



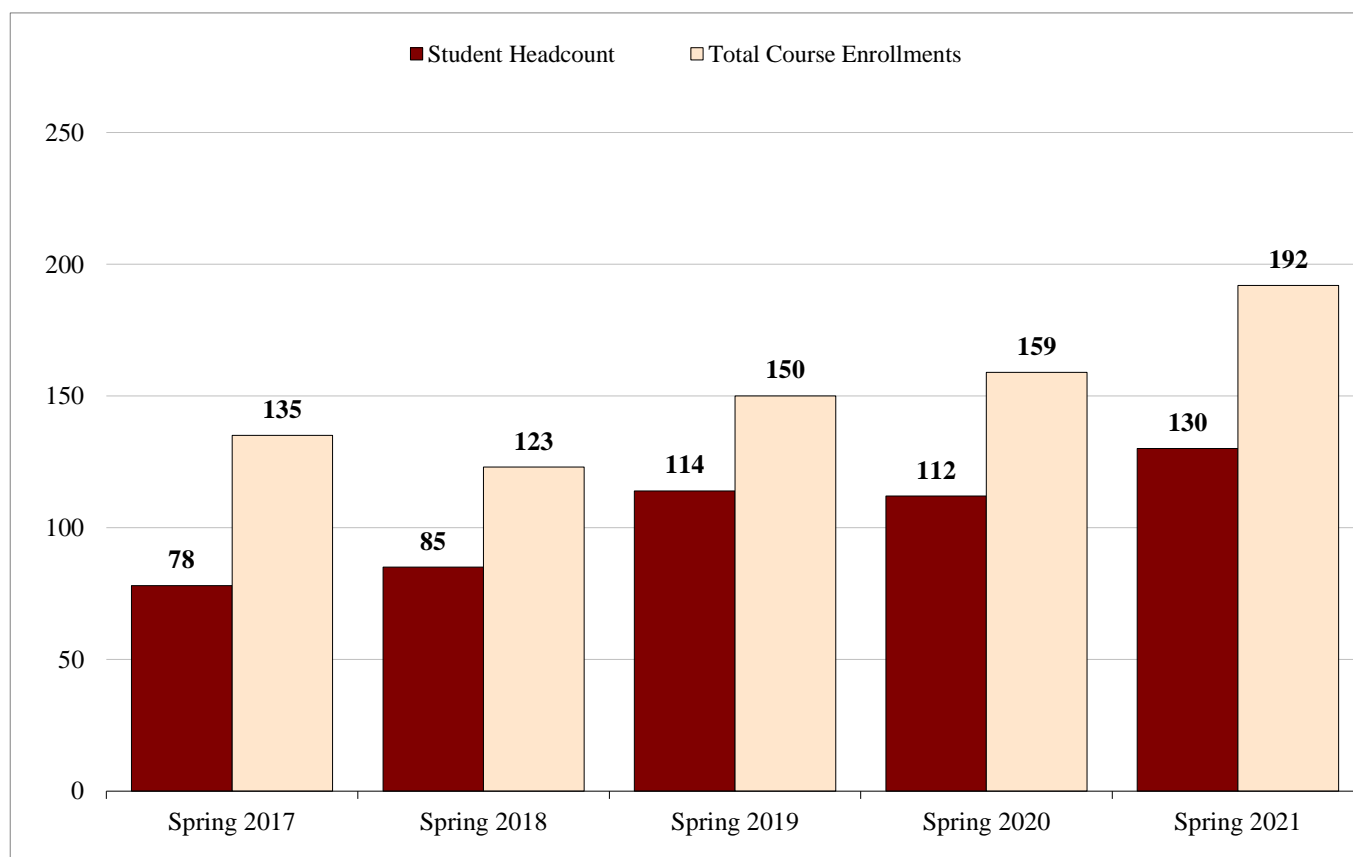
Las Positas College
Discipline Program Review Data Packet
Spring 2017 to Spring 2021

Discipline:
Graphic Design & Digital Media
(GDDM/VCOM)

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Headcount & Enrollment

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021
Student Headcount	78	85	114	112	130
Total Course Enrollments	135	123	150	159	192



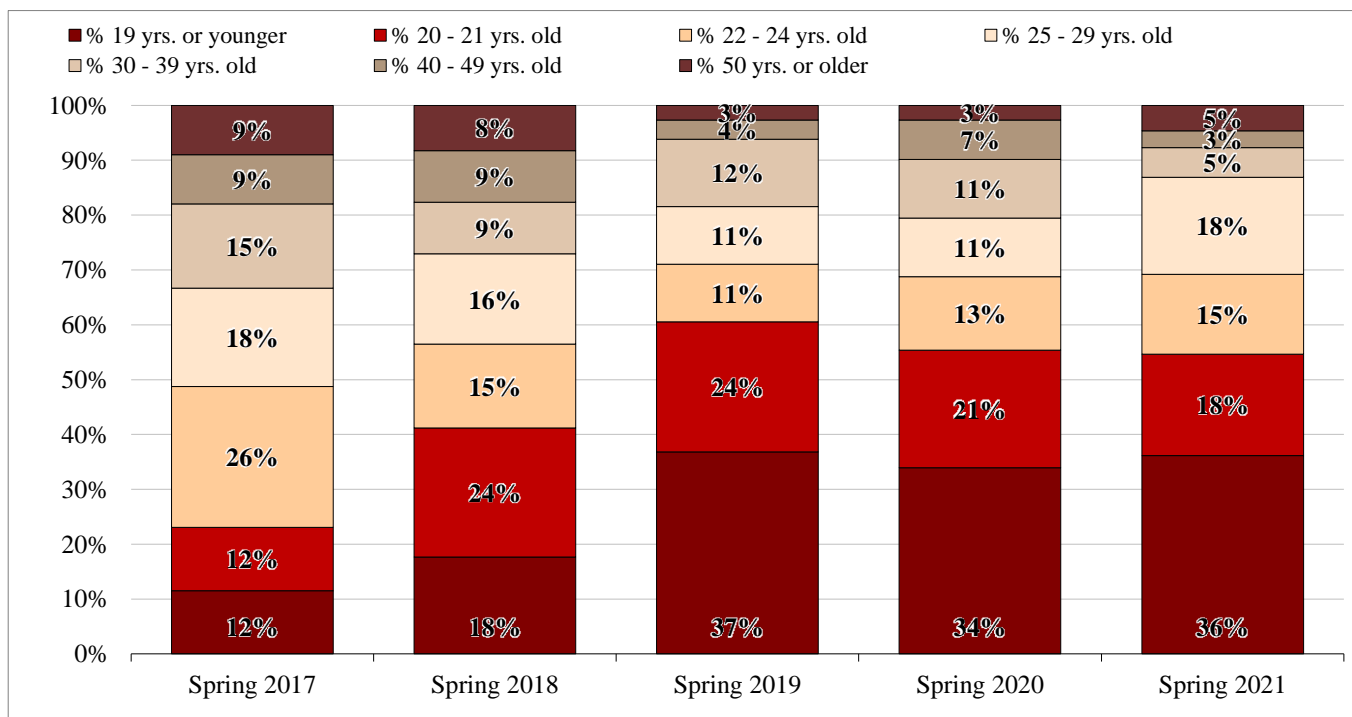
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.

