Las Positas College

Program Review Discipline Data Packet

Fall 2014 to Fall 2018
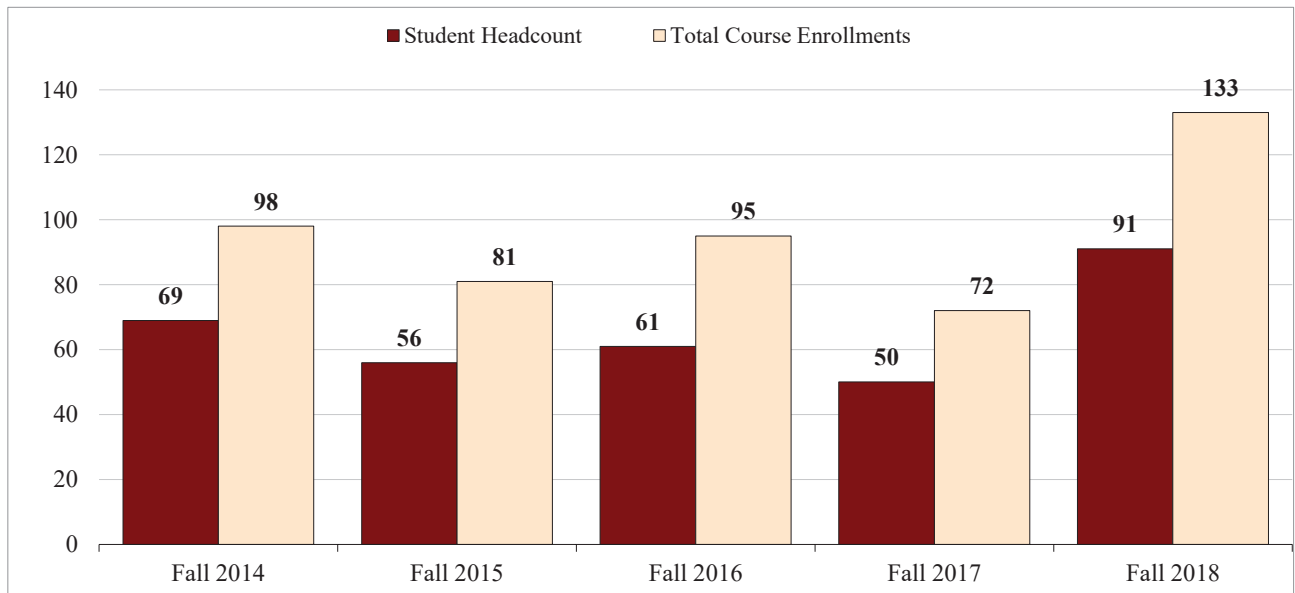
Discipline:

Graphic Design & Digital Media
(GDDM/VCOM)

Office of Research, Planning, and Institutional Effectiveness
Las Positas College

Headcount & Enrollment

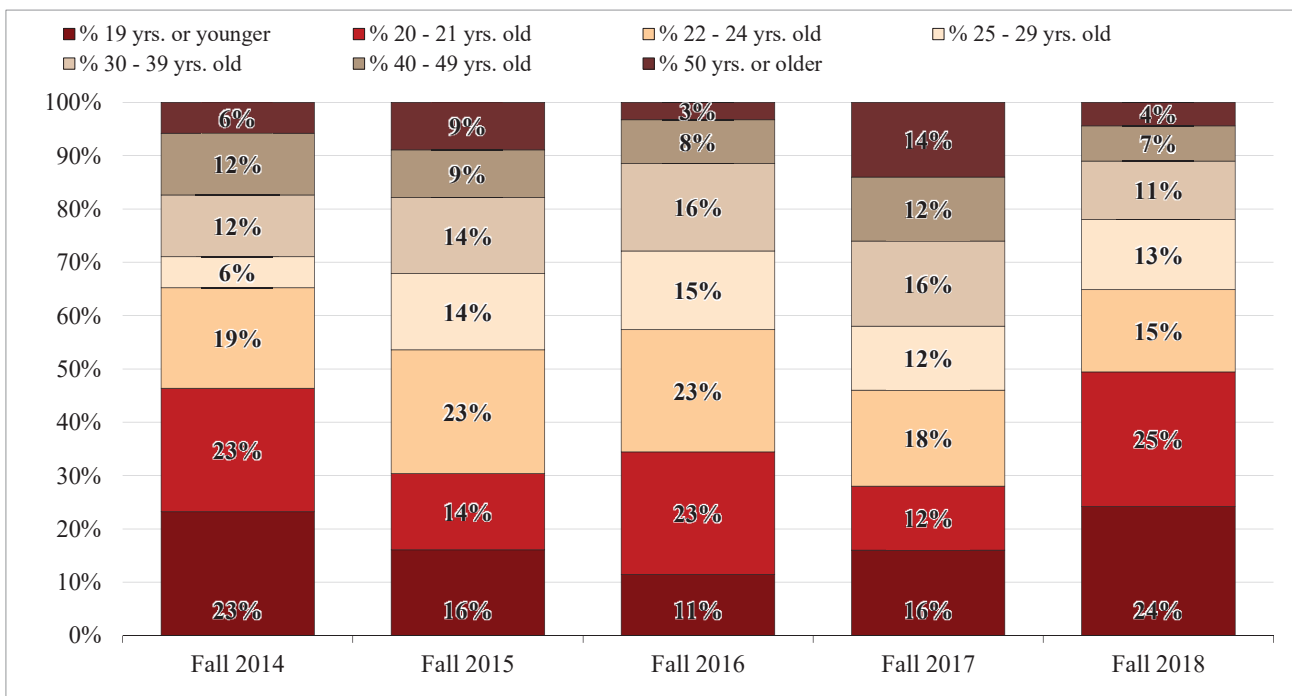| Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2014	**Fall 2015**	**Fall 2016**	**Fall 2017**	**Fall 2018**
Student Headcount	69	56	61	50	91
Total Course Enrollments	98	81	95	72	133

Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.
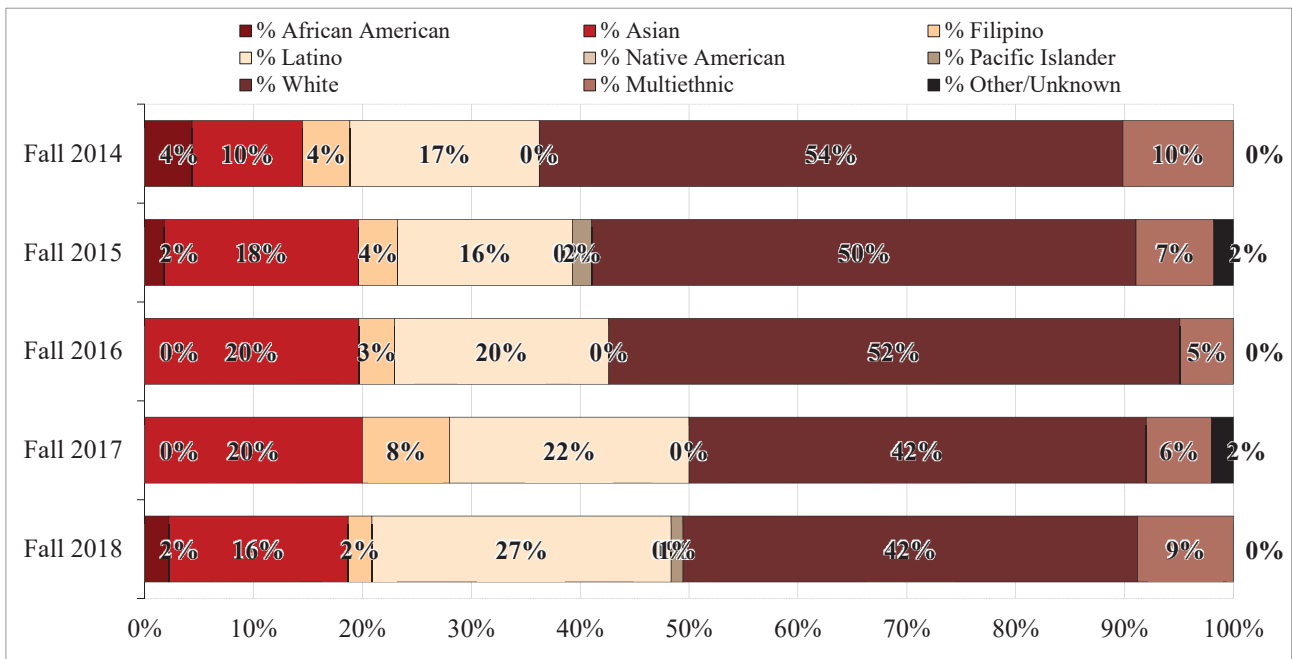
Student Demographics: Gender & Age

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2014	**Fall 2015**	**Fall 2016**	**Fall 2017**	**Fall 2018**
Female	36	31	29	31	46
Male	32	24	30	18	43
19 yrs. or younger	16	9	7	8	22
20-21 yrs. old	16	8	14	6	23
22-24 yrs. old	13	13	14	9	14
25-29 yrs. old	4	8	9	6	12
30-39 yrs. old	8	8	10	8	10
40-49 yrs. old	8	5	5	6	6
50 yrs. or older	4	5	2	7	4
% Female	53%	56%	49%	63%	52%
% Male	47%	44%	51%	37%	48%
% 19 yrs. or younger	23%	16%	11%	16%	24%
% 20 - 21 yrs. old	23%	14%	23%	12%	25%
% 22 - 24 yrs. old	19%	23%	23%	18%	15%
% 25 - 29 yrs. old	6%	14%	15%	12%	13%
% 30 - 39 yrs. old	12%	14%	16%	16%	11%
% 40 - 49 yrs. old	12%	9%	8%	12%	7%
% 50 yrs. or older	6%	9%	3%	14%	4%

Student Demographic: Race-Ethnicity

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2014	**Fall 2015**	**Fall 2016**	**Fall 2017**	**Fall 2018**
African American	3	1	0	0	2
Asian	7	10	12	10	15
Filipino	3	2	2	4	2
Latino	12	9	12	11	25
Native American	0	0	0	0	0
Pacific Islander	0	1	0	0	1
White	37	28	32	21	38
Multiethnic	7	4	3	3	8
Other/Unknown	0	1	0	1	0
% African American	4%	2%	0%	0%	2%
% Asian	10%	18%	20%	20%	16%
% Filipino	4%	4%	3%	8%	2%
% Latino	17%	16%	20%	22%	27%
% Native American	0%	0%	0%	0%	0%
% Pacific Islander	0%	2%	0%	0%	1%
% White	54%	50%	52%	42%	42%
% Multiethnic	10%	7%	5%	6%	9%
% Other/Unknown	0%	2%	0%	2%	0%

