



Las Positas College  
**Program Review Discipline Data Packet**  
Spring 2016 to Spring 2020

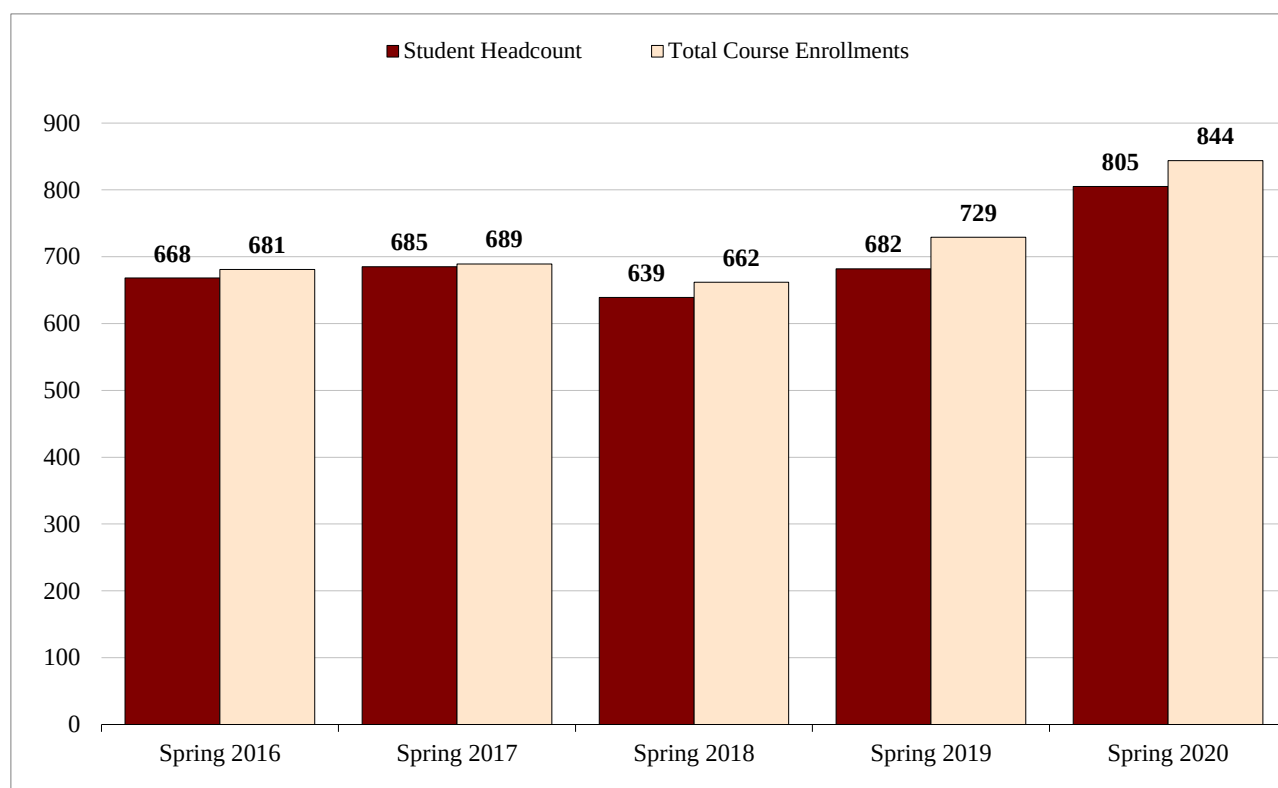
Discipline:  
**Communication Studies (CMST/SPCH)**

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NOTE: ^ next to rubric / subject code indicates that the report combines data for related credit and non-credit rubrics

## Headcount & Enrollment

| Communication Studies ( CMST/SPCH ) |             |             |             |             |             |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|
|                                     | Term        |             |             |             |             |
|                                     | Spring 2016 | Spring 2017 | Spring 2018 | Spring 2019 | Spring 2020 |
| Student Headcount                   | 668         | 685         | 639         | 682         | 805         |
| Total Course Enrollments            | 681         | 689         | 662         | 729         | 844         |



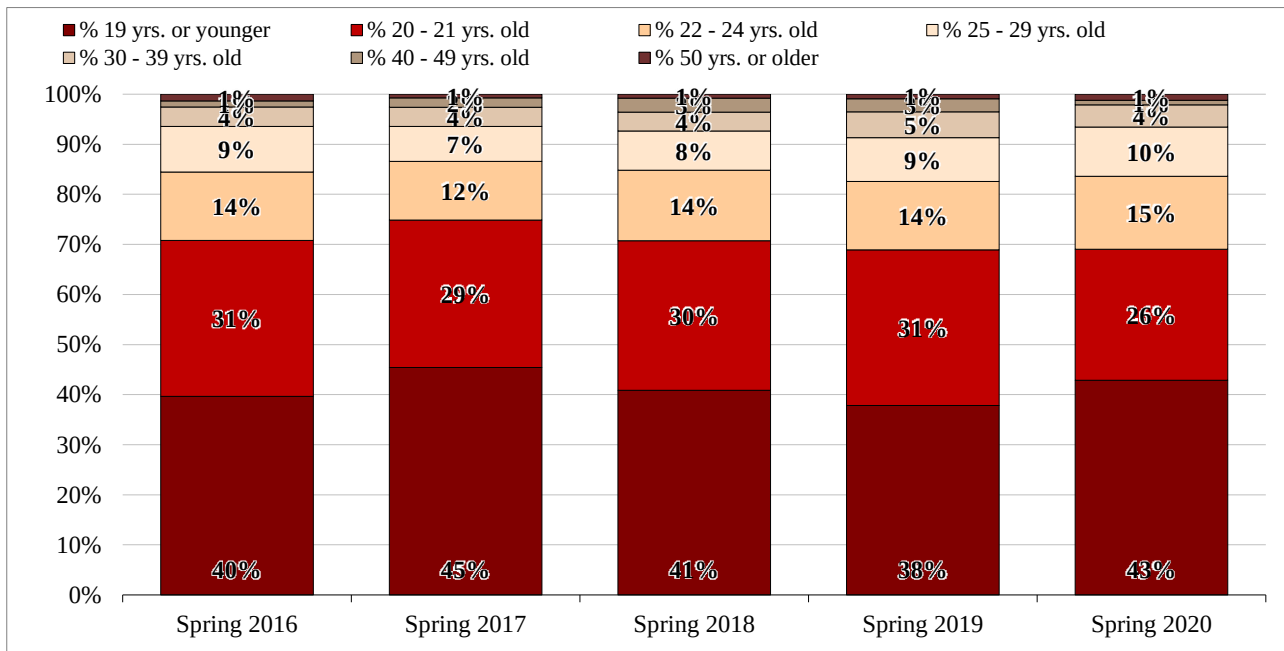
### Definitions:

**Student Headcount** is the unduplicated count of students enrolled in all courses within the discipline.

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the discipline.

