



Las Positas College  
**Program Review Discipline Data Packet**  
Fall 2015 to Fall 2019

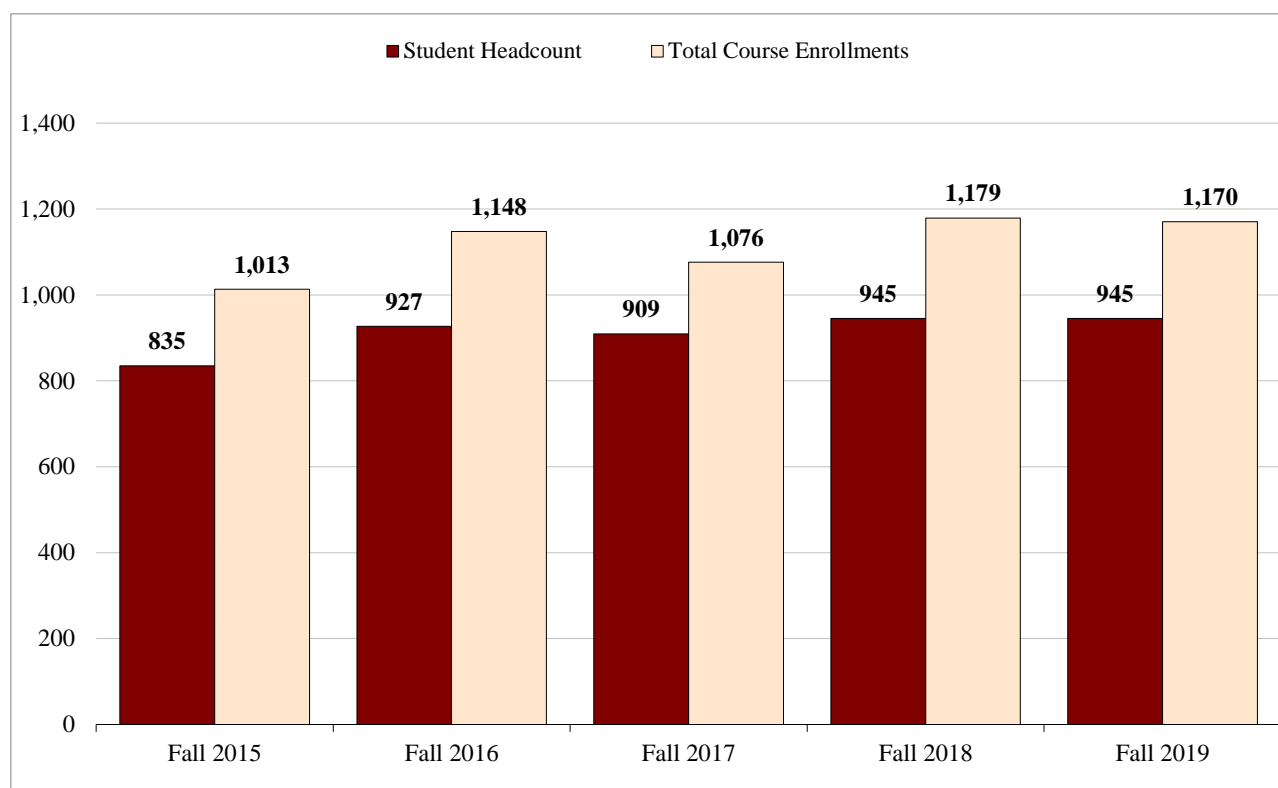
Discipline:  
**Business (BUSN<sup>^</sup>)**

<b><u>TABLE OF CONTENTS</u></b>	<b><u>PAGE</u></b>
Headcount & Enrollment .....	1
Student Demographics: Gender & Age .....	2
Student Demographics: Race-Ethnicity .....	3
Student Enrollment Status .....	4
Student Unit Load .....	5
Students Using Distance Education .....	6
Student Educational Goal .....	7
Highest Educational Level of Students .....	8
Student Performance: Grade Distribution.....	9
Student Performance: Distance Education.....	10
Enrollment Management Data .....	11-12
College Readiness: English & Math Proficiency.....	13

NOTE: ^ next to rubric / subject code indicates that the report combines data for related credit and non-credit rubrics

## Headcount & Enrollment

	Business ( BUSN^ )				
	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Student Headcount	835	927	909	945	945
Total Course Enrollments	1,013	1,148	1,076	1,179	1,170



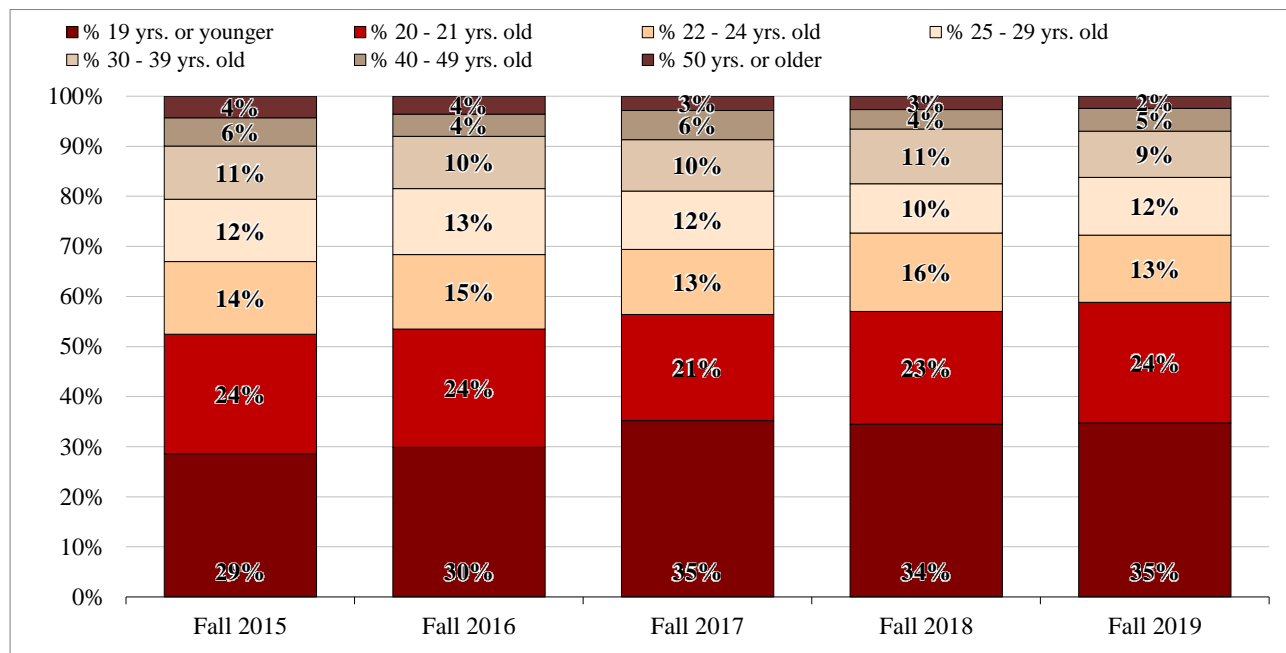
### Definitions:

**Student Headcount** is the unduplicated count of students enrolled in all courses within the discipline.

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the discipline.

