

# **Commercial Music Advisory Board Meeting Minutes**

Friday, February 21, 2025 | 12pm-1pm | Greenroom/Zoom

#### LPC Mission Statement

Las Positas College is an inclusive, learningcentered, equity-focused environment that offers educational opportunities and support for completion of students' transfer, degree, and career-technical goals while promoting lifelong learning.

# **LPC Planning Priorities**

- ❖ Implement the integration of all ACCJC standards throughout campus structure and processes.
- ❖ Establish a knowledge base and an appreciation for equity; create a sense of urgency about moving toward equity; institutionalize equity in decision-making, assessment, and accountability; and build capacity to resolve inequities.
- ❖ Increase student success and completion through change in college practices and processes: coordinating needed academic support, removing barriers, and supporting focused professional development across the campus.
- Coordinate and resources provide professional development for effective online instruction and remote delivery of student support services and college processes to advance equitable student outcomes.

#### Advisory Board Members

Peter Acronico Brad Barth Simone Bley Karl Haller Phil Didlake Jim Douglas **Brian Fox** Keith Hatschek Will Magid Lynda McManus Markus Pawlik Tom Reynolds Vicki Shipman Lucas Schwyter Omri Shimron

James Daly

Katherine Westine

Diana Cefalo Mario Godov Elise La Barre Daniel Marschak Lilibeth Mata Juarez Amy Mattern Connor Moen **Andreas Preponis** Cindy Rosefield

# **Welcome and Introductions**

Agenda Item

Ken Cefalo, Philip Didlake, Brian Fox, Jim Douglas, Simone Bley, Tom Reynolds, Chris Carter, Keith Hatschek, Will Magid, Lynda McManus, Markus Pawlick, Omri Shimrom, Robert Sinclair, James Daley, Peter Acronico, Andreas Preponis, Elise LaBarre, Cindy Rosefield, Dan Marschak

# Review and Approval of Agenda 2/21/2025

Motion to approve the agenda Andreas, Cindy 2<sup>nd</sup>. Motion approved

# Review and Approval of Minutes, 1/26/2024

Motion to approve the minutes from meeting January 26, 2024, Markus 1st, Ken 2<sup>nd</sup>. Motion approved

### **Faculty Report**

- Program Update
  - Enrollments
  - Enrollments are strong. 48 students are Music majors. Peter has 23 students in his 2 technology classes. Elise had 30 in her Music Business class.
  - Almost all classes have been full both semesters. One exception: MUS 36 Int. Music Tech
  - Piano Technology program over cap!
  - Dan reviewed the degrees and certificates within the program and showed the Music Guided Pathways chart.
  - Andreas shared that his Chamber choir is the largest ever with over 50 students. Although half of the students right now are from the Actors Conservatory cohort., taking choir as an elective.
  - Cindy shared that one week Jazz Camp will be offered this summer. Last year 60 students over the two weeks. The theme was Women in Jazz. Hoping to have two big bands for the summer.
  - Highlights from last year.
  - Dave Eshelman Big Band was here.
  - Vocal Jazz Ensemble (Bay Bop) went to two festivals last year Cuesta and Folsom Jazz Championships.
  - Jam sessions at Longevity Winery in collaboration Livermore Jazz Society.
  - Quite a few students transferred last year. Schools included UCLA, Northridge and Sac State.
  - 2 students were awarded the Mertes scholarship \$15k

- per year.
- Experimented with Fast track classes, split the semester into two sections. Worked well with the Improvisation Lab first and Jazz Combo second. ... Didn't work well for the Tech and Film Scoring.
- This semester Piano 1 as a Fast Track and then Jazz/Pop Piano will start in March ....

# Completions

2023-24 Completions

Music (AA)	2
Music (AA-T)	10
Beg Piano (CA)	2
Inter Piano (CA)	1
Mus Tch Fun	1
(CA)	
Music Business	3
(CA)	
Scoring for	2
Film &	
Multimed	
ia (CA)	

# • Program Development/Opportunities

- o We will be Hosting the Tri Valley Solo & Ensemble Festival tomorrow .... Cindy
- Jazz Ensemble + Dayna Stephens + East Bay All Stars March 6
- o Be A Music Major for A Day -Wednesday, April 23rd
- Friction Quartet Residency May 20-22
- o Summer Jazz Camp June 23-26
- The college will be moving to a 16-week semester in Fall 2026. Currently 18-week semester. Should work well for this department.
- o New equipment:

Macbook Air (19), Yahama Clavinovas, Yamaha wireless listening system, drum kit

- Grants in progress. Applied for Steinway Upright, board for, digital console, Dante stage box, mics.
- o New recording studio will be in the 500 building. Exciting news.
- o Hidden growth opportunity in non-credit ensembles
- o Jazz Ensemble for older adults & Orchestra for older adults are both already offered. Choirs will be offered non-credit in the fall. Peter says there is need for non-credit Piano Technology.

# 5. Industry Updates

#### Hiring Needs

- o Chris Carter- stage hands, concert lighting professionals, box office
- o Jim- Stage hands, shortage of lighting designers. Piano tuners. Looking for a Repair technician (primetime entertainment)
- o Phil Seeds of Music Looking for Piano teachers
- o James Daley, Music School-piano, string, vocal teachers, coaches, administrative
- o Band Instrument Repair

#### Skills in Demand

- o Legal side of performance. Elise took feedback from the last meeting and implemented copyright and other legal aspects in her class this year.
  - o Financial literacy. 1099, tax write offs,

- o Basic lighting-setting up a sound system. Musician can increase earnings by knowing how to set up a system.
- o Phil Music therapy if you are board certified you can go through the Regional Center, this is for students with IEPs and particular needs. It is a very sustainable field.
  - •UOP has a Music Therapy Degree. LPC students can transfer to UOP and speed through degree. Dan wonders if we could get an articulation agreement.
- Emerging Trends/Technologies
- Chris asks about whether we are incorporating AI at all and what are the trends there.

# 6. Recommendations from Advisory Board

Piano technology needs more space. Recommendation from the advisory board to have a dedicated space for piano technology.

James Daly from SRAM recommends a partnership with the Las Positas College Piano Pedagogy program. Board agrees. Suggest using CPL for MUS 25 and 27.

- 7. Other Business / Good of the Order
- 8. Next Regular Meeting:
- 9. Adjournment 1:49pm