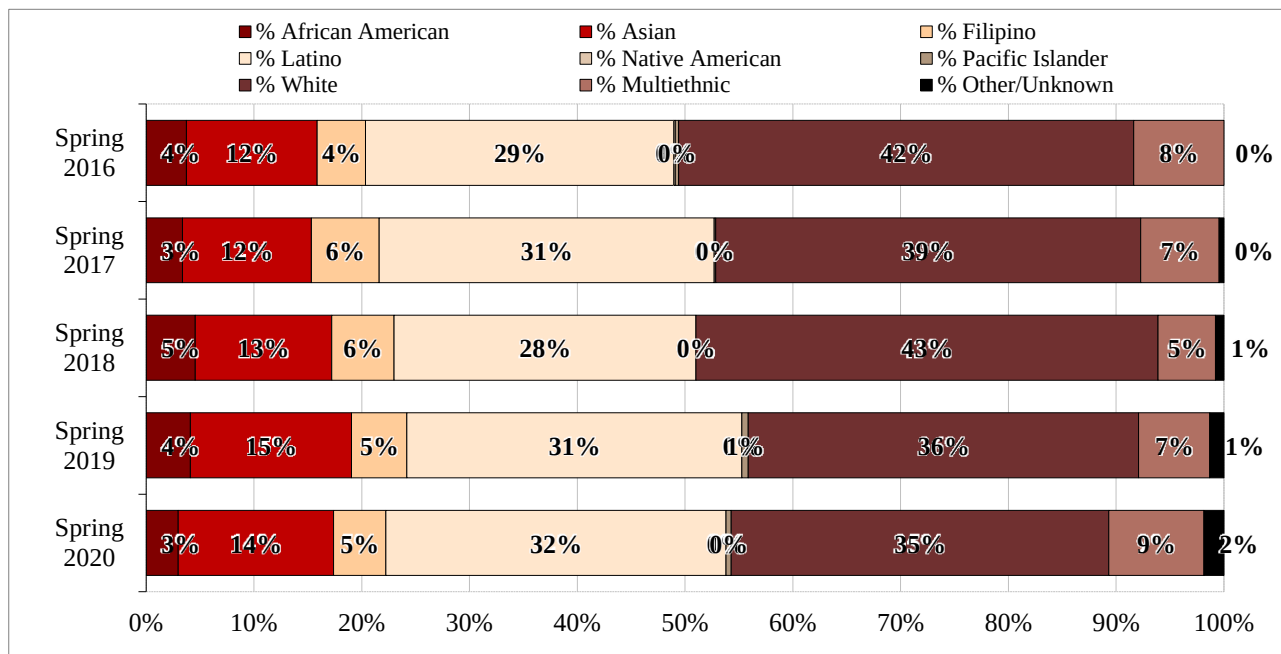
## Student Demographics: Gender & Age

| Communication Studies ( CMST/SPCH ) |             |             |             |             |             |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|
|                                     | Term        |             |             |             |             |
|                                     | Spring 2016 | Spring 2017 | Spring 2018 | Spring 2019 | Spring 2020 |
| Female                              | 312         | 323         | 270         | 317         | 397         |
| Male                                | 351         | 354         | 363         | 351         | 389         |
| 19 yrs. or younger                  | 265         | 311         | 261         | 258         | 345         |
| 20-21 yrs. old                      | 208         | 202         | 191         | 212         | 211         |
| 22-24 yrs. old                      | 91          | 80          | 90          | 93          | 117         |
| 25-29 yrs. old                      | 61          | 48          | 50          | 60          | 79          |
| 30-39 yrs. old                      | 26          | 26          | 24          | 35          | 36          |
| 40-49 yrs. old                      | 8           | 13          | 18          | 18          | 7           |
| 50 yrs. or older                    | 9           | 5           | 5           | 6           | 10          |
| % Female                            | 47%         | 48%         | 43%         | 47%         | 51%         |
| % Male                              | 53%         | 52%         | 57%         | 53%         | 49%         |
| % 19 yrs. or younger                | 40%         | 45%         | 41%         | 38%         | 43%         |
| % 20 - 21 yrs. old                  | 31%         | 29%         | 30%         | 31%         | 26%         |
| % 22 - 24 yrs. old                  | 14%         | 12%         | 14%         | 14%         | 15%         |
| % 25 - 29 yrs. old                  | 9%          | 7%          | 8%          | 9%          | 10%         |
| % 30 - 39 yrs. old                  | 4%          | 4%          | 4%          | 5%          | 4%          |
| % 40 - 49 yrs. old                  | 1%          | 2%          | 3%          | 3%          | 1%          |
| % 50 yrs. or older                  | 1%          | 1%          | 1%          | 1%          | 1%          |