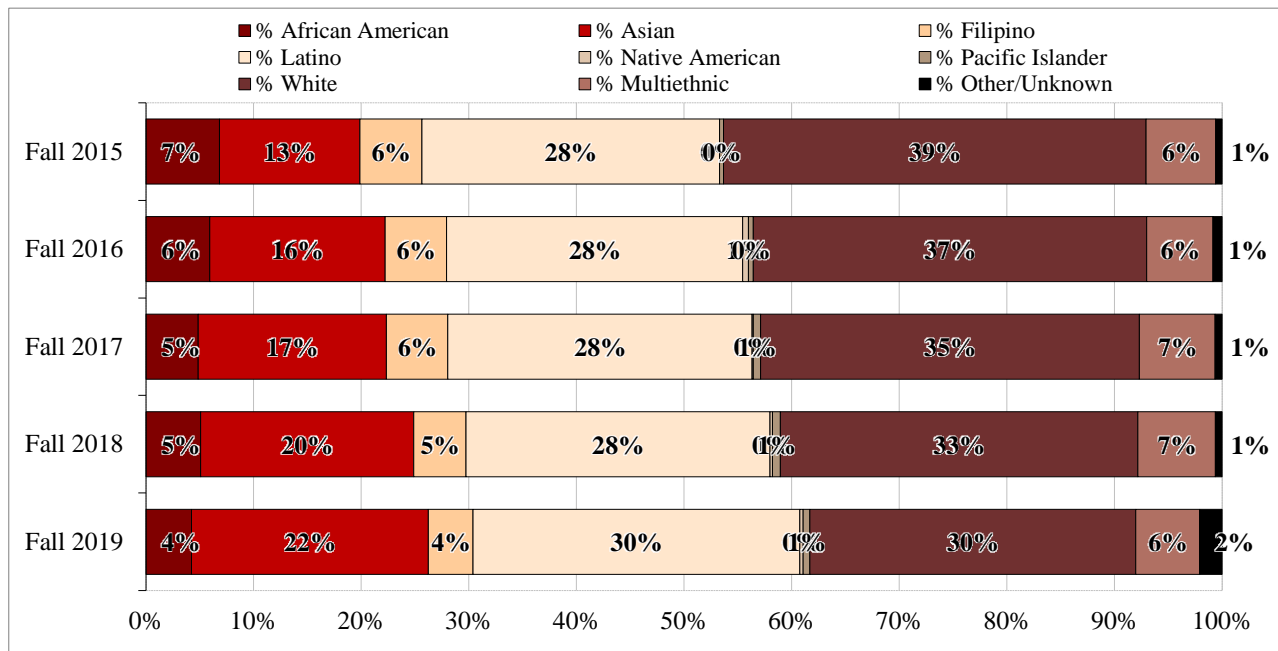
## Student Demographics: Gender & Age

Business ( BUSN^ )					
	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Female	389	433	381	438	407
Male	433	488	520	501	522
19 yrs. or younger	239	277	320	326	328
20-21 yrs. old	199	219	193	213	228
22-24 yrs. old	121	138	118	148	127
25-29 yrs. old	104	122	106	93	109
30-39 yrs. old	89	97	93	103	87
40-49 yrs. old	47	41	53	37	43
50 yrs. or older	36	33	26	25	23
% Female	47%	47%	42%	47%	44%
% Male	53%	53%	58%	53%	56%
% 19 yrs. or younger	29%	30%	35%	34%	35%
% 20 - 21 yrs. old	24%	24%	21%	23%	24%
% 22 - 24 yrs. old	14%	15%	13%	16%	13%
% 25 - 29 yrs. old	12%	13%	12%	10%	12%
% 30 - 39 yrs. old	11%	10%	10%	11%	9%
% 40 - 49 yrs. old	6%	4%	6%	4%	5%
% 50 yrs. or older	4%	4%	3%	3%	2%



