



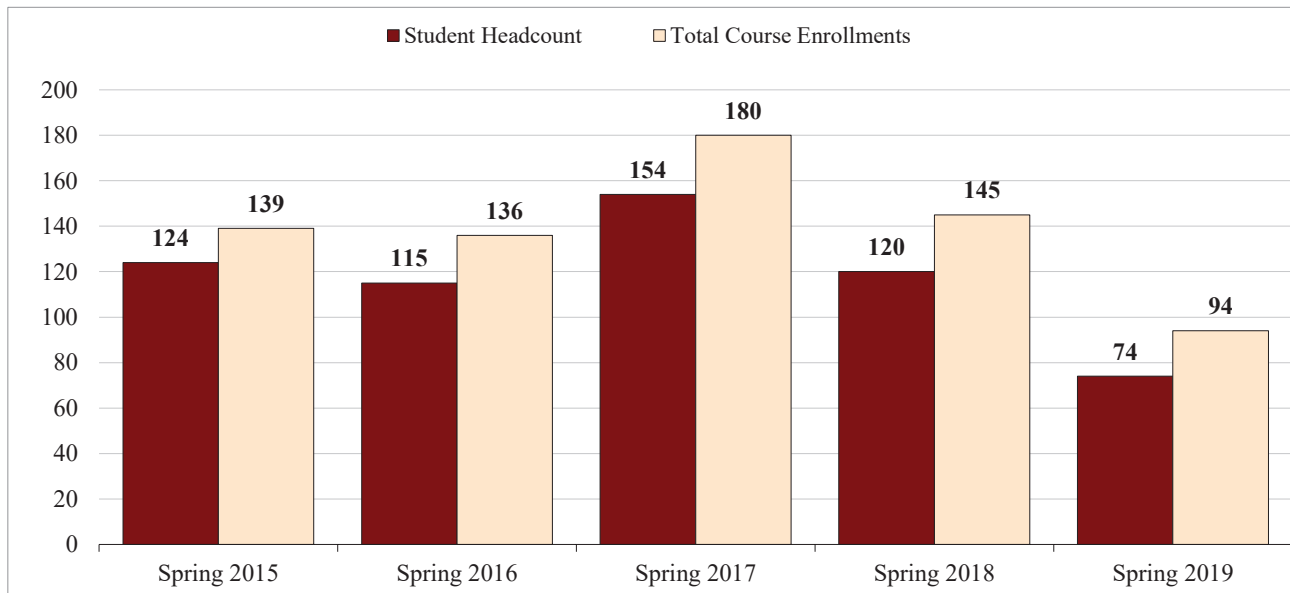
Las Positas College
Program Review Discipline Data Packet
Spring 2015 to Spring 2019

Discipline:
Mass Communications (MSCM)

<u>TABLE OF CONTENTS</u>	<u>PAGE</u>
Headcount & Enrollment	1
Student Demographics: Gender & Age	2
Student Demographics: Race-Ethnicity	3
Student Enrollment Status	4
Student Unit Load	5
Students Using Distance Education	6
Student Educational Goal	7
Highest Educational Level of Students	8
Student Performance: Grade Distribution.....	9
Student Performance: Distance Education.....	10
Enrollment Management Data	11-12
College Readiness: English & Math Proficiency.....	13

Headcount & Enrollment

Mass Communications (MSCM)					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
Student Headcount	124	115	154	120	74
Total Course Enrollments	139	136	180	145	94



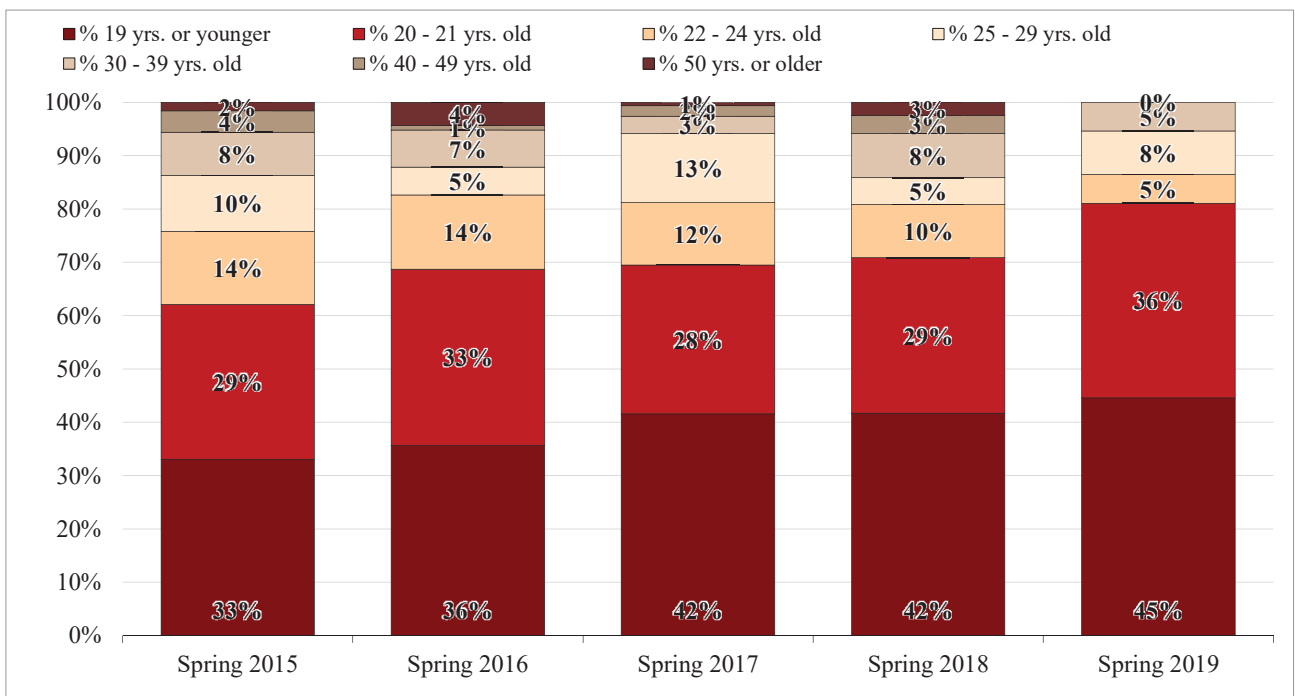
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.

