



Las Positas College

Discipline Program Review Data Packet

Fall 2017 to Fall 2021

Discipline:

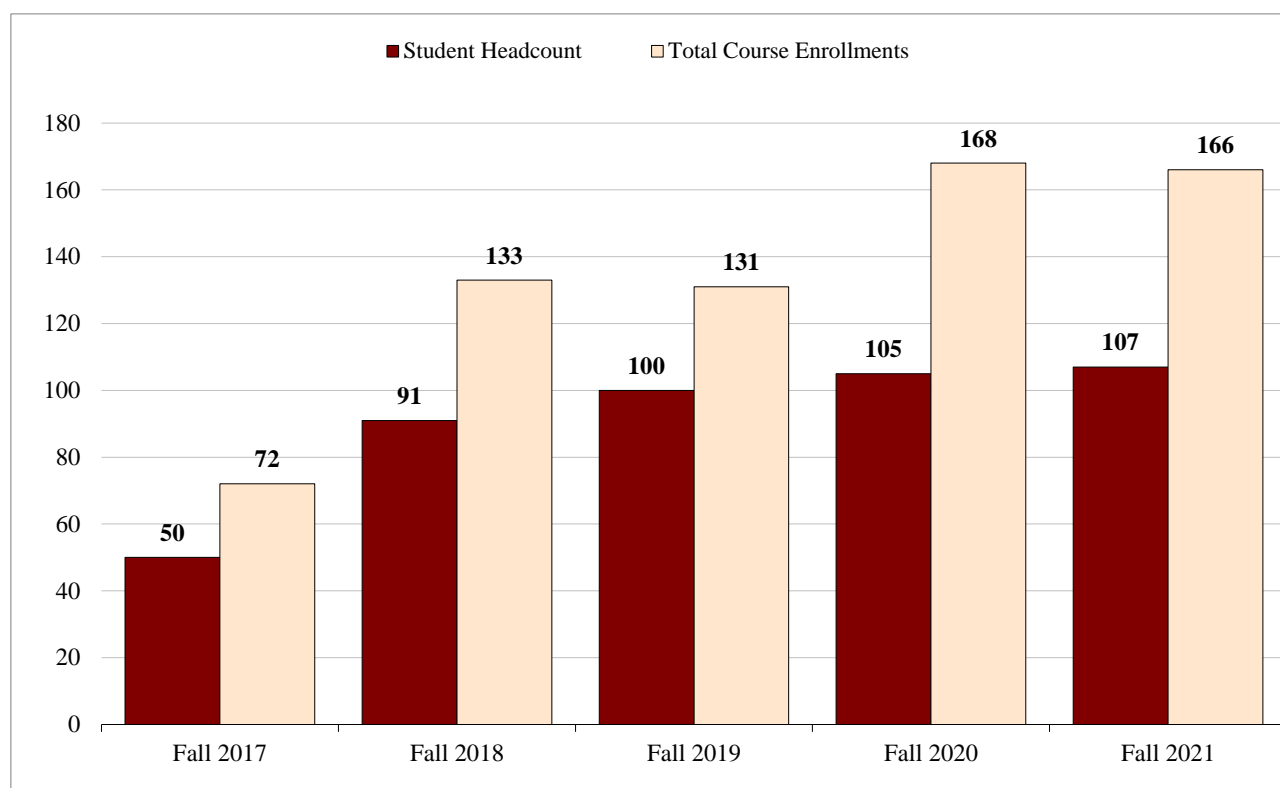
Graphic Design & Digital Media

(GDDM/VCOM)

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Headcount & Enrollment

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Student Headcount	50	91	100	105	107
Total Course Enrollments	72	133	131	168	166



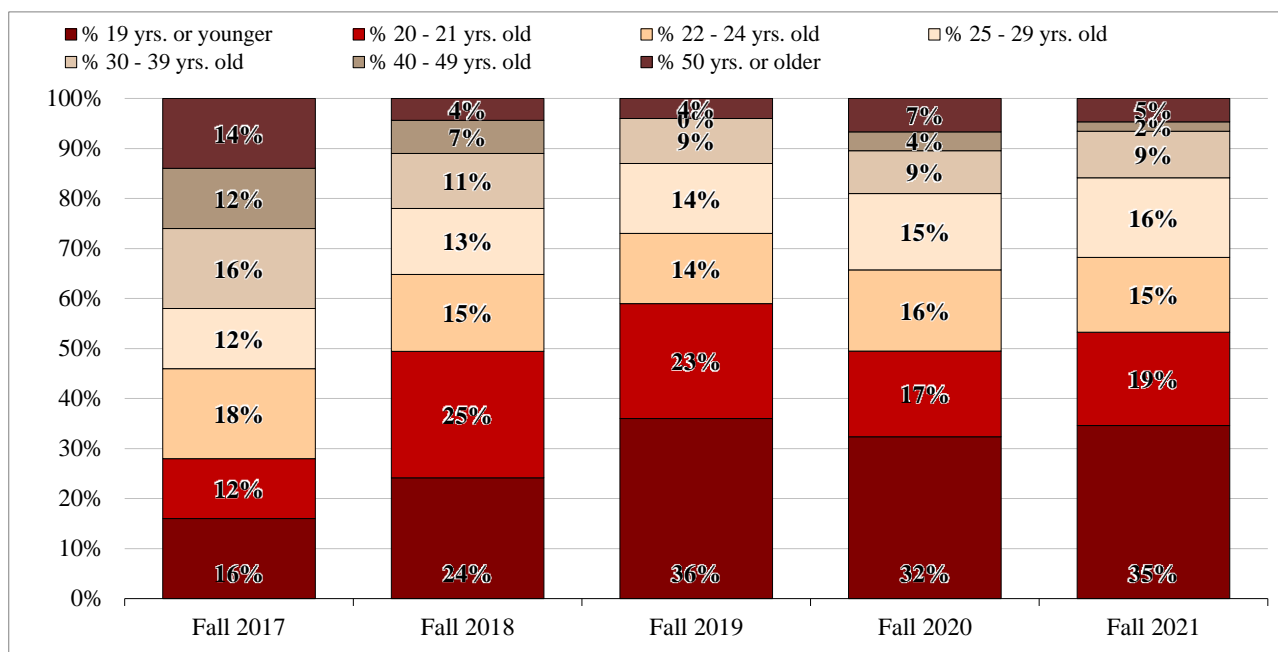
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.