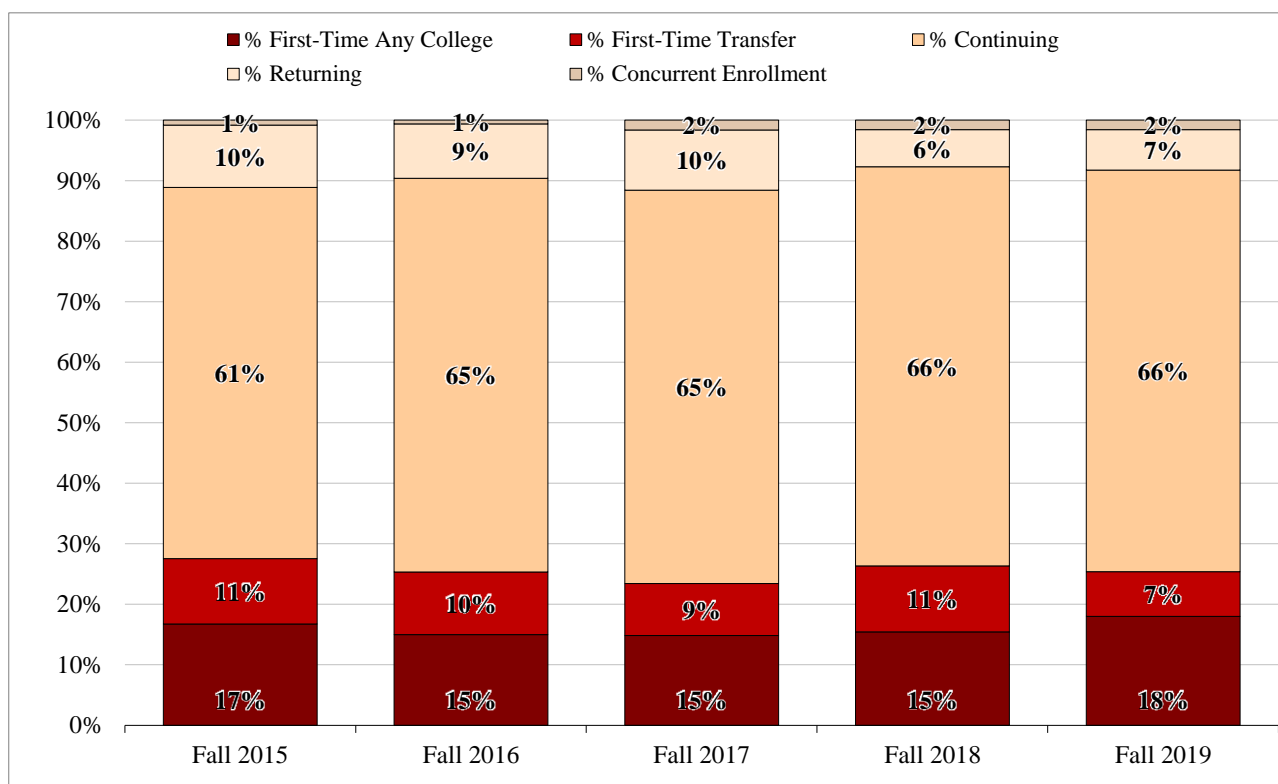
## Student Demographic: Race-Ethnicity

Business ( BUSN^ )					
	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
African American	57	55	44	48	40
Asian	109	151	159	187	208
Filipino	48	53	52	46	39
Latino	231	255	257	267	287
Native American	0	5	1	2	3
Pacific Islander	3	4	6	7	6
White	328	339	320	314	286
Multiethnic	54	57	64	68	56
Other/Unknown	5	8	6	6	20
% African American	7%	6%	5%	5%	4%
% Asian	13%	16%	17%	20%	22%
% Filipino	6%	6%	6%	5%	4%
% Latino	28%	28%	28%	28%	30%
% Native American	0%	1%	<1%	<1%	<1%
% Pacific Islander	<1%	<1%	1%	1%	1%
% White	39%	37%	35%	33%	30%
% Multiethnic	6%	6%	7%	7%	6%
% Other/Unknown	1%	1%	1%	1%	2%



## Student Enrollment Status

Business ( BUSN^ )					
	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
First-Time Any College	140	139	135	146	170
First-Time Transfer	90	96	78	103	70
Continuing	512	603	591	623	627
Returning	86	83	90	58	63
Concurrent Enrollment	7	6	15	15	15
% First-Time Any College	17%	15%	15%	15%	18%
% First-Time Transfer	11%	10%	9%	11%	7%
% Continuing	61%	65%	65%	66%	66%
% Returning	10%	9%	10%	6%	7%
% Concurrent Enrollment	1%	1%	2%	2%	2%



### Definitions:

**First-Time Any College:** Students enrolled in college for the first time.

**First-Time Transfer:** Students transferring to LPC in the current semester from another community college or university.

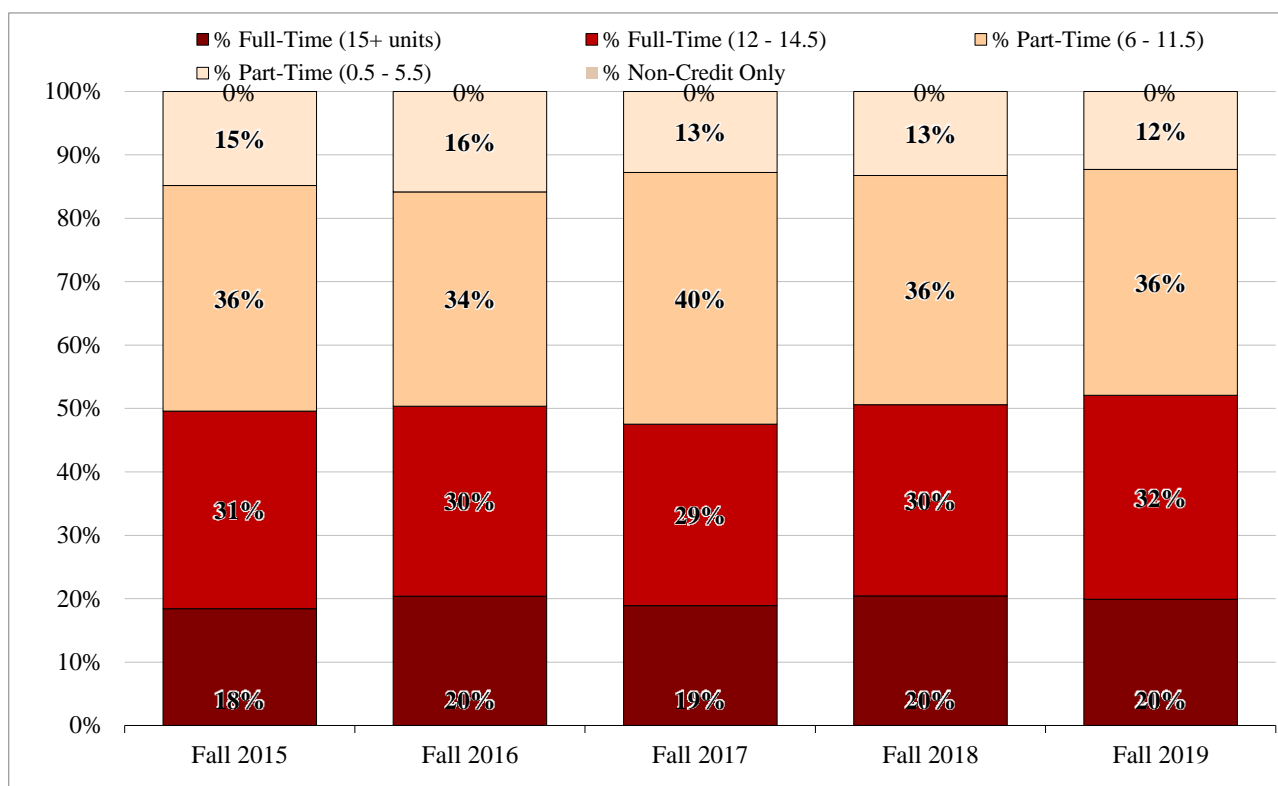
**Continuing:** Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

