Las Positas College

Program Review Discipline Data Packet

Fall 2015 to Fall 2019
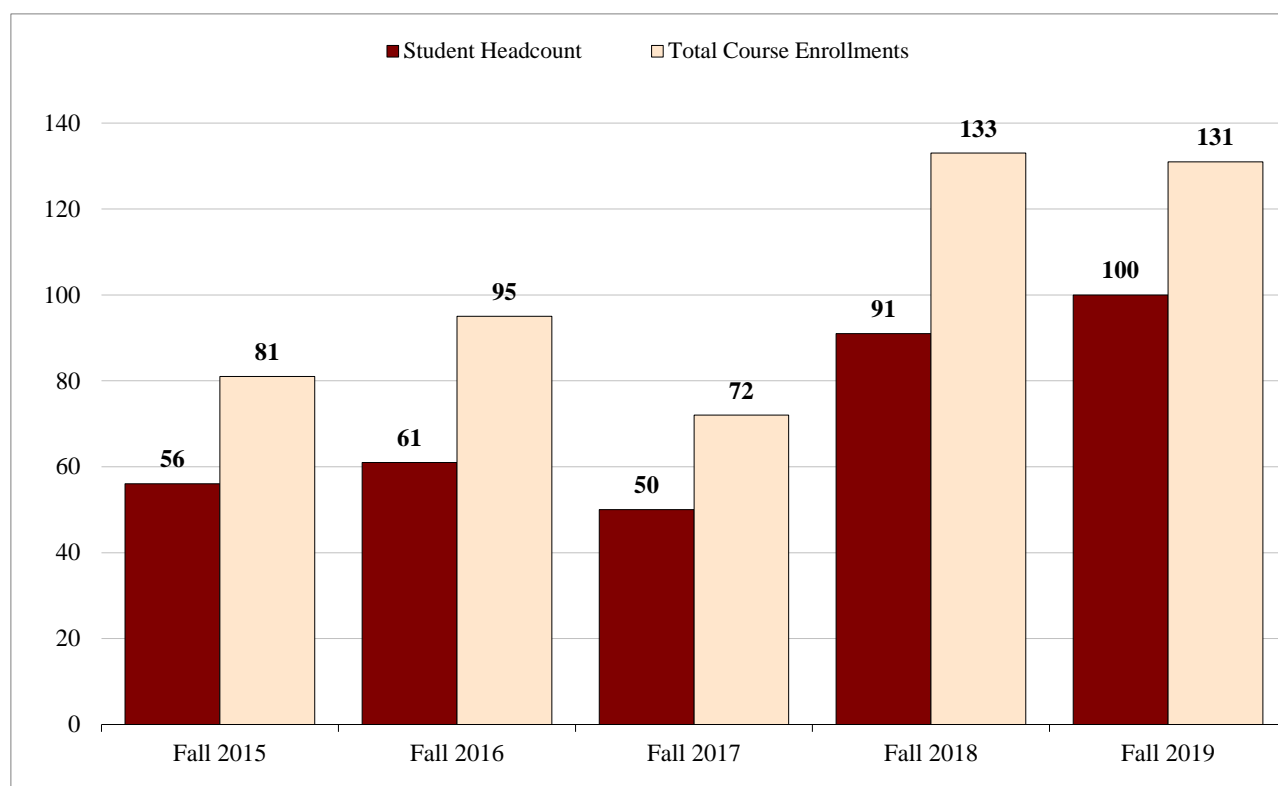
Discipline:

Graphic Design & Digital Media

(GDDM/VCOM)

NOTE: ^ next to rubric / subject code indicates that the report combines data for related credit and non-credit rubrics

Office of Research, Planning, and Institutional Effectiveness
Las Positas College

Headcount & Enrollment

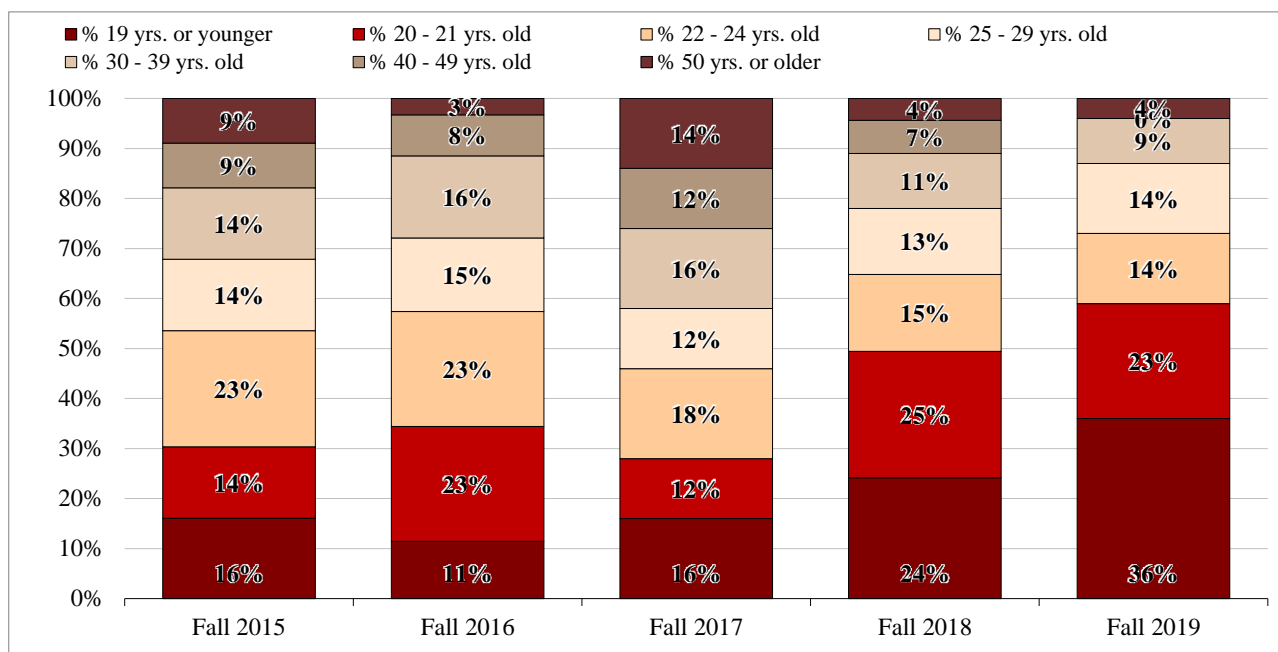| Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2015	**Fall 2016**	**Fall 2017**	**Fall 2018**	**Fall 2019**
Student Headcount	56	61	50	91	100
Total Course Enrollments	81	95	72	133	131

Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.
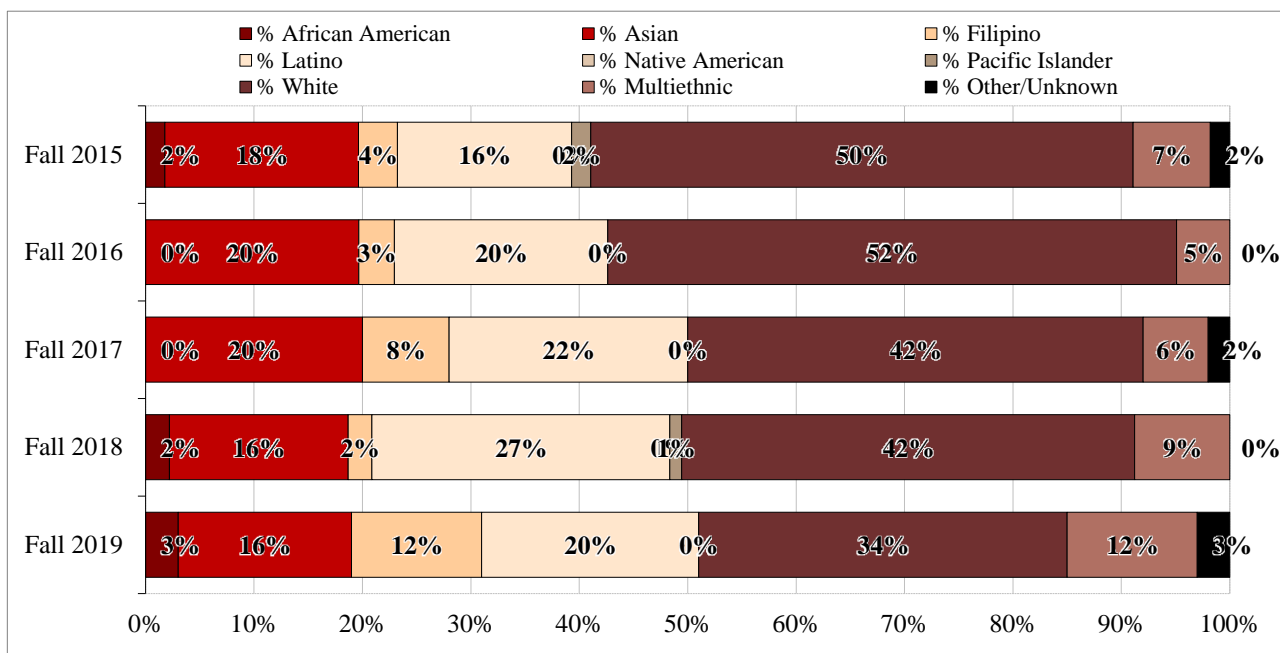
Student Demographics: Gender & Age

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2015	**Fall 2016**	**Fall 2017**	**Fall 2018**	**Fall 2019**
Female	31	29	31	46	39
Male	24	30	18	43	58
19 yrs. or younger	9	7	8	22	36
20-21 yrs. old	8	14	6	23	23
22-24 yrs. old	13	14	9	14	14
25-29 yrs. old	8	9	6	12	14
30-39 yrs. old	8	10	8	10	9
40-49 yrs. old	5	5	6	6	0
50 yrs. or older	5	2	7	4	4
% Female	56%	49%	63%	52%	40%
% Male	44%	51%	37%	48%	60%
% 19 yrs. or younger	16%	11%	16%	24%	36%
% 20 - 21 yrs. old	14%	23%	12%	25%	23%
% 22 - 24 yrs. old	23%	23%	18%	15%	14%
% 25 - 29 yrs. old	14%	15%	12%	13%	14%
% 30 - 39 yrs. old	14%	16%	16%	11%	9%
% 40 - 49 yrs. old	9%	8%	12%	7%	0%
% 50 yrs. or older	9%	3%	14%	4%	4%

Student Demographic: Race-Ethnicity

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2015	**Fall 2016**	**Fall 2017**	**Fall 2018**	**Fall 2019**
African American	1	0	0	2	3
Asian	10	12	10	15	16
Filipino	2	2	4	2	12
Latino	9	12	11	25	20
Native American	0	0	0	0	0
Pacific Islander	1	0	0	1	0
White	28	32	21	38	34
Multiethnic	4	3	3	8	12
Other/Unknown	1	0	1	0	3
% African American	2%	0%	0%	2%	3%
% Asian	18%	20%	20%	16%	16%
% Filipino	4%	3%	8%	2%	12%
% Latino	16%	20%	22%	27%	20%
% Native American	0%	0%	0%	0%	0%
% Pacific Islander	2%	0%	0%	1%	0%
% White	50%	52%	42%	42%	34%
% Multiethnic	7%	5%	6%	9%	12%
% Other/Unknown	2%	0%	2%	0%	3%

