



Las Positas College
Program Review Discipline Data Packet
Spring 2016 to Spring 2020

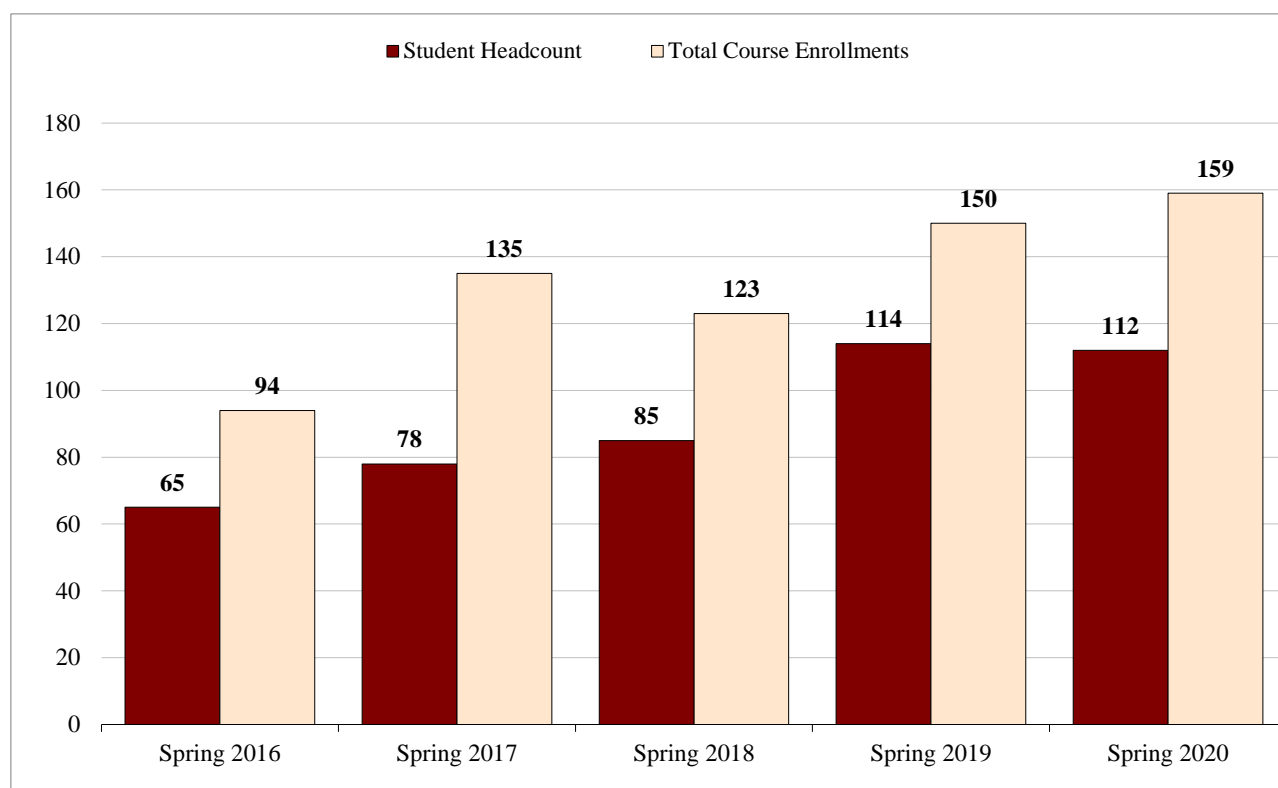
Discipline:
Graphic Design & Digital Media
(GDDM/VCOM)

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NOTE: ^ next to rubric / subject code indicates that the report combines data for related credit and non-credit rubrics

Headcount & Enrollment

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Student Headcount	65	78	85	114	112
Total Course Enrollments	94	135	123	150	159



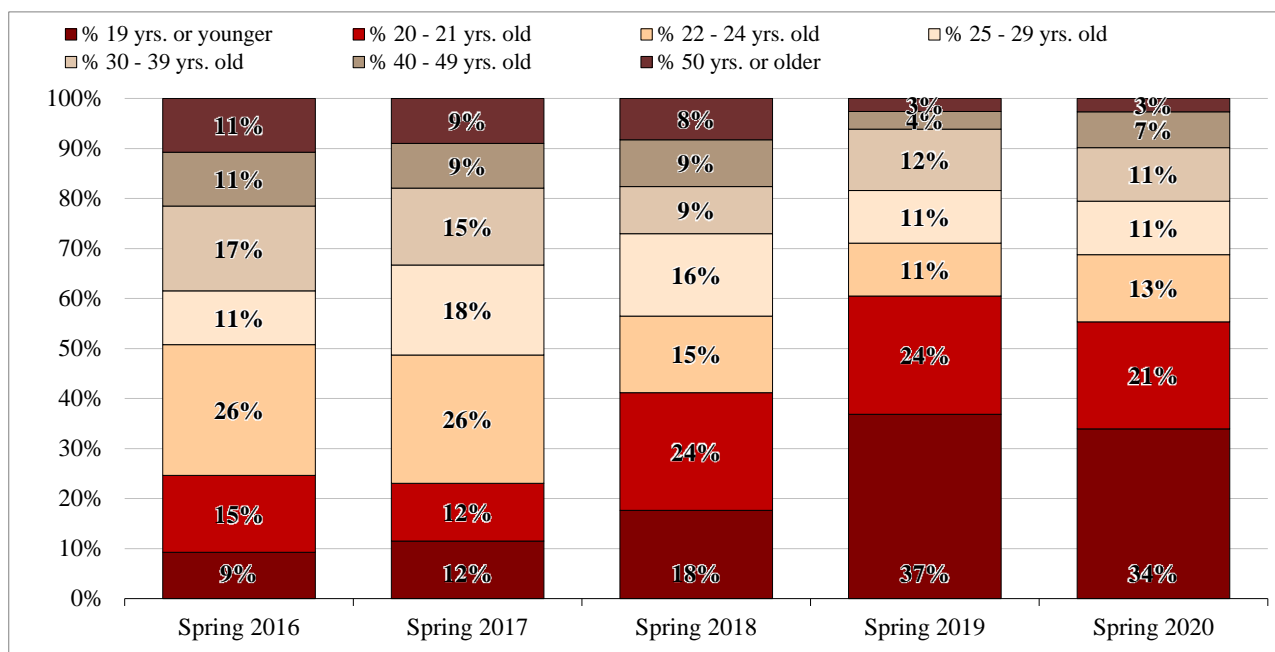
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.