Student Enrollment Status

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2014	**Fall 2015**	**Fall 2016**	**Fall 2017**	**Fall 2018**
First-Time Any College	11	6	8	3	17
First-Time Transfer	7	6	12	6	9
Continuing	45	37	39	37	62
Returning	6	7	2	4	2
Concurrent Enrollment	0	0	0	0	1
% First-Time Any College	16%	11%	13%	6%	19%
% First-Time Transfer	10%	11%	20%	12%	10%
% Continuing	65%	66%	64%	74%	68%
% Returning	9%	13%	3%	8%	2%
% Concurrent Enrollment	0%	0%	0%	0%	1%
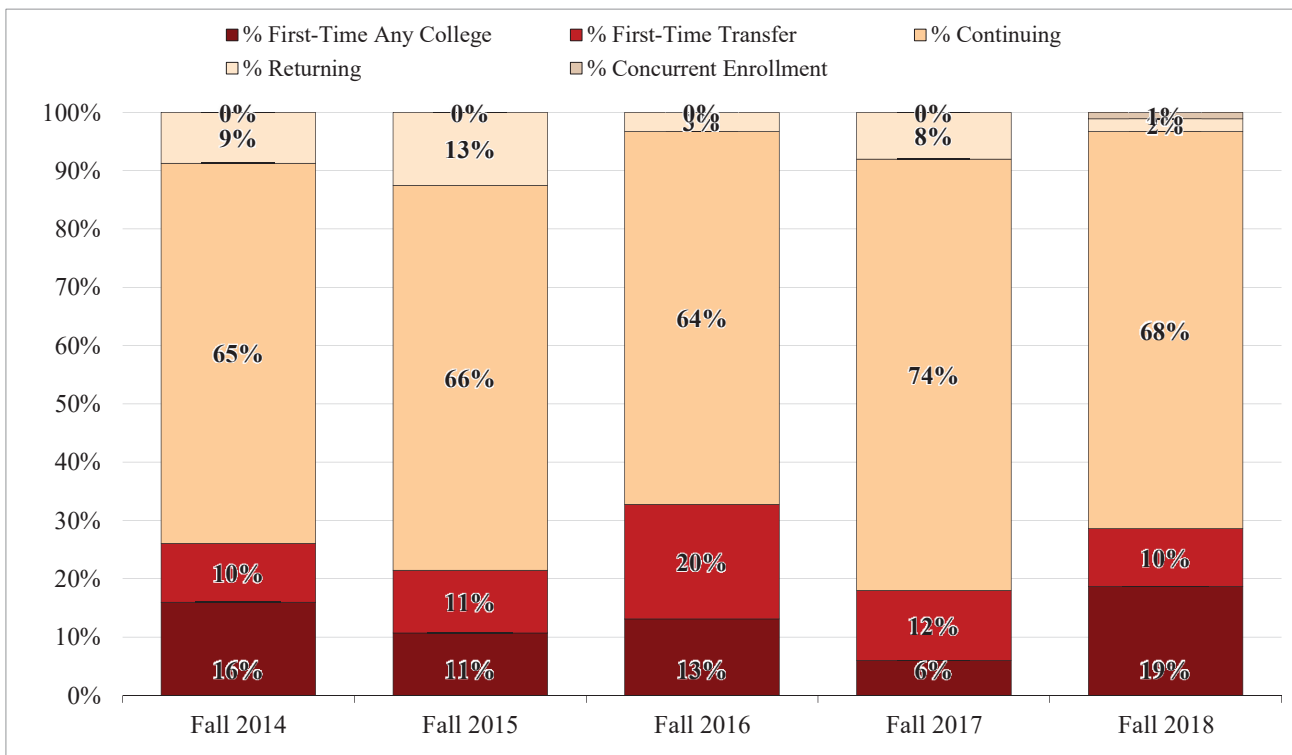
Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.
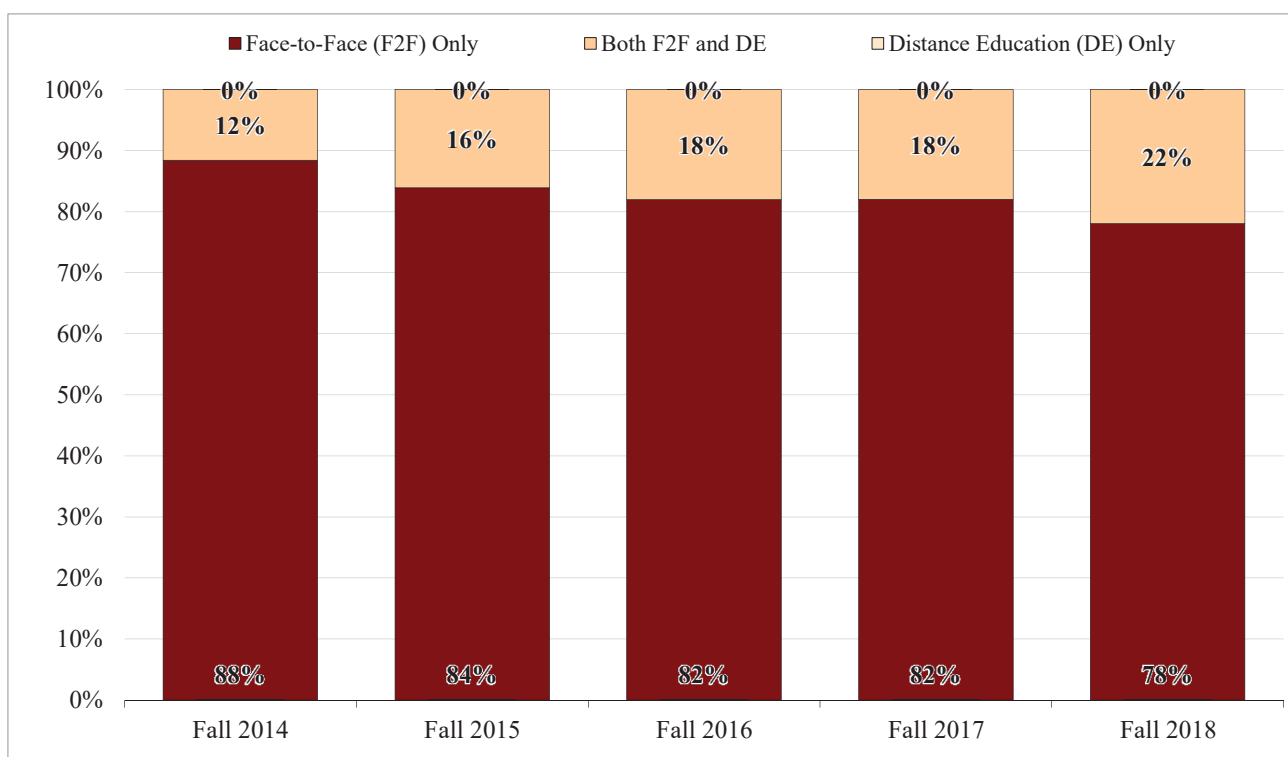
Student Unit Load

