



Las Positas College

Discipline Program Review Data Packet

Fall 2016 to Fall 2020

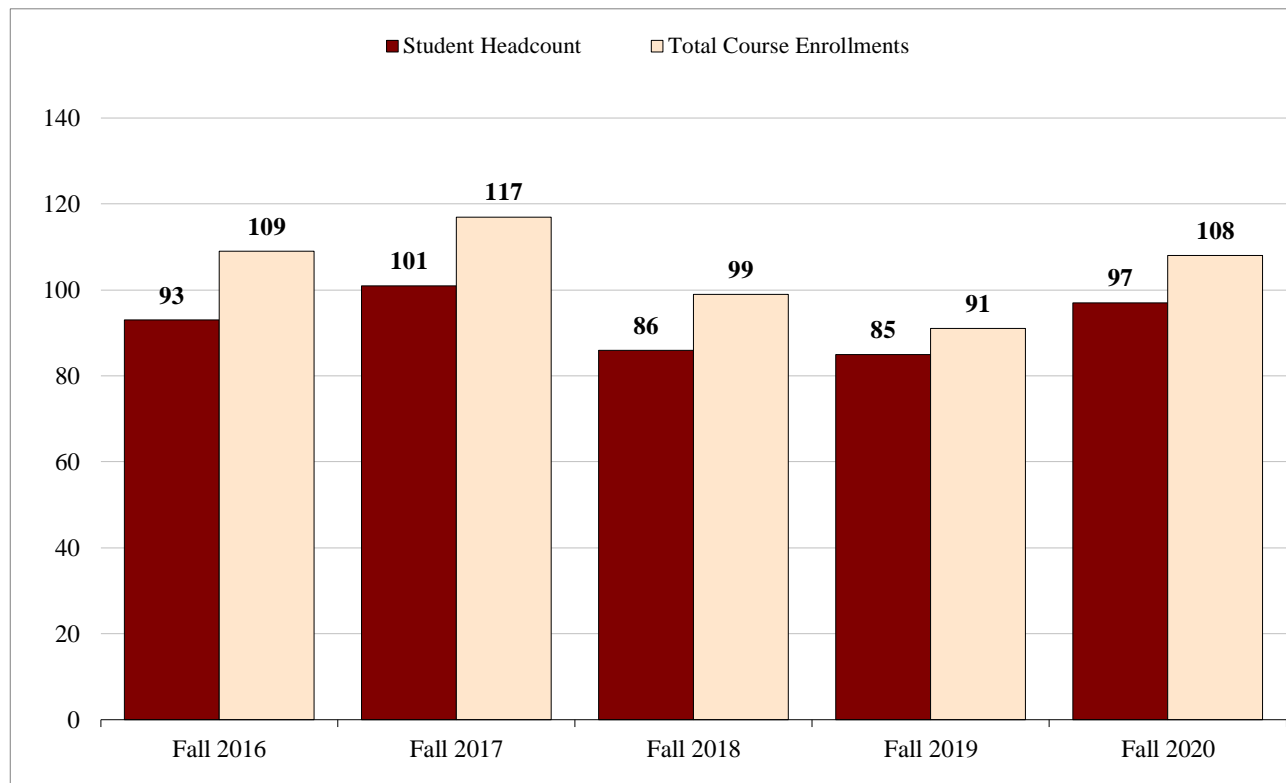
Discipline:

Mass Communications (MSCM)

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Headcount & Enrollment

Mass Communications (MSCM)					
	Term				
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Student Headcount	93	101	86	85	97
Total Course Enrollments	109	117	99	91	108



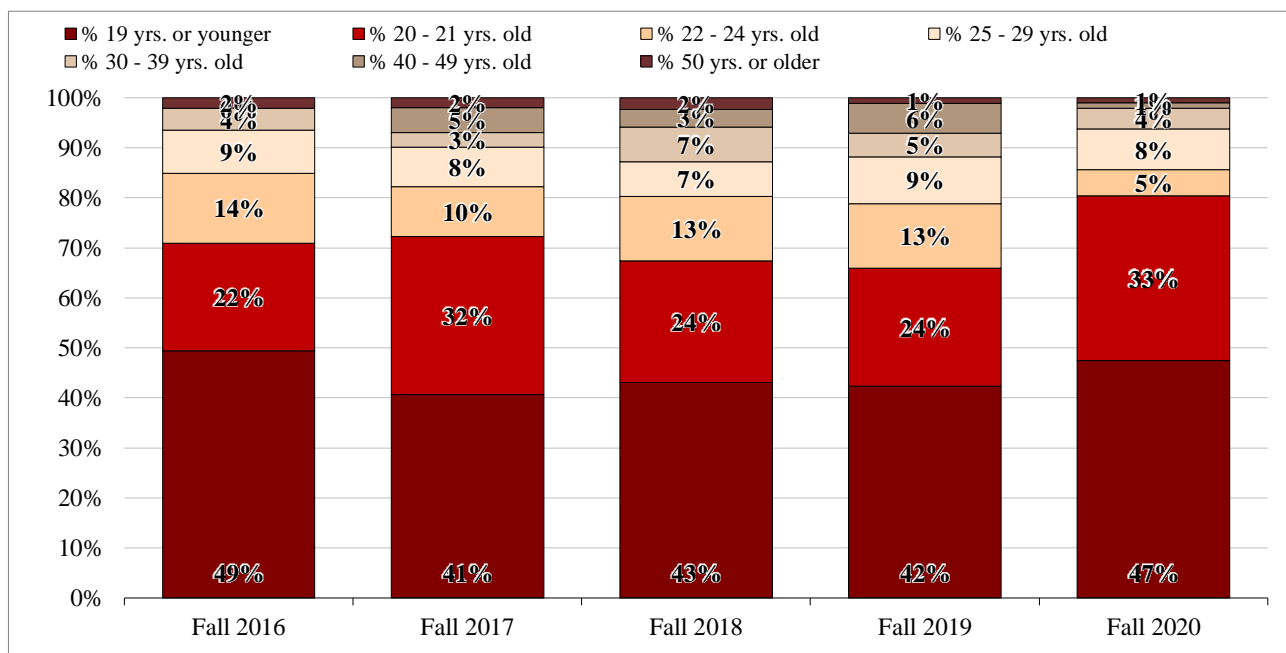
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.