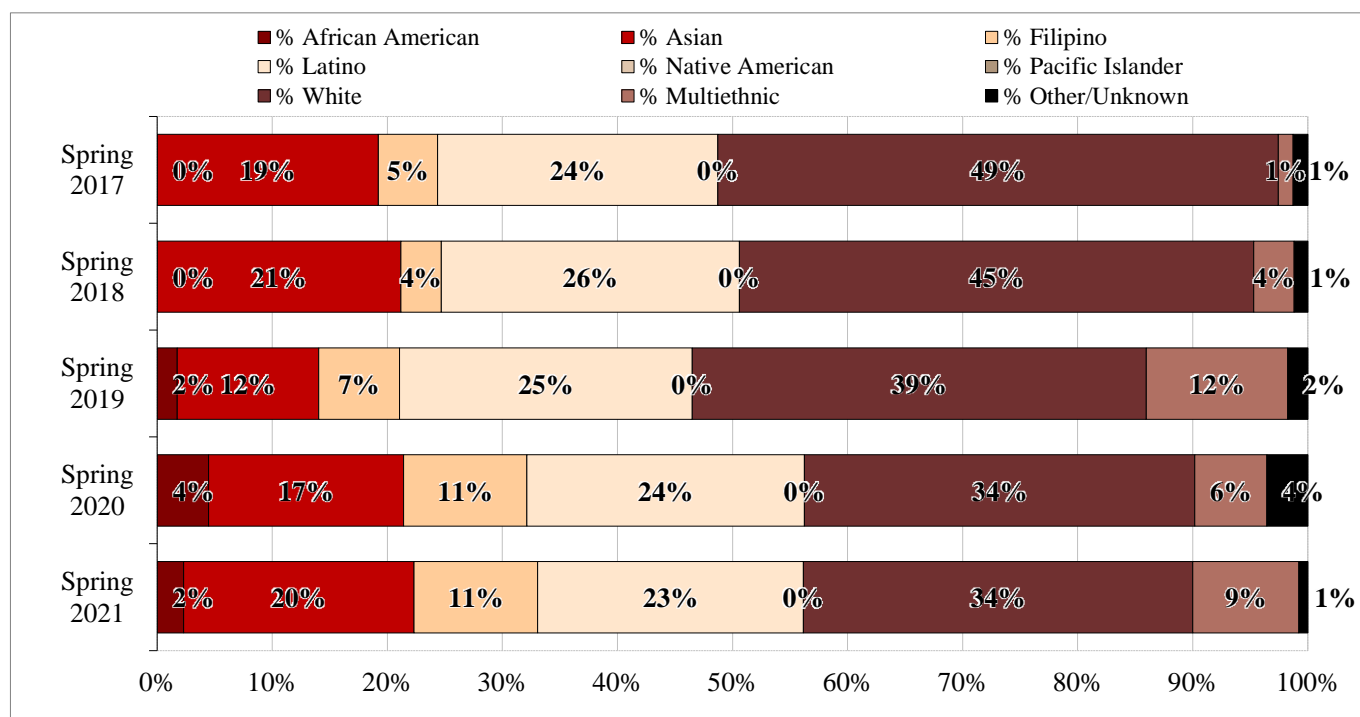
Student Demographics: Gender & Age

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021
Female	41	48	44	55	67
Male	36	34	68	54	61
19 yrs. or younger	9	15	42	38	47
20-21 yrs. old	9	20	27	24	24
22-24 yrs. old	20	13	12	15	19
25-29 yrs. old	14	14	12	12	23
30-39 yrs. old	12	8	14	12	7
40-49 yrs. old	7	8	4	8	4
50 yrs. or older	7	7	3	3	6
% Female	53%	59%	39%	50%	52%
% Male	47%	41%	61%	50%	48%
% 19 yrs. or younger	12%	18%	37%	34%	36%
% 20 - 21 yrs. old	12%	24%	24%	21%	18%
% 22 - 24 yrs. old	26%	15%	11%	13%	15%
% 25 - 29 yrs. old	18%	16%	11%	11%	18%
% 30 - 39 yrs. old	15%	9%	12%	11%	5%
% 40 - 49 yrs. old	9%	9%	4%	7%	3%
% 50 yrs. or older	9%	8%	3%	3%	5%



