



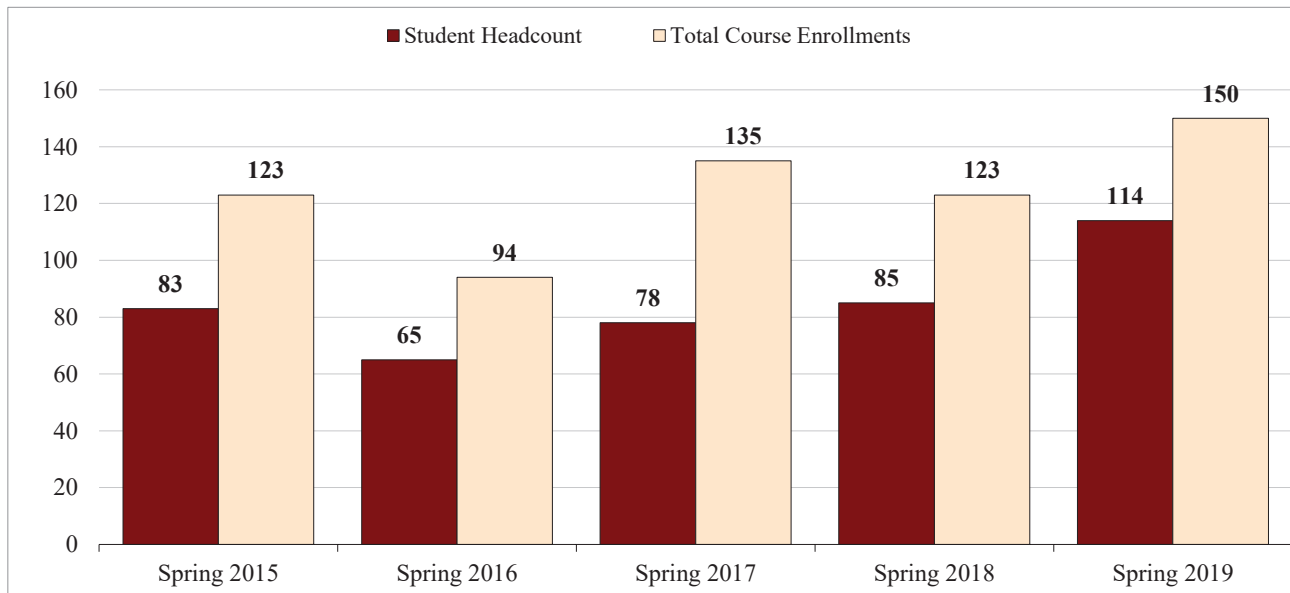
Las Positas College  
**Program Review Discipline Data Packet**  
Spring 2015 to Spring 2019

Discipline:  
**Graphic Design & Digital Media**  
**(GDDM/VCOM)**

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## Headcount & Enrollment

Graphic Design & Digital Media ( GDDM/VCOM )					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
Student Headcount	83	65	78	85	114
Total Course Enrollments	123	94	135	123	150



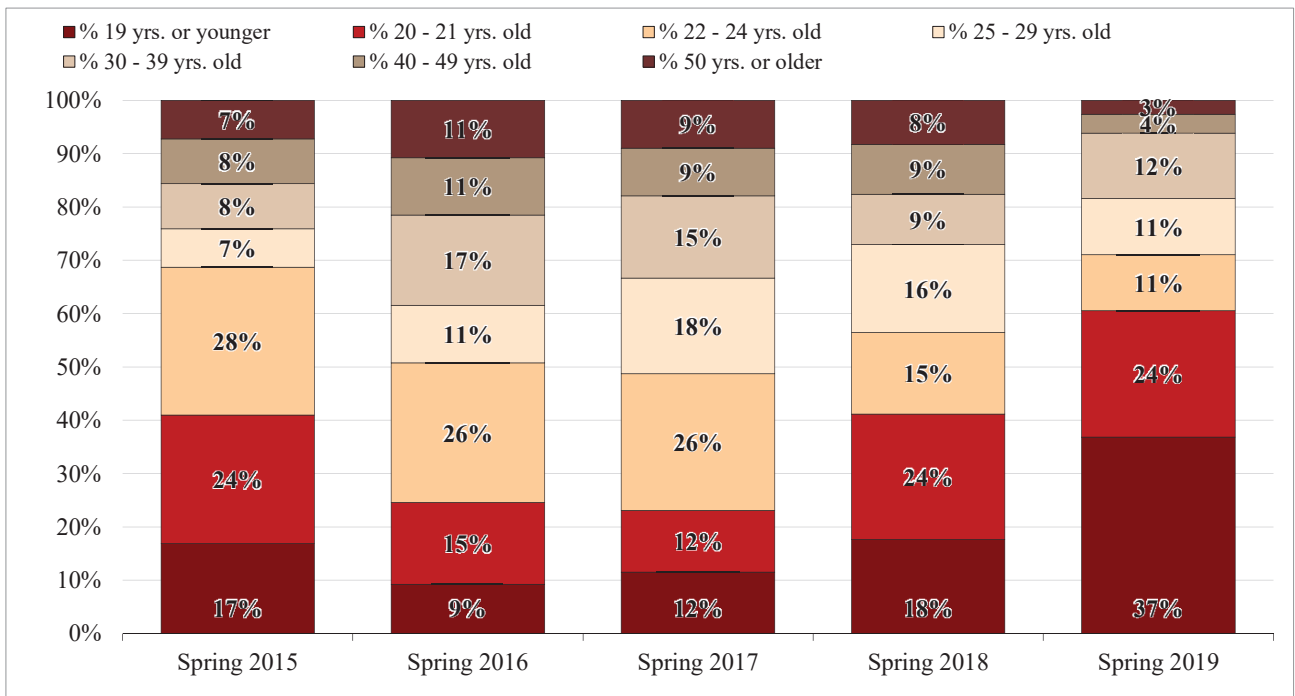
### Definitions:

**Student Headcount** is the unduplicated count of students enrolled in all courses within the discipline.

**Total Course Enrollments** is the sum of all course enrollments (filled seats) within the discipline.

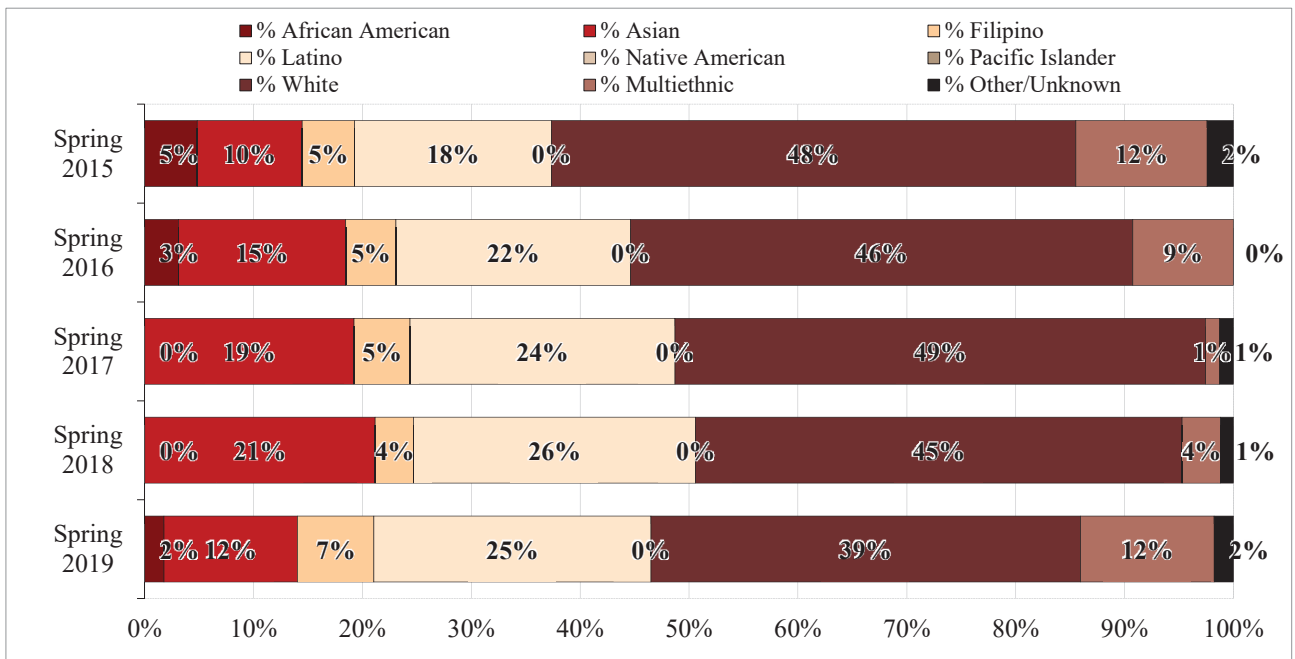
## Student Demographics: Gender & Age

Graphic Design & Digital Media ( GDDM/VCOM )					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
Female	46	39	41	48	44
Male	36	26	36	34	68
19 yrs. or younger	14	6	9	15	42
20-21 yrs. old	20	10	9	20	27
22-24 yrs. old	23	17	20	13	12
25-29 yrs. old	6	7	14	14	12
30-39 yrs. old	7	11	12	8	14
40-49 yrs. old	7	7	7	8	4
50 yrs. or older	6	7	7	7	3
% Female	56%	60%	53%	59%	39%
% Male	44%	40%	47%	41%	61%
% 19 yrs. or younger	17%	9%	12%	18%	37%
% 20 - 21 yrs. old	24%	15%	12%	24%	24%
% 22 - 24 yrs. old	28%	26%	26%	15%	11%
% 25 - 29 yrs. old	7%	11%	18%	16%	11%
% 30 - 39 yrs. old	8%	17%	15%	9%	12%
% 40 - 49 yrs. old	8%	11%	9%	9%	4%
% 50 yrs. or older	7%	11%	9%	8%	3%



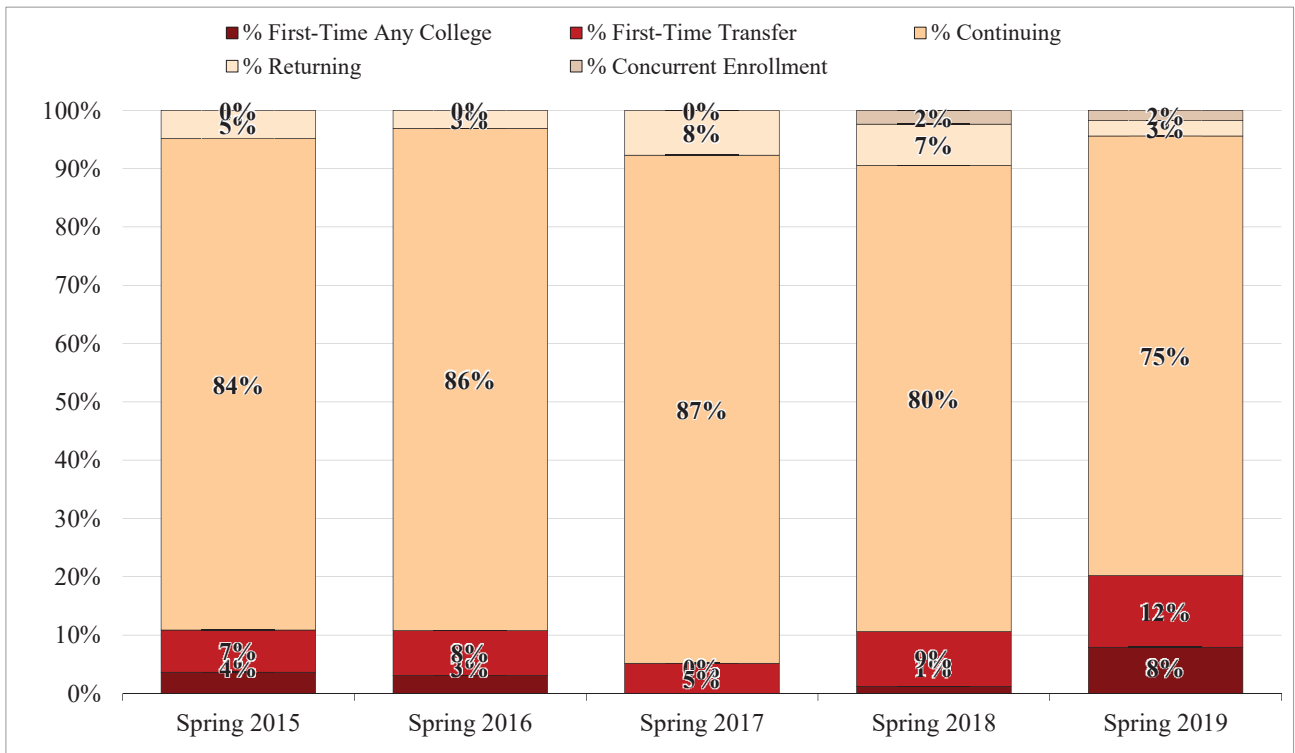
### Student Demographic: Race-Ethnicity

Graphic Design & Digital Media ( GDDM/VCOM )					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
African American	4	2	0	0	2
Asian	8	10	15	18	14
Filipino	4	3	4	3	8
Latino	15	14	19	22	29
Native American	0	0	0	0	0
Pacific Islander	0	0	0	0	0
White	40	30	38	38	45
Multiethnic	10	6	1	3	14
Other/Unknown	2	0	1	1	2
% African American	5%	3%	0%	0%	2%
% Asian	10%	15%	19%	21%	12%
% Filipino	5%	5%	5%	4%	7%
% Latino	18%	22%	24%	26%	25%
% Native American	0%	0%	0%	0%	0%
% Pacific Islander	0%	0%	0%	0%	0%
% White	48%	46%	49%	45%	39%
% Multiethnic	12%	9%	1%	4%	12%
% Other/Unknown	2%	0%	1%	1%	2%



