

NONCREDIT BUSINESS

INNOVATION, ENTREPRENEURSHIP, AND SMALL BUSINESS MANAGEMENT - CERTIFICATE OF COMPLETION (NCL)

About the Program

This small business management program is a short-term (typically one year) non-credit program. It is a career technical education program designed to prepare students and managers of all levels in operating, managing, and growing a small business. Learning from real-life small business management cases and projects, you'll develop the business acumen and technical expertise needed to launch a new enterprise, take over an existing business, or be the one employee who can make a difference to the future of the company. The program will also aid students in preparing for college-level courses in Business.

Career Opportunities

Students will be prepared to launch new enterprises, assume responsibility for existing businesses, or work as a manager in others' organizations. Additional employment opportunities include working in fields related to management, marketing, sales, operations, and entrepreneurship. In addition to a traditional career, this will prepare students for the gig economy. It is estimated by the Department of Labor and the Small Business Administration that 80% of new jobs are initially created by small businesses.

Program Outcomes

Upon completion of this program, students are able to:

- Demonstrate the ability to comprehend, apply, and evaluate standards of ethical behavior in various business settings.
- Evaluate the feasibility of success when starting a new business venture.
- Recognize the advantages and disadvantages of the various forms of business ownership relative to a business opportunity.
- Research and compose a business plan that can be used for planning as well as financing.

Learning and Career Pathway Maps

[View Program Pathway Map](#)

Required Core: (18 Hours)

Prefix #	Title	Hours
NBUS 212	Developing Your Business Plan	9
NBUS 213	Legal Aspects of Small Business	9

List A: Select Three (27 Hours)

Prefix #	Title	Hours
NBUS 200	Communication in the Workplace	9
NBUS 202	Attitude in the Workplace	9
NBUS 203	Decision Making and Problem Solving	9
NBUS 205	Team Building	9
NBUS 206	Time Management	9
NBUS 207	Conflict Resolution	9
NBUS 210	Customer Service	9

Total Hours: 45