



Las Positas College
Program Review Discipline Data Packet
Spring 2016 to Spring 2020

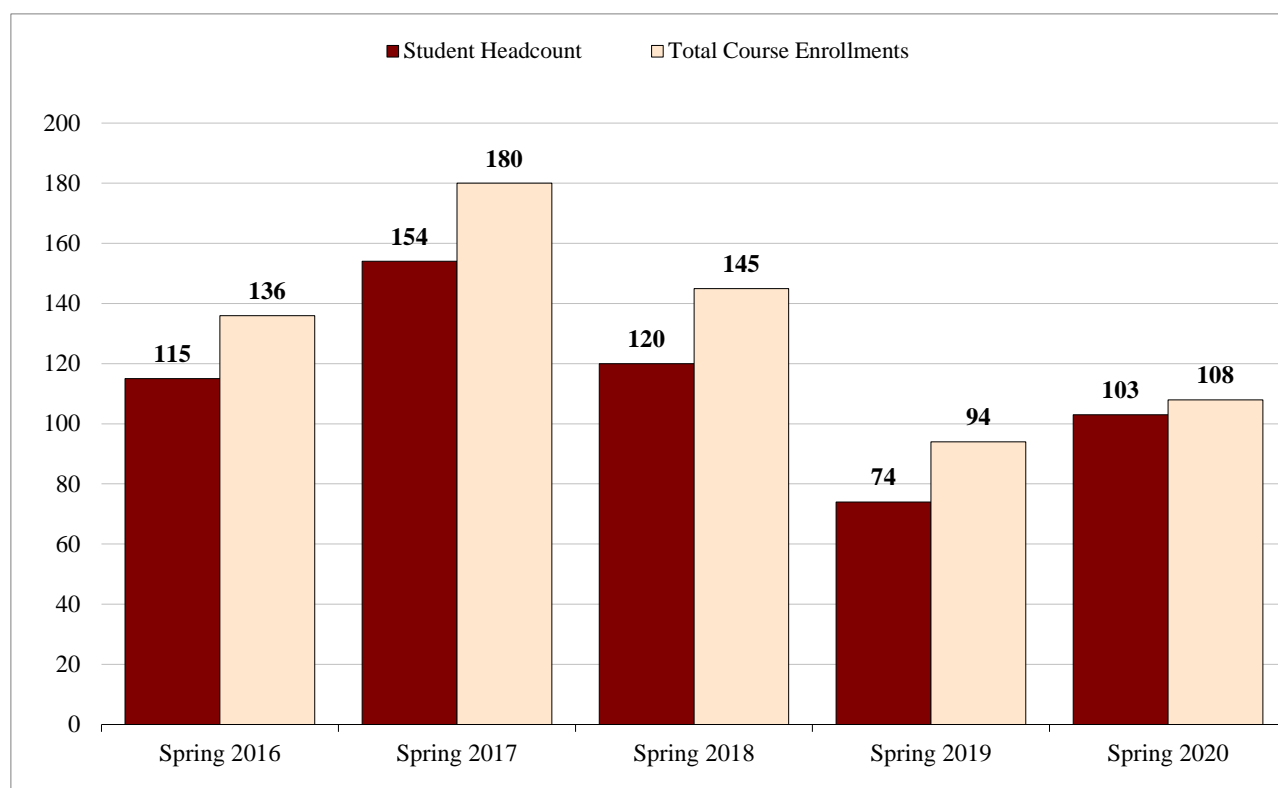
Discipline:
Mass Communications (MSCM)

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NOTE: ^ next to rubric / subject code indicates that the report combines data for related credit and non-credit rubrics

Headcount & Enrollment

Mass Communications (MSCM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Student Headcount	115	154	120	74	103
Total Course Enrollments	136	180	145	94	108



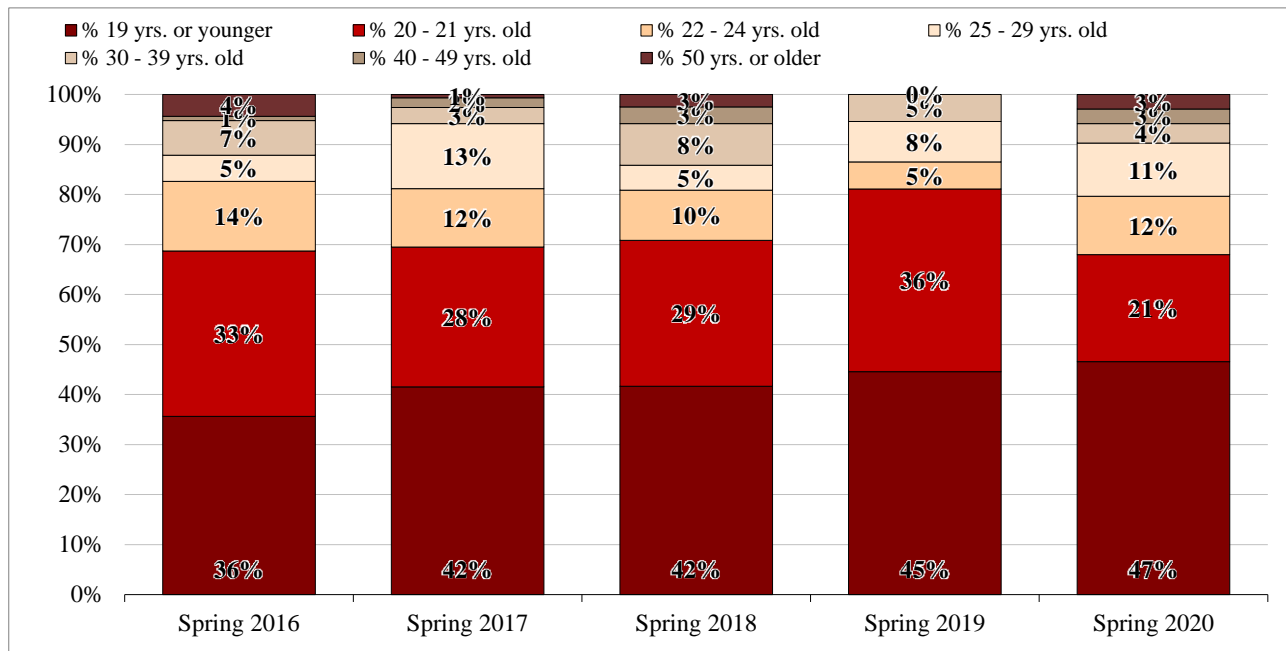
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.