Student Enrollment Status

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2015	**Fall 2016**	**Fall 2017**	**Fall 2018**	**Fall 2019**
First-Time Any College	6	8	3	17	20
First-Time Transfer	6	12	6	9	6
Continuing	37	39	37	62	68
Returning	7	2	4	2	3
Concurrent Enrollment	0	0	0	1	3
% First-Time Any College	11%	13%	6%	19%	20%
% First-Time Transfer	11%	20%	12%	10%	6%
% Continuing	66%	64%	74%	68%	68%
% Returning	13%	3%	8%	2%	3%
% Concurrent Enrollment	0%	0%	0%	1%	3%
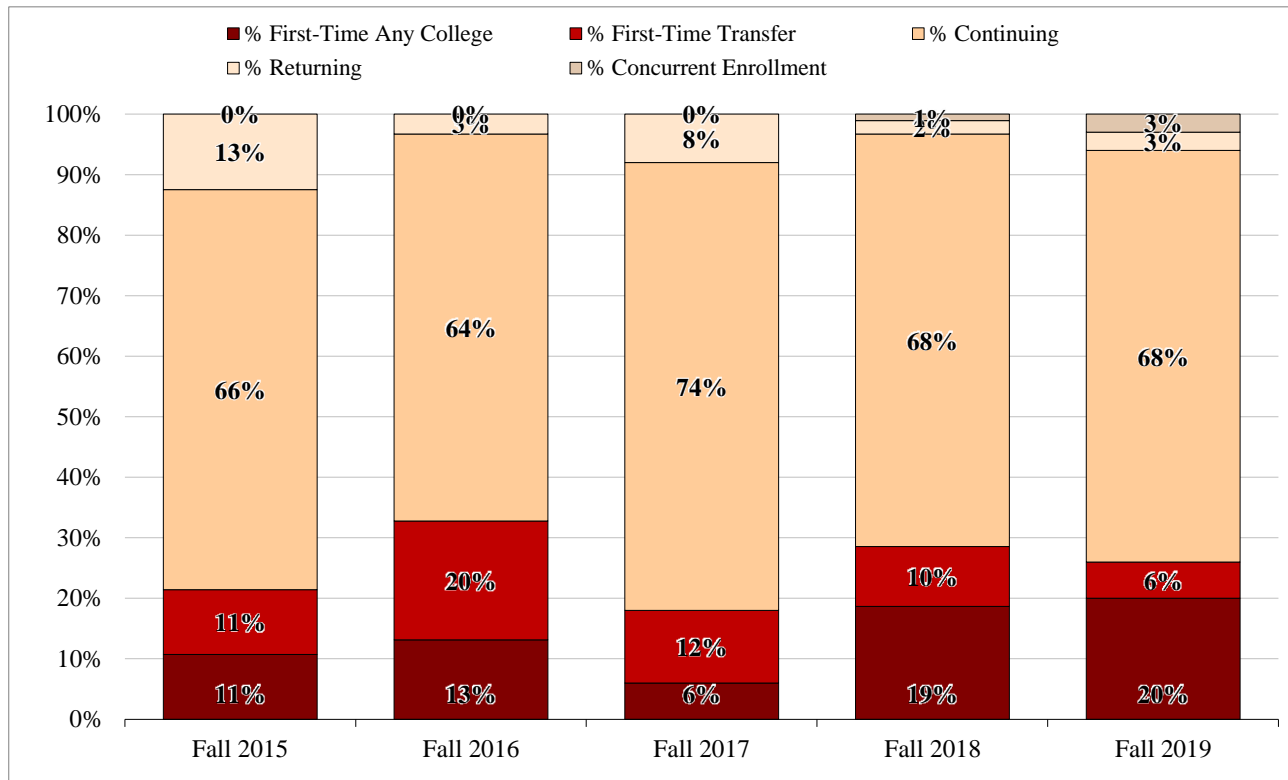
Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.
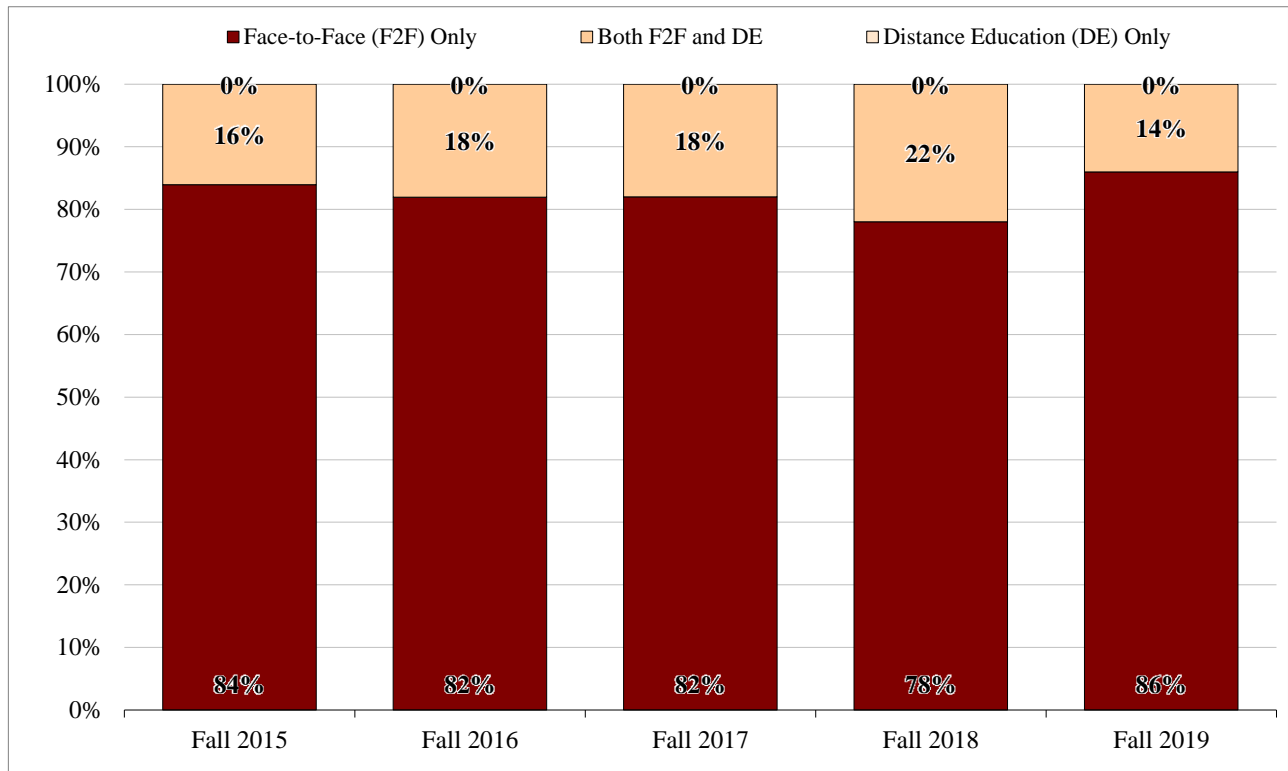
Student Unit Load