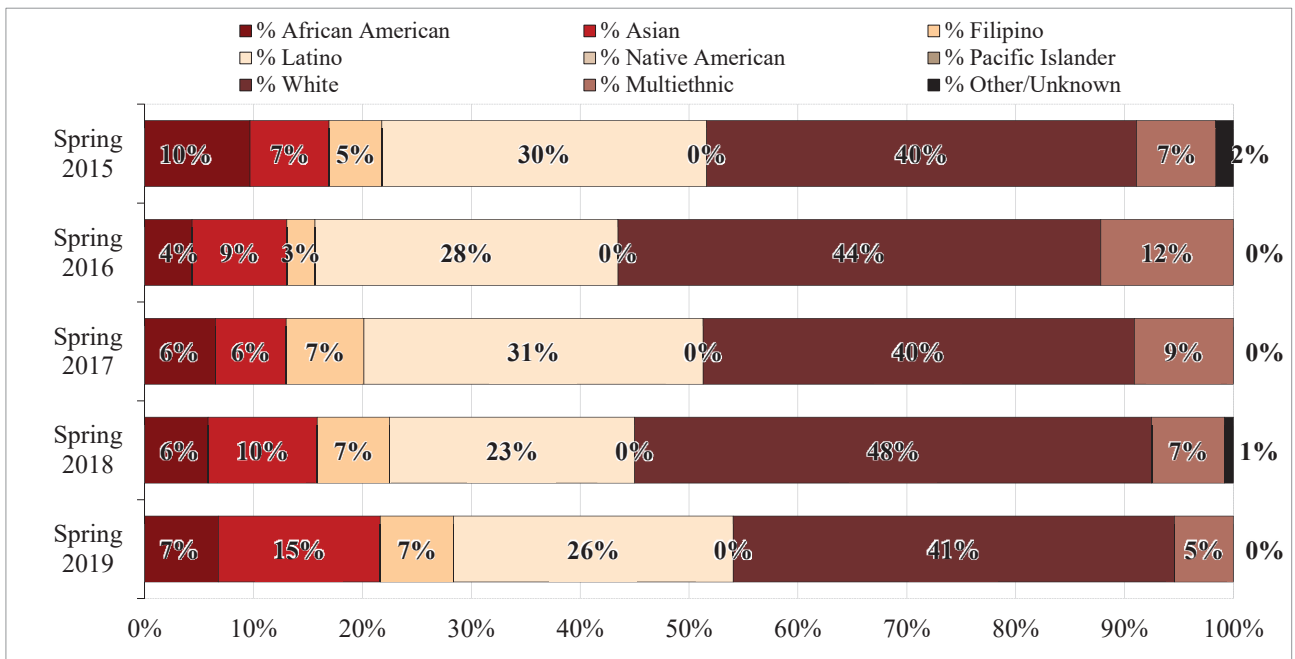
Student Demographics: Gender & Age

Mass Communications (MSCM)					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
Female	67	53	64	67	30
Male	56	61	90	53	44
19 yrs. or younger	41	41	64	50	33
20-21 yrs. old	36	38	43	35	27
22-24 yrs. old	17	16	18	12	4
25-29 yrs. old	13	6	20	6	6
30-39 yrs. old	10	8	5	10	4
40-49 yrs. old	5	1	3	4	0
50 yrs. or older	2	5	1	3	0
% Female	54%	46%	42%	56%	41%
% Male	46%	54%	58%	44%	59%
% 19 yrs. or younger	33%	36%	42%	42%	45%
% 20 - 21 yrs. old	29%	33%	28%	29%	36%
% 22 - 24 yrs. old	14%	14%	12%	10%	5%
% 25 - 29 yrs. old	10%	5%	13%	5%	8%
% 30 - 39 yrs. old	8%	7%	3%	8%	5%
% 40 - 49 yrs. old	4%	1%	2%	3%	0%
% 50 yrs. or older	2%	4%	1%	3%	0%