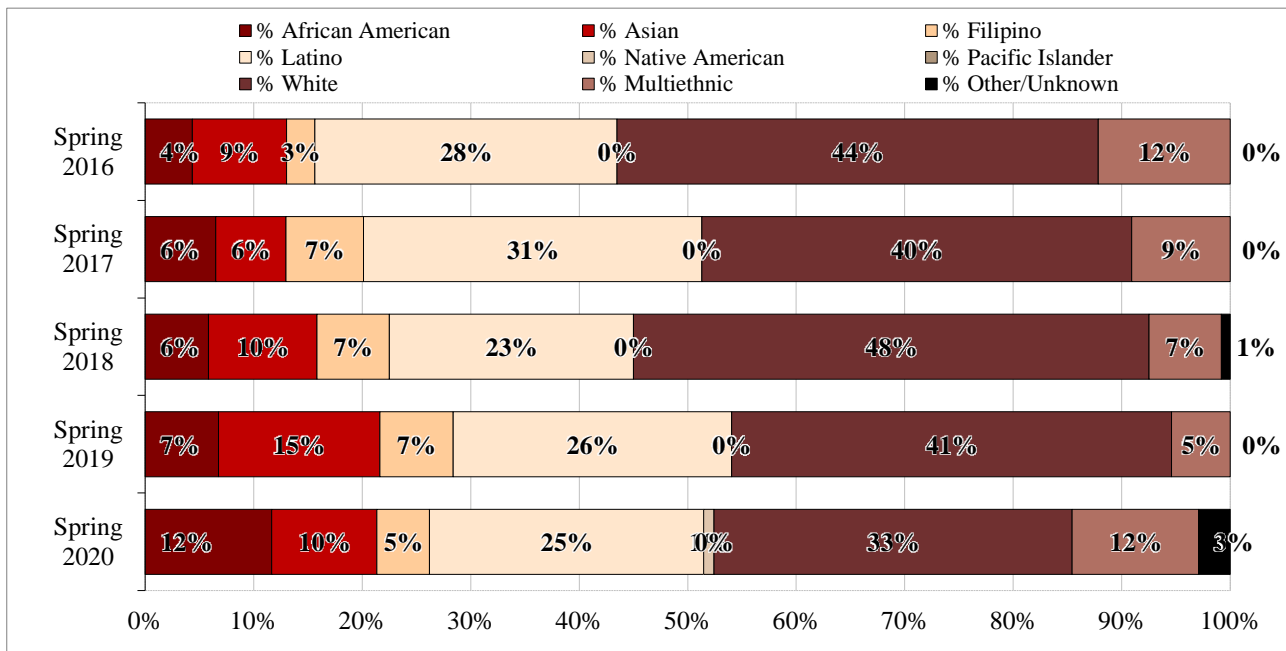
Student Demographics: Gender & Age

Mass Communications (MSCM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Female	53	64	67	30	48
Male	61	90	53	44	51
19 yrs. or younger	41	64	50	33	48
20-21 yrs. old	38	43	35	27	22
22-24 yrs. old	16	18	12	4	12
25-29 yrs. old	6	20	6	6	11
30-39 yrs. old	8	5	10	4	4
40-49 yrs. old	1	3	4	0	3
50 yrs. or older	5	1	3	0	3
% Female	46%	42%	56%	41%	48%
% Male	54%	58%	44%	59%	52%
% 19 yrs. or younger	36%	42%	42%	45%	47%
% 20 - 21 yrs. old	33%	28%	29%	36%	21%
% 22 - 24 yrs. old	14%	12%	10%	5%	12%
% 25 - 29 yrs. old	5%	13%	5%	8%	11%
% 30 - 39 yrs. old	7%	3%	8%	5%	4%
% 40 - 49 yrs. old	1%	2%	3%	0%	3%
% 50 yrs. or older	4%	1%	3%	0%	3%