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2015	**Fall 2016**	**Fall 2017**	**Fall 2018**	**Fall 2019**
Full-Time (15+ units)	3	2	4	10	9
Full-Time (12 - 14.5)	13	22	14	29	31
Part-Time (6 - 11.5)	20	19	18	44	45
Part-Time (0.5 - 5.5)	20	18	14	8	15
Non-Credit Only	0	0	0	0	0
% Full-Time (15+ units)	5%	3%	8%	11%	9%
% Full-Time (12 - 14.5)	23%	36%	28%	32%	31%
% Part-Time (6 - 11.5)	36%	31%	36%	48%	45%
% Part-Time (0.5 - 5.5)	36%	30%	28%	9%	15%
% Non-Credit Only	0%	0%	0%	0%	0%
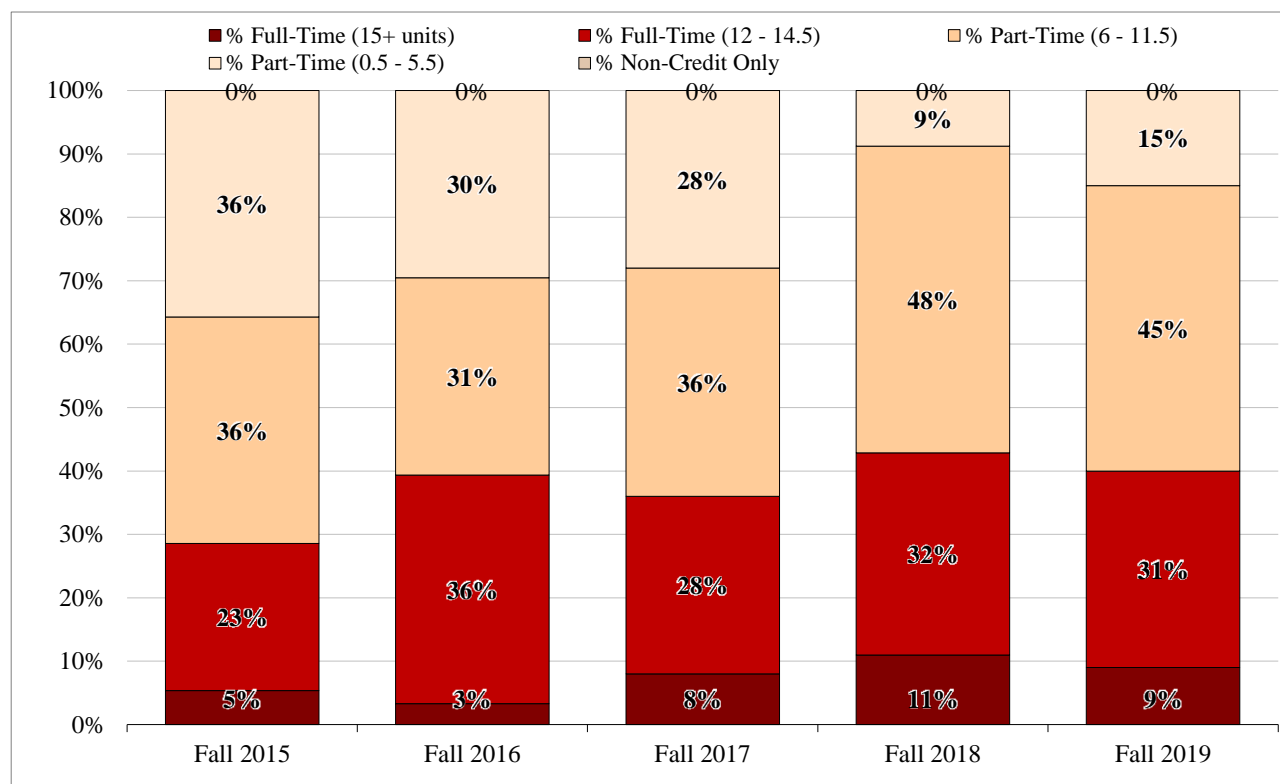
Students Using Distance Education

| Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
(Categories reflect college-wide coursework)	**Fall 2015**	**Fall 2016**	**Fall 2017**	**Fall 2018**	**Fall 2019**
Face-to-Face (F2F) Only	47	50	41	71	86
Both F2F and DE	9	11	9	20	14
Distance Education (DE) Only	0	0	0	0	0
% Face-to-Face (F2F) Only	84%	82%	82%	78%	86%
% Both F2F and DE	16%	18%	18%	22%	14%
% Distance Education (DE) Only	0%	0%	0%	0%	0%

Definitions:

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

Student Educational Goal

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Transfer (w/ or w/o AA/AS degree)	24	30	25	58	58
Associate Degree Only (AA/AS)	4	3	2	6	8
Occupational Certificate or Job Training	18	16	16	17	15
Improve English/Math Basic Skills	3	2	4	0	0
Personal Development (intellectual/cultural)	1	3	0	2	1
Other	0	0	0	0	1
Undecided	5	7	3	8	17
Unknown	1	0	0	0	0
% Transfer (w/ or w/o AA/AS degree)	43%	49%	50%	64%	58%
% Associate Degree Only (AA/AS)	7%	5%	4%	7%	8%
% Occupational Certificate or Job Training	32%	26%	32%	19%	15%
% Improve English/Math Basic Skills	5%	3%	8%	0%	0%
% Personal Development (intellectual/cultural)	2%	5%	0%	2%	1%
% Other	0%	0%	0%	0%	1%
% Undecided	9%	11%	6%	9%	17%
% Unknown	2%	0%	0%	0%	0%
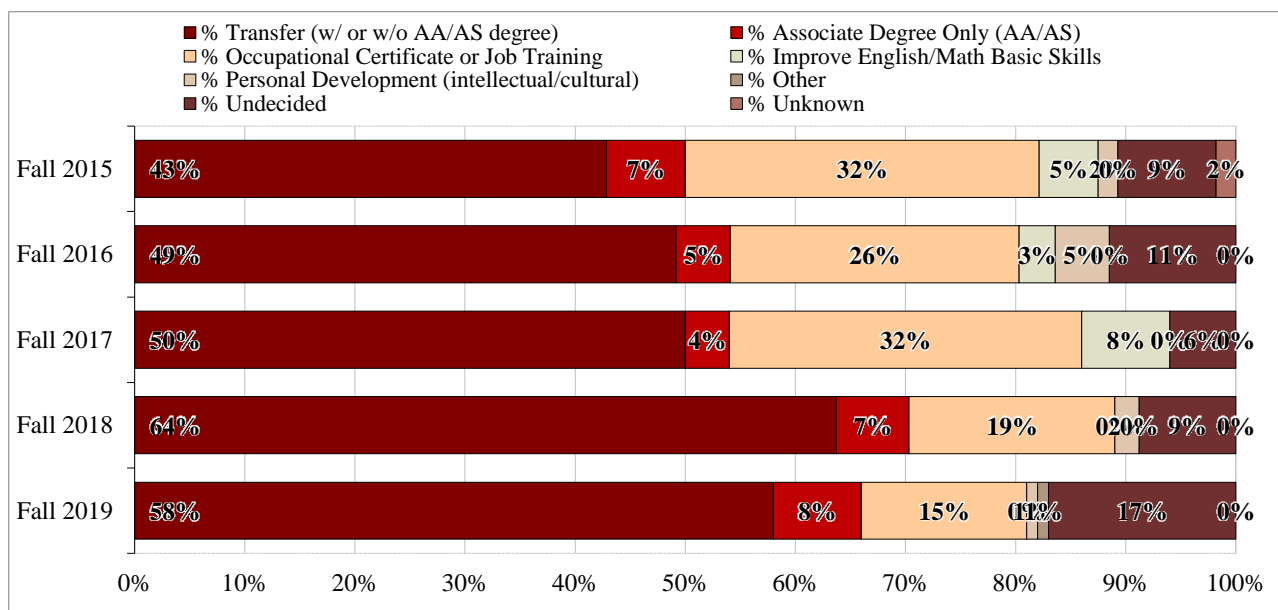
Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