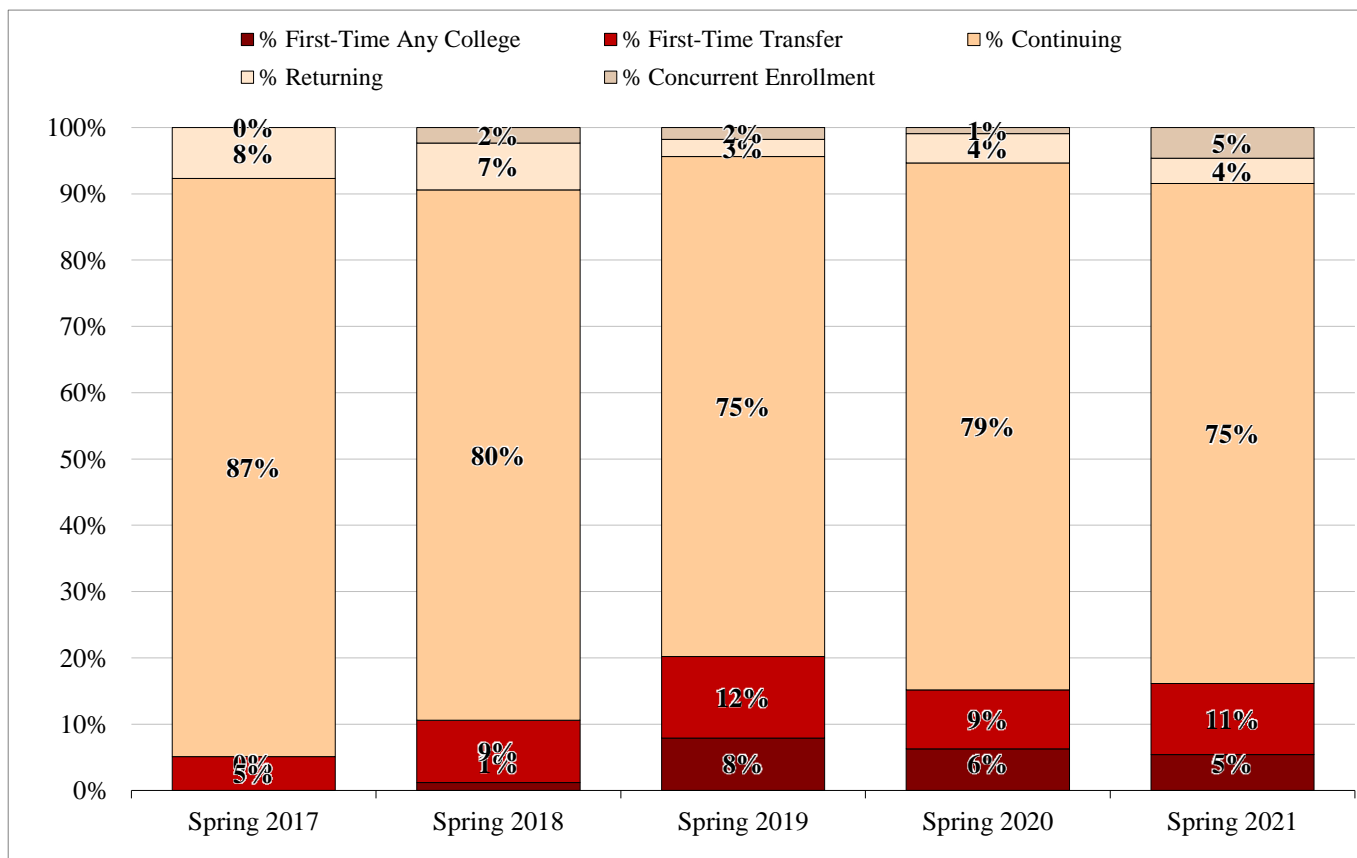
Student Demographic: Race-Ethnicity

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021
African American	0	0	2	5	3
Asian	15	18	14	19	26
Filipino	4	3	8	12	14
Latino	19	22	29	27	30
Native American	0	0	0	0	0
Pacific Islander	0	0	0	0	0
White	38	38	45	38	44
Multiethnic	1	3	14	7	12
Other/Unknown	1	1	2	4	1
% African American	0%	0%	2%	4%	2%
% Asian	19%	21%	12%	17%	20%
% Filipino	5%	4%	7%	11%	11%
% Latino	24%	26%	25%	24%	23%
% Native American	0%	0%	0%	0%	0%
% Pacific Islander	0%	0%	0%	0%	0%
% White	49%	45%	39%	34%	34%
% Multiethnic	1%	4%	12%	6%	9%
% Other/Unknown	1%	1%	2%	4%	1%



Student Enrollment Status

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021
First-Time Any College	0	1	9	7	7
First-Time Transfer	4	8	14	10	14
Continuing	68	68	86	89	98
Returning	6	6	3	5	5
Concurrent Enrollment	0	2	2	1	6
% First-Time Any College	0%	1%	8%	6%	5%
% First-Time Transfer	5%	9%	12%	9%	11%
% Continuing	87%	80%	75%	79%	75%
% Returning	8%	7%	3%	4%	4%
% Concurrent Enrollment	0%	2%	2%	1%	5%



Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

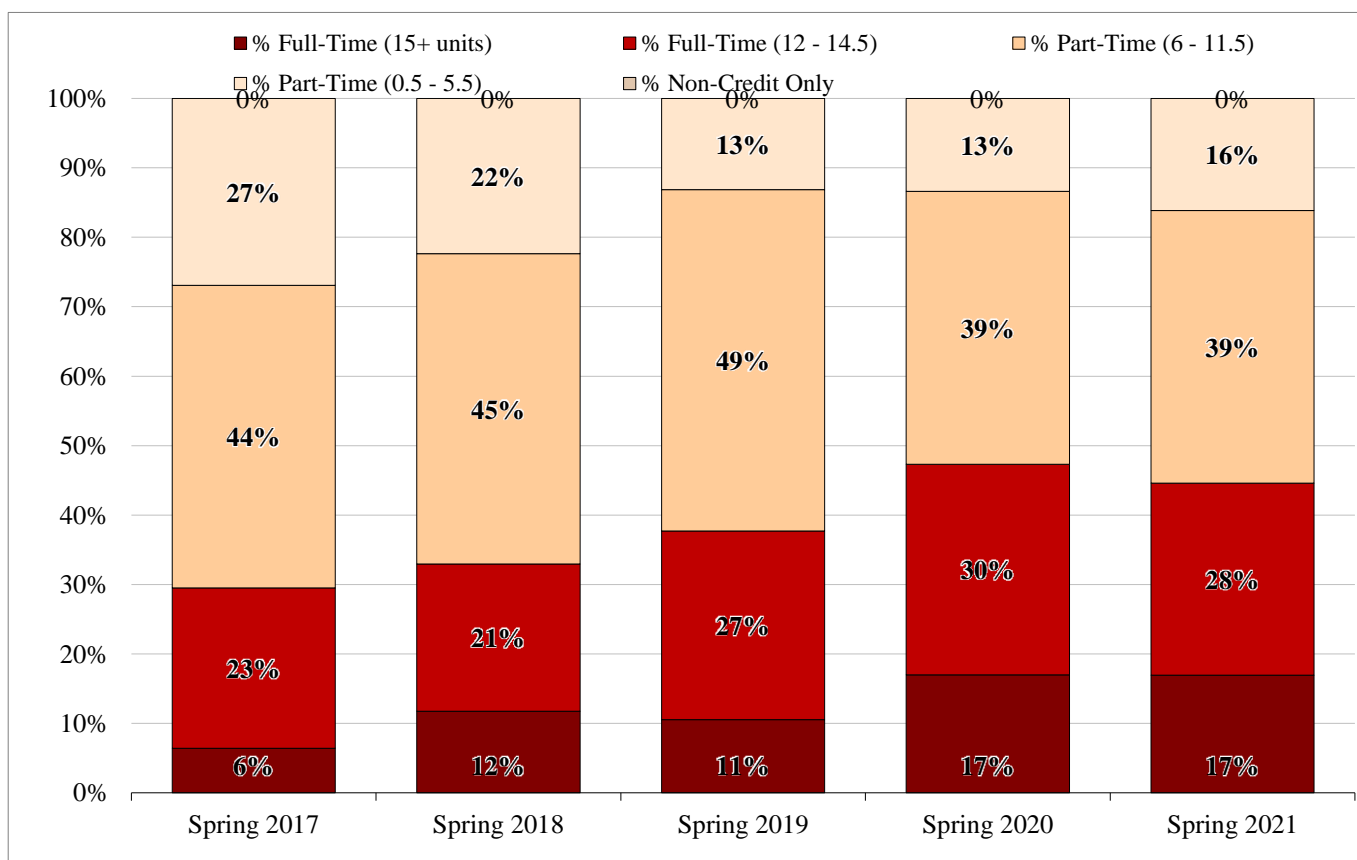
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.