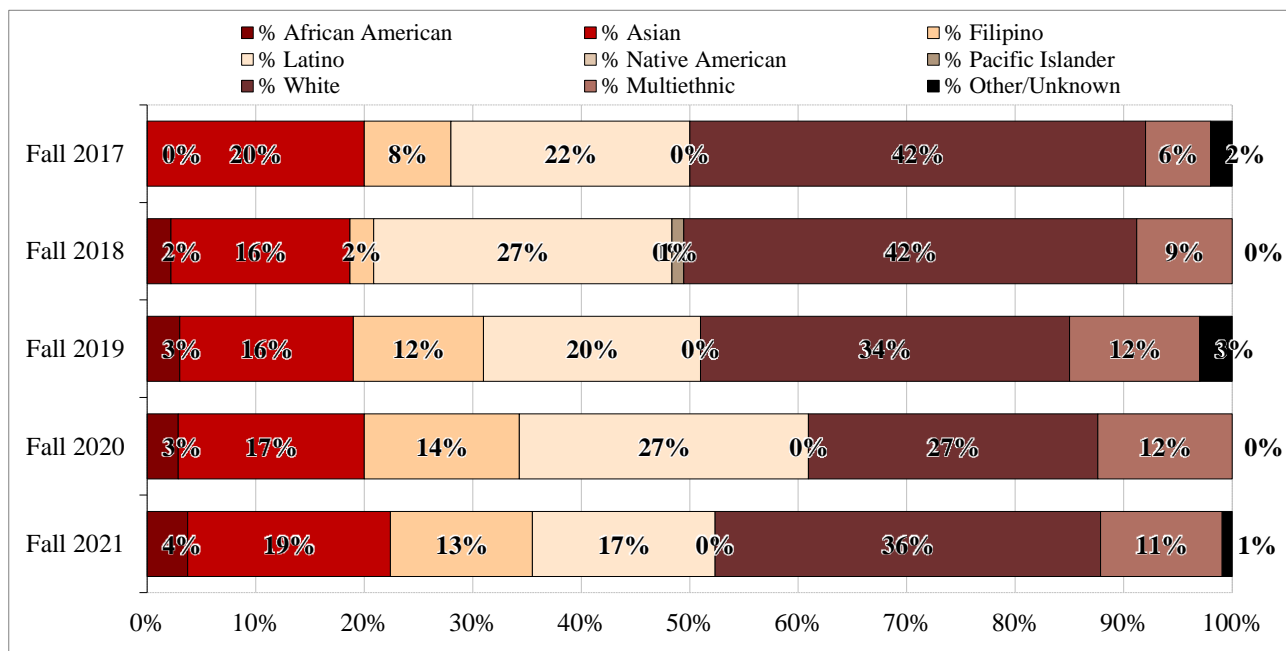
Student Demographics: Gender & Age

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Female	31	46	39	44	50
Male	18	43	58	58	55
19 yrs. or younger	8	22	36	34	37
20-21 yrs. old	6	23	23	18	20
22-24 yrs. old	9	14	14	17	16
25-29 yrs. old	6	12	14	16	17
30-39 yrs. old	8	10	9	9	10
40-49 yrs. old	6	6	0	4	2
50 yrs. or older	7	4	4	7	5
% Female	63%	52%	40%	43%	48%
% Male	37%	48%	60%	57%	52%
% 19 yrs. or younger	16%	24%	36%	32%	35%
% 20 - 21 yrs. old	12%	25%	23%	17%	19%
% 22 - 24 yrs. old	18%	15%	14%	16%	15%
% 25 - 29 yrs. old	12%	13%	14%	15%	16%
% 30 - 39 yrs. old	16%	11%	9%	9%	9%
% 40 - 49 yrs. old	12%	7%	0%	4%	2%
% 50 yrs. or older	14%	4%	4%	7%	5%



