



CEMC MEETING MINUTES

Friday, February 25, 2022 | 10:30 a.m. | via Zoom

LPC Mission Statement

Las Positas College is an inclusive, learning-centered, equity-focused environment that offers educational opportunities and support for completion of students' transfer, degree, and career-technical goals while promoting lifelong learning.

LPC Planning Priorities

- ❖ Establish a knowledge base and an appreciation for equity; create a sense of urgency about moving toward equity; institutionalize equity in decision-making, assessment, and accountability; and build capacity to resolve inequities.
- ❖ Increase student success and completion through change in college practices and processes: coordinating needed academic support, removing barriers, and supporting focused professional development across the campus.

College Enrollment Mgmt. Committee

Members Present (voting):

Jeremiah Bodnar (voting)
Rajeev Chopra (voting)
Stuart McElderry (voting)
Thomas Orf (Co-Chair)
Kristina Whalen (Co-Chair)

Members Present (non-voting):

Joel Gagnon
Andrea Migliaccio
Rajinder Samra
Carolyn Scott
Jeanne Wilson

Members Absent:

Dyrell Foster
Nan Ho (voting)
Amy Mattern
Anette Raichbart
Sarah Thompson (voting)
Tamica Ward (voting)

Classified Senate: Aubrie Ross

Guests:

Craig Kutil
Dionicia Ramos
Jennifer Aries

Meeting Minutes

1. Call to Order

Dr. Orf called the meeting to order at 10:33 a.m.

2. Review and Approval of Agenda

Committee members approved the agenda (McElderry/Bodnar)

3. Review and Approval of Minutes of January 28, 2022

Committee members approved minutes (McElderry/Whalen) with one modification to remove "allocation incomplete sentence"

4. Latest Numbers

Dr. Orf reporting: Numbers are still down. More students trickled in but percentages staying about the same. Dr. Whalen discussed a fill rate report run by Mr. Samra.

Fall 21 as of 2/21/2022 FINAL

FTES 2515.68

FTEF 190.22

WSCH/FTEF 405.73

FTES/FTEF 13.22

Fill rate 77.12%

of Pri Sec 781

-12.58%

Spring 22 as of 2/21/2022

FTES 2182.26

FTEF 181.20

WSCH/FTEF 370.85

FTES/FTEF 12.04

Fill rate 68.55%

of Pri Sec 745

-17.72%

5. Strategic Enrollment and Growth Plan

Dr. Orf: We can start looking at how we want to improve things in the future.

To begin a kick off of our growth plan, Dr. Whalen shared the draft plan to start the conversation. We should start thinking strategically how we can grow back the college, bringing students back; also to set ourselves up for success given there's still some unknowns of what life will look like after hold-harmless.

Committee engaged in discussion and provided input. Dr. Whalen will continue to work on the plan and seek more feedback.

6. District Marketing Plan

Guests Jennifer Aries and Dionicia Ramos, new Director of Public Relations Marketing and Government Relations (PRMG) as of February 1, provided a “Marketing Research & 2022-23 Market Strategy” presentation, which provides some insight about student behavior. This research informs the plan. Social media is playing a huge part in information gathering.

7. Good of the Order

None

Adjournment: 12:05 pm