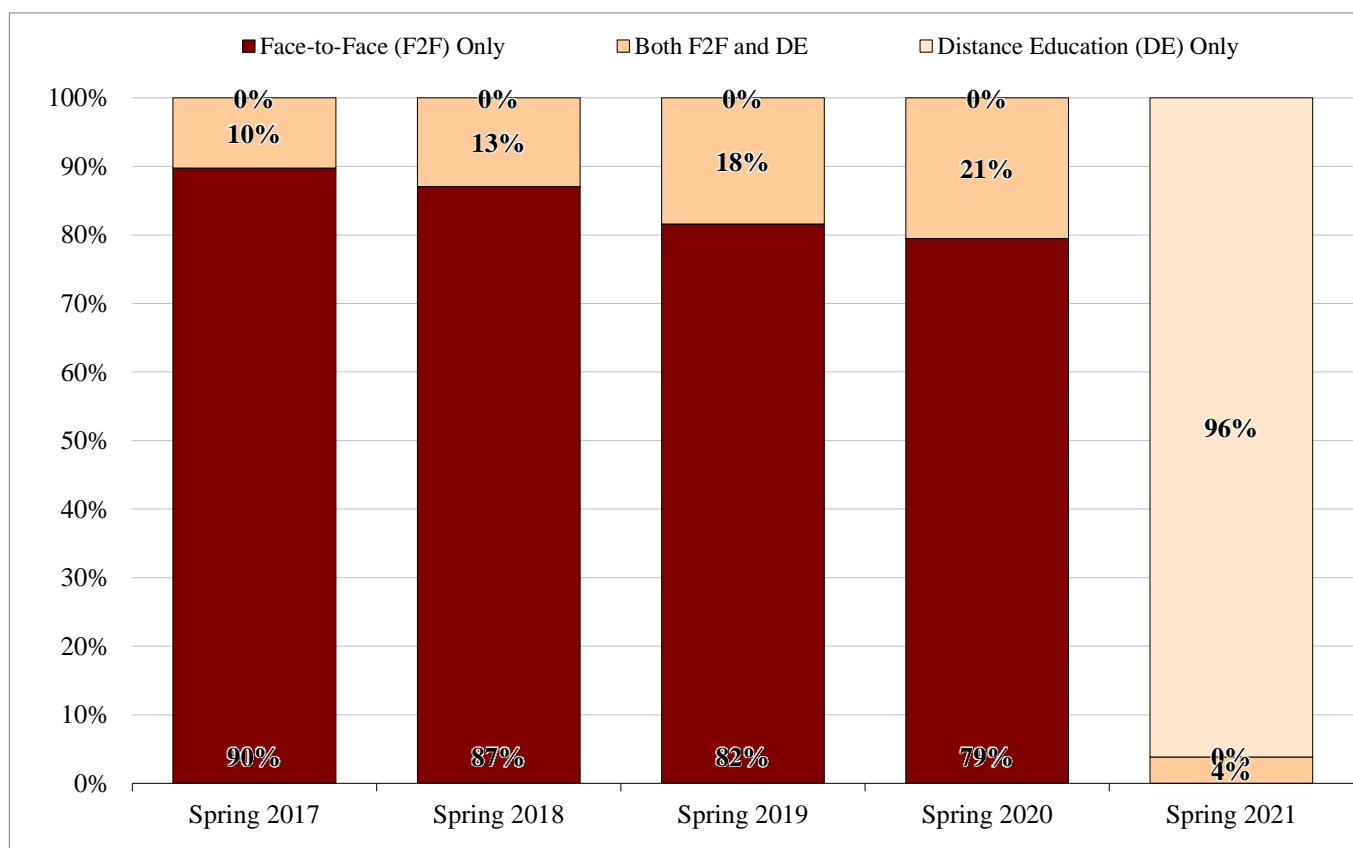
Student Unit Load

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021
Full-Time (15+ units)	5	10	12	19	22
Full-Time (12 - 14.5)	18	18	31	34	36
Part-Time (6 - 11.5)	34	38	56	44	51
Part-Time (0.5 - 5.5)	21	19	15	15	21
Non-Credit Only	0	0	0	0	0
% Full-Time (15+ units)	6%	12%	11%	17%	17%
% Full-Time (12 - 14.5)	23%	21%	27%	30%	28%
% Part-Time (6 - 11.5)	44%	45%	49%	39%	39%
% Part-Time (0.5 - 5.5)	27%	22%	13%	13%	16%
% Non-Credit Only	0%	0%	0%	0%	0%



Students Using Distance Education

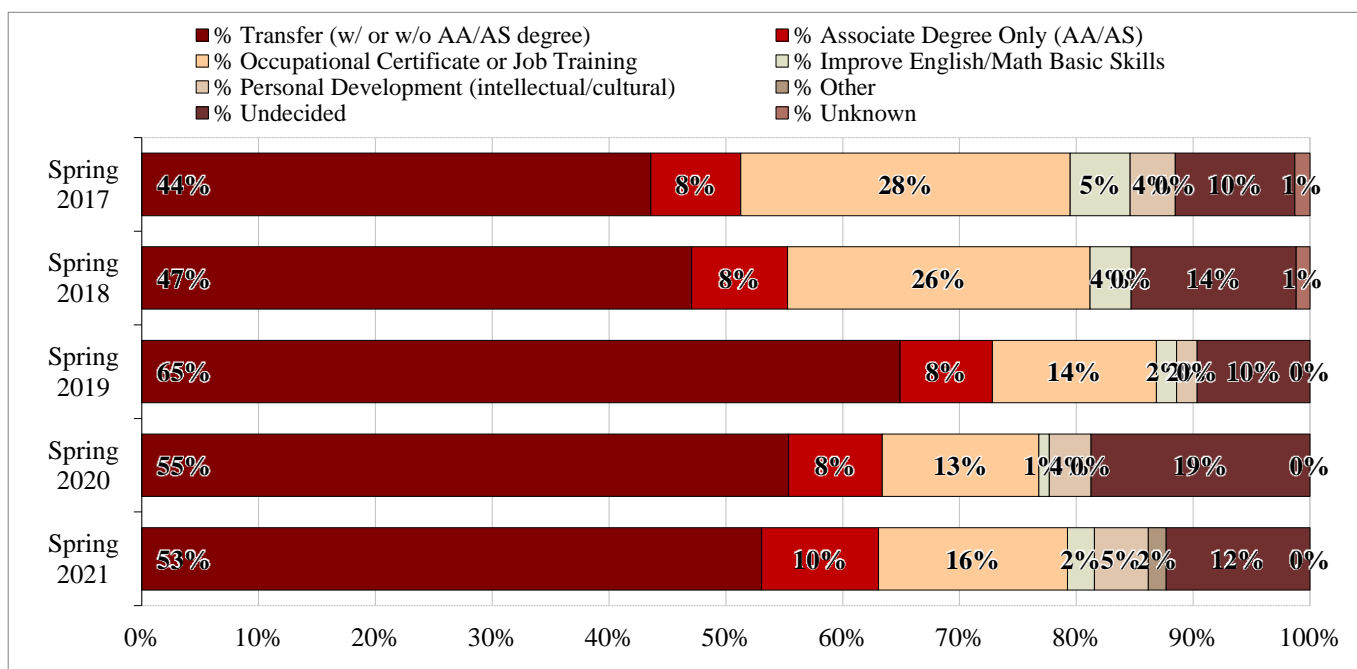
Graphic Design & Digital Media (GDDM/VCOM)					
(Categories reflect college-wide coursework)	Term				
	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021
Face-to-Face (F2F) Only	70	74	93	89	0
Both F2F and DE	8	11	21	23	5
Distance Education (DE) Only	0	0	0	0	125
% Face-to-Face (F2F) Only	90%	87%	82%	79%	0%
% Both F2F and DE	10%	13%	18%	21%	4%
% Distance Education (DE) Only	0%	0%	0%	0%	96%



Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

Student Educational Goal

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021
Transfer (w/ or w/o AA/AS degree)	34	40	74	62	69
Associate Degree Only (AA/AS)	6	7	9	9	13
Occupational Certificate or Job Training	22	22	16	15	21
Improve English/Math Basic Skills	4	3	2	1	3
Personal Development (intellectual/cultural)	3	0	2	4	6
Other	0	0	0	0	2
Undecided	8	12	11	21	16
Unknown	1	1	0	0	0
% Transfer (w/ or w/o AA/AS degree)	44%	47%	65%	55%	53%
% Associate Degree Only (AA/AS)	8%	8%	8%	8%	10%
% Occupational Certificate or Job Training	28%	26%	14%	13%	16%
% Improve English/Math Basic Skills	5%	4%	2%	1%	2%
% Personal Development (intellectual/cultural)	4%	0%	2%	4%	5%
% Other	0%	0%	0%	0%	2%
% Undecided	10%	14%	10%	19%	12%
% Unknown	1%	1%	0%	0%	0%



Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

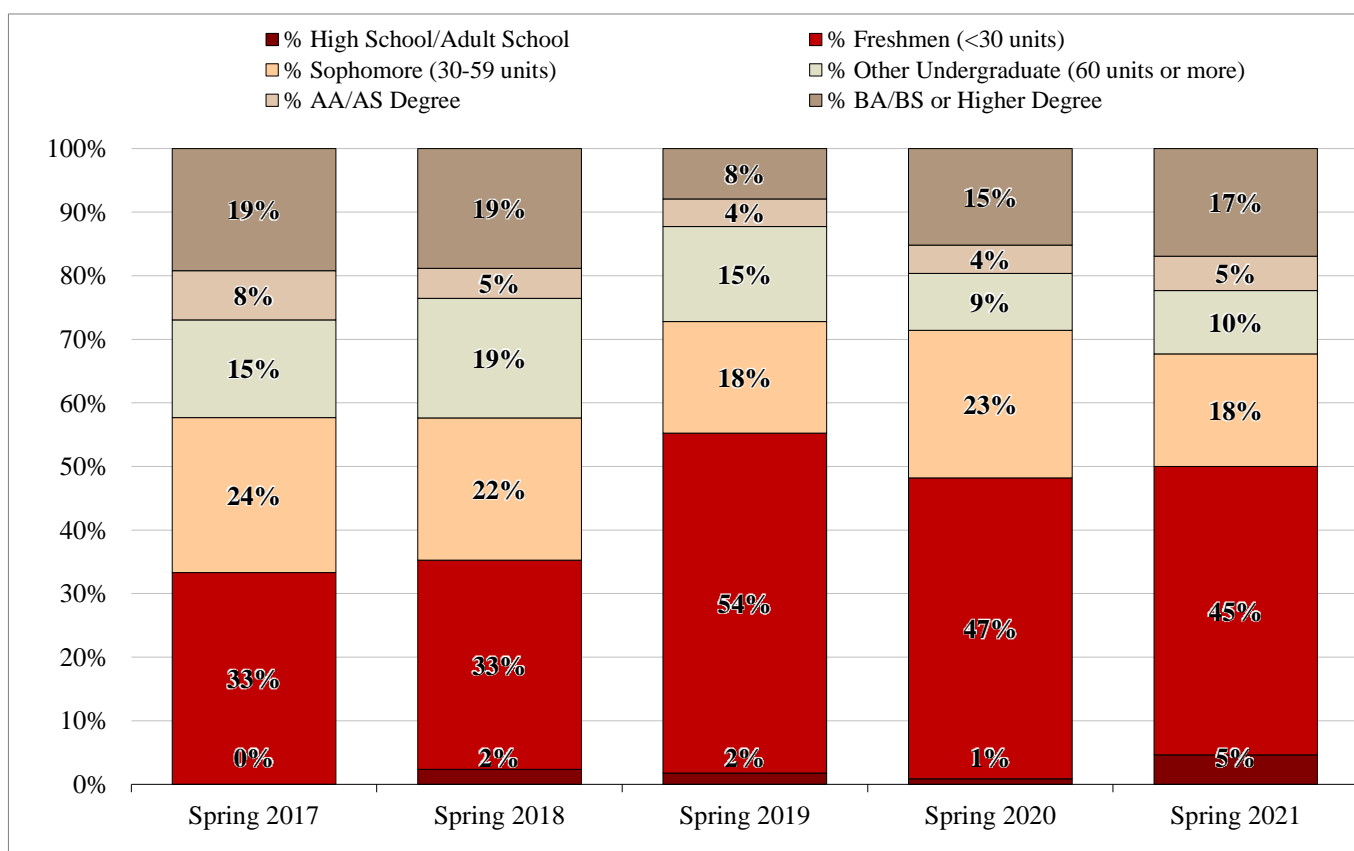
Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