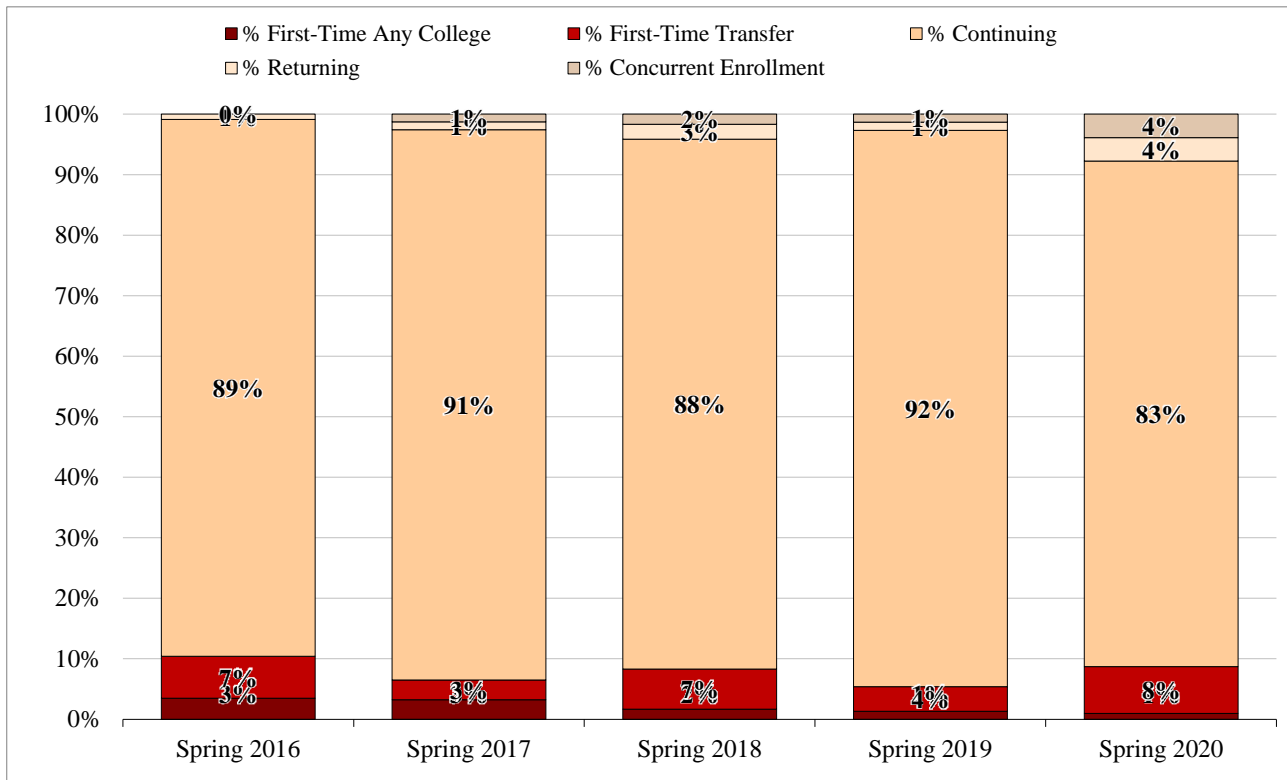
Student Demographic: Race-Ethnicity

Mass Communications (MSCM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
African American	5	10	7	5	12
Asian	10	10	12	11	10
Filipino	3	11	8	5	5
Latino	32	48	27	19	26
Native American	0	0	0	0	1
Pacific Islander	0	0	0	0	0
White	51	61	57	30	34
Multiethnic	14	14	8	4	12
Other/Unknown	0	0	1	0	3
% African American	4%	6%	6%	7%	12%
% Asian	9%	6%	10%	15%	10%
% Filipino	3%	7%	7%	7%	5%
% Latino	28%	31%	23%	26%	25%
% Native American	0%	0%	0%	0%	1%
% Pacific Islander	0%	0%	0%	0%	0%
% White	44%	40%	48%	41%	33%
% Multiethnic	12%	9%	7%	5%	12%
% Other/Unknown	0%	0%	1%	0%	3%



Student Enrollment Status

Mass Communications (MSCM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
First-Time Any College	4	5	2	1	1
First-Time Transfer	8	5	8	3	8
Continuing	102	140	105	68	86
Returning	1	2	3	1	4
Concurrent Enrollment	0	2	2	1	4
% First-Time Any College	3%	3%	2%	1%	1%
% First-Time Transfer	7%	3%	7%	4%	8%
% Continuing	89%	91%	88%	92%	83%
% Returning	1%	1%	3%	1%	4%
% Concurrent Enrollment	0%	1%	2%	1%	4%



Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

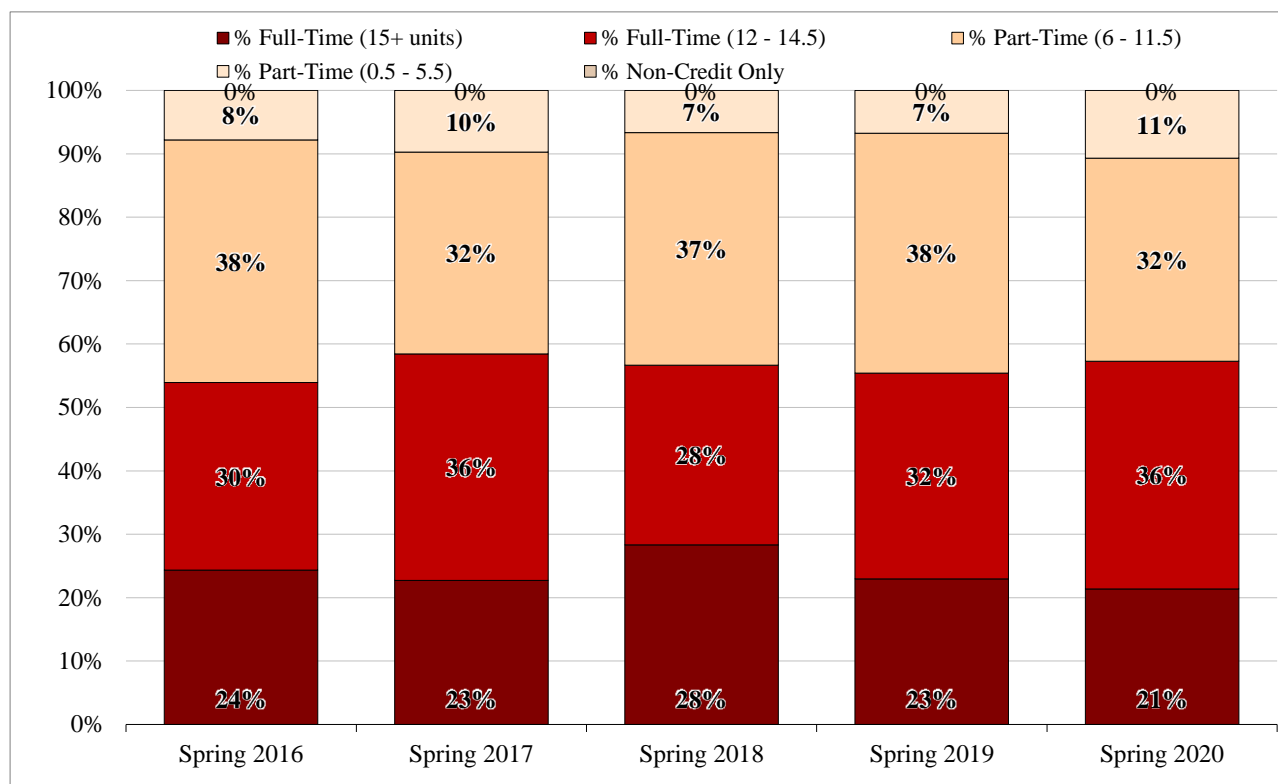
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.