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
Full-Time (12 units or more)	16	16	24	18	39
Part-Time (6 to 11.5 units)	30	20	19	18	44
Part-Time (0.5 to 5.5 units)	23	20	18	14	8
% Full-Time (12 units or more)	23%	29%	39%	36%	43%
% Part-Time (6 to 11.5 units)	43%	36%	31%	36%	48%
% Part-Time (0.5 to 5.5 units)	33%	36%	30%	28%	9%
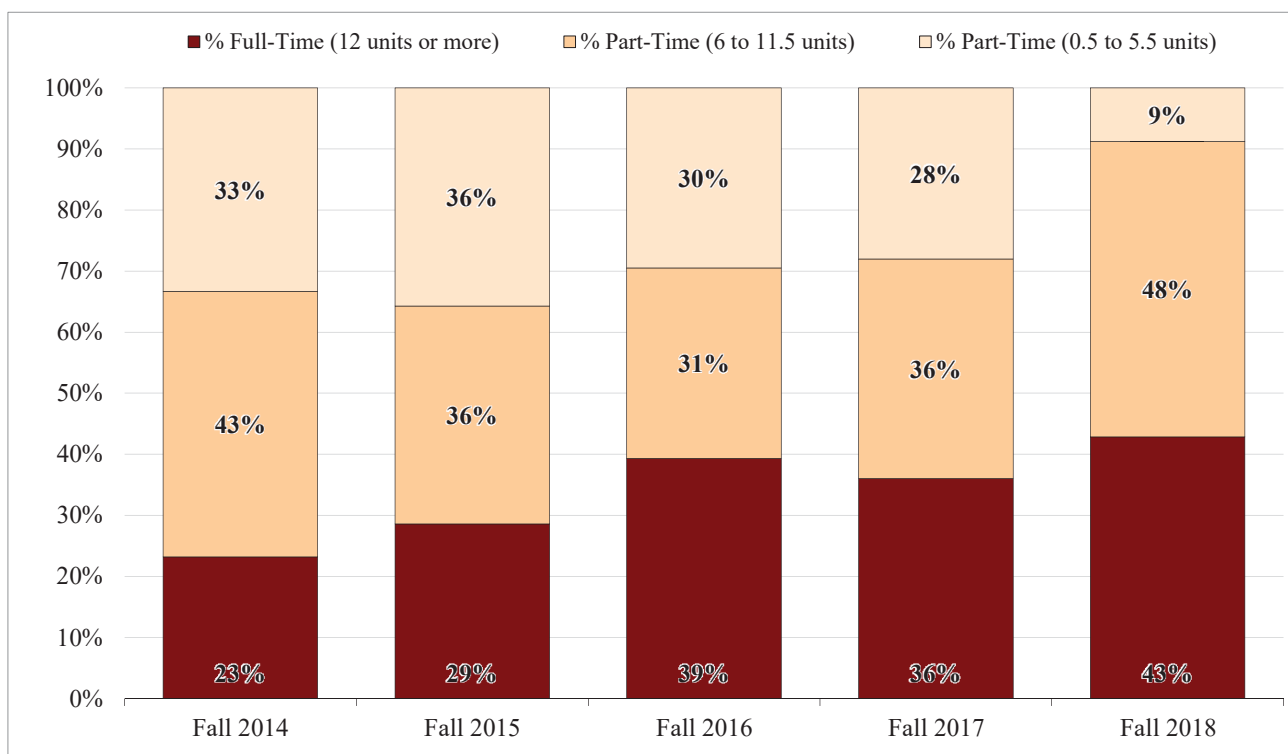
Students Using Distance Education

| Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
(Categories reflect college-wide coursework)	**Fall 2014**	**Fall 2015**	**Fall 2016**	**Fall 2017**	**Fall 2018**
Face-to-Face (F2F) Only	61	47	50	41	71
Both F2F and DE	8	9	11	9	20
Distance Education (DE) Only	0	0	0	0	0
% Face-to-Face (F2F) Only	88%	84%	82%	82%	78%
% Both F2F and DE	12%	16%	18%	18%	22%
% Distance Education (DE) Only	0%	0%	0%	0%	0%

Definitions:

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

Student Educational Goal

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2014	**Fall 2015**	**Fall 2016**	**Fall 2017**	**Fall 2018**
Transfer (w/ or w/o AA/AS degree)	30	24	30	25	58
Associate Degree Only (AA/AS)	5	4	3	2	6
Occupational Certificate or Job Training	14	18	16	16	17
Improve English/Math Basic Skills	4	3	2	4	0
Personal Development (intellectual/cultural)	3	1	3	0	2
Other	0	0	0	0	0
Undecided	13	5	7	3	8
Unknown	0	1	0	0	0
% Transfer (w/ or w/o AA/AS degree)	43%	43%	49%	50%	64%
% Associate Degree Only (AA/AS)	7%	7%	5%	4%	7%
% Occupational Certificate or Job Training	20%	32%	26%	32%	19%
% Improve English/Math Basic Skills	6%	5%	3%	8%	0%
% Personal Development (intellectual/cultural)	4%	2%	5%	0%	2%
% Other	0%	0%	0%	0%	0%
% Undecided	19%	9%	11%	6%	9%
% Unknown	0%	2%	0%	0%	0%
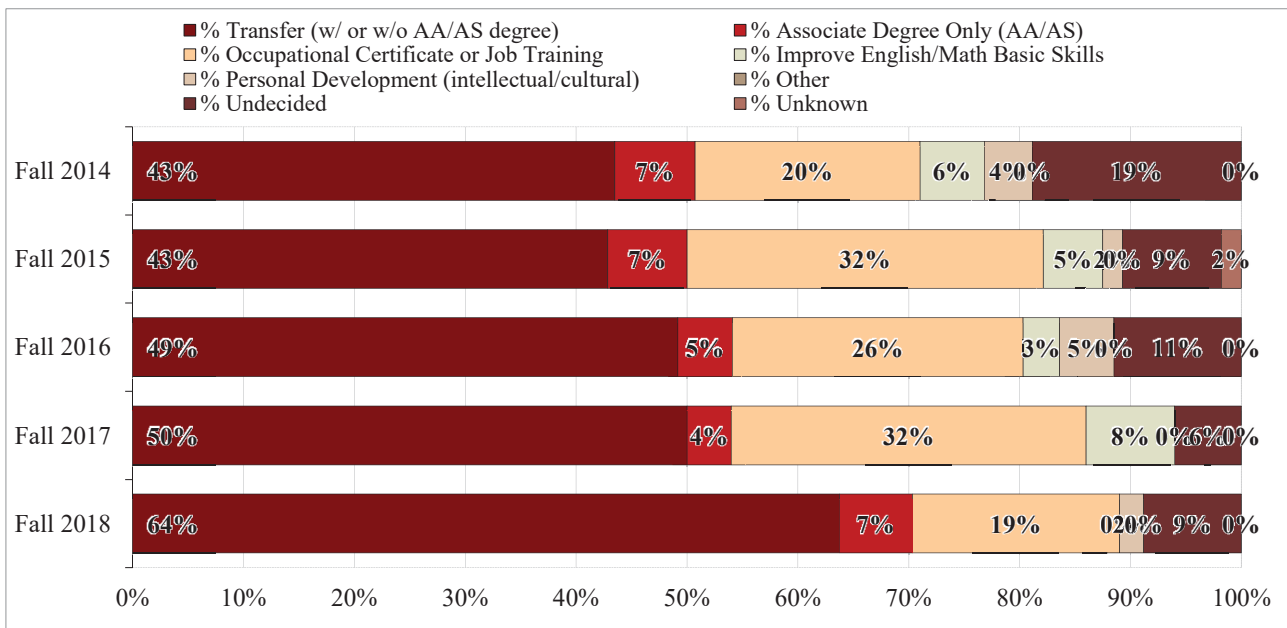
Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

