Las Positas College
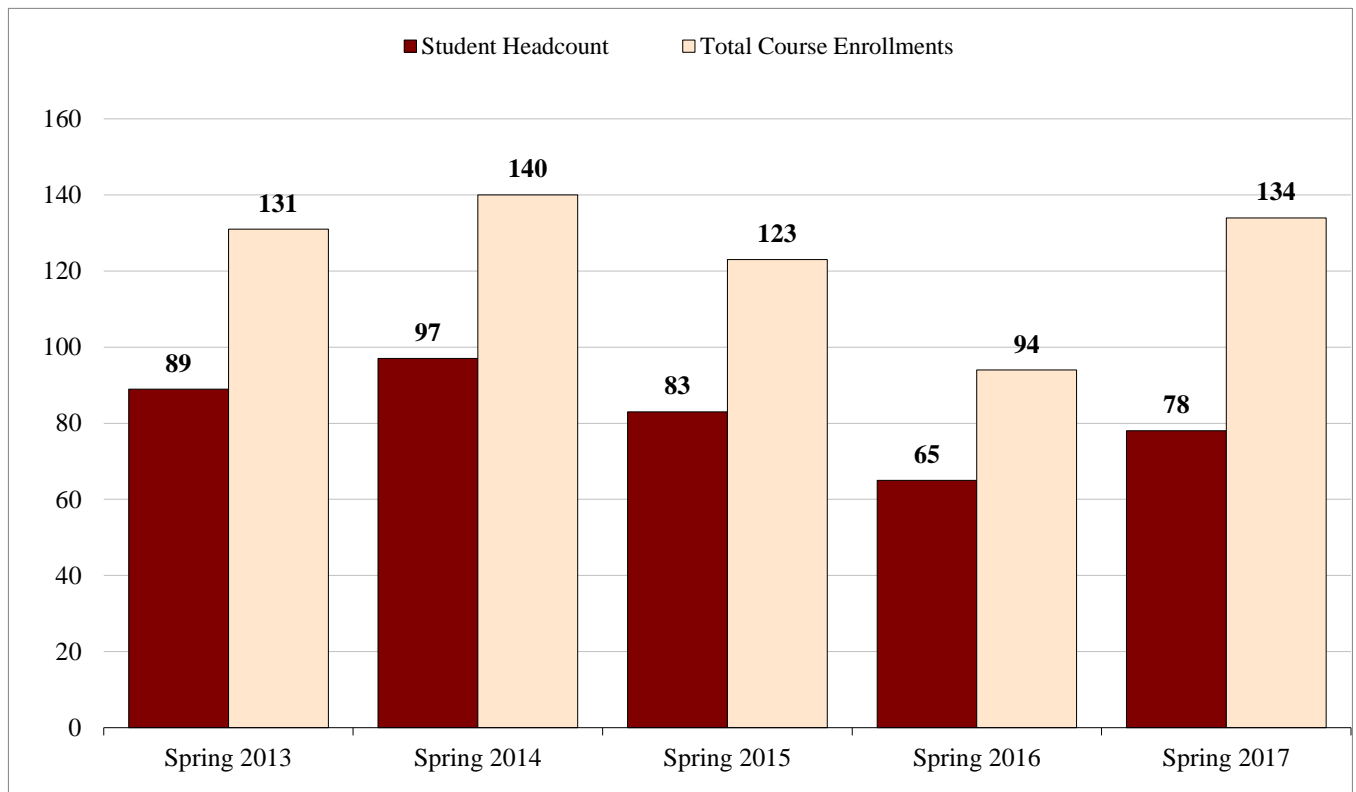
Program Review Discipline Data Packet

Spring 2013 to Spring 2017

Discipline:

Visual Communications (VCOM)

Headcount & Enrollment

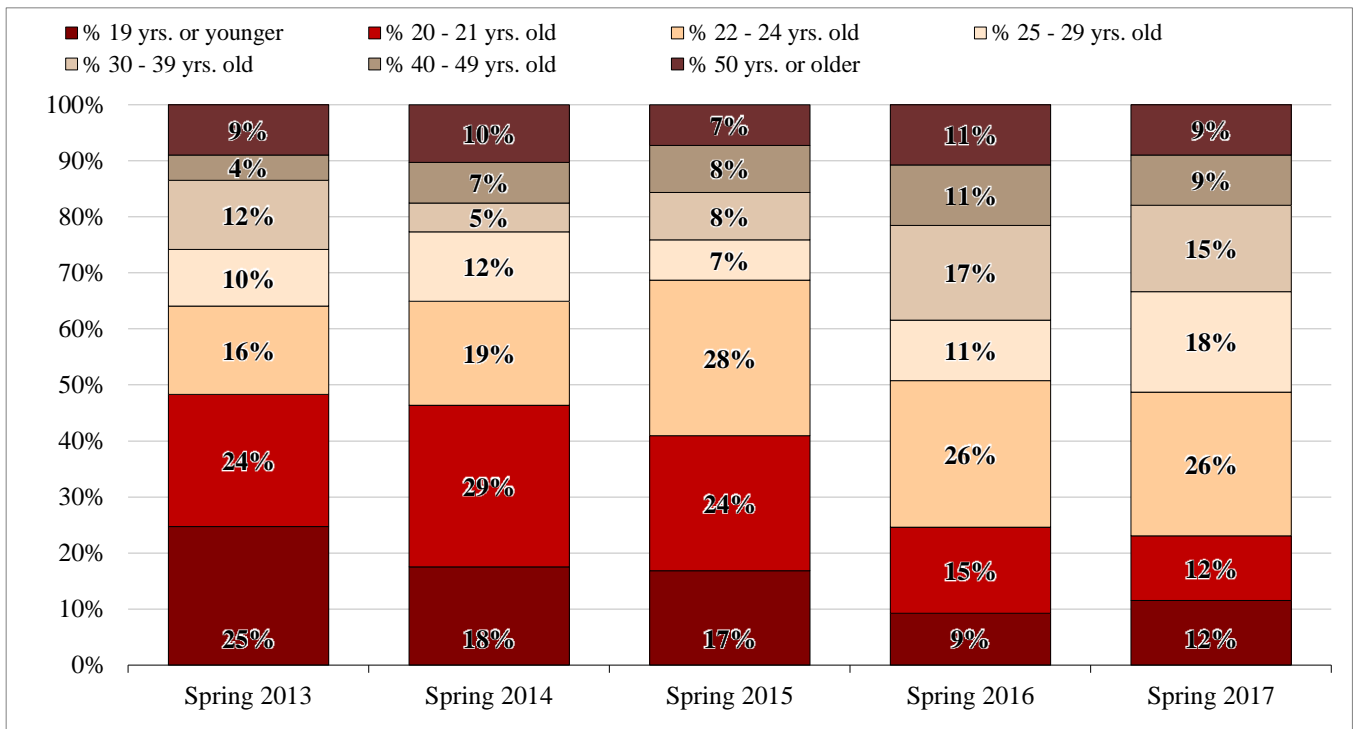| Visual Communications (VCOM)					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
Student Headcount	89	97	83	65	78
Total Course Enrollments	131	140	123	94	134

Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.
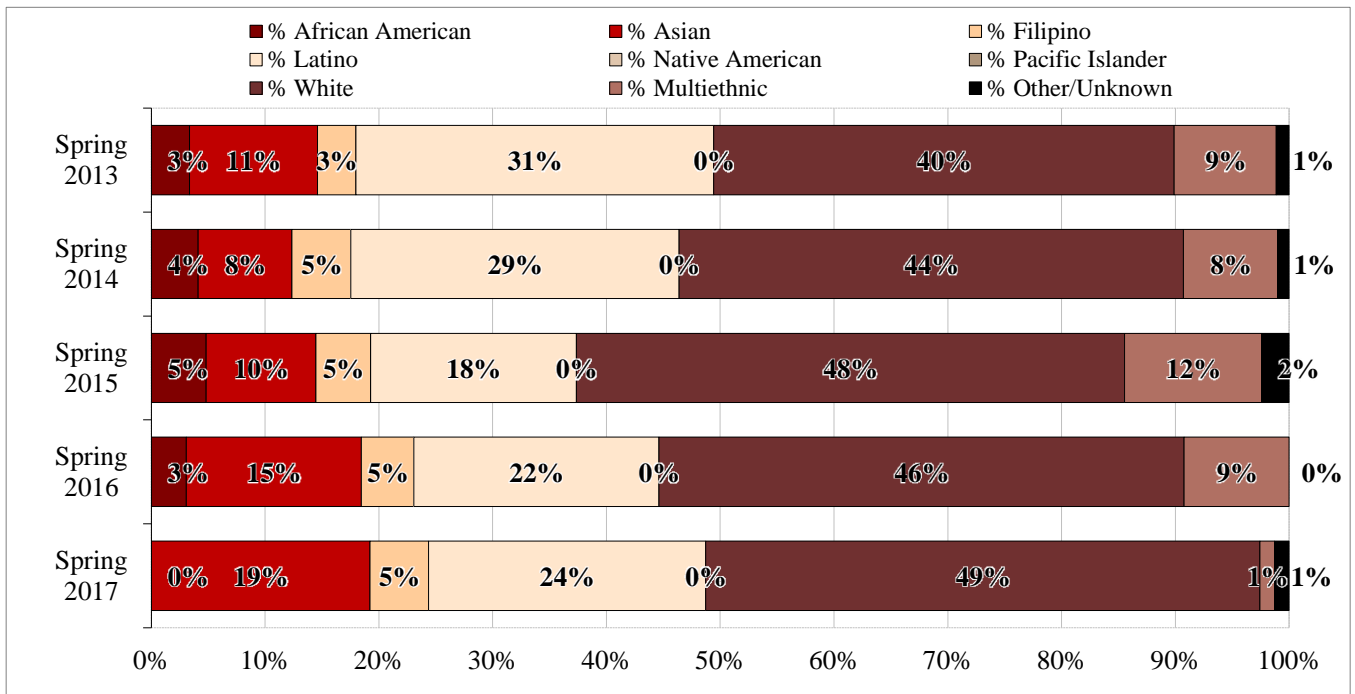
Student Demographics: Gender & Age