## Student Enrollment Status

Graphic Design & Digital Media ( GDDM/VCOM )					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
First-Time Any College	3	2	0	1	9
First-Time Transfer	6	5	4	8	14
Continuing	70	56	68	68	86
Returning	4	2	6	6	3
Concurrent Enrollment	0	0	0	2	2
% First-Time Any College	4%	3%	0%	1%	8%
% First-Time Transfer	7%	8%	5%	9%	12%
% Continuing	84%	86%	87%	80%	75%
% Returning	5%	3%	8%	7%	3%
% Concurrent Enrollment	0%	0%	0%	2%	2%



### Definitions:

**First-Time Any College:** Students enrolled in college for the first time.

**First-Time Transfer:** Students transferring to LPC in the current semester from another community college or university.

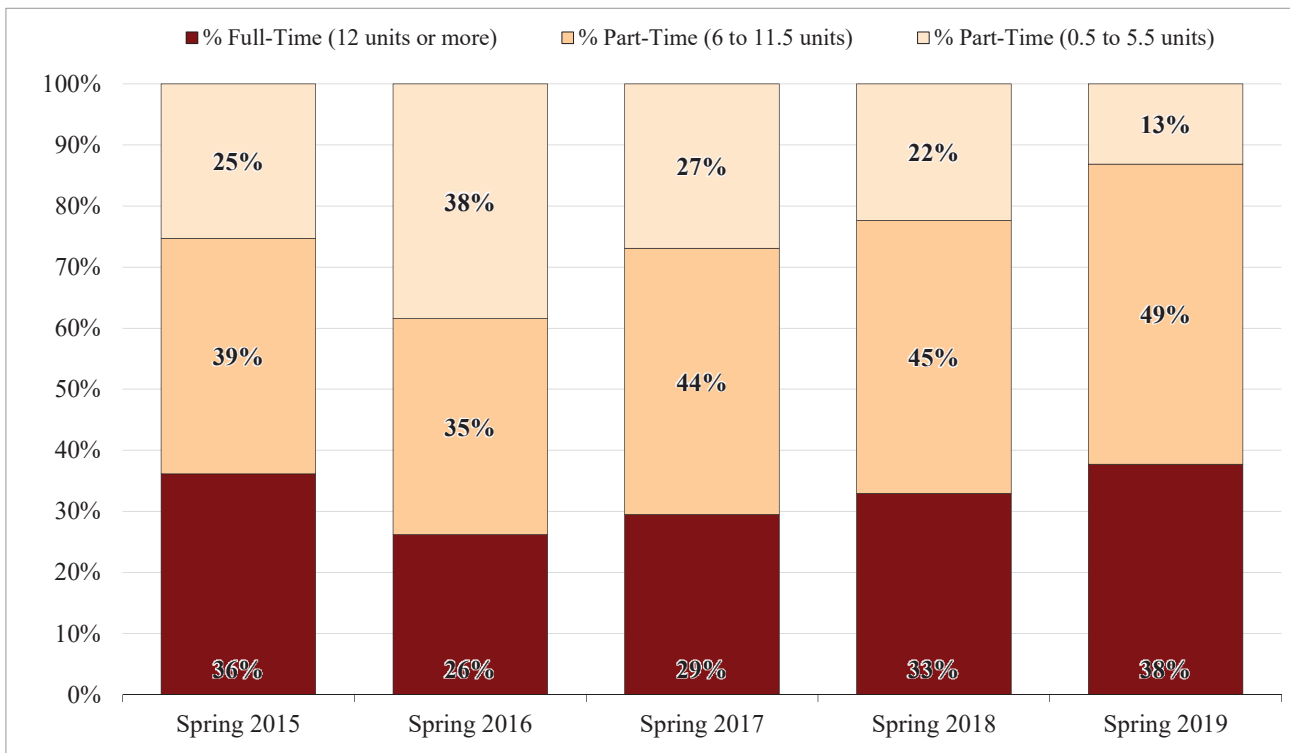
**Continuing:** Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

