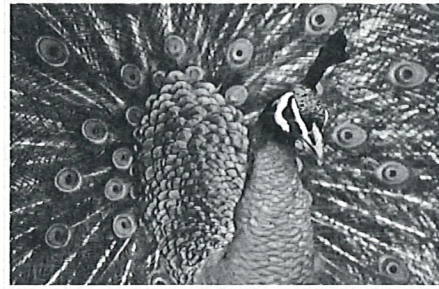


## THE PERSONALITY MATRIX: PERSONALITY STYLES



### Relater (Koala)

Koalas are warm and nurturing. They are people oriented and don't want anyone to have his or her feelings hurt. Koalas are excellent listeners, are relaxed and approachable, and their strong network of close friends makes them great team players.



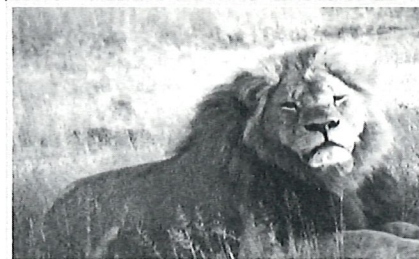
### Socializer (Peacock)

Peacocks are the socializers of the groups – they're the party people, and are often found where the action is. They are excellent when they themselves are excited and are fantastic at getting others excited. Peacocks are alliance builders and can be very persuasive. They're idea people, so Peacocks like to dream and brainstorming is their game.



### Thinker (Owl)

Owls tend to analyze in their head a lot and process information internally. They are non-procrastinators and like to be prepared. Quality over quantity is their motto, and they like to be detailed and accurate. Owls are problem solvers, and tend to be task-oriented over people-oriented.



### Director (Lion)

Lions can be trusted to accomplish a task on time, and are very goal driven. If they can get a task done *now*, they'll get it done now. They're honest to a fault, and often find it easier to apologize than ask for permission.