Highest Educational Level of Students

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
High School/Adult School	1	0	0	1	3
Freshmen (<30 units)	27	31	26	38	49
Sophomore (30-59 units)	8	13	8	24	21
Other Undergraduate (60 units or more)	7	5	5	14	13
AA/AS Degree	4	1	0	1	5
BA/BS or Higher Degree	9	11	11	13	9
% High School/Adult School	2%	0%	0%	1%	3%
% Freshmen (<30 units)	48%	51%	52%	42%	49%
% Sophomore (30-59 units)	14%	21%	16%	26%	21%
% Other Undergraduate (60 units or more)	13%	8%	10%	15%	13%
% AA/AS Degree	7%	2%	0%	1%	5%
% BA/BS or Higher Degree	16%	18%	22%	14%	9%
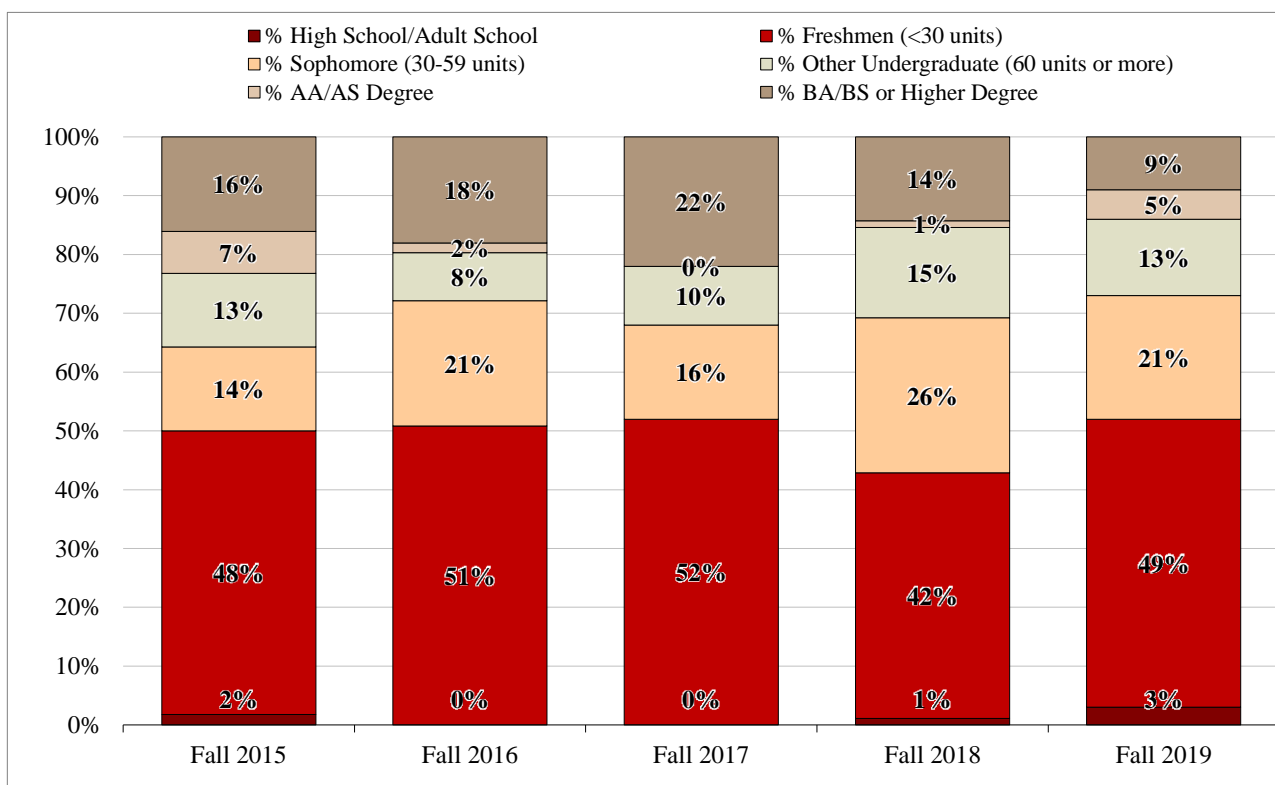
Student Performance: Grade Distribution