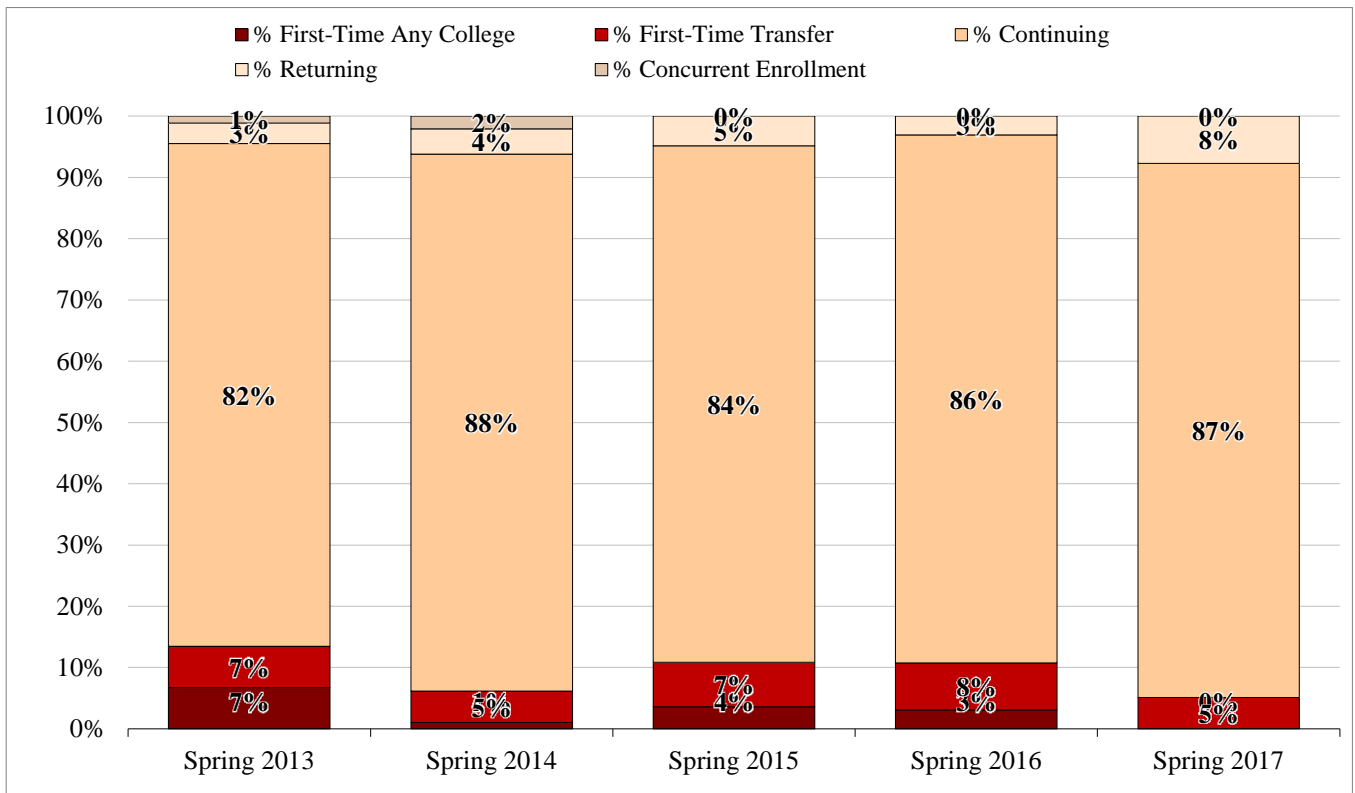| Visual Communications (VCOM)					
	Term				
	Spring 2013	**Spring 2014**	**Spring 2015**	**Spring 2016**	**Spring 2017**
Female	54	53	46	39	41
Male	35	44	36	26	36
19 yrs. or younger	22	17	14	6	9
20-21 yrs. old	21	28	20	10	9
22-24 yrs. old	14	18	23	17	20
25-29 yrs. old	9	12	6	7	14
30-39 yrs. old	11	5	7	11	12
40-49 yrs. old	4	7	7	7	7
50 yrs. or older	8	10	6	7	7
% Female	61%	55%	56%	60%	53%
% Male	39%	45%	44%	40%	47%
% 19 yrs. or younger	25%	18%	17%	9%	12%
% 20 - 21 yrs. old	24%	29%	24%	15%	12%
% 22 - 24 yrs. old	16%	19%	28%	26%	26%
% 25 - 29 yrs. old	10%	12%	7%	11%	18%
% 30 - 39 yrs. old	12%	5%	8%	17%	15%
% 40 - 49 yrs. old	4%	7%	8%	11%	9%
% 50 yrs. or older	9%	10%	7%	11%	9%

Student Demographic: Race-Ethnicity

Visual Communications (VCOM)					
	Term				
	Spring 2013	**Spring 2014**	**Spring 2015**	**Spring 2016**	**Spring 2017**
African American	3	4	4	2	0
Asian	10	8	8	10	15
Filipino	3	5	4	3	4
Latino	28	28	15	14	19
Native American	0	0	0	0	0
Pacific Islander	0	0	0	0	0
White	36	43	40	30	38
Multiethnic	8	8	10	6	1
Other/Unknown	1	1	2	0	1
% African American	3%	4%	5%	3%	0%
% Asian	11%	8%	10%	15%	19%
% Filipino	3%	5%	5%	5%	5%
% Latino	31%	29%	18%	22%	24%
% Native American	0%	0%	0%	0%	0%
% Pacific Islander	0%	0%	0%	0%	0%
% White	40%	44%	48%	46%	49%
% Multiethnic	9%	8%	12%	9%	1%
% Other/Unknown	1%	1%	2%	0%	1%

Note: Multiethnic category became available in Fall 2011.