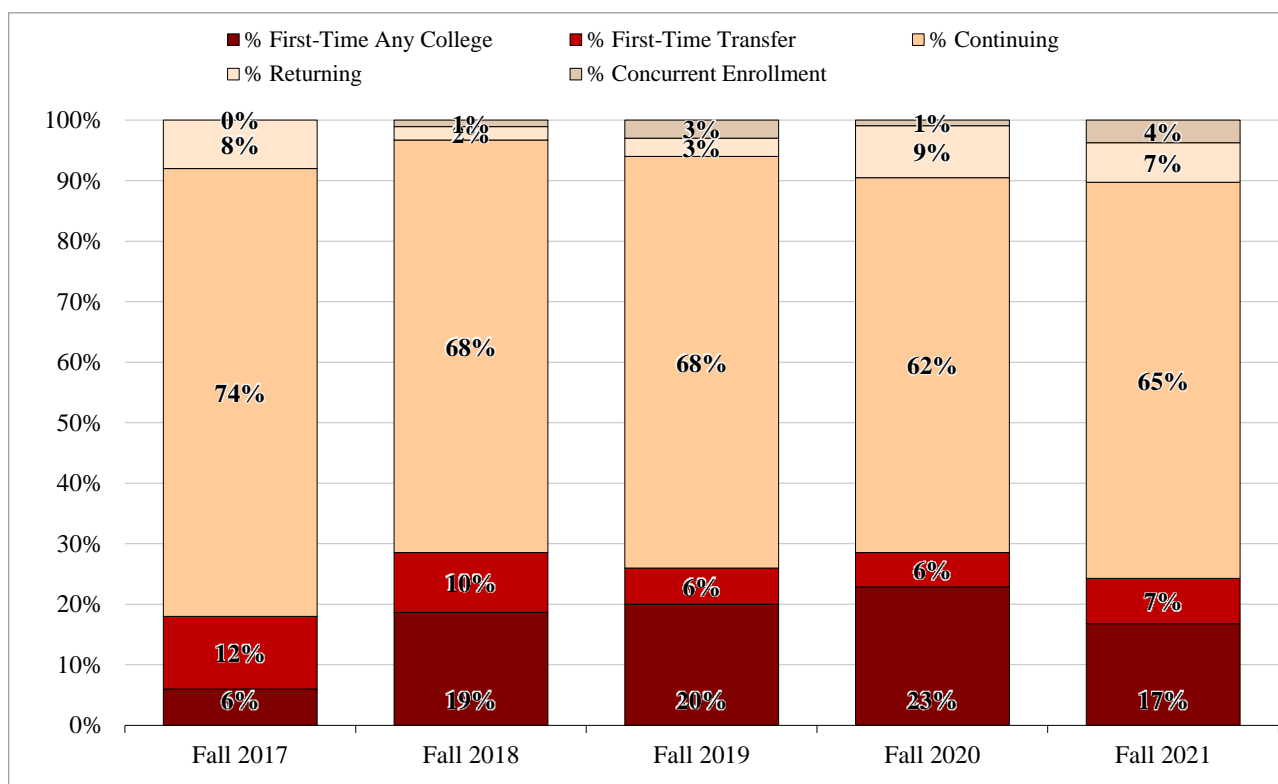
Student Demographic: Race-Ethnicity

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
African American	0	2	3	3	4
Asian	10	15	16	18	20
Filipino	4	2	12	15	14
Latino	11	25	20	28	18
Native American	0	0	0	0	0
Pacific Islander	0	1	0	0	0
White	21	38	34	28	38
Multiethnic	3	8	12	13	12
Other/Unknown	1	0	3	0	1
% African American	0%	2%	3%	3%	4%
% Asian	20%	16%	16%	17%	19%
% Filipino	8%	2%	12%	14%	13%
% Latino	22%	27%	20%	27%	17%
% Native American	0%	0%	0%	0%	0%
% Pacific Islander	0%	1%	0%	0%	0%
% White	42%	42%	34%	27%	36%
% Multiethnic	6%	9%	12%	12%	11%
% Other/Unknown	2%	0%	3%	0%	1%



Student Enrollment Status

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
First-Time Any College	3	17	20	24	18
First-Time Transfer	6	9	6	6	8
Continuing	37	62	68	65	70
Returning	4	2	3	9	7
Concurrent Enrollment	0	1	3	1	4
% First-Time Any College	6%	19%	20%	23%	17%
% First-Time Transfer	12%	10%	6%	6%	7%
% Continuing	74%	68%	68%	62%	65%
% Returning	8%	2%	3%	9%	7%
% Concurrent Enrollment	0%	1%	3%	1%	4%



Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

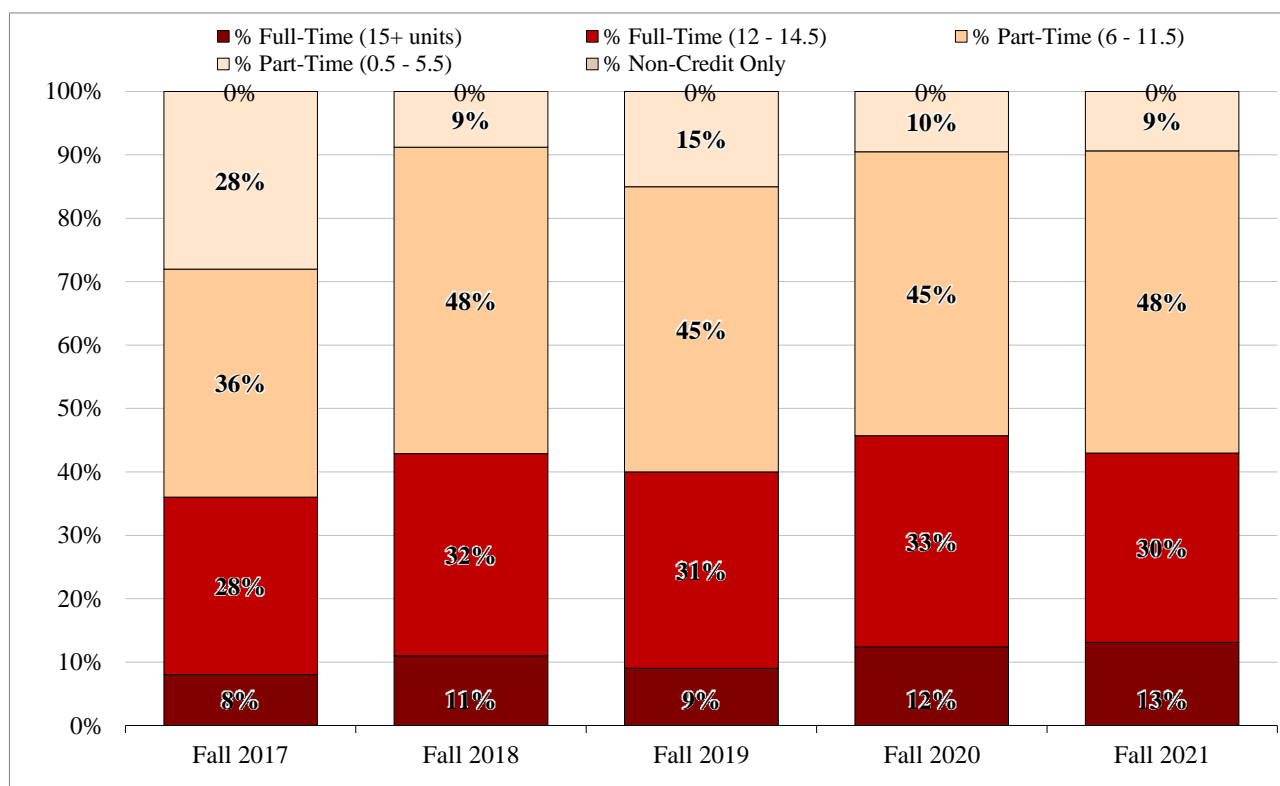
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.