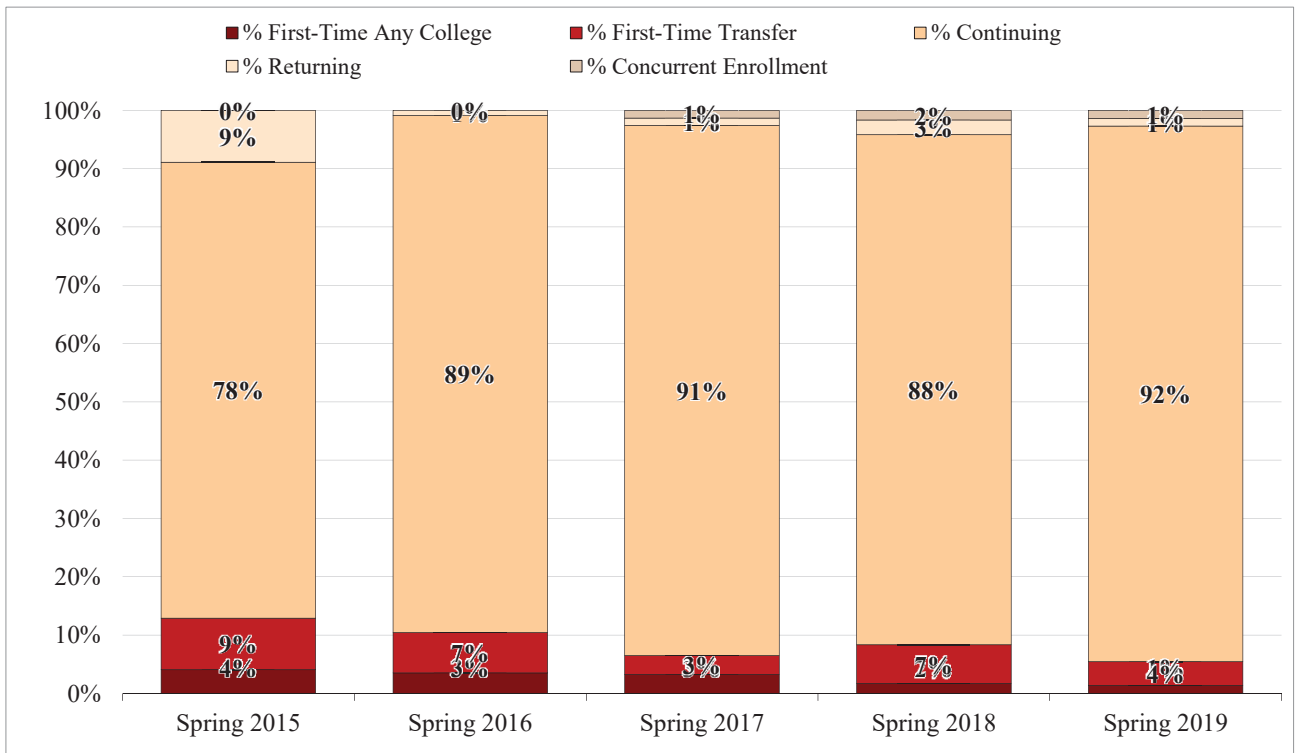
Student Demographic: Race-Ethnicity

Mass Communications (MSCM)					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
African American	12	5	10	7	5
Asian	9	10	10	12	11
Filipino	6	3	11	8	5
Latino	37	32	48	27	19
Native American	0	0	0	0	0
Pacific Islander	0	0	0	0	0
White	49	51	61	57	30
Multiethnic	9	14	14	8	4
Other/Unknown	2	0	0	1	0
% African American	10%	4%	6%	6%	7%
% Asian	7%	9%	6%	10%	15%
% Filipino	5%	3%	7%	7%	7%
% Latino	30%	28%	31%	23%	26%
% Native American	0%	0%	0%	0%	0%
% Pacific Islander	0%	0%	0%	0%	0%
% White	40%	44%	40%	48%	41%
% Multiethnic	7%	12%	9%	7%	5%
% Other/Unknown	2%	0%	0%	1%	0%



Student Enrollment Status

Mass Communications (MSCM)					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
First-Time Any College	5	4	5	2	1
First-Time Transfer	11	8	5	8	3
Continuing	97	102	140	105	68
Returning	11	1	2	3	1
Concurrent Enrollment	0	0	2	2	1
% First-Time Any College	4%	3%	3%	2%	1%
% First-Time Transfer	9%	7%	3%	7%	4%
% Continuing	78%	89%	91%	88%	92%
% Returning	9%	1%	1%	3%	1%
% Concurrent Enrollment	0%	0%	1%	2%	1%



Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

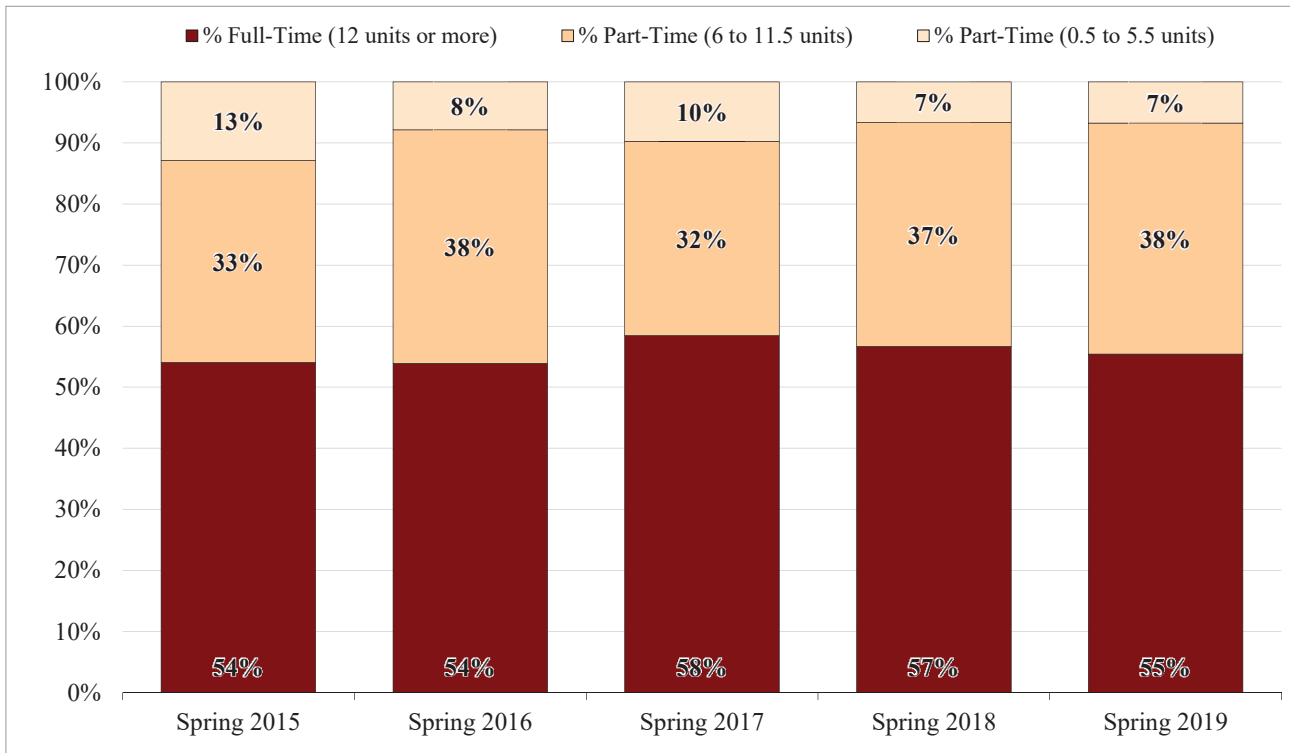
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.

