



# **BAY EAST ASSOCIATION OF REALTORS**

## **APRIL 2015**

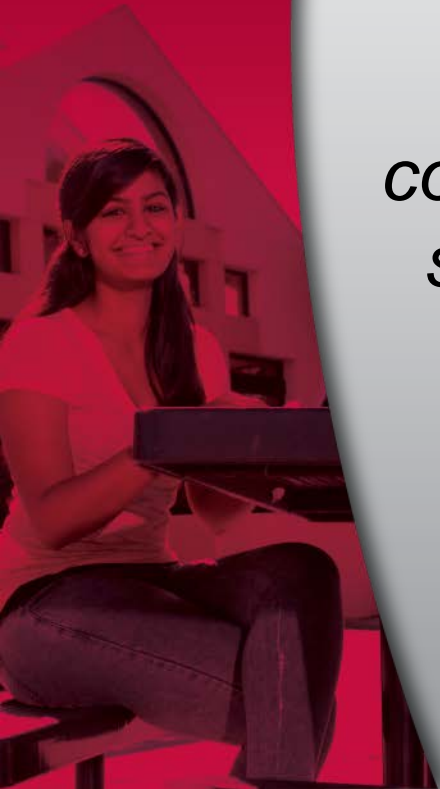
**Barry A. Russell, Ph.D.**  
President  
Las Positas College