| Graphic Design & Digital Media (GDDM/VCOM)					
Term					
	Fall 2015	**Fall 2016**	**Fall 2017**	**Fall 2018**	**Fall 2019**
Total Course Enrollments	**81**	**95**	**72**	**133**	**131**
Course Success Rates	**81%**	**81%**	**61%**	**71%**	**70%**
A	63%	52%	33%	33%	30%
B	14%	23%	24%	20%	27%
C	5%	6%	4%	17%	14%
P	0%	0%	0%	0%	0%
Course Non-Success Rate	**0%**	**14%**	**14%**	**23%**	**19%**
D	0%	8%	7%	5%	5%
F/NP/I	0%	5%	7%	18%	15%
Withdrawals (W)	**19%**	**5%**	**25%**	**7%**	**11%**
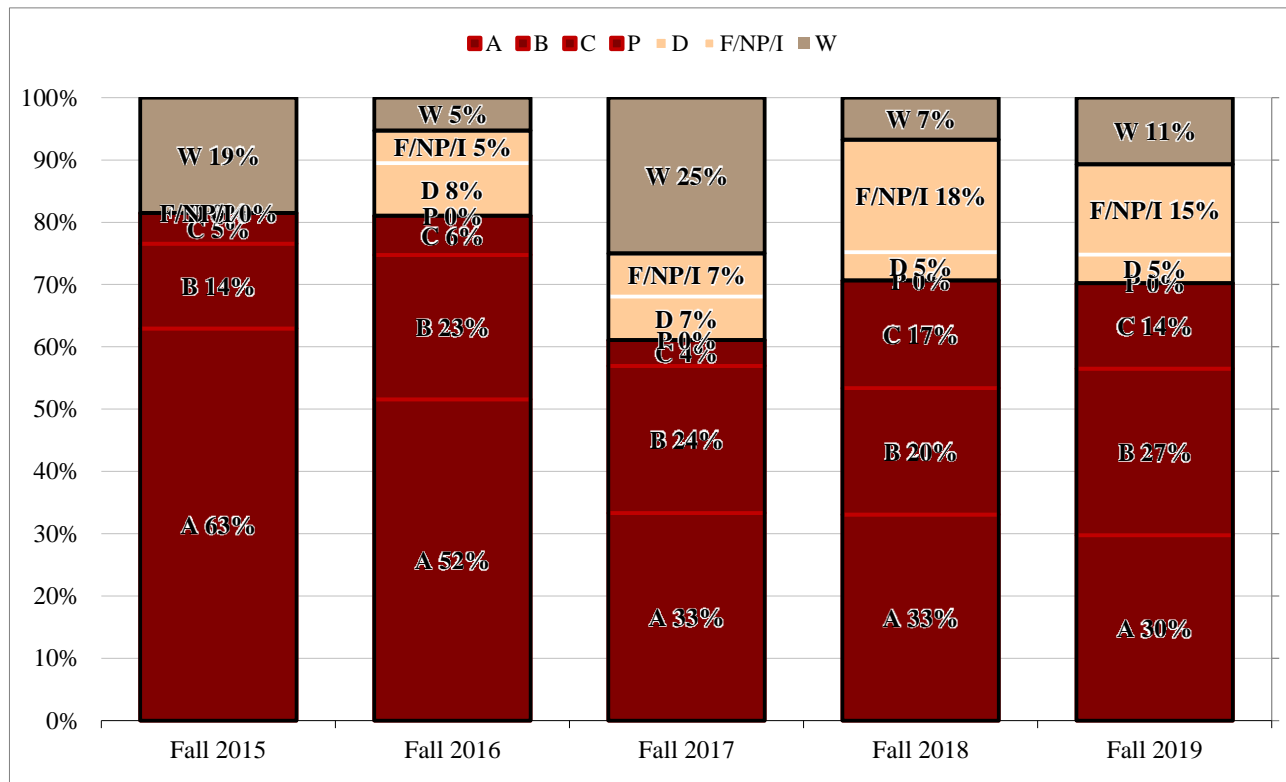
Definitions:

Course Success Rate is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

Course Non-Success Rate is the percentage of students receiving a grade of ('D', 'F', 'NP or 'I') relative to all students receiving a grade.

Withdrawals is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

Student Performance: Distance Education

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2015	**Fall 2016**	**Fall 2017**	**Fall 2018**	**Fall 2019**
Total Course Enrollments	81	95	72	133	131
Face-to-Face (F2F) Sections	81	95	72	133	131
Success Rates	81%	81%	61%	71%	70%
Non-Success Rates	0%	14%	14%	23%	19%
Withdrawals	19%	5%	25%	7%	11%
Distance Education (DE) Sections	—	—	—	—	—
Success Rates	—	—	—	—	—
Non-Success Rates	—	—	—	—	—
Withdrawals	—	—	—	—	—
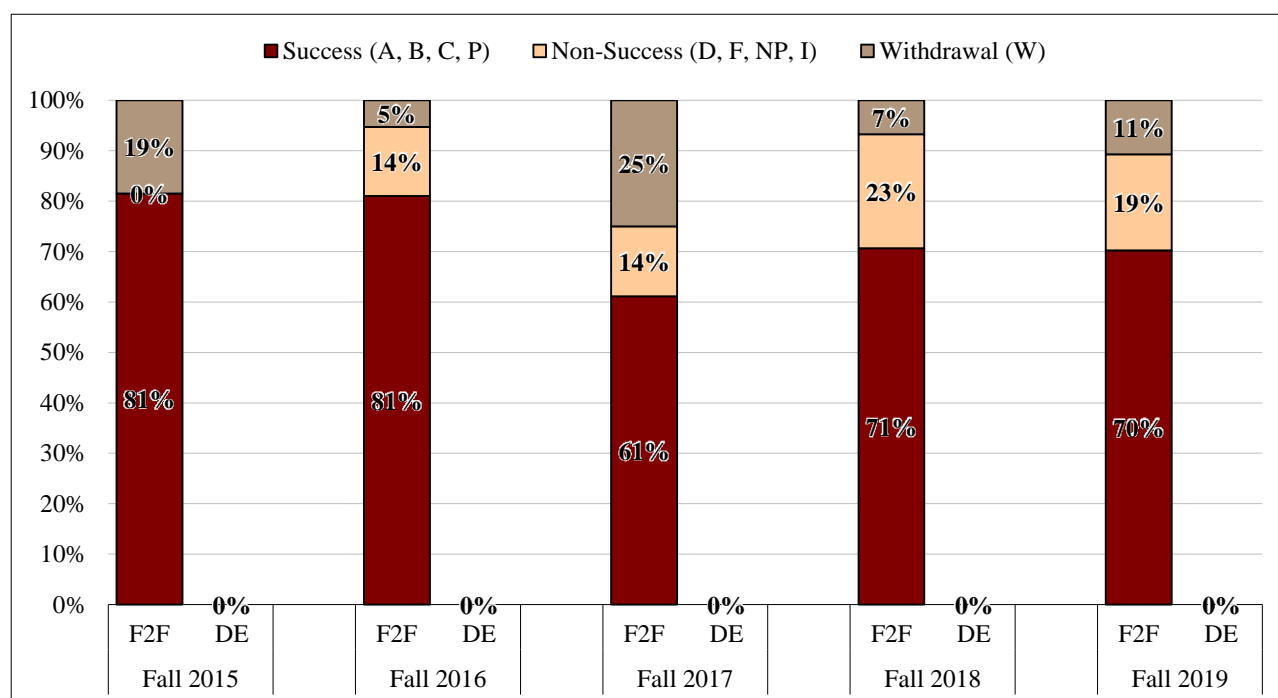
Definitions:

Course Success Rate is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

Course Non-Success Rate is the percentage of students receiving a grade of ('D', 'F', 'NP or 'I') relative to all students receiving a grade.