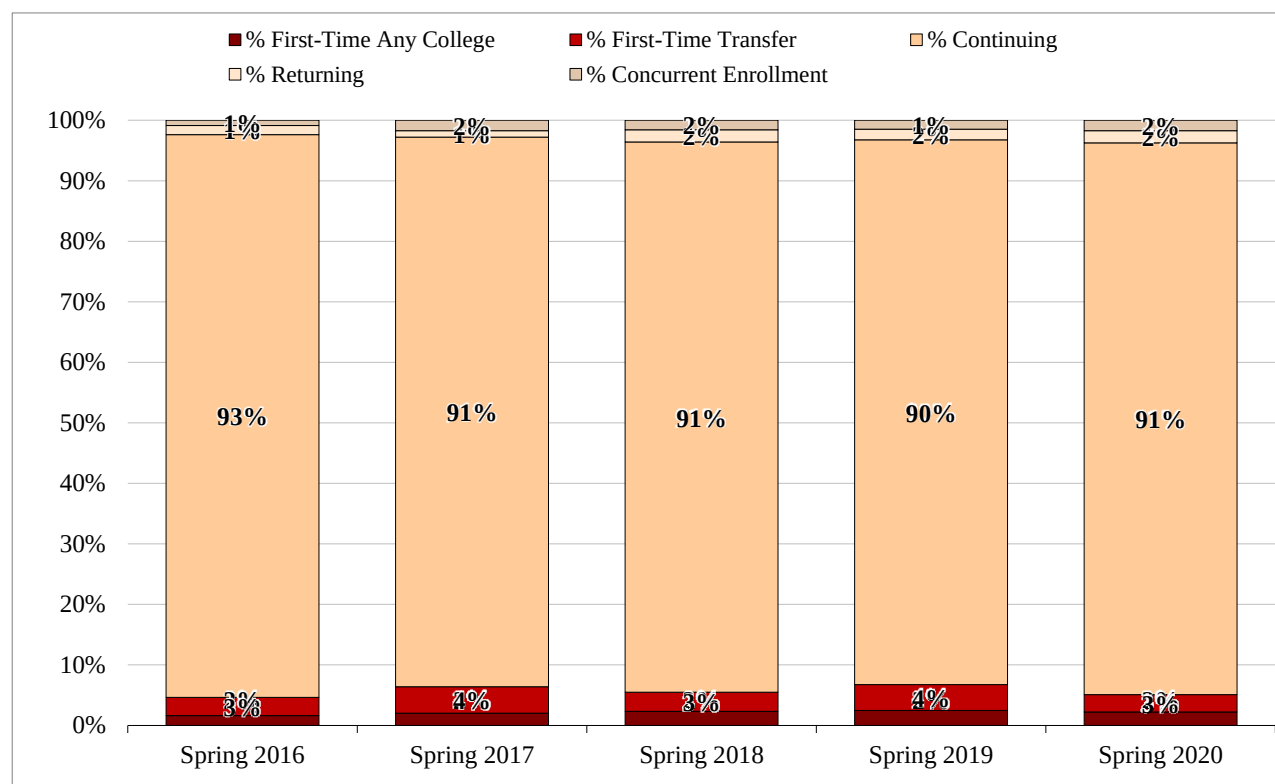
## Student Demographic: Race-Ethnicity

| Communication Studies ( CMST/SPCH ) |             |             |             |             |             |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|
|                                     | Term        |             |             |             |             |
|                                     | Spring 2016 | Spring 2017 | Spring 2018 | Spring 2019 | Spring 2020 |
| African American                    | 25          | 23          | 29          | 28          | 24          |
| Asian                               | 81          | 82          | 81          | 102         | 116         |
| Filipino                            | 30          | 43          | 37          | 35          | 39          |
| Latino                              | 191         | 213         | 179         | 212         | 254         |
| Native American                     | 1           | 0           | 0           | 0           | 0           |
| Pacific Islander                    | 2           | 1           | 0           | 4           | 4           |
| White                               | 282         | 270         | 274         | 247         | 282         |
| Multiethnic                         | 56          | 50          | 34          | 45          | 71          |
| Other/Unknown                       | 0           | 3           | 5           | 9           | 15          |
| % African American                  | 4%          | 3%          | 5%          | 4%          | 3%          |
| % Asian                             | 12%         | 12%         | 13%         | 15%         | 14%         |
| % Filipino                          | 4%          | 6%          | 6%          | 5%          | 5%          |
| % Latino                            | 29%         | 31%         | 28%         | 31%         | 32%         |
| % Native American                   | <1%         | 0%          | 0%          | 0%          | 0%          |
| % Pacific Islander                  | <1%         | <1%         | 0%          | 1%          | 0%          |
| % White                             | 42%         | 39%         | 43%         | 36%         | 35%         |
| % Multiethnic                       | 8%          | 7%          | 5%          | 7%          | 9%          |
| % Other/Unknown                     | 0%          | <1%         | 1%          | 1%          | 2%          |



## Student Enrollment Status

| Communication Studies ( CMST/SPCH ) |             |             |             |             |             |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|
|                                     | Term        |             |             |             |             |
|                                     | Spring 2016 | Spring 2017 | Spring 2018 | Spring 2019 | Spring 2020 |
| First-Time Any College              | 11          | 14          | 15          | 17          | 18          |
| First-Time Transfer                 | 20          | 30          | 20          | 29          | 23          |
| Continuing                          | 621         | 622         | 581         | 614         | 734         |
| Returning                           | 10          | 7           | 13          | 12          | 16          |
| Concurrent Enrollment               | 6           | 12          | 10          | 10          | 14          |
| % First-Time Any College            | 2%          | 2%          | 2%          | 2%          | 2%          |
| % First-Time Transfer               | 3%          | 4%          | 3%          | 4%          | 3%          |
| % Continuing                        | 93%         | 91%         | 91%         | 90%         | 91%         |
| % Returning                         | 1%          | 1%          | 2%          | 2%          | 2%          |
| % Concurrent Enrollment             | 1%          | 2%          | 2%          | 1%          | 2%          |



### Definitions:

**First-Time Any College:** Students enrolled in college for the first time.

**First-Time Transfer:** Students transferring to LPC in the current semester from another community college or university.

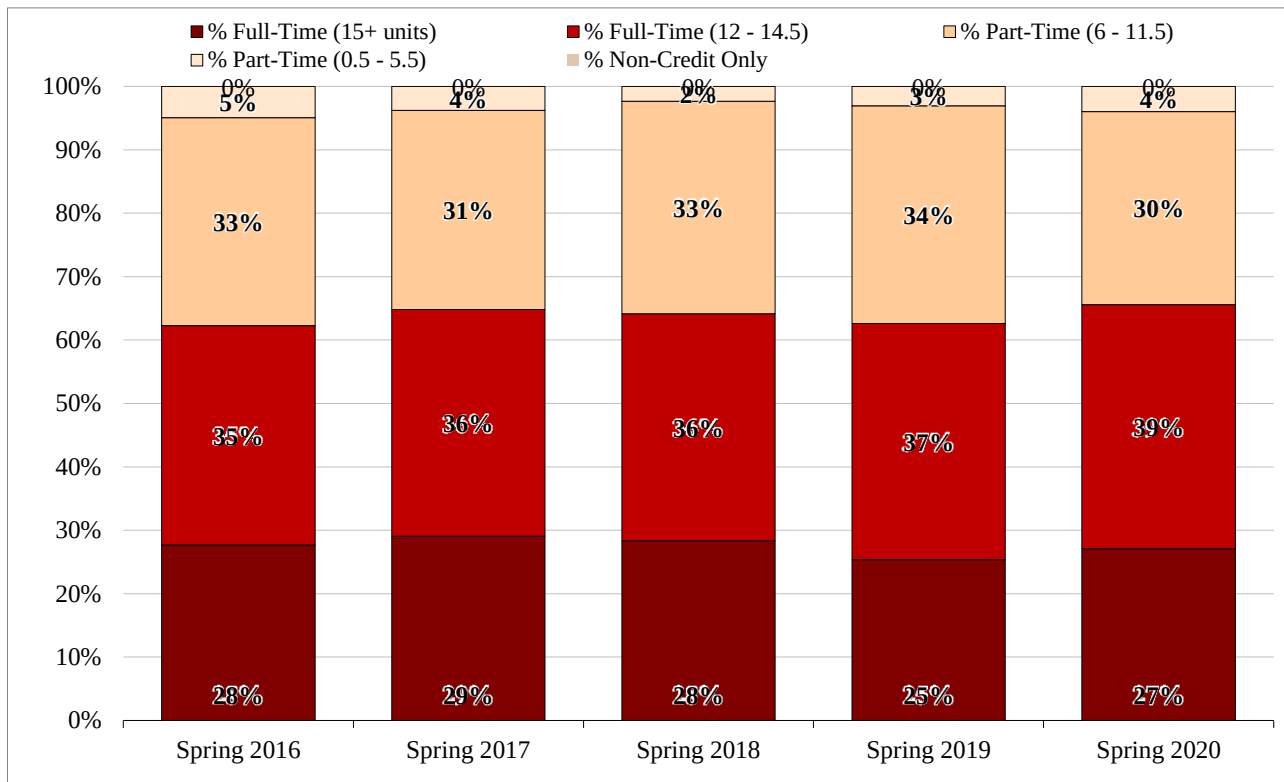
**Continuing:** Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

