



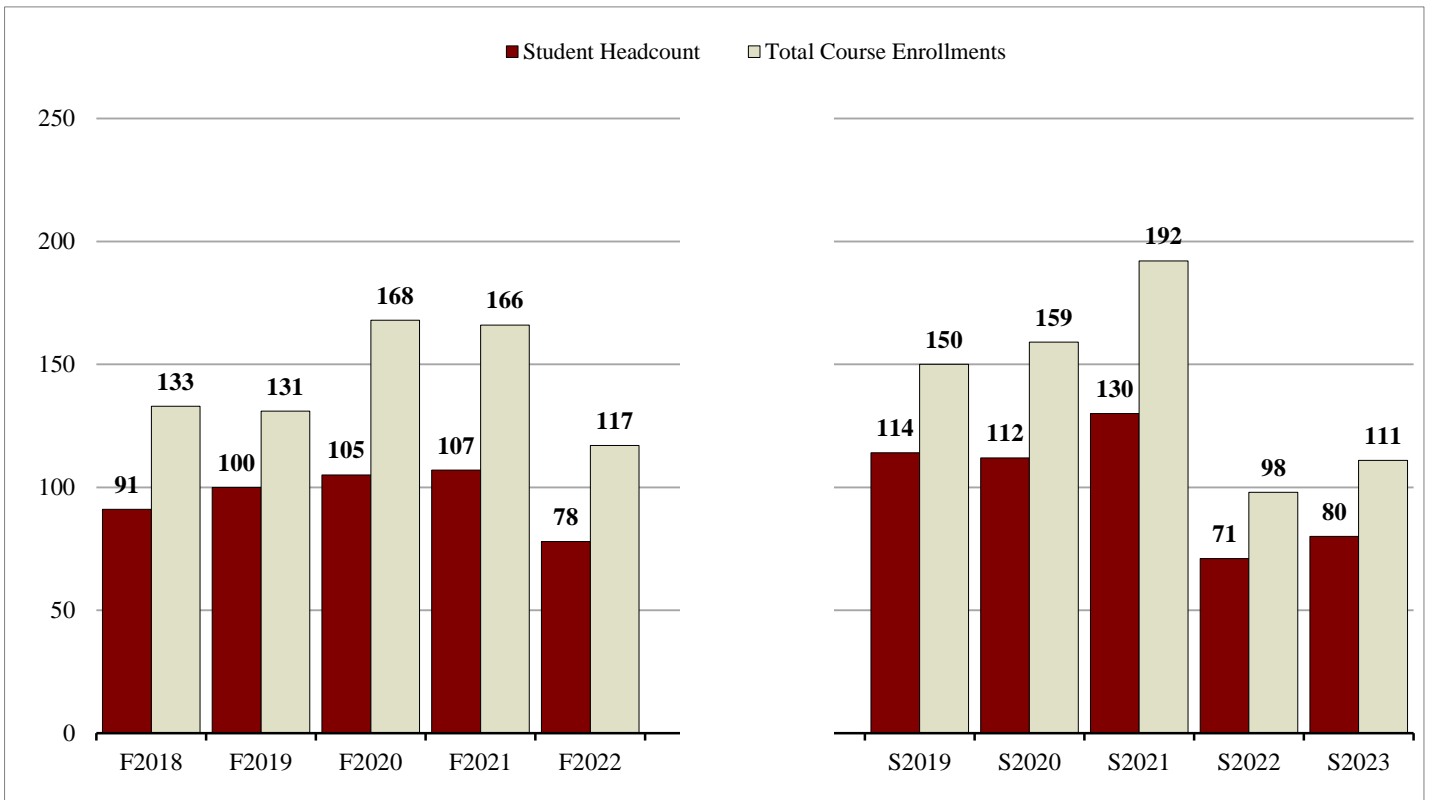
Las Positas College
Discipline Program Review Data Packet
Fall 2018 to Spring 2023

Discipline:
Graphic Design & Digital Media
(GDDM/VCOM)

<u>TABLE OF CONTENTS</u>	<u>PAGE</u>
Headcount & Enrollment	1
Student Demographics: Gender & Age	2
Student Demographics: Race-Ethnicity	3
Student Enrollment Status	4
Student Unit Load	5
Students Using Distance Education	6
Student Educational Goal	7
Highest Educational Level of Students	8
Student Performance: Grade Distribution	9
Student Performance: Distance Education	10
Enrollment Management Data	11-12
Prior Experience in English & Math	13

Headcount & Enrollment

Graphic Design & Digital Media (GDDM/VCOM)										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
Student Headcount	91	100	105	107	78	114	112	130	71	80
Total Course Enrollments	133	131	168	166	117	150	159	192	98	111



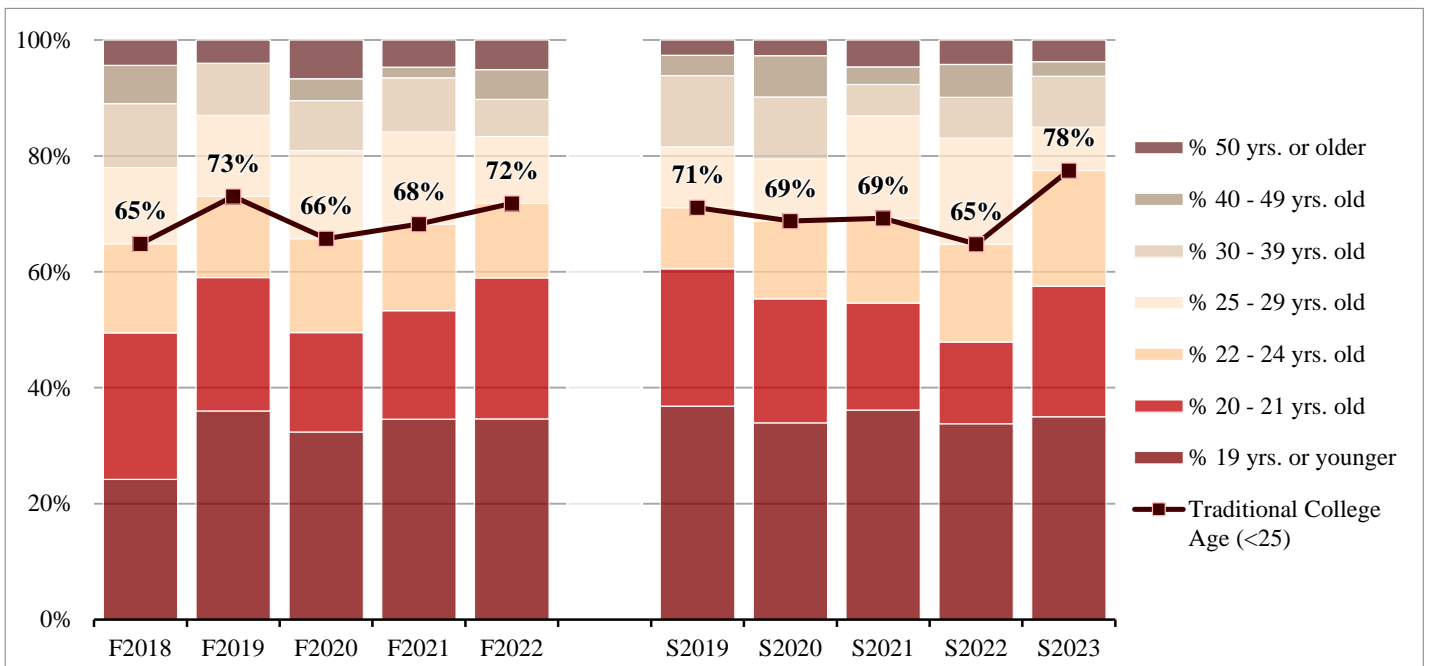
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.