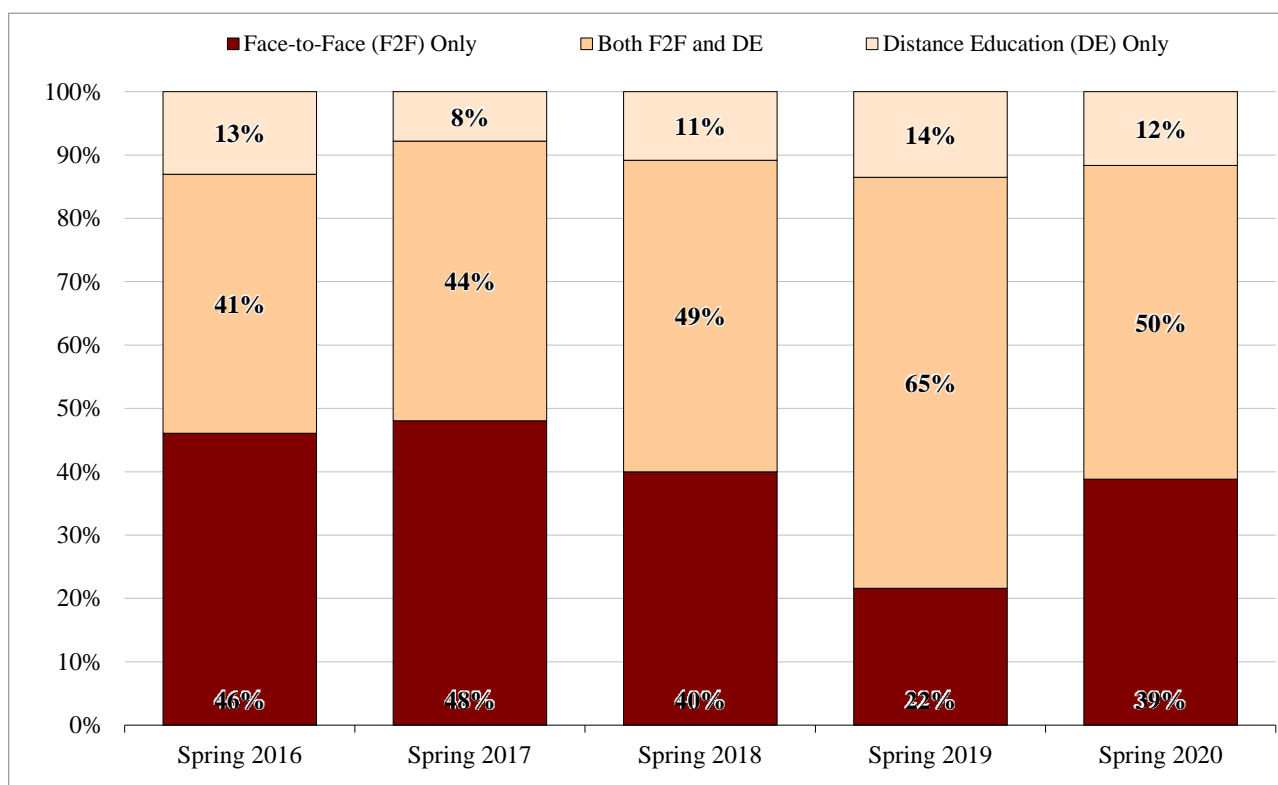
Student Unit Load

Mass Communications (MSCM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Full-Time (15+ units)	28	35	34	17	22
Full-Time (12 - 14.5)	34	55	34	24	37
Part-Time (6 - 11.5)	44	49	44	28	33
Part-Time (0.5 - 5.5)	9	15	8	5	11
Non-Credit Only	0	0	0	0	0
% Full-Time (15+ units)	24%	23%	28%	23%	21%
% Full-Time (12 - 14.5)	30%	36%	28%	32%	36%
% Part-Time (6 - 11.5)	38%	32%	37%	38%	32%
% Part-Time (0.5 - 5.5)	8%	10%	7%	7%	11%
% Non-Credit Only	0%	0%	0%	0%	0%



Students Using Distance Education

Mass Communications (MSCM)					
<i>(Categories reflect college-wide coursework)</i>	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Face-to-Face (F2F) Only	53	74	48	16	40
Both F2F and DE	47	68	59	48	51
Distance Education (DE) Only	15	12	13	10	12
% Face-to-Face (F2F) Only	46%	48%	40%	22%	39%
% Both F2F and DE	41%	44%	49%	65%	50%
% Distance Education (DE) Only	13%	8%	11%	14%	12%

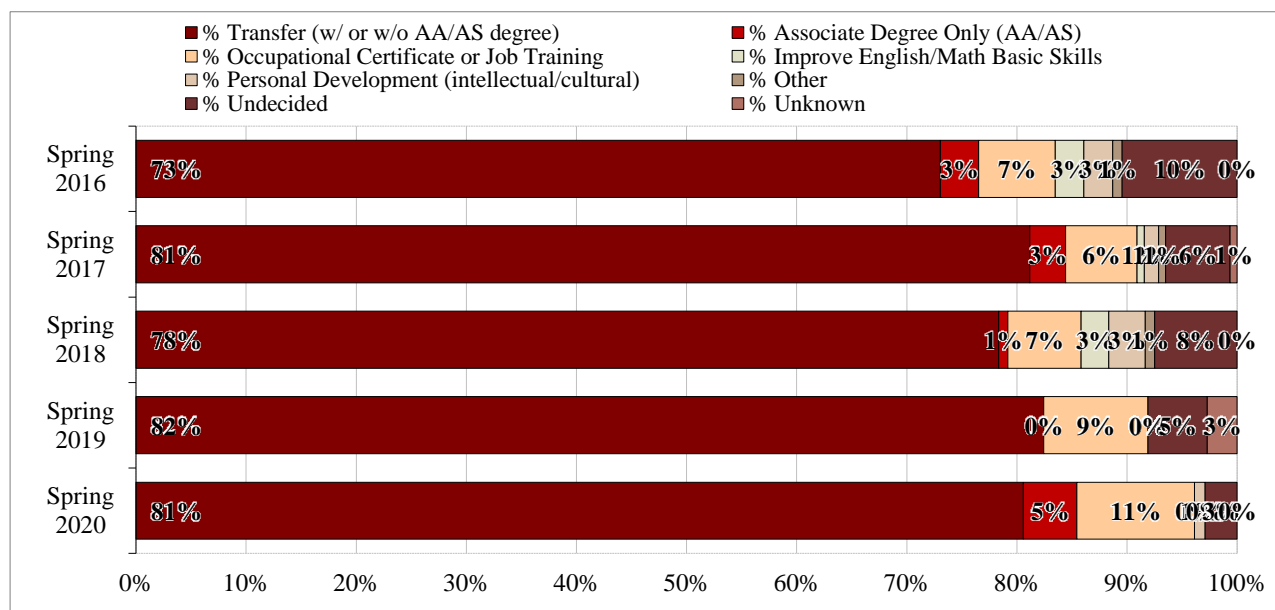


Definitions:

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

Student Educational Goal

Mass Communications (MSCM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Transfer (w/ or w/o AA/AS degree)	84	125	94	61	83
Associate Degree Only (AA/AS)	4	5	1	0	5
Occupational Certificate or Job Training	8	10	8	7	11
Improve English/Math Basic Skills	3	1	3	0	0
Personal Development (intellectual/cultural)	3	2	4	0	1
Other	1	1	1	0	0
Undecided	12	9	9	4	3
Unknown	0	1	0	2	0
% Transfer (w/ or w/o AA/AS degree)	73%	81%	78%	82%	81%
% Associate Degree Only (AA/AS)	3%	3%	1%	0%	5%
% Occupational Certificate or Job Training	7%	6%	7%	9%	11%
% Improve English/Math Basic Skills	3%	1%	3%	0%	0%
% Personal Development (intellectual/cultural)	3%	1%	3%	0%	1%
% Other	1%	1%	1%	0%	0%
% Undecided	10%	6%	8%	5%	3%
% Unknown	0%	1%	0%	3%	0%



Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

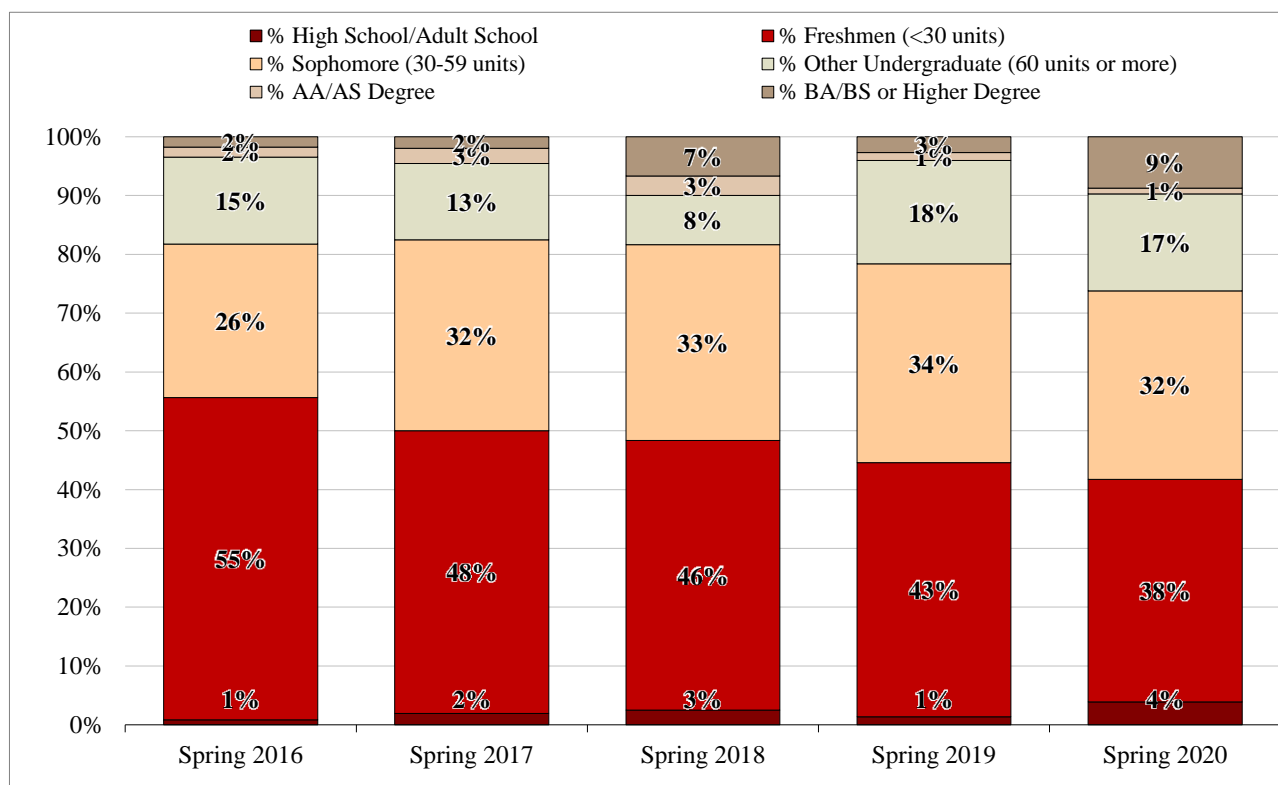
Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