**Returning:** Students enrolled at LPC after an absence of one or more primary terms from the District.

**Concurrent Enrollment:** A special admit student currently enrolled in K-12.

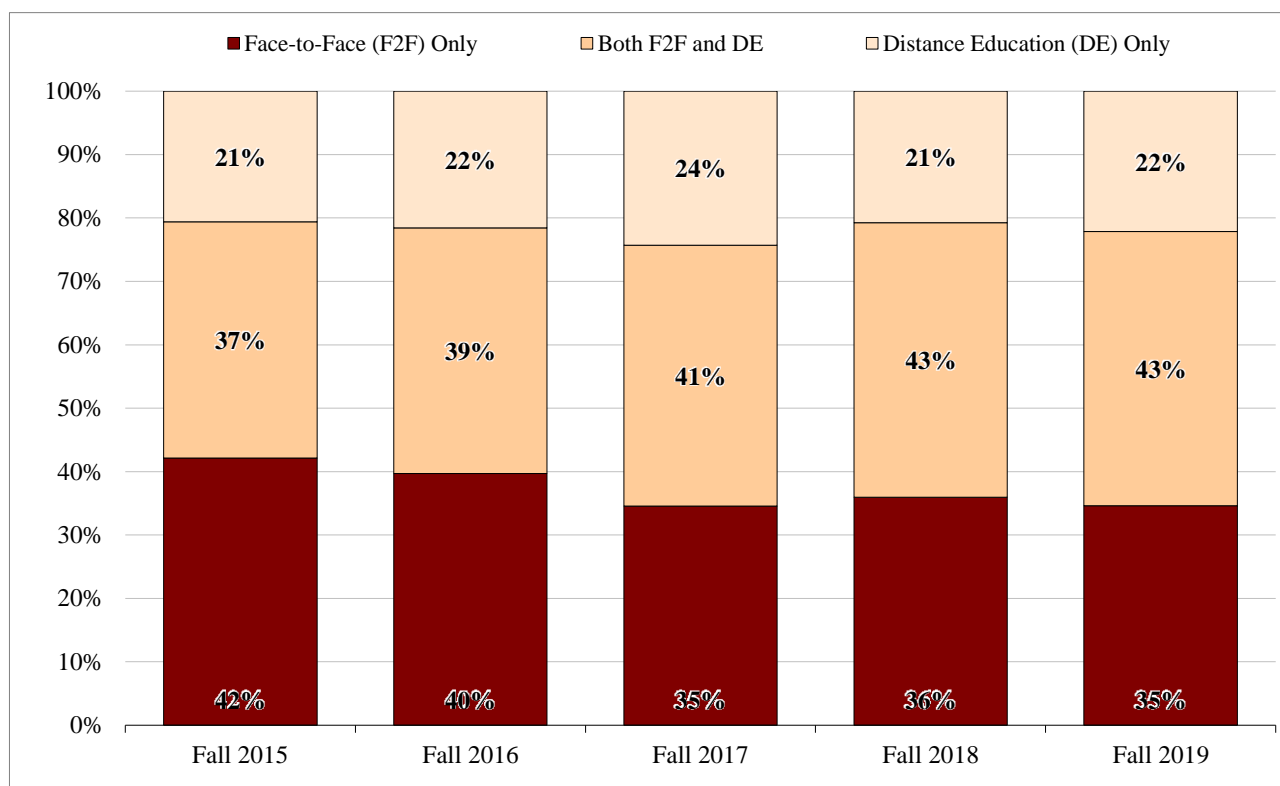
## Student Unit Load

Business ( BUSN^ )					
	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Full-Time (15+ units)	154	189	172	193	188
Full-Time (12 - 14.5)	260	278	260	285	304
Part-Time (6 - 11.5)	297	313	361	342	337
Part-Time (0.5 - 5.5)	124	147	116	125	116
Non-Credit Only	—	—	—	—	—
% Full-Time (15+ units)	18%	20%	19%	20%	20%
% Full-Time (12 - 14.5)	31%	30%	29%	30%	32%
% Part-Time (6 - 11.5)	36%	34%	40%	36%	36%
% Part-Time (0.5 - 5.5)	15%	16%	13%	13%	12%
% Non-Credit Only	—	—	—	—	—



## Students Using Distance Education

Business ( BUSN^ )					
<i>(Categories reflect college-wide coursework)</i>	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Face-to-Face (F2F) Only	352	368	314	340	327
Both F2F and DE	311	359	374	409	409
Distance Education (DE) Only	172	200	221	196	209
% Face-to-Face (F2F) Only	42%	40%	35%	36%	35%
% Both F2F and DE	37%	39%	41%	43%	43%
% Distance Education (DE) Only	21%	22%	24%	21%	22%

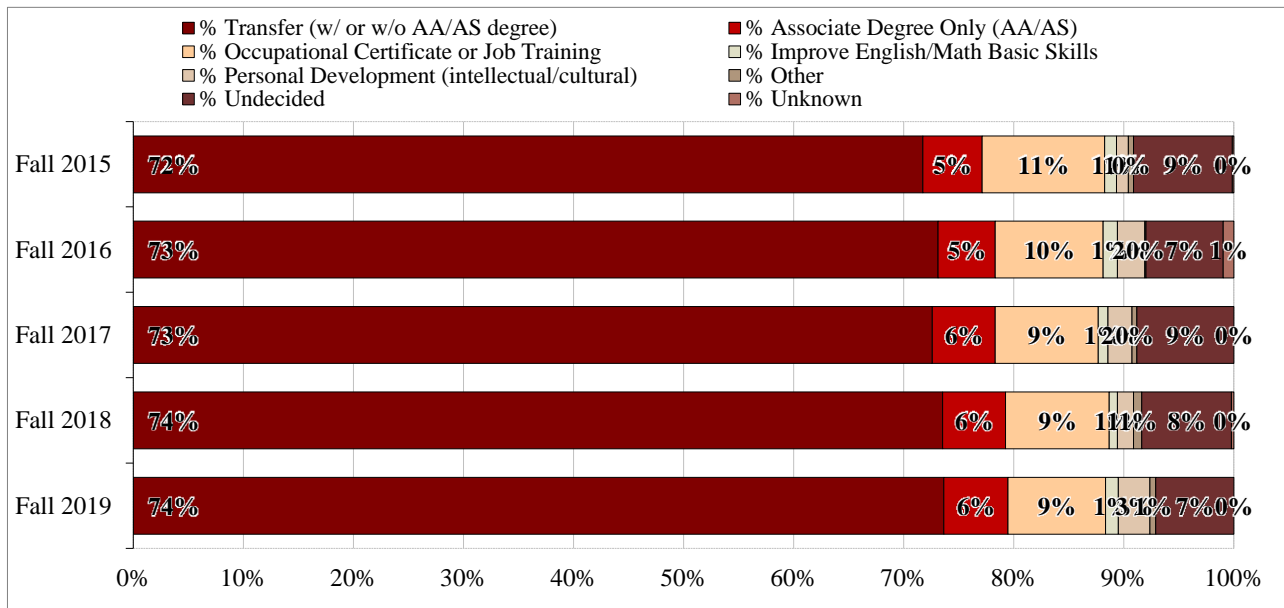


### Definitions:

**Distance Education (DE)** includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

## Student Educational Goal

Business ( BUSN^ )					
	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Transfer (w/ or w/o AA/AS degree)	599	678	660	695	696
Associate Degree Only (AA/AS)	45	48	52	54	55
Occupational Certificate or Job Training	93	91	85	89	84
Improve English/Math Basic Skills	9	12	8	7	11
Personal Development (intellectual/cultural)	9	23	20	14	27
Other	4	1	4	7	5
Undecided	75	65	80	77	67
Unknown	1	9	0	2	0
% Transfer (w/ or w/o AA/AS degree)	72%	73%	73%	74%	74%
% Associate Degree Only (AA/AS)	5%	5%	6%	6%	6%
% Occupational Certificate or Job Training	11%	10%	9%	9%	9%
% Improve English/Math Basic Skills	1%	1%	1%	1%	1%
% Personal Development (intellectual/cultural)	1%	2%	2%	1%	3%
% Other	<1%	<1%	<1%	1%	1%
% Undecided	9%	7%	9%	8%	7%
% Unknown	<1%	1%	0%	<1%	0%