Student Enrollment Status

Visual Communications (VCOM)					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
First-Time Any College	6	1	3	2	0
First-Time Transfer	6	5	6	5	4
Continuing	73	85	70	56	68
Returning	3	4	4	2	6
Concurrent Enrollment	1	2	0	0	0
% First-Time Any College	7%	1%	4%	3%	0%
% First-Time Transfer	7%	5%	7%	8%	5%
% Continuing	82%	88%	84%	86%	87%
% Returning	3%	4%	5%	3%	8%
% Concurrent Enrollment	1%	2%	0%	0%	0%

Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.
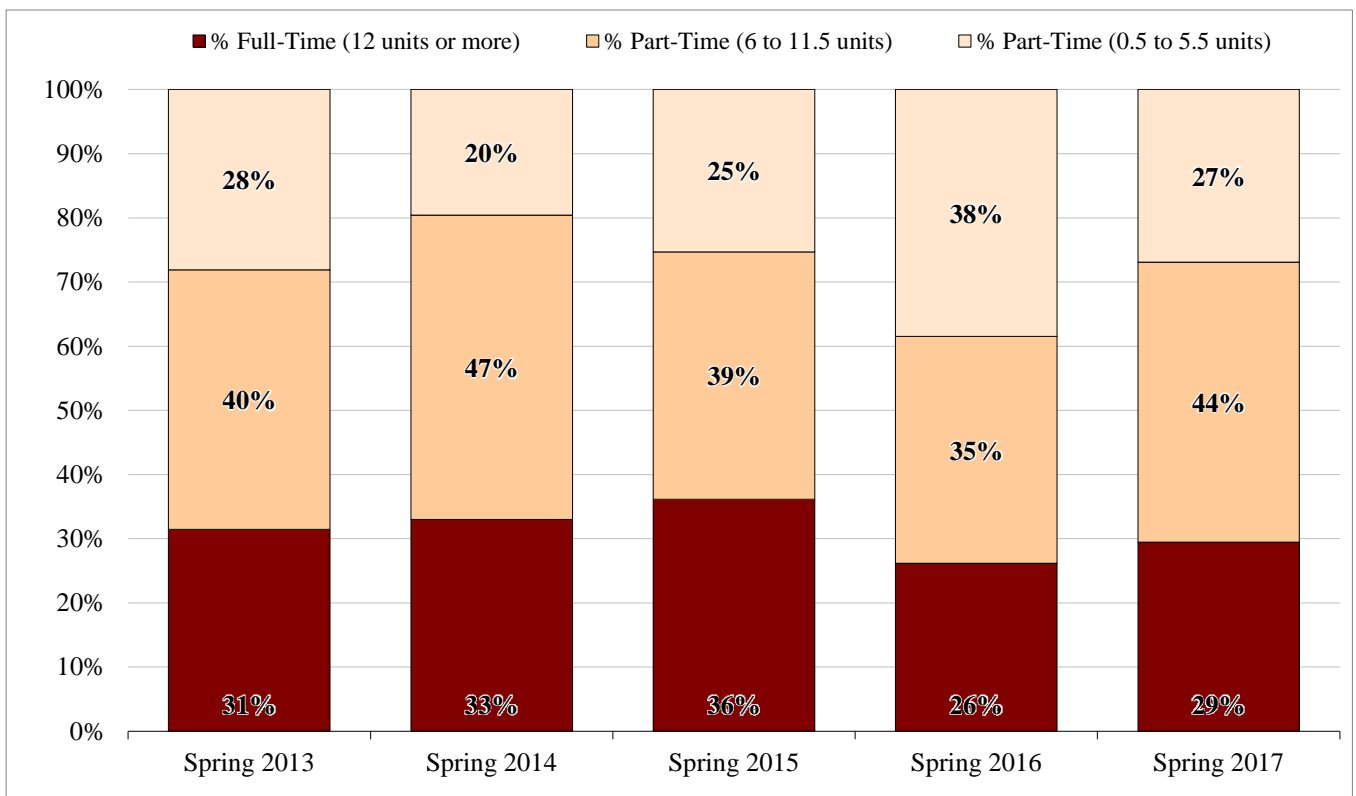
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.
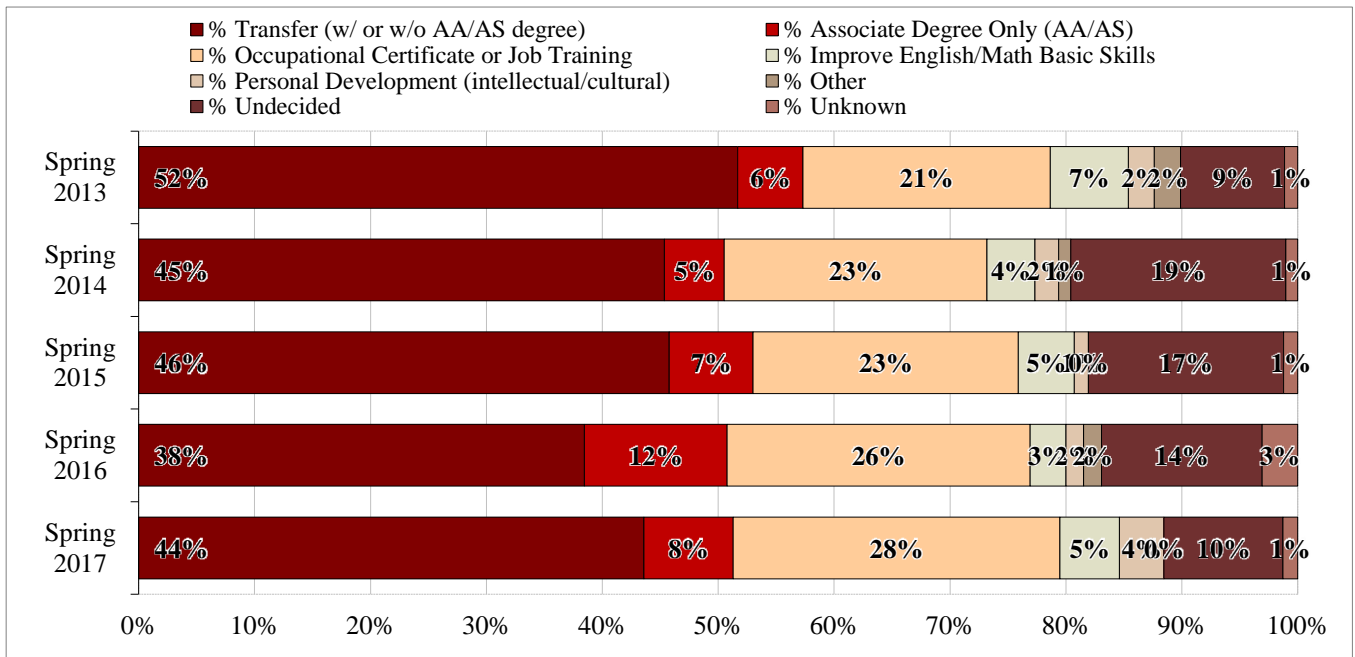
Student Unit Load

