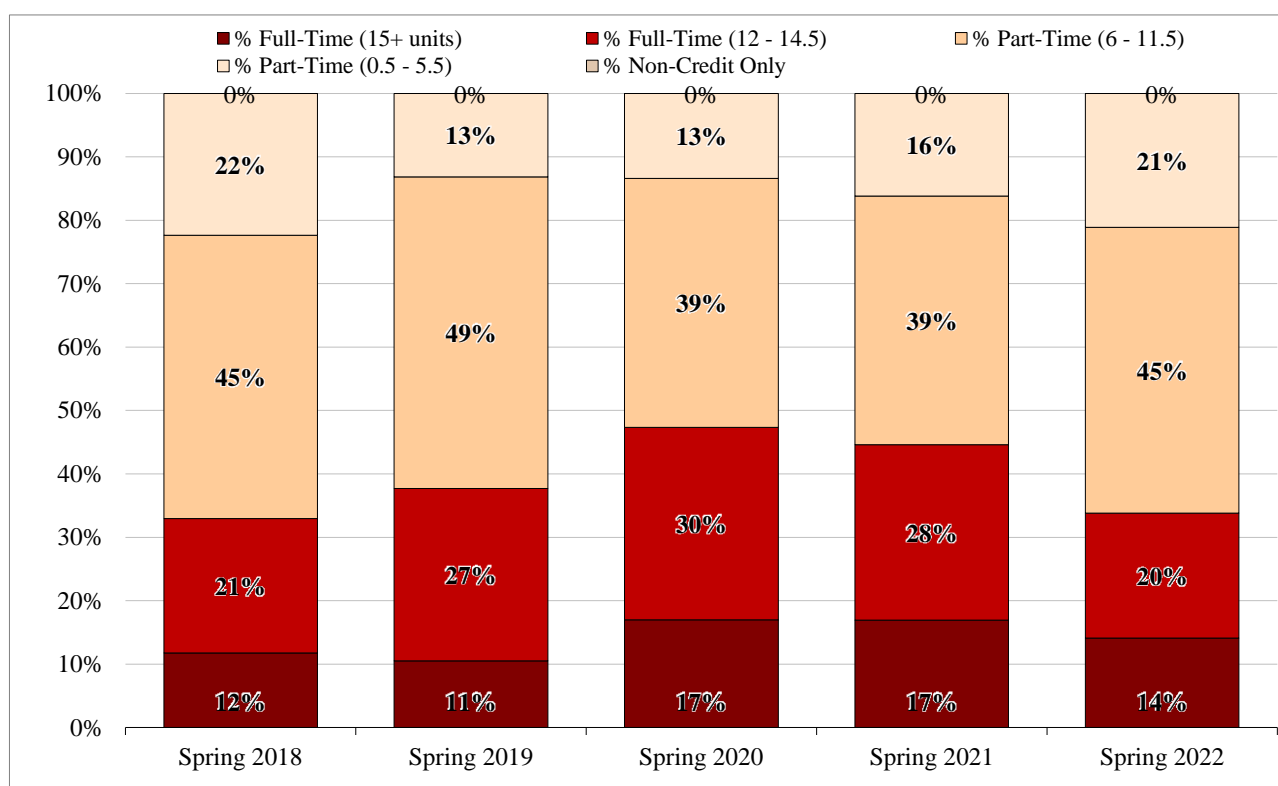
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.