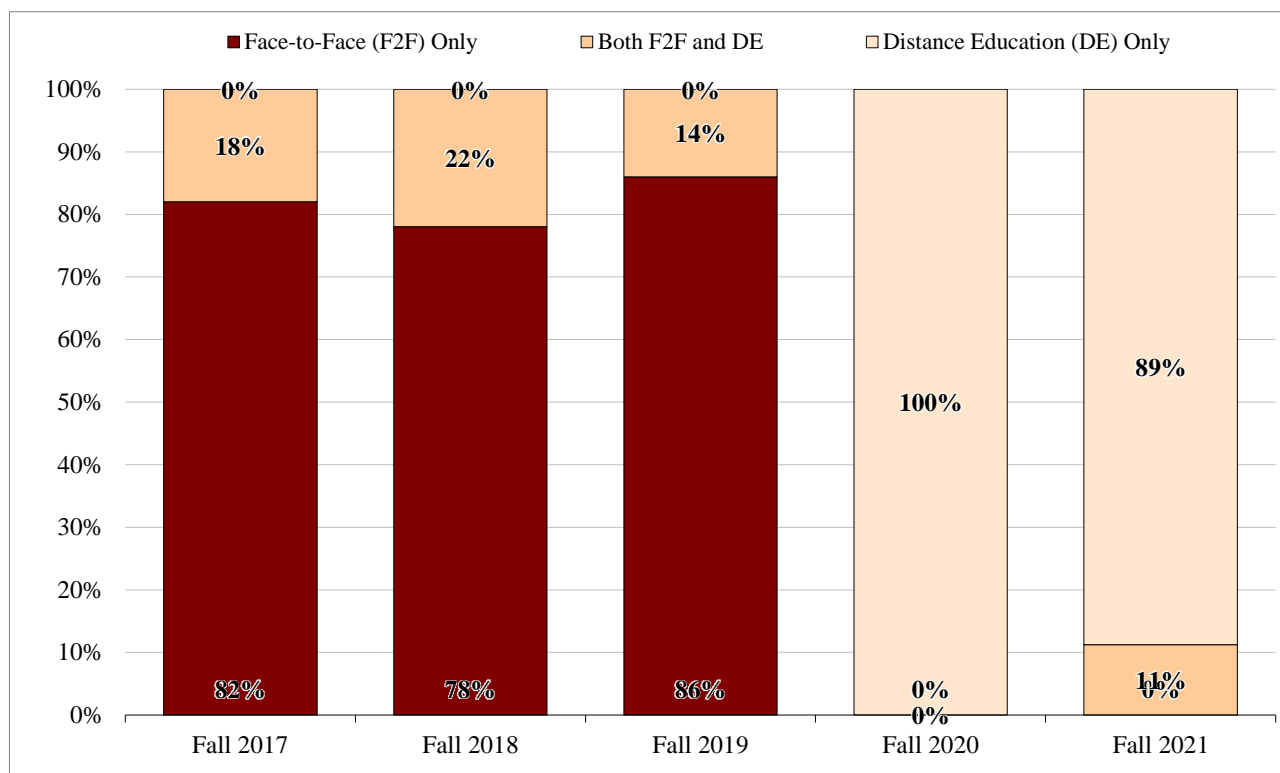
Student Unit Load

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Full-Time (15+ units)	4	10	9	13	14
Full-Time (12 - 14.5)	14	29	31	35	32
Part-Time (6 - 11.5)	18	44	45	47	51
Part-Time (0.5 - 5.5)	14	8	15	10	10
Non-Credit Only	0	0	0	0	0
% Full-Time (15+ units)	8%	11%	9%	12%	13%
% Full-Time (12 - 14.5)	28%	32%	31%	33%	30%
% Part-Time (6 - 11.5)	36%	48%	45%	45%	48%
% Part-Time (0.5 - 5.5)	28%	9%	15%	10%	9%
% Non-Credit Only	0%	0%	0%	0%	0%



Students Using Distance Education

Graphic Design & Digital Media (GDDM/VCOM)					
(Categories reflect college-wide coursework)	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Face-to-Face (F2F) Only	41	71	86	0	0
Both F2F and DE	9	20	14	0	12
Distance Education (DE) Only	0	0	0	105	95
% Face-to-Face (F2F) Only	82%	78%	86%	0%	0%
% Both F2F and DE	18%	22%	14%	0%	11%
% Distance Education (DE) Only	0%	0%	0%	100%	89%



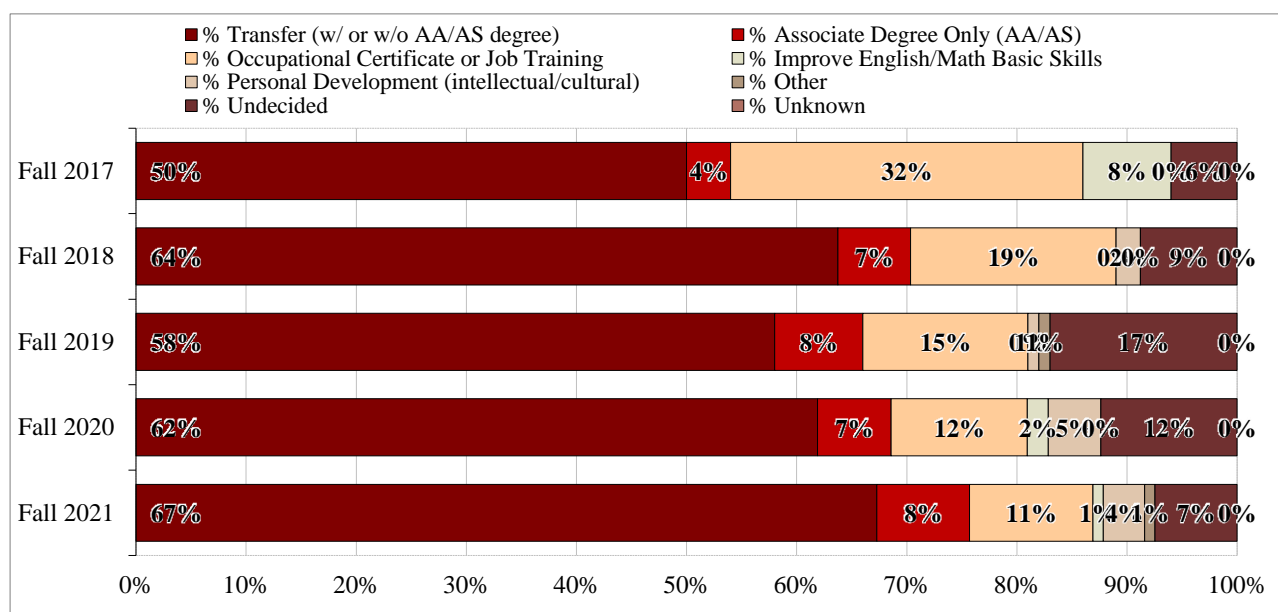
Definitions:

Distance Education (DE) includes enrollments in courses with section numbers designated as courses with 51% or more of instruction delivered online.

Due to the COVID-19 pandemic, 2020-21 DE courses were distinguished through provisional designations.