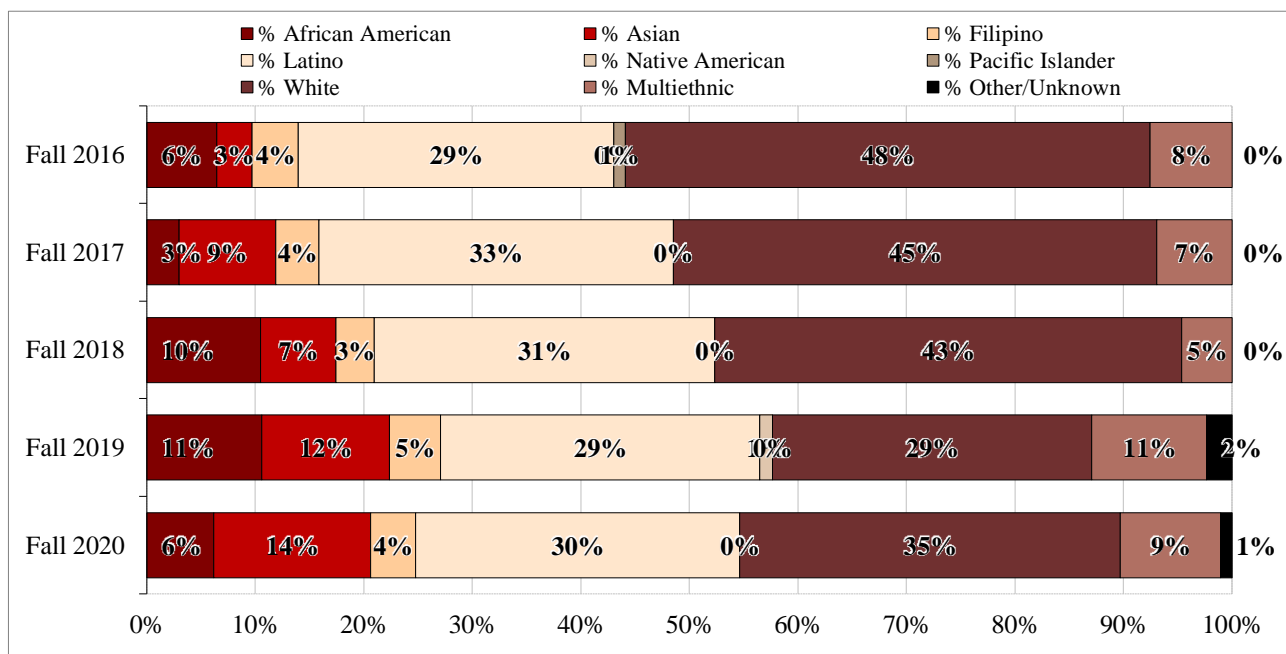
Student Demographics: Gender & Age

Mass Communications (MSCM)					
	Term				
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Female	40	44	40	32	49
Male	53	56	46	52	45
19 yrs. or younger	46	41	37	36	46
20-21 yrs. old	20	32	21	20	32
22-24 yrs. old	13	10	11	11	5
25-29 yrs. old	8	8	6	8	8
30-39 yrs. old	4	3	6	4	4
40-49 yrs. old	0	5	3	5	1
50 yrs. or older	2	2	2	1	1
% Female	43%	44%	47%	38%	52%
% Male	57%	56%	53%	62%	48%
% 19 yrs. or younger	49%	41%	43%	42%	47%
% 20 - 21 yrs. old	22%	32%	24%	24%	33%
% 22 - 24 yrs. old	14%	10%	13%	13%	5%
% 25 - 29 yrs. old	9%	8%	7%	9%	8%
% 30 - 39 yrs. old	4%	3%	7%	5%	4%
% 40 - 49 yrs. old	0%	5%	3%	6%	1%
% 50 yrs. or older	2%	2%	2%	1%	1%



