

DEGREES & CERTIFICATES

JOURNALISM CERTIFICATE OF ACHIEVEMENT (CA)

About the Program

The Las Positas College Certificate of Achievement in Journalism provides specific hands-on training that will prepare students for immediate job entry, especially involving broadcast and technology. The certificate has a broad-based focus that services to hone and refine students' reading, writing, speaking, cultural literacy, and critical thinking skills, enabling them to succeed in an academic environment or in the workplace.

Program Goals and Objectives

The Las Positas College Certificate of Achievement in Journalism provides specific hands-on training that will prepare students for immediate job entry, especially involving broadcast and technology. It introduces students to college media outlets, allowing students to develop and refine their skills. Students then choose from a variety of options based on their areas of interest.

Career Opportunities

The Certificate of Achievement in Journalism provides a solid foundation and preparation for entry-level careers in reporting, public relations, print production, copyediting, broadcasting, videography, photography, and media technology.

Required Core: (12 Units)

JAMS 11 Introduction to Reporting and Newswriting.....	3
JAMS 12 Introduction to Photojournalism or	3
PHTO 72 Introduction to Photojournalism.....	3
JAMS 21A Express College Newspaper A.....	3
JAMS 23 Multimedia Reporting.....	3

List A: Select Three (9 Units)

GDDM 64 InDesign I.....	3
JAMS 3 Introduction to Public Relations.....	3
JAMS 19A Journal of Arts, Literature, and Academic Writing A or	3
ENG 19A Journal of Arts, Literature, and Academic Writing A.....	3
JAMS 19B Journal of Arts, Literature, and Academic Writing B or	3
ENG 19B Journal of Arts, Literature, and Academic Writing B.....	3
JAMS 24A Naked Magazine: College Magazine A.....	3
WRKX 95 General Work Experience.....	1 - 6

List B: Select One (3 Units)

JAMS 1 Introduction to Mass Communications.....	3
JAMS 2 Introduction to Media.....	3