**Returning:** Students enrolled at LPC after an absence of one or more primary terms from the District.

**Concurrent Enrollment:** A special admit student currently enrolled in K-12.

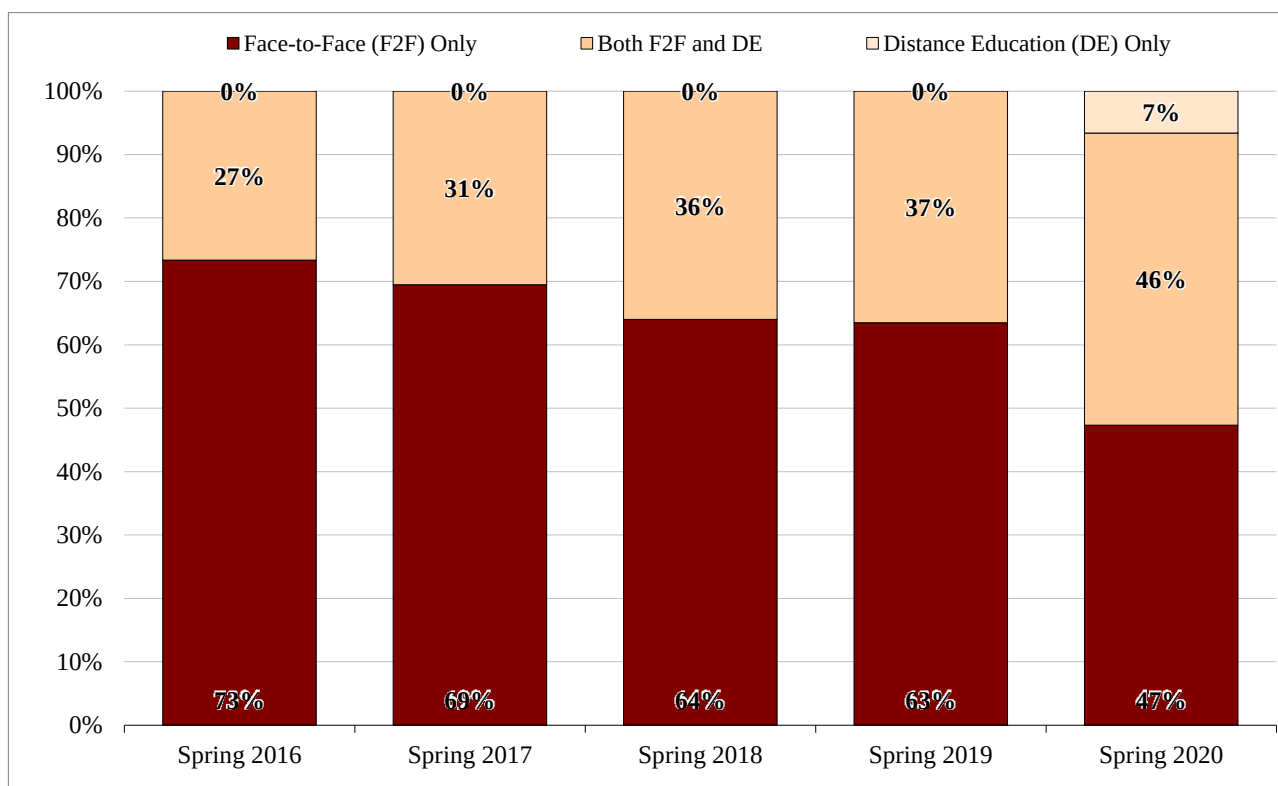
## Student Unit Load

| Communication Studies ( CMST/SPCH ) |             |             |             |             |             |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|
|                                     | Term        |             |             |             |             |
|                                     | Spring 2016 | Spring 2017 | Spring 2018 | Spring 2019 | Spring 2020 |
| Full-Time (15+ units)               | 185         | 199         | 181         | 173         | 218         |
| Full-Time (12 - 14.5)               | 231         | 245         | 229         | 254         | 310         |
| Part-Time (6 - 11.5)                | 219         | 215         | 214         | 234         | 245         |
| Part-Time (0.5 - 5.5)               | 33          | 26          | 15          | 21          | 32          |
| Non-Credit Only                     | 0           | 0           | 0           | 0           | 0           |
| % Full-Time (15+ units)             | 28%         | 29%         | 28%         | 25%         | 27%         |
| % Full-Time (12 - 14.5)             | 35%         | 36%         | 36%         | 37%         | 39%         |
| % Part-Time (6 - 11.5)              | 33%         | 31%         | 33%         | 34%         | 30%         |
| % Part-Time (0.5 - 5.5)             | 5%          | 4%          | 2%          | 3%          | 4%          |
| % Non-Credit Only                   | 0%          | 0%          | 0%          | 0%          | 0%          |



## Students Using Distance Education

| Communication Studies ( CMST/SPCH )                 |             |             |             |             |             |
|-----------------------------------------------------|-------------|-------------|-------------|-------------|-------------|
| <i>(Categories reflect college-wide coursework)</i> | Term        |             |             |             |             |
|                                                     | Spring 2016 | Spring 2017 | Spring 2018 | Spring 2019 | Spring 2020 |
| Face-to-Face (F2F) Only                             | 490         | 476         | 409         | 433         | 381         |
| Both F2F and DE                                     | 178         | 209         | 230         | 249         | 371         |
| Distance Education (DE) Only                        | 0           | 0           | 0           | 0           | 53          |
| % Face-to-Face (F2F) Only                           | 73%         | 69%         | 64%         | 63%         | 47%         |
| % Both F2F and DE                                   | 27%         | 31%         | 36%         | 37%         | 46%         |
| % Distance Education (DE) Only                      | 0%          | 0%          | 0%          | 0%          | 7%          |

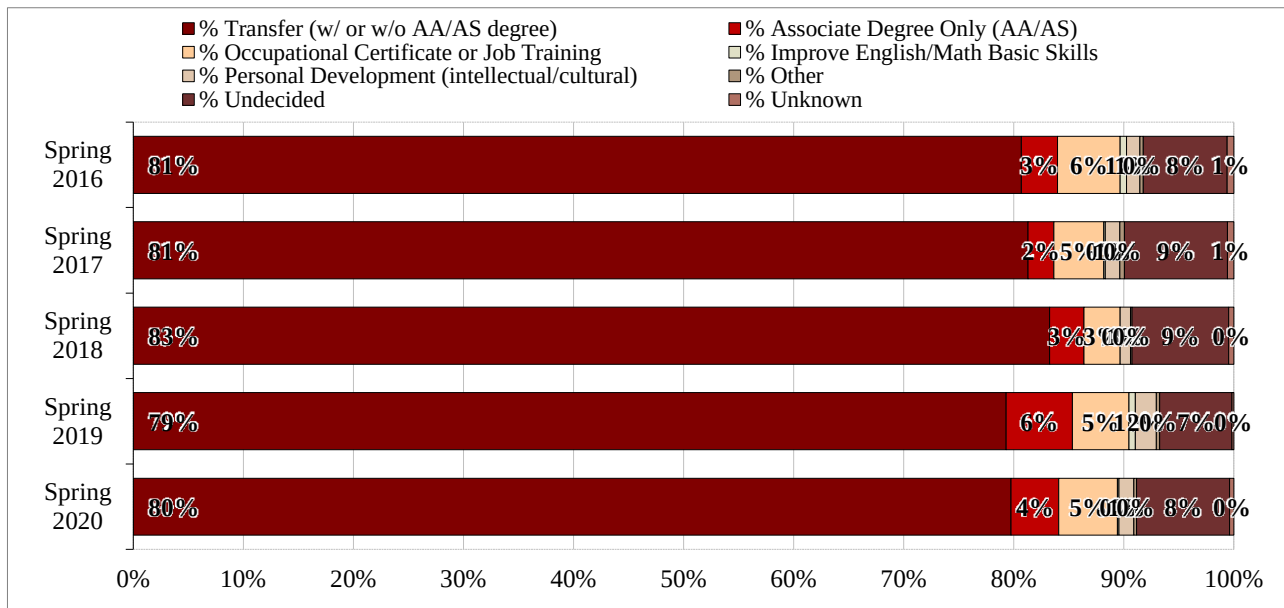


**Definitions:**

**Distance Education (DE)** includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

## Student Educational Goal

| Communication Studies ( CMST/SPCH )            |             |             |             |             |             |
|------------------------------------------------|-------------|-------------|-------------|-------------|-------------|
|                                                | Term        |             |             |             |             |
|                                                | Spring 2016 | Spring 2017 | Spring 2018 | Spring 2019 | Spring 2020 |
| Transfer (w/ or w/o AA/AS degree)              | 539         | 557         | 532         | 541         | 642         |
| Associate Degree Only (AA/AS)                  | 22          | 16          | 20          | 41          | 35          |
| Occupational Certificate or Job Training       | 38          | 31          | 21          | 35          | 43          |
| Improve English/Math Basic Skills              | 4           | 1           | 0           | 4           | 1           |
| Personal Development (intellectual/cultural)   | 8           | 9           | 6           | 13          | 11          |
| Other                                          | 2           | 3           | 1           | 2           | 2           |
| Undecided                                      | 51          | 64          | 56          | 45          | 68          |
| Unknown                                        | 4           | 4           | 3           | 1           | 3           |
| % Transfer (w/ or w/o AA/AS degree)            | 81%         | 81%         | 83%         | 79%         | 80%         |
| % Associate Degree Only (AA/AS)                | 3%          | 2%          | 3%          | 6%          | 4%          |
| % Occupational Certificate or Job Training     | 6%          | 5%          | 3%          | 5%          | 5%          |
| % Improve English/Math Basic Skills            | 1%          | <1%         | 0%          | 1%          | <1%         |
| % Personal Development (intellectual/cultural) | 1%          | 1%          | 1%          | 2%          | 1%          |
| % Other                                        | <1%         | <1%         | <1%         | <1%         | <1%         |
| % Undecided                                    | 8%          | 9%          | 9%          | 7%          | 8%          |
| % Unknown                                      | 1%          | 1%          | <1%         | <1%         | <1%         |