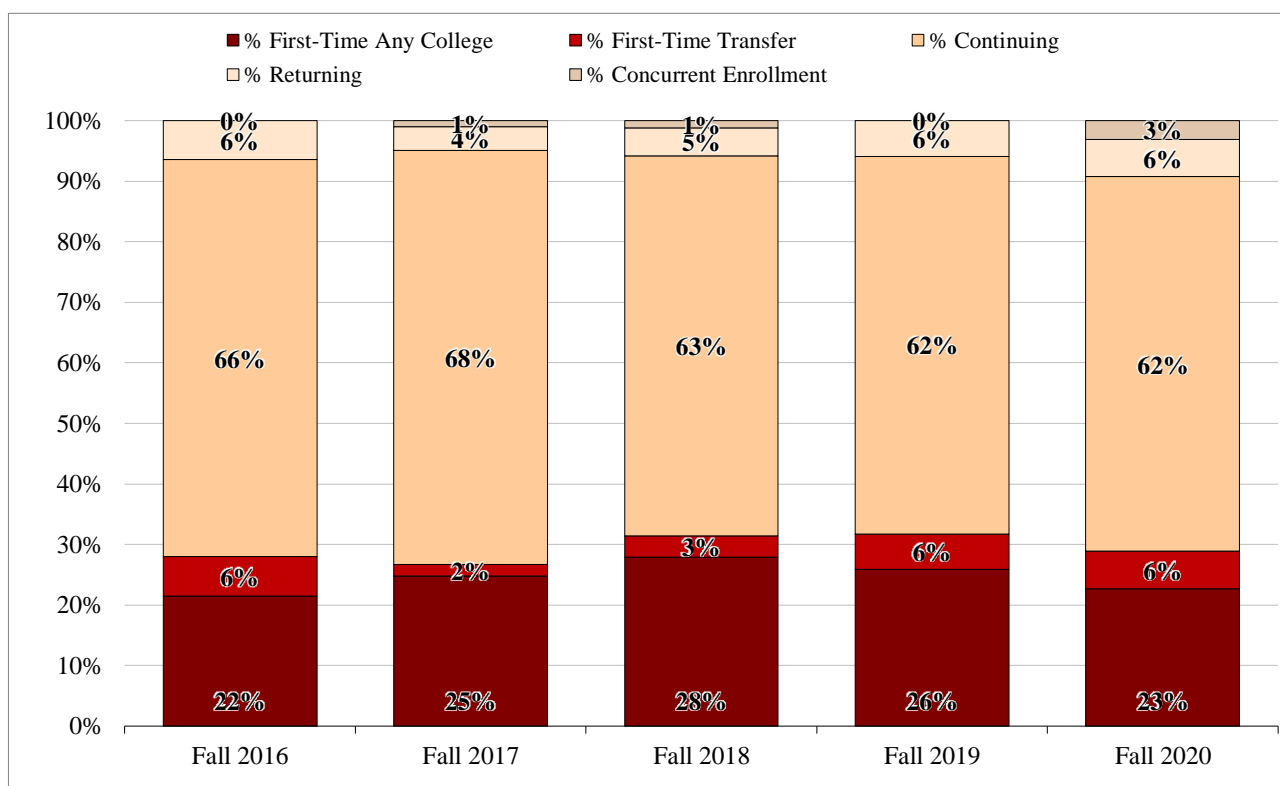
Student Demographic: Race-Ethnicity

Mass Communications (MSCM)					
	Term				
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
African American	6	3	9	9	6
Asian	3	9	6	10	14
Filipino	4	4	3	4	4
Latino	27	33	27	25	29
Native American	0	0	0	1	0
Pacific Islander	1	0	0	0	0
White	45	45	37	25	34
Multiethnic	7	7	4	9	9
Other/Unknown	0	0	0	2	1
% African American	6%	3%	10%	11%	6%
% Asian	3%	9%	7%	12%	14%
% Filipino	4%	4%	3%	5%	4%
% Latino	29%	33%	31%	29%	30%
% Native American	0%	0%	0%	1%	0%
% Pacific Islander	1%	0%	0%	0%	0%
% White	48%	45%	43%	29%	35%
% Multiethnic	8%	7%	5%	11%	9%
% Other/Unknown	0%	0%	0%	2%	1%



Student Enrollment Status

Mass Communications (MSCM)					
	Term				
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
First-Time Any College	20	25	24	22	22
First-Time Transfer	6	2	3	5	6
Continuing	61	69	54	53	60
Returning	6	4	4	5	6
Concurrent Enrollment	0	1	1	0	3
% First-Time Any College	22%	25%	28%	26%	23%
% First-Time Transfer	6%	2%	3%	6%	6%
% Continuing	66%	68%	63%	62%	62%
% Returning	6%	4%	5%	6%	6%
% Concurrent Enrollment	0%	1%	1%	0%	3%



Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

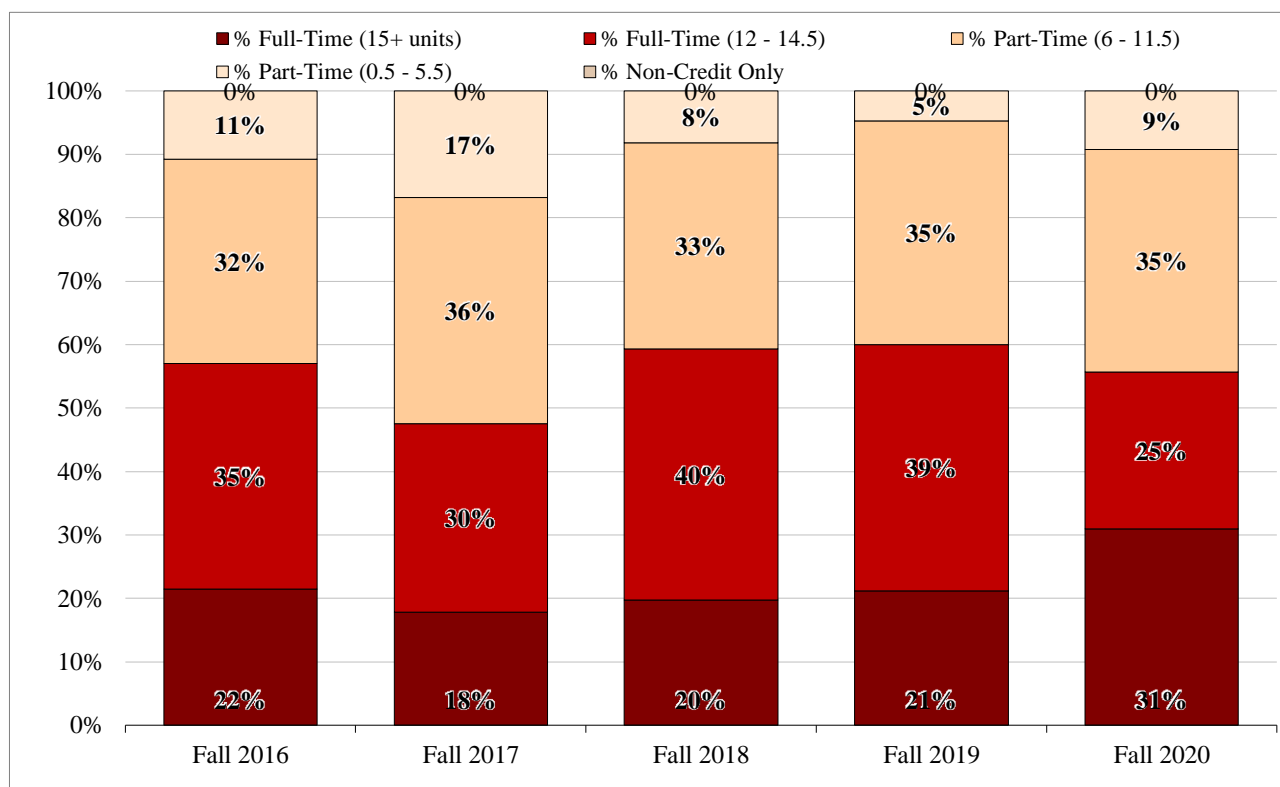
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.