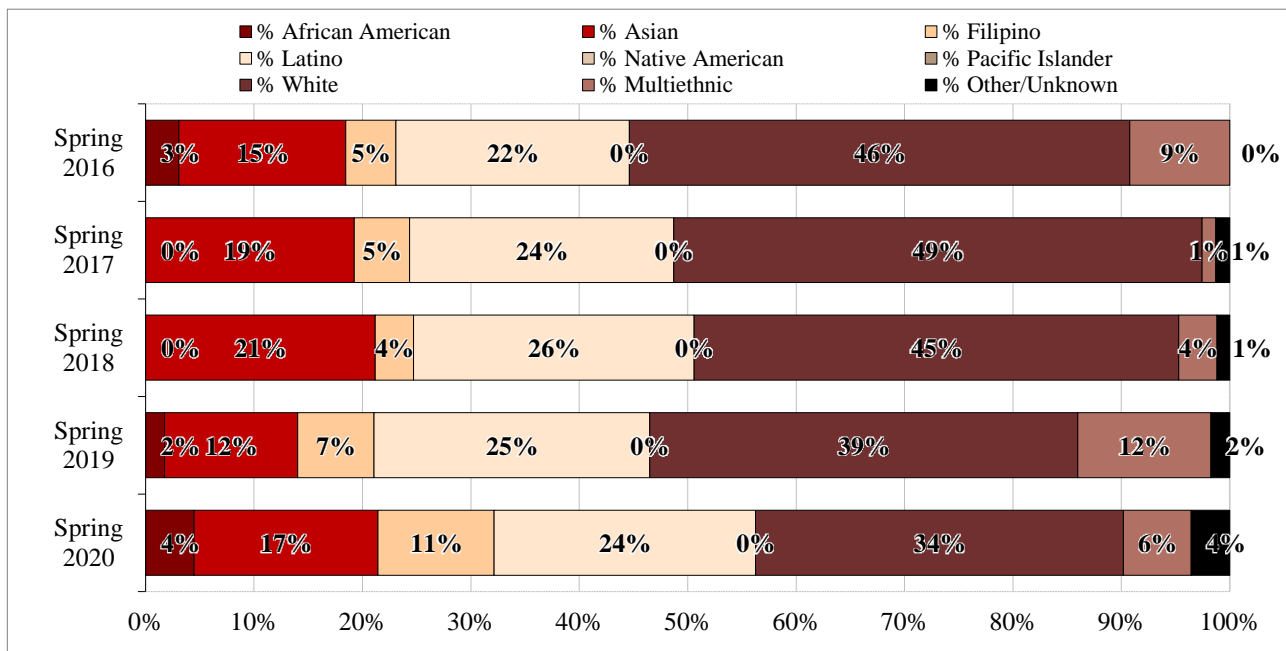
Student Demographics: Gender & Age

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Female	39	41	48	44	55
Male	26	36	34	68	54
19 yrs. or younger	6	9	15	42	38
20-21 yrs. old	10	9	20	27	24
22-24 yrs. old	17	20	13	12	15
25-29 yrs. old	7	14	14	12	12
30-39 yrs. old	11	12	8	14	12
40-49 yrs. old	7	7	8	4	8
50 yrs. or older	7	7	7	3	3
% Female	60%	53%	59%	39%	50%
% Male	40%	47%	41%	61%	50%
% 19 yrs. or younger	9%	12%	18%	37%	34%
% 20 - 21 yrs. old	15%	12%	24%	24%	21%
% 22 - 24 yrs. old	26%	26%	15%	11%	13%
% 25 - 29 yrs. old	11%	18%	16%	11%	11%
% 30 - 39 yrs. old	17%	15%	9%	12%	11%
% 40 - 49 yrs. old	11%	9%	9%	4%	7%
% 50 yrs. or older	11%	9%	8%	3%	3%