Visual Communications (VCOM)					
	Term				
	Spring 2013	**Spring 2014**	**Spring 2015**	**Spring 2016**	**Spring 2017**
Full-Time (12 units or more)	28	32	30	17	23
Part-Time (6 to 11.5 units)	36	46	32	23	34
Part-Time (0.5 to 5.5 units)	25	19	21	25	21
% Full-Time (12 units or more)	31%	33%	36%	26%	29%
% Part-Time (6 to 11.5 units)	40%	47%	39%	35%	44%
% Part-Time (0.5 to 5.5 units)	28%	20%	25%	38%	27%

Student Educational Goal

Visual Communications (VCOM)					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
Transfer (w/ or w/o AA/AS degree)	46	44	38	25	34
Associate Degree Only (AA/AS)	5	5	6	8	6
Occupational Certificate or Job Training	19	22	19	17	22
Improve English/Math Basic Skills	6	4	4	2	4
Personal Development (intellectual/cultural)	2	2	1	1	3
Other	2	1	0	1	0
Undecided	8	18	14	9	8
Unknown	1	1	1	2	1
% Transfer (w/ or w/o AA/AS degree)	52%	45%	46%	38%	44%
% Associate Degree Only (AA/AS)	6%	5%	7%	12%	8%
% Occupational Certificate or Job Training	21%	23%	23%	26%	28%
% Improve English/Math Basic Skills	7%	4%	5%	3%	5%
% Personal Development (intellectual/cultural)	2%	2%	1%	2%	4%
% Other	2%	1%	0%	2%	0%
% Undecided	9%	19%	17%	14%	10%
% Unknown	1%	1%	1%	3%	1%

Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.
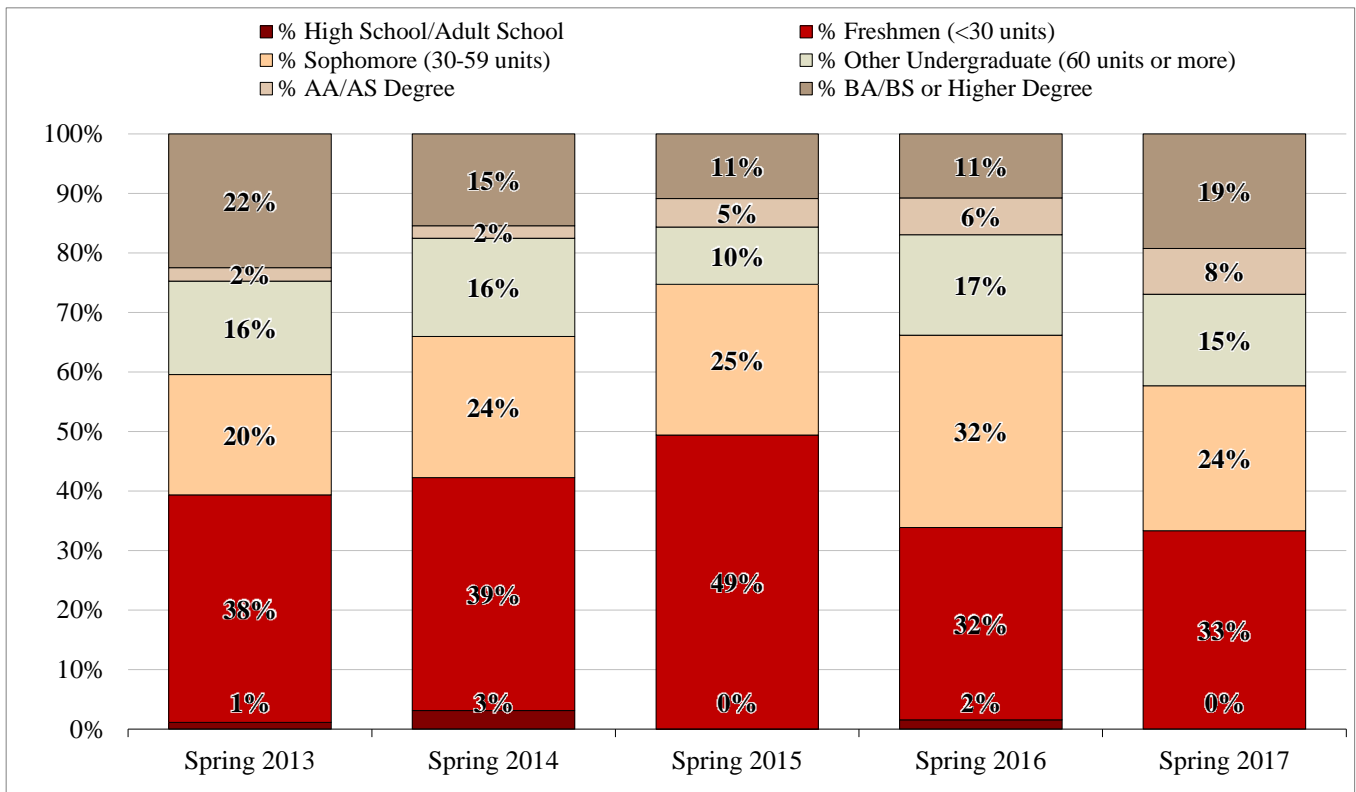
Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.
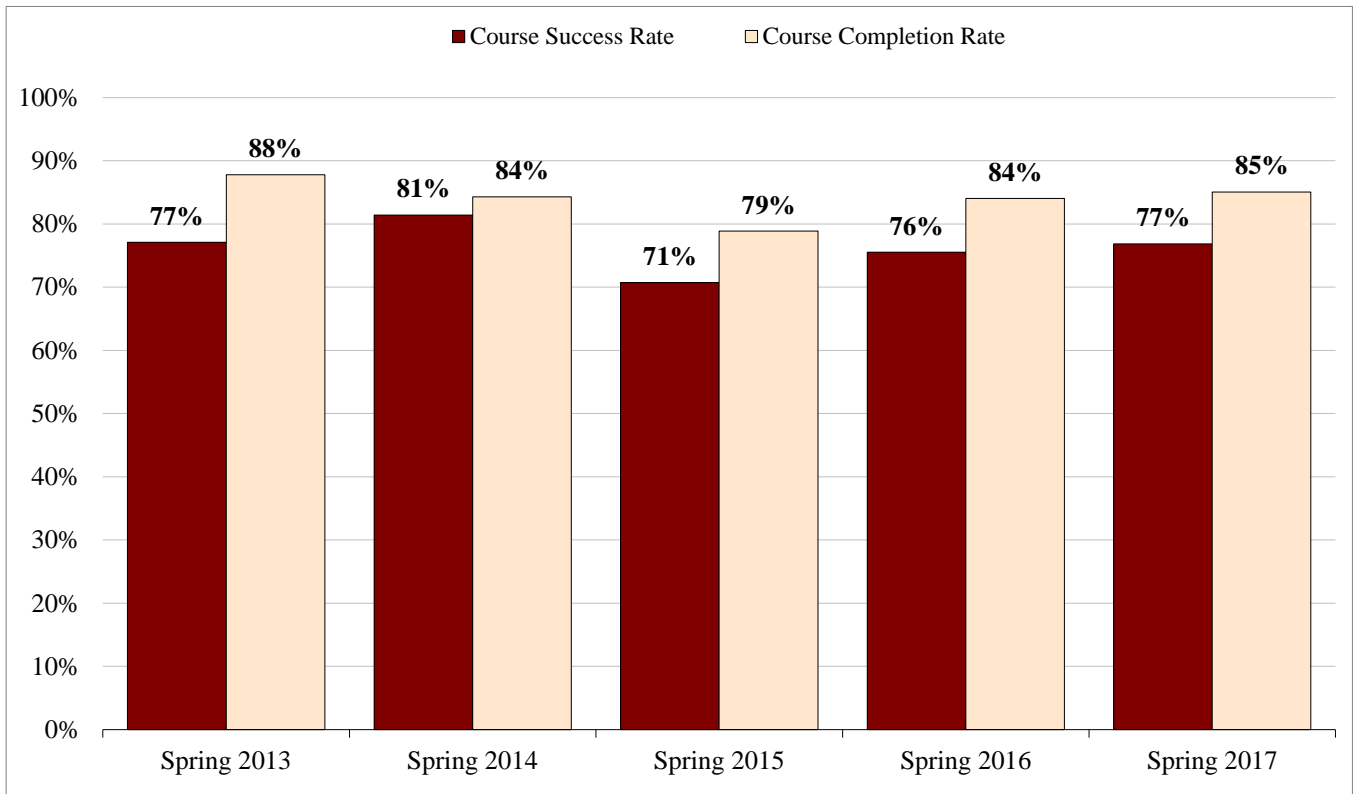
Highest Educational Level of Students

Visual Communications (VCOM)					
Term					
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
High School/Adult School	1	3	0	1	0
Freshmen (<30 units)	34	38	41	21	26
Sophomore (30-59 units)	18	23	21	21	19
Other Undergraduate (60 units or more)	14	16	8	11	12
AA/AS Degree	2	2	4	4	6
BA/BS or Higher Degree	20	15	9	7	15
% High School/Adult School	1%	3%	0%	2%	0%
% Freshmen (<30 units)	38%	39%	49%	32%	33%
% Sophomore (30-59 units)	20%	24%	25%	32%	24%
% Other Undergraduate (60 units or more)	16%	16%	10%	17%	15%
% AA/AS Degree	2%	2%	5%	6%	8%
% BA/BS or Higher Degree	22%	15%	11%	11%	19%