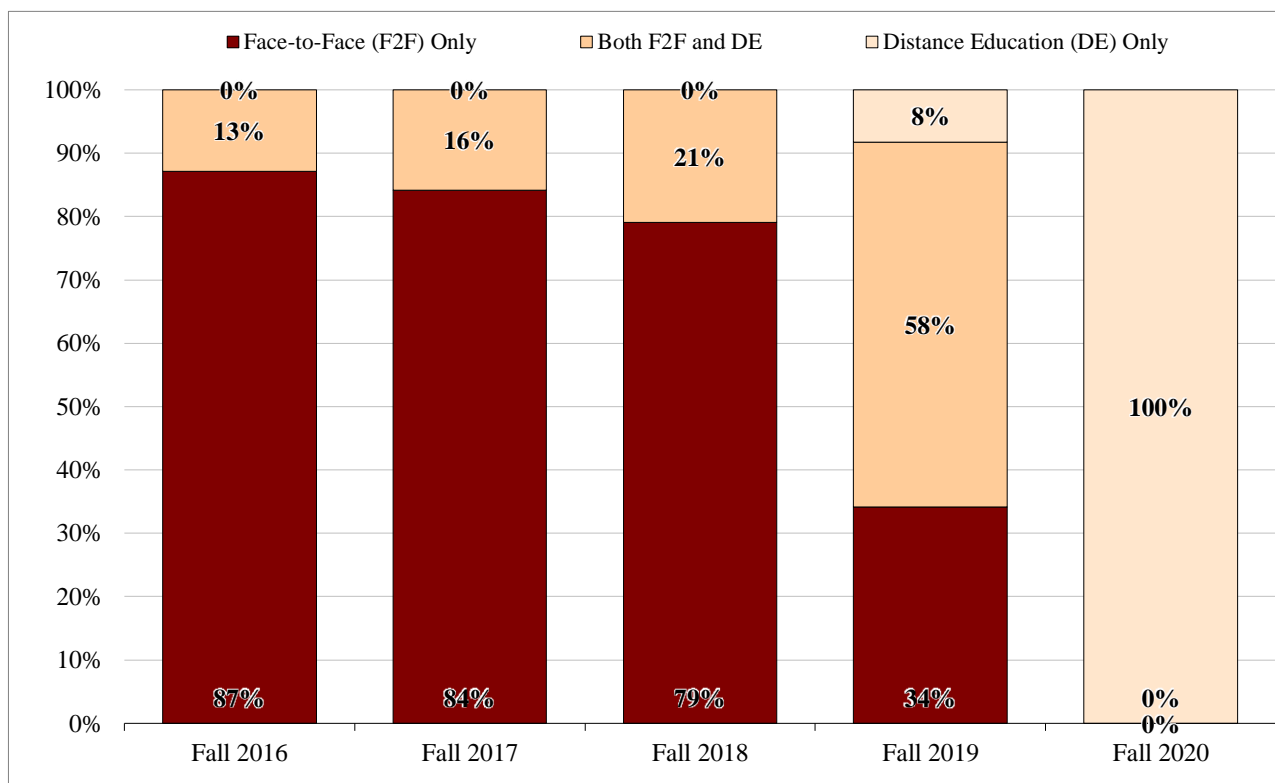
Student Unit Load

Mass Communications (MSCM)					
	Term				
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Full-Time (15+ units)	20	18	17	18	30
Full-Time (12 - 14.5)	33	30	34	33	24
Part-Time (6 - 11.5)	30	36	28	30	34
Part-Time (0.5 - 5.5)	10	17	7	4	9
Non-Credit Only	0	0	0	0	0
% Full-Time (15+ units)	22%	18%	20%	21%	31%
% Full-Time (12 - 14.5)	35%	30%	40%	39%	25%
% Part-Time (6 - 11.5)	32%	36%	33%	35%	35%
% Part-Time (0.5 - 5.5)	11%	17%	8%	5%	9%
% Non-Credit Only	0%	0%	0%	0%	0%



Students Using Distance Education

Mass Communications (MSCM)					
<i>(Categories reflect college-wide coursework)</i>	Term				
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Face-to-Face (F2F) Only	81	85	68	29	0
Both F2F and DE	12	16	18	49	0
Distance Education (DE) Only	0	0	0	7	97
% Face-to-Face (F2F) Only	87%	84%	79%	34%	0%
% Both F2F and DE	13%	16%	21%	58%	0%
% Distance Education (DE) Only	0%	0%	0%	8%	100%

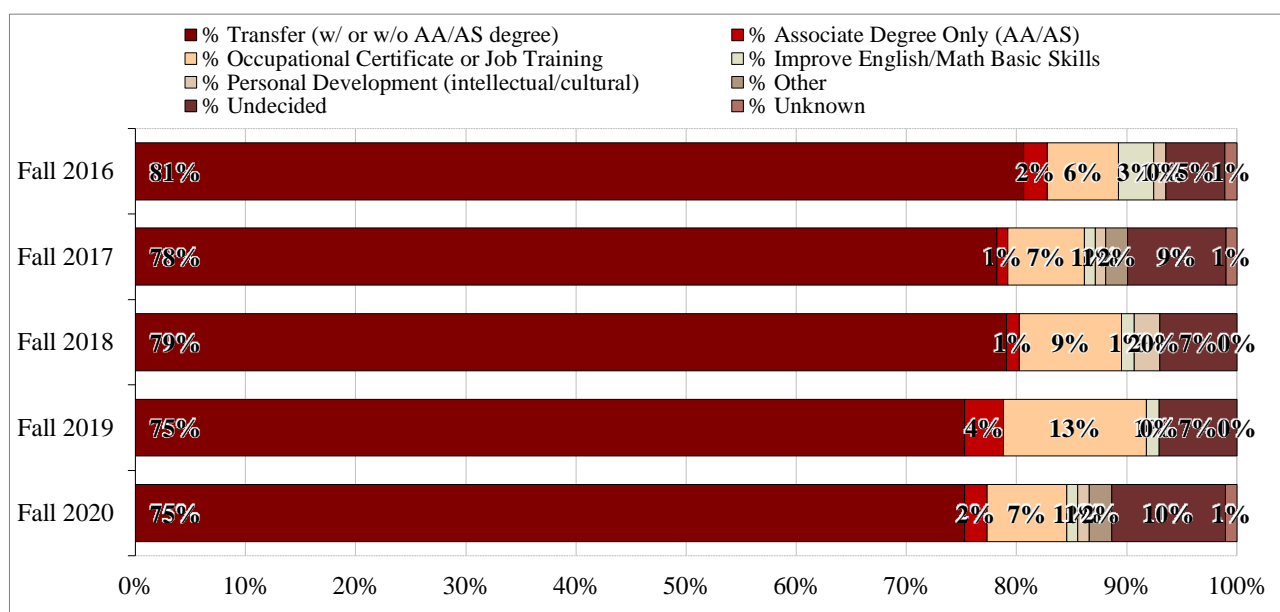


Definitions:

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

Student Educational Goal

Mass Communications (MSCM)					
	Term				
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Transfer (w/ or w/o AA/AS degree)	75	79	68	64	73
Associate Degree Only (AA/AS)	2	1	1	3	2
Occupational Certificate or Job Training	6	7	8	11	7
Improve English/Math Basic Skills	3	1	1	1	1
Personal Development (intellectual/cultural)	1	1	2	0	1
Other	0	2	0	0	2
Undecided	5	9	6	6	10
Unknown	1	1	0	0	1
% Transfer (w/ or w/o AA/AS degree)	81%	78%	79%	75%	75%
% Associate Degree Only (AA/AS)	2%	1%	1%	4%	2%
% Occupational Certificate or Job Training	6%	7%	9%	13%	7%
% Improve English/Math Basic Skills	3%	1%	1%	1%	1%
% Personal Development (intellectual/cultural)	1%	1%	2%	0%	1%
% Other	0%	2%	0%	0%	2%
% Undecided	5%	9%	7%	7%	10%
% Unknown	1%	1%	0%	0%	1%



Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

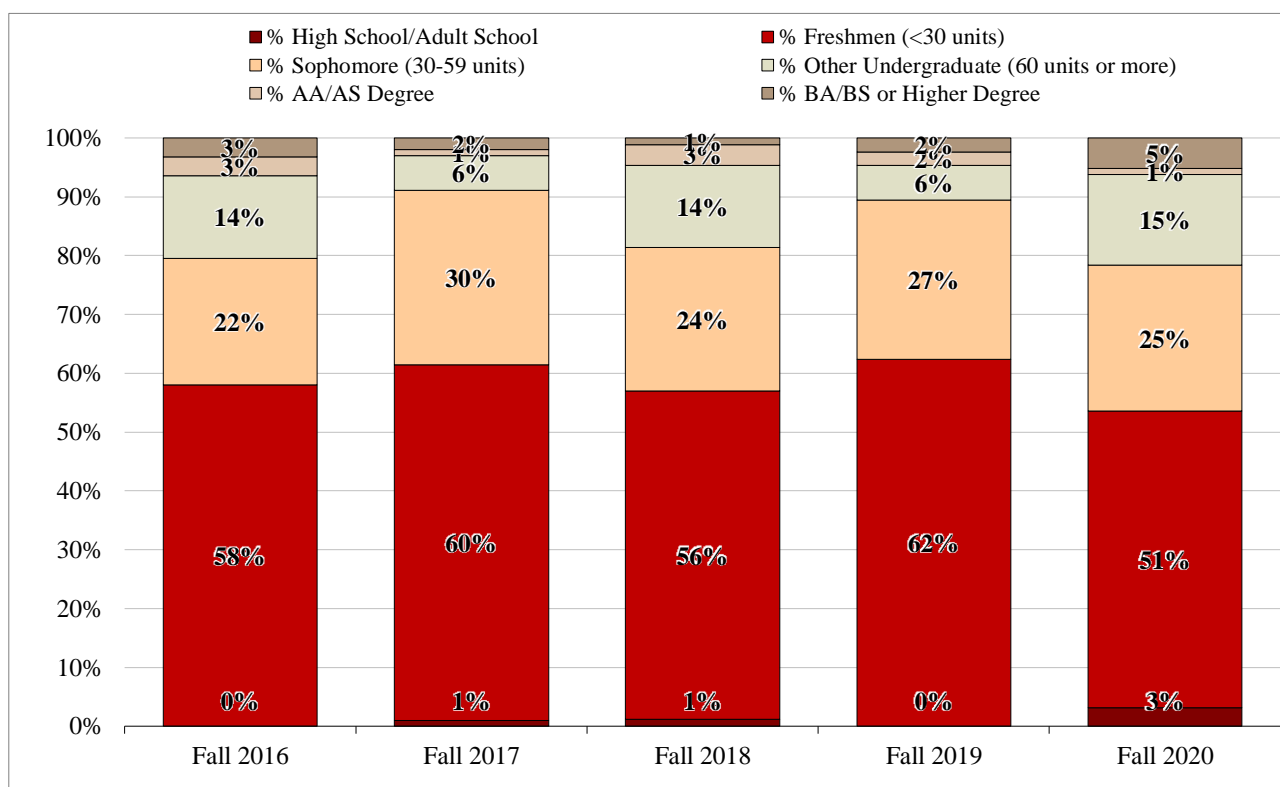
Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