### Definitions:

**Transfer:** Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

**Occupational Certificate/Job Training:** Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

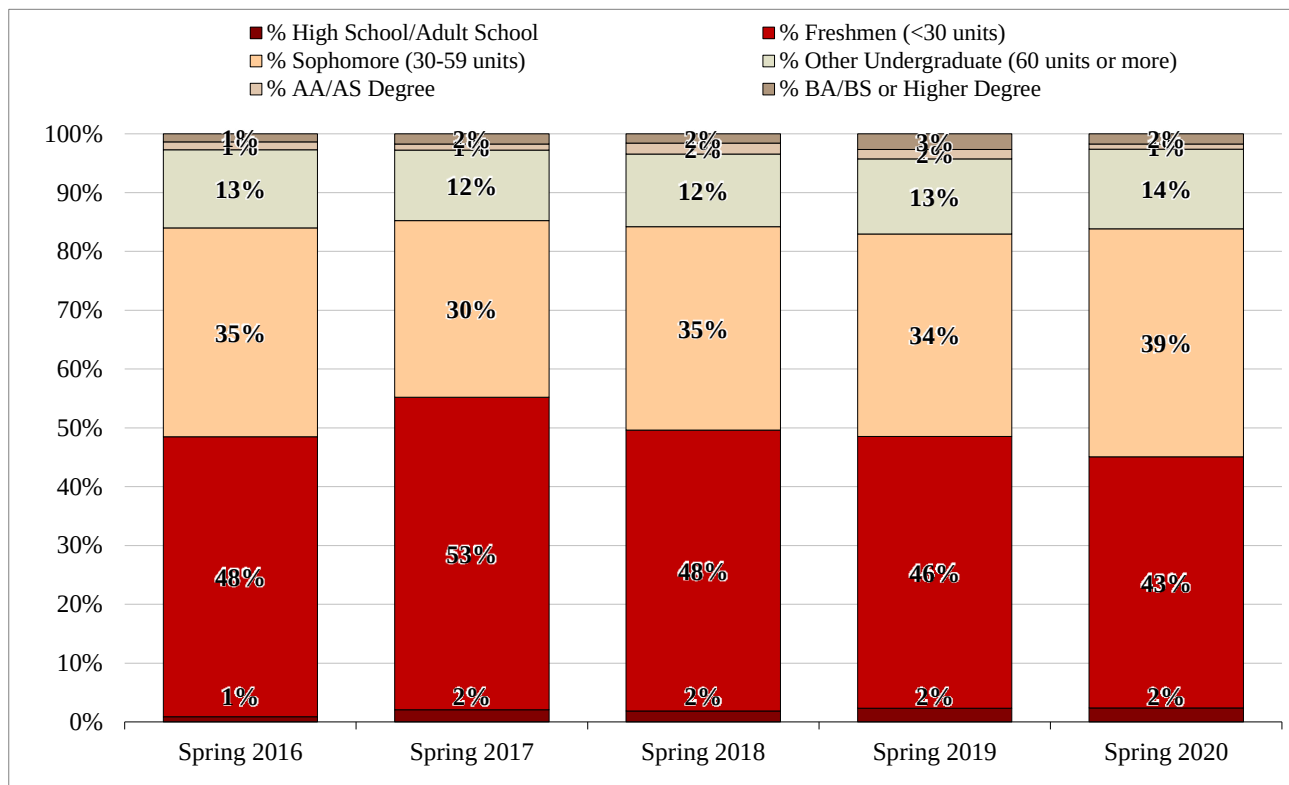
**Personal Development:** Students taking courses for intellectual and/or cultural development.

**Other:** Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.



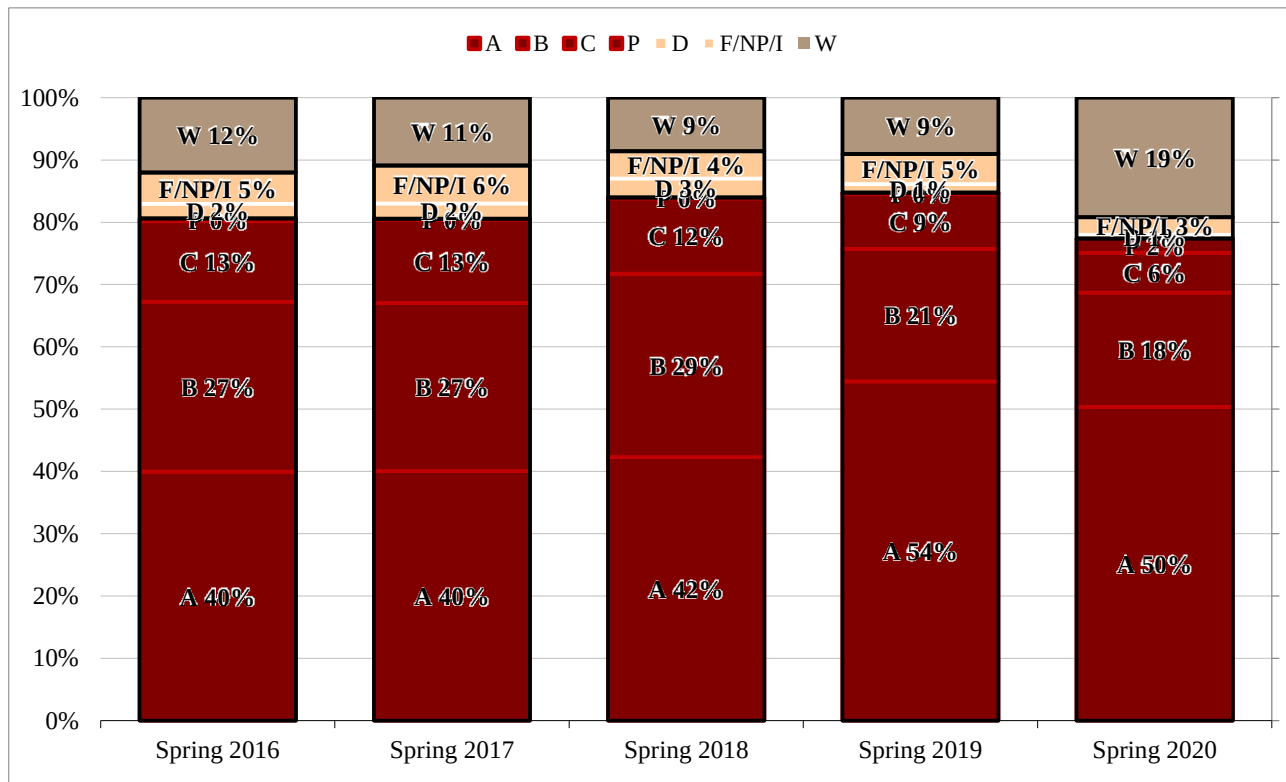
## Highest Educational Level of Students