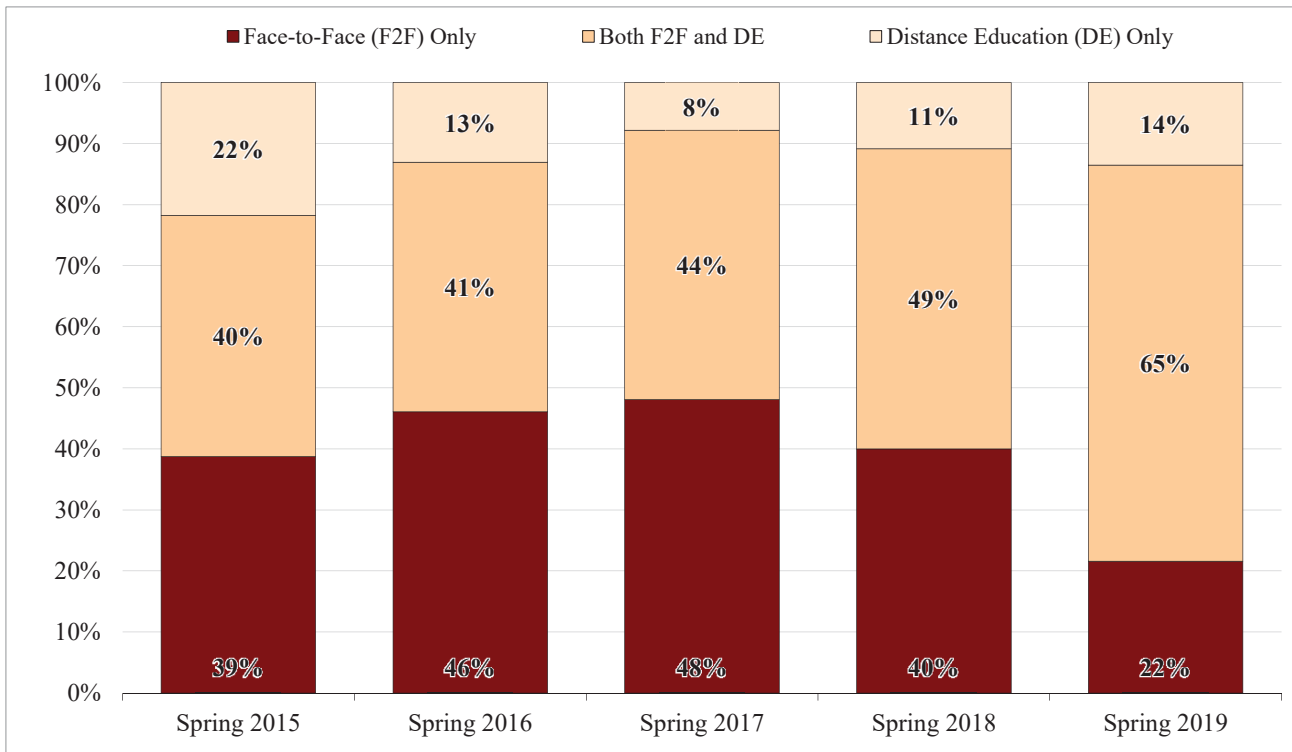
Student Unit Load

Mass Communications (MSCM)					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
Full-Time (12 units or more)	67	62	90	68	41
Part-Time (6 to 11.5 units)	41	44	49	44	28
Part-Time (0.5 to 5.5 units)	16	9	15	8	5
% Full-Time (12 units or more)	54%	54%	58%	57%	55%
% Part-Time (6 to 11.5 units)	33%	38%	32%	37%	38%
% Part-Time (0.5 to 5.5 units)	13%	8%	10%	7%	7%



Students Using Distance Education

Mass Communications (MSCM)					
<i>(Categories reflect college-wide coursework)</i>	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
Face-to-Face (F2F) Only	48	53	74	48	16
Both F2F and DE	49	47	68	59	48
Distance Education (DE) Only	27	15	12	13	10
% Face-to-Face (F2F) Only	39%	46%	48%	40%	22%
% Both F2F and DE	40%	41%	44%	49%	65%
% Distance Education (DE) Only	22%	13%	8%	11%	14%

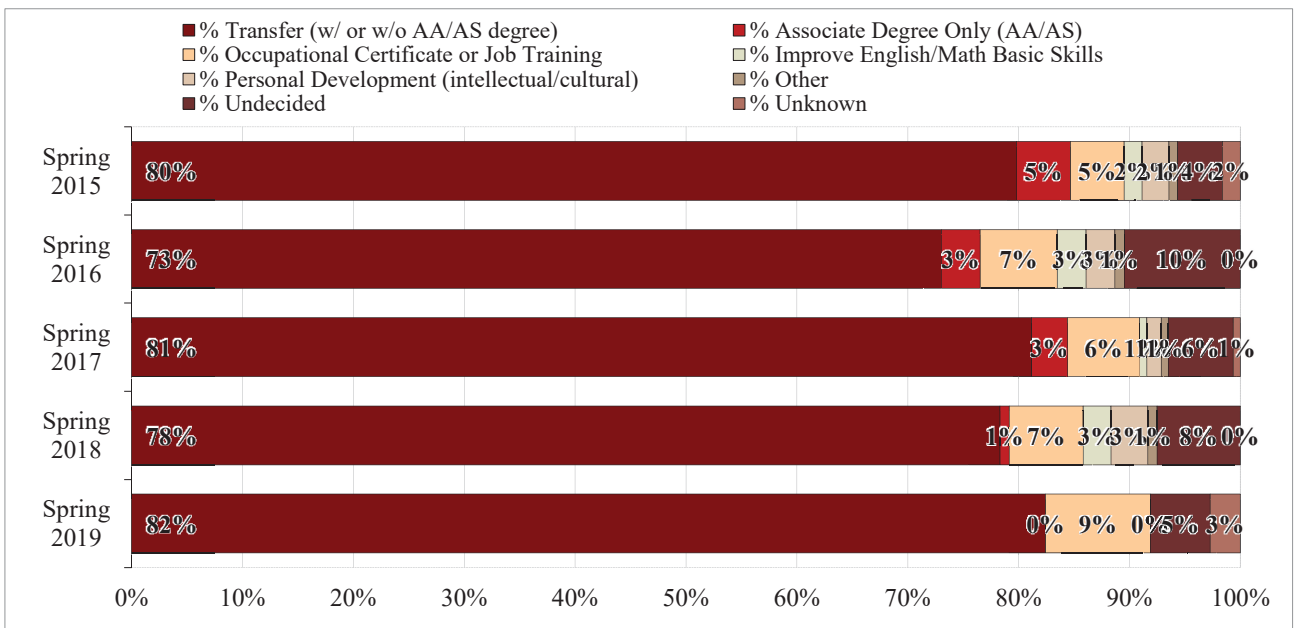


Definitions:

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

Student Educational Goal

Mass Communications (MSCM)					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
Transfer (w/ or w/o AA/AS degree)	99	84	125	94	61
Associate Degree Only (AA/AS)	6	4	5	1	0
Occupational Certificate or Job Training	6	8	10	8	7
Improve English/Math Basic Skills	2	3	1	3	0
Personal Development (intellectual/cultural)	3	3	2	4	0
Other	1	1	1	1	0
Undecided	5	12	9	9	4
Unknown	2	0	1	0	2
% Transfer (w/ or w/o AA/AS degree)	80%	73%	81%	78%	82%
% Associate Degree Only (AA/AS)	5%	3%	3%	1%	0%
% Occupational Certificate or Job Training	5%	7%	6%	7%	9%
% Improve English/Math Basic Skills	2%	3%	1%	3%	0%
% Personal Development (intellectual/cultural)	2%	3%	1%	3%	0%
% Other	1%	1%	1%	1%	0%
% Undecided	4%	10%	6%	8%	5%
% Unknown	2%	0%	1%	0%	3%



Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

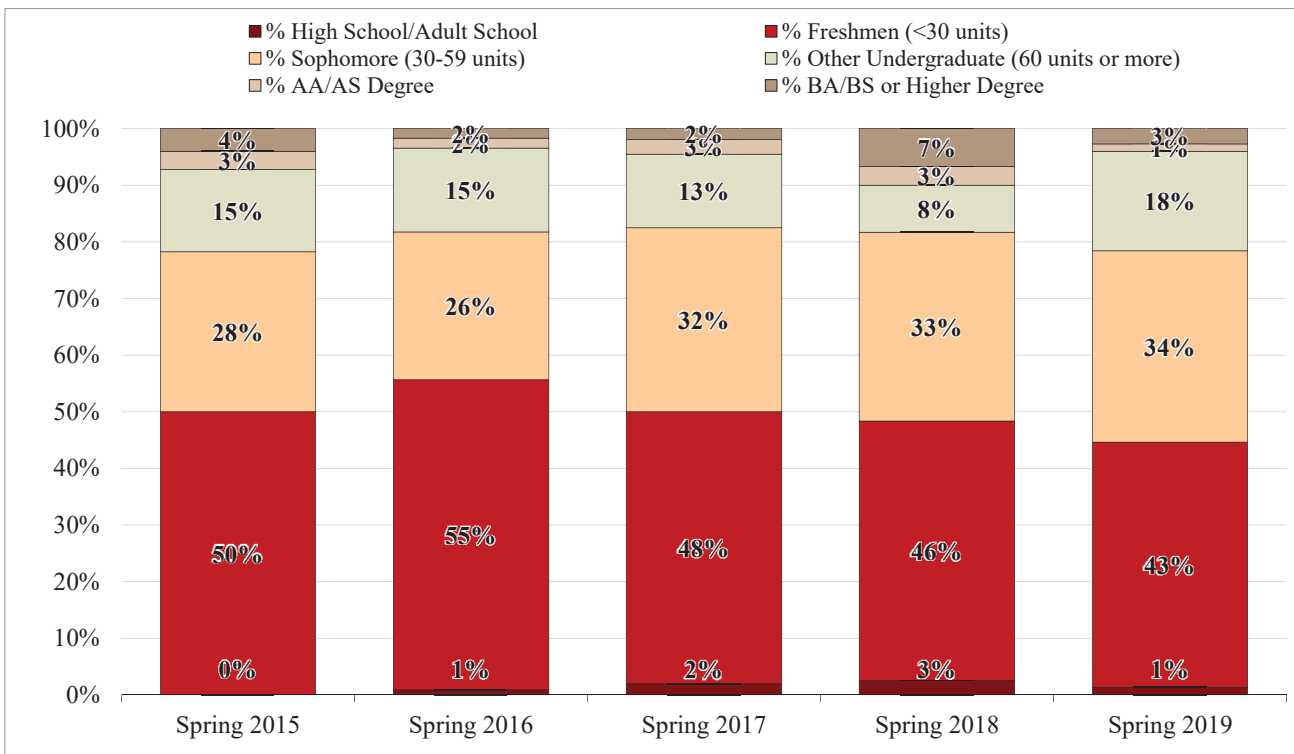
Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