**Returning:** Students enrolled at LPC after an absence of one or more primary terms from the District.

**Concurrent Enrollment:** A special admit student currently enrolled in K-12.

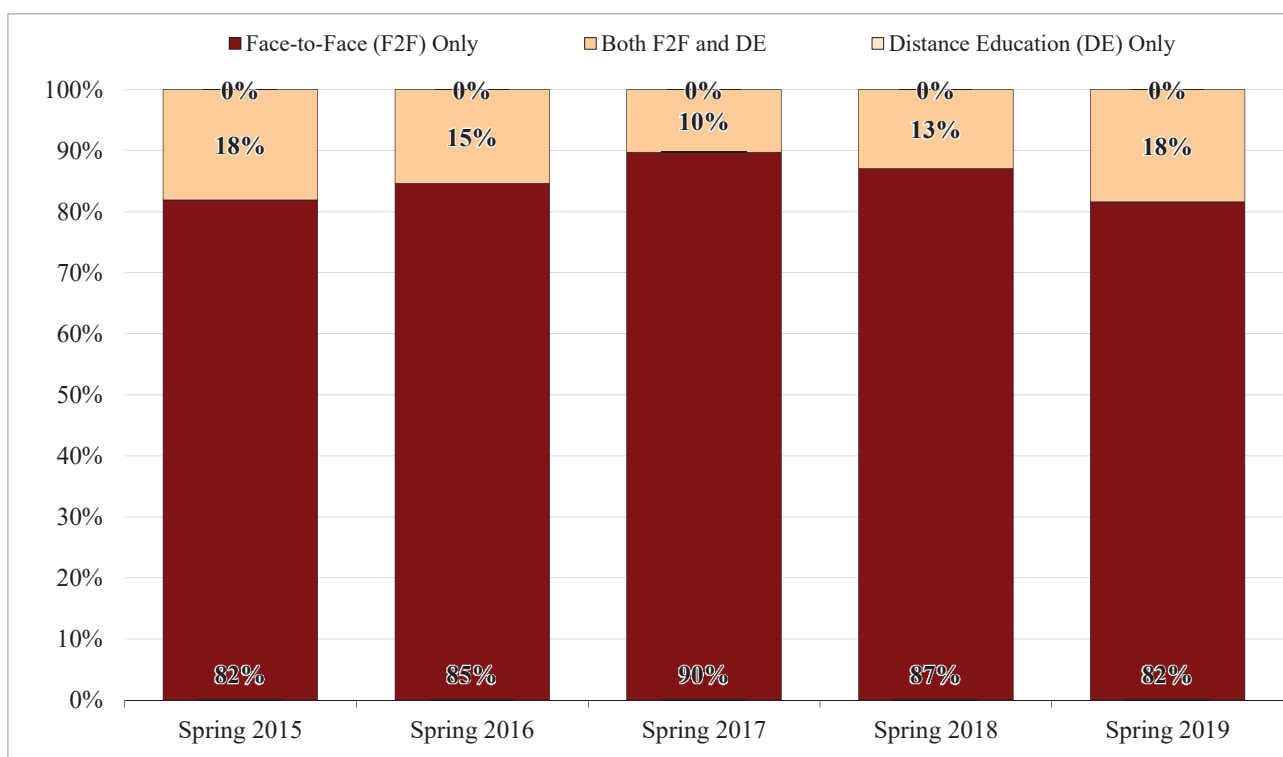
## Student Unit Load

Graphic Design & Digital Media ( GDDM/VCOM )					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
Full-Time (12 units or more)	30	17	23	28	43
Part-Time (6 to 11.5 units)	32	23	34	38	56
Part-Time (0.5 to 5.5 units)	21	25	21	19	15
% Full-Time (12 units or more)	36%	26%	29%	33%	38%
% Part-Time (6 to 11.5 units)	39%	35%	44%	45%	49%
% Part-Time (0.5 to 5.5 units)	25%	38%	27%	22%	13%



## Students Using Distance Education

Graphic Design & Digital Media ( GDDM/VCOM )					
<i>(Categories reflect college-wide coursework)</i>	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
Face-to-Face (F2F) Only	68	55	70	74	93
Both F2F and DE	15	10	8	11	21
Distance Education (DE) Only	0	0	0	0	0
% Face-to-Face (F2F) Only	82%	85%	90%	87%	82%
% Both F2F and DE	18%	15%	10%	13%	18%
% Distance Education (DE) Only	0%	0%	0%	0%	0%

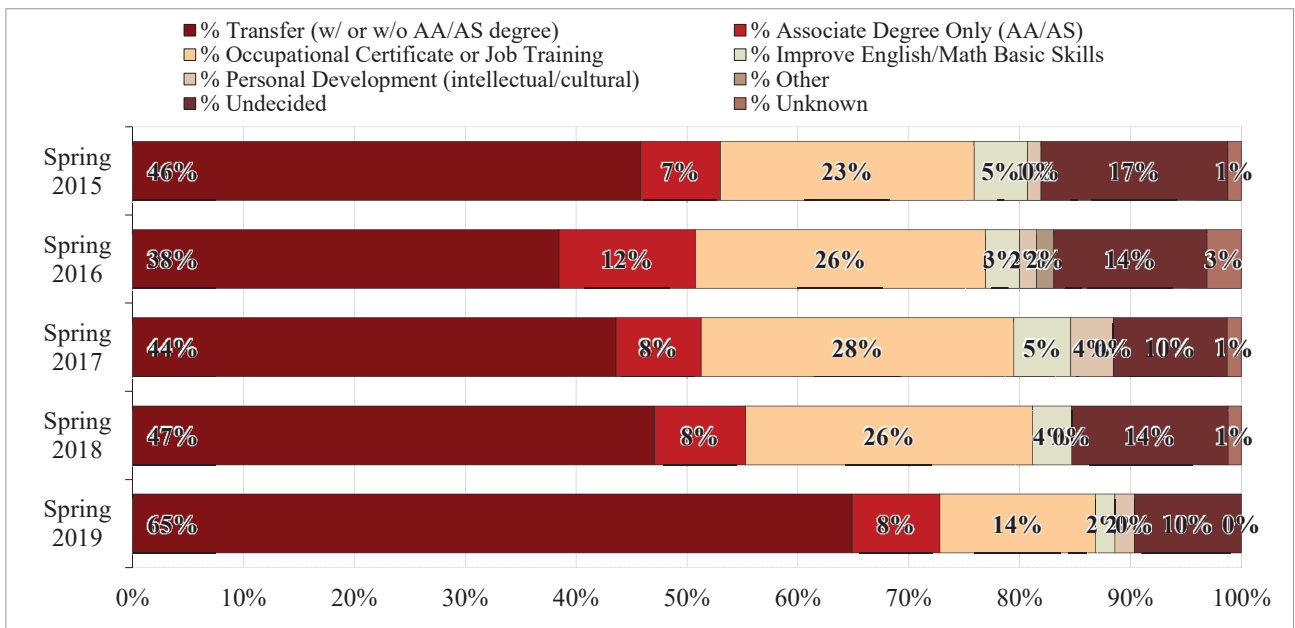


### Definitions:

**Distance Education (DE)** includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

## Student Educational Goal

Graphic Design & Digital Media ( GDDM/VCOM )					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
Transfer (w/ or w/o AA/AS degree)	38	25	34	40	74
Associate Degree Only (AA/AS)	6	8	6	7	9
Occupational Certificate or Job Training	19	17	22	22	16
Improve English/Math Basic Skills	4	2	4	3	2
Personal Development (intellectual/cultural)	1	1	3	0	2
Other	0	1	0	0	0
Undecided	14	9	8	12	11
Unknown	1	2	1	1	0
% Transfer (w/ or w/o AA/AS degree)	46%	38%	44%	47%	65%
% Associate Degree Only (AA/AS)	7%	12%	8%	8%	8%
% Occupational Certificate or Job Training	23%	26%	28%	26%	14%
% Improve English/Math Basic Skills	5%	3%	5%	4%	2%
% Personal Development (intellectual/cultural)	1%	2%	4%	0%	2%
% Other	0%	2%	0%	0%	0%
% Undecided	17%	14%	10%	14%	10%
% Unknown	1%	3%	1%	1%	0%