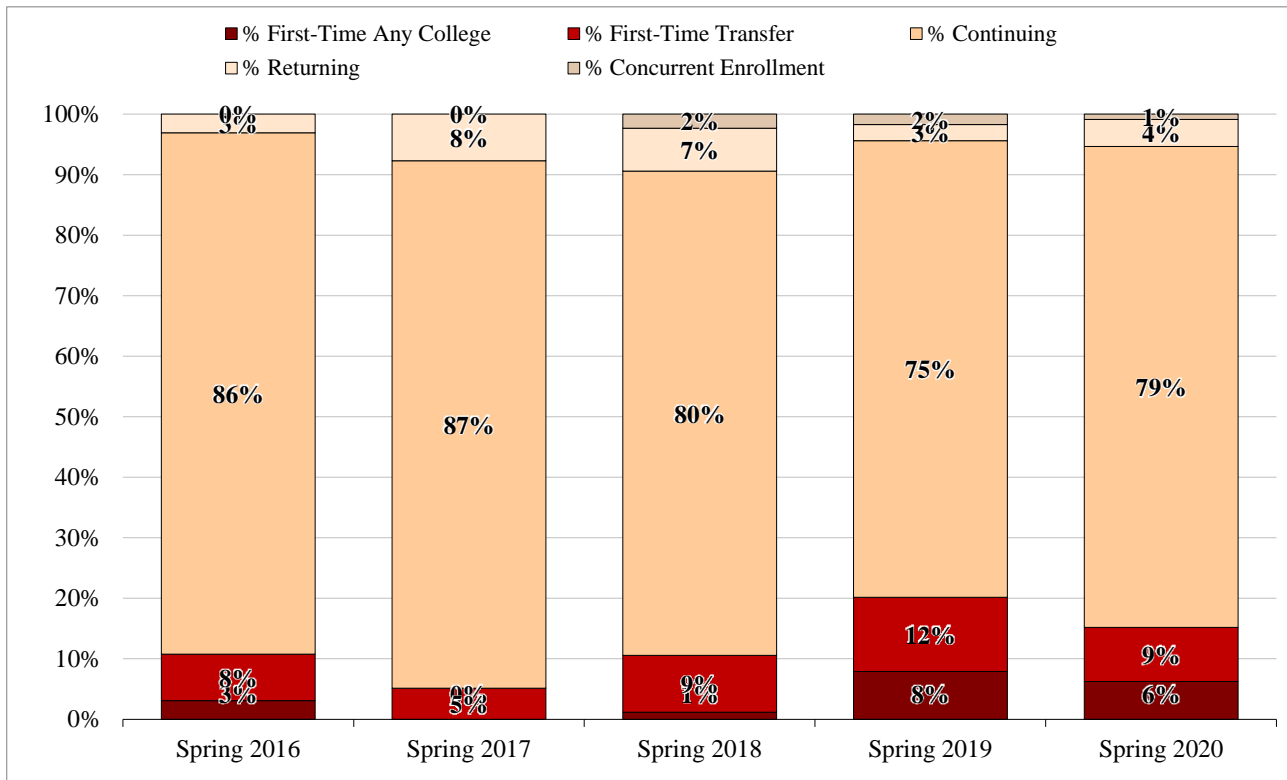
Student Demographic: Race-Ethnicity

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
African American	2	0	0	2	5
Asian	10	15	18	14	19
Filipino	3	4	3	8	12
Latino	14	19	22	29	27
Native American	0	0	0	0	0
Pacific Islander	0	0	0	0	0
White	30	38	38	45	38
Multiethnic	6	1	3	14	7
Other/Unknown	0	1	1	2	4
% African American	3%	0%	0%	2%	4%
% Asian	15%	19%	21%	12%	17%
% Filipino	5%	5%	4%	7%	11%
% Latino	22%	24%	26%	25%	24%
% Native American	0%	0%	0%	0%	0%
% Pacific Islander	0%	0%	0%	0%	0%
% White	46%	49%	45%	39%	34%
% Multiethnic	9%	1%	4%	12%	6%
% Other/Unknown	0%	1%	1%	2%	4%



Student Enrollment Status

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
First-Time Any College	2	0	1	9	7
First-Time Transfer	5	4	8	14	10
Continuing	56	68	68	86	89
Returning	2	6	6	3	5
Concurrent Enrollment	0	0	2	2	1
% First-Time Any College	3%	0%	1%	8%	6%
% First-Time Transfer	8%	5%	9%	12%	9%
% Continuing	86%	87%	80%	75%	79%
% Returning	3%	8%	7%	3%	4%
% Concurrent Enrollment	0%	0%	2%	2%	1%



Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

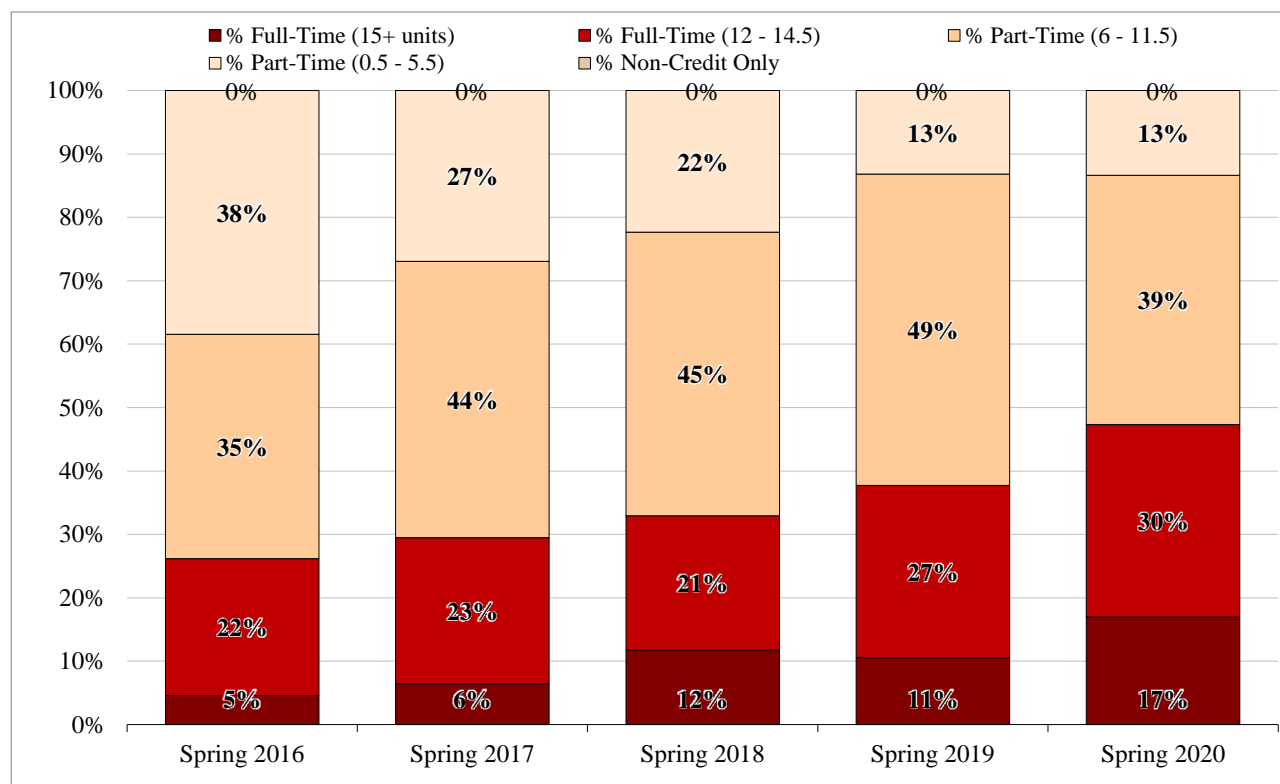
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.