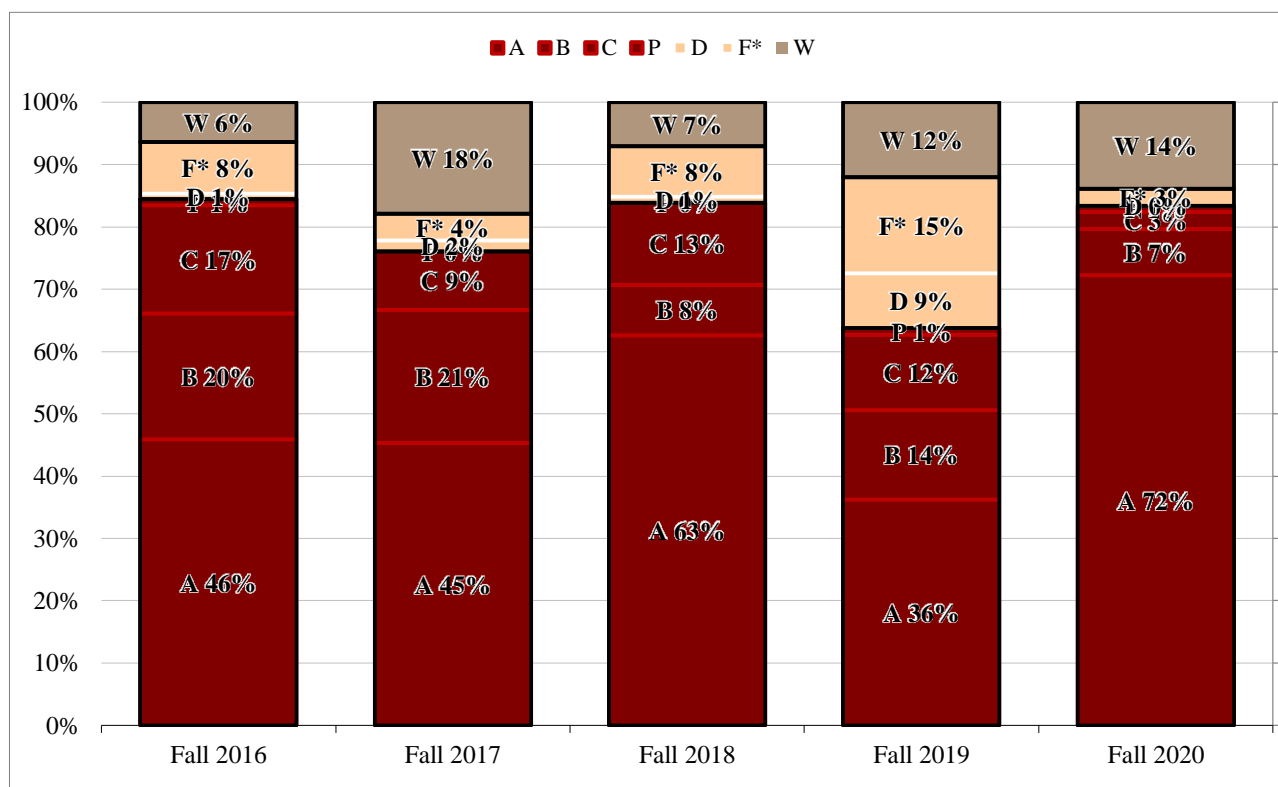
Highest Educational Level of Students

Mass Communications (MSCM)					
	Term				
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
High School/Adult School	0	1	1	0	3
Freshmen (<30 units)	54	61	48	53	49
Sophomore (30-59 units)	20	30	21	23	24
Other Undergraduate (60 units or more)	13	6	12	5	15
AA/AS Degree	3	1	3	2	1
BA/BS or Higher Degree	3	2	1	2	5
% High School/Adult School	0%	1%	1%	0%	3%
% Freshmen (<30 units)	58%	60%	56%	62%	51%
% Sophomore (30-59 units)	22%	30%	24%	27%	25%
% Other Undergraduate (60 units or more)	14%	6%	14%	6%	15%
% AA/AS Degree	3%	1%	3%	2%	1%
% BA/BS or Higher Degree	3%	2%	1%	2%	5%



Student Performance: Grade Distribution

Mass Communications (MSCM)					
	Term				
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Total Course Enrollments	109	117	99	91	108
Course Success Rates	84%	76%	84%	64%	83%
A	46%	45%	63%	36%	72%
B	20%	21%	8%	14%	7%
C	17%	9%	13%	12%	3%
P	1%	0%	0%	1%	1%
Course Non-Success Rate	9%	6%	9%	24%	3%
D	1%	2%	1%	9%	0%
F*	8%	4%	8%	15%	3%
Withdrawals (See Note)	6%	18%	7%	12%	14%



Definitions:

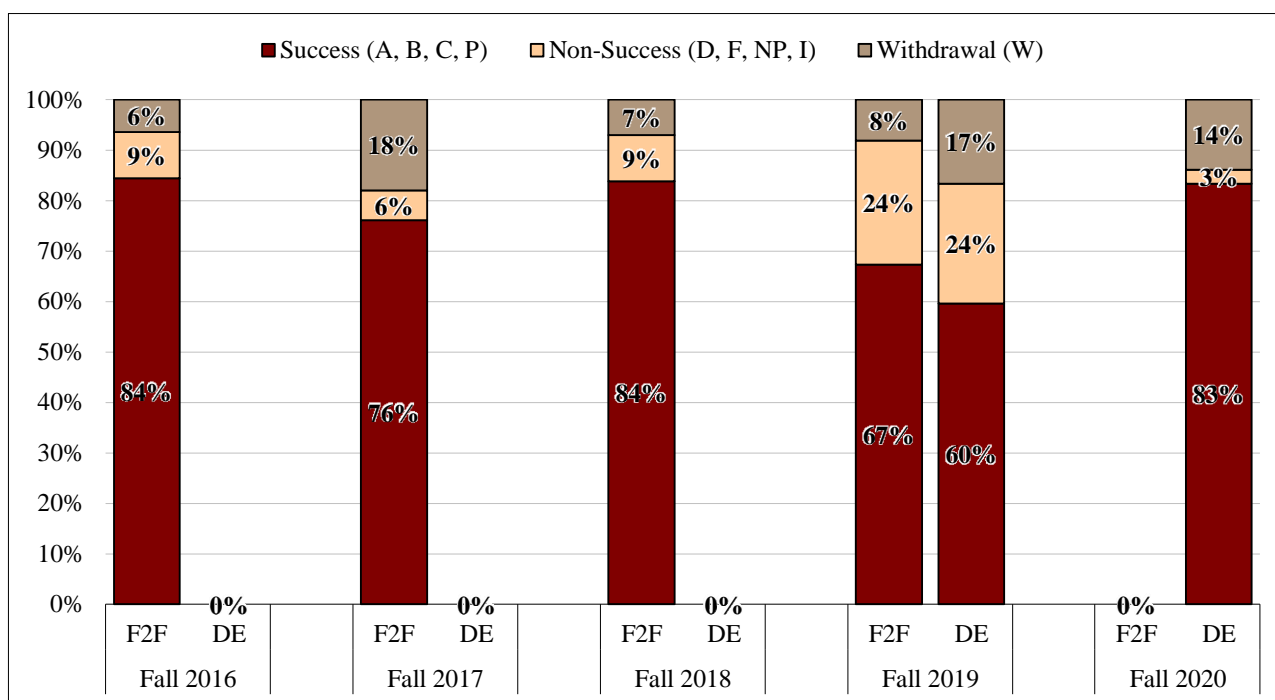
Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D' or F* (includes: 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP').

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Student Performance: Distance Education

Mass Communications (MSCM)					
	Term				
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Total Course Enrollments	109	117	99	91	108
Face-to-Face (F2F) Sections	109	117	99	49	0
Success Rates	84%	76%	84%	67%	—
Non-Success Rates	9%	6%	9%	24%	—
Withdrawals	6%	18%	7%	8%	—
Distance Education (DE) Sections	0	0	0	42	108
Success Rates	—	—	—	60%	83%
Non-Success Rates	—	—	—	24%	3%
Withdrawals	—	—	—	17%	14%



Definitions:

Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

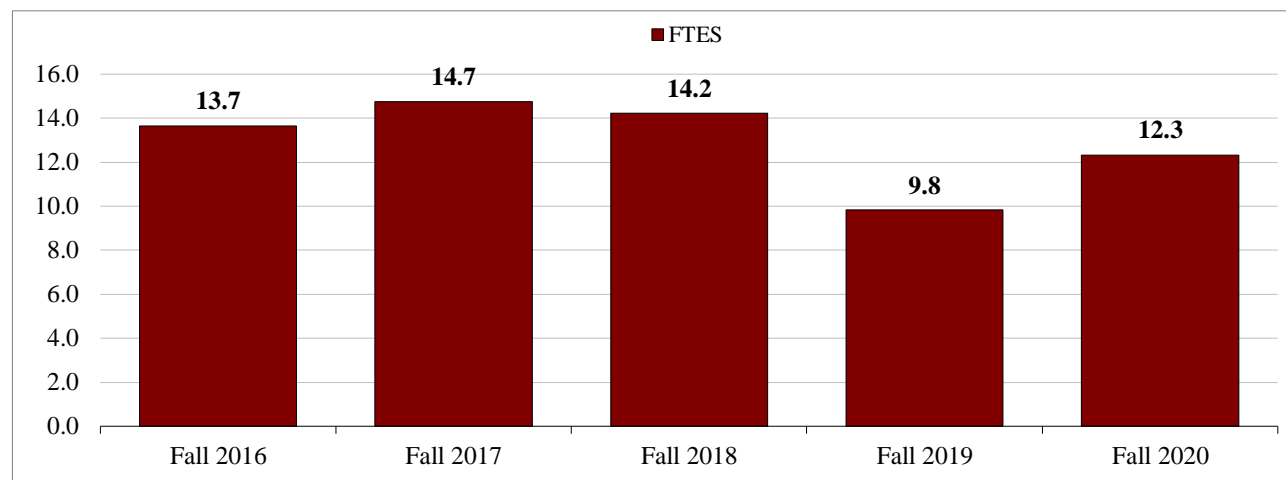
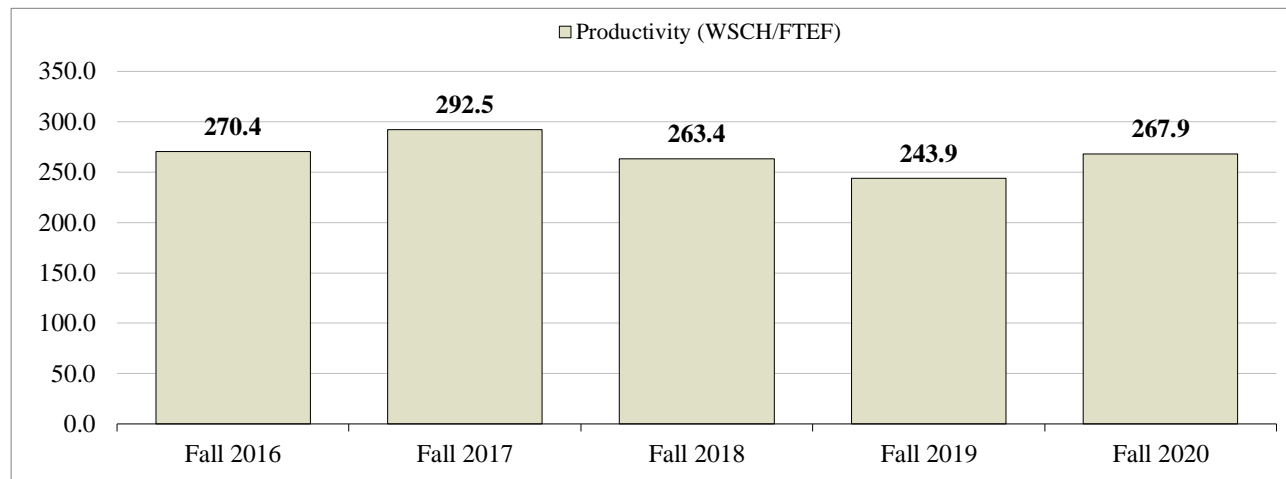
Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D', 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP'.

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

Enrollment Management: Part 1

Mass Communications (MSCM)					
	Term				
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
WSCH	430	465	441	298	381
FTES	13.7	14.7	14.2	9.8	12.3
FTEF	1.6	1.6	1.7	1.2	1.4
Productivity (WSCH/FTEF)	270.4	292.5	263.4	243.9	267.9



Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

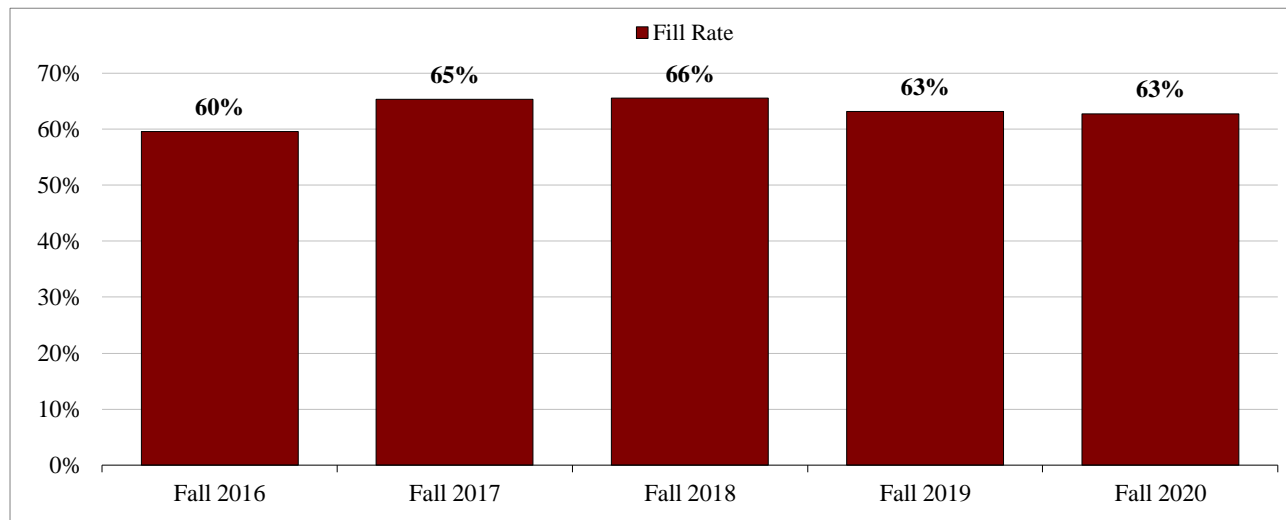
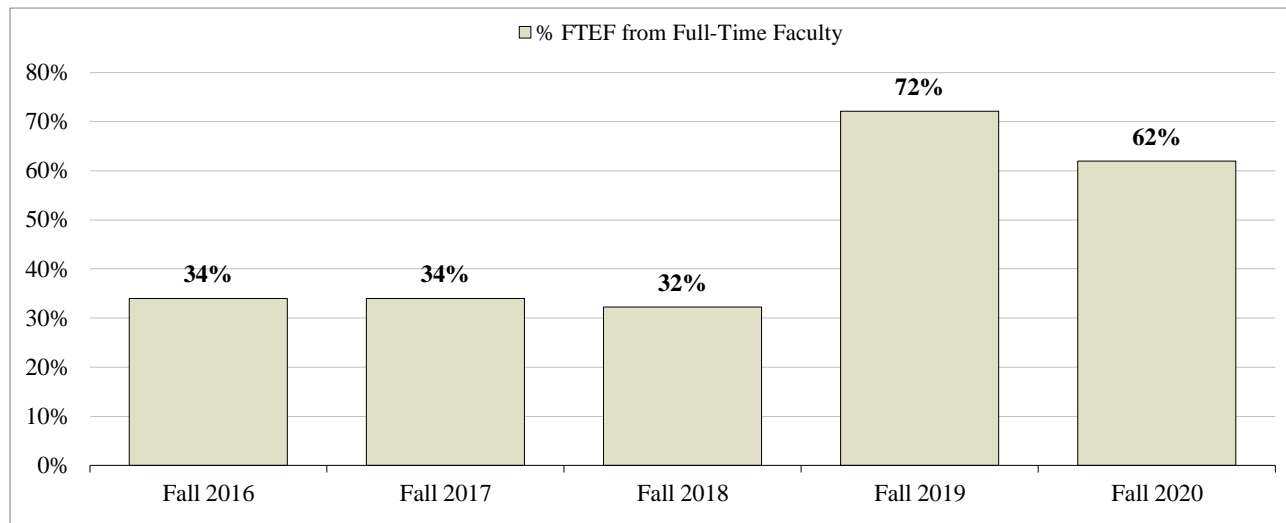
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/20/21.