Withdrawals is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

Enrollment Management: Part 1

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2015	**Fall 2016**	**Fall 2017**	**Fall 2018**	**Fall 2019**
WSCH	445	509	448	798	786
FTES	13.9	15.8	14.3	25.8	25.8
FTEF	1.9	1.5	1.4	2.0	1.6
Productivity (WSCH/FTEF)	238.5	332.0	328.0	409.2	483.7
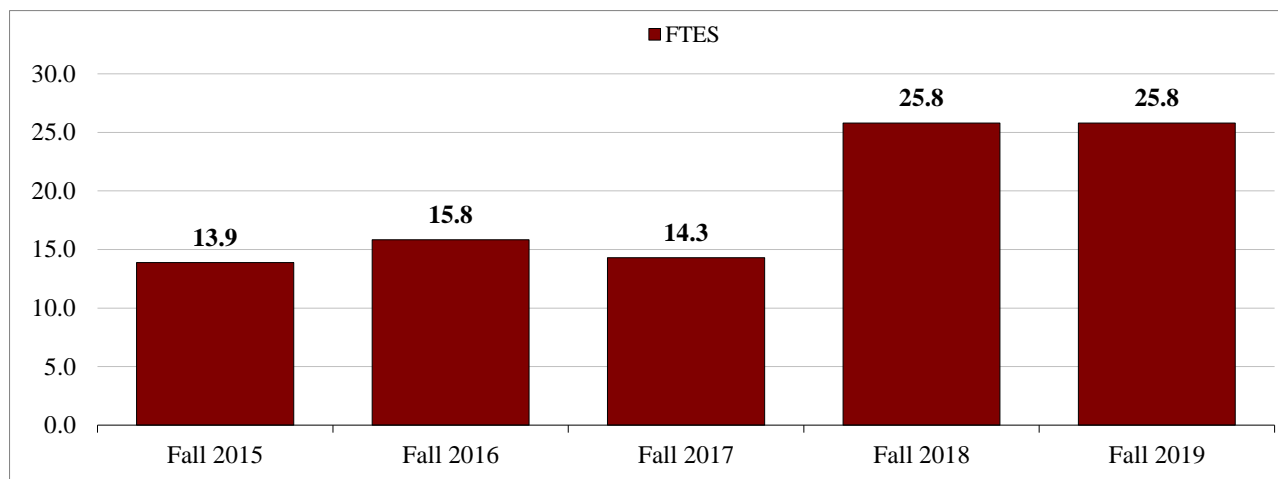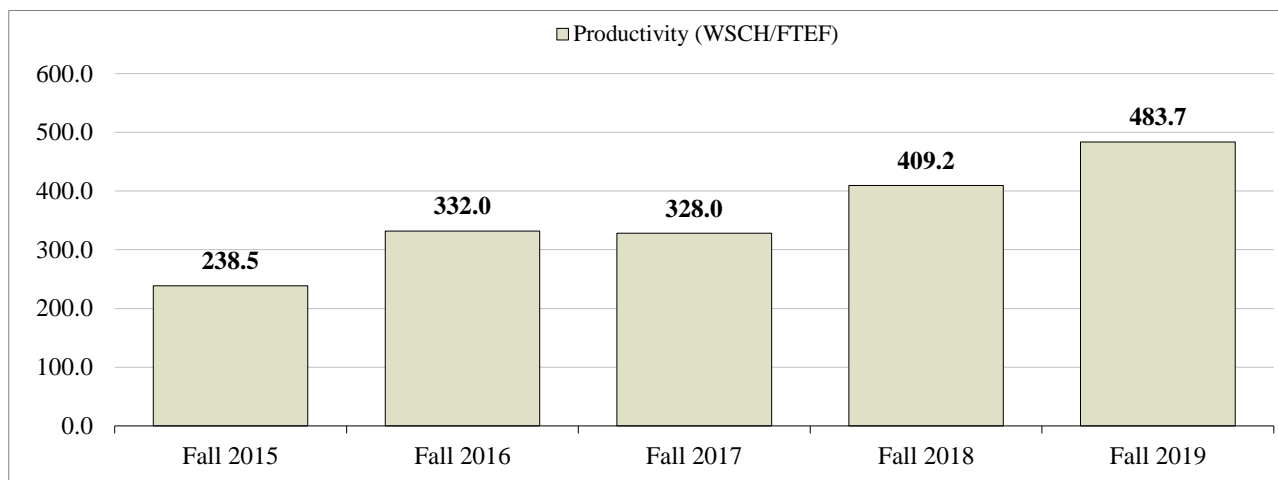
Definitions:

    WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

    FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

    FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

    Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/14/20.