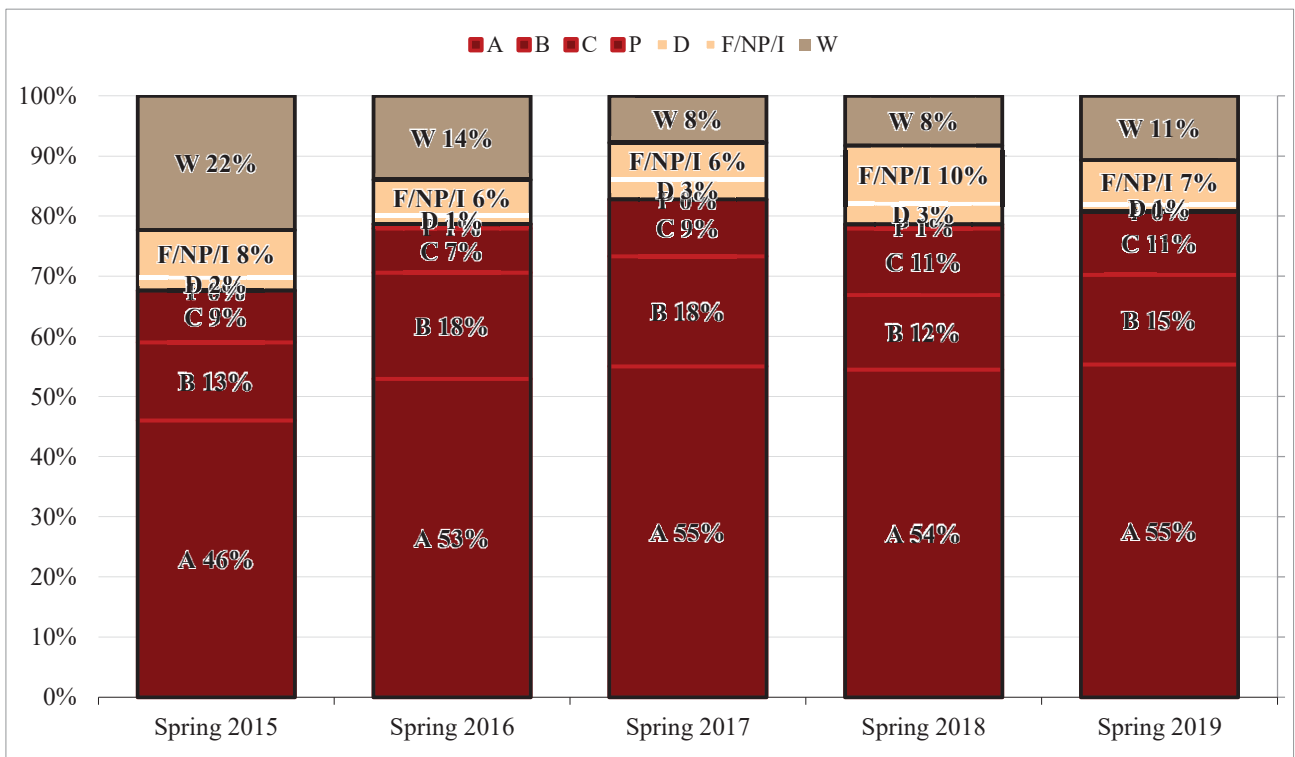
Highest Educational Level of Students

Mass Communications (MSCM)					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
High School/Adult School	0	1	3	3	1
Freshmen (<30 units)	62	63	74	55	32
Sophomore (30-59 units)	35	30	50	40	25
Other Undergraduate (60 units or more)	18	17	20	10	13
AA/AS Degree	4	2	4	4	1
BA/BS or Higher Degree	5	2	3	8	2
% High School/Adult School	0%	1%	2%	3%	1%
% Freshmen (<30 units)	50%	55%	48%	46%	43%
% Sophomore (30-59 units)	28%	26%	32%	33%	34%
% Other Undergraduate (60 units or more)	15%	15%	13%	8%	18%
% AA/AS Degree	3%	2%	3%	3%	1%
% BA/BS or Higher Degree	4%	2%	2%	7%	3%



Student Performance: Grade Distribution

Mass Communications (MSCM)					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
Total Course Enrollments	139	136	180	145	94
Course Success Rates	68%	79%	83%	79%	81%
A	46%	53%	55%	54%	55%
B	13%	18%	18%	12%	15%
C	9%	7%	9%	11%	11%
P	0%	1%	0%	1%	0%
Course Non-Success Rate	10%	7%	9%	13%	9%
D	2%	1%	3%	3%	1%
F/NP/I	8%	6%	6%	10%	7%
Withdrawals (W)	22%	14%	8%	8%	11%



Definitions:

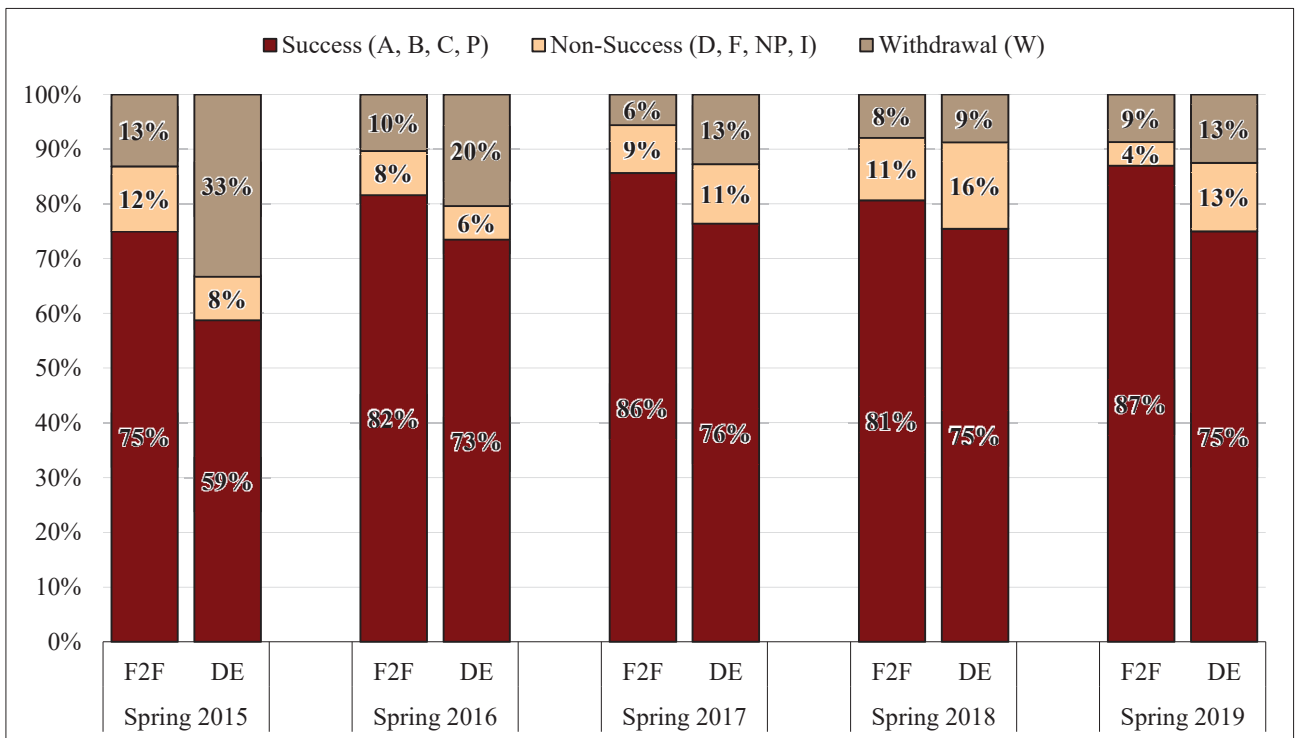
Course Success Rate is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

Course Non-Success Rate is the percentage of students receiving a grade of ('D', 'F', 'NP or 'T') relative to all students receiving a grade.

Withdrawals is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

Student Performance: Distance Education

Mass Communications (MSCM)					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
Total Course Enrollments	139	136	180	145	94
Face-to-Face (F2F) Sections	76	87	125	88	46
Success Rates	75%	82%	86%	81%	87%
Non-Success Rates	12%	8%	9%	11%	4%
Withdrawals	13%	10%	6%	8%	9%
Distance Education (DE) Sections	63	49	55	57	48
Success Rates	59%	73%	76%	75%	75%
Non-Success Rates	8%	6%	11%	16%	13%
Withdrawals	33%	20%	13%	9%	13%



Definitions:

Course Success Rate is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

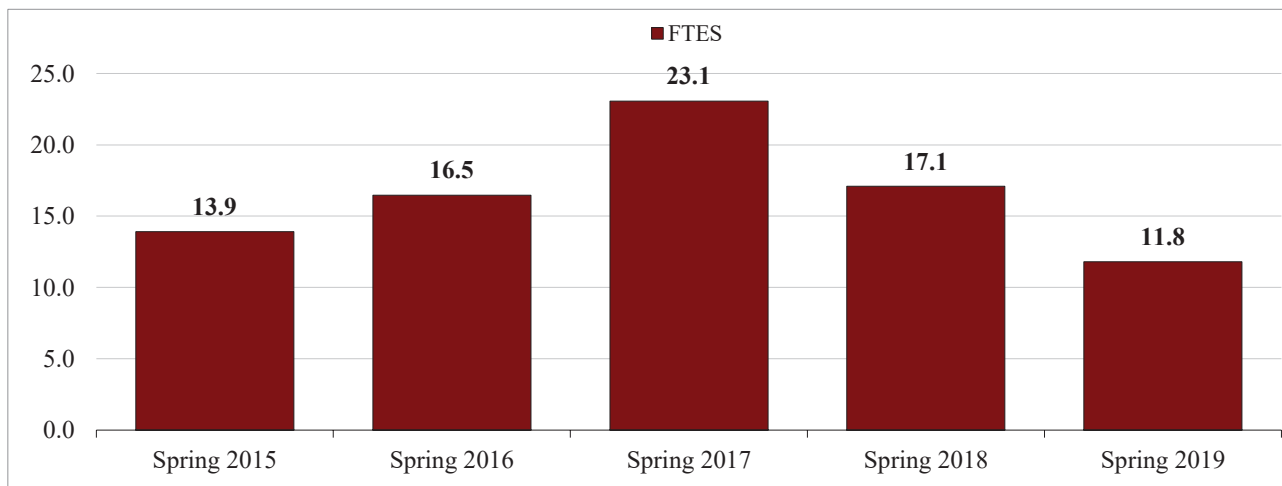
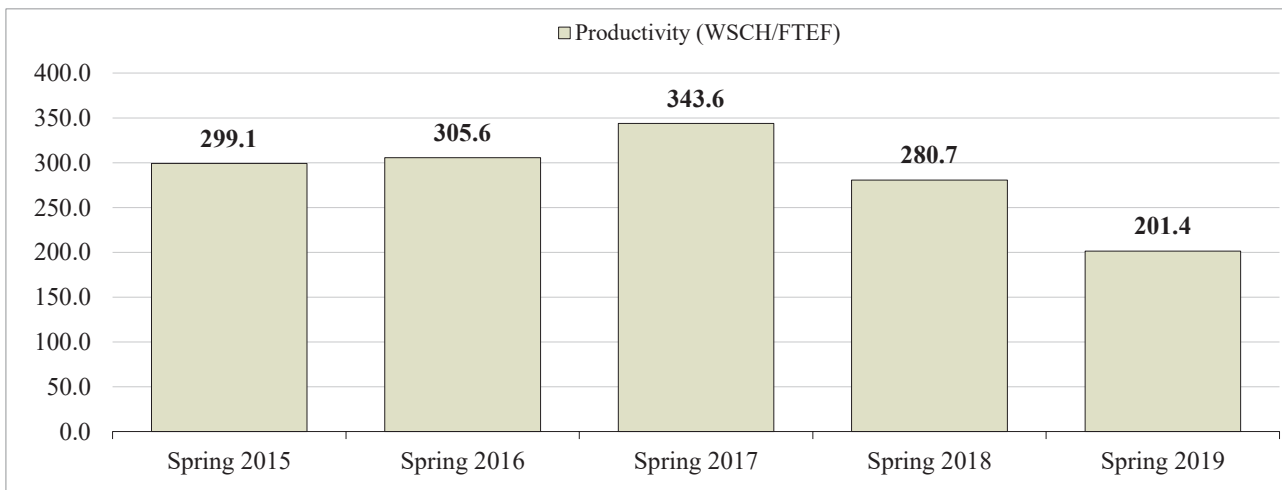
Course Non-Success Rate is the percentage of students receiving a grade of ('D', 'F', 'NP' or 'I') relative to all students receiving a grade.

Withdrawals is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

Enrollment Management: Part 1

Mass Communications (MSCM)					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
WSCH	431	514	704	526	364
FTES	13.9	16.5	23.1	17.1	11.8
FTEF	1.4	1.7	2.0	1.9	1.8
Productivity (WSCH/FTEF)	299.1	305.6	343.6	280.7	201.4



Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

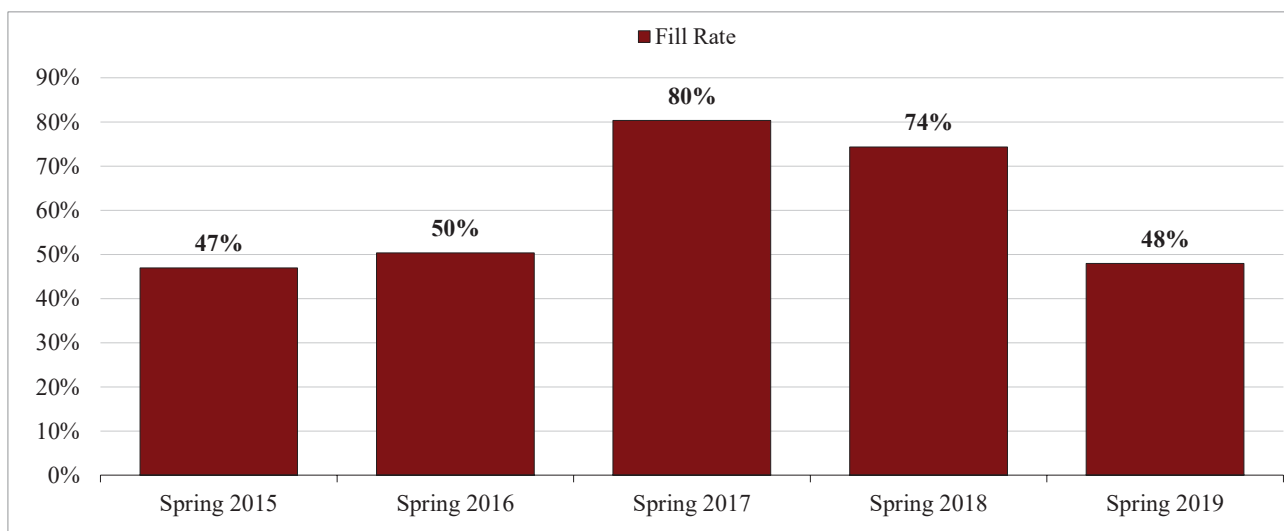
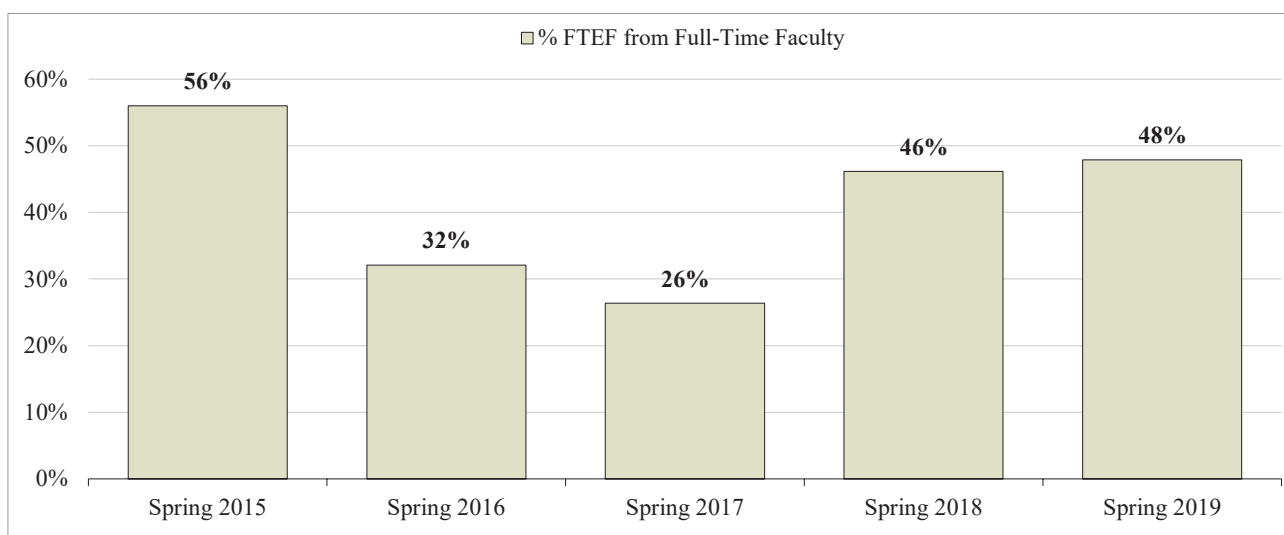
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data includes all credit courses accounted for during the respective academic terms; data accessed on 5/15/18.