### Definitions:

**Transfer:** Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

**Occupational Certificate/Job Training:** Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

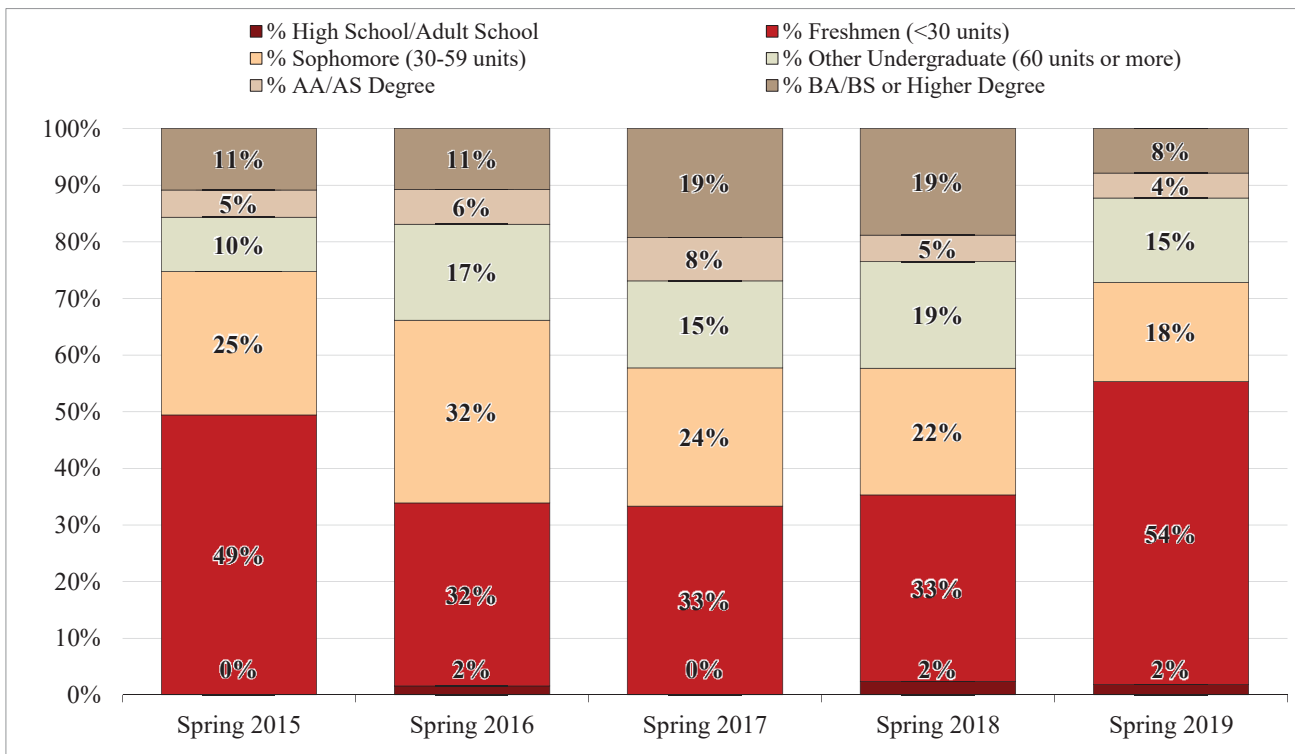
**Personal Development:** Students taking courses for intellectual and/or cultural development.

**Other:** Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.



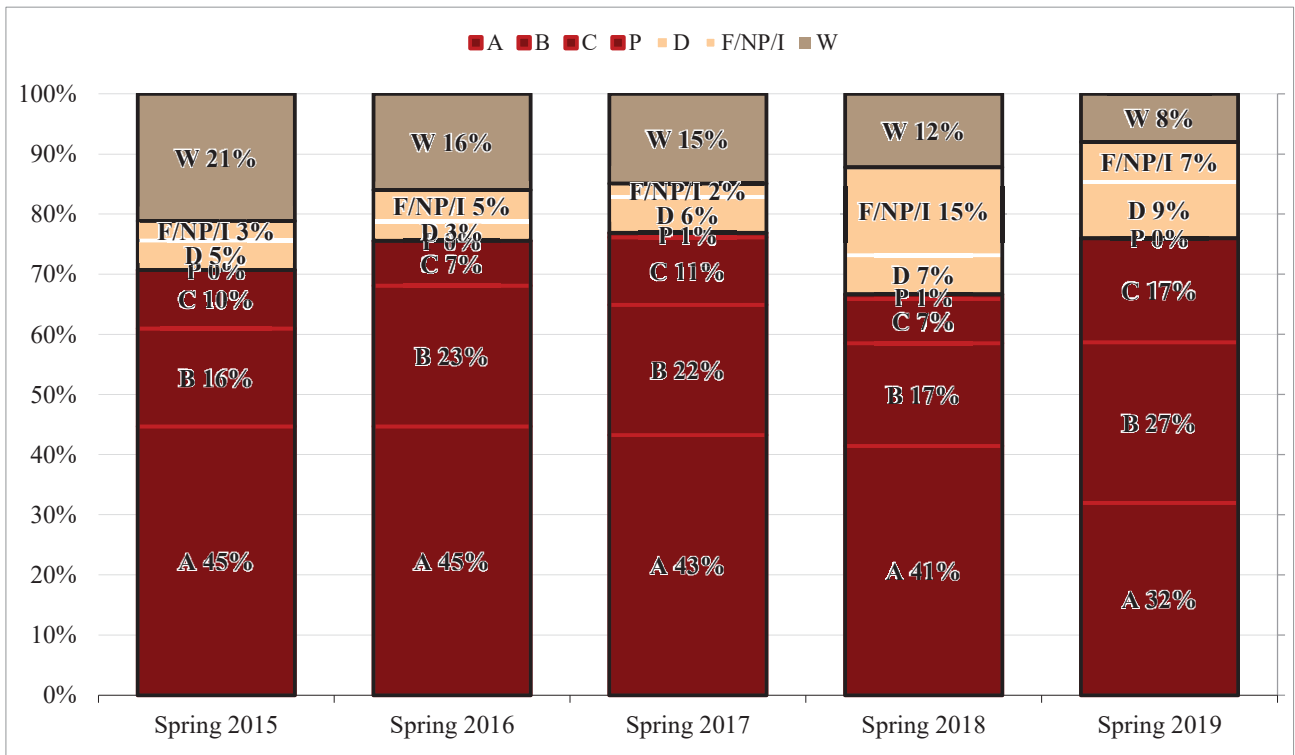
## Highest Educational Level of Students