Student Performance

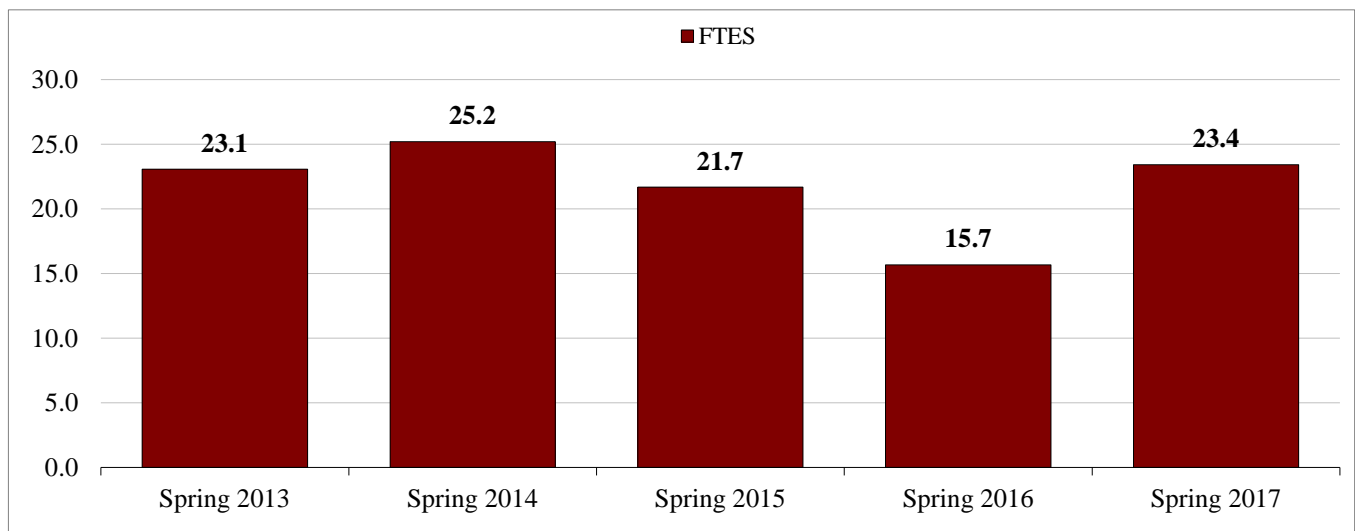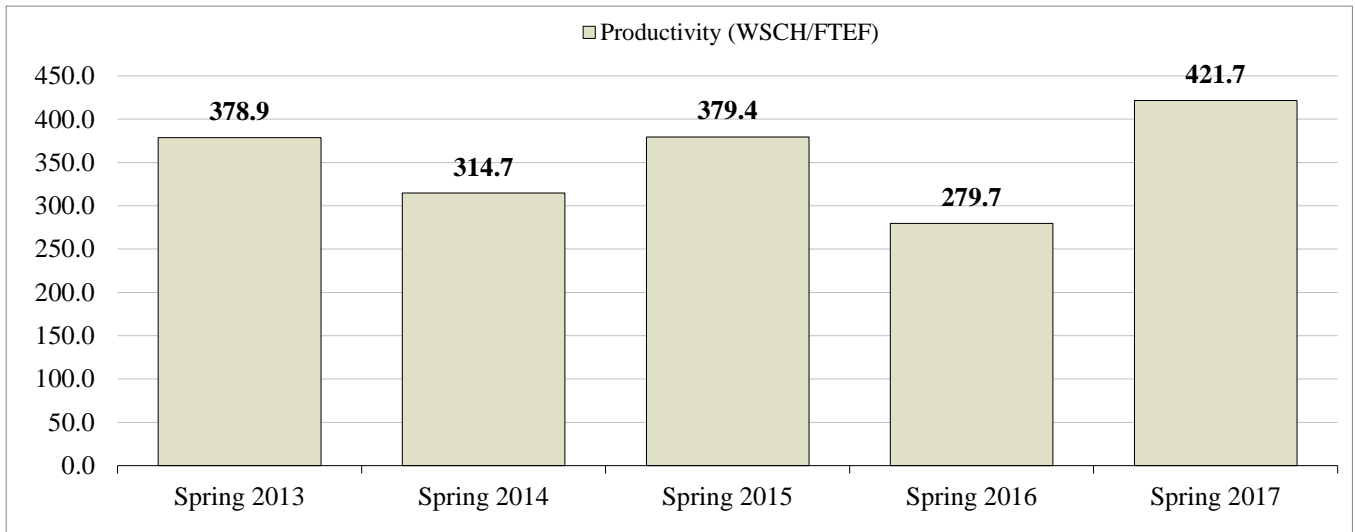| Visual Communications (VCOM)					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
Course Success Rate	77%	81%	71%	76%	77%
Course Completion Rate	88%	84%	79%	84%	85%

Definitions:

Course Success Rate is the percentage of students receiving a passing grade ('A', 'B', 'C', 'CR', or 'P') relative to all students receiving a grade.

Course Completion Rate is the percentage of students receiving any grade other than 'W' relative to all students receiving a grade.