Student Educational Goal

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Transfer (w/ or w/o AA/AS degree)	25	58	58	65	72
Associate Degree Only (AA/AS)	2	6	8	7	9
Occupational Certificate or Job Training	16	17	15	13	12
Improve English/Math Basic Skills	4	0	0	2	1
Personal Development (intellectual/cultural)	0	2	1	5	4
Other	0	0	1	0	1
Undecided	3	8	17	13	8
Unknown	0	0	0	0	0
% Transfer (w/ or w/o AA/AS degree)	50%	64%	58%	62%	67%
% Associate Degree Only (AA/AS)	4%	7%	8%	7%	8%
% Occupational Certificate or Job Training	32%	19%	15%	12%	11%
% Improve English/Math Basic Skills	8%	0%	0%	2%	1%
% Personal Development (intellectual/cultural)	0%	2%	1%	5%	4%
% Other	0%	0%	1%	0%	1%
% Undecided	6%	9%	17%	12%	7%
% Unknown	0%	0%	0%	0%	0%



Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

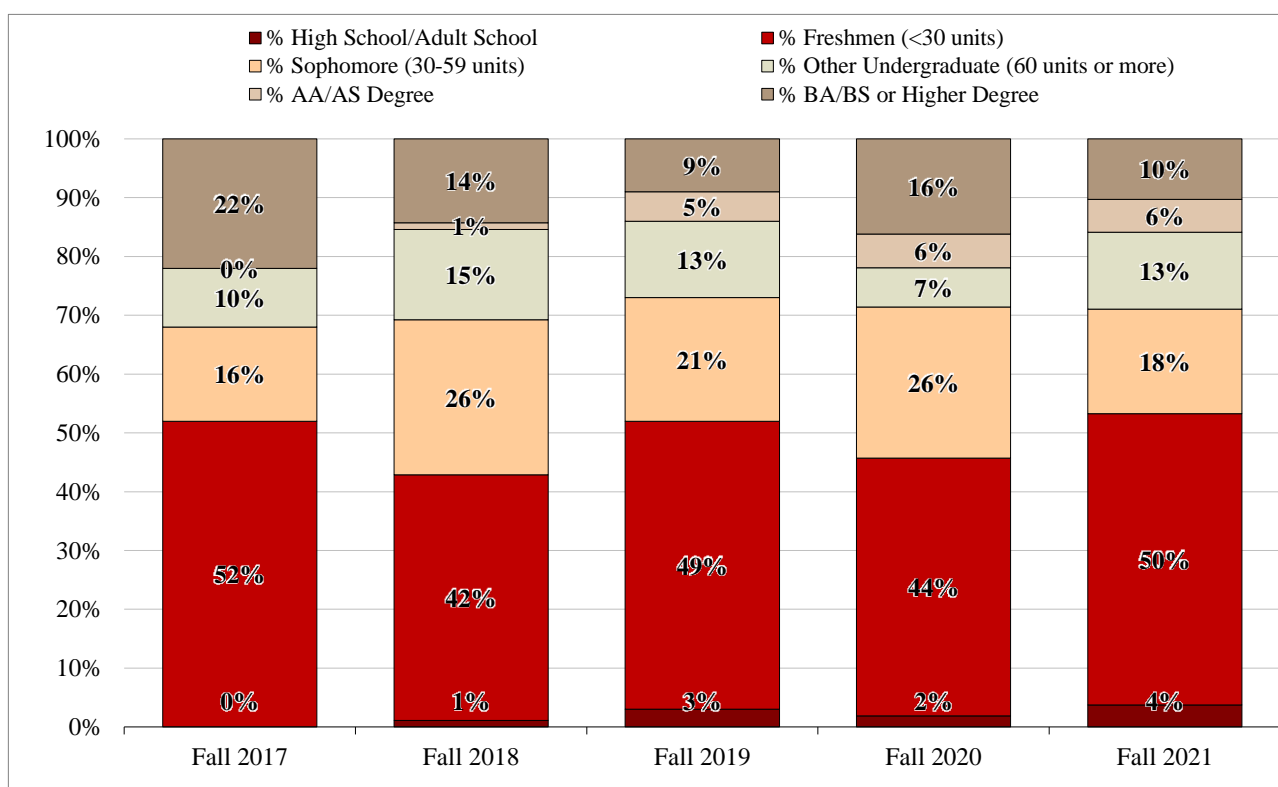
Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