Graphic Design & Digital Media ( GDDM/VCOM )					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
High School/Adult School	0	1	0	2	2
Freshmen (<30 units)	41	21	26	28	61
Sophomore (30-59 units)	21	21	19	19	20
Other Undergraduate (60 units or more)	8	11	12	16	17
AA/AS Degree	4	4	6	4	5
BA/BS or Higher Degree	9	7	15	16	9
% High School/Adult School	0%	2%	0%	2%	2%
% Freshmen (<30 units)	49%	32%	33%	33%	54%
% Sophomore (30-59 units)	25%	32%	24%	22%	18%
% Other Undergraduate (60 units or more)	10%	17%	15%	19%	15%
% AA/AS Degree	5%	6%	8%	5%	4%
% BA/BS or Higher Degree	11%	11%	19%	19%	8%



## Student Performance: Grade Distribution

Graphic Design & Digital Media ( GDDM/VCOM )					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
<b>Total Course Enrollments</b>	<b>123</b>	<b>94</b>	<b>135</b>	<b>123</b>	<b>150</b>
<b>Course Success Rates</b>	<b>71%</b>	<b>76%</b>	<b>77%</b>	<b>67%</b>	<b>76%</b>
A	45%	45%	43%	41%	32%
B	16%	23%	22%	17%	27%
C	10%	7%	11%	7%	17%
P	0%	0%	1%	1%	0%
<b>Course Non-Success Rate</b>	<b>8%</b>	<b>9%</b>	<b>8%</b>	<b>21%</b>	<b>16%</b>
D	5%	3%	6%	7%	9%
F/NP/I	3%	5%	2%	15%	7%
<b>Withdrawals (W)</b>	<b>21%</b>	<b>16%</b>	<b>15%</b>	<b>12%</b>	<b>8%</b>



### Definitions:

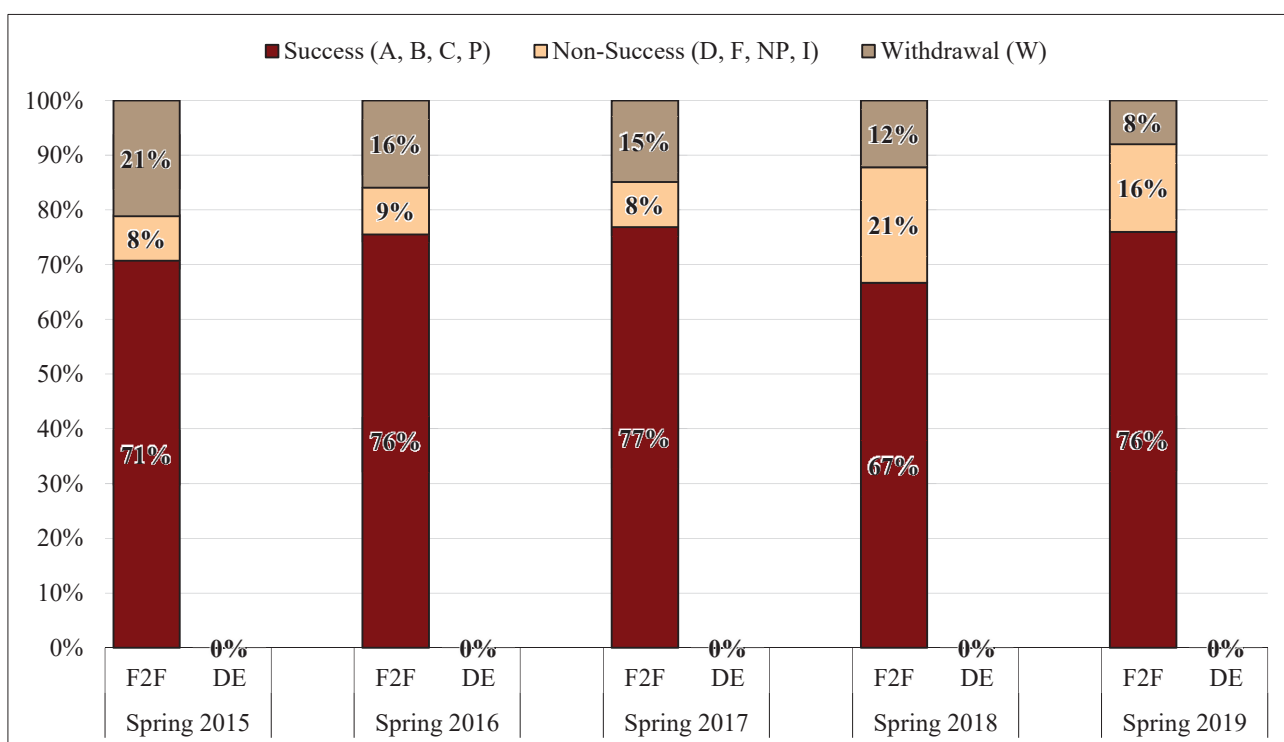
**Course Success Rate** is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

**Course Non-Success Rate** is the percentage of students receiving a grade of ('D', 'F', 'NP or 'T') relative to all students receiving a grade.

**Withdrawals** is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

## Student Performance: Distance Education

Graphic Design & Digital Media ( GDDM/VCOM )					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
<b>Total Course Enrollments</b>	<b>123</b>	<b>94</b>	<b>135</b>	<b>123</b>	<b>150</b>
<b>Face-to-Face (F2F) Sections</b>	<b>123</b>	<b>94</b>	<b>135</b>	<b>123</b>	<b>150</b>
Success Rates	71%	76%	77%	67%	76%
Non-Success Rates	8%	9%	8%	21%	16%
Withdrawals	21%	16%	15%	12%	8%
<b>Distance Education (DE) Sections</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>	<b>—</b>
Success Rates	—	—	—	—	—
Non-Success Rates	—	—	—	—	—
Withdrawals	—	—	—	—	—