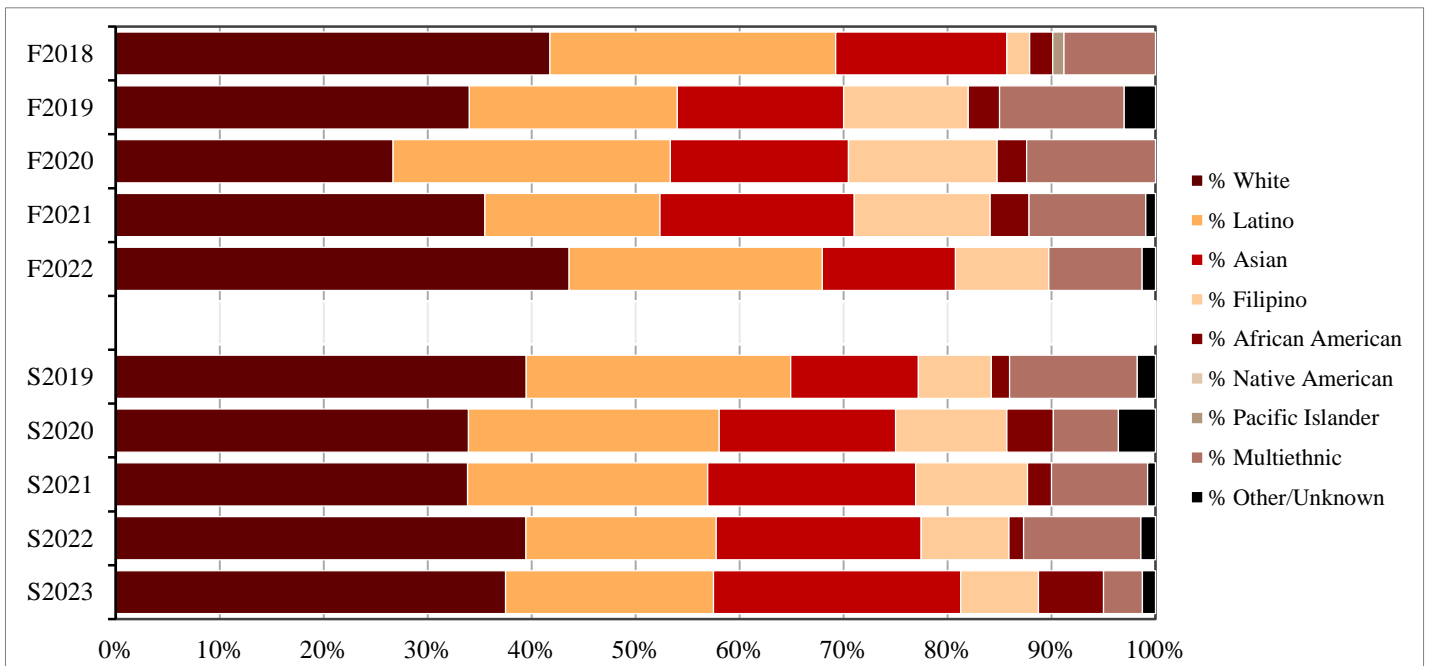
Student Demographics: Gender & Age

Graphic Design & Digital Media (GDDM/VCOM)										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
Female	46	39	44	50	42	44	55	67	34	40
Male	43	58	58	55	31	68	54	61	34	36
19 yrs. or younger	22	36	34	37	27	42	38	47	24	28
20-21 yrs. old	23	23	18	20	19	27	24	24	10	18
22-24 yrs. old	14	14	17	16	10	12	15	19	12	16
25-29 yrs. old	12	14	16	17	9	12	12	23	13	6
30-39 yrs. old	10	9	9	10	5	14	12	7	5	7
40-49 yrs. old	6	0	4	2	4	4	8	4	4	2
50 yrs. or older	4	4	7	5	4	3	3	6	3	3
% Female	52%	40%	43%	48%	58%	39%	50%	52%	50%	53%
% Male	48%	60%	57%	52%	42%	61%	50%	48%	50%	47%
% 19 yrs. or younger	24%	36%	32%	35%	35%	37%	34%	36%	34%	35%
% 20 - 21 yrs. old	25%	23%	17%	19%	24%	24%	21%	18%	14%	23%
% 22 - 24 yrs. old	15%	14%	16%	15%	13%	11%	13%	15%	17%	20%
% 25 - 29 yrs. old	13%	14%	15%	16%	12%	11%	11%	18%	18%	8%
% 30 - 39 yrs. old	11%	9%	9%	9%	6%	12%	11%	5%	7%	9%
% 40 - 49 yrs. old	7%	0%	4%	2%	5%	4%	7%	3%	6%	3%
% 50 yrs. or older	4%	4%	7%	5%	5%	3%	3%	5%	4%	4%



