



Dear Donors and Esteemed Community Leaders:

We are writing on behalf of the Veterans First Program at Las Positas College and are seeking sponsorship donations for “2.2 For 22 and 5K Run”. On November 9, 2019, Las Positas Campus is the perfect venue to host two big events: a 2.2 challenge walk to raise awareness that 22 veterans commit suicide daily, and a 5K run to raise funds for the Sean Brock Foundation. The 2.2 challenge walk will consist of 10 optional challenge stations hosted by campus departments and community groups with refreshments and entertainment provided. The second element will be a 5K event will raise funds for the Sean Brock Foundation scholarship. Both events will take place at the Las Positas College campus.

This year Las Positas College Foundation is partnering with the Sean Brock Foundation to bring this event to our local communities. 2.2 For 22 strives to bring education to the campus and community that 22 veterans commit suicide a day. Additionally, the funds will help bring mental health professionals to Las Positas College in an effort to support and stop suicide amongst veterans and to promote support services.

The funding collected via monetary sponsorships and donations will directly assist the Veterans First Program in providing essential mental health and awareness and health and wellness events for student veterans at Las Positas College as well as the Sean Brock Foundation that provide scholarships to injured Veterans and their families.

The Veterans First Program partners with the Las Positas College Foundation & the Sean Brock Foundation. Both foundations are committed to supporting Veterans that want to advance their educational goals through active resource development and effective community partnerships.

Your support and sponsorship of 2.2 For 22 is essential to raising awareness and bringing mental health support services to our Las Positas College veterans.

Sincerely,

Veterans First Program

Las Positas College

Email: eandrews@laspositascollege.edu

Or tsteffan@laspositascollege.edu

Phone: 925.424.1570





Sponsorship Form

2.2 For Vets & 5 K Run
Las Positas College

NAME/COMPANY NAME: _____

DATE: _____

CONTACT NAME: (IF COMPANY SPONSOR) _____

ADDRESS: _____

PHONE NUMBER: _____

EMAIL: _____

**Please make checks payable to:
The Sean Brock Foundation, (Veterans/2.2/5K),
Mail checks to: LPC Foundation Las Positas College, 3000 Campus Hill
Drive, Livermore, CA 94551. Donations are tax-deductible to the extent of the
law. Tax ID: 45-5307812 (Deadline: 10/1/2019)**

Please charge my Visa/Mastercard =

- | | |
|-----------------------------------|---|
| <input type="checkbox"/> \$50 | <input type="checkbox"/> \$500 ** |
| <input type="checkbox"/> \$100 ** | <input type="checkbox"/> \$1000 ** |
| <input type="checkbox"/> \$250 ** | <input type="checkbox"/> Other \$ _____ |

Acct/Card # _____ Exp Date: _____

Name on card: _____

Signature: _____

* Please send us your camera ready business card for inclusion in our program no later than **October 1, 2019**. Send it to eandrews@laspositascollege.edu

** Qualifies for Premier Sponsorship Level (See Premier Sponsorship Levels Page)





PREMIER SPONSORSHIP LEVELS

Got your Six

Platinum Tier	\$10K
<ul style="list-style-type: none">● Company advertised on all promotional materials● Logo on event day shirt● Free registration for (10) 2.2K participants (valued at \$220)● Free registration for (10) 5K participants (valued at \$550)● Company booth at event day registration site<ul style="list-style-type: none">○ Includes promotional information and space for company/organization personnel● Two \$500 1-yr scholarships in company/organization's name● One company sponsored Health & Wellness workshop/event in LPC Veteran Resource Center	

Freedom is not Free

Gold Tier	\$5K
<ul style="list-style-type: none">● Company advertised on all promotional materials● Logo on event day shirt● Free registration for (5) 2.2K participants (valued at \$110)● Free registration for (5) 5K participants (valued at \$225)● Company booth at event day registration site<ul style="list-style-type: none">○ Includes promotional information and space for company/organization personnel● One \$500 1-yr scholarship in company/organization's name	

Red, White, and Blue

Silver Tier	\$2.2K
<ul style="list-style-type: none">● Company advertised on all promotional materials● Free registration for (3) 2.2K participants (valued at \$66)● Free registration for (3) 5K participants (valued at \$135)● Logo on event day shirt● Company booth at event day registration<ul style="list-style-type: none">○ Includes promotional information and space for company/organization personnel	





Thank you for your Service

Bronze Tier	\$1K
<ul style="list-style-type: none">● Logo on event day shirt● Free registration for (2) 2.2K participants (valued at \$44)● Free registration for (2) 5K participants (valued at \$90)● Company booth at event day registration<ul style="list-style-type: none">○ Includes promotional information and space for company/organization personnel	

STUDENT SUCCESS LEVELS

Challenge Station Sponsor	\$500
<ul style="list-style-type: none">● Sponsor promotion at select challenge station on walking course<ul style="list-style-type: none">○ Includes promotional information at one challenge station on the course	

Promotional Booth	\$250
<ul style="list-style-type: none">● Reserved space for company/organization promotional booth day of event at registration site<ul style="list-style-type: none">○ Includes promotional information and space for company/organization personnel	

Honor Signs Package	\$100
<ul style="list-style-type: none">● 18" x 24" Custom sign honoring and recognizing military service of loved ones at select Challenge Station on walking course	