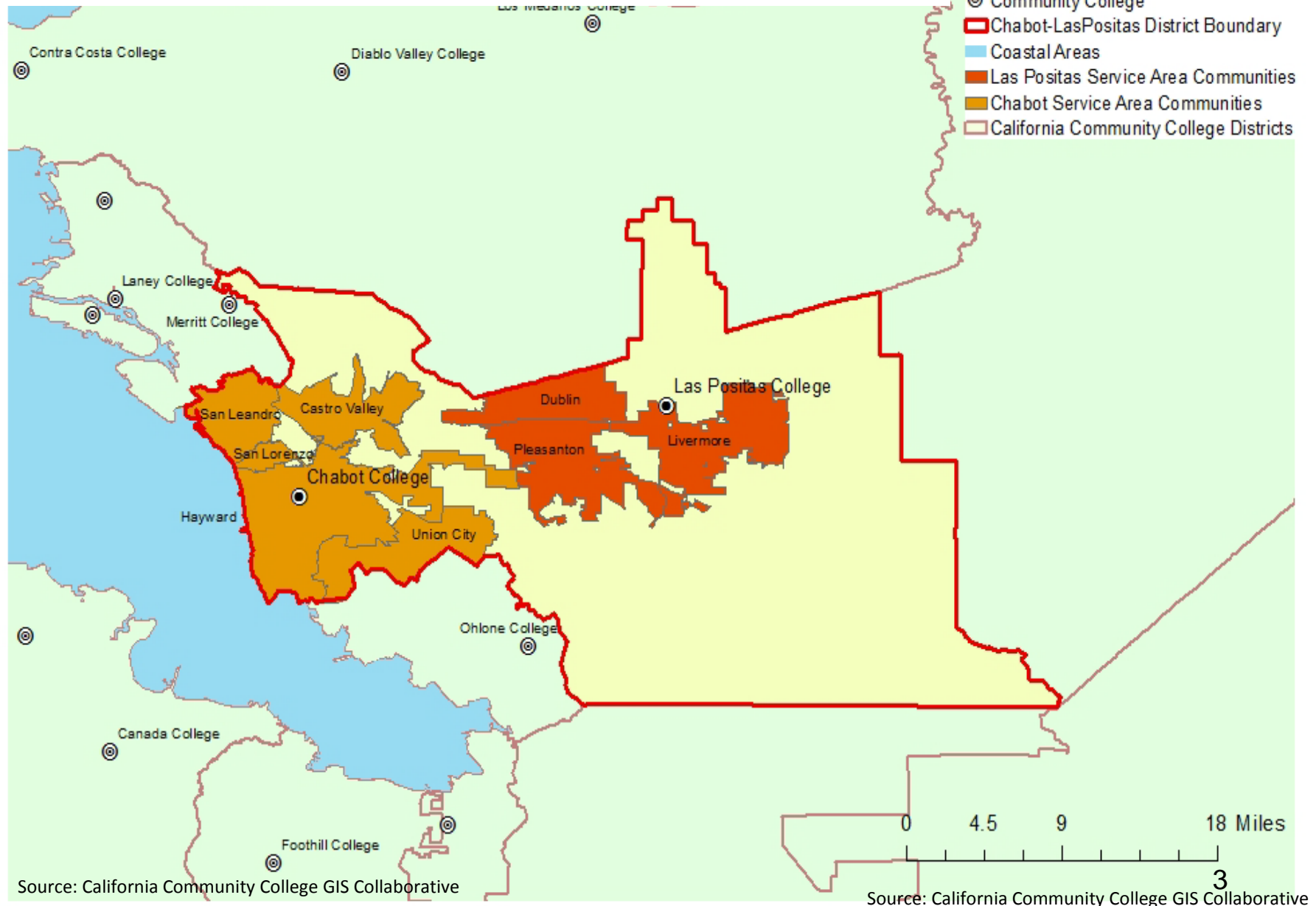


# Las Positas College – Our Community's College

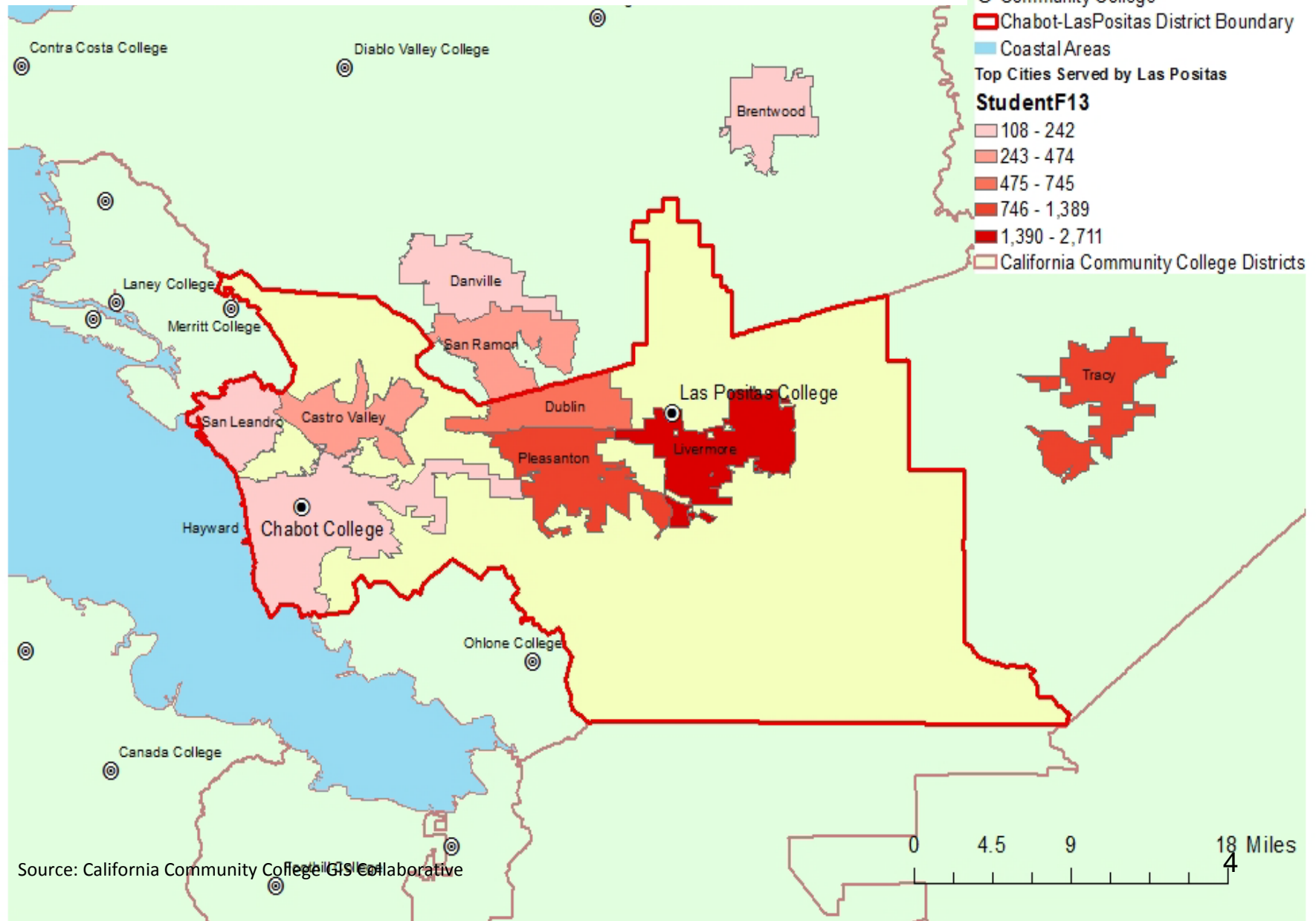
*Las Positas College is an inclusive learning-centered institution providing educational opportunities and support for completion of students' transfer, degree, basic skills, career-technical, and retraining goals*



# CLPCC District Service Area

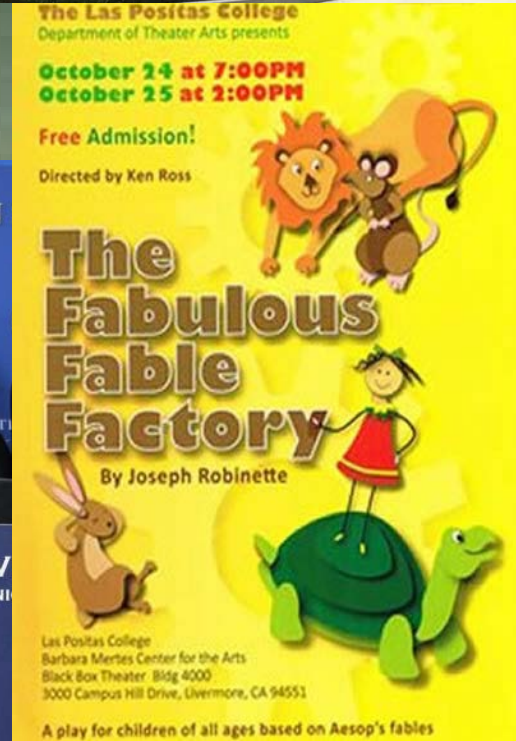


# Las Positas: Top Cities Served





# Community Outreach





# Measure B Projects Nearing Completion



# Measure B Projects Support Sustainability