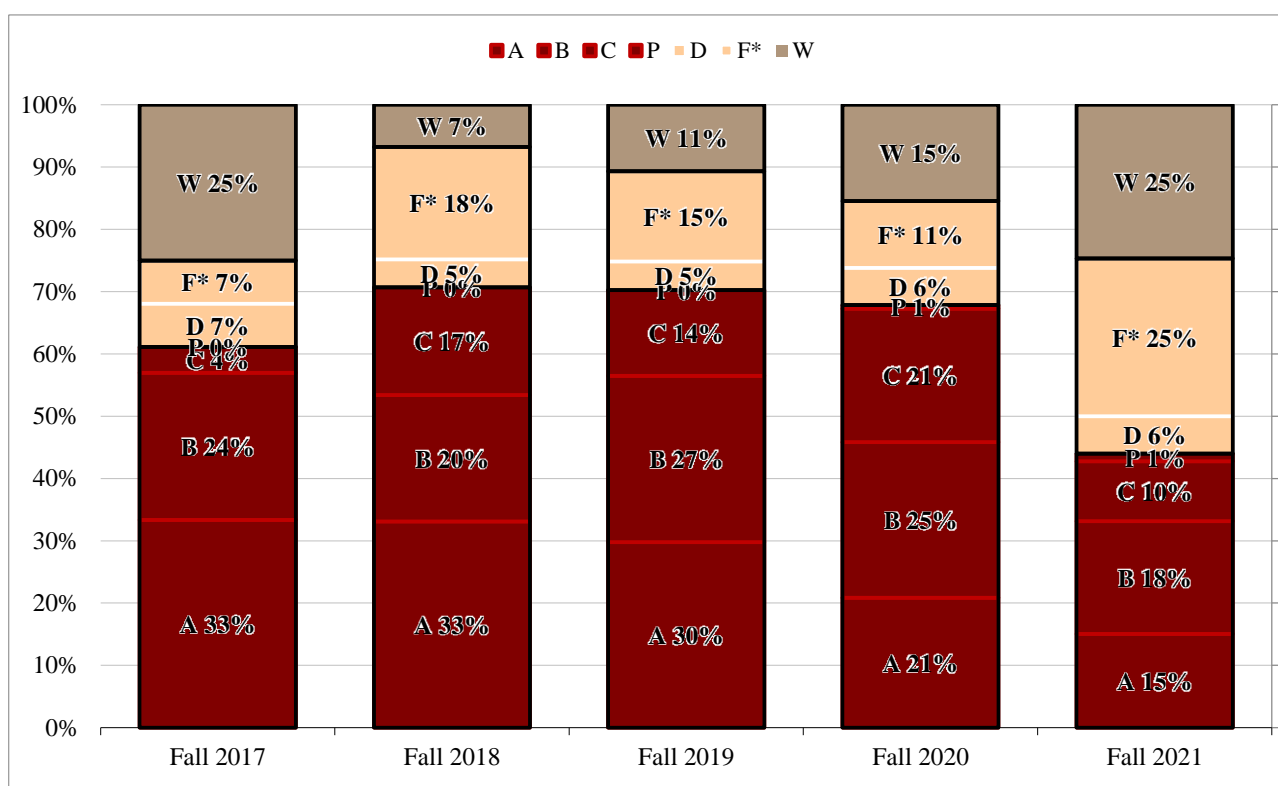
Highest Educational Level of Students

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
High School/Adult School	0	1	3	2	4
Freshmen (<30 units)	26	38	49	46	53
Sophomore (30-59 units)	8	24	21	27	19
Other Undergraduate (60 units or more)	5	14	13	7	14
AA/AS Degree	0	1	5	6	6
BA/BS or Higher Degree	11	13	9	17	11
% High School/Adult School	0%	1%	3%	2%	4%
% Freshmen (<30 units)	52%	42%	49%	44%	50%
% Sophomore (30-59 units)	16%	26%	21%	26%	18%
% Other Undergraduate (60 units or more)	10%	15%	13%	7%	13%
% AA/AS Degree	0%	1%	5%	6%	6%
% BA/BS or Higher Degree	22%	14%	9%	16%	10%



Student Performance: Grade Distribution

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Total Course Enrollments	72	133	131	168	166
Course Success Rates	61%	71%	70%	68%	44%
A	33%	33%	30%	21%	15%
B	24%	20%	27%	25%	18%
C	4%	17%	14%	21%	10%
P	0%	0%	0%	1%	1%
Course Non-Success Rate	14%	23%	19%	17%	31%
D	7%	5%	5%	6%	6%
F*	7%	18%	15%	11%	25%
Withdrawals (See Note)	25%	7%	11%	15%	25%



Definitions:

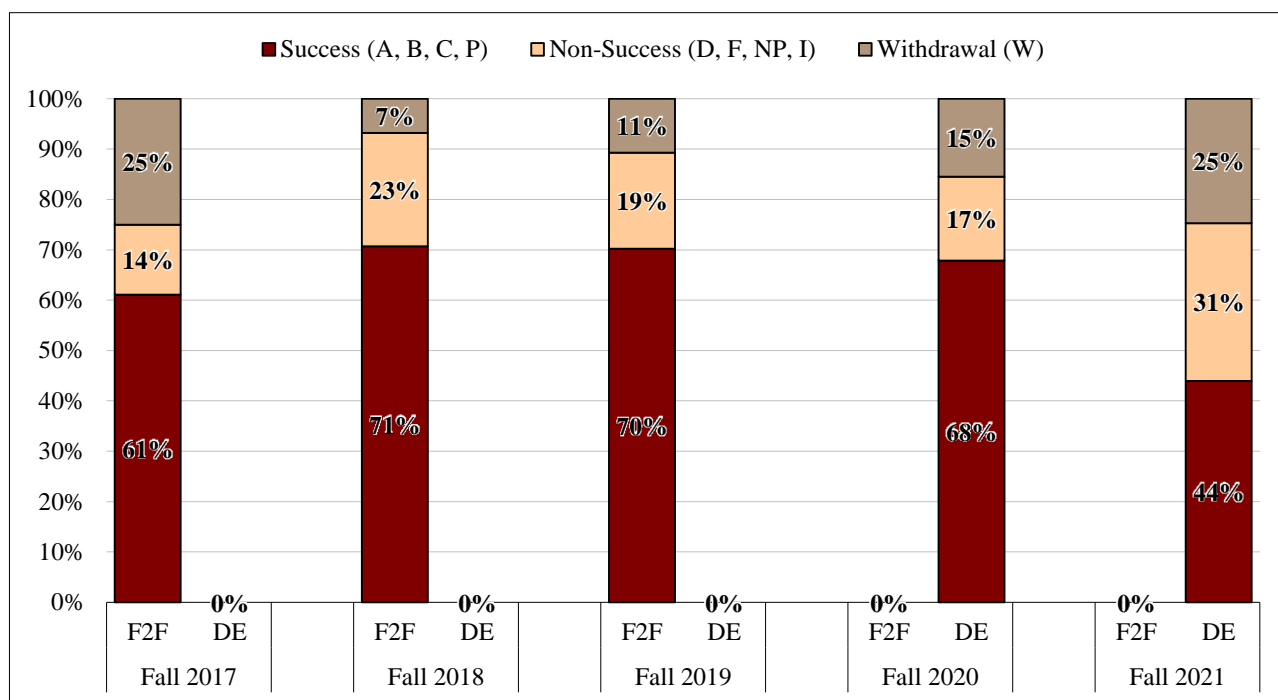
Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D' or 'F*' (includes: 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP').