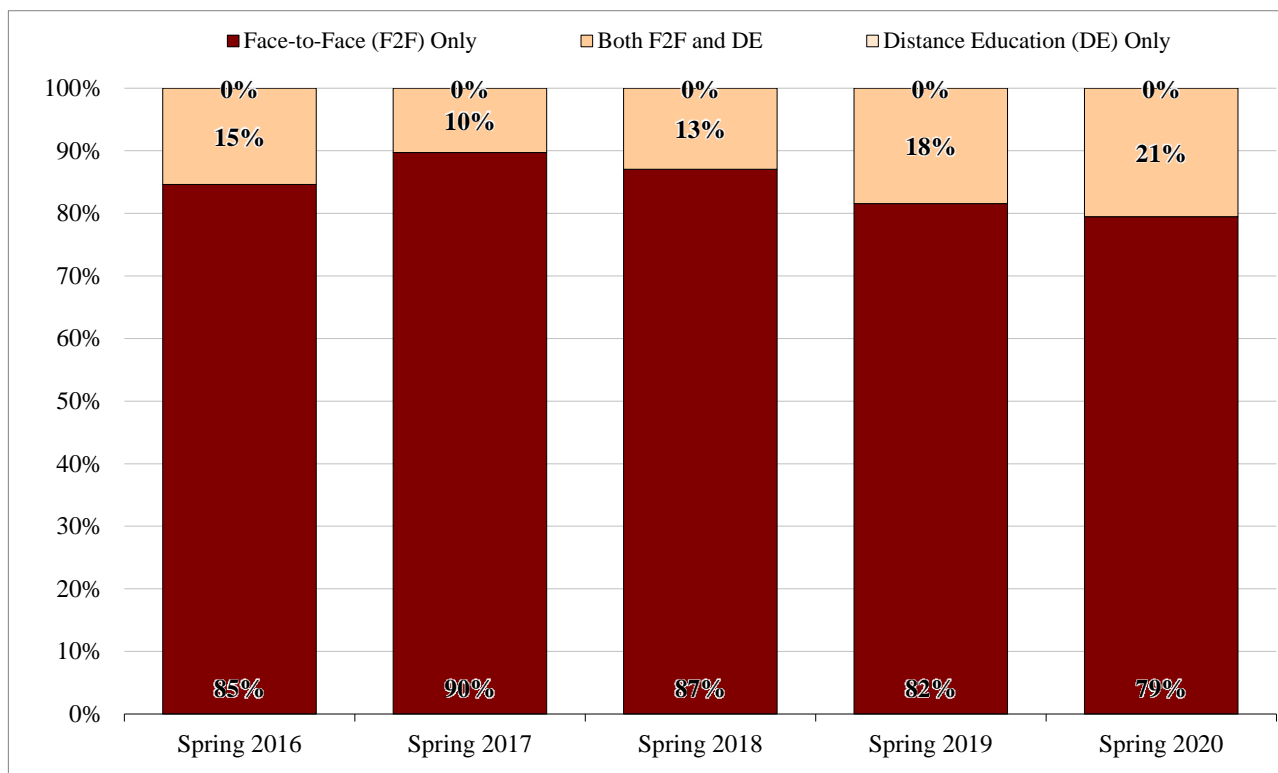
Student Unit Load

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Full-Time (15+ units)	3	5	10	12	19
Full-Time (12 - 14.5)	14	18	18	31	34
Part-Time (6 - 11.5)	23	34	38	56	44
Part-Time (0.5 - 5.5)	25	21	19	15	15
Non-Credit Only	0	0	0	0	0
% Full-Time (15+ units)	5%	6%	12%	11%	17%
% Full-Time (12 - 14.5)	22%	23%	21%	27%	30%
% Part-Time (6 - 11.5)	35%	44%	45%	49%	39%
% Part-Time (0.5 - 5.5)	38%	27%	22%	13%	13%
% Non-Credit Only	0%	0%	0%	0%	0%



Students Using Distance Education

Graphic Design & Digital Media (GDDM/VCOM)					
<i>(Categories reflect college-wide coursework)</i>	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Face-to-Face (F2F) Only	55	70	74	93	89
Both F2F and DE	10	8	11	21	23
Distance Education (DE) Only	0	0	0	0	0
% Face-to-Face (F2F) Only	85%	90%	87%	82%	79%
% Both F2F and DE	15%	10%	13%	18%	21%
% Distance Education (DE) Only	0%	0%	0%	0%	0%

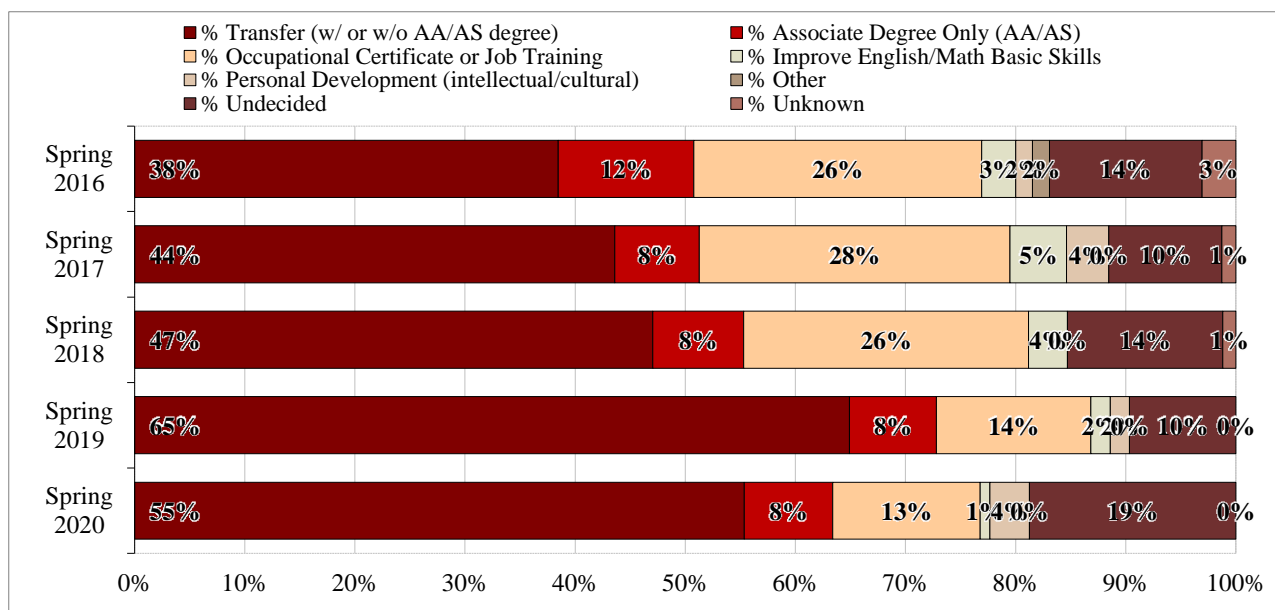


Definitions:

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

Student Educational Goal

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Transfer (w/ or w/o AA/AS degree)	25	34	40	74	62
Associate Degree Only (AA/AS)	8	6	7	9	9
Occupational Certificate or Job Training	17	22	22	16	15
Improve English/Math Basic Skills	2	4	3	2	1
Personal Development (intellectual/cultural)	1	3	0	2	4
Other	1	0	0	0	0
Undecided	9	8	12	11	21
Unknown	2	1	1	0	0
% Transfer (w/ or w/o AA/AS degree)	38%	44%	47%	65%	55%
% Associate Degree Only (AA/AS)	12%	8%	8%	8%	8%
% Occupational Certificate or Job Training	26%	28%	26%	14%	13%
% Improve English/Math Basic Skills	3%	5%	4%	2%	1%
% Personal Development (intellectual/cultural)	2%	4%	0%	2%	4%
% Other	2%	0%	0%	0%	0%
% Undecided	14%	10%	14%	10%	19%
% Unknown	3%	1%	1%	0%	0%



Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

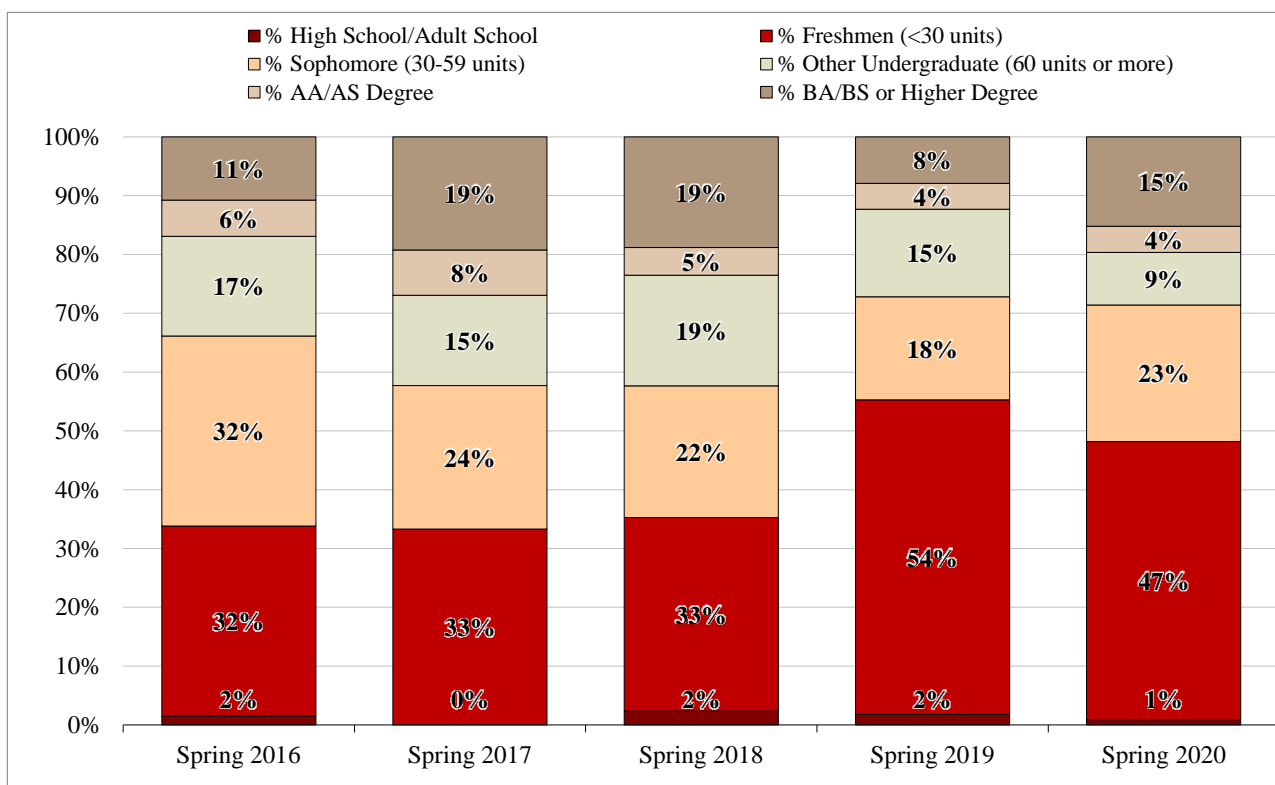
Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

