Futuring: Conditions for Success and Opportunity



November 5, 2008

COLLEGE

Strategic Horizon Network

Operating out of the University of Michigan Center for the Study of Postsecondary and Higher Education, the program was based on the shared belief that – for the first time in their history – community colleges are in a position to move to the forefront of higher education and to build on the high profile that is being assigned to them by many quarters of society.



Strategic Horizon Network

Key features of the program include:

- continuous assessment
- campus-based activity to improve strategic management capability in leaders across the institution using newly created tools and assistance from colleagues and experts
- visits with high performing organizations inside and outside of education to learn new capabilities
- a series of Network colloquia in which participating colleges share learning to enhance their strategic capabilities
- collaborative efforts to build a "curriculum" for the purpose of developing strategic leadership capabilities in staff throughout the institution



Strategic Horizon Network A strategic horizon college is an institution that has the *capability to* create value that enables it to identify and pursue opportunities that take it to a higher level of development.



SHN – Participating Institutions

Anne Arundel Community College

- Arnold, MD 15,000 students
- Colorado Mountain College
 - Glenwood Springs, CO 20,000 students

Columbus State Community College

- Columbus, OH 22,500 students

Community College of Beaver County

- Monaca, PA 2,800 students
- Craven Community College
 - New Bern, NC 2,900 students

Hawkeye Community College

- Waterloo, IA 5,100 students

Hocking College

– Nelsonville, OH 5,600 students

- Lone Star College Cy-Fair
 - Cypress, TX 9,000 students
- Lorain County Community College
 - Elyria, OH 9,500 students
- Mohawk Valley Community College
 - Utica, NY 7,000 students
- Northern Essex Community College
 - Haverhill, MA 6,850 students

Owens Community College

- Toledo, OH 19,000 students

Rio Salado College

- Tempe, AZ 20,000+ students
- Tulsa Community College
 - Tulsa, OK 18,500 students



Definition of Abundance

Beyond having substantial financial resources, abundance is an organizational state marked by exceptional performance and vitality reached only through *intentional and transcendent* leveraging of tangible (i.e. staff, money, technology, facilities), intangible (i.e. human capabilities, culture, reputation, organizational architecture), and *leadership* (i.e. inclusive leadership practices) resources.



"No One Rises to Low Expectations"

- Do we share a clear and collective view about what our college would look like at its very best?
 - What are some of those characteristics?
- How does our organization manage change?
- Do our leaders and staff possess a deep sense of urgency about the future of this college?



Next Steps

- Online "Futuring Forum Think Tank"
- Yak 'N Sak discussion session November 17
- Division Meeting visits
- Identify SHN team members
- Accreditation
- Convocation

