

DEGREES & CERTIFICATES

WEB & INTERACTION DESIGN CERTIFICATE OF ACHIEVEMENT (CA)

About the Program

The Certificate of Achievement in Web & Interaction Design is designed to prepare students for work in the design profession with an emphasis on developing interactive elements for web and mobile devices. The certificate prepares students to work for variety of clients working in diverse industries to design, create and maintain websites and design web and mobile applications.

Program Goals and Objectives

The Certificate of Achievement in Web & Interaction Design is designed to prepare students for work in the design profession with an emphasis on developing interactive elements for web and mobile devices. The course work will prepare students to work in web and interaction design related fields.

Career Opportunities

User Interface Designer, User Experience Designer; Graphic Artist; Production Artist; Graphic Designer; Visual Designer; Senior Designer; Web Designer; Freelance Designer; Art Director; Creative Director; Creative Services Manager

Program Outcomes

- Upon completion of the Certificate of Achievement in Web & Interaction Design, students are able to apply principles of design to effectively conceptualize, create and deliver design solutions for the intended audience.
- Upon completion of the Certificate of Achievement in Web & Interaction Design, students are able to critically evaluate quality and effectiveness of design projects, present one's work effectively, and incorporate critique and feedback into design iterations.
- Upon completion of the Certificate of Achievement in Web & Interaction Design, students are able to describe the history and application of design and how color, type, and other design elements are used as effective communications tools.
- Upon completion of the Certificate of Achievement in Web & Interaction Design, students are able to use industry-standard software with technical proficiency and create documents to required specifications for delivery to clients.

REQUIRED CORE: (24 units)

GDDM 2 Wordpress and Content Management Systems.....	3
GDDM 4 User Interface and User Experience Design.....	3
GDDM 51 Color Theory or	3
ARTS 26 Color Theory.....	3
GDDM 53 Photoshop I.....	3
GDDM 54 Illustrator I.....	3
GDDM 55 Web Design I.....	3
GDDM 56 Introduction to Graphic Design.....	3
GDDM 60 Creative Portfolio Development & Self Promotion.....	3

LIST A: Select one (3 units)

GDDM 3 History of Graphic Design.....	3
GDDM 40 Design Shop: The Business of Design.....	3
GDDM 62 Web Design II.....	3
GDDM 63 Website/Multimedia Production.....	3
GDDM 67 InDesign II.....	3
GDDM 68 Creative Portfolio Preparation.....	3