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Student Performance: Distance Education

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Total Course Enrollments	72	133	131	168	166
Face-to-Face (F2F) Sections	72	133	131	0	0
Success Rates	61%	71%	70%	—	—
Non-Success Rates	14%	23%	19%	—	—
Withdrawals	25%	7%	11%	—	—
Distance Education (DE) Sections	0	0	0	168	166
Success Rates	—	—	—	68%	44%
Non-Success Rates	—	—	—	17%	31%
Withdrawals	—	—	—	15%	25%



Definitions:

Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

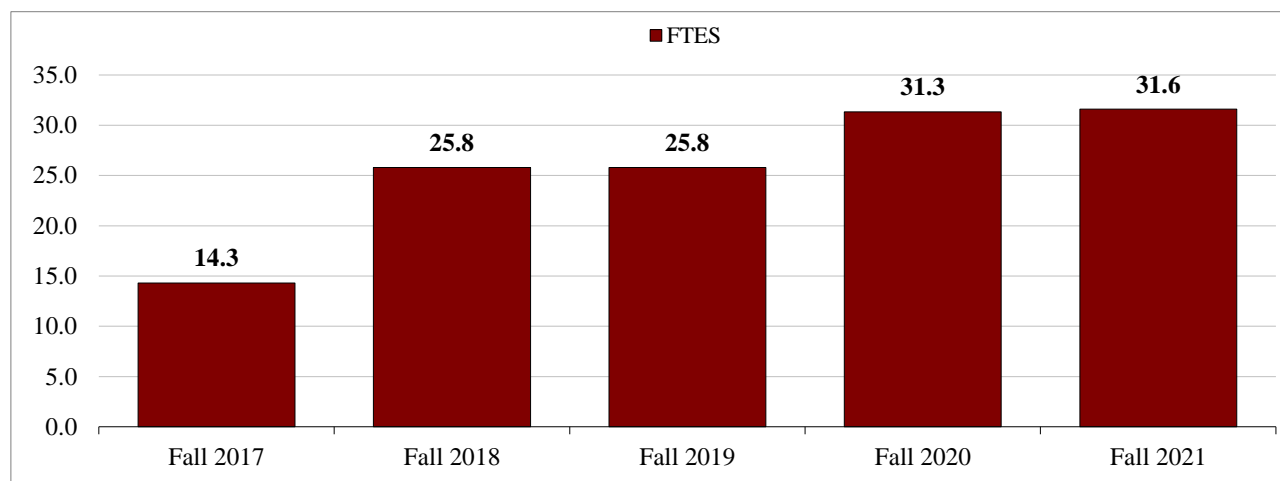
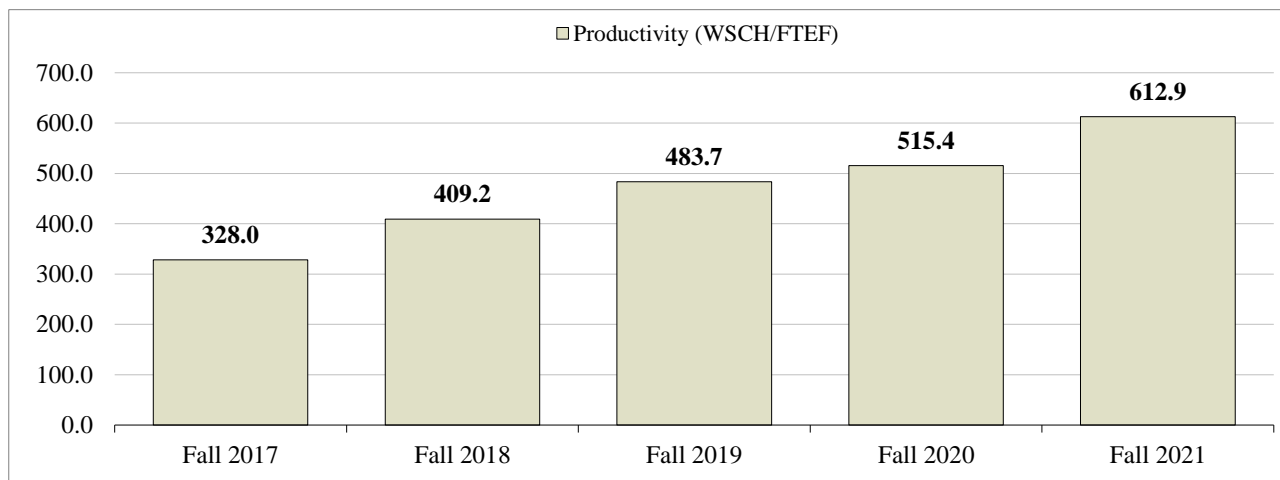
Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D', 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP'.

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

Enrollment Management: Part 1

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
WSCH	448	798	786	1,005	996
FTEs	14.3	25.8	25.8	31.3	31.6
FTEF	1.4	2.0	1.6	2.0	1.6
Productivity (WSCH/FTEF)	328.0	409.2	483.7	515.4	612.9



Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTEs is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

