# Las Positas College

Discipline Program Review Data Packet

Fall 2016 to Fall 2020

Discipline:

Graphic Design & Digital Media

(GDDM/VCOM)

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Office of Research, Planning, and Institutional Effectiveness
Las Positas College

Headcount & Enrollment

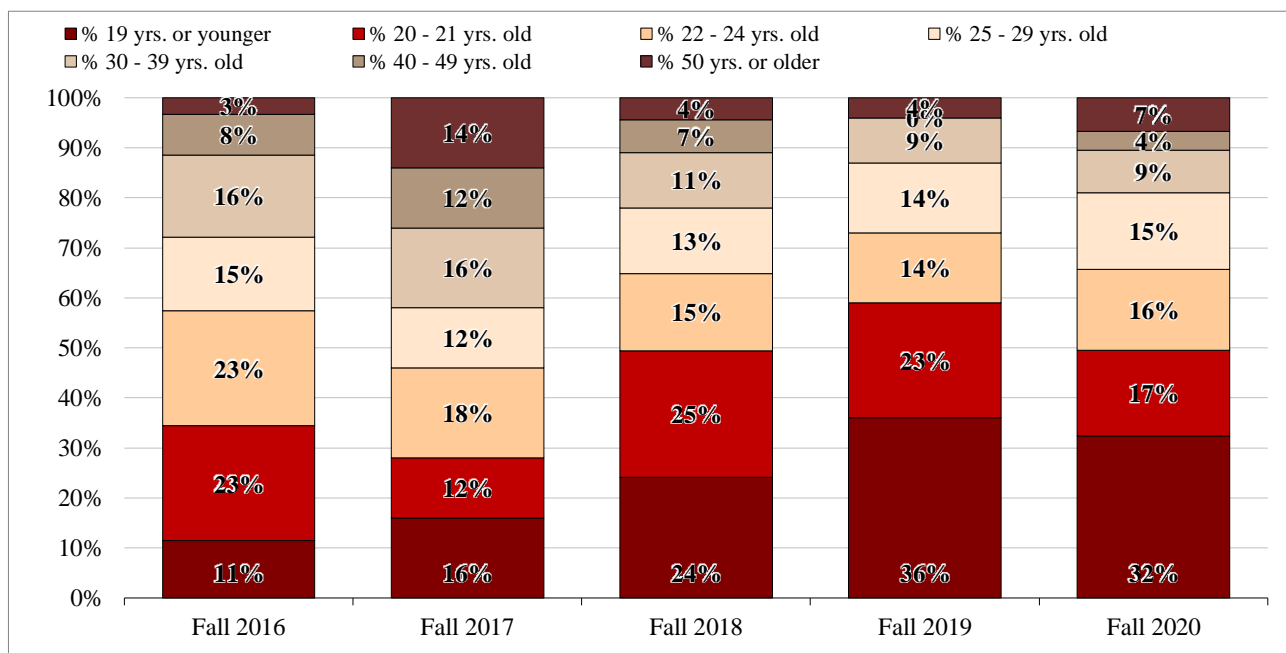| Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Student Headcount	61	50	91	100	105
Total Course Enrollments	95	72	133	131	168
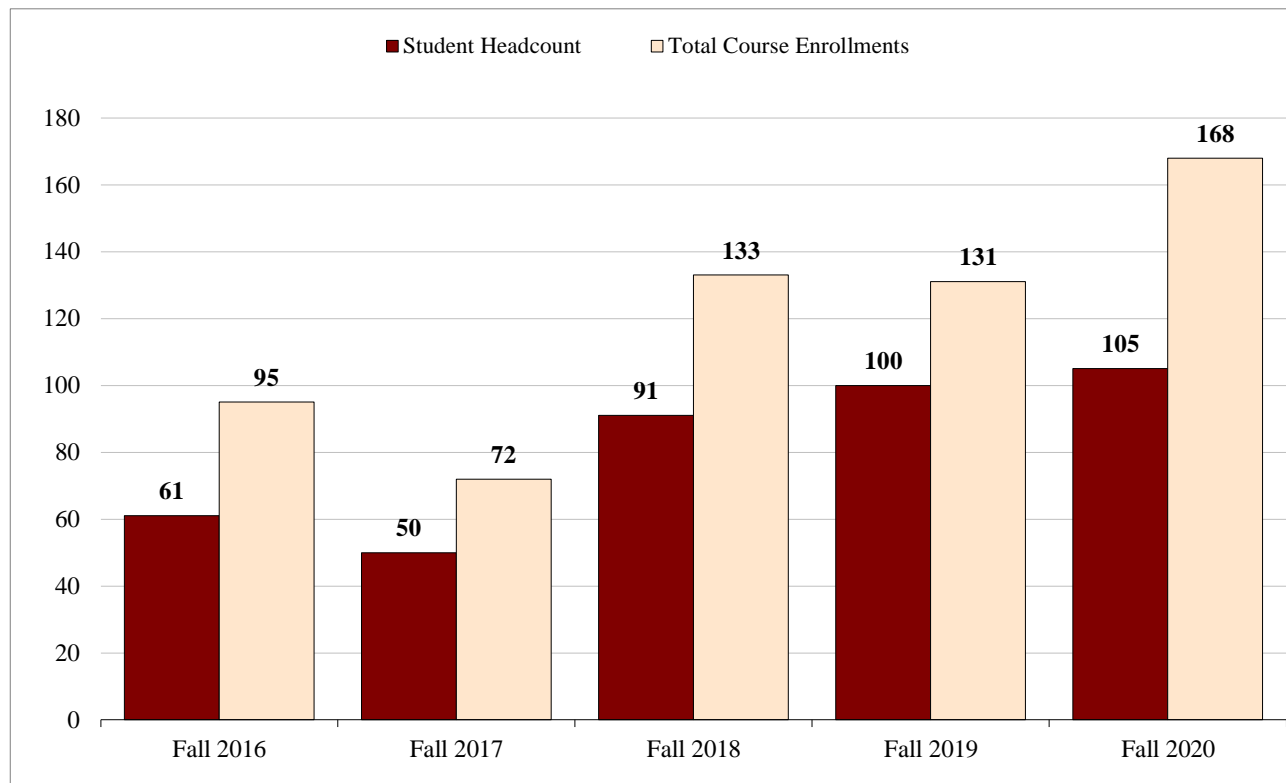
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.
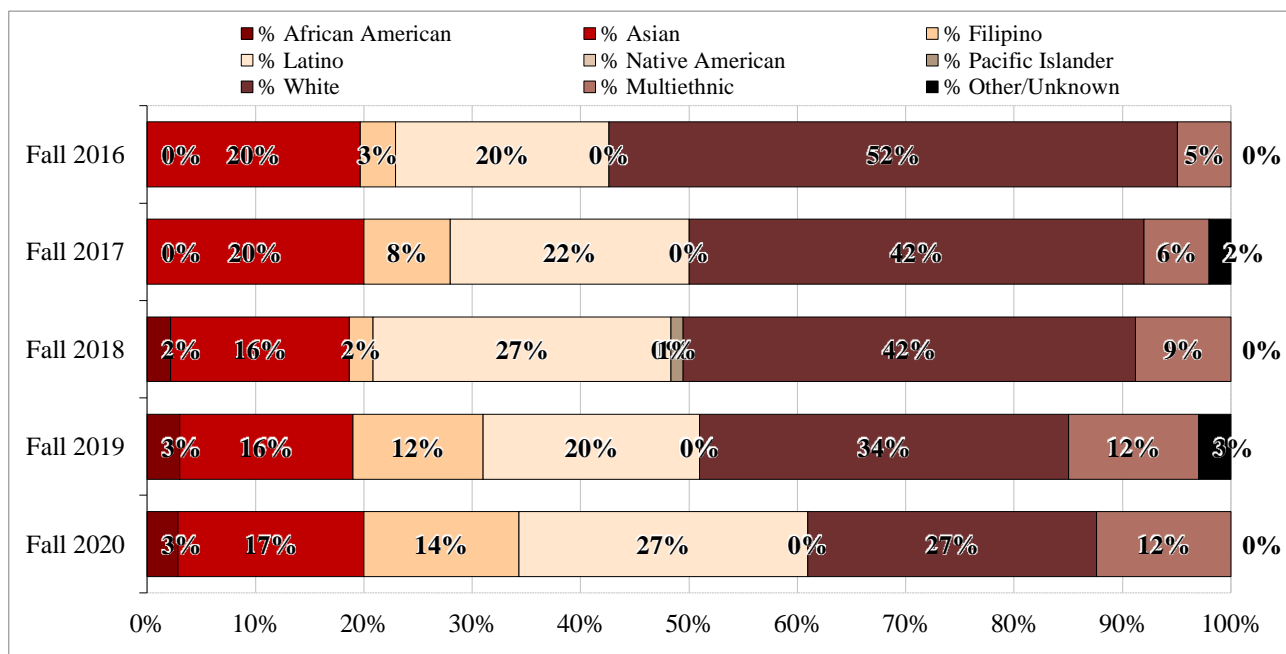
Student Demographics: Gender & Age

