GRAPHIC DESIGN AND DIGITAL MEDIA

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The Graphic Design & Digital Media program teaches students to apply graphic design and digital media principles to create effective communication pieces through the use of color, type, and imagery. Students learn the principles of design and composition, typography, digital image manipulation, print and webpage layout, and an array of technical skills using Adobe's Creative Suite—Illustrator, Photoshop, InDesign, and Acrobat. In the web program, students will also learn to use Dreamweaver to work with HTML and CSS. Students will not only work with the latest digital tools for creating captivating images and graphics, but will also learn how to effectively use the concepts and principles of design using colors, typography, and composition in developing their work. In both the AA and certificate program, students learn production techniques and produce client-based work for print, web and multimedia. Upon completion of the program, students will have prepared a professional-level portfolio and be ready to go out into the workforce. Degree graduates often transfer to a four-year college.

Programs of Study

Degrees:

- AA – Graphic Design

Certificates of Achievement:

- Digital Illustration
- Graphic Design
- Web & Interaction Design

Career Opportunities

Students who graduate from the Graphic Design & Digital Media program can look forward to, with future experience or study, working as art directors, graphic designers, web designers, user interface designers, layout artists, and graphic artists.