Enrollment Management: Part 2

| Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2015	**Fall 2016**	**Fall 2017**	**Fall 2018**	**Fall 2019**
FTEF from Full-Time Faculty	0.0	1.0	1.0	1.3	1.3
% FTEF from Full-Time Faculty	0%	65%	76%	67%	80%
Enrollments	81	95	72	133	131
Capacity (seats available)	180	120	120	180	180
Fill Rate	45%	79%	60%	74%	73%
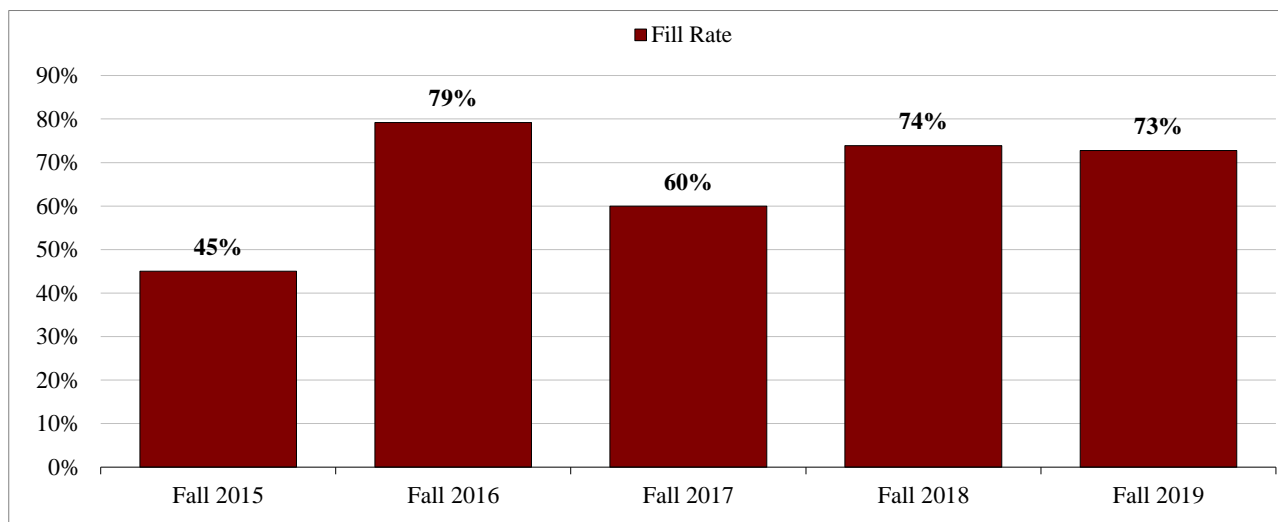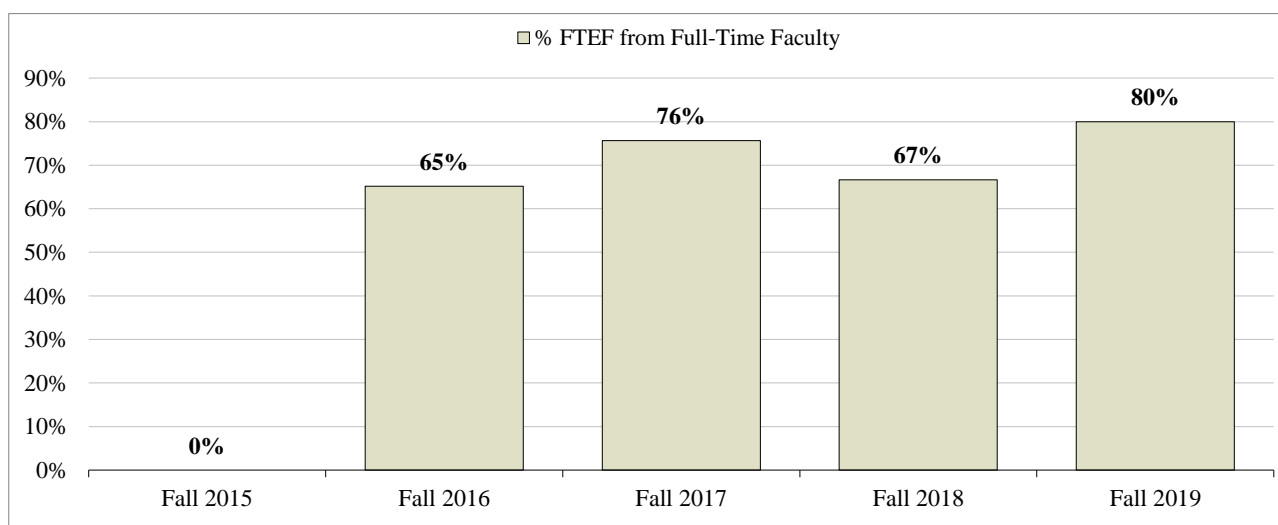
Definitions:

Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/14/20.

College Readiness: English & Math Proficiency

Fall 2019				
	GDDM/VCOM		LPC Overall	
	Num	Pct	Num	Pct
College English				
Completed College-level	53	53%	4,712	52%
Attempted College-level	7	7%	393	4%
Attempted Below College-level	2	2%	261	3%
No Attempt (with placement)	21	21%	1,887	21%
No Attempt (no placement)	17	17%	1,811	20%
College Math				
Completed College-level	56	56%	5,193	57%
Attempted College-level	2	2%	302	3%
Attempted Below College-level	3	3%	538	6%
No Attempt (with placement)	19	19%	1,405	16%
No Attempt (no placement)	20	20%	1,623	18%
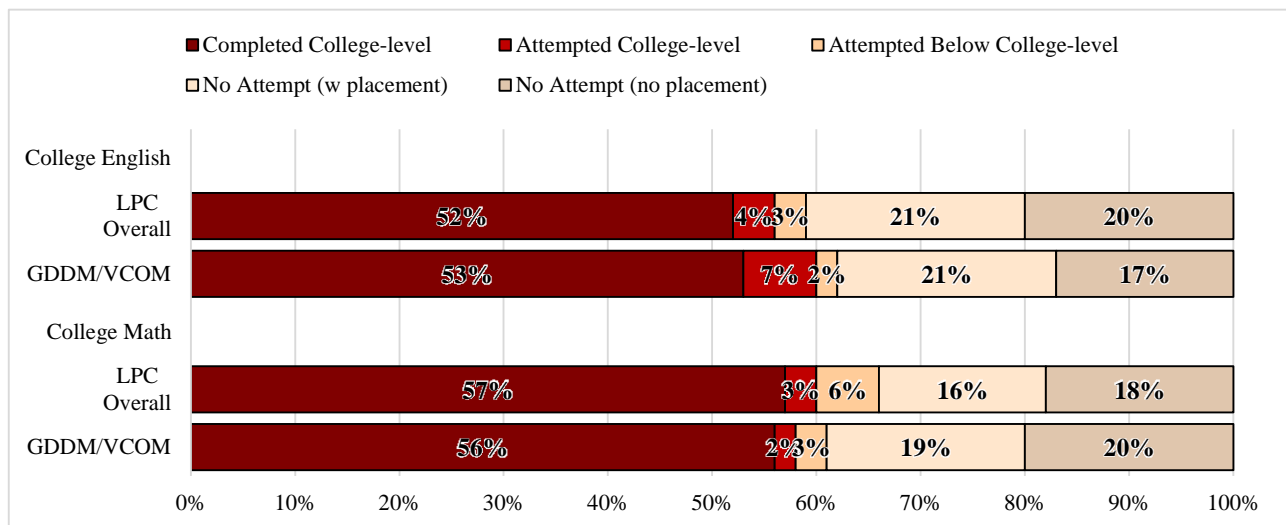
Definitions:

College English: Completed College-level = successfully completed ENG 1A, 1AEX, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted ENG 1A or 1AEX but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted ENG 102, 104, 105, 100A , 100B, NENG 204, or ESL 25 prior to indicated term.

No Attempt (w placement) = no previous English enrollments within the sequence but has used a placement tool.

No Attempt (no placement) = no previous English enrollments within the sequence and did not utilize a placement tool.

College Math:

Completed College-level = succesfully completed MATH 55, 50, NMAT 255 or 250, or attempted transfer level, or has earned at least an Associates degree.

Attempted College-level = attempted MATH 55, 50, NMAT 255 or 250 but has not successfully completed prior to indicated term.

Attempted Below College-level = attempted MATH 110, 107, NMAT 210 or 207 prior to indicated term.

No Attempt (w placement) = no previous Math enrollments within the sequence but has used a placement tool.

No Attempt (no placement) = no previous Math enrollments within the sequence and did not utilize a placement tool.