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2016	**Fall 2017**	**Fall 2018**	**Fall 2019**	**Fall 2020**
Female	29	31	46	39	44
Male	30	18	43	58	58
19 yrs. or younger	7	8	22	36	34
20-21 yrs. old	14	6	23	23	18
22-24 yrs. old	14	9	14	14	17
25-29 yrs. old	9	6	12	14	16
30-39 yrs. old	10	8	10	9	9
40-49 yrs. old	5	6	6	0	4
50 yrs. or older	2	7	4	4	7
% Female	49%	63%	52%	40%	43%
% Male	51%	37%	48%	60%	57%
% 19 yrs. or younger	11%	16%	24%	36%	32%
% 20 - 21 yrs. old	23%	12%	25%	23%	17%
% 22 - 24 yrs. old	23%	18%	15%	14%	16%
% 25 - 29 yrs. old	15%	12%	13%	14%	15%
% 30 - 39 yrs. old	16%	16%	11%	9%	9%
% 40 - 49 yrs. old	8%	12%	7%	0%	4%
% 50 yrs. or older	3%	14%	4%	4%	7%

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Student Demographic: Race-Ethnicity

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2016	**Fall 2017**	**Fall 2018**	**Fall 2019**	**Fall 2020**
African American	0	0	2	3	3
Asian	12	10	15	16	18
Filipino	2	4	2	12	15
Latino	12	11	25	20	28
Native American	0	0	0	0	0
Pacific Islander	0	0	1	0	0
White	32	21	38	34	28
Multiethnic	3	3	8	12	13
Other/Unknown	0	1	0	3	0
% African American	0%	0%	2%	3%	3%
% Asian	20%	20%	16%	16%	17%
% Filipino	3%	8%	2%	12%	14%
% Latino	20%	22%	27%	20%	27%
% Native American	0%	0%	0%	0%	0%
% Pacific Islander	0%	0%	1%	0%	0%
% White	52%	42%	42%	34%	27%
% Multiethnic	5%	6%	9%	12%	12%
% Other/Unknown	0%	2%	0%	3%	0%