Enrollment Management: Part 1

Visual Communications (VCOM)					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
WSCH	707	776	683	522	759
FTES	23.1	25.2	21.7	15.7	23.4
FTEF	1.9	2.5	1.8	1.9	1.8
Productivity (WSCH/FTEF)	378.9	314.7	379.4	279.7	421.7

Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.
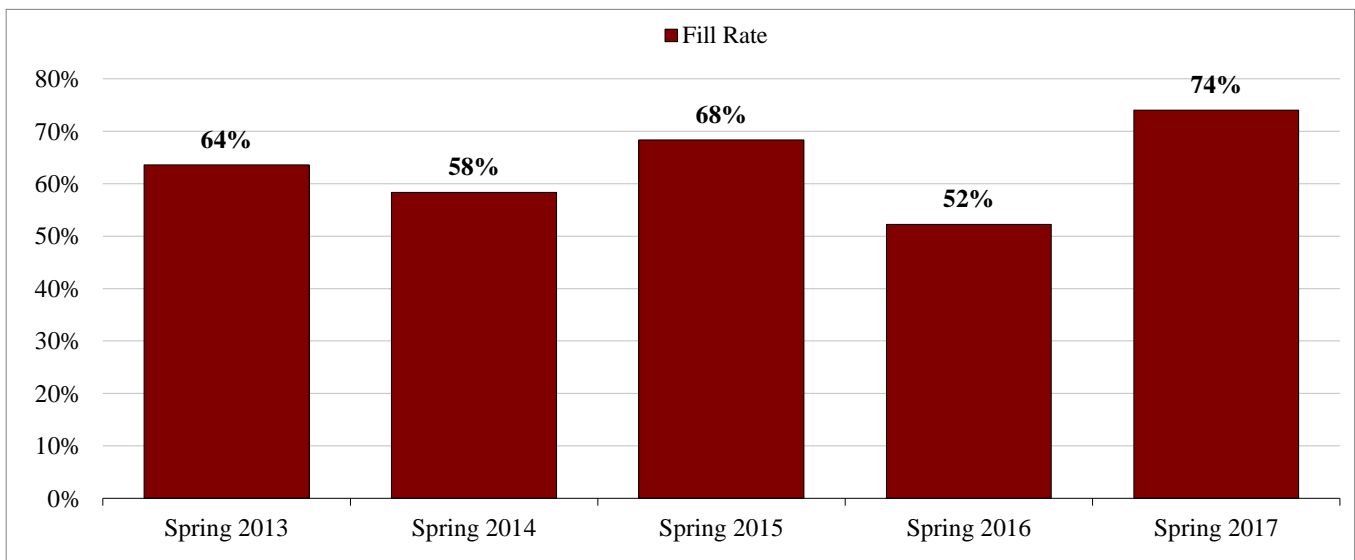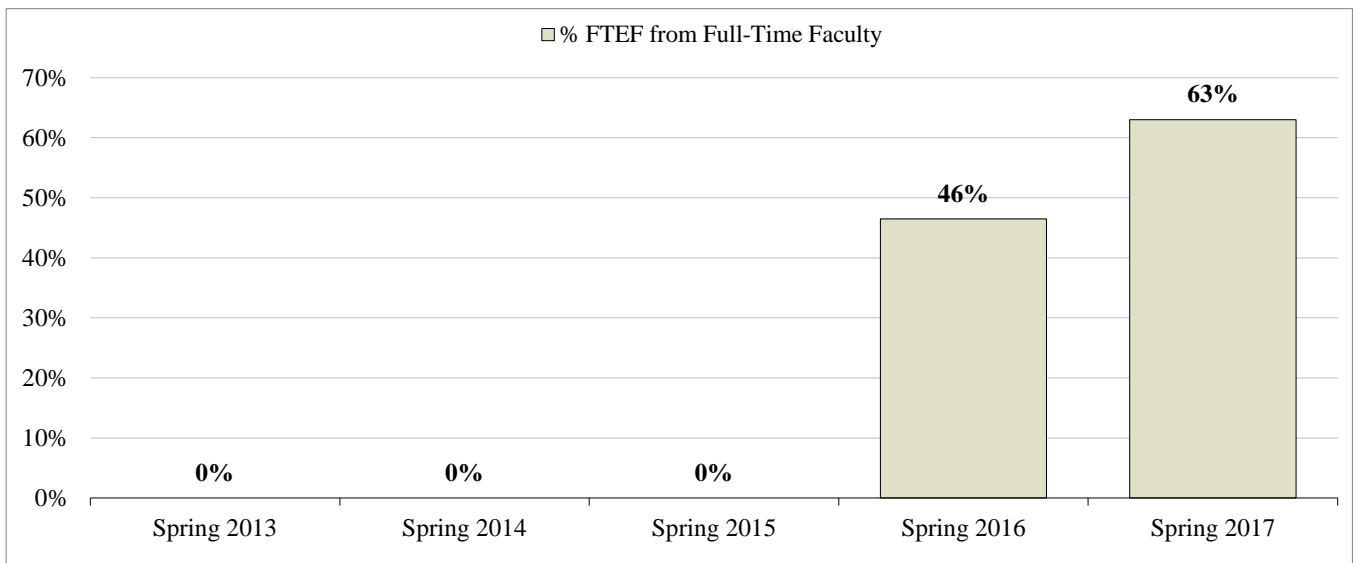
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data includes all credit courses accounted for during the respective academic terms; data accessed on 7/11/17.

Enrollment Management: Part 2

Visual Communications (VCOM)					
	Term				
	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017
FTEF from Full-Time Faculty	0.0	0.0	0.0	0.9	1.1
% FTEF from Full-Time Faculty	0%	0%	0%	46%	63%
Enrollments	131	140	123	94	134
Capacity (seats available)	206	240	180	180	181
Fill Rate	64%	58%	68%	52%	74%

Definitions:

Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data includes all credit courses accounted for during the respective academic terms; data accessed on 7/11/17.