Highest Educational Level of Students

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2014	**Fall 2015**	**Fall 2016**	**Fall 2017**	**Fall 2018**
High School/Adult School	0	1	0	0	1
Freshmen (<30 units)	40	27	31	26	38
Sophomore (30-59 units)	5	8	13	8	24
Other Undergraduate (60 units or more)	11	7	5	5	14
AA/AS Degree	3	4	1	0	1
BA/BS or Higher Degree	10	9	11	11	13
% High School/Adult School	0%	2%	0%	0%	1%
% Freshmen (<30 units)	58%	48%	51%	52%	42%
% Sophomore (30-59 units)	7%	14%	21%	16%	26%
% Other Undergraduate (60 units or more)	16%	13%	8%	10%	15%
% AA/AS Degree	4%	7%	2%	0%	1%
% BA/BS or Higher Degree	14%	16%	18%	22%	14%
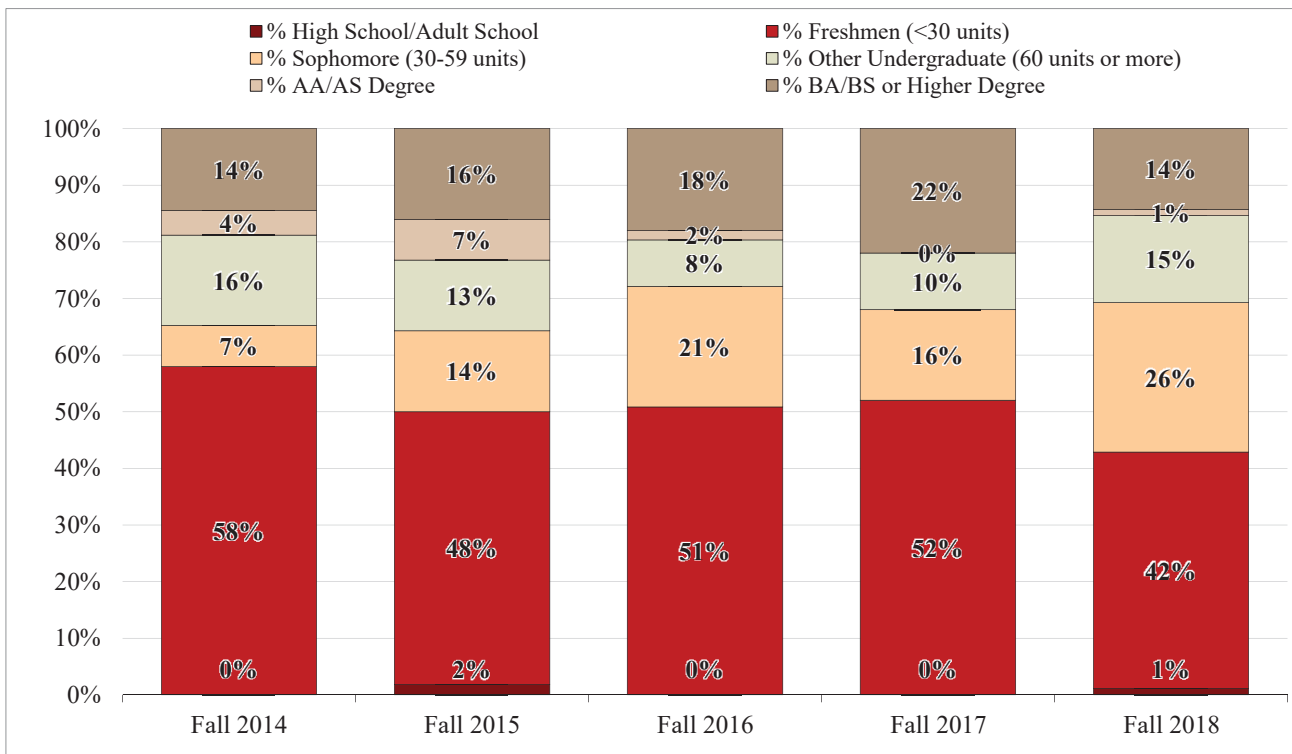
Student Performance: Grade Distribution

| Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2014	**Fall 2015**	**Fall 2016**	**Fall 2017**	**Fall 2018**
Total Course Enrollments	**98**	**81**	**95**	**72**	**133**
Course Success Rates	**77%**	**81%**	**81%**	**61%**	**71%**
A	49%	63%	52%	33%	33%
B	18%	14%	23%	24%	20%
C	8%	5%	6%	4%	17%
P	1%	0%	0%	0%	0%
Course Non-Success Rate	**9%**	**0%**	**14%**	**14%**	**23%**
D	3%	0%	8%	7%	5%
F/NP/I	6%	0%	5%	7%	18%
Withdrawals (W)	**14%**	**19%**	**5%**	**25%**	**7%**
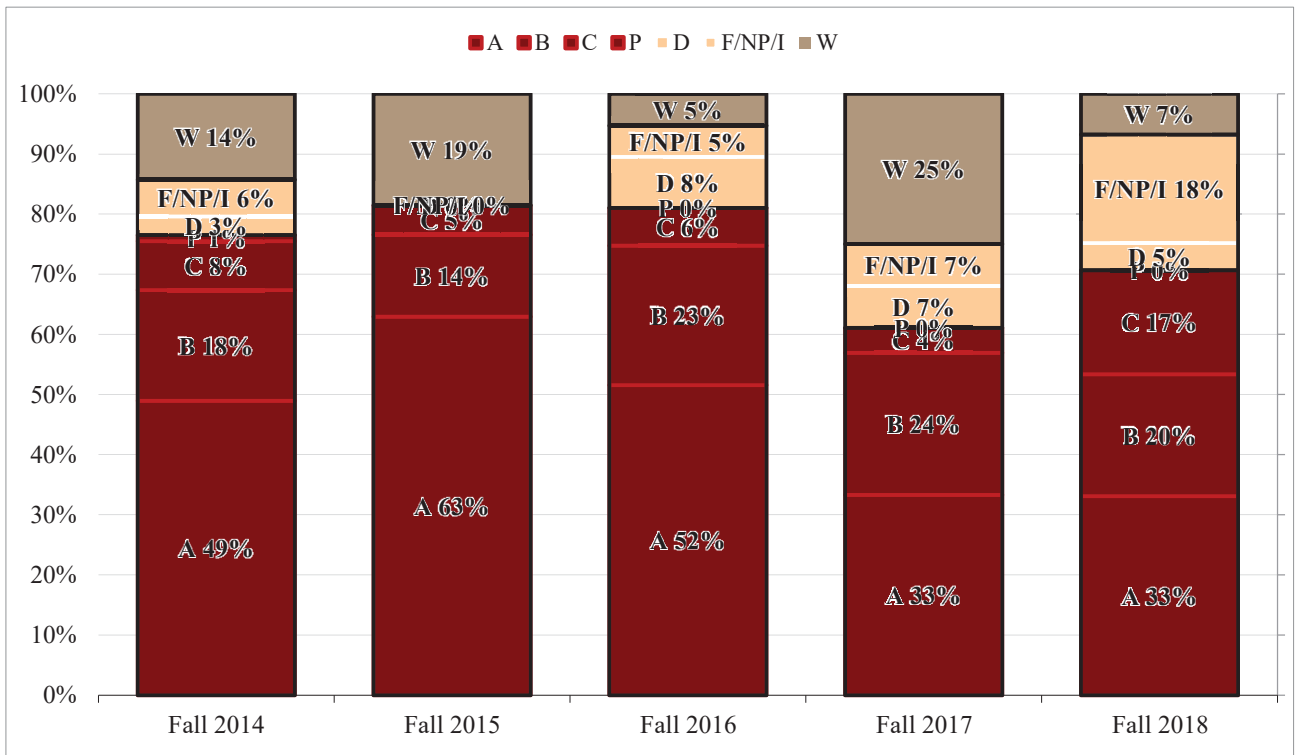
Definitions:

Course Success Rate is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

Course Non-Success Rate is the percentage of students receiving a grade of ('D', 'F', 'NP or 'I') relative to all students receiving a grade.

Withdrawals is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

Student Performance: Distance Education

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2014	**Fall 2015**	**Fall 2016**	**Fall 2017**	**Fall 2018**
Total Course Enrollments	**98**	**81**	**95**	**72**	**133**
Face-to-Face (F2F) Sections	**98**	**81**	**95**	**72**	**133**
Success Rates	77%	81%	81%	61%	71%
Non-Success Rates	9%	0%	14%	14%	23%
Withdrawals	14%	19%	5%	25%	7%
Distance Education (DE) Sections	**—**	**—**	**—**	**—**	**—**
Success Rates	—	—	—	—	—
Non-Success Rates	—	—	—	—	—
Withdrawals	—	—	—	—	—
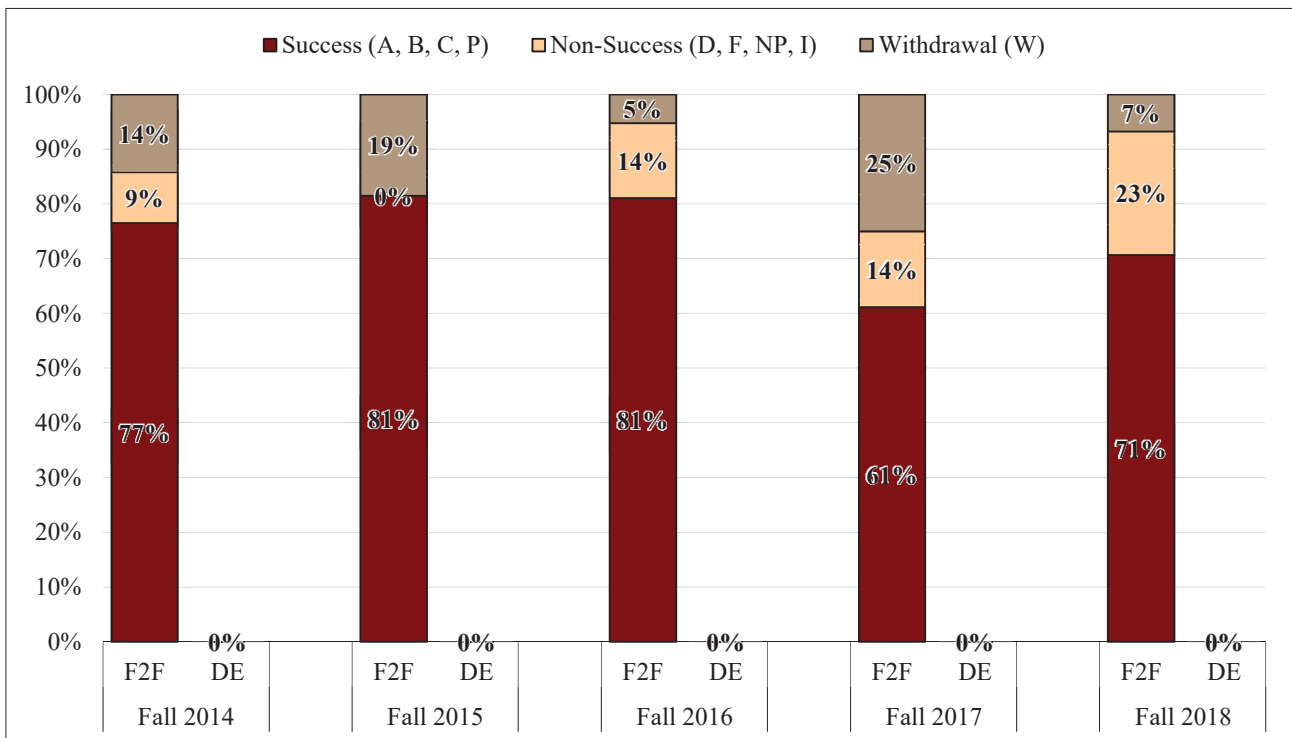
Definitions:

Course Success Rate is the percentage of students receiving a passing grade ('A', 'B', 'C', or 'P') relative to all students receiving a grade.

Course Non-Success Rate is the percentage of students receiving a grade of ('D', 'F', 'NP or 'I') relative to all students receiving a grade.

Withdrawals is the percentage of students receiving a grade notation of 'W' relative to all students receiving a grade.

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'.