Student Enrollment Status

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2016	**Fall 2017**	**Fall 2018**	**Fall 2019**	**Fall 2020**
First-Time Any College	8	3	17	20	24
First-Time Transfer	12	6	9	6	6
Continuing	39	37	62	68	65
Returning	2	4	2	3	9
Concurrent Enrollment	0	0	1	3	1
% First-Time Any College	13%	6%	19%	20%	23%
% First-Time Transfer	20%	12%	10%	6%	6%
% Continuing	64%	74%	68%	68%	62%
% Returning	3%	8%	2%	3%	9%
% Concurrent Enrollment	0%	0%	1%	3%	1%
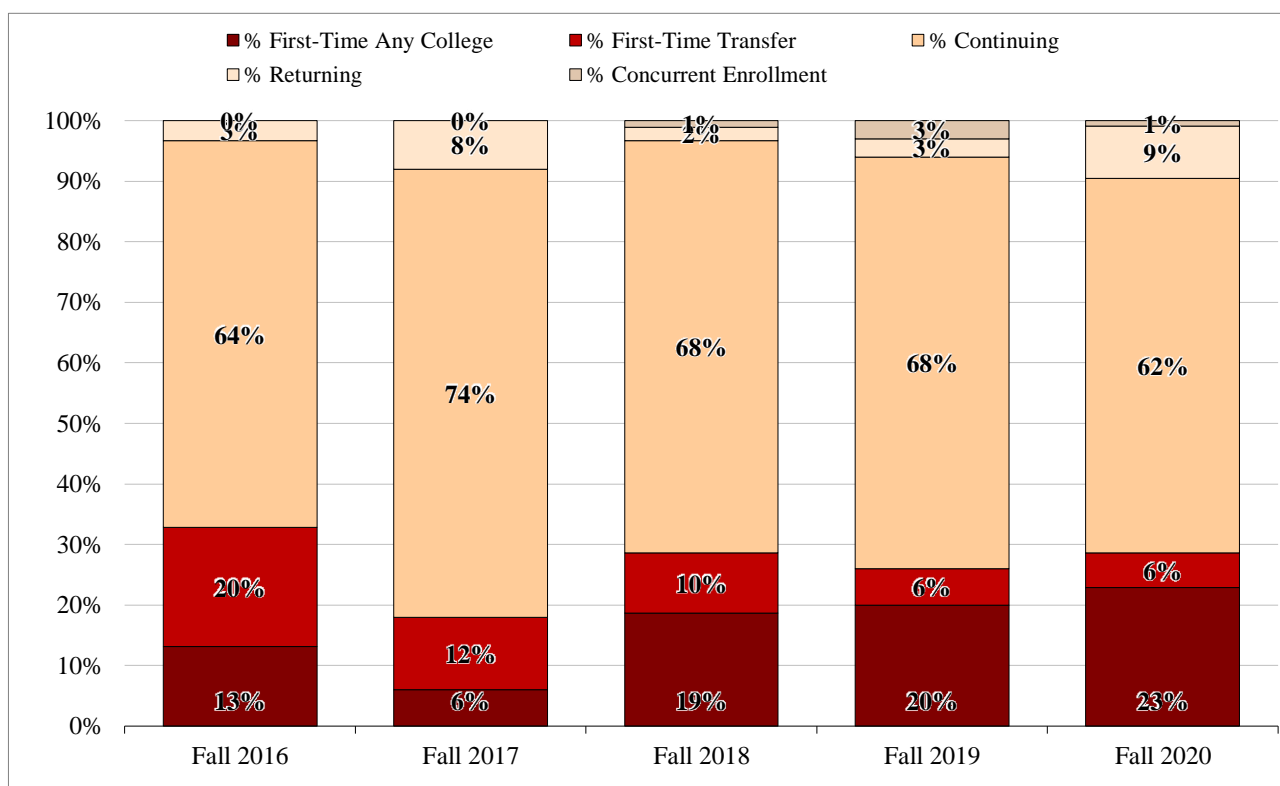
Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.
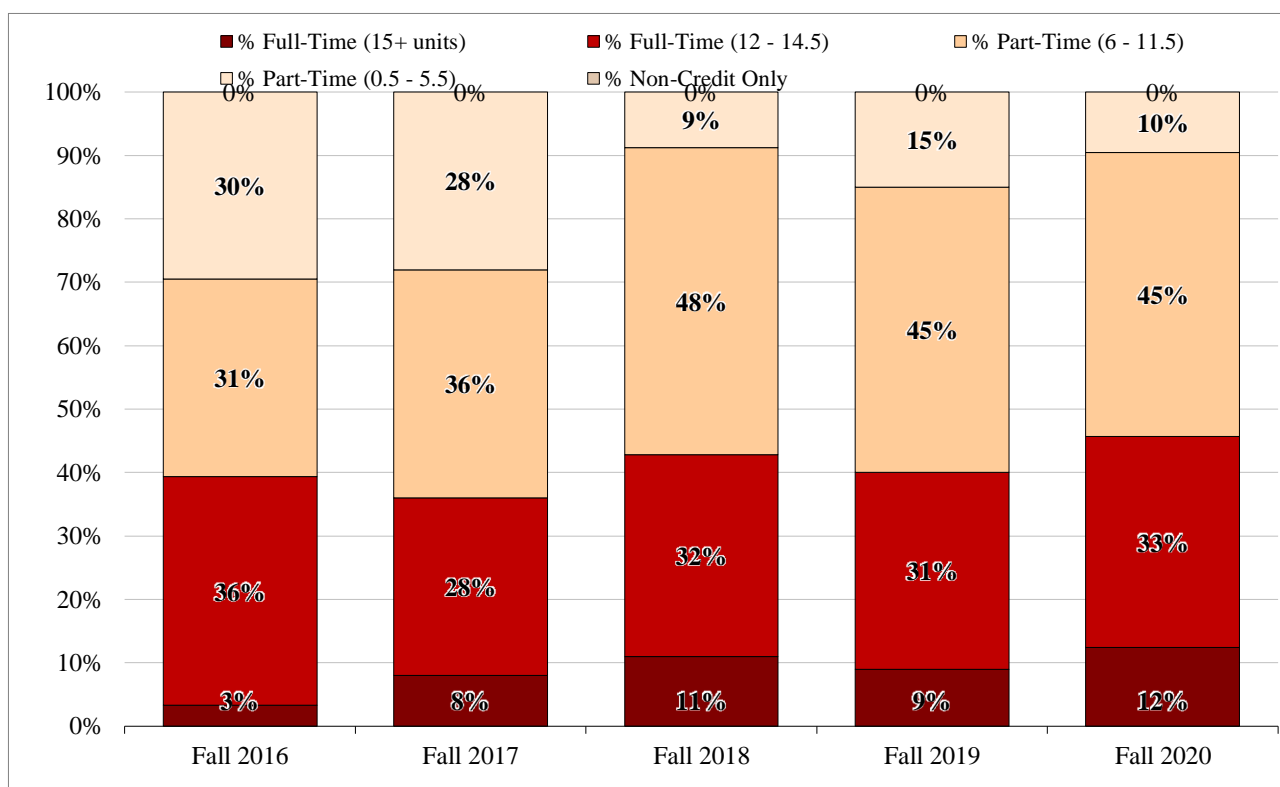
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.
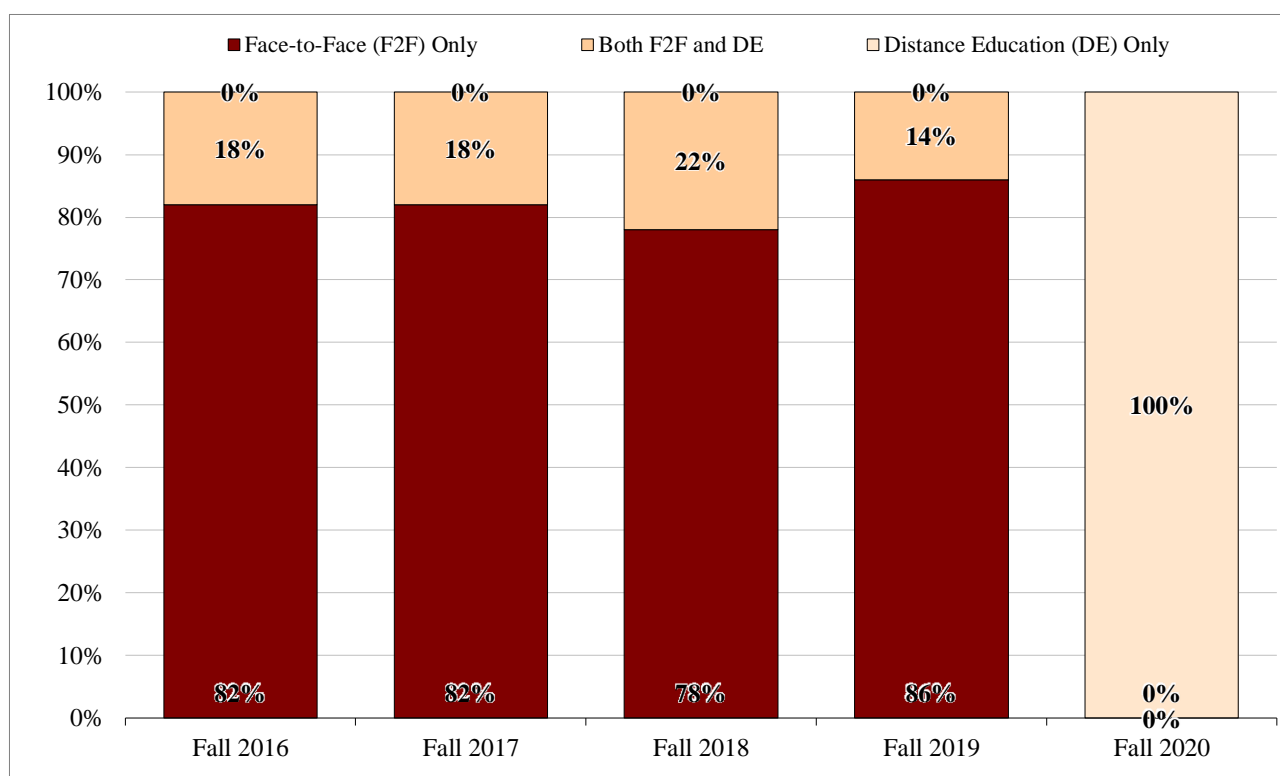
Student Unit Load