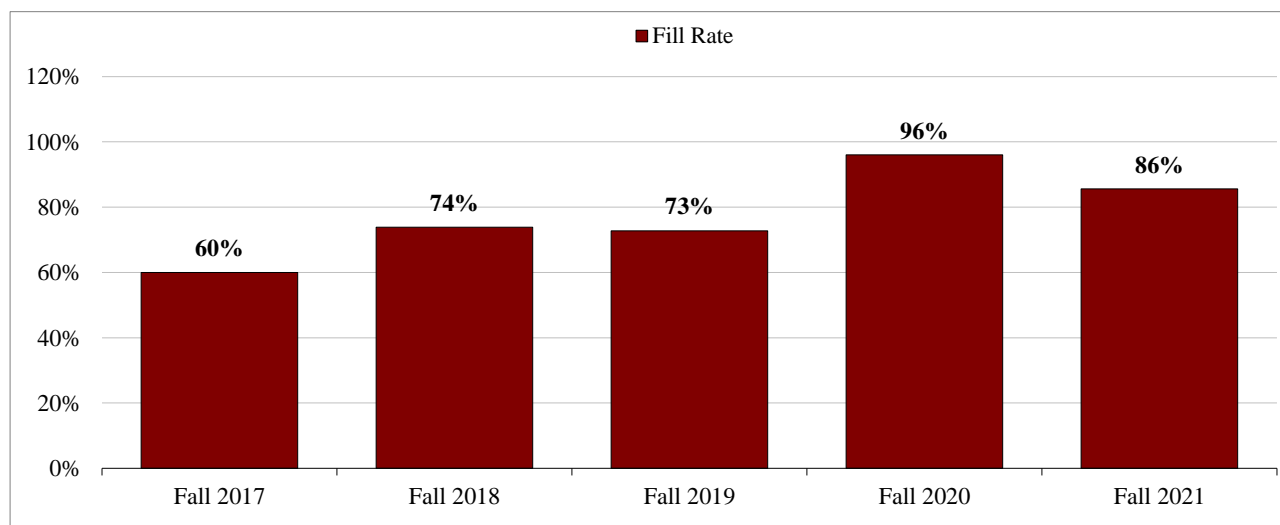
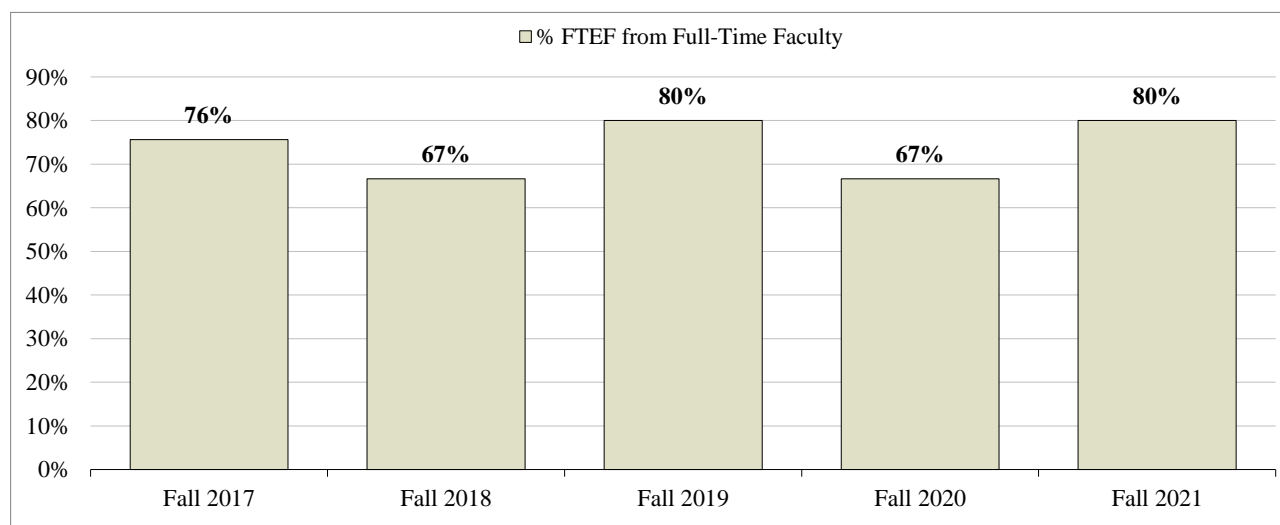
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/20/21.

Enrollment Management: Part 2

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
FTEF from Full-Time Faculty	1.0	1.3	1.3	1.3	1.3
% FTEF from Full-Time Faculty	76%	67%	80%	67%	80%
Enrollments	72	133	131	168	166
Capacity (seats available)	120	180	180	175	194
Fill Rate	60%	74%	73%	96%	86%



Definitions:

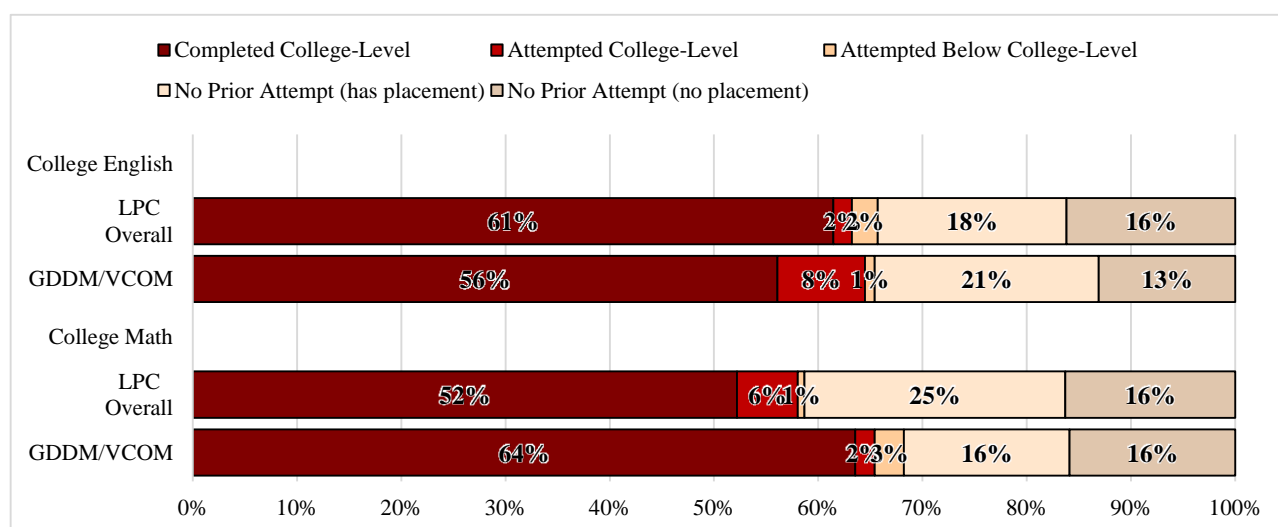
Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/20/21.

Prior Experience in English & Math

	Fall 2021			
	GDDM/VCOM		LPC Overall	
	Num	Pct	Num	Pct
College English				
Completed College-level	60	56%	3,849	52%
Attempted College-level	9	8%	430	6%
Attempted Below College-level	1	1%	46	1%
No Prior Attempt (has placement)	23	21%	1,845	25%
No Prior Attempt (no placement)	14	13%	1,202	16%
College Math				
Completed College-level	68	64%	4,530	61%
Attempted College-level	2	2%	132	2%
Attempted Below College-level	3	3%	181	2%
No Prior Attempt (has placement)	17	16%	1,337	18%
No Prior Attempt (no placement)	17	16%	1,192	16%



Definitions:

College English: Completed College-level = successfully completed ENG 1A, 1AEX, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted ENG 1A or 1AEX but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted ENG 102, 104, 105, 100A, 100B, NENG 204, or ESL 25 prior to indicated term.

No Prior Attempt (has placement) = no previous English enrollments within the sequence but has used a placement tool.

No Prior Attempt (no placement) = no previous English enrollments within the sequence and did not utilize a placement tool.

College Math:

Completed College-level = successfully completed MATH 55, 50, NMAT 255 or 250, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted MATH 55, 50, NMAT 255 or 250 but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted MATH 110, 107, NMAT 210 or 207 prior to indicated term.

No Prior Attempt (has placement) = no previous Math enrollments within the sequence but has used a placement tool.

No Prior Attempt (no placement) = no previous Math enrollments within the sequence and did not utilize a placement tool.