### Definitions:

**Transfer:** Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

**Occupational Certificate/Job Training:** Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

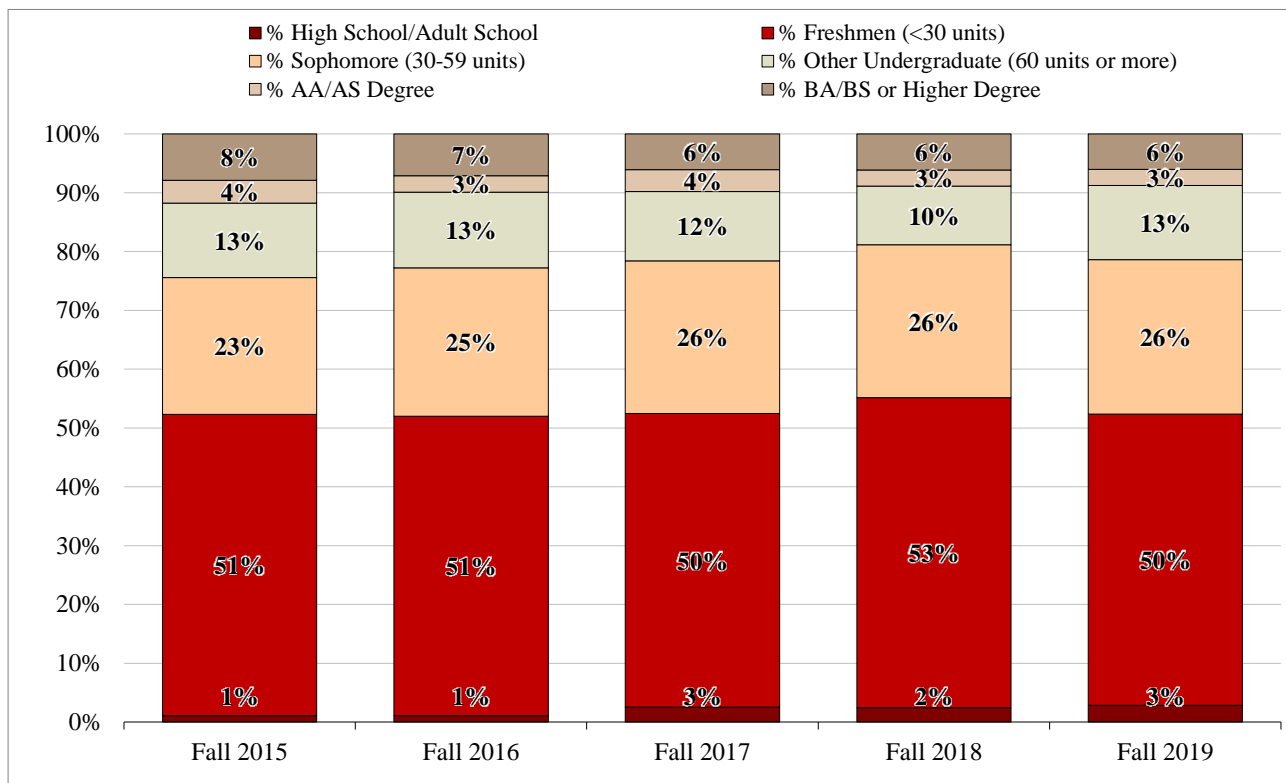
**Personal Development:** Students taking courses for intellectual and/or cultural development.

**Other:** Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.



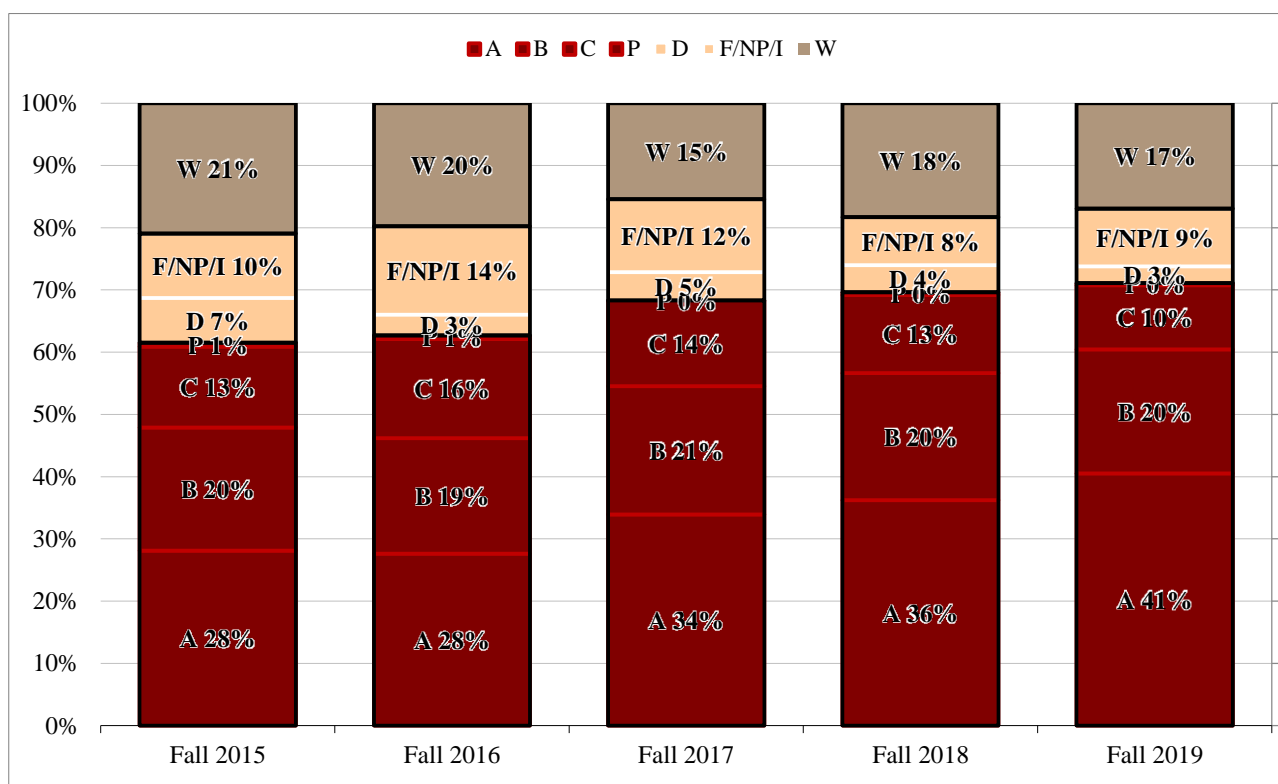
## Highest Educational Level of Students