| Communication Studies ( CMST/SPCH )      |             |             |             |             |             |
|------------------------------------------|-------------|-------------|-------------|-------------|-------------|
|                                          | Term        |             |             |             |             |
|                                          | Spring 2016 | Spring 2017 | Spring 2018 | Spring 2019 | Spring 2020 |
| High School/Adult School                 | 6           | 14          | 12          | 16          | 19          |
| Freshmen (<30 units)                     | 318         | 364         | 305         | 315         | 344         |
| Sophomore (30-59 units)                  | 237         | 206         | 221         | 235         | 312         |
| Other Undergraduate (60 units or more)   | 89          | 82          | 79          | 87          | 109         |
| AA/AS Degree                             | 9           | 7           | 12          | 11          | 7           |
| BA/BS or Higher Degree                   | 9           | 12          | 10          | 18          | 14          |
| % High School/Adult School               | 1%          | 2%          | 2%          | 2%          | 2%          |
| % Freshmen (<30 units)                   | 48%         | 53%         | 48%         | 46%         | 43%         |
| % Sophomore (30-59 units)                | 35%         | 30%         | 35%         | 34%         | 39%         |
| % Other Undergraduate (60 units or more) | 13%         | 12%         | 12%         | 13%         | 14%         |
| % AA/AS Degree                           | 1%          | 1%          | 2%          | 2%          | 1%          |
| % BA/BS or Higher Degree                 | 1%          | 2%          | 2%          | 3%          | 2%          |



## Student Performance: Grade Distribution

| Communication Studies ( CMST/SPCH ) |             |             |             |             |             |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|
|                                     | Term        |             |             |             |             |
|                                     | Spring 2016 | Spring 2017 | Spring 2018 | Spring 2019 | Spring 2020 |
| <b>Total Course Enrollments</b>     | <b>681</b>  | <b>689</b>  | <b>662</b>  | <b>729</b>  | <b>844</b>  |
| <b>Course Success Rates</b>         | <b>81%</b>  | <b>81%</b>  | <b>84%</b>  | <b>85%</b>  | <b>77%</b>  |
| A                                   | 40%         | 40%         | 42%         | 54%         | 50%         |
| B                                   | 27%         | 27%         | 29%         | 21%         | 18%         |
| C                                   | 13%         | 13%         | 12%         | 9%          | 6%          |
| P                                   | <1%         | <1%         | <1%         | <1%         | 2%          |
| <b>Course Non-Success Rate</b>      | <b>7%</b>   | <b>9%</b>   | <b>7%</b>   | <b>6%</b>   | <b>3%</b>   |
| D                                   | 2%          | 2%          | 3%          | 1%          | 1%          |
| F/NP/I                              | 5%          | 6%          | 4%          | 5%          | 3%          |
| <b>Withdrawals (W)</b>              | <b>12%</b>  | <b>11%</b>  | <b>9%</b>   | <b>9%</b>   | <b>19%</b>  |



### Definitions:

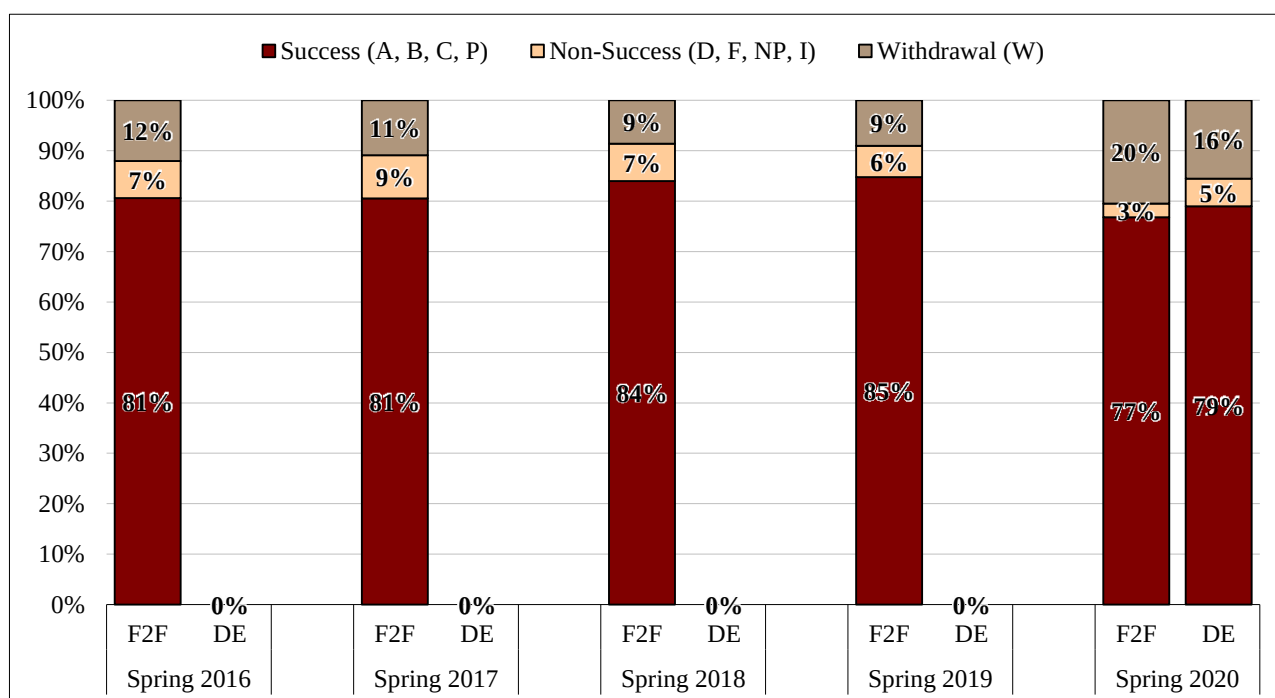
**Course Success Rate** is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

**Course Non-Success Rate** is the percentage of students receiving a grade of ('D', 'F', 'NP' or 'I') relative to all students receiving a grade.

**Withdrawals** is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

## Student Performance: Distance Education

| Communication Studies ( CMST/SPCH )     |             |             |             |             |             |
|-----------------------------------------|-------------|-------------|-------------|-------------|-------------|
|                                         | Term        |             |             |             |             |
|                                         | Spring 2016 | Spring 2017 | Spring 2018 | Spring 2019 | Spring 2020 |
| <b>Total Course Enrollments</b>         | <b>681</b>  | <b>689</b>  | <b>662</b>  | <b>729</b>  | <b>844</b>  |
| <b>Face-to-Face (F2F) Sections</b>      | <b>681</b>  | <b>689</b>  | <b>662</b>  | <b>729</b>  | <b>625</b>  |
| Success Rates                           | 81%         | 81%         | 84%         | 85%         | 77%         |
| Non-Success Rates                       | 7%          | 9%          | 7%          | 6%          | 3%          |
| Withdrawals                             | 12%         | 11%         | 9%          | 9%          | 20%         |
| <b>Distance Education (DE) Sections</b> | <b>0</b>    | <b>0</b>    | <b>0</b>    | <b>0</b>    | <b>219</b>  |
| Success Rates                           | —           | —           | —           | —           | 79%         |
| Non-Success Rates                       | —           | —           | —           | —           | 5%          |
| Withdrawals                             | —           | —           | —           | —           | 16%         |