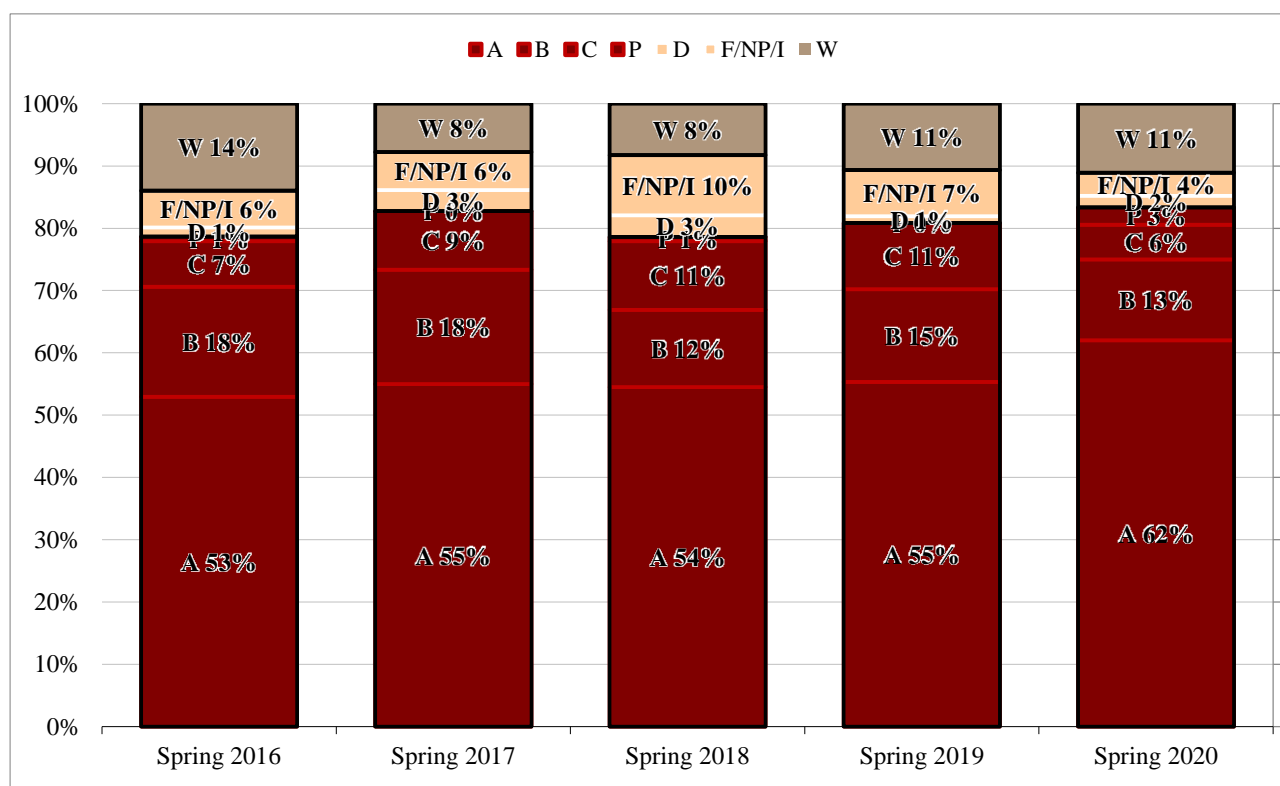
Highest Educational Level of Students

Mass Communications (MSCM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
High School/Adult School	1	3	3	1	4
Freshmen (<30 units)	63	74	55	32	39
Sophomore (30-59 units)	30	50	40	25	33
Other Undergraduate (60 units or more)	17	20	10	13	17
AA/AS Degree	2	4	4	1	1
BA/BS or Higher Degree	2	3	8	2	9
% High School/Adult School	1%	2%	3%	1%	4%
% Freshmen (<30 units)	55%	48%	46%	43%	38%
% Sophomore (30-59 units)	26%	32%	33%	34%	32%
% Other Undergraduate (60 units or more)	15%	13%	8%	18%	17%
% AA/AS Degree	2%	3%	3%	1%	1%
% BA/BS or Higher Degree	2%	2%	7%	3%	9%



Student Performance: Grade Distribution

Mass Communications (MSCM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Total Course Enrollments	136	180	145	94	108
Course Success Rates	79%	83%	79%	81%	83%
A	53%	55%	54%	55%	62%
B	18%	18%	12%	15%	13%
C	7%	9%	11%	11%	6%
P	1%	0%	1%	0%	3%
Course Non-Success Rate	7%	9%	13%	9%	6%
D	1%	3%	3%	1%	2%
F/NP/I	6%	6%	10%	7%	4%
Withdrawals (W)	14%	8%	8%	11%	11%



Definitions:

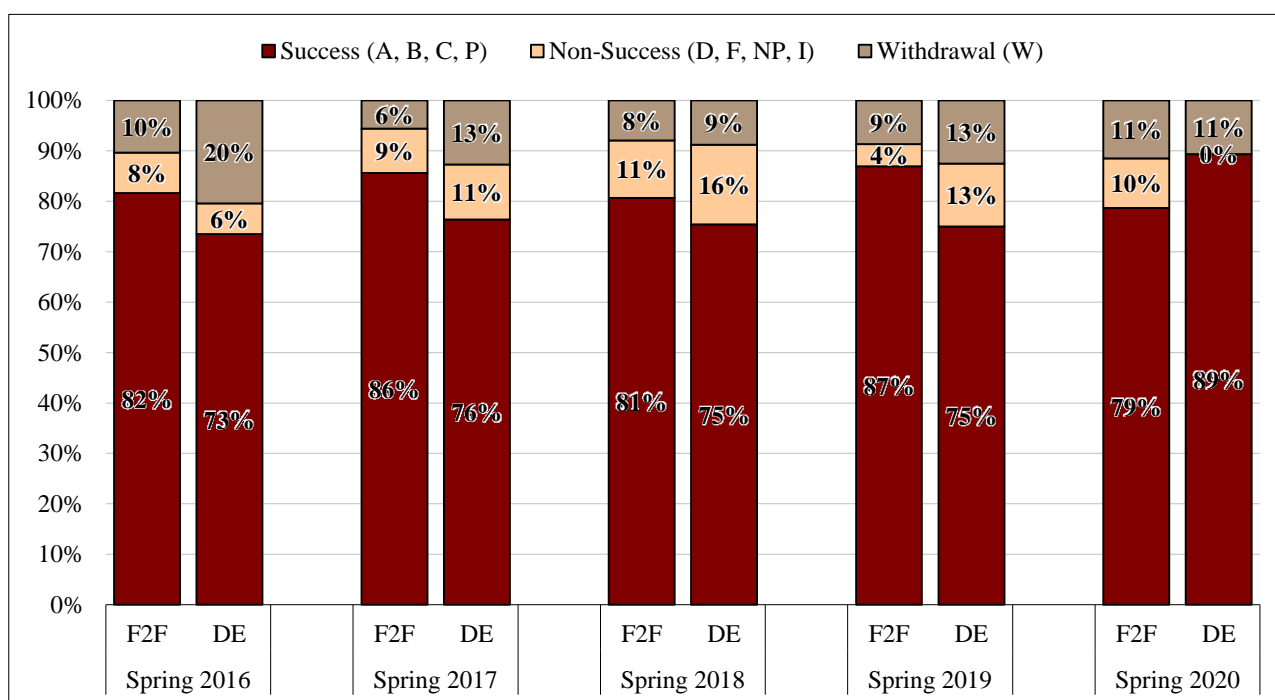
Course Success Rate is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

Course Non-Success Rate is the percentage of students receiving a grade of ('D', 'F', 'NP' or 'I') relative to all students receiving a grade.