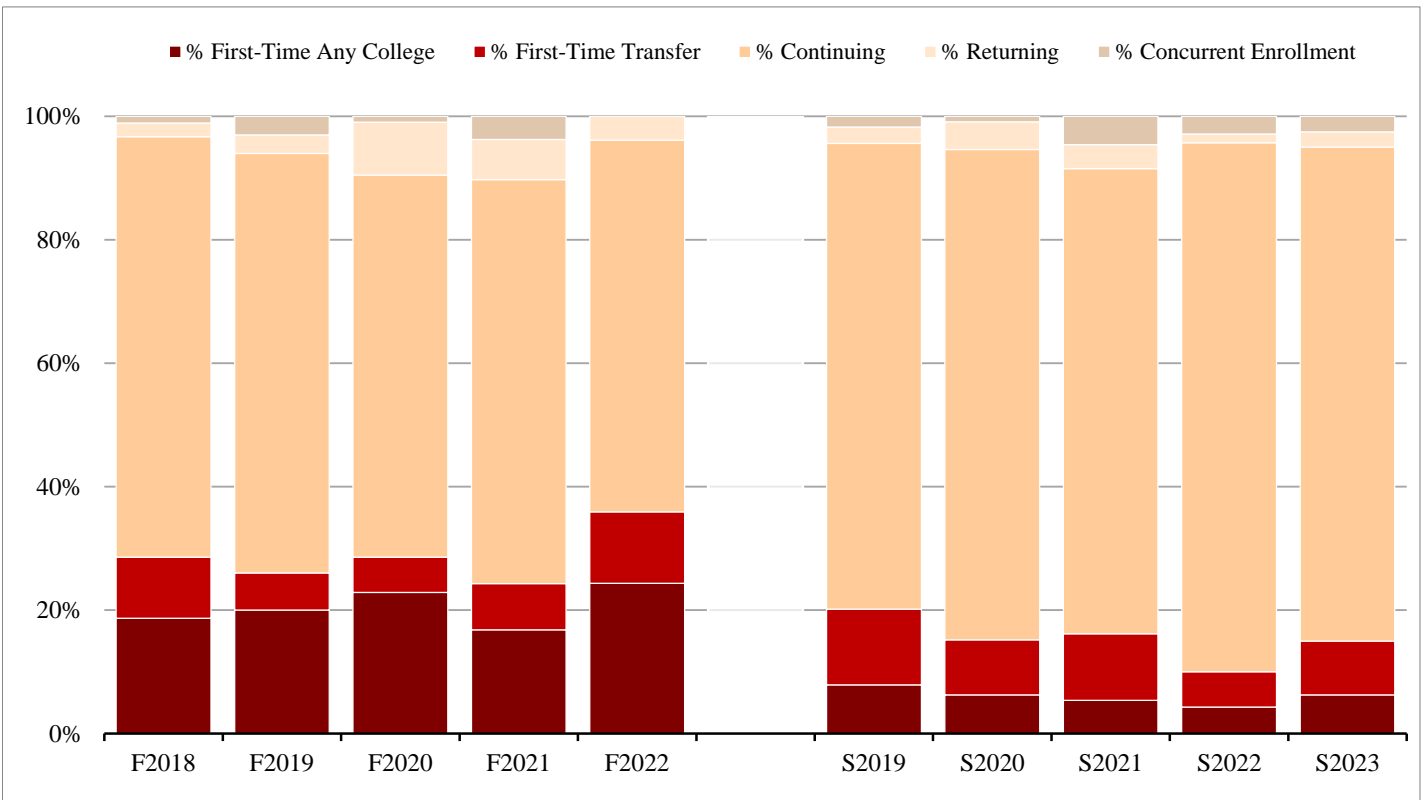
Student Demographic: Race-Ethnicity

Graphic Design & Digital Media (GDDM/VCOM)										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
African American	2	3	3	4	0	2	5	3	1	5
Asian	15	16	18	20	10	14	19	26	14	19
Filipino	2	12	15	14	7	8	12	14	6	6
Latino	25	20	28	18	19	29	27	30	13	16
Native American	0	0	0	0	0	0	0	0	0	0
Pacific Islander	1	0	0	0	0	0	0	0	0	0
White	38	34	28	38	34	45	38	44	28	30
Multiethnic	8	12	13	12	7	14	7	12	8	3
Other/Unknown	0	3	0	1	1	2	4	1	1	1
% African American	2%	3%	3%	4%	0%	2%	4%	2%	1%	6%
% Asian	16%	16%	17%	19%	13%	12%	17%	20%	20%	24%
% Filipino	2%	12%	14%	13%	9%	7%	11%	11%	8%	8%
% Latino	27%	20%	27%	17%	24%	25%	24%	23%	18%	20%
% Native American	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
% Pacific Islander	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
% White	42%	34%	27%	36%	44%	39%	34%	34%	39%	38%
% Multiethnic	9%	12%	12%	11%	9%	12%	6%	9%	11%	4%
% Other/Unknown	0%	3%	0%	1%	1%	2%	4%	1%	1%	1%



Student Enrollment Status

Graphic Design & Digital Media (GDDM/VCOM)										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
First-Time Any College	17	20	24	18	19	9	7	7	3	5
First-Time Transfer	9	6	6	8	9	14	10	14	4	7
Continuing	62	68	65	70	47	86	89	98	60	64
Returning	2	3	9	7	3	3	5	5	1	2
Concurrent Enrollment	1	3	1	4	0	2	1	6	2	2
% First-Time Any College	19%	20%	23%	17%	24%	8%	6%	5%	4%	6%
% First-Time Transfer	10%	6%	6%	7%	12%	12%	9%	11%	6%	9%
% Continuing	68%	68%	62%	65%	60%	75%	79%	75%	86%	80%
% Returning	2%	3%	9%	7%	4%	3%	4%	4%	1%	3%
% Concurrent Enrollment	1%	3%	1%	4%	0%	2%	1%	5%	3%	3%



Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

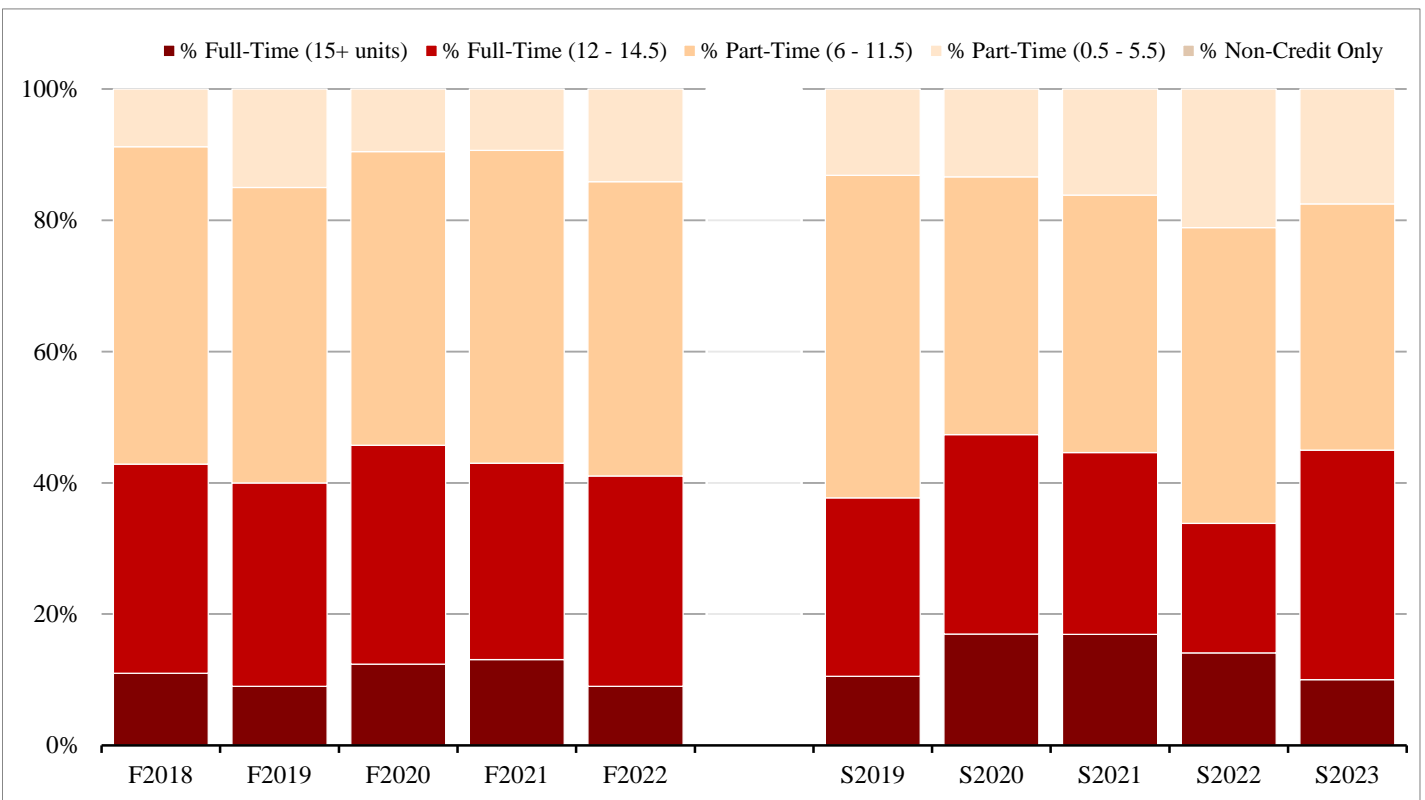
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.