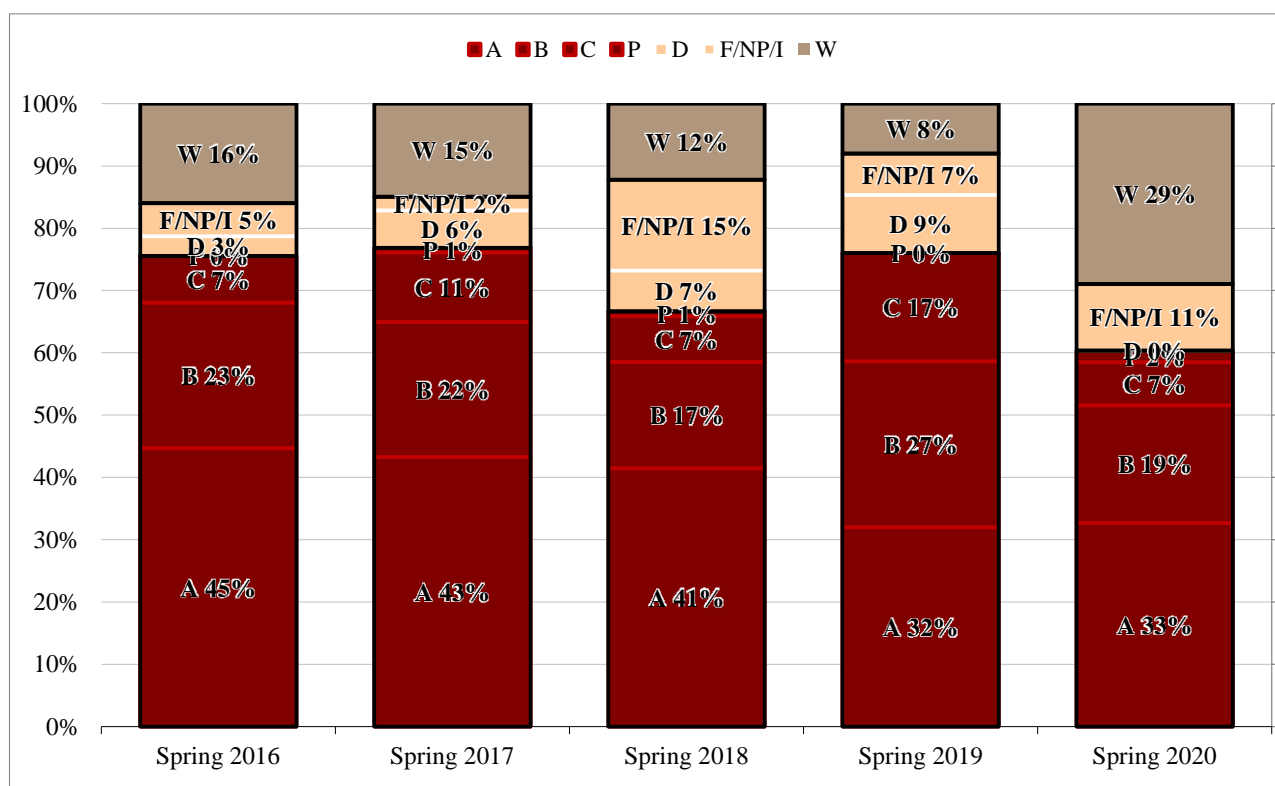
Highest Educational Level of Students

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
High School/Adult School	1	0	2	2	1
Freshmen (<30 units)	21	26	28	61	53
Sophomore (30-59 units)	21	19	19	20	26
Other Undergraduate (60 units or more)	11	12	16	17	10
AA/AS Degree	4	6	4	5	5
BA/BS or Higher Degree	7	15	16	9	17
% High School/Adult School	2%	0%	2%	2%	1%
% Freshmen (<30 units)	32%	33%	33%	54%	47%
% Sophomore (30-59 units)	32%	24%	22%	18%	23%
% Other Undergraduate (60 units or more)	17%	15%	19%	15%	9%
% AA/AS Degree	6%	8%	5%	4%	4%
% BA/BS or Higher Degree	11%	19%	19%	8%	15%



Student Performance: Grade Distribution

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Total Course Enrollments	94	135	123	150	159
Course Success Rates	76%	77%	67%	76%	60%
A	45%	43%	41%	32%	33%
B	23%	22%	17%	27%	19%
C	7%	11%	7%	17%	7%
P	0%	1%	1%	0%	2%
Course Non-Success Rate	9%	8%	21%	16%	11%
D	3%	6%	7%	9%	0%
F/NP/I	5%	2%	15%	7%	11%
Withdrawals (W)	16%	15%	12%	8%	29%



Definitions:

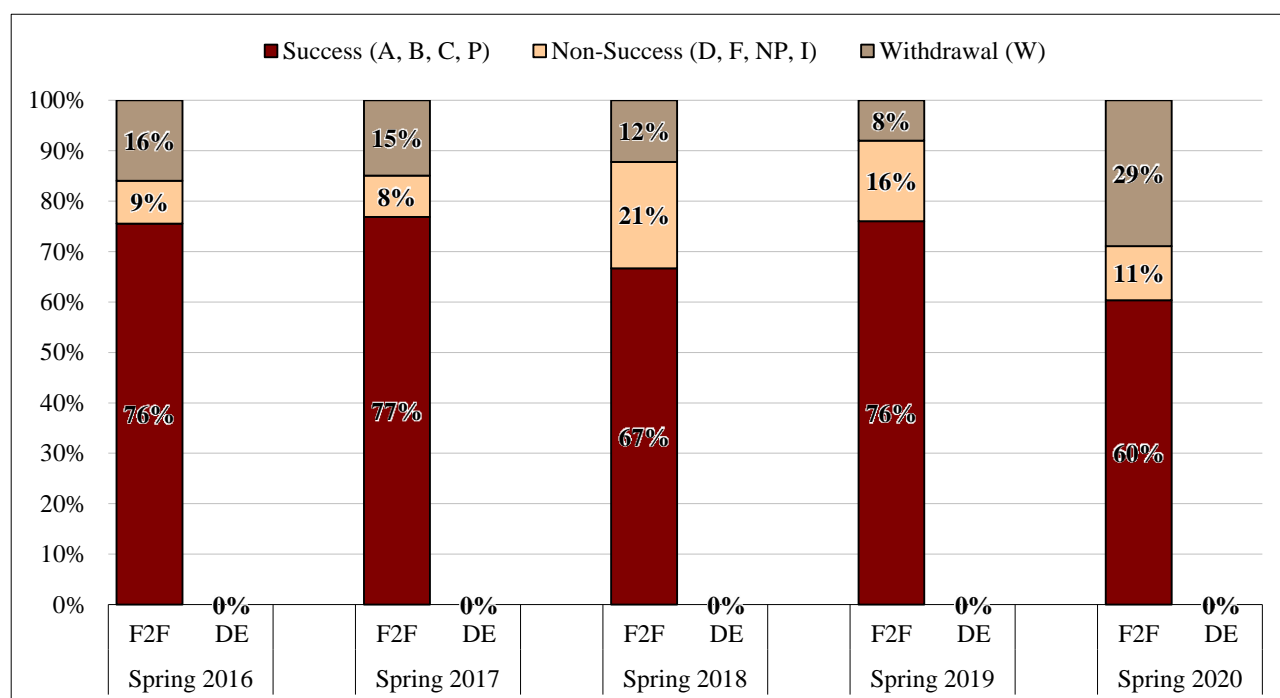
Course Success Rate is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

Course Non-Success Rate is the percentage of students receiving a grade of ('D', 'F', 'NP or 'I') relative to all students receiving a grade.