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2016	**Fall 2017**	**Fall 2018**	**Fall 2019**	**Fall 2020**
Full-Time (15+ units)	2	4	10	9	13
Full-Time (12 - 14.5)	22	14	29	31	35
Part-Time (6 - 11.5)	19	18	44	45	47
Part-Time (0.5 - 5.5)	18	14	8	15	10
Non-Credit Only	0	0	0	0	0
% Full-Time (15+ units)	3%	8%	11%	9%	12%
% Full-Time (12 - 14.5)	36%	28%	32%	31%	33%
% Part-Time (6 - 11.5)	31%	36%	48%	45%	45%
% Part-Time (0.5 - 5.5)	30%	28%	9%	15%	10%
% Non-Credit Only	0%	0%	0%	0%	0%

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Students Using Distance Education

| Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
(Categories reflect college-wide coursework)	**Fall 2016**	**Fall 2017**	**Fall 2018**	**Fall 2019**	**Fall 2020**
Face-to-Face (F2F) Only	50	41	71	86	0
Both F2F and DE	11	9	20	14	0
Distance Education (DE) Only	0	0	0	0	105
% Face-to-Face (F2F) Only	82%	82%	78%	86%	0%
% Both F2F and DE	18%	18%	22%	14%	0%
% Distance Education (DE) Only	0%	0%	0%	0%	100%

Definitions:

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

Student Educational Goal

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2016	**Fall 2017**	**Fall 2018**	**Fall 2019**	**Fall 2020**
Transfer (w/ or w/o AA/AS degree)	30	25	58	58	65
Associate Degree Only (AA/AS)	3	2	6	8	7
Occupational Certificate or Job Training	16	16	17	15	13
Improve English/Math Basic Skills	2	4	0	0	2
Personal Development (intellectual/cultural)	3	0	2	1	5
Other	0	0	0	1	0
Undecided	7	3	8	17	13
Unknown	0	0	0	0	0
% Transfer (w/ or w/o AA/AS degree)	49%	50%	64%	58%	62%
% Associate Degree Only (AA/AS)	5%	4%	7%	8%	7%
% Occupational Certificate or Job Training	26%	32%	19%	15%	12%
% Improve English/Math Basic Skills	3%	8%	0%	0%	2%
% Personal Development (intellectual/cultural)	5%	0%	2%	1%	5%
% Other	0%	0%	0%	1%	0%
% Undecided	11%	6%	9%	17%	12%
% Unknown	0%	0%	0%	0%	0%
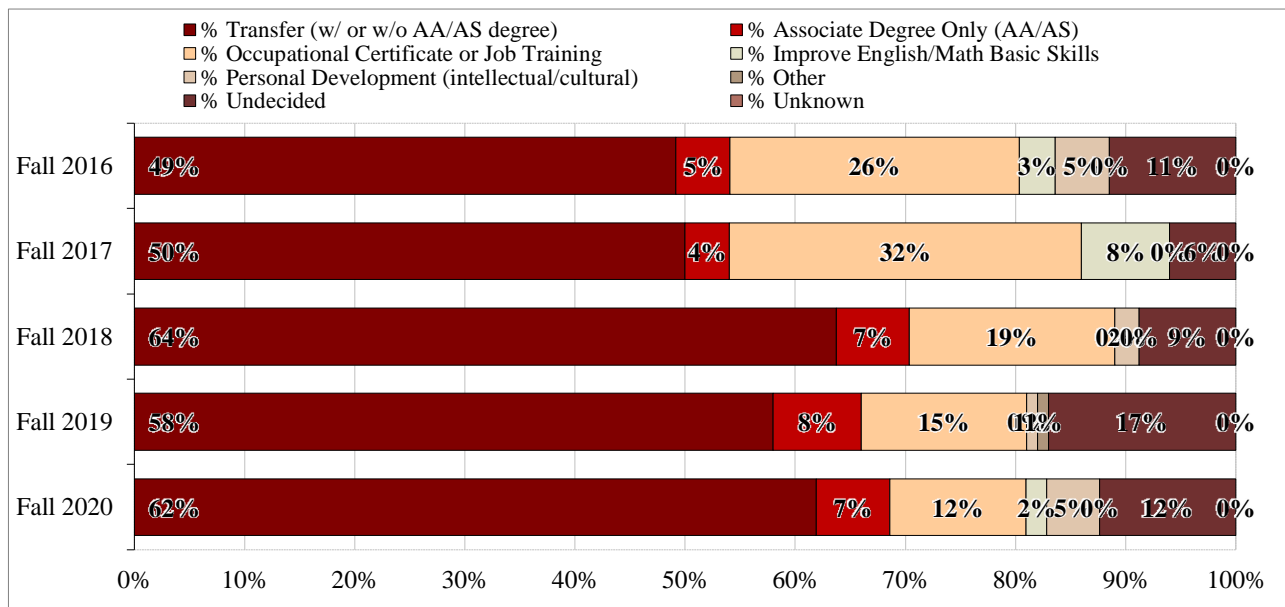
Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.
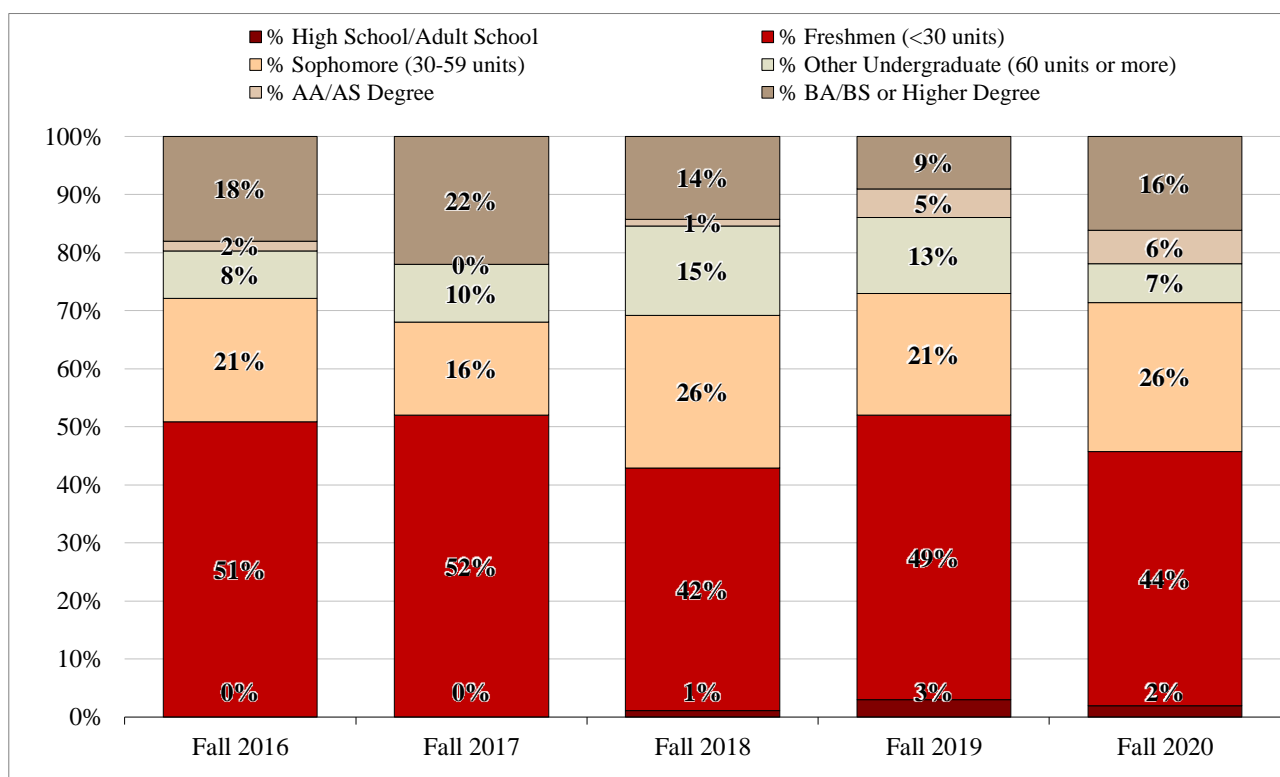
Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

Highest Educational Level of Students

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2016	**Fall 2017**	**Fall 2018**	**Fall 2019**	**Fall 2020**
High School/Adult School	0	0	1	3	2
Freshmen (<30 units)	31	26	38	49	46
Sophomore (30-59 units)	13	8	24	21	27
Other Undergraduate (60 units or more)	5	5	14	13	7
AA/AS Degree	1	0	1	5	6
BA/BS or Higher Degree	11	11	13	9	17
% High School/Adult School	0%	0%	1%	3%	2%
% Freshmen (<30 units)	51%	52%	42%	49%	44%
% Sophomore (30-59 units)	21%	16%	26%	21%	26%
% Other Undergraduate (60 units or more)	8%	10%	15%	13%	7%
% AA/AS Degree	2%	0%	1%	5%	6%
% BA/BS or Higher Degree	18%	22%	14%	9%	16%

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Student Performance: Grade Distribution

| Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2016	**Fall 2017**	**Fall 2018**	**Fall 2019**	**Fall 2020**
Total Course Enrollments	**95**	**72**	**133**	**131**	**168**
Course Success Rates	**81%**	**61%**	**71%**	**70%**	**68%**
A	52%	33%	33%	30%	21%
B	23%	24%	20%	27%	25%
C	6%	4%	17%	14%	21%
P	0%	0%	0%	0%	1%
Course Non-Success Rate	**14%**	**14%**	**23%**	**19%**	**17%**
D	8%	7%	5%	5%	6%
F*	5%	7%	18%	15%	11%
Withdrawals (See Note)	**5%**	**25%**	**7%**	**11%**	**15%**
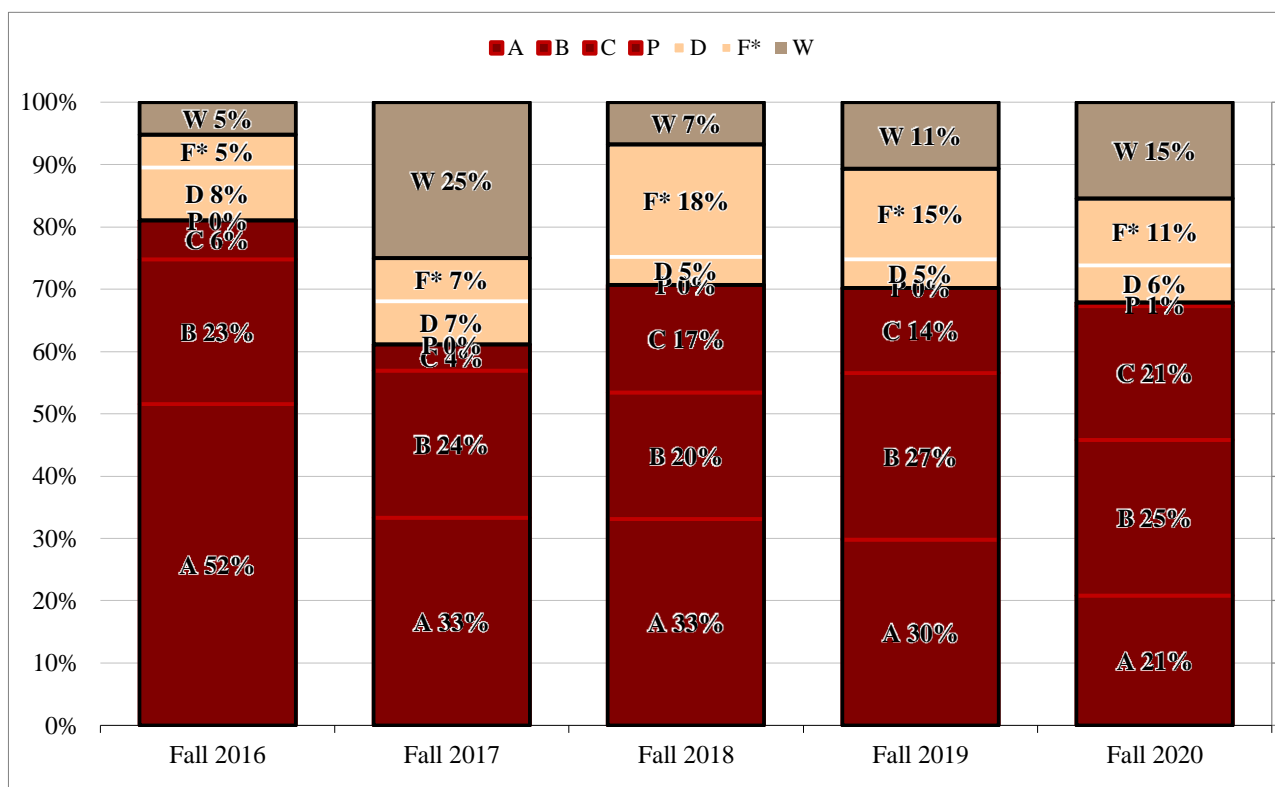
Definitions:

Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D' or F* (includes: 'F', 'NP', 'I', 'NCD', 'NCF', or 'NCNP').

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Student Performance: Distance Education

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2016	**Fall 2017**	**Fall 2018**	**Fall 2019**	**Fall 2020**
Total Course Enrollments	95	72	133	131	168
Face-to-Face (F2F) Sections	95	72	133	131	0
Success Rates	81%	61%	71%	70%	—
Non-Success Rates	14%	14%	23%	19%	—
Withdrawals	5%	25%	7%	11%	—
Distance Education (DE) Sections	0	0	0	0	168
Success Rates	—	—	—	—	68%
Non-Success Rates	—	—	—	—	17%
Withdrawals	—	—	—	—	15%
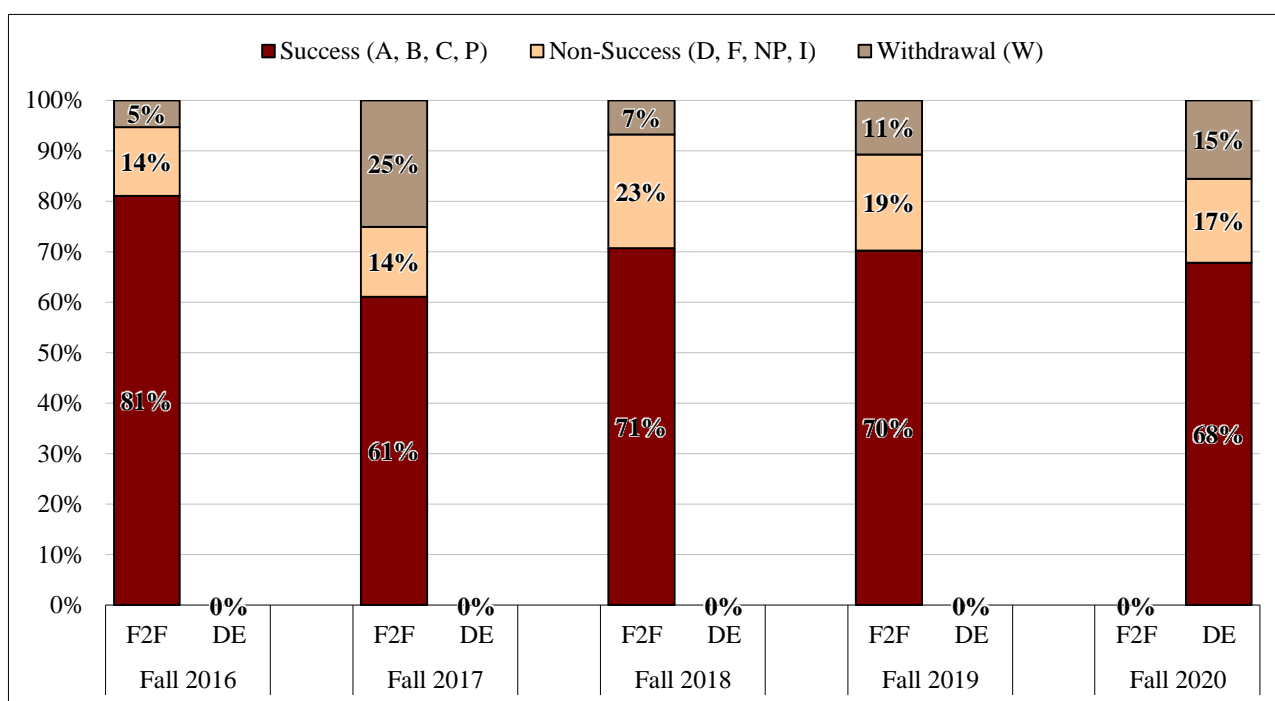
Definitions:

Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D', 'F', 'NP', 'I', 'NCD', 'NCF', or 'NCNP'.

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW' or, (2) a course dropped due to COVID-19.