Business ( BUSN^ )					
	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
High School/Adult School	9	10	23	23	27
Freshmen (<30 units)	428	472	454	498	468
Sophomore (30-59 units)	194	234	236	246	248
Other Undergraduate (60 units or more)	106	119	107	94	119
AA/AS Degree	32	26	34	26	26
BA/BS or Higher Degree	66	66	55	58	57
% High School/Adult School	1%	1%	3%	2%	3%
% Freshmen (<30 units)	51%	51%	50%	53%	50%
% Sophomore (30-59 units)	23%	25%	26%	26%	26%
% Other Undergraduate (60 units or more)	13%	13%	12%	10%	13%
% AA/AS Degree	4%	3%	4%	3%	3%
% BA/BS or Higher Degree	8%	7%	6%	6%	6%



## Student Performance: Grade Distribution

Business ( BUSN^ )					
	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
<b>Total Course Enrollments</b>	<b>1,013</b>	<b>1,148</b>	<b>1,076</b>	<b>1,179</b>	<b>1,170</b>
<b>Course Success Rates</b>	<b>62%</b>	<b>63%</b>	<b>68%</b>	<b>70%</b>	<b>71%</b>
A	28%	28%	34%	36%	41%
B	20%	19%	21%	20%	20%
C	13%	16%	14%	13%	10%
P	1%	1%	<1%	<1%	<1%
<b>Course Non-Success Rate</b>	<b>18%</b>	<b>18%</b>	<b>16%</b>	<b>12%</b>	<b>12%</b>
D	7%	3%	5%	4%	3%
F/NP/I	10%	14%	12%	8%	9%
<b>Withdrawals (W)</b>	<b>21%</b>	<b>20%</b>	<b>15%</b>	<b>18%</b>	<b>17%</b>



### Definitions:

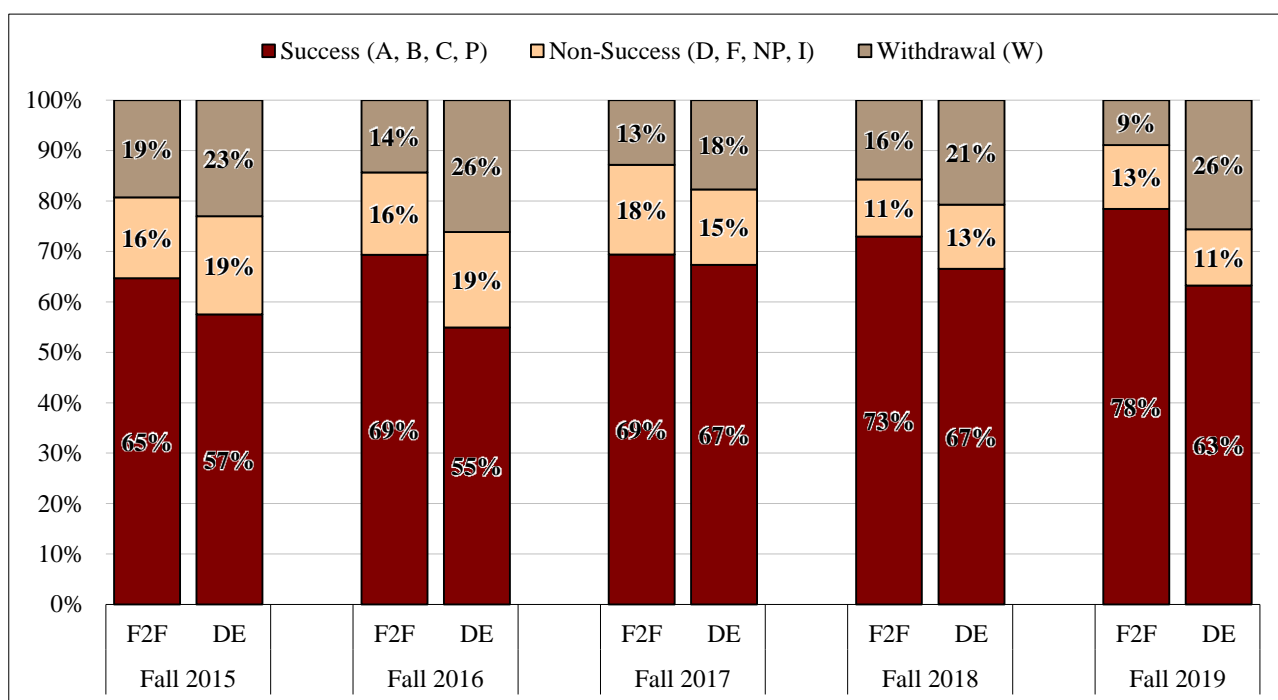
**Course Success Rate** is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

**Course Non-Success Rate** is the percentage of students receiving a grade of ('D', 'F', 'NP' or 'I') relative to all students receiving a grade.

**Withdrawals** is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

## Student Performance: Distance Education

Business ( BUSN^ )					
	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
<b>Total Course Enrollments</b>	<b>1,013</b>	<b>1,148</b>	<b>1,076</b>	<b>1,179</b>	<b>1,170</b>
<b>Face-to-Face (F2F) Sections</b>	<b>566</b>	<b>620</b>	<b>500</b>	<b>566</b>	<b>607</b>
Success Rates	65%	69%	69%	73%	78%
Non-Success Rates	16%	16%	18%	11%	13%
Withdrawals	19%	14%	13%	16%	9%
<b>Distance Education (DE) Sections</b>	<b>447</b>	<b>528</b>	<b>576</b>	<b>613</b>	<b>563</b>
Success Rates	57%	55%	67%	67%	63%
Non-Success Rates	19%	19%	15%	13%	11%
Withdrawals	23%	26%	18%	21%	26%



