



Graphic Design and Digital Media Advisory Board Meeting Minutes

Agenda Item

3/24/2026 | 7:30PM | [Zoom](#)

LPC Mission Statement

Las Positas College is an inclusive, learning-centered, equity-focused environment that offers educational opportunities and support for completion of students' transfer, degree, and career-technical goals while promoting lifelong learning.

LPC Planning Priorities

- ❖ Establish a knowledge base and an appreciation for equity; create a sense of urgency about moving toward equity; institutionalize equity in decision-making, assessment, and accountability; and build capacity to resolve inequities.
- ❖ Increase student success and completion through change in college practices and processes: coordinating needed academic support, removing barriers, and supporting focused professional development across the campus.
- ❖ Establish a knowledge base and appreciation for health and wellness in the workplace; create a sense of urgency about wellness; prioritize wellness in decision-making, assessment, and accountability; and build capacity to support wellness.

Graphic Design and Digital Media Advisory Board Members 2025-2026

Shraddha Chudasama	Tanya Quijalvo
Stephnee Leathers	Sarah Mattern
Chris Meyer	Anne Nguyen
Nathan Nickel	Robin Roth
Sonny Thomas	Michael Jay
Peter Kuo	Lilibeth Mata Juarez
Amy Mattern	Vicki Shipman

1. Welcome and Introductions

2. Review of Agenda

3. Review of Previous Minutes

Chris approved; sonny 2nd

4. Faculty Report (15 minutes)

- Program Update (see last page on minutes)
- Graphic Design Showcase
 - Wednesday, May 20th 6:30pm-9:30pm | Building 1000
 - Chris will share with prospective students
 - Sonny will share with local designers
- Please send any contact lists to Lilibeth to share the invitation
 - Chris mentioned that he has a showcase on May 11th for the ROP students
- Enrollments
- Numbers are pretty healthy
- Enrollments (Fall 2025, Spring 2026)
 - FALL Total Enrollment 165 (166 last AY)
 - Spring Total Enrollment 177 (177 last AY)
 - Total Sections 13 (12 more than last AY)
 - Average Enrollment/Section 26.3 (29 last AY)
 - Fewer cross lists than last AY
- Program Development/Opportunities
- 2D Animation has been started with 28 students in the class will offer again in Fall 2026
- 3D Modeling is offered this semester and we have 31 students in the class. Using Blender platform
- In Fall 2027 we will have a Motion Graphics class LIVE currently in curriculum committee
- Character Design/Creature Design still needs to be written
- Thanks were given to the board for their active participation in the Portfolio class
- Chris asked about targeted people for the Showcase event, Peter explained that we've been in contact with potential employers, board members, etc. Chris will share to high school audience, Sonny will share with local designers
- Sonny asked questions about the sequence of the 2D Animation, 3D Modeling, Motion Graphics, etc.
 - Peter explained that right now what we have 3 certificates and 1 associate degree. How can we combine these new additions into a new certificate option
 - Sarah – would it be an animation certificate?
 - Sonny – 2D and 3D Animation, Motion Graphics Certificate?
 - Sarah – Multimedia Certificate

- Conversation about Web Interaction Certificate Name due to it being confusing for counselors to advise with students
- UI/UX Jobs are not doing great right now
- Ideas were proposed:
 - Interface Design
 - UI/UX Design
 - Interaction and Web Design
 - User Interaction Design
 - Interaction and Web Design
 - UI/UX Certificate

5. Industry Updates (45 minutes)

- Hiring Needs
- Skills in Demand
- AI Tools
 - Node based workflows in the Adobe platform. It's already in the license and they can actually monitor & police the work of everybody else
 - 3% of Sonny's company uses the firefly feature and the school does not have that license therefore when on campus students who pay for their full subscription cannot access the full options
- Emerging Trends/Technologies
 - AI Workflows Curriculum will begin by introducing it to the classes currently offered.
 - Instead of just focusing on Node based workflows
 - Canva introduction
 - Chris: not on a full scope, instead address it but students who successfully pass the classes will be able to navigate Canva
 - Sharon: it is utilized to make it easier for the non-designers at work
- Internship Opportunities

6. Recommendations from Advisory Board

7. Other Business / Good of the Order

8. Next Regular Meeting

- Spring 2027

9. Adjournment

Reports

Enrollments (Fall 25, Spring 26)

Fall Total Enrollment 165 (166 last AY)
Spring Total Enrollment 177 (177 last AY)

Total Sections 13 (12 more than last AY)

Average Enrollment/Section 26.3 (29 last AY)

Fewer cross lists than last AY

New Classes

GDDM 12 2D Animation Fall 25, Enrollment 28. Will Offer again Fall 26
GDDM 10 3D modeling Spring 26, Enrollment 31

New Classes TK

Motion Graphics - In Curriculum right now, going through Curriculum committee
Character Design/Creature Design... need to write still

More classes?

3d to digital painting workflow class

How to consolidate classes into a new certificate

Is "Interaction Design" a good name for the certificate

Invite for digital media showcase!