Enrollment Management: Part 1

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2014	**Fall 2015**	**Fall 2016**	**Fall 2017**	**Fall 2018**
WSCH	513	445	509	448	798
FTES	16.2	13.9	15.8	14.3	25.8
FTEF	2.1	1.9	1.5	1.4	2.0
Productivity (WSCH/FTEF)	248.2	238.5	332.0	328.0	409.2
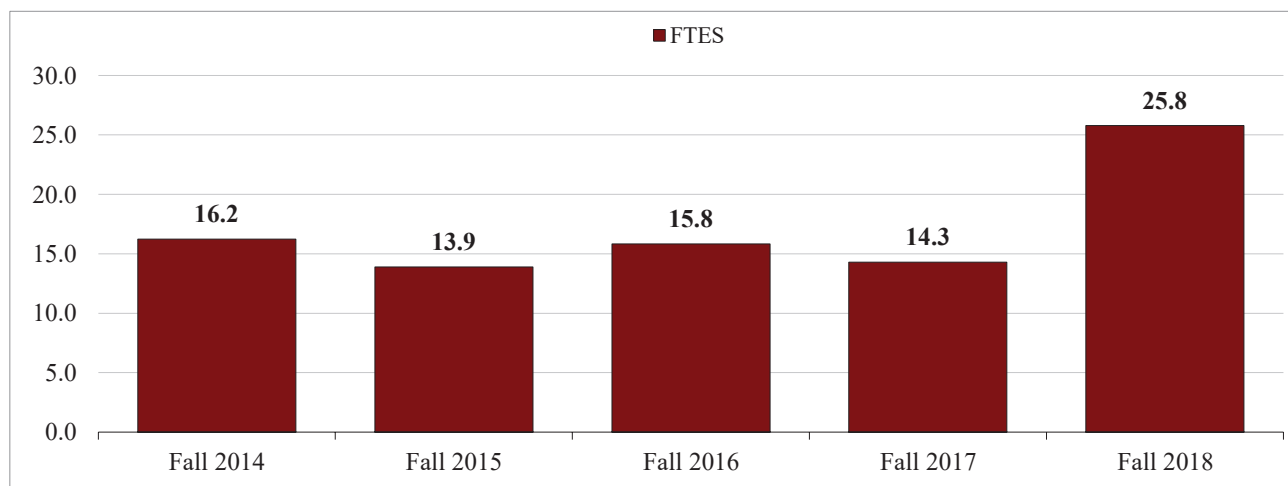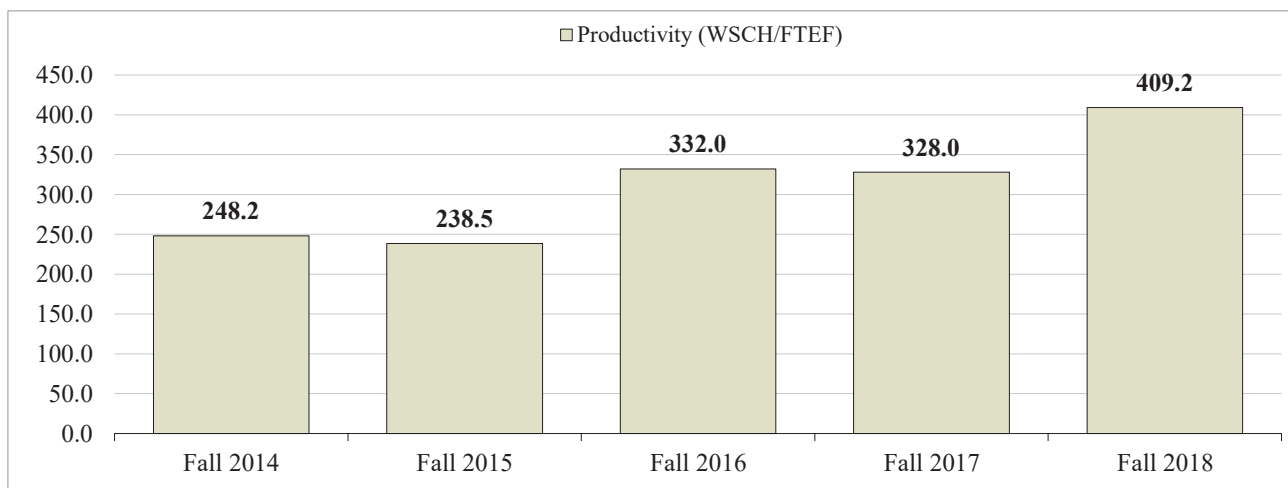
Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data includes all credit courses accounted for during the respective academic terms; data accessed on 5/15/18.

Enrollment Management: Part 2

Graphic Design & Digital Media (GDDM/VCOM)					
	Term				
	Fall 2014	**Fall 2015**	**Fall 2016**	**Fall 2017**	**Fall 2018**
FTEF from Full-Time Faculty	0.0	0.0	1.0	1.0	1.3
% FTEF from Full-Time Faculty	0%	0%	65%	76%	67%
Enrollments	98	81	95	72	133
Capacity (seats available)	230	180	120	120	180
Fill Rate	43%	45%	79%	60%	74%