### Definitions:

**Course Success Rate** is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

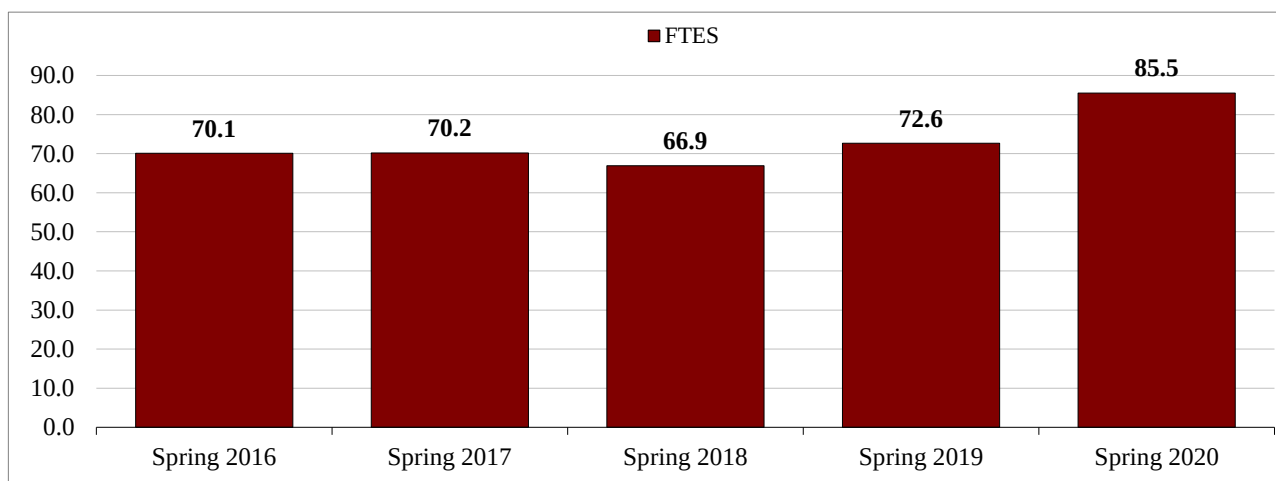
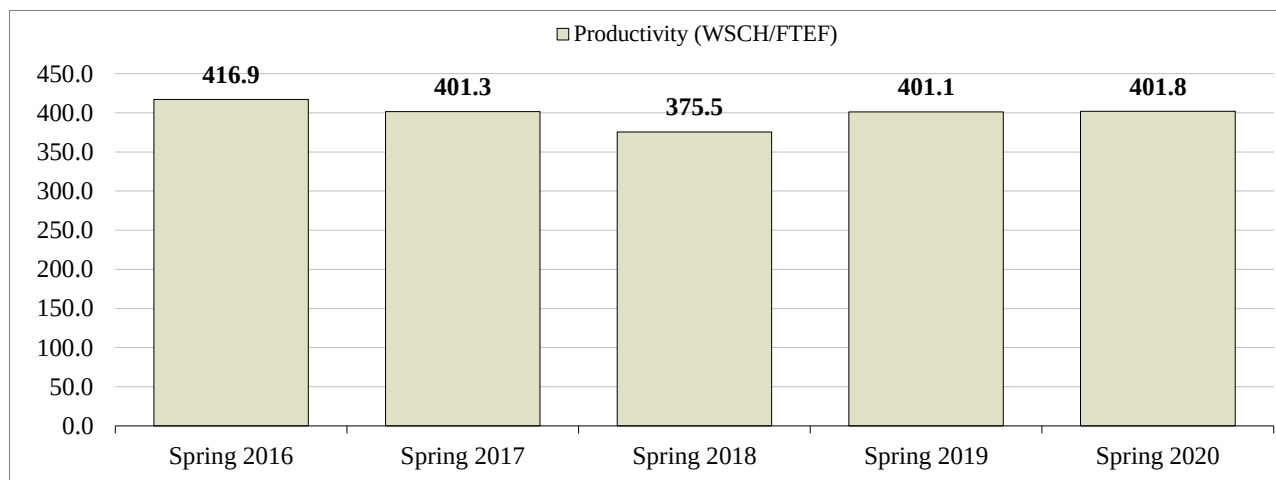
**Course Non-Success Rate** is the percentage of students receiving a grade of ('D', 'F', 'NP or 'T') relative to all students receiving a grade.

**Withdrawals** is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

**Distance Education (DE)** includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

## Enrollment Management: Part 1

| Communication Studies ( CMST/SPCH ) |             |             |             |             |             |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|
|                                     | Term        |             |             |             |             |
|                                     | Spring 2016 | Spring 2017 | Spring 2018 | Spring 2019 | Spring 2020 |
| WSCH                                | 2,143       | 2,143       | 2,080       | 2,222       | 2,628       |
| FTES                                | 70.1        | 70.2        | 66.9        | 72.6        | 85.5        |
| FTEF                                | 5.1         | 5.3         | 5.5         | 5.5         | 6.5         |
| Productivity (WSCH/FTEF)            | 416.9       | 401.3       | 375.5       | 401.1       | 401.8       |



### Definitions:

**WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

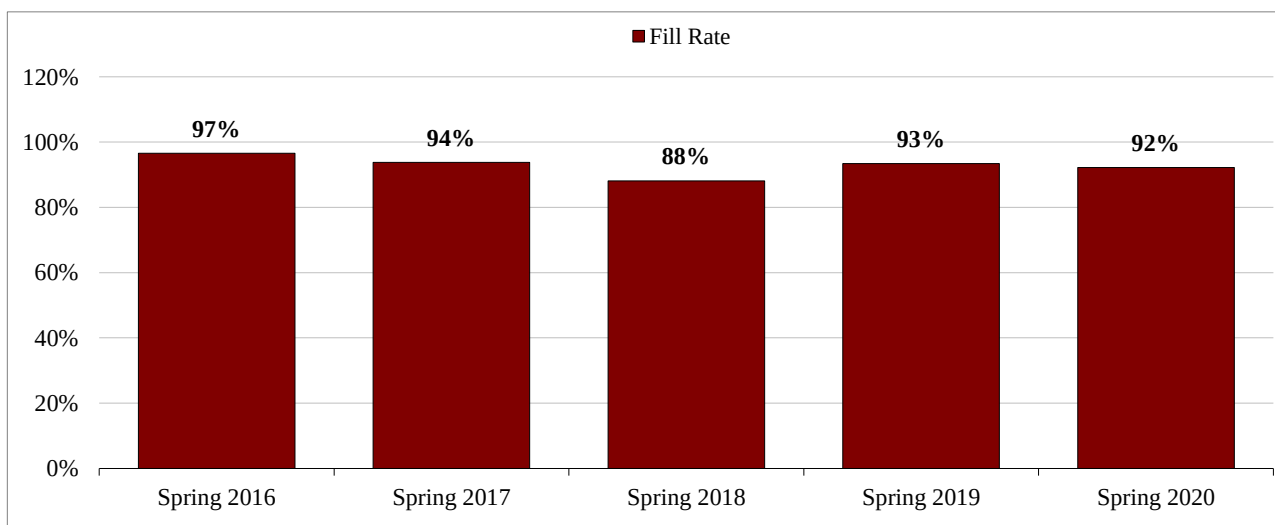
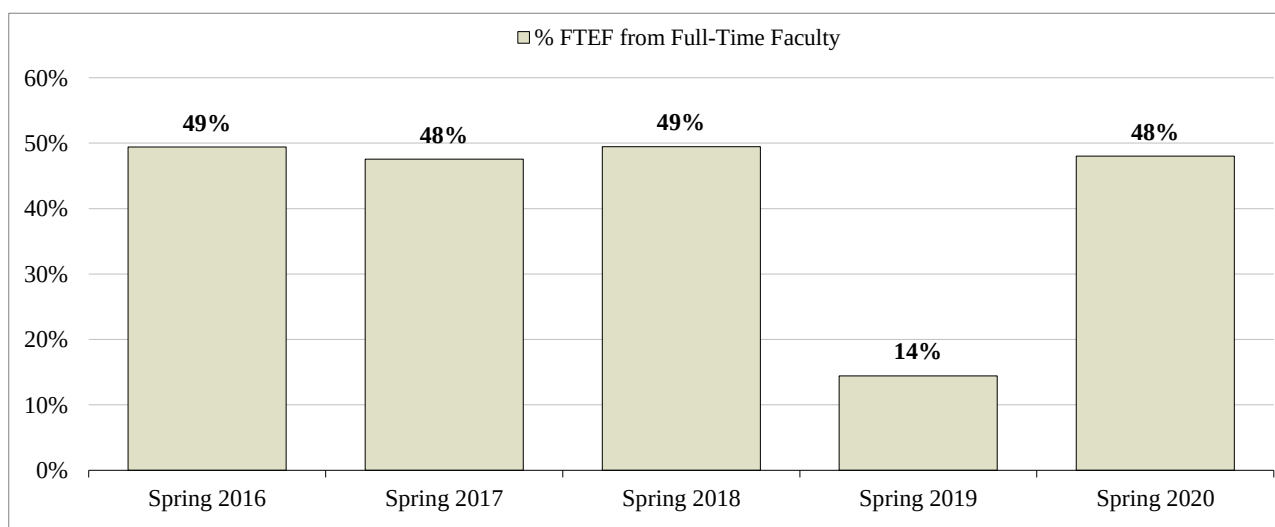
**FTEF** is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