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

Enrollment Management: Part 1

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2016	**Fall 2017**	**Fall 2018**	**Fall 2019**	**Fall 2020**
WSCH	509	448	798	786	1,005
FTES	15.8	14.3	25.8	25.8	31.3
FTEF	1.5	1.4	2.0	1.6	2.0
Productivity (WSCH/FTEF)	332.0	328.0	409.2	483.7	515.4
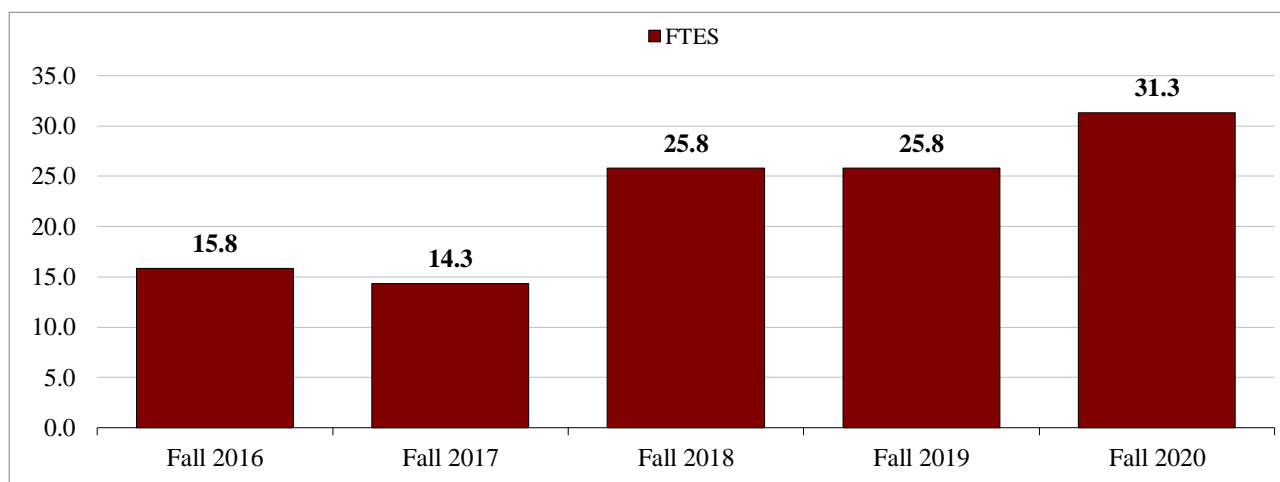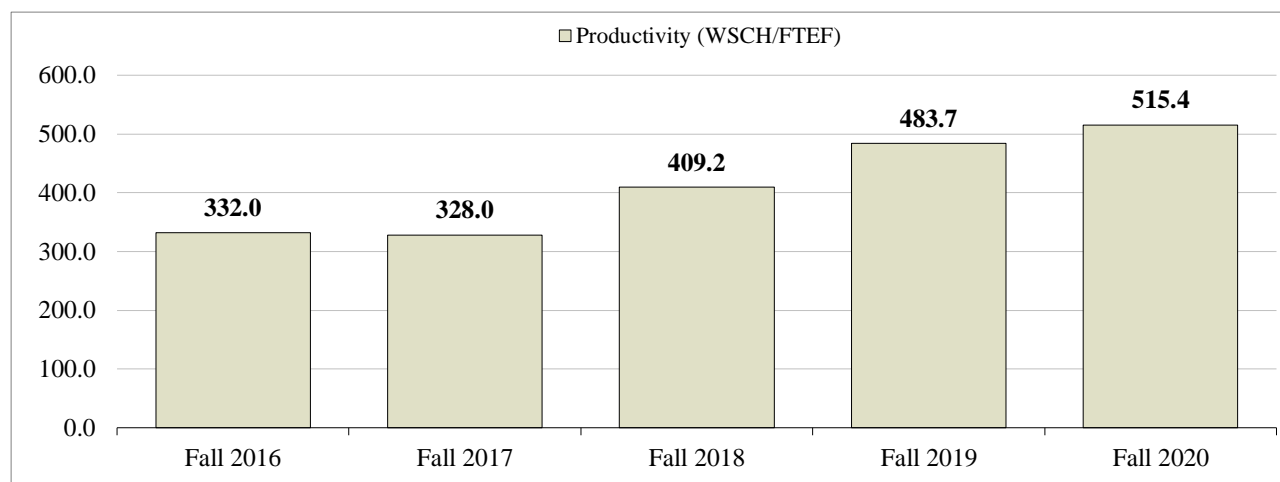
Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/20/21.