Withdrawals is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

Student Performance: Distance Education

Mass Communications (MSCM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Total Course Enrollments	136	180	145	94	108
Face-to-Face (F2F) Sections	87	125	88	46	61
Success Rates	82%	86%	81%	87%	79%
Non-Success Rates	8%	9%	11%	4%	10%
Withdrawals	10%	6%	8%	9%	11%
Distance Education (DE) Sections	49	55	57	48	47
Success Rates	73%	76%	75%	75%	89%
Non-Success Rates	6%	11%	16%	13%	0%
Withdrawals	20%	13%	9%	13%	11%



Definitions:

Course Success Rate is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

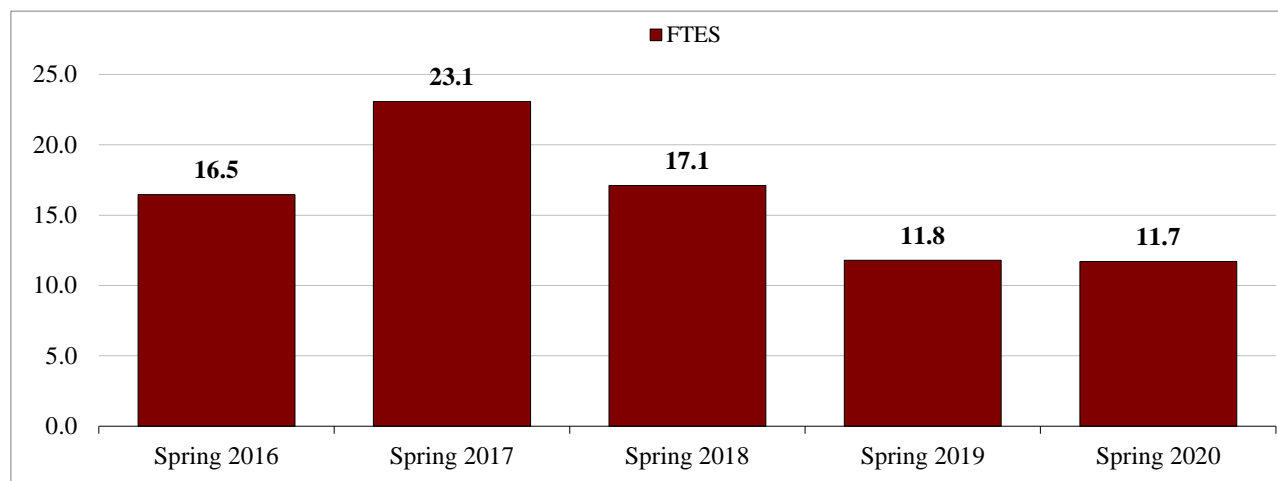
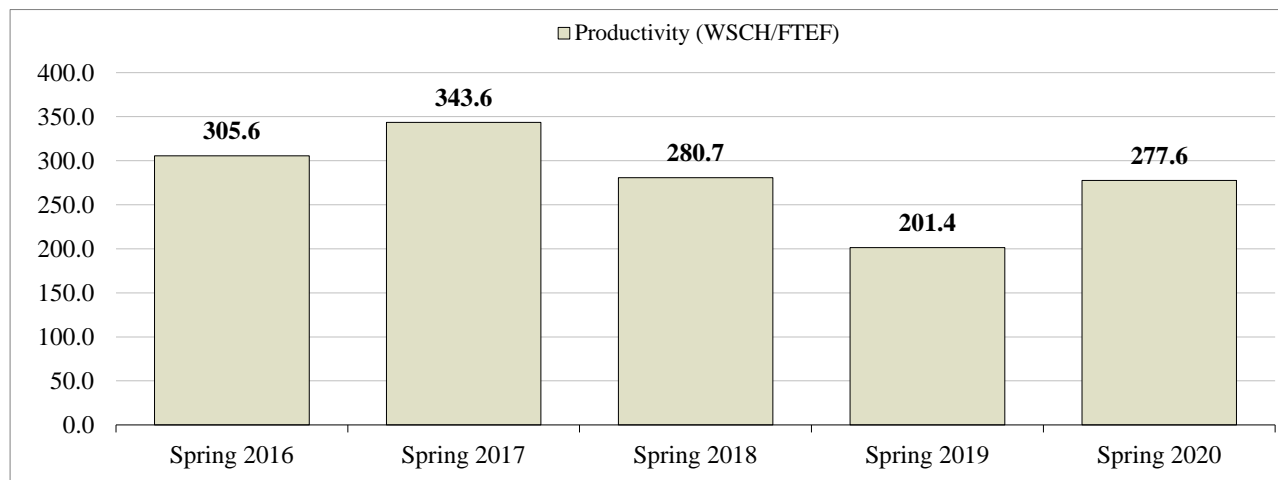
Course Non-Success Rate is the percentage of students receiving a grade of ('D', 'F', 'NP or 'T') relative to all students receiving a grade.

Withdrawals is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

Enrollment Management: Part 1

Mass Communications (MSCM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
WSCH	514	704	526	364	365
FTES	16.5	23.1	17.1	11.8	11.7
FTEF	1.7	2.0	1.9	1.8	1.3
Productivity (WSCH/FTEF)	305.6	343.6	280.7	201.4	277.6



Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

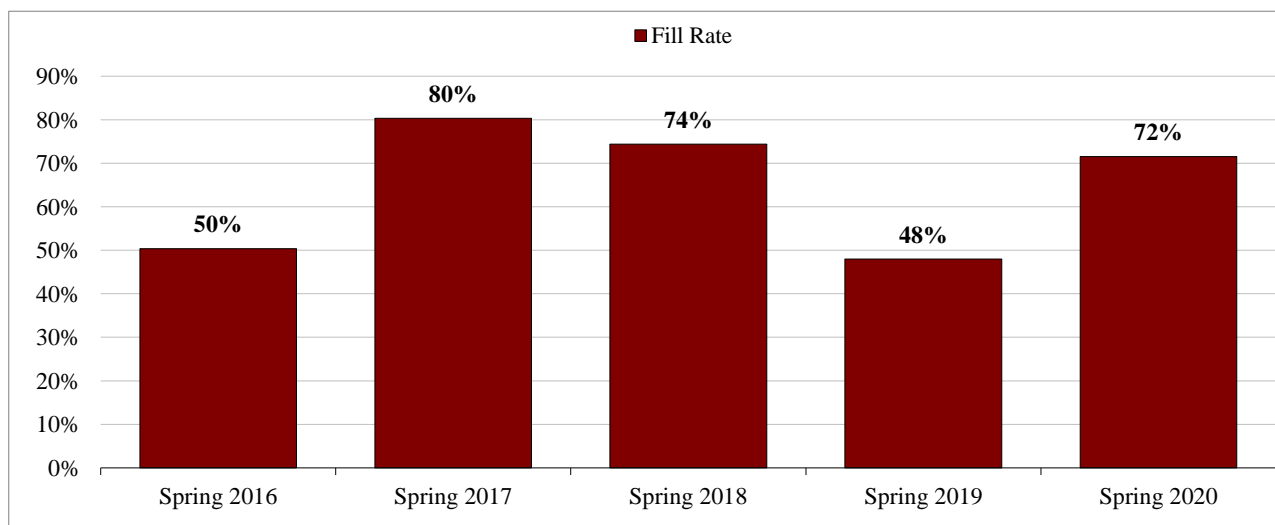
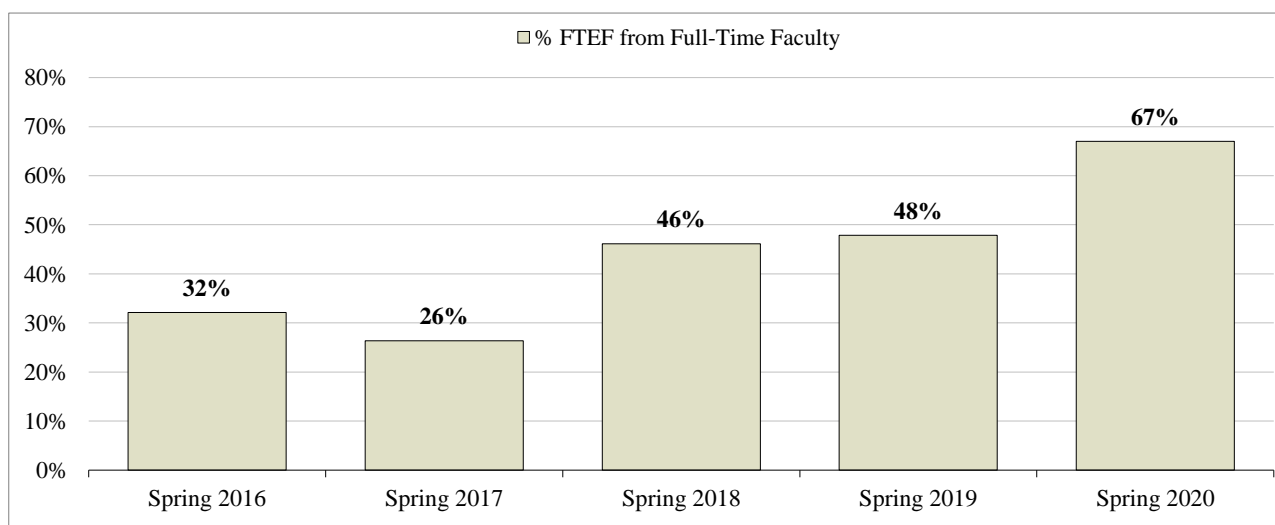
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/14/20.

Enrollment Management: Part 2

Mass Communications (MSCM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
FTEF from Full-Time Faculty	0.5	0.5	0.9	0.9	0.9
% FTEF from Full-Time Faculty	32%	26%	46%	48%	67%
Enrollments	136	180	145	94	108
Capacity (seats available)	270	224	195	196	151
Fill Rate	50%	80%	74%	48%	72%



Definitions:

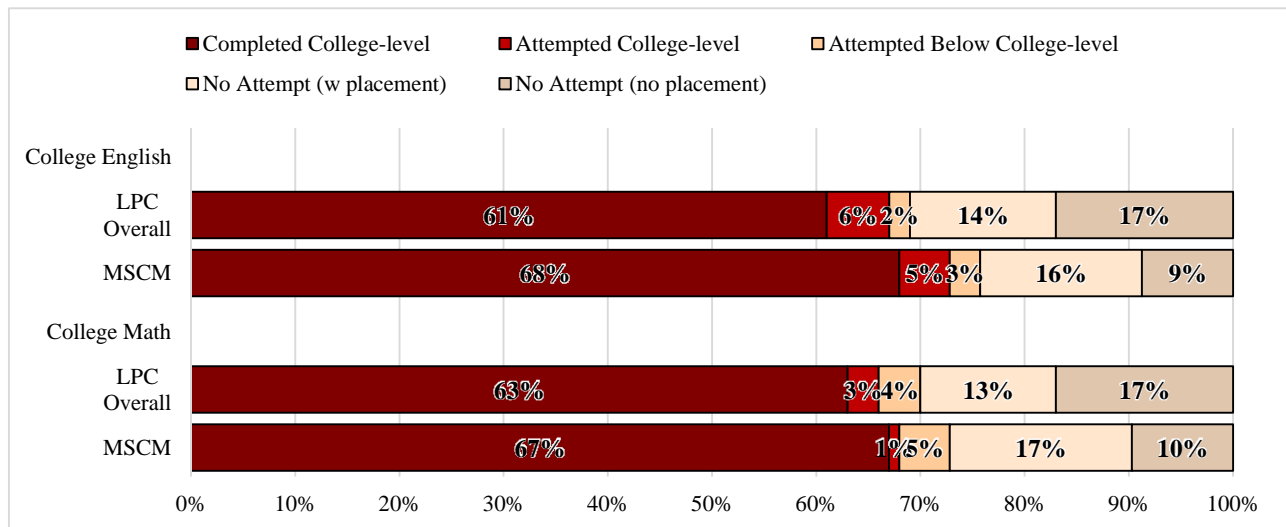
Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/14/20.

College Readiness: English & Math Proficiency

Spring 2020				
	MSCM		LPC Overall	
	Num	Pct	Num	Pct
College English				
Completed College-level	70	68%	5,254	61%
Attempted College-level	5	5%	502	6%
Attempted Below College-level	3	3%	179	2%
No Attempt (with placement)	16	16%	1,175	14%
No Attempt (no placement)	9	9%	1,480	17%
College Math				
Completed College-level	69	67%	5,383	63%
Attempted College-level	1	1%	274	3%
Attempted Below College-level	5	5%	366	4%
No Attempt (with placement)	18	17%	1,134	13%
No Attempt (no placement)	10	10%	1,433	17%



Definitions:

College English: Completed College-level = successfully completed ENG 1A, 1AEX, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted ENG 1A or 1AEX but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted ENG 102, 104, 105, 100A, 100B, NENG 204, or ESL 25 prior to indicated term.

No Attempt (w placement) = no previous English enrollments within the sequence but has used a placement tool.

No Attempt (no placement) = no previous English enrollments within the sequence and did not utilize a placement tool.

College Math:

Completed College-level = successfully completed MATH 55, 50, NMAT 255 or 250, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted MATH 55, 50, NMAT 255 or 250 but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted MATH 110, 107, NMAT 210 or 207 prior to indicated term.

No Attempt (w placement) = no previous Math enrollments within the sequence but has used a placement tool.

No Attempt (no placement) = no previous Math enrollments within the sequence and did not utilize a placement tool.