Enrollment Management: Part 2

Mass Communications (MSCM)					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
FTEF from Full-Time Faculty	0.8	0.5	0.5	0.9	0.9
% FTEF from Full-Time Faculty	56%	32%	26%	46%	48%
Enrollments	139	136	180	145	94
Capacity (seats available)	296	270	224	195	196
Fill Rate	47%	50%	80%	74%	48%



Definitions:

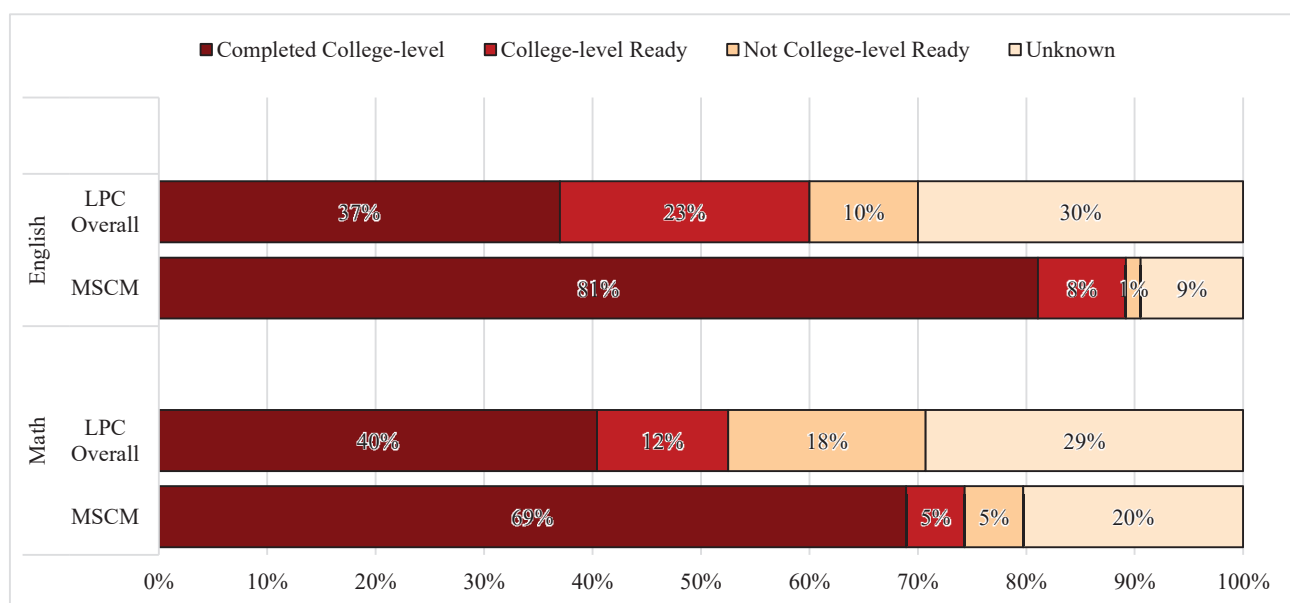
Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data includes all credit courses accounted for during the respective academic terms; data accessed on 5/15/18.

College Readiness: English & Math Proficiency

Spring 2019				
	MSCM		LPC Overall	
	Num	Pct	Num	Pct
College English				
Completed College-level	60	81%	5,237	60%
College-level Ready	6	9%	1,339	15%
Not College-level Ready	1	2%	458	5%
Unknown	7	11%	1,703	19%
College Math				
Completed College-level	51	69%	4,956	57%
College-level Ready	4	5%	642	7%
Not College-level Ready	4	5%	1,161	13%
Unknown	15	20%	1,978	23%



Definitions:

College English

Completed College-level is defined as successfully completed ENG 1A or higher, or has earned at least an Associates degree.

College-level Ready is defined as anyone who is eligible for ENG 1A but has not successfully completed the course.

Not College-level Ready is defined as anyone who is not eligible for ENG 1A but has not successfully completed the course.

Unknown is defined as anyone with no previous English enrollments within the sequence and no previous English assessment.

College Math

Completed College-level is defined as successfully completed Math 55 or higher or assessed into Transfer-level Math, or has earned at least an Associates degree.

College-level Ready is defined as anyone who is eligible for MATH 55 but has not yet successfully complete the course.

Not College-level Ready is defined as anyone who is not eligible for MATH 55 but has not yet successfully complete the course.

Unknown is defined as anyone with no previous Math enrollments within the sequence and no previous Math assessment.