Enrollment Management: Part 2

| Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2016	**Fall 2017**	**Fall 2018**	**Fall 2019**	**Fall 2020**
FTEF from Full-Time Faculty	1.0	1.0	1.3	1.3	1.3
% FTEF from Full-Time Faculty	65%	76%	67%	80%	67%
Enrollments	95	72	133	131	168
Capacity (seats available)	120	120	180	180	175
Fill Rate	79%	60%	74%	73%	96%
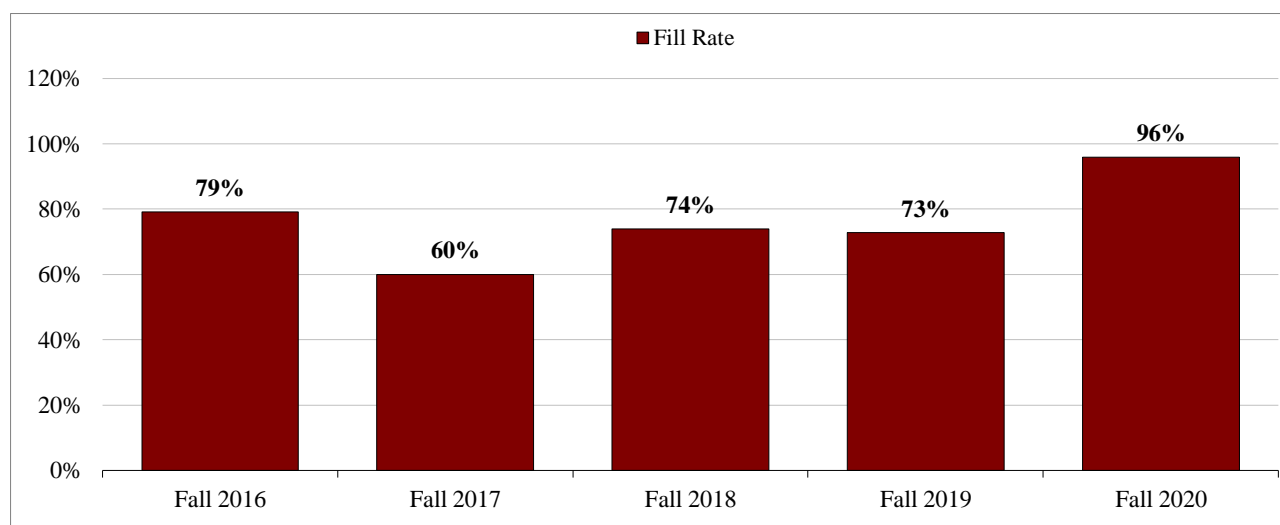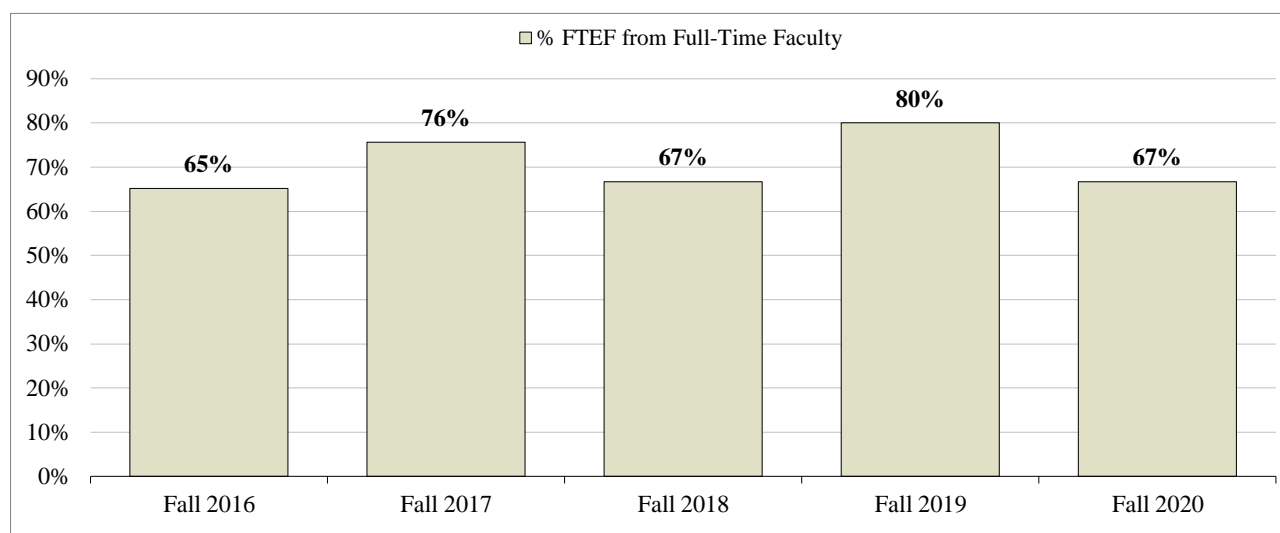
Definitions:

Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/20/21.

Prior Experience in English & Math

Fall 2020				
	GDDM/VCOM		LPC Overall	
	Num	Pct	Num	Pct
College English				
Completed College-level	56	53%	4,353	52%
Attempted College-level	8	8%	438	5%
Attempted Below College-level	0	0%	86	1%
No Prior Attempt (has placement)	23	22%	1,974	24%
No Prior Attempt (no placement)	18	17%	1,489	18%
College Math				
Completed College-level	62	59%	4,972	60%
Attempted College-level	1	1%	199	2%
Attempted Below College-level	3	3%	261	3%
No Prior Attempt (has placement)	22	21%	1,555	19%
No Prior Attempt (no placement)	17	16%	1,353	16%
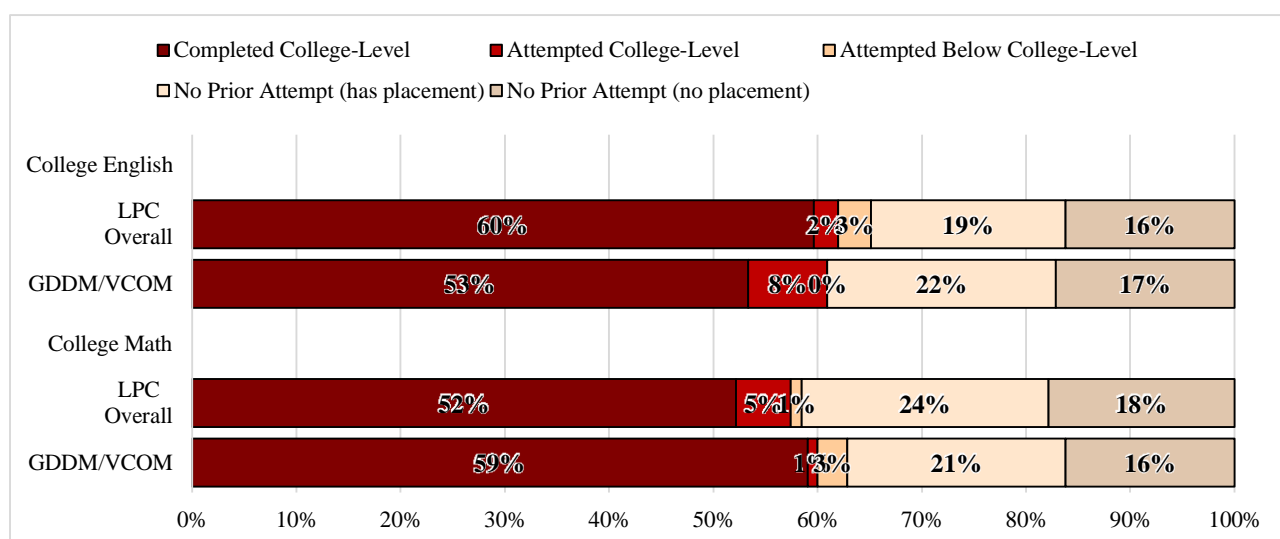
Definitions:

College English: Completed College-level = successfully completed ENG 1A, 1AEX, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted ENG 1A or 1AEX but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted ENG 102, 104, 105, 100A , 100B, NENG 204, or ESL 25 prior to indicated term.

No Prior Attempt (has placement) = no previous English enrollments within the sequence but has used a placement tool.

No Prior Atempt (no placement) = no previous English enrollments within the sequence and did not utilize a placement tool.

College Math:

Completed College-level = succesfully completed MATH 55, 50, NMAT 255 or 250, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted MATH 55, 50, NMAT 255 or 250 but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted MATH 110, 107, NMAT 210 or 207 prior to indicated term.

No Prior Attempt (has placement) = no previous Math enrollments within the sequence but has used a placement tool.

No Prior Atempt (no placement) = no previous Math enrollments within the sequence and did not utilize a placement tool.