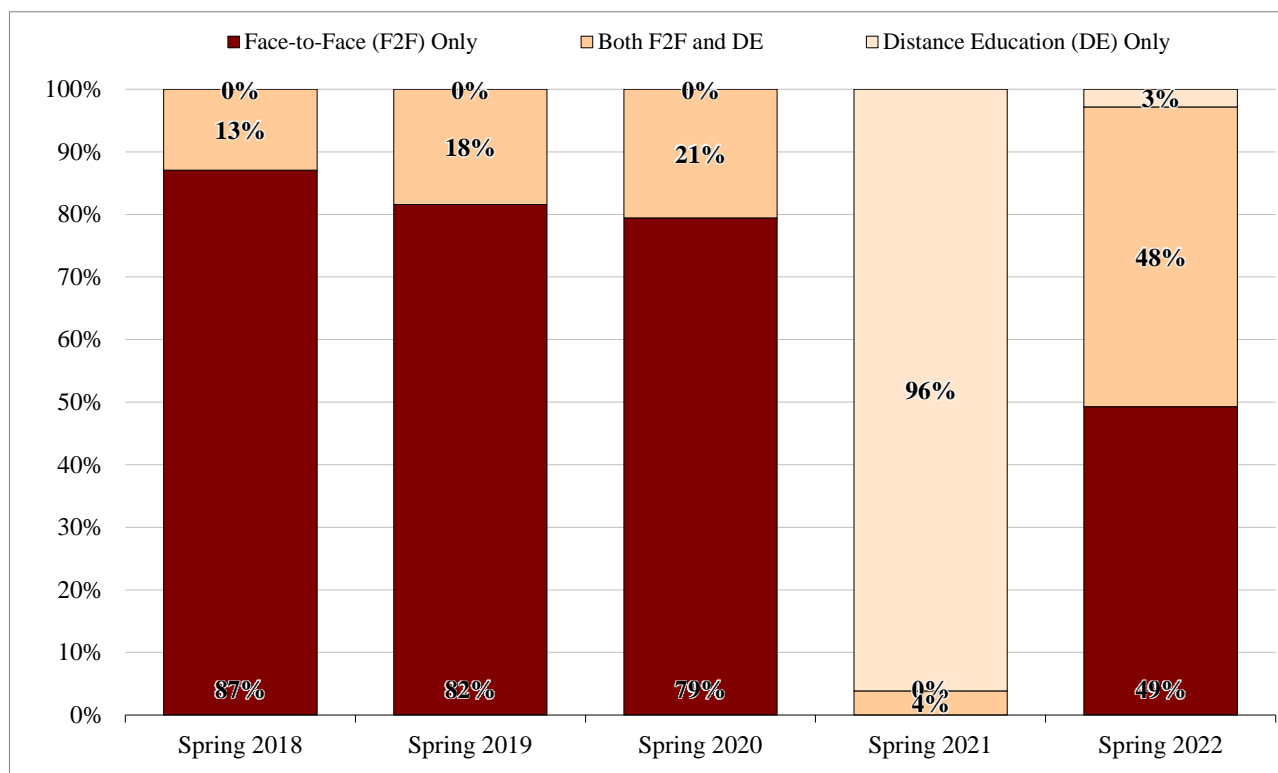
Student Unit Load

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022
Full-Time (15+ units)	10	12	19	22	10
Full-Time (12 - 14.5)	18	31	34	36	14
Part-Time (6 - 11.5)	38	56	44	51	32
Part-Time (0.5 - 5.5)	19	15	15	21	15
Non-Credit Only	0	0	0	0	0
% Full-Time (15+ units)	12%	11%	17%	17%	14%
% Full-Time (12 - 14.5)	21%	27%	30%	28%	20%
% Part-Time (6 - 11.5)	45%	49%	39%	39%	45%
% Part-Time (0.5 - 5.5)	22%	13%	13%	16%	21%
% Non-Credit Only	0%	0%	0%	0%	0%



Students Using Distance Education

Graphic Design & Digital Media (GDDM/VCOM)					
(Categories reflect college-wide coursework)	Term				
	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022
Face-to-Face (F2F) Only	74	93	89	0	35
Both F2F and DE	11	21	23	5	34
Distance Education (DE) Only	0	0	0	125	2
% Face-to-Face (F2F) Only	87%	82%	79%	0%	49%
% Both F2F and DE	13%	18%	21%	4%	48%
% Distance Education (DE) Only	0%	0%	0%	96%	3%