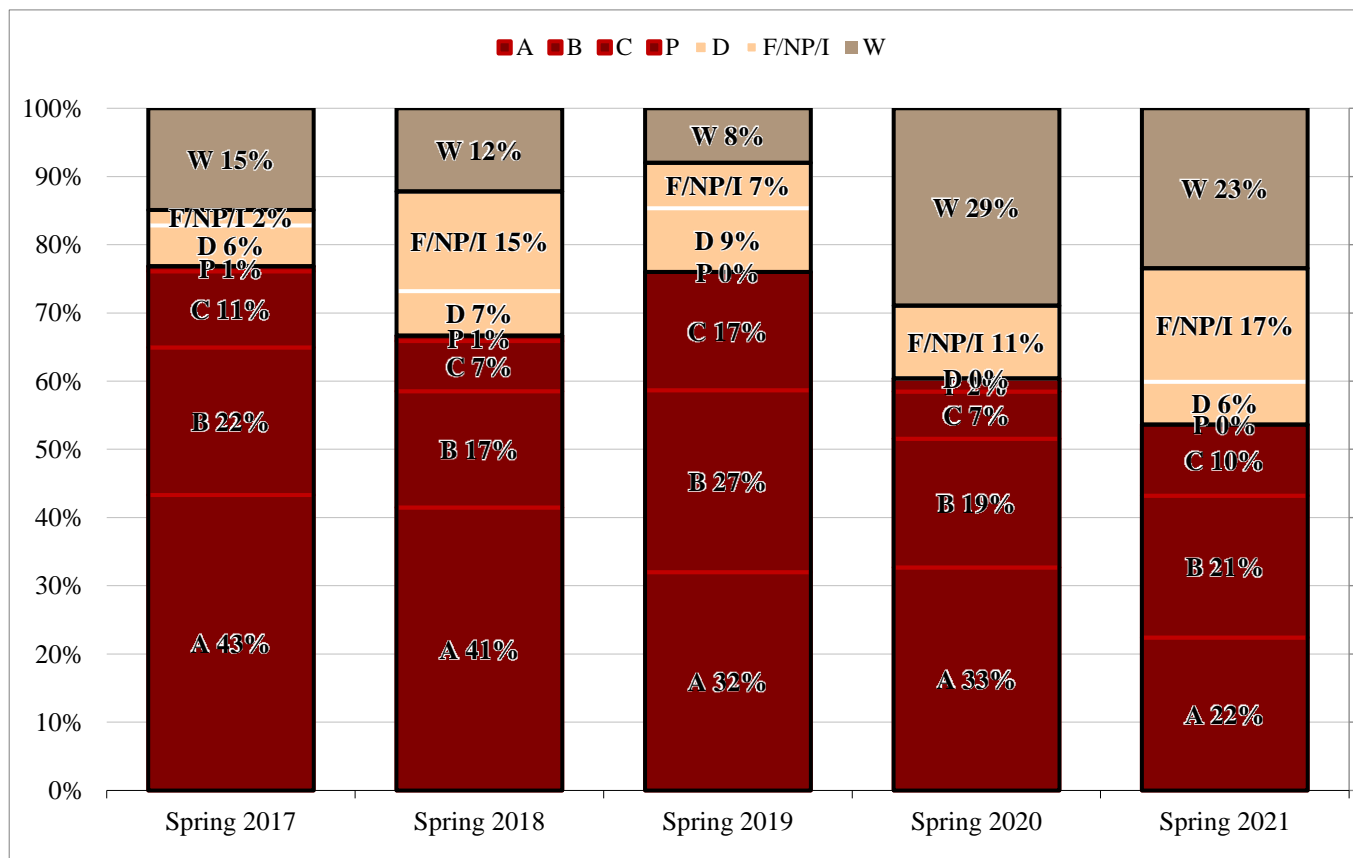
Highest Educational Level of Students

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021
High School/Adult School	0	2	2	1	6
Freshmen (<30 units)	26	28	61	53	59
Sophomore (30-59 units)	19	19	20	26	23
Other Undergraduate (60 units or more)	12	16	17	10	13
AA/AS Degree	6	4	5	5	7
BA/BS or Higher Degree	15	16	9	17	22
% High School/Adult School	0%	2%	2%	1%	5%
% Freshmen (<30 units)	33%	33%	54%	47%	45%
% Sophomore (30-59 units)	24%	22%	18%	23%	18%
% Other Undergraduate (60 units or more)	15%	19%	15%	9%	10%
% AA/AS Degree	8%	5%	4%	4%	5%
% BA/BS or Higher Degree	19%	19%	8%	15%	17%



Student Performance: Grade Distribution

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021
Total Course Enrollments	135	123	150	159	192
Course Success Rates	77%	67%	76%	60%	54%
A	43%	41%	32%	33%	22%
B	22%	17%	27%	19%	21%
C	11%	7%	17%	7%	10%
P	1%	1%	0%	2%	0%
Course Non-Success Rate	8%	21%	16%	11%	23%
D	6%	7%	9%	0%	6%
F*	2%	15%	7%	11%	17%
Withdrawals (See Note)	15%	12%	8%	29%	23%



Definitions:

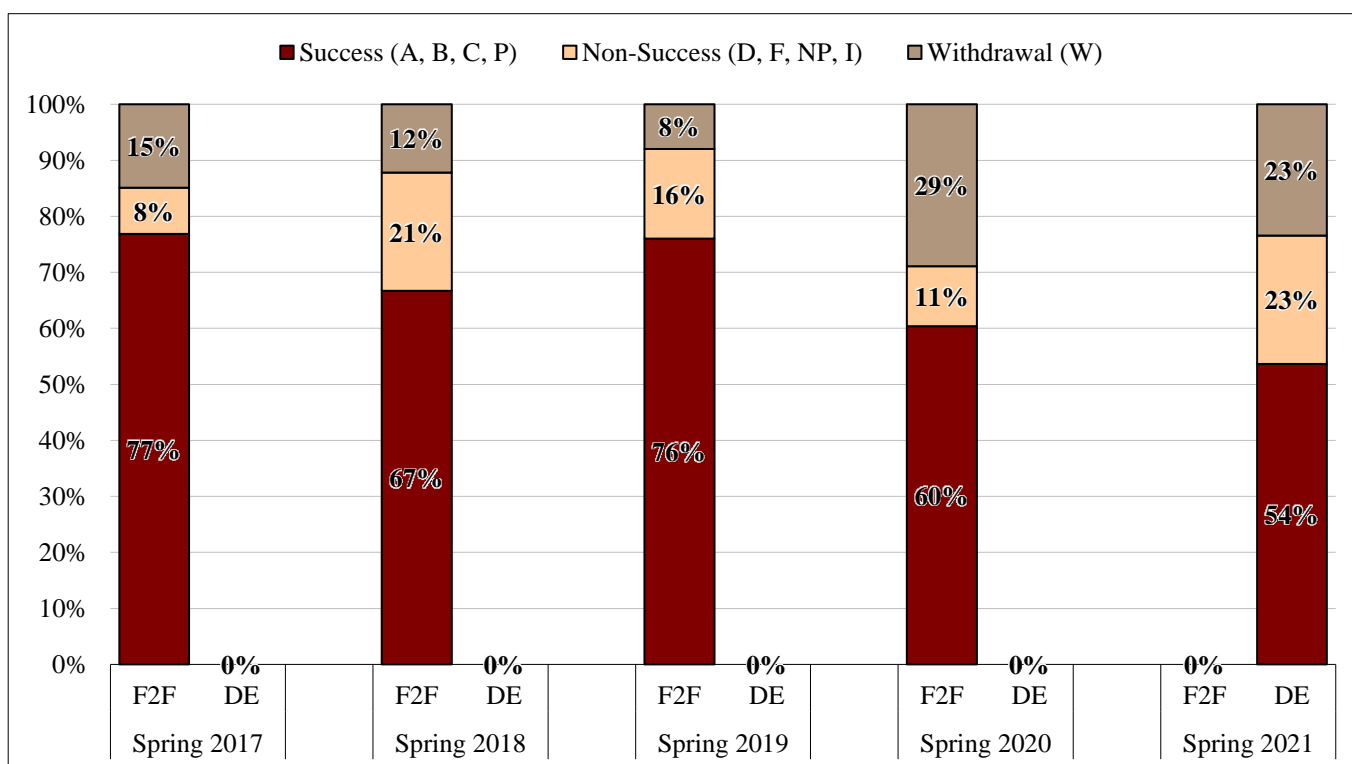
Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D' or F* (includes: 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP').