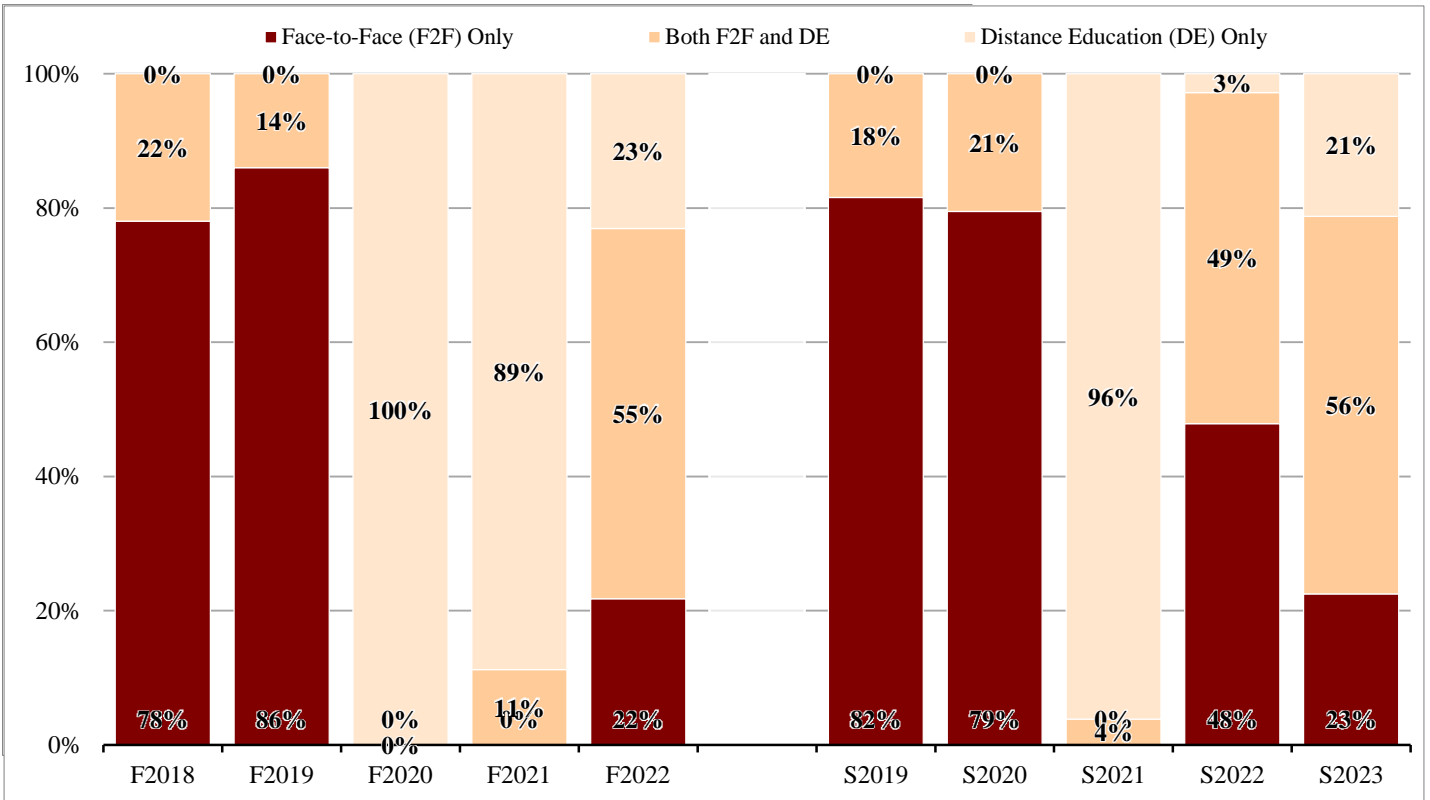
Student Unit Load

Graphic Design & Digital Media (GDDM/VCOM)										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
Full-Time (15+ units)	10	9	13	14	7	12	19	22	10	8
Full-Time (12 - 14.5 units)	29	31	35	32	25	31	34	36	14	28
Part-Time (6 - 11.5 units)	44	45	47	51	35	56	44	51	32	30
Part-Time (0.5 - 5.5 units)	8	15	10	10	11	15	15	21	15	14
Non-Credit Only	0	0	0	0	0	0	0	0	0	0
% Full-Time (15+ units)	11%	9%	12%	13%	9%	11%	17%	17%	14%	10%
% Full-Time (12 - 14.5)	32%	31%	33%	30%	32%	27%	30%	28%	20%	35%
% Part-Time (6 - 11.5)	48%	45%	45%	48%	45%	49%	39%	39%	45%	38%
% Part-Time (0.5 - 5.5)	9%	15%	10%	9%	14%	13%	13%	16%	21%	18%
% Non-Credit Only	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



Students Using Distance Education

Graphic Design & Digital Media (GDDM/VCOM)										
(Categories reflect college-wide coursework)	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
Face-to-Face (F2F) Only	71	86	0	0	17	93	89	0	34	18
Both F2F and DE	20	14	0	12	43	21	23	5	35	45
Distance Education (DE) Only	0	0	105	95	18	0	0	125	2	17
% Face-to-Face (F2F) Only	78%	86%	0%	0%	22%	82%	79%	0%	48%	23%
% Both F2F and DE	22%	14%	0%	11%	55%	18%	21%	4%	49%	56%
% Distance Education (DE) Only	0%	0%	100%	89%	23%	0%	0%	96%	3%	21%

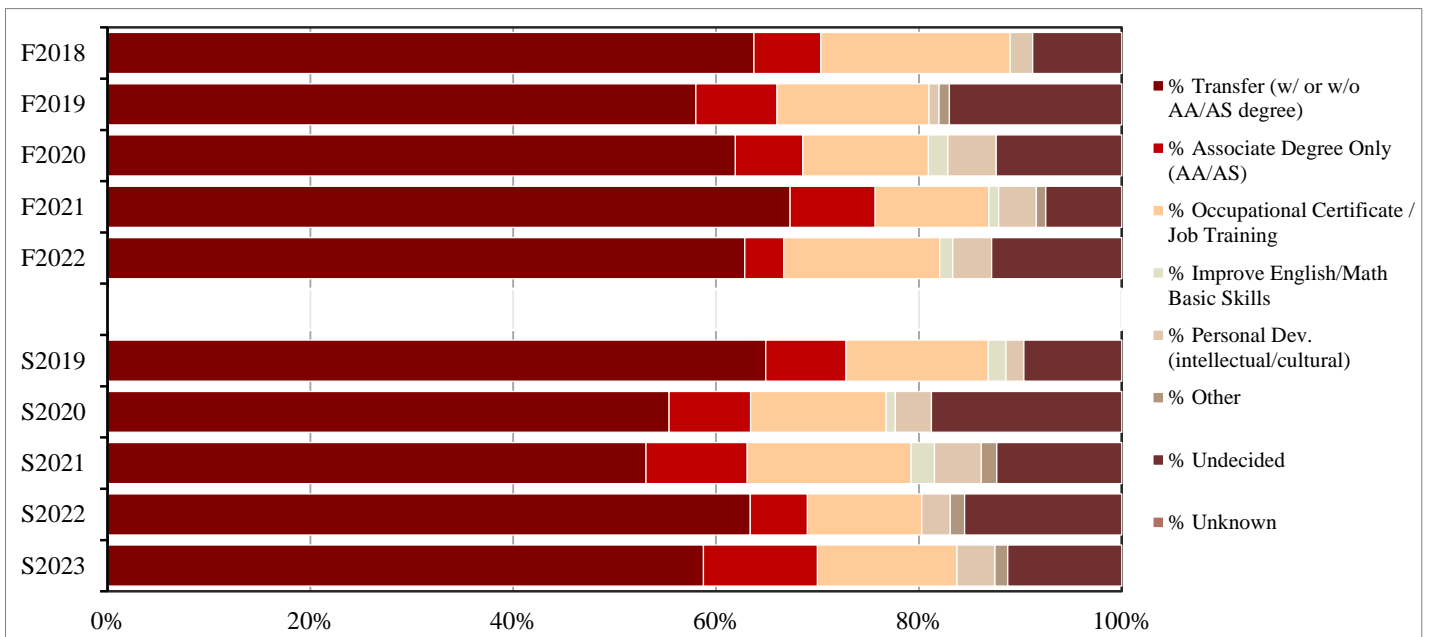


Definitions:

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

Student Educational Goal

Graphic Design & Digital Media (GDDM/VCOM)										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
Transfer (w/ or w/o AA/AS degree)	58	58	65	72	49	74	62	69	45	47
Associate Degree Only (AA/AS)	6	8	7	9	3	9	9	13	4	9
Occupational Certificate / Job Training	17	15	13	12	12	16	15	21	8	11
Improve English/Math Basic Skills	0	0	2	1	1	2	1	3	0	0
Personal Development (intellectual/cultural)	2	1	5	4	3	2	4	6	2	3
Other	0	1	0	1	0	0	0	2	1	1
Undecided	8	17	13	8	10	11	21	16	11	9
Unknown	0	0	0	0	0	0	0	0	0	0
% Transfer (w/ or w/o AA/AS degree)	64%	58%	62%	67%	63%	65%	55%	53%	63%	59%
% Associate Degree Only (AA/AS)	7%	8%	7%	8%	4%	8%	8%	10%	6%	11%
% Occupational Certificate / Job Training	19%	15%	12%	11%	15%	14%	13%	16%	11%	14%
% Improve English/Math Basic Skills	0%	0%	2%	1%	1%	2%	1%	2%	0%	0%
% Personal Dev. (intellectual/cultural)	2%	1%	5%	4%	4%	2%	4%	5%	3%	4%
% Other	0%	1%	0%	1%	0%	0%	0%	2%	1%	1%
% Undecided	9%	17%	12%	7%	13%	10%	19%	12%	15%	11%
% Unknown	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

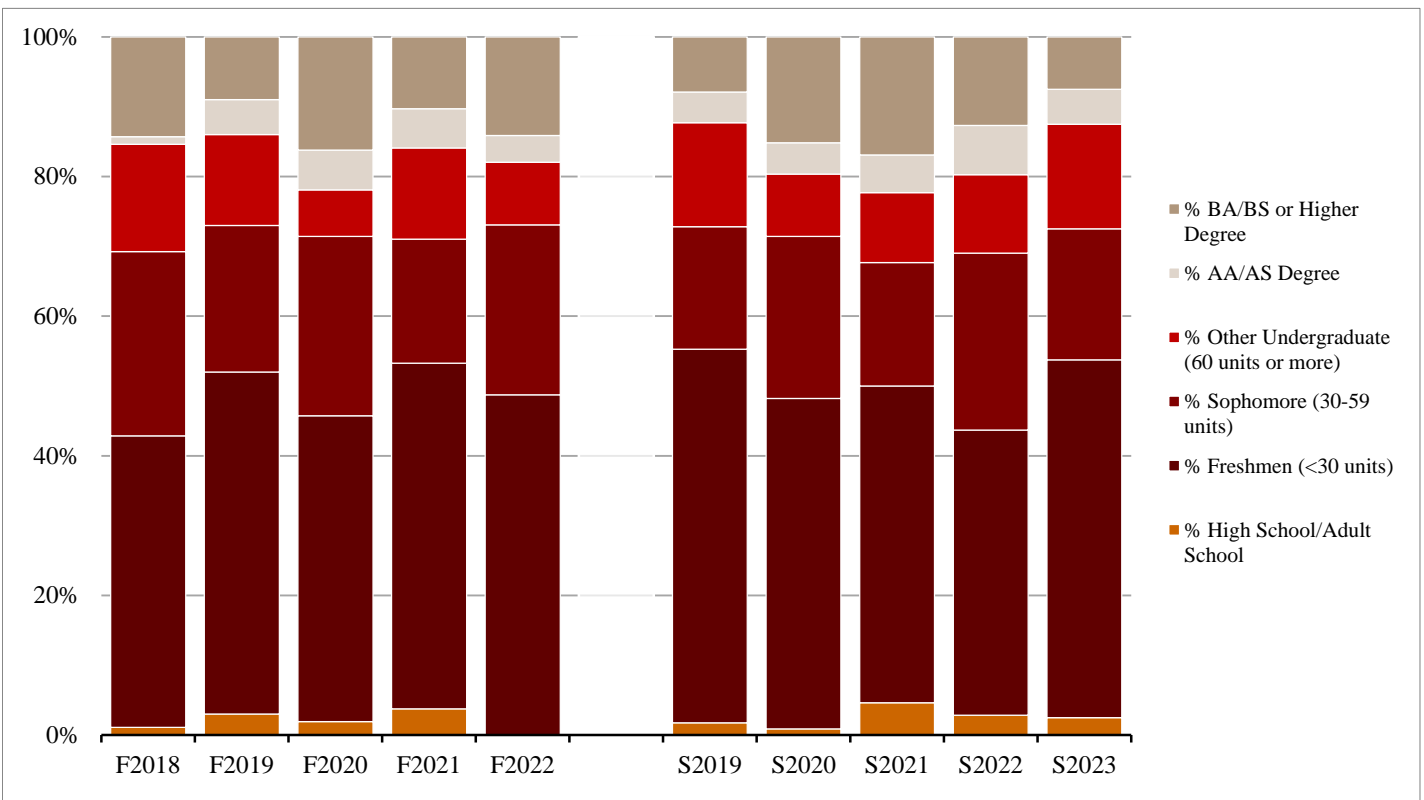


Definitions:

- Transfer:** Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.
- Occupational Certificate/Job Training:** Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.
- Personal Development:** Students taking courses for intellectual and/or cultural development.
- Other:** Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