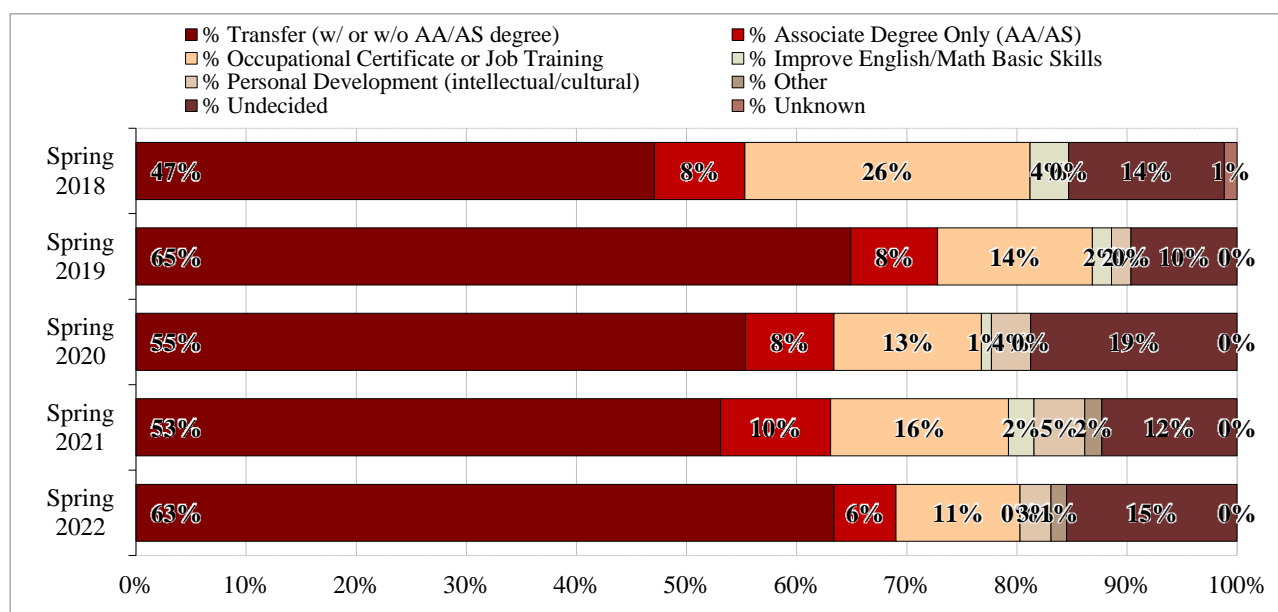
Definitions:

Distance Education (DE) includes enrollments in courses with section numbers designated as courses with 51% or more of instruction delivered online.

Due to the COVID-19 pandemic, 2020-21 DE courses were distinguished through provisional designations.

Student Educational Goal

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022
Transfer (w/ or w/o AA/AS degree)	40	74	62	69	45
Associate Degree Only (AA/AS)	7	9	9	13	4
Occupational Certificate or Job Training	22	16	15	21	8
Improve English/Math Basic Skills	3	2	1	3	0
Personal Development (intellectual/cultural)	0	2	4	6	2
Other	0	0	0	2	1
Undecided	12	11	21	16	11
Unknown	1	0	0	0	0
% Transfer (w/ or w/o AA/AS degree)	47%	65%	55%	53%	63%
% Associate Degree Only (AA/AS)	8%	8%	8%	10%	6%
% Occupational Certificate or Job Training	26%	14%	13%	16%	11%
% Improve English/Math Basic Skills	4%	2%	1%	2%	0%
% Personal Development (intellectual/cultural)	0%	2%	4%	5%	3%
% Other	0%	0%	0%	2%	1%
% Undecided	14%	10%	19%	12%	15%
% Unknown	1%	0%	0%	0%	0%



Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

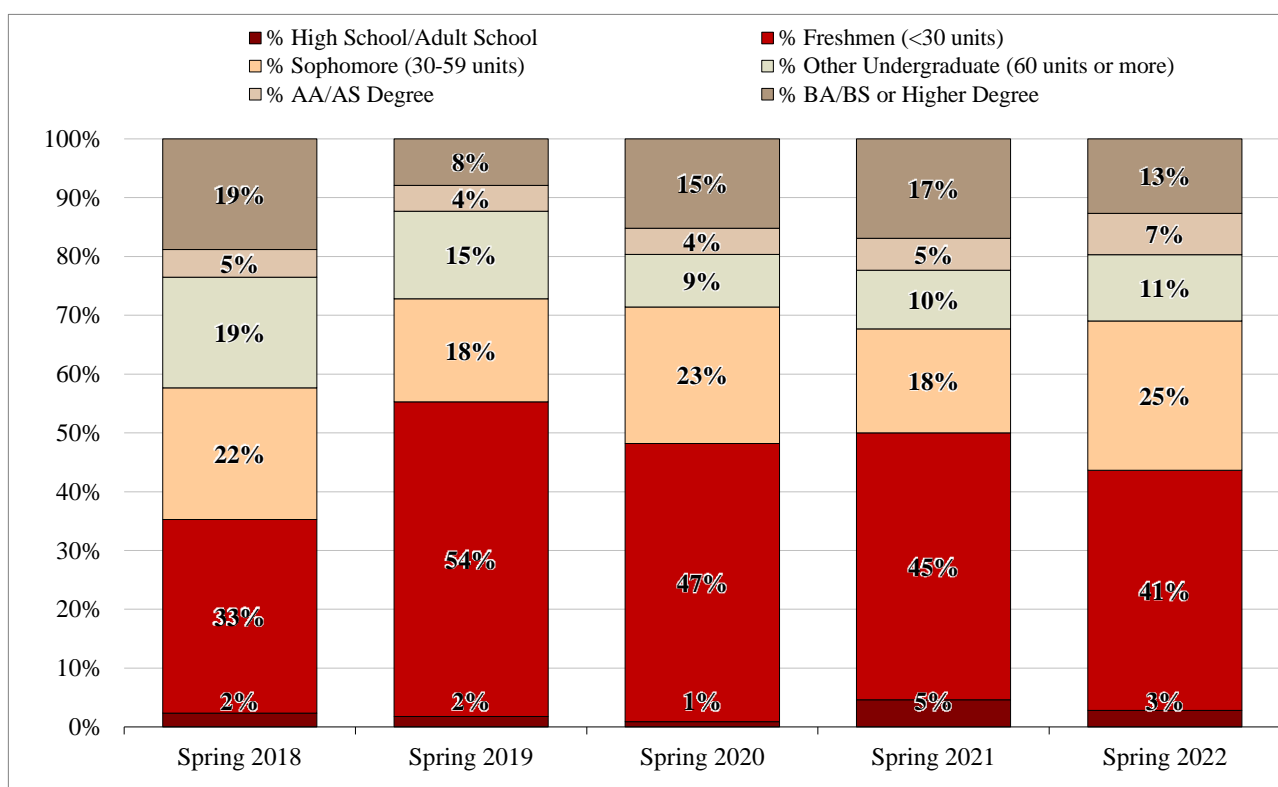
Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