### Definitions:

**Course Success Rate** is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

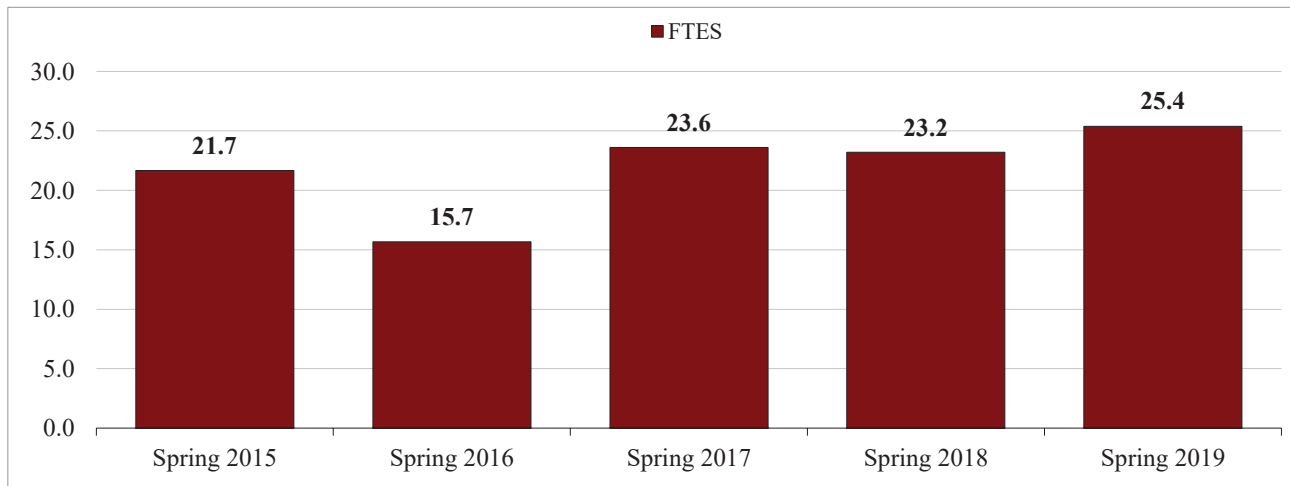
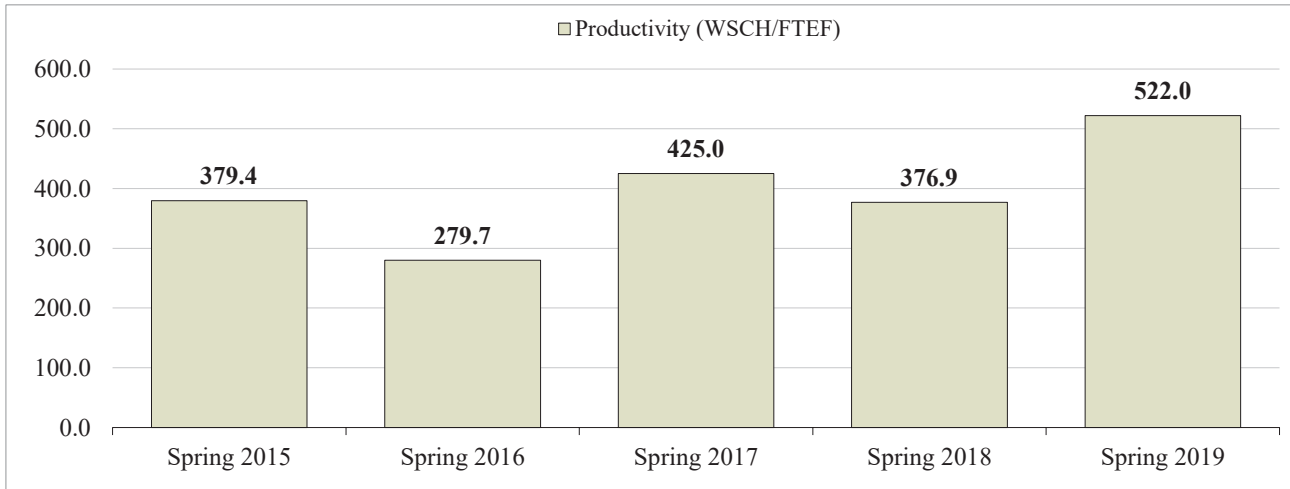
**Course Non-Success Rate** is the percentage of students receiving a grade of ('D', 'F', 'NP' or 'I') relative to all students receiving a grade.

**Withdrawals** is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

**Distance Education (DE)** includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

## Enrollment Management: Part 1

Graphic Design & Digital Media ( GDDM/VCOM )					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
WSCH	683	522	765	738	783
FTES	21.7	15.7	23.6	23.2	25.4
FTEF	1.8	1.9	1.8	2.0	1.5
Productivity (WSCH/FTEF)	379.4	279.7	425.0	376.9	522.0



**Definitions:**

**WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

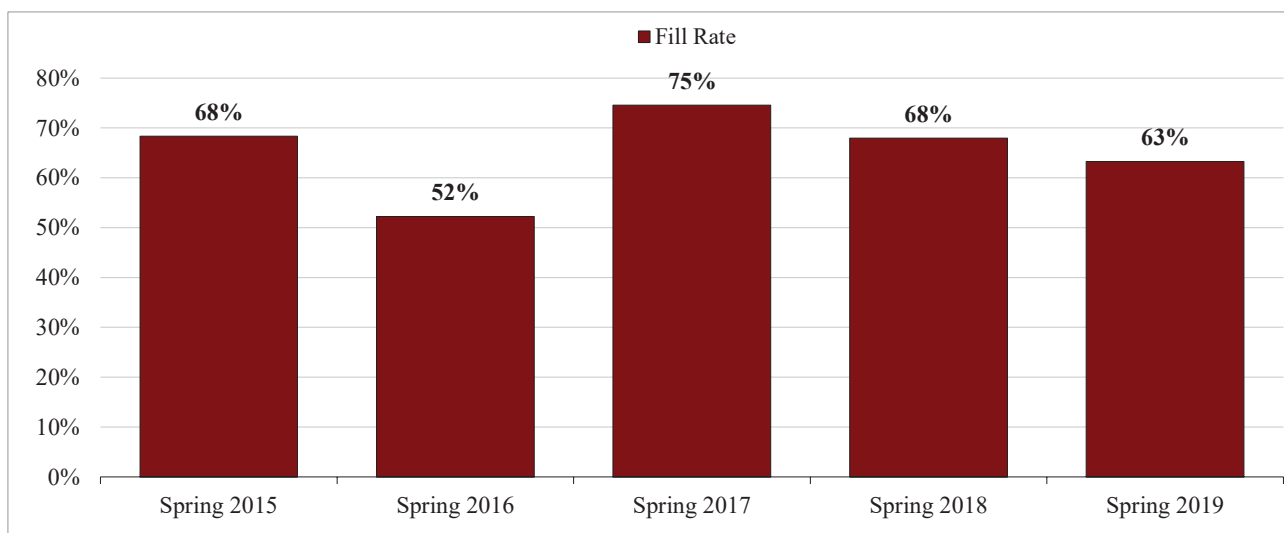
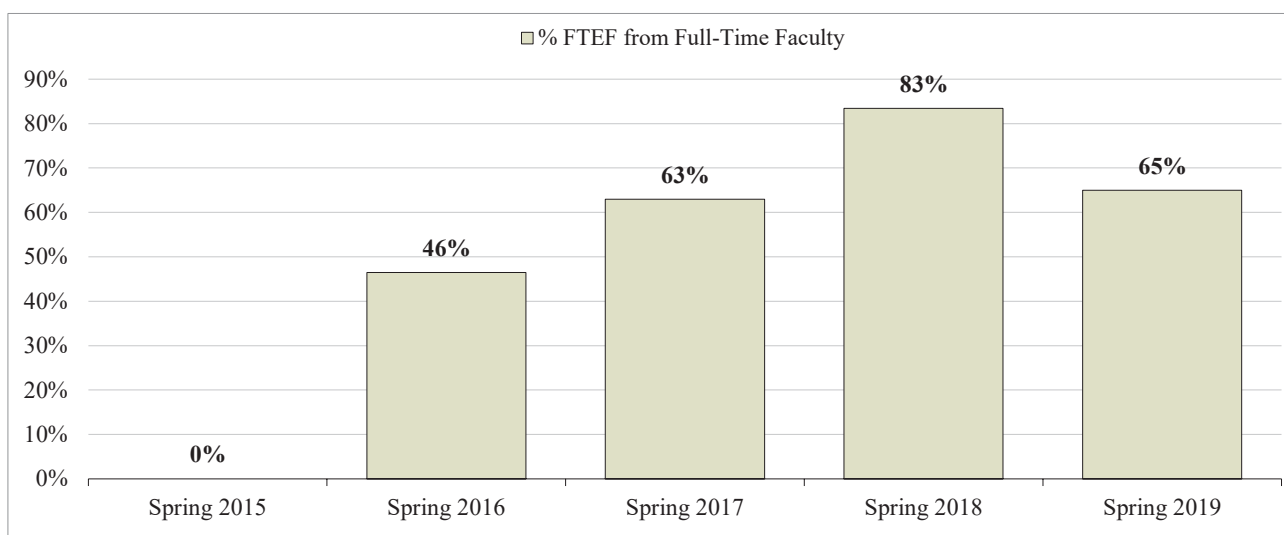
**FTEF** is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