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Student Performance: Distance Education

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021
Total Course Enrollments	135	123	150	159	192
Face-to-Face (F2F) Sections	135	123	150	159	0
Success Rates	77%	67%	76%	60%	—
Non-Success Rates	8%	21%	16%	11%	—
Withdrawals	15%	12%	8%	29%	—
Distance Education (DE) Sections	0	0	0	0	192
Success Rates	—	—	—	—	54%
Non-Success Rates	—	—	—	—	23%
Withdrawals	—	—	—	—	23%



Definitions:

Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

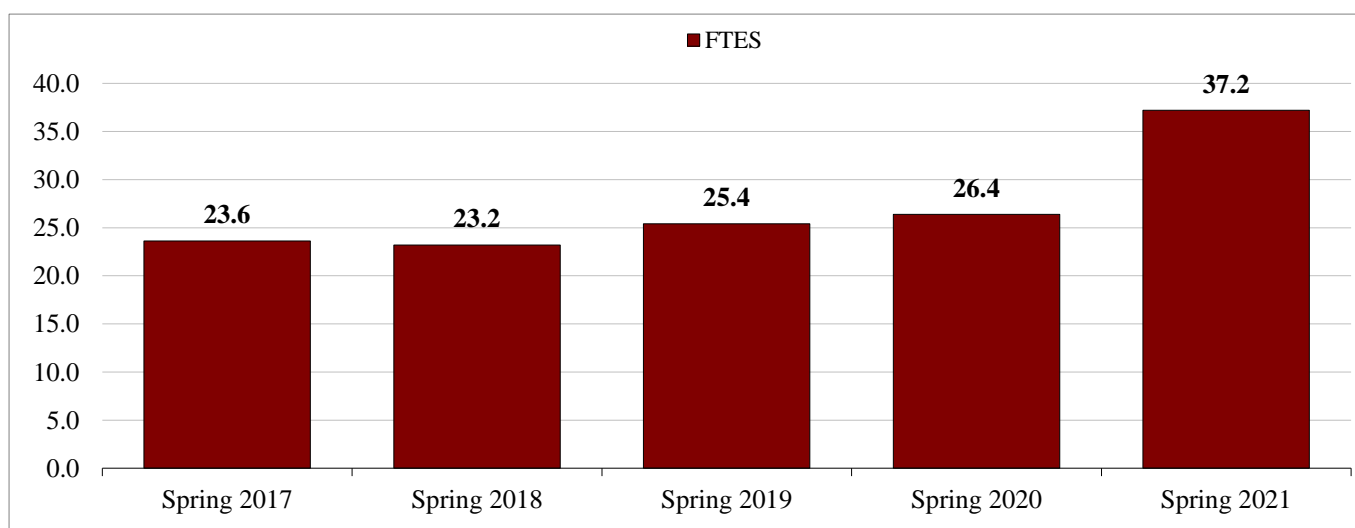
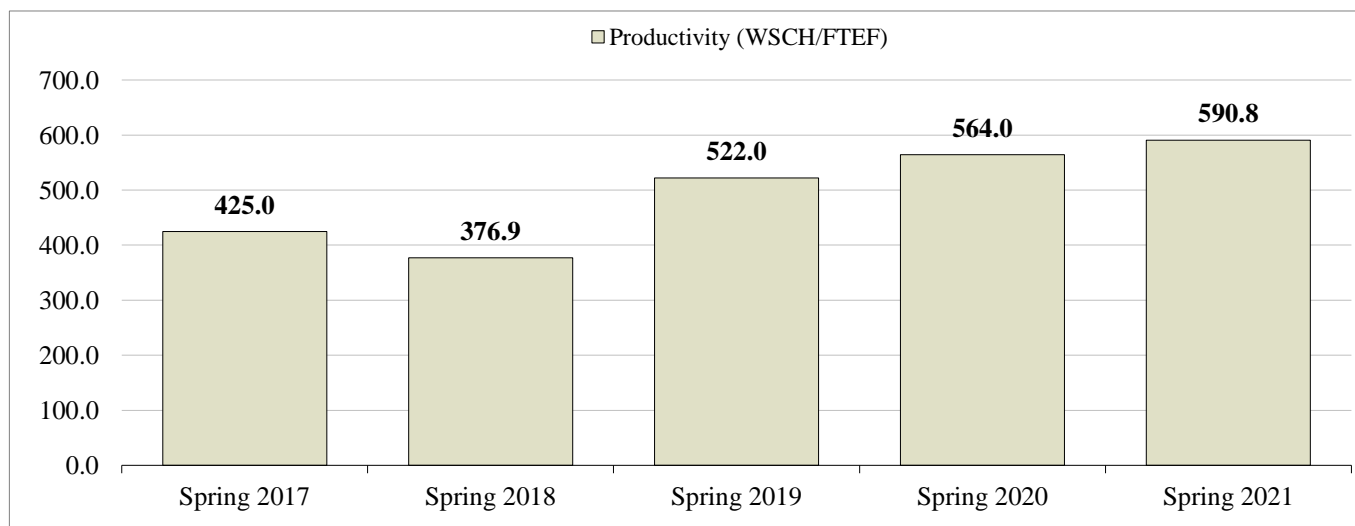
Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D', 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP'.

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

Enrollment Management: Part 1

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021
WSCH	765	738	783	846	1,152
FTES	23.6	23.2	25.4	26.4	37.2
FTEF	1.8	2.0	1.5	1.5	2.0
Productivity (WSCH/FTEF)	425.0	376.9	522.0	564.0	590.8



Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

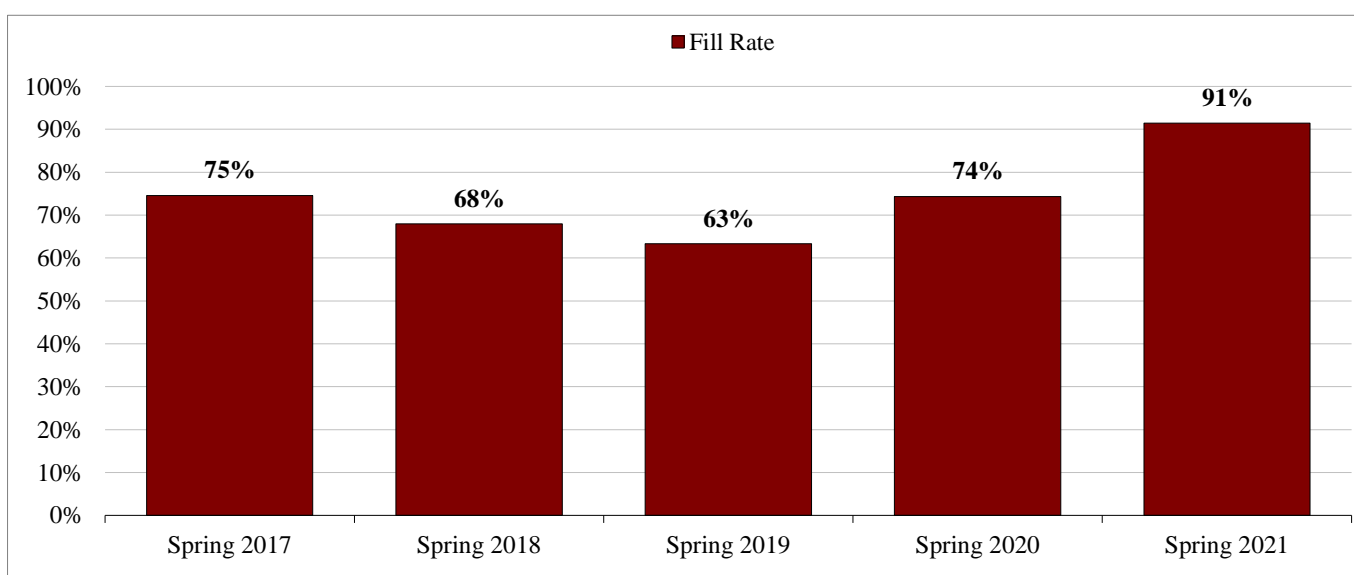
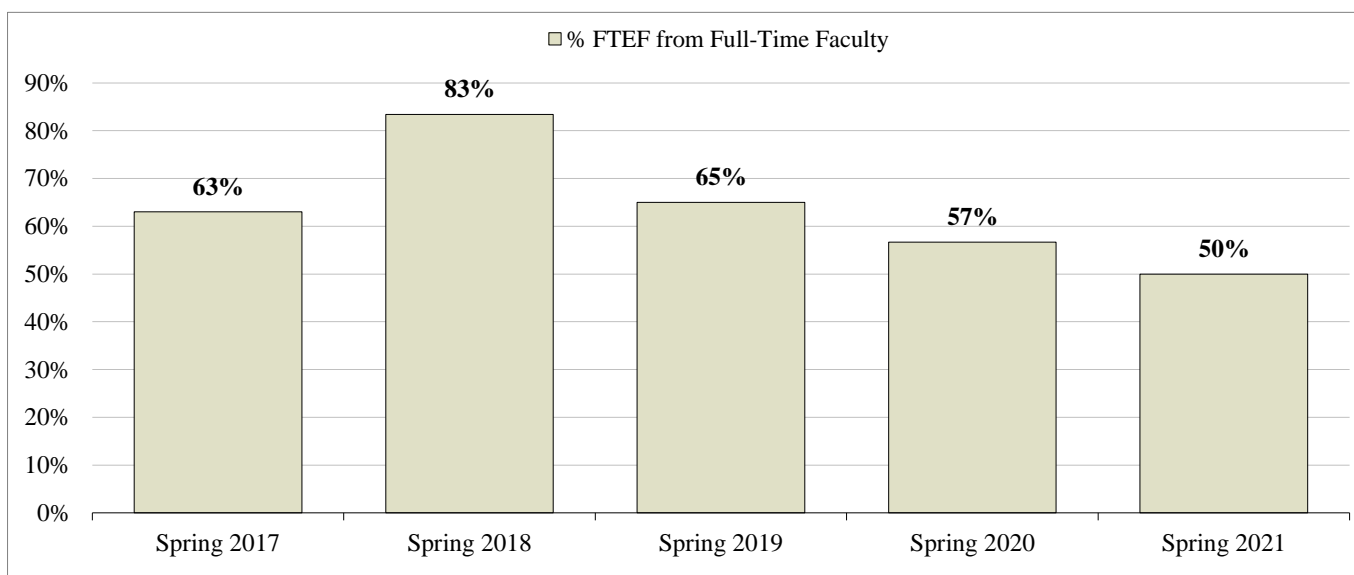
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/20/21.

Enrollment Management: Part 2

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021
FTEF from Full-Time Faculty	1.1	1.6	1.0	0.9	1.0
% FTEF from Full-Time Faculty	63%	83%	65%	57%	50%
Enrollments	135	123	150	159	192
Capacity (seats available)	181	181	237	214	210
Fill Rate	75%	68%	63%	74%	91%



Definitions:

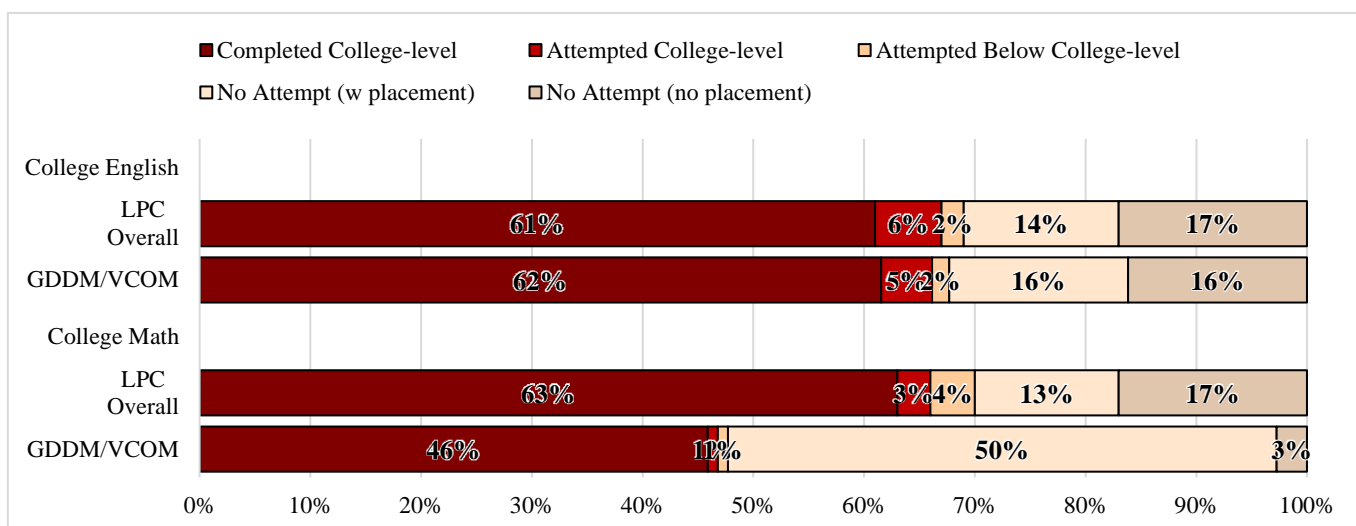
Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/14/20.

Prior Experience in English & Math

	Spring 2021			
	GDDM/VCOM		LPC Overall	
	Num	Pct	Num	Pct
College English				
Completed College-level	80	62%	4,882	61%
Attempted College-level	6	5%	547	7%
Attempted Below College-level	2	2%	65	1%
No Prior Attempt (has placement)	21	16%	1,066	13%
No Prior Attempt (no placement)	21	16%	1,485	18%
College Math				
Completed College-level	50	46%	5,173	64%
Attempted College-level	1	1%	186	2%
Attempted Below College-level	1	1%	217	3%
No Prior Attempt (has placement)	54	50%	1,126	14%
No Prior Attempt (no placement)	3	3%	1,343	17%



Definitions:

College English: Completed College-level = successfully completed ENG 1A, 1AEX, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted ENG 1A or 1AEX but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted ENG 102, 104, 105, 100A, 100B, NENG 204, or ESL 25 prior to indicated term.

No Prior Attempt (has placement) = no previous English enrollments within the sequence but has used a placement tool.

No Prior Attempt (no placement) = no previous English enrollments within the sequence and did not utilize a placement tool.

College Math:

Completed College-level = successfully completed MATH 55, 50, NMAT 255 or 250, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted MATH 55, 50, NMAT 255 or 250 but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted MATH 110, 107, NMAT 210 or 207 prior to indicated term.

No Prior Attempt (has placement) = no previous Math enrollments within the sequence but has used a placement tool.

No Prior Attempt (no placement) = no previous Math enrollments within the sequence and did not utilize a placement tool.