Enrollment Management: Part 2

Mass Communications (MSCM)					
	Term				
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
FTEF from Full-Time Faculty	0.5	0.5	0.5	0.9	0.9
% FTEF from Full-Time Faculty	34%	34%	32%	72%	62%
Enrollments	109	117	99	91	108
Capacity (seats available)	183	179	151	144	172
Fill Rate	60%	65%	66%	63%	63%



Definitions:

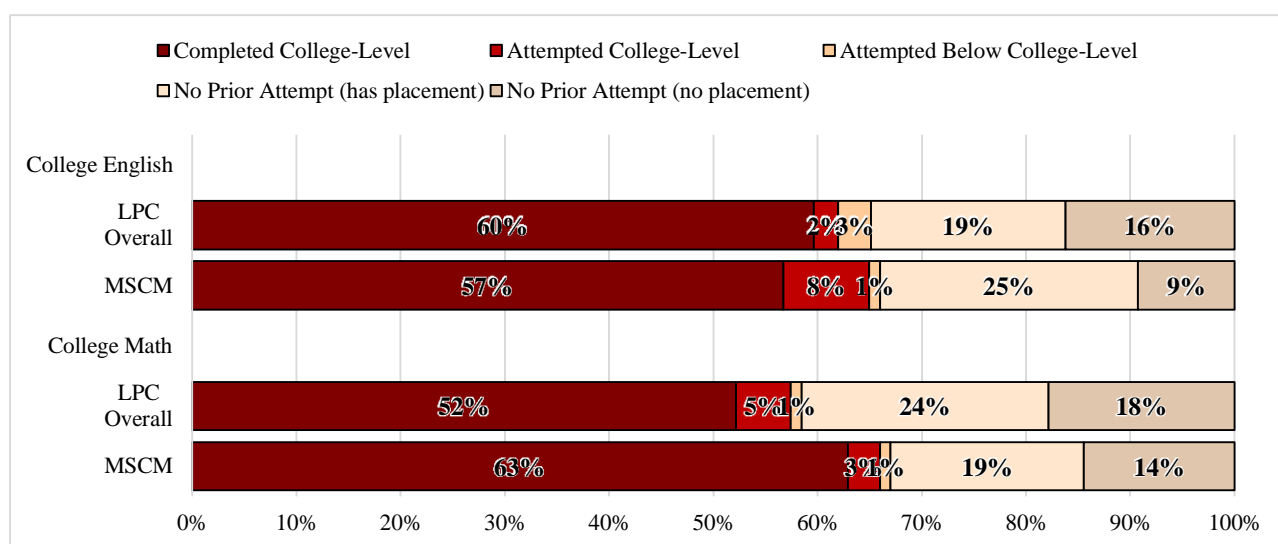
Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/20/21.

Prior Experience in English & Math

Fall 2020				
	MSCM		LPC Overall	
	Num	Pct	Num	Pct
College English				
Completed College-level	55	57%	4,353	52%
Attempted College-level	8	8%	438	5%
Attempted Below College-level	1	1%	86	1%
No Prior Attempt (has placement)	24	25%	1,974	24%
No Prior Attempt (no placement)	9	9%	1,489	18%
College Math				
Completed College-level	61	63%	4,972	60%
Attempted College-level	3	3%	199	2%
Attempted Below College-level	1	1%	261	3%
No Prior Attempt (has placement)	18	19%	1,555	19%
No Prior Attempt (no placement)	14	14%	1,353	16%



Definitions:

College English: Completed College-level = successfully completed ENG 1A, 1AEX, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted ENG 1A or 1AEX but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted ENG 102, 104, 105, 100A, 100B, NENG 204, or ESL 25 prior to indicated term.

No Prior Attempt (has placement) = no previous English enrollments within the sequence but has used a placement tool.

No Prior Attempt (no placement) = no previous English enrollments within the sequence and did not utilize a placement tool.

College Math:

Completed College-level = successfully completed MATH 55, 50, NMAT 255 or 250, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted MATH 55, 50, NMAT 255 or 250 but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted MATH 110, 107, NMAT 210 or 207 prior to indicated term.

No Prior Attempt (has placement) = no previous Math enrollments within the sequence but has used a placement tool.

No Prior Attempt (no placement) = no previous Math enrollments within the sequence and did not utilize a placement tool.