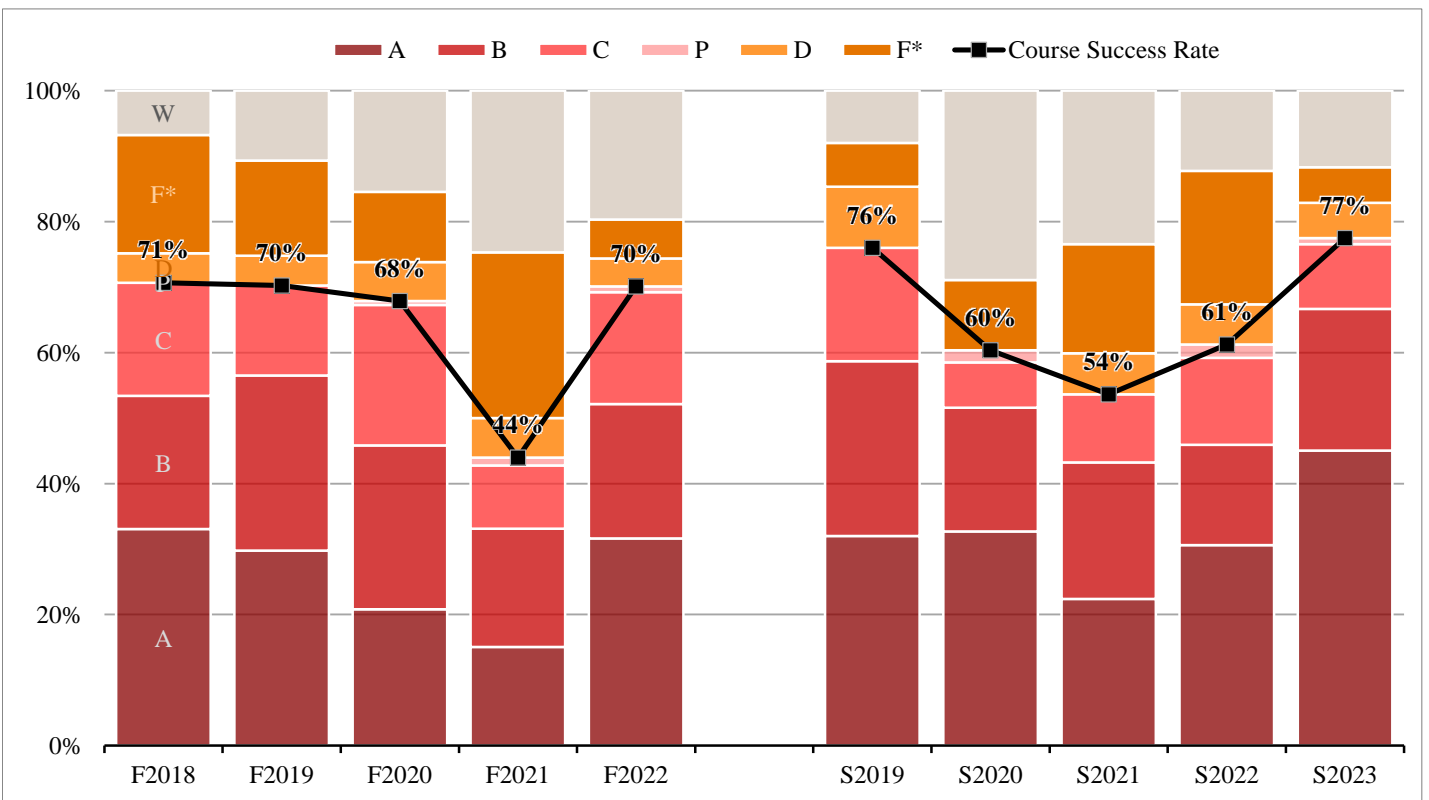
Highest Educational Level of Students

Graphic Design & Digital Media (GDDM/VCOM)										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
High School/Adult School	1	3	2	4	0	2	1	6	2	2
Freshmen (<30 units)	38	49	46	53	38	61	53	59	29	41
Sophomore (30-59 units)	24	21	27	19	19	20	26	23	18	15
Other Undergraduate (60 units or more)	14	13	7	14	7	17	10	13	8	12
AA/AS Degree	1	5	6	6	3	5	5	7	5	4
BA/BS or Higher Degree	13	9	17	11	11	9	17	22	9	6
% High School/Adult School	1%	3%	2%	4%	0%	2%	1%	5%	3%	3%
% Freshmen (<30 units)	42%	49%	44%	50%	49%	54%	47%	45%	41%	51%
% Sophomore (30-59 units)	26%	21%	26%	18%	24%	18%	23%	18%	25%	19%
% Other Undergraduate (60 units or more)	15%	13%	7%	13%	9%	15%	9%	10%	11%	15%
% AA/AS Degree	1%	5%	6%	6%	4%	4%	4%	5%	7%	5%
% BA/BS or Higher Degree	14%	9%	16%	10%	14%	8%	15%	17%	13%	8%



Student Performance: Grade Distribution

Graphic Design & Digital Media (GDDM/VCOM)										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
Total Course Enrollments	133	131	168	166	117	150	159	192	98	111
Course Success Rates	71%	70%	68%	44%	70%	76%	60%	54%	61%	77%
A	33%	30%	21%	15%	32%	32%	33%	22%	31%	45%
B	20%	27%	25%	18%	21%	27%	19%	21%	15%	22%
C	17%	14%	21%	10%	17%	17%	7%	10%	13%	10%
P	0%	0%	1%	1%	1%	0%	2%	0%	2%	1%
Course Non-Success Rate	23%	19%	17%	31%	10%	16%	11%	23%	27%	11%
D	5%	5%	6%	6%	4%	9%	0%	6%	6%	5%
F*	18%	15%	11%	25%	6%	7%	11%	17%	20%	5%
Withdrawals (See Note)	7%	11%	15%	25%	20%	8%	29%	23%	12%	12%



Definitions:

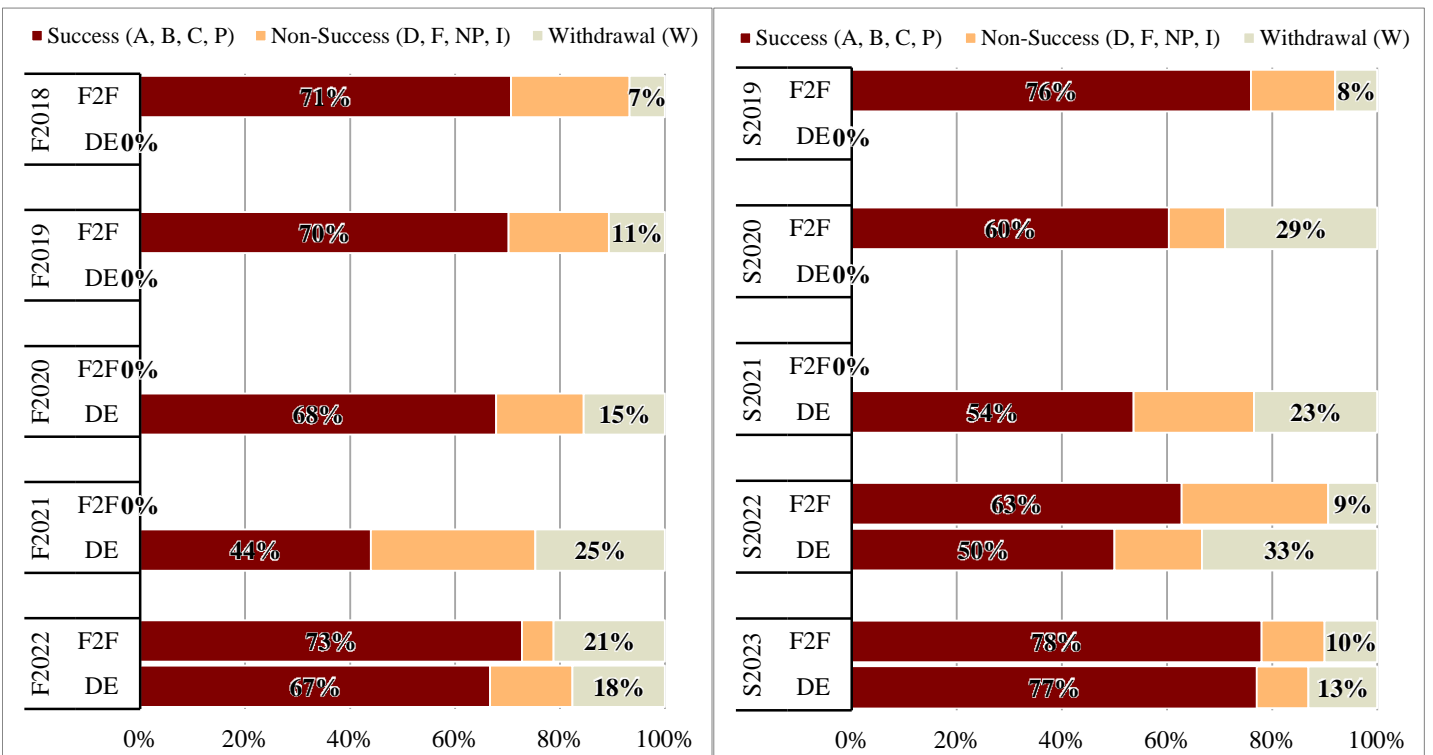
Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D' or F* (includes: 'F', 'NP', 'I', 'NCD', 'NCF', or 'NCNP').

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Student Performance: Distance Education

Graphic Design & Digital Media (GDDM/VCOM)										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
Total Course Enrollments	133	131	168	166	117	150	159	192	98	111
Face-to-Face (F2F) Sections	133	131	0	0	66	150	159	0	86	50
Success Rates	71%	70%	—	—	73%	76%	60%	—	63%	78%
Non-Success Rates	23%	19%	—	—	6%	16%	11%	—	28%	12%
Withdrawals	7%	11%	—	—	21%	8%	29%	—	9%	10%
Distance Education (DE) Sections	0	0	168	166	51	0	0	192	12	61
Success Rates	—	—	68%	44%	67%	—	—	54%	50%	77%
Non-Success Rates	—	—	17%	31%	16%	—	—	23%	17%	10%
Withdrawals	—	—	15%	25%	18%	—	—	23%	33%	13%



Definitions:

Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

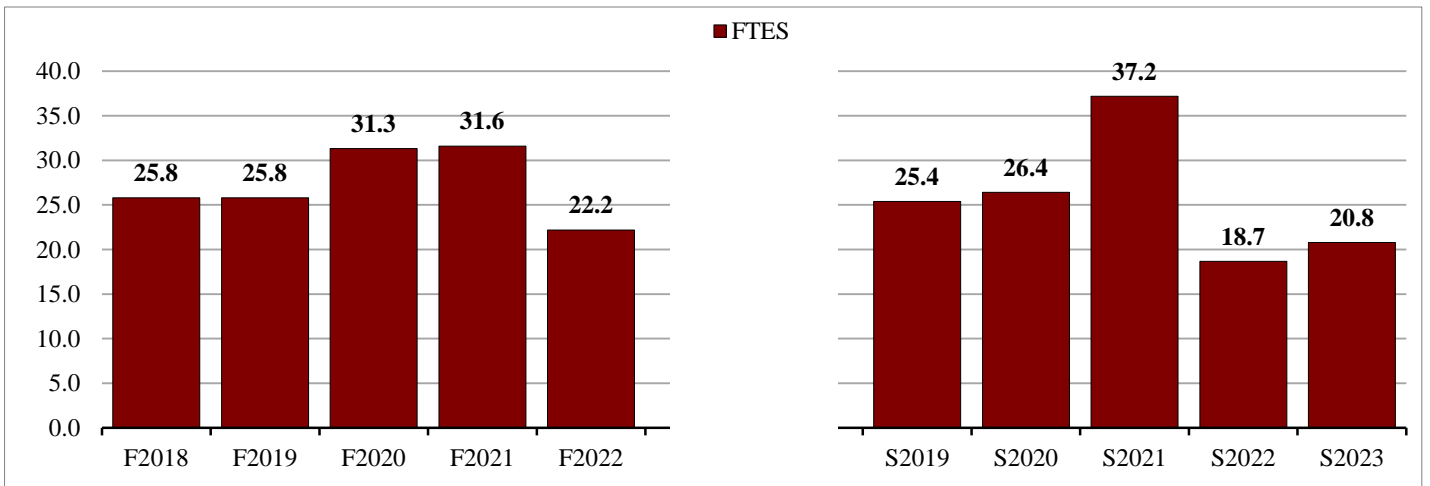
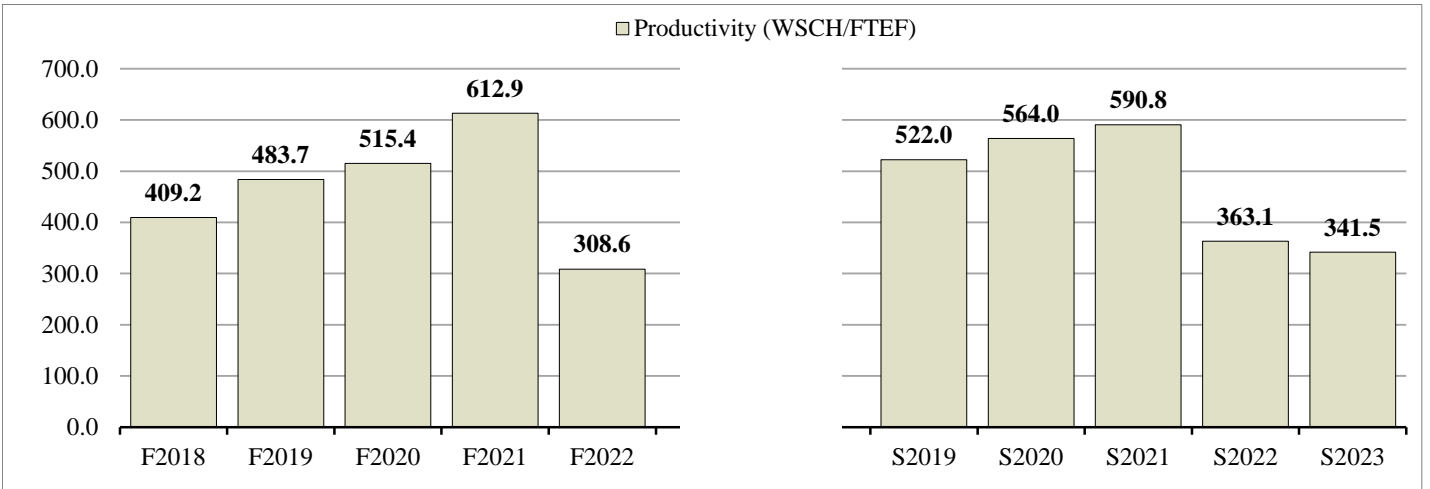
Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D', 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP'.

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Distance Education (DE) includes enrollments in course sections that begin with 'DE', 'HD', 'LD' and 'LO'. In 2020-21, due to the COVID-19 pandemic, DE sections were distinguished through provisional designations.

Enrollment Management: Part 1

Graphic Design & Digital Media (GDDM/VCOM)										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
WSCH	798	786	1,005	996	702	783	846	1,152	590	666
FTES	25.8	25.8	31.3	31.6	22.2	25.4	26.4	37.2	18.7	20.8
FTEF	2.0	1.6	2.0	1.6	2.3	1.5	1.5	2.0	1.6	2.0
Productivity (WSCH/FTEF)	409.2	483.7	515.4	612.9	308.6	522.0	564.0	590.8	363.1	341.5



Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

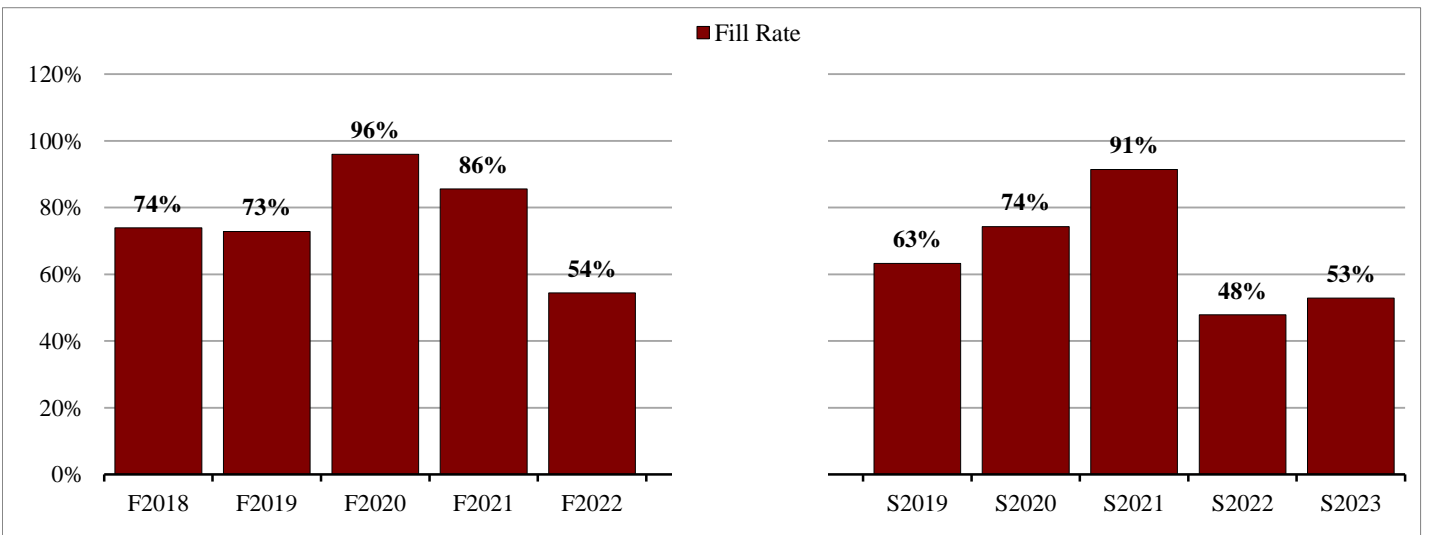
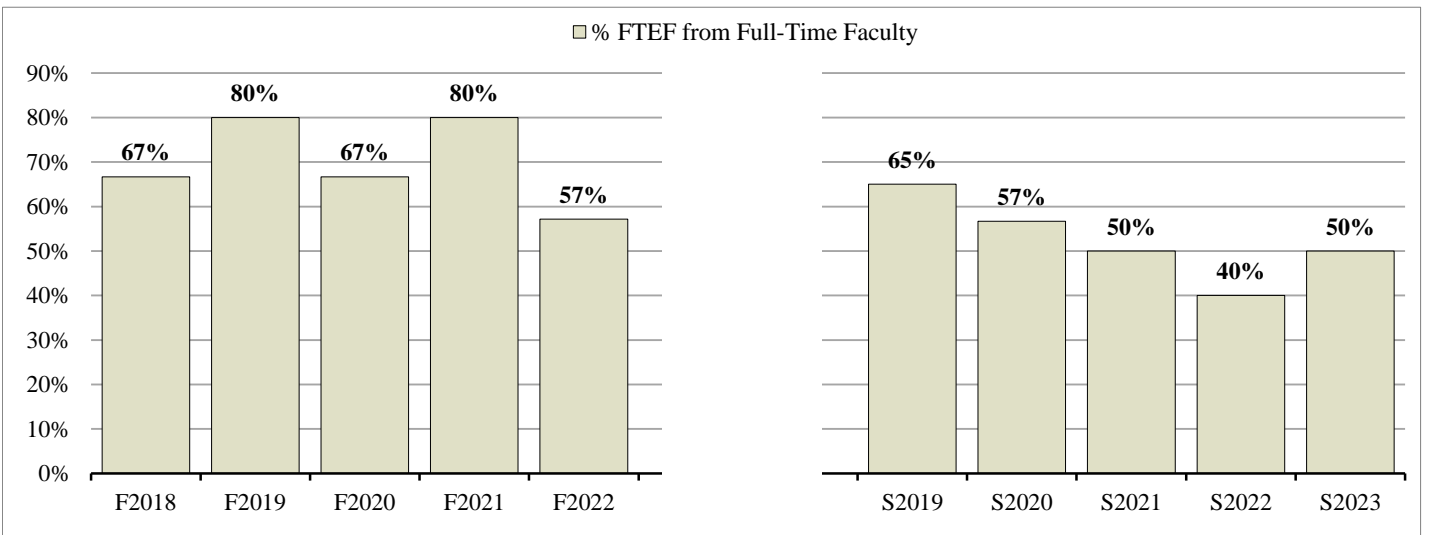
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/25/23.