**Productivity** is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

**Note:** Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/14/20.

## Enrollment Management: Part 2

| Communication Studies ( CMST/SPCH ) |             |             |             |             |             |
|-------------------------------------|-------------|-------------|-------------|-------------|-------------|
|                                     | Term        |             |             |             |             |
|                                     | Spring 2016 | Spring 2017 | Spring 2018 | Spring 2019 | Spring 2020 |
| FTEF from Full-Time Faculty         | 2.5         | 2.5         | 2.7         | 0.8         | 3.1         |
| % FTEF from Full-Time Faculty       | 49%         | 48%         | 49%         | 14%         | 48%         |
| Enrollments                         | 681         | 689         | 662         | 729         | 844         |
| Capacity (seats available)          | 705         | 735         | 751         | 780         | 915         |
| Fill Rate                           | 97%         | 94%         | 88%         | 93%         | 92%         |



### Definitions:

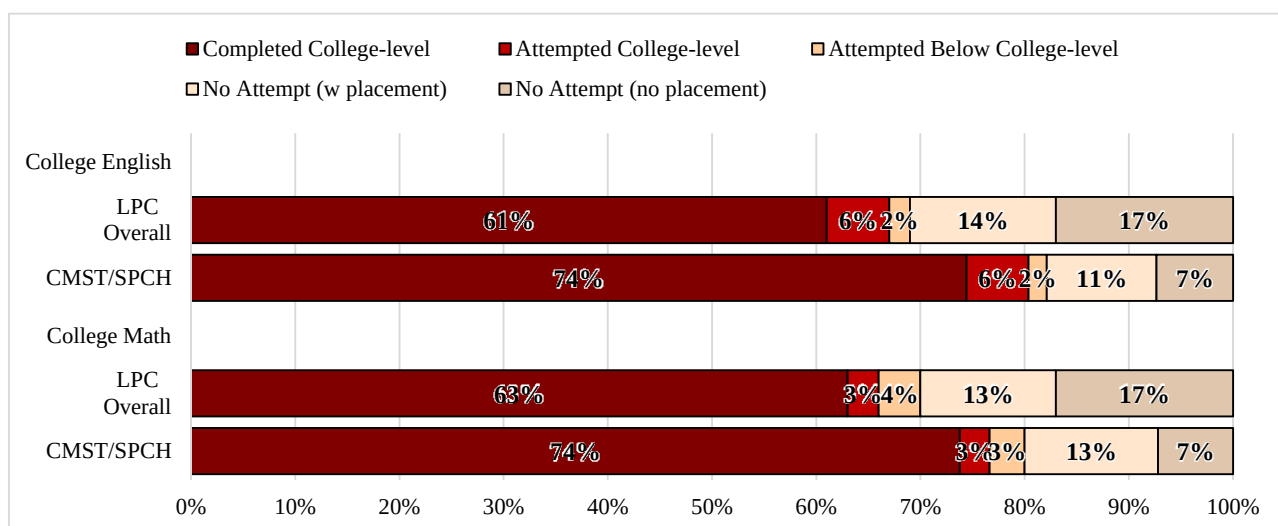
**Fill Rate** is number of enrollments over the total capacity (seats available).

**% FTEF from Full-time Faculty** is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

**Note:** Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/14/20.

## College Readiness: English & Math Proficiency

|                               | Spring 2020 |     |             |     |
|-------------------------------|-------------|-----|-------------|-----|
|                               | CMST/SPCH   |     | LPC Overall |     |
|                               | Num         | Pct | Num         | Pct |
| <b>College English</b>        |             |     |             |     |
| Completed College-level       | 599         | 74% | 5,254       | 61% |
| Attempted College-level       | 48          | 6%  | 502         | 6%  |
| Attempted Below College-level | 14          | 2%  | 179         | 2%  |
| No Attempt (with placement)   | 85          | 11% | 1,175       | 14% |
| No Attempt (no placement)     | 59          | 7%  | 1,480       | 17% |
| <b>College Math</b>           |             |     |             |     |
| Completed College-level       | 594         | 74% | 5,383       | 63% |
| Attempted College-level       | 23          | 3%  | 274         | 3%  |
| Attempted Below College-level | 27          | 3%  | 366         | 4%  |
| No Attempt (with placement)   | 103         | 13% | 1,134       | 13% |
| No Attempt (no placement)     | 58          | 7%  | 1,433       | 17% |



### Definitions:

**College English: Completed College-level** = successfully completed ENG 1A, 1AEX, or attempted transfer level, or has earned at least an Associates degree.

**Attempted College-level** = attempted ENG 1A or 1AEX but has not successfully completed prior to indicated term.

**Attempted Below College-level** = attempted ENG 102, 104, 105, 100A, 100B, NENG 204, or ESL 25 prior to indicated term.

**No Attempt (w placement)** = no previous English enrollments within the sequence but has used a placement tool.

**No Attempt (no placement)** = no previous English enrollments within the sequence and did not utilize a placement tool.

### College Math:

**Completed College-level** = successfully completed MATH 55, 50, NMAT 255 or 250, or attempted transfer level, or has earned at least an Associates degree.

**Attempted College-level** = attempted MATH 55, 50, NMAT 255 or 250 but has not successfully completed prior to indicated term.

**Attempted Below College-level** = attempted MATH 110, 107, NMAT 210 or 207 prior to indicated term.

**No Attempt (w placement)** = no previous Math enrollments within the sequence but has used a placement tool.

**No Attempt (no placement)** = no previous Math enrollments within the sequence and did not utilize a placement tool.