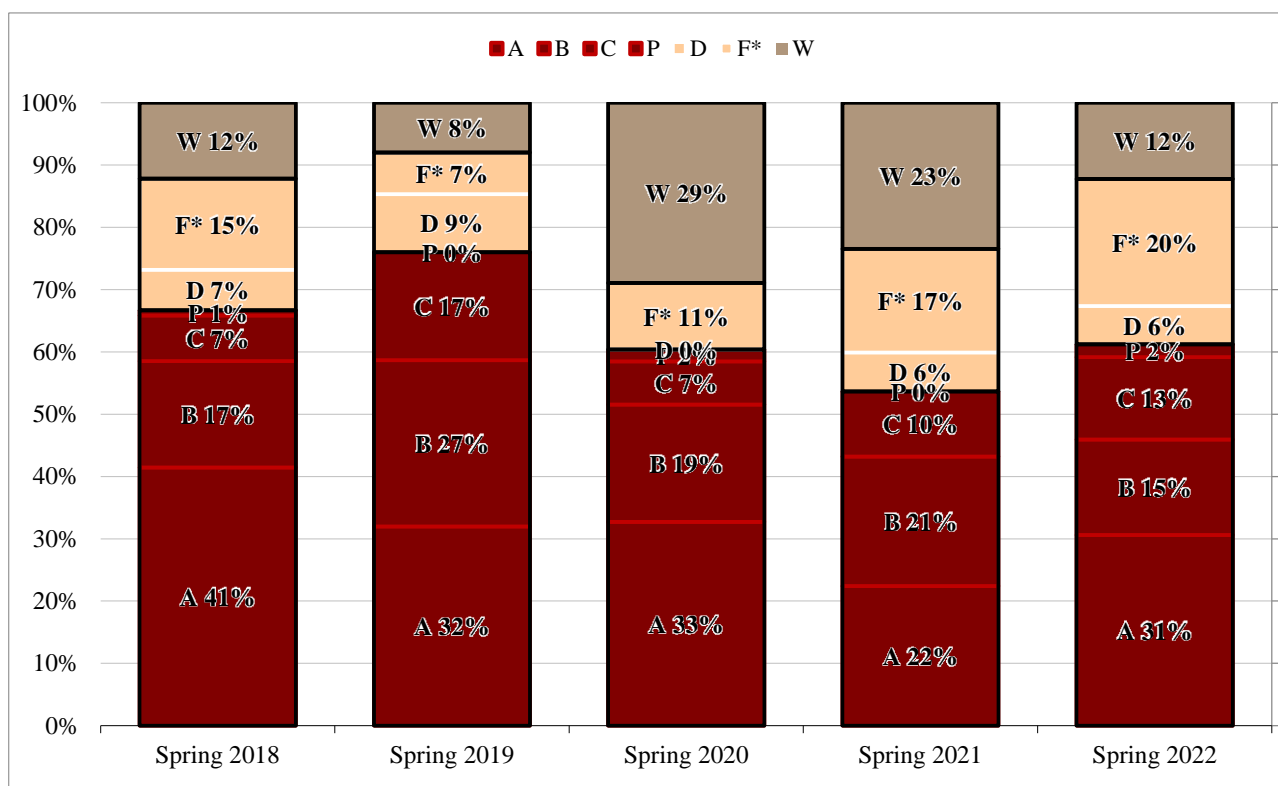
Highest Educational Level of Students

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022
High School/Adult School	2	2	1	6	2
Freshmen (<30 units)	28	61	53	59	29
Sophomore (30-59 units)	19	20	26	23	18
Other Undergraduate (60 units or more)	16	17	10	13	8
AA/AS Degree	4	5	5	7	5
BA/BS or Higher Degree	16	9	17	22	9
% High School/Adult School	2%	2%	1%	5%	3%
% Freshmen (<30 units)	33%	54%	47%	45%	41%
% Sophomore (30-59 units)	22%	18%	23%	18%	25%
% Other Undergraduate (60 units or more)	19%	15%	9%	10%	11%
% AA/AS Degree	5%	4%	4%	5%	7%
% BA/BS or Higher Degree	19%	8%	15%	17%	13%