### Definitions:

**Course Success Rate** is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

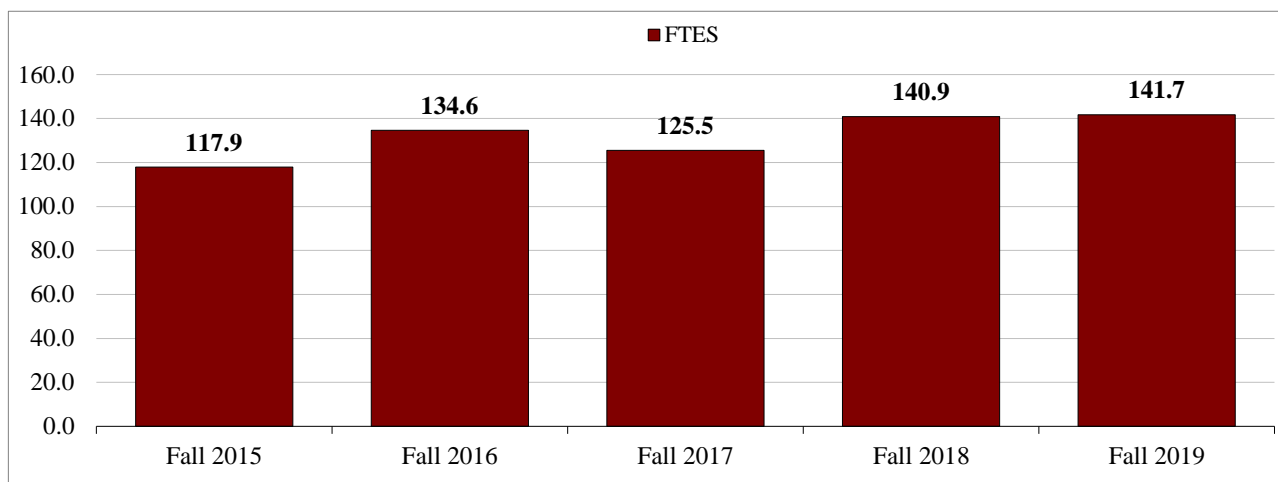
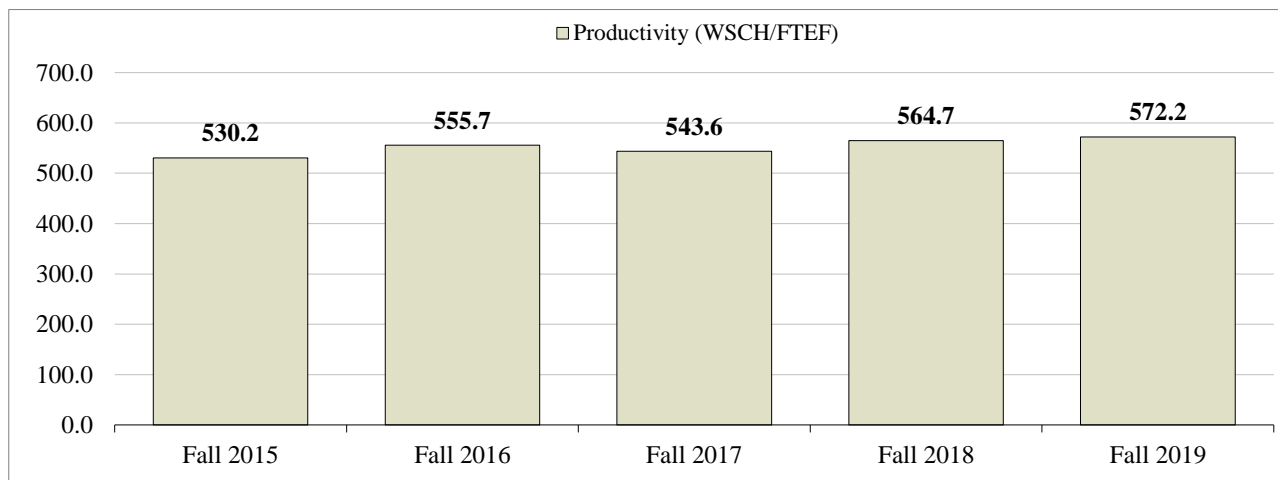
**Course Non-Success Rate** is the percentage of students receiving a grade of ('D', 'F', 'NP' or 'T') relative to all students receiving a grade.

**Withdrawals** is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

**Distance Education (DE)** includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

## Enrollment Management: Part 1

	Business ( BUSN^ )				
	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
WSCH	3,761	4,218	3,922	4,397	4,384
FTES	117.9	134.6	125.5	140.9	141.7
FTEF	7.1	7.6	7.2	7.8	7.7
Productivity (WSCH/FTEF)	530.2	555.7	543.6	564.7	572.2



### Definitions:

**WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

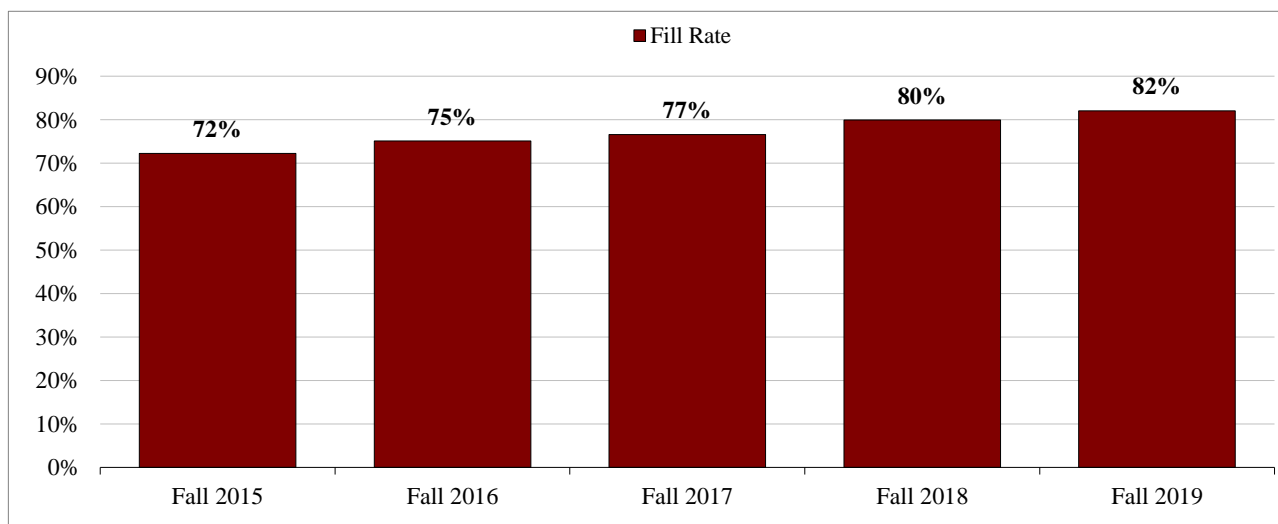
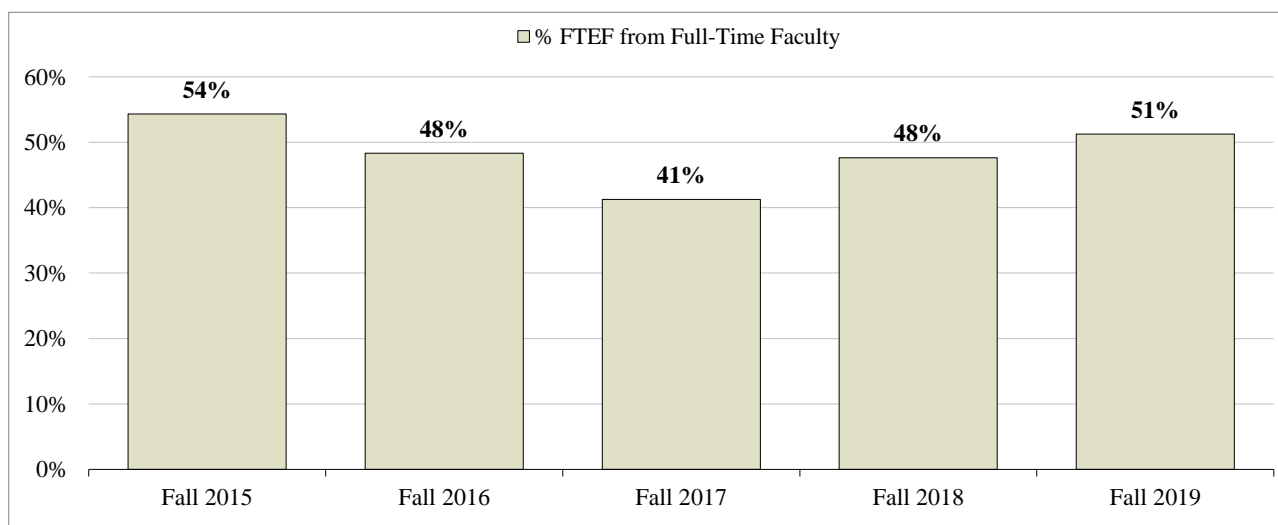
**FTEF** is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

