

DEGREES & CERTIFICATES

COMMERCIAL MUSIC: PIANO TEACHING FUNDAMENTALS CERTIFICATE OF ACHIEVEMENT (CA)

About the Program

The fully online Certificate of Achievement in Commercial Music: Piano Teaching Fundamentals is designed to provide current or prospective piano teachers with the pedagogical skills and business acumen they will require to succeed in a career as a piano teacher for a wide array of students.

Program Goals and Objectives

The Certificate of Achievement in Commercial Music: Piano Teaching Fundamentals is a fully online CTE certificate with a focus on piano pedagogy and basic business skills for current or prospective piano teachers who wish to hone their teaching methods and gain a solid business background so they may succeed in the industry.

Career Opportunities

Career opportunities include, but are not limited to: Private Piano Teacher for students of all ages and skill levels, piano teacher based in a music studio, music school owner/operator, and group piano teacher.

Program Outcomes

- Upon completion of the Certificate of Achievement in Commercial Music: Piano Teaching Fundamentals, students are able to create a business plan for a successful independent piano teaching studio.
- Upon completion of the Certificate of Achievement in Commercial Music: Piano Teaching Fundamentals, students are able to teach a series of effective piano lessons tailored to a specific student's strengths and weaknesses.
- Upon completion of the Certificate of Achievement in Commercial Music: Piano Teaching Fundamentals, students are able to utilize a variety of piano teaching methods and approaches in a private or group lesson.

Required Core: (7 Units)

MUS 25 Teaching Beginning Piano.....	2
MUS 27 Teaching Intermediate Piano.....	2
MUS 37 Music Business.....	3

List A: Select One (3 Units)

BUSN 58 Small Business Management.....	3
BUSN 40 Introduction to Business.....	3
MKTG 50 Introduction to Marketing.....	3
MKTG 61 Professional Selling.....	3