Enrollment Management: Part 2

Graphic Design & Digital Media (GDDM/VCOM)										
	Fall Terms					Spring Terms				
	F2018	F2019	F2020	F2021	F2022	S2019	S2020	S2021	S2022	S2023
FTEF from Full-Time Faculty	1.3	1.3	1.3	1.3	1.3	1.0	0.9	1.0	0.7	1.0
% FTEF from Full-Time Faculty	67%	80%	67%	80%	57%	65%	57%	50%	40%	50%
Enrollments	133	131	168	166	117	150	159	192	98	111
Capacity (seats available)	180	180	175	194	215	237	214	210	205	210
Fill Rate	74%	73%	96%	86%	54%	63%	74%	91%	48%	53%



Definitions:

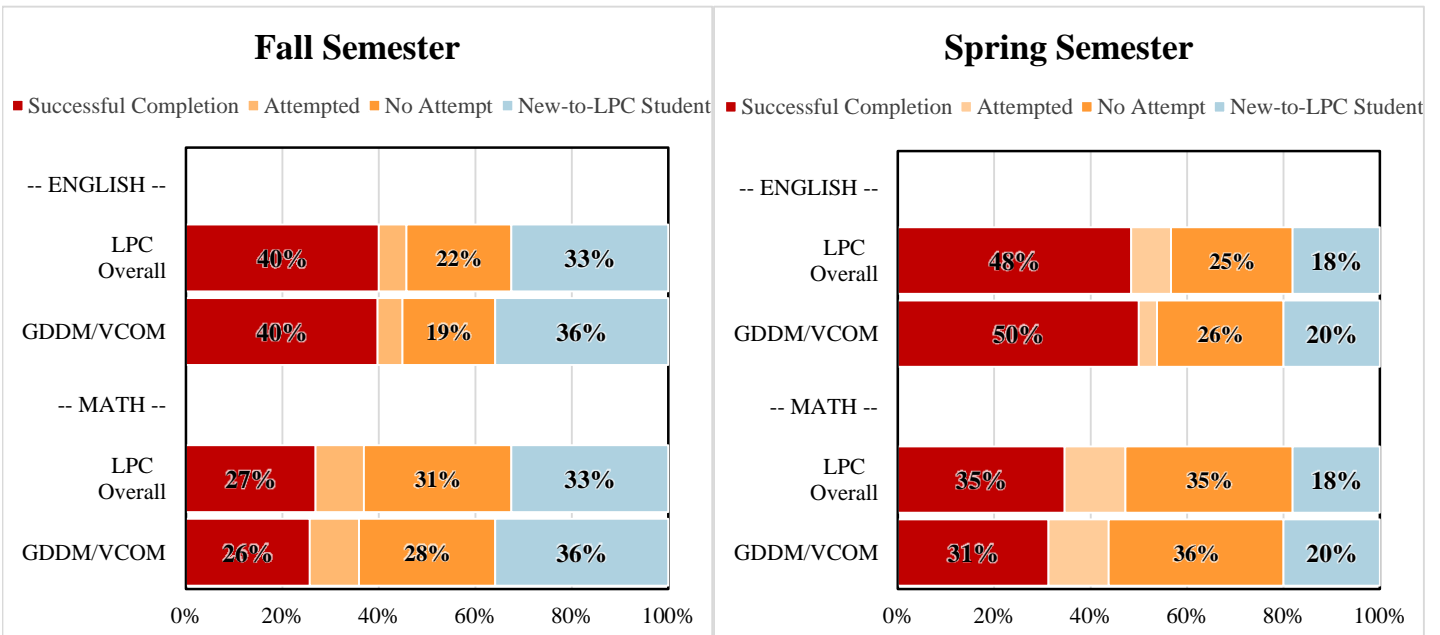
Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTOR 200; latest data accessed on 7/25/23.

Prior Experience in English & Math

<i>(English and math status prior to the start of the term)</i>	Fall 2022				Spring 2023			
	GDDM/VCOM		LPC Overall		GDDM/VCOM		LPC Overall	
	Num	Pct	Num	Pct	Num	Pct	Num	Pct
Transfer-level English								
Successful Completion*	31	40%	2,729	40%	40	50%	3,203	48%
Attempted (<i>not successful</i>)	4	5%	391	6%	3	4%	546	8%
No Attempt	15	19%	1,484	22%	21	26%	1,672	25%
New-to-LPC Student	28	36%	2,221	33%	16	20%	1,197	18%
Transfer-level Math								
Successful Completion*	20	26%	1,835	27%	25	31%	2,288	35%
Attempted (<i>not successful</i>)	8	10%	683	10%	10	13%	837	13%
No Attempt	22	28%	2,086	31%	29	36%	2,296	35%
New-to-LPC Student	28	36%	2,221	33%	16	20%	1,197	18%



Definitions:

Transfer-Level English:

- Successful Completion** = earned a passing grade in ENG 1A or 1AEX, or attempted a higher transfer-level course in the sequence in prior terms.
- Attempted (no successful completion)** = attempted ENG 1A or 1AEX in prior terms but did not receive a passing grade.
- No Prior Attempt** = no prior enrollment in transfer-level English within the sequence.
- New LPC Student** = enrollments from students with no for credit enrollments within our district prior to the current term.

Transfer-Level Math:

- Successful Completion** = earned a passing grade in a transfer-level math course or attempted a higher transfer-level course in the sequence in prior terms.
- Attempted (no successful completion)** = attempted an entry transfer-level math course in prior terms but did not receive a passing grade.
- No Prior Attempt** = no prior enrollment in transfer-level math within the sequence.
- New-to-LPC Student** = enrollments from students with no for credit enrollments within our district prior to the current term.