**Productivity** is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

**Note:** Enrollment Management data includes all credit courses accounted for during the respective academic terms; data accessed on 5/15/18.

## Enrollment Management: Part 2

Graphic Design & Digital Media ( GDDM/VCOM )					
	Term				
	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019
FTEF from Full-Time Faculty	0.0	0.9	1.1	1.6	1.0
% FTEF from Full-Time Faculty	0%	46%	63%	83%	65%
Enrollments	123	94	135	123	150
Capacity (seats available)	180	180	181	181	237
Fill Rate	68%	52%	75%	68%	63%



### Definitions:

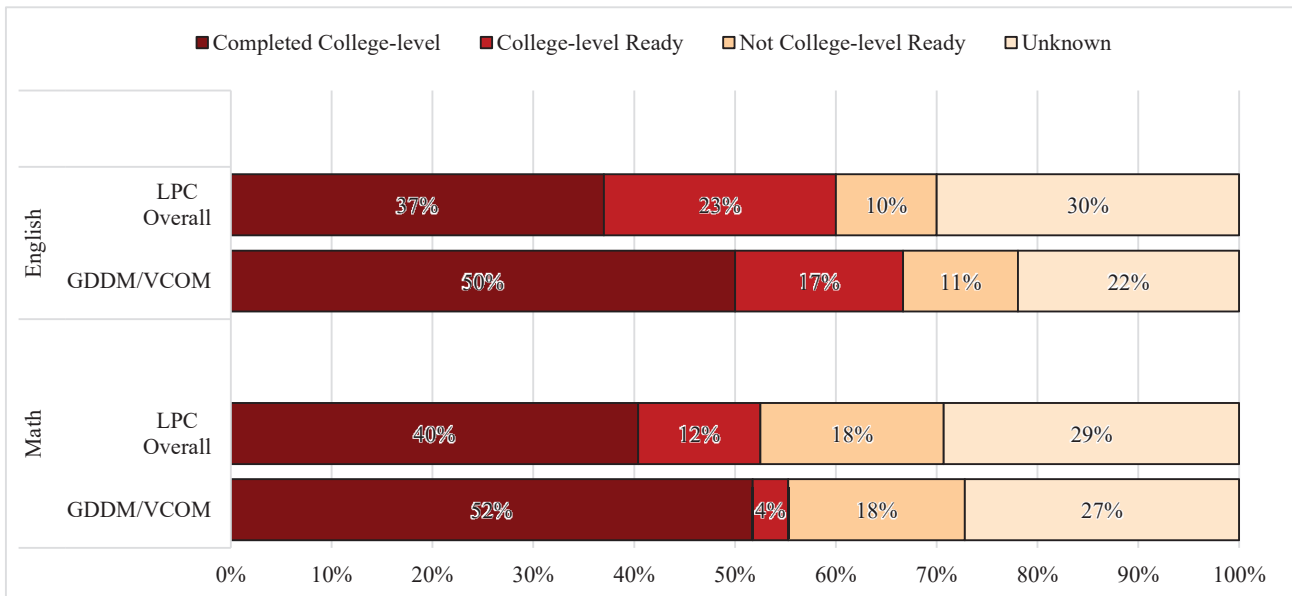
**Fill Rate** is number of enrollments over the total capacity (seats available).

**% FTEF from Full-time Faculty** is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

**Note:** Enrollment Management data includes all credit courses accounted for during the respective academic terms; data accessed on 5/15/18.

## College Readiness: English & Math Proficiency

Spring 2019				
	GDDM/VCOM		LPC Overall	
	Num	Pct	Num	Pct
<b>College English</b>				
Completed College-level	57	50%	5,237	60%
College-level Ready	19	16%	1,339	15%
Not College-level Ready	13	13%	458	5%
Unknown	25	23%	1,703	19%
<b>College Math</b>				
Completed College-level	59	52%	4,956	57%
College-level Ready	4	4%	642	7%
Not College-level Ready	20	18%	1,161	13%
Unknown	31	27%	1,978	23%



### Definitions:

#### College English

**Completed College-level** is defined as successfully completed ENG 1A or higher, or has earned at least an Associates degree.

**College-level Ready** is defined as anyone who is eligible for ENG 1A but has not successfully completed the course.

**Not College-level Ready** is defined as anyone who is not eligible for ENG 1A but has not successfully completed the course.

**Unknown** is defined as anyone with no previous English enrollments within the sequence and no previous English assessment.

#### College Math

**Completed College-level** is defined as successfully completed Math 55 or higher or assessed into Transfer-level Math, or has earned at least an Associates degree.

**College-level Ready** is defined as anyone who is eligible for MATH 55 but has not yet successfully complete the course.

**Not College-level Ready** is defined as anyone who is not eligible for MATH 55 but has not yet successfully complete the course.

**Unknown** is defined as anyone with no previous Math enrollments within the sequence and no previous Math assessment.