

DEGREES & CERTIFICATES

JOURNALISM AND MEDIA STUDIES ASSOCIATE OF ARTS (AA)

About the Program

The Associate of Arts in Journalism and Media Studies is designed to provide students a broad understanding of the principles of journalism and media as well as experience in the application of these principles to the campus media, including the newspaper, the journalistic magazine, and the literary magazine, all of which include multimedia components. Classes can be applied to meet transfer requirements at four-year institutions and for entry into careers in media, such as reporting, public relations, print production, copyediting, broadcasting, videography, and photography.

Program Goals and Objectives

The Associate of Arts in Journalism and Media Studies is a local program designed to prepare students for work in a variety of careers in journalism and media. It provides students a broad understanding of the principles, roles, techniques, and effects of media in society as well as experience in the application of those principles to the student media.

Career Opportunities

Students who graduate with the Associate of Arts in Journalism and Media Studies can enter careers in media, such as reporting, public relations, print production, copyediting, broadcasting, videography, and photography. Some career paths may require additional experience or study.

Program Outcomes

Required Core: (12 Units)

JAMS 11 Introduction to Reporting and Newswriting.....	3
JAMS 12 Introduction to Photojournalism or	3
PHTO 72 Introduction to Photojournalism.....	3
JAMS 23 Multimedia Reporting.....	3
JAMS 21A Express College Newspaper A.....	3

List A: Select One (3 Units)

JAMS 1 Introduction to Mass Communications.....	3
JAMS 2 Introduction to Media.....	3

List B: Select Three (9 Units)

JAMS 3 Introduction to Public Relations.....	3
JAMS 19A Journal of Arts, Literature, and Academic Writing A or	3
ENG 19A Journal of Arts, Literature, and Academic Writing A.....	3
JAMS 19B Journal of Arts, Literature, and Academic Writing B or	3
ENG 19B Journal of Arts, Literature, and Academic Writing B.....	3
JAMS 21B Express College Newspaper B.....	3
JAMS 21C Express College Newspaper C.....	3
JAMS 21D Express College Newspaper D.....	3
JAMS 24A Naked Magazine: College Magazine A.....	3
JAMS 24B Naked Magazine: College Magazine B.....	3

Total Units for the Major..... 24

Additional General Education and Elective Units..... 36