**Productivity** is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

**Note:** Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/14/20.

## Enrollment Management: Part 2

Business ( BUSN^ )					
	Term				
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
FTEF from Full-Time Faculty	3.9	3.7	3.0	3.7	3.9
% FTEF from Full-Time Faculty	54%	48%	41%	48%	51%
Enrollments	1,013	1,148	1,076	1,179	1,170
Capacity (seats available)	1,402	1,529	1,405	1,475	1,426
Fill Rate	72%	75%	77%	80%	82%



### Definitions:

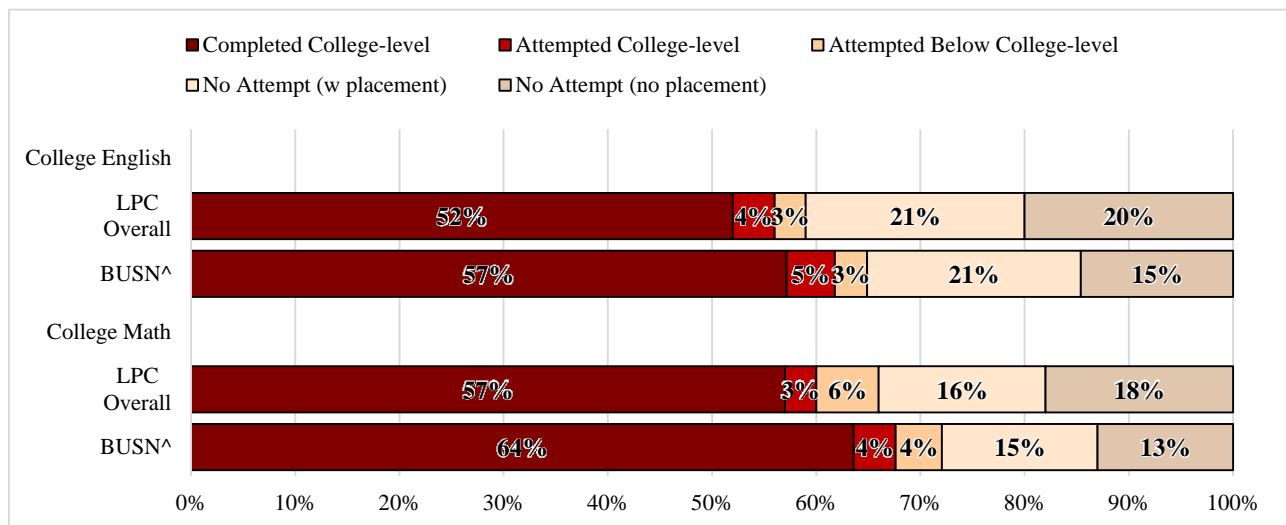
**Fill Rate** is number of enrollments over the total capacity (seats available).

**% FTEF from Full-time Faculty** is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

**Note:** Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/14/20.

## College Readiness: English & Math Proficiency

Fall 2019				
	BUSN^		LPC Overall	
	Num	Pct	Num	Pct
<b>College English</b>				
Completed College-level	540	57%	4,712	52%
Attempted College-level	44	5%	393	4%
Attempted Below College-level	29	3%	261	3%
No Attempt (with placement)	194	21%	1,887	21%
No Attempt (no placement)	138	15%	1,811	20%
<b>College Math</b>				
Completed College-level	601	64%	5,193	57%
Attempted College-level	38	4%	302	3%
Attempted Below College-level	42	4%	538	6%
No Attempt (with placement)	141	15%	1,405	16%
No Attempt (no placement)	123	13%	1,623	18%



**Definitions:**

**College English: Completed College-level** = successfully completed ENG 1A, 1AEX, or attempted transfer level, or has earned at least an Associates degree.

**Attempted College-level** = attempted ENG 1A or 1AEX but has not successfully completed prior to indicated term.

**Attempted Below College-level** = attempted ENG 102, 104, 105, 100A, 100B, NENG 204, or ESL 25 prior to indicated term.

**No Attempt (w placement)** = no previous English enrollments within the sequence but has used a placement tool.

**No Attempt (no placement)** = no previous English enrollments within the sequence and did not utilize a placement tool.

**College Math:**

**Completed College-level** = successfully completed MATH 55, 50, NMAT 255 or 250, or attempted transfer level, or has earned at least an Associates degree.

**Attempted College-level** = attempted MATH 55, 50, NMAT 255 or 250 but has not successfully completed prior to indicated term.

**Attempted Below College-level** = attempted MATH 110, 107, NMAT 210 or 207 prior to indicated term.

**No Attempt (w placement)** = no previous Math enrollments within the sequence but has used a placement tool.

**No Attempt (no placement)** = no previous Math enrollments within the sequence and did not utilize a placement tool.