Student Performance: Grade Distribution

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022
Total Course Enrollments	123	150	159	192	98
Course Success Rates	67%	76%	60%	54%	61%
A	41%	32%	33%	22%	31%
B	17%	27%	19%	21%	15%
C	7%	17%	7%	10%	13%
P	1%	0%	2%	0%	2%
Course Non-Success Rate	21%	16%	11%	23%	27%
D	7%	9%	0%	6%	6%
F*	15%	7%	11%	17%	20%
Withdrawals (See Note)	12%	8%	29%	23%	12%



Definitions:

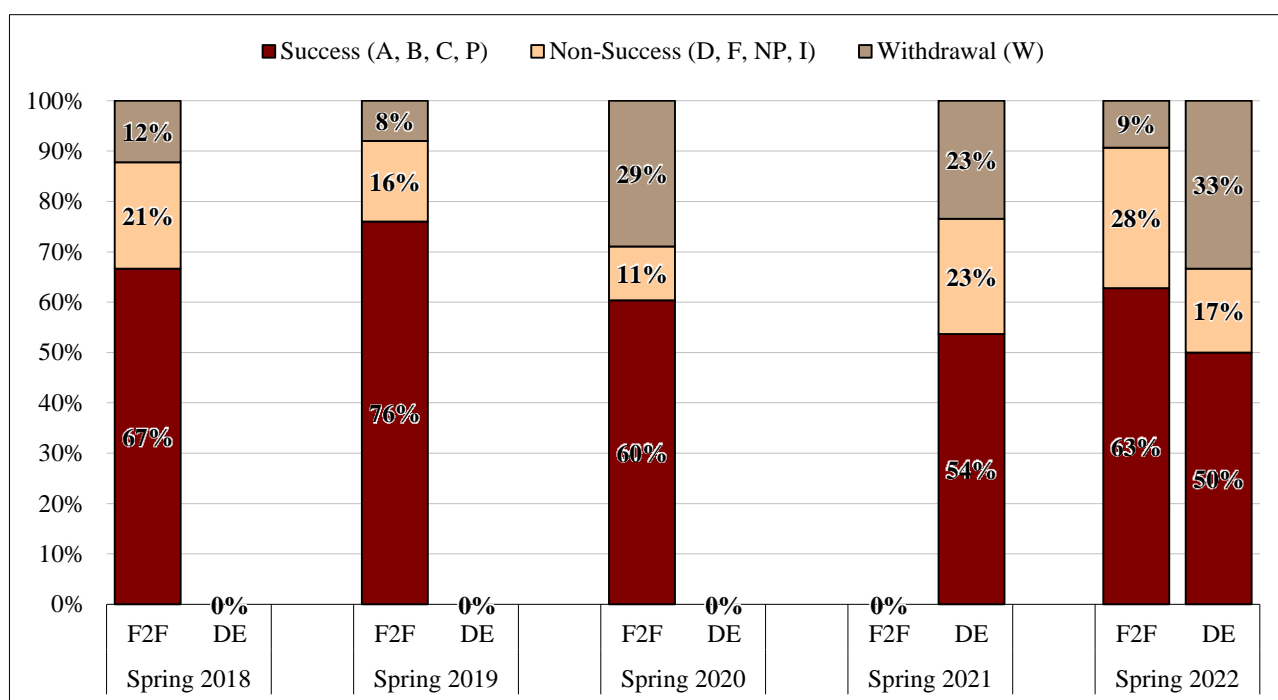
Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D' or 'F*' (includes: 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP').