% FTEF from Full-Time Faculty

Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
0%	0%	65%	76%	67%

Fill Rate

| Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
43%	45%	79%	60%	74%
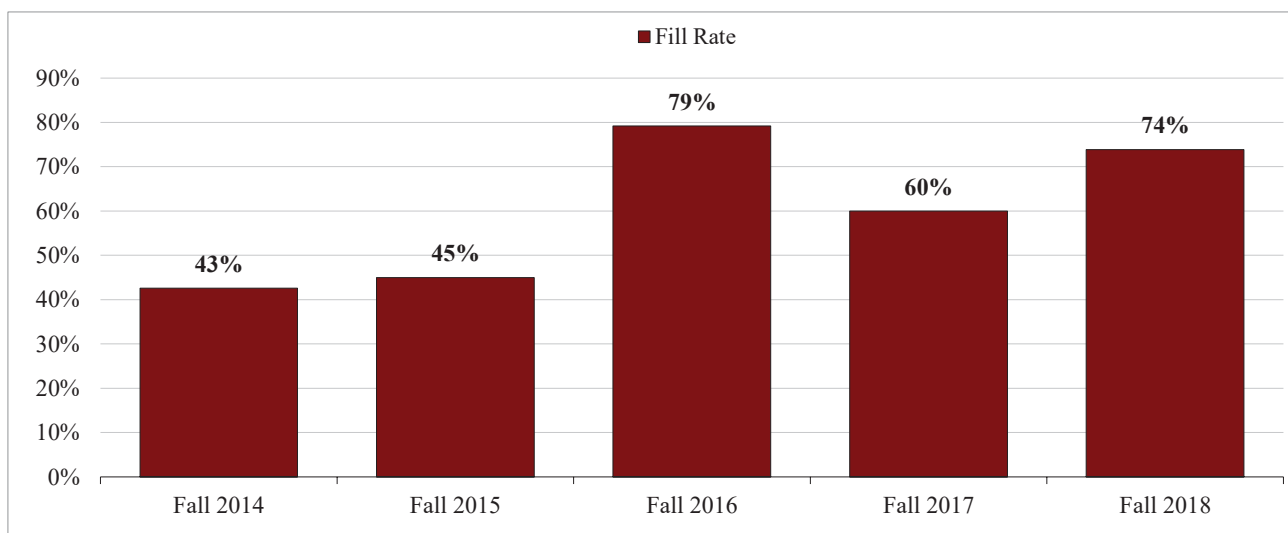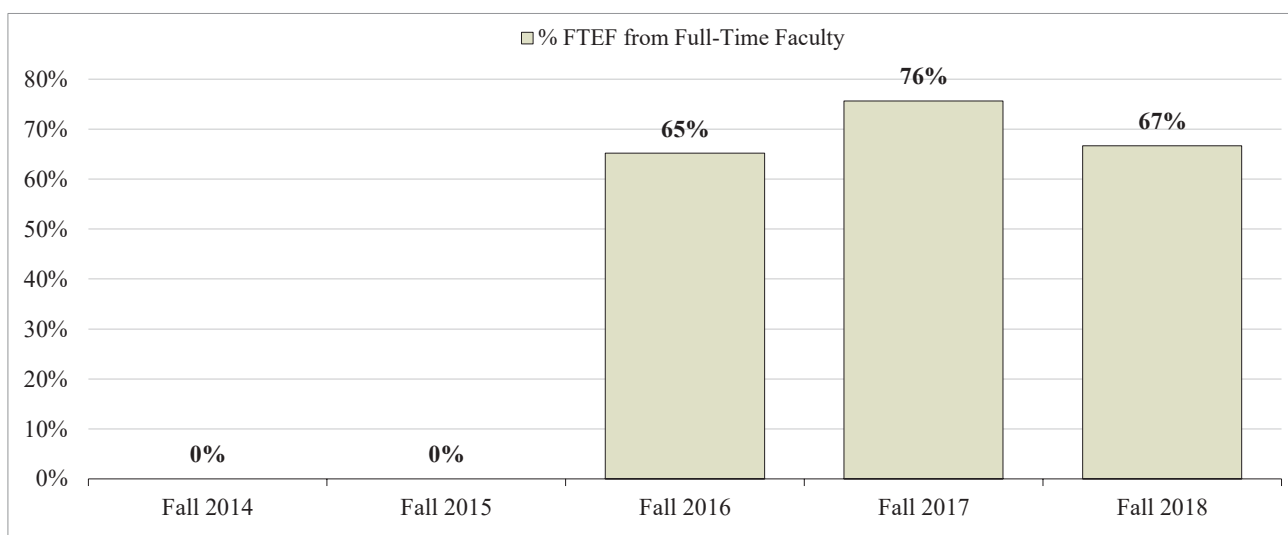
Definitions:

Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data includes all credit courses accounted for during the respective academic terms; data accessed on 5/15/18.

College Readiness: English & Math Proficiency

Fall 2018				
	GDDM/VCOM		LPC Overall	
	Num	Pct	Num	Pct
College English				
Completed College-level	44	48%	4,858	52%
College-level Ready	23	26%	2,005	22%
Not College-level Ready	14	17%	675	7%
Unknown	10	11%	1,776	19%
College Math				
Completed College-level	42	46%	4,134	44%
College-level Ready	17	19%	1,812	19%
Not College-level Ready	20	22%	1,583	17%
Unknown	12	13%	1,785	19%
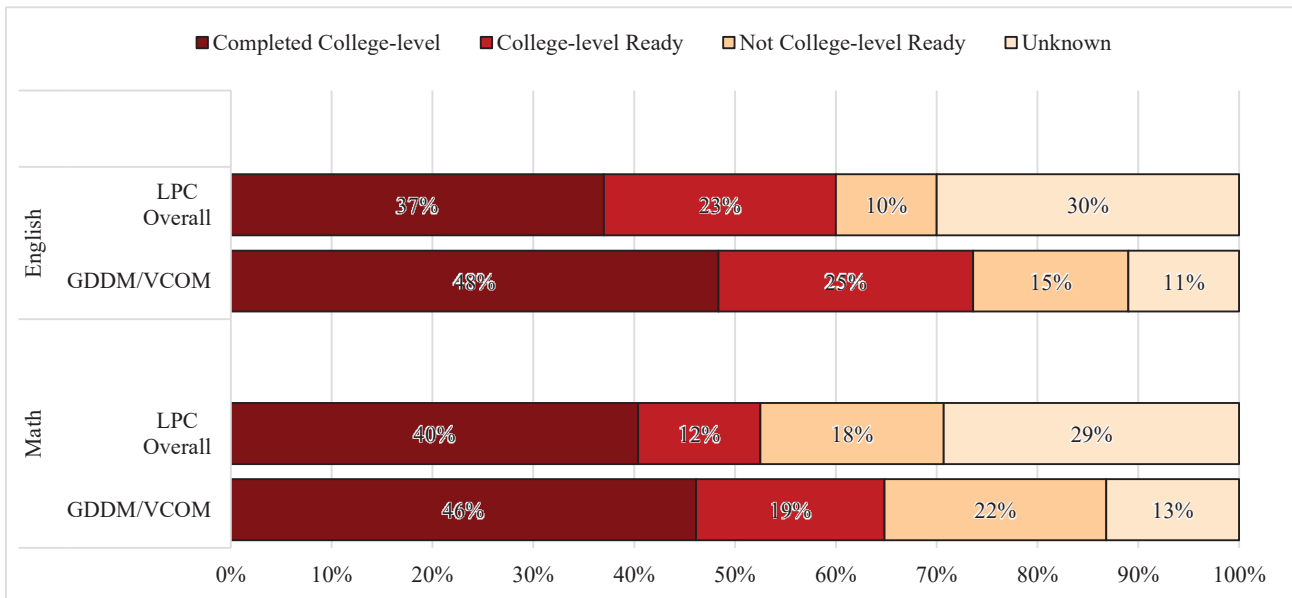
Definitions:

College English

    Completed College-level is defined as successfully completed ENG 1A or higher, or has earned at least an Associates degree.

    College-level Ready is defined as anyone who is eligible for ENG 1A but has not successfully completed the course.

    Not College-level Ready is defined as anyone who is not eligible for ENG 1A but has not successfully completed the course.

    Unknown is defined as anyone with no previous English enrollments within the sequence and no previous English assessment.

College Math

    Completed College-level is defined as succesfully completed Math 55 or higher or assessed into Transfer-level Math, or has earned at least an Associates degree.

    College-level Ready is defined as anyone who is eligible for MATH 55 but has not yet succesfully complete the course.

    Not College-level Ready is defined as anyone who is not eligible for MATH 55 but has not yet succesfully complete the course.

    Unknown is defined as anyone with no previous Math enrollments within the sequence and no previous Math assessment.