Withdrawals is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

Student Performance: Distance Education

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
Total Course Enrollments	94	135	123	150	159
Face-to-Face (F2F) Sections	94	135	123	150	159
Success Rates	76%	77%	67%	76%	60%
Non-Success Rates	9%	8%	21%	16%	11%
Withdrawals	16%	15%	12%	8%	29%
Distance Education (DE) Sections	—	—	—	—	—
Success Rates	—	—	—	—	—
Non-Success Rates	—	—	—	—	—
Withdrawals	—	—	—	—	—



Definitions:

Course Success Rate is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

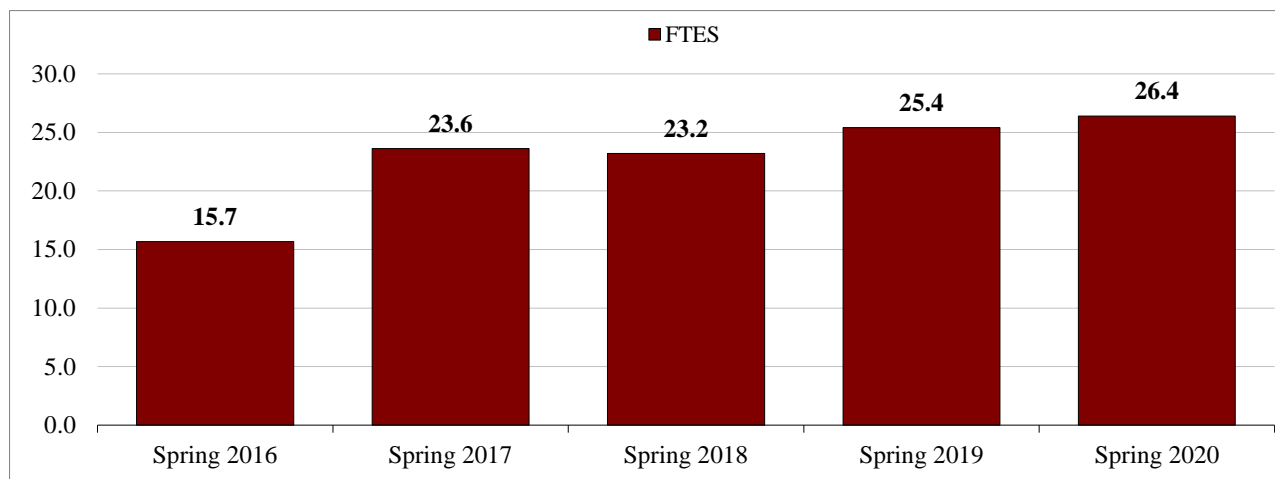
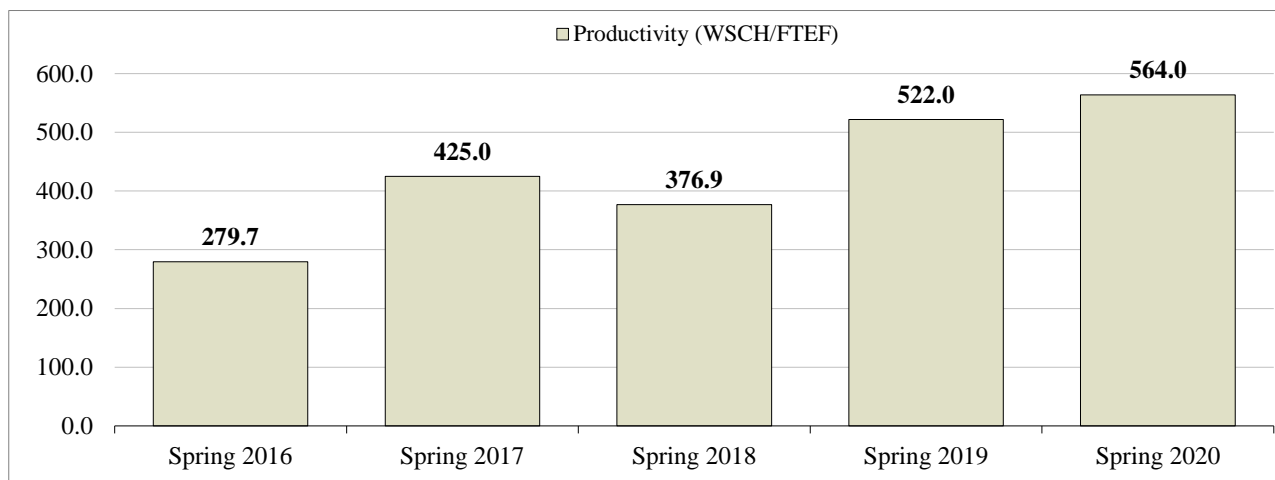
Course Non-Success Rate is the percentage of students receiving a grade of ('D', 'F', 'NP or 'T') relative to all students receiving a grade.

Withdrawals is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

Enrollment Management: Part 1

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
WSCH	522	765	738	783	846
FTES	15.7	23.6	23.2	25.4	26.4
FTEF	1.9	1.8	2.0	1.5	1.5
Productivity (WSCH/FTEF)	279.7	425.0	376.9	522.0	564.0



Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

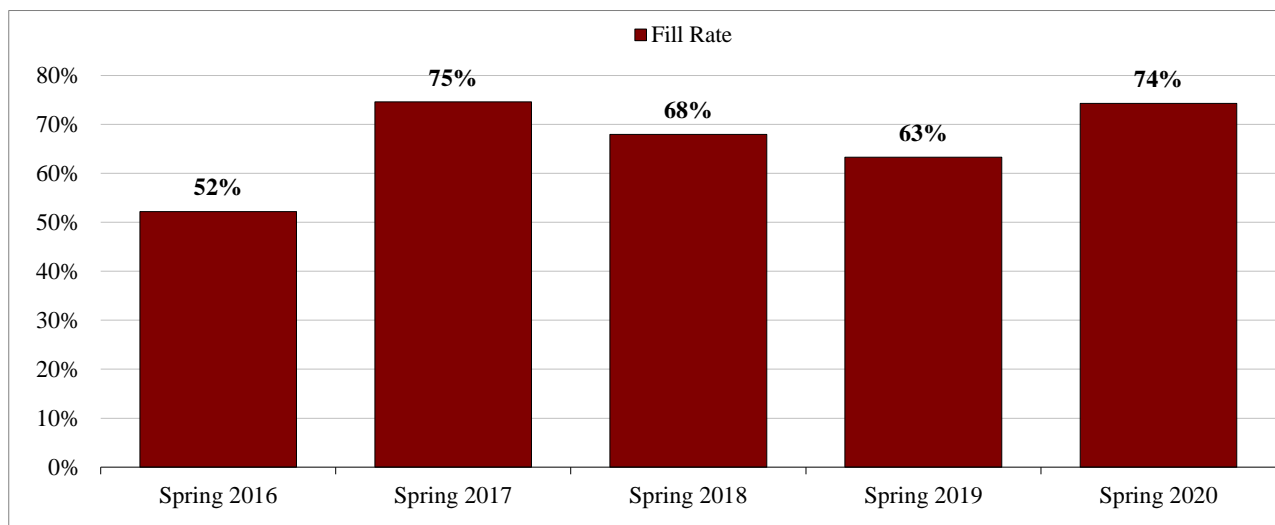
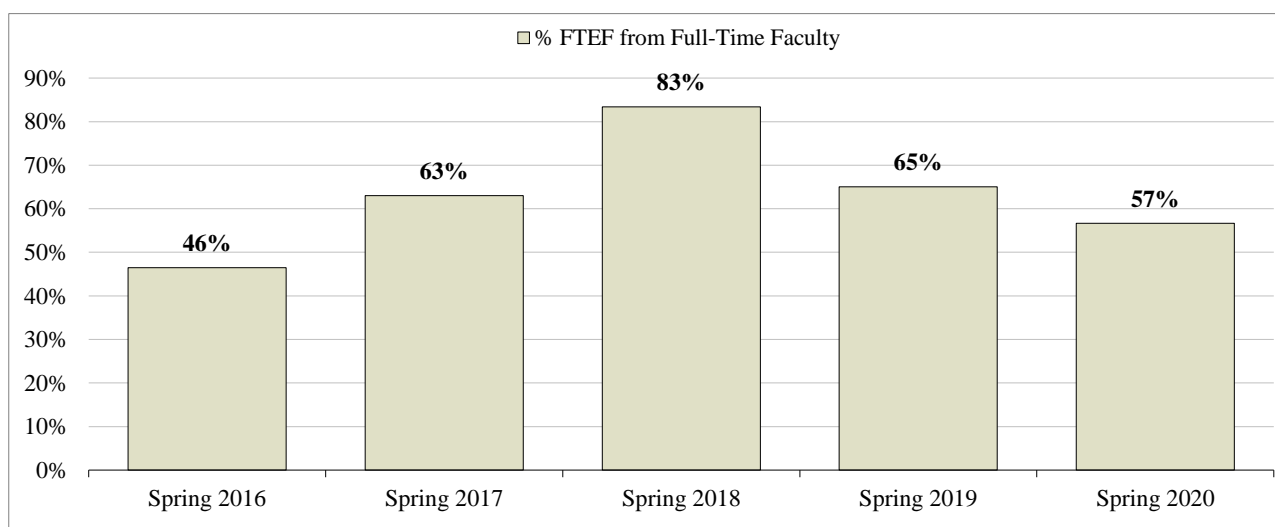
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/14/20.

Enrollment Management: Part 2

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020
FTEF from Full-Time Faculty	0.9	1.1	1.6	1.0	0.9
% FTEF from Full-Time Faculty	46%	63%	83%	65%	57%
Enrollments	94	135	123	150	159
Capacity (seats available)	180	181	181	237	214
Fill Rate	52%	75%	68%	63%	74%



Definitions:

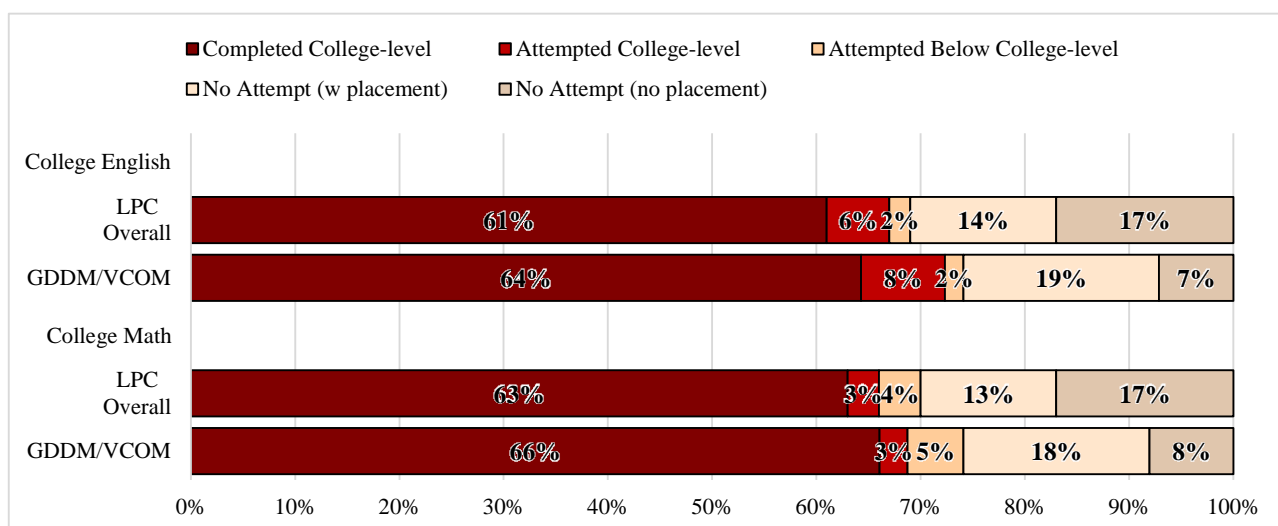
Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/14/20.

College Readiness: English & Math Proficiency

	Spring 2020			
	GDDM/VCOM		LPC Overall	
	Num	Pct	Num	Pct
College English				
Completed College-level	72	64%	5,254	61%
Attempted College-level	9	8%	502	6%
Attempted Below College-level	2	2%	179	2%
No Attempt (with placement)	21	19%	1,175	14%
No Attempt (no placement)	8	7%	1,480	17%
College Math				
Completed College-level	74	66%	5,383	63%
Attempted College-level	3	3%	274	3%
Attempted Below College-level	6	5%	366	4%
No Attempt (with placement)	20	18%	1,134	13%
No Attempt (no placement)	9	8%	1,433	17%



Definitions:

College English: **Completed College-level** = successfully completed ENG 1A, 1AEX, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted ENG 1A or 1AEX but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted ENG 102, 104, 105, 100A, 100B, NENG 204, or ESL 25 prior to indicated term.

No Attempt (w placement) = no previous English enrollments within the sequence but has used a placement tool.

No Attempt (no placement) = no previous English enrollments within the sequence and did not utilize a placement tool.

College Math:

Completed College-level = successfully completed MATH 55, 50, NMAT 255 or 250, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted MATH 55, 50, NMAT 255 or 250 but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted MATH 110, 107, NMAT 210 or 207 prior to indicated term.

No Attempt (w placement) = no previous Math enrollments within the sequence but has used a placement tool.

No Attempt (no placement) = no previous Math enrollments within the sequence and did not utilize a placement tool.