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Student Performance: Distance Education

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022
Total Course Enrollments	123	150	159	192	98
Face-to-Face (F2F) Sections	123	150	159	0	86
Success Rates	67%	76%	60%	—	63%
Non-Success Rates	21%	16%	11%	—	28%
Withdrawals	12%	8%	29%	—	9%
Distance Education (DE) Sections	0	0	0	192	12
Success Rates	—	—	—	54%	50%
Non-Success Rates	—	—	—	23%	17%
Withdrawals	—	—	—	23%	33%



Definitions:

Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

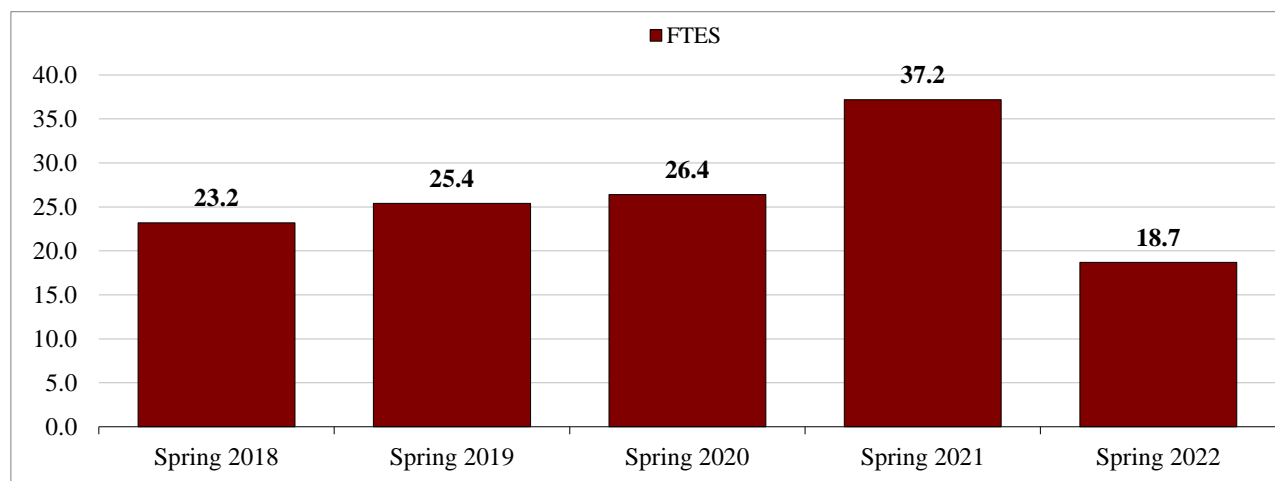
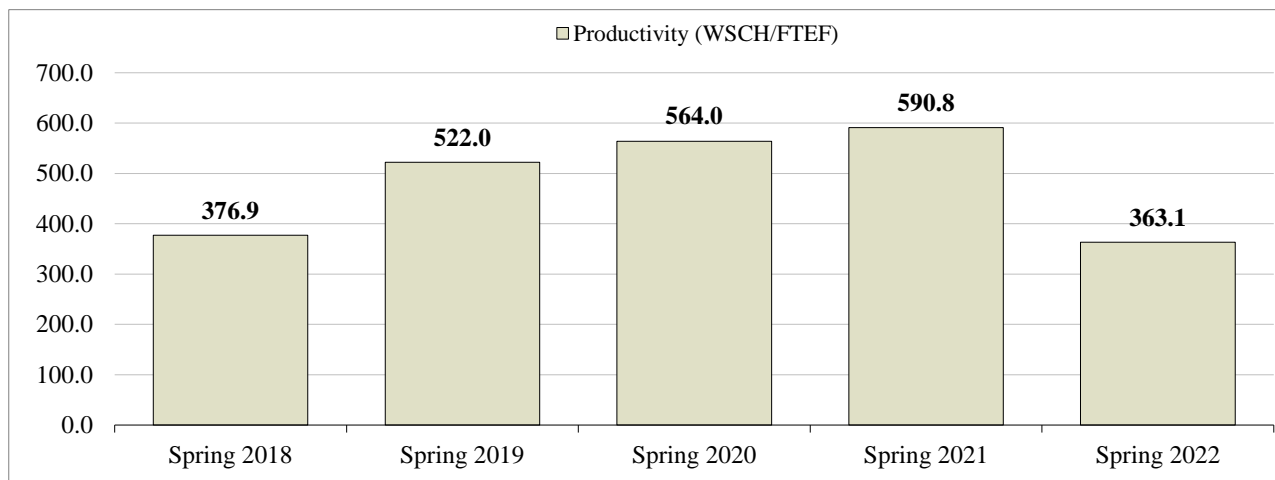
Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D', 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP'.

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

Enrollment Management: Part 1

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022
WSCH	738	783	846	1,152	590
FTES	23.2	25.4	26.4	37.2	18.7
FTEF	2.0	1.5	1.5	2.0	1.6
Productivity (WSCH/FTEF)	376.9	522.0	564.0	590.8	363.1



Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

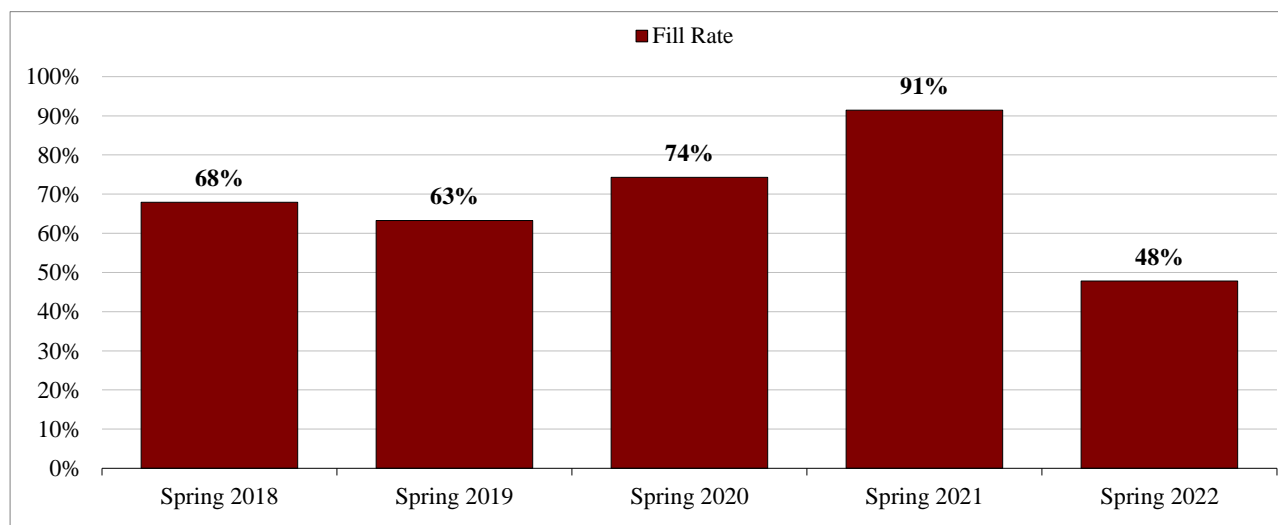
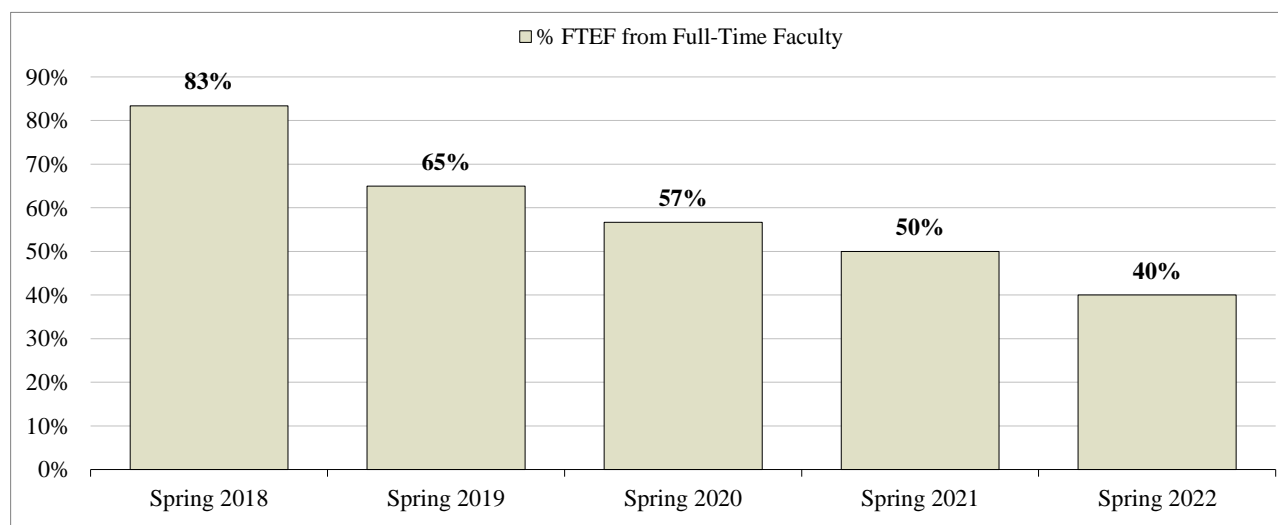
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/20/21.

Enrollment Management: Part 2

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022
FTEF from Full-Time Faculty	1.6	1.0	0.9	1.0	0.7
% FTEF from Full-Time Faculty	83%	65%	57%	50%	40%
Enrollments	123	150	159	192	98
Capacity (seats available)	181	237	214	210	205
Fill Rate	68%	63%	74%	91%	48%



Definitions:

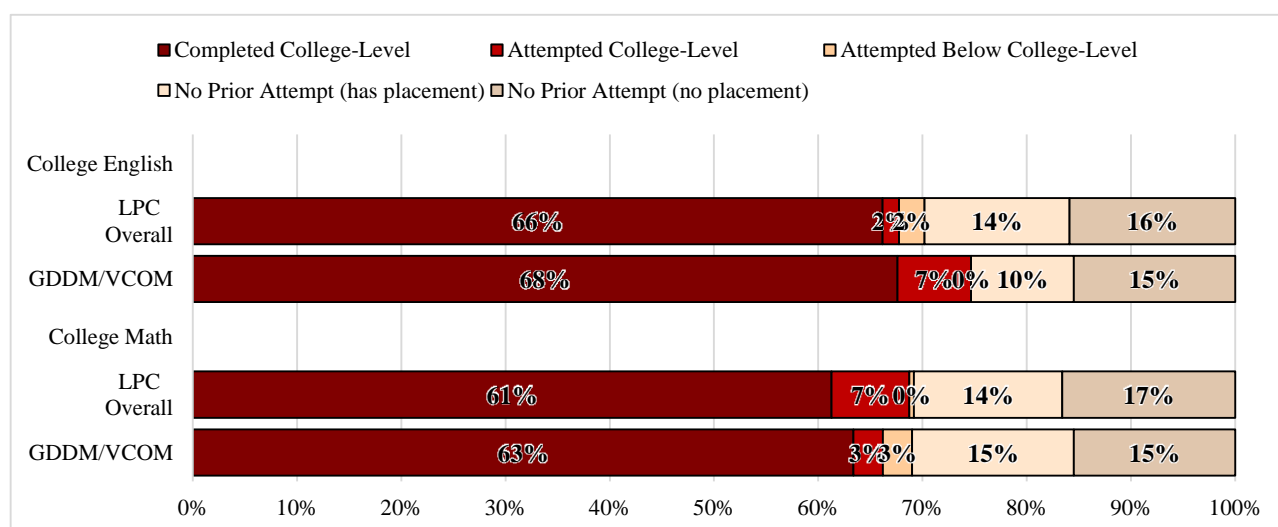
Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/20/21.

Prior Experience in English & Math

	Spring 2022			
	GDDM/VCOM		LPC Overall	
	Num	Pct	Num	Pct
College English				
Completed College-level	48	68%	4,022	61%
Attempted College-level	5	7%	490	7%
Attempted Below College-level	0	0%	30	0%
No Prior Attempt (has placement)	7	10%	934	14%
No Prior Attempt (no placement)	11	15%	1,089	17%
College Math				
Completed College-level	45	63%	4,345	66%
Attempted College-level	2	3%	103	2%
Attempted Below College-level	2	3%	160	2%
No Prior Attempt (has placement)	11	15%	914	14%
No Prior Attempt (no placement)	11	15%	1,043	16%



Definitions:

College English: Completed College-level = successfully completed ENG 1A, 1AEX, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted ENG 1A or 1AEX but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted ENG 102, 104, 105, 100A, 100B, NENG 204, or ESL 25 prior to indicated term.

No Prior Attempt (has placement) = no previous English enrollments within the sequence but has used a placement tool.

No Prior Attempt (no placement) = no previous English enrollments within the sequence and did not utilize a placement tool.

College Math:

Completed College-level = successfully completed MATH 55, 50, NMAT 255 or 250, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted MATH 55, 50, NMAT 255 or 250 but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted MATH 110, 107, NMAT 210 or 207 prior to indicated term.

No Prior Attempt (has placement) = no previous Math enrollments within the sequence but has used a placement tool.

No Prior Attempt (no placement) = no previous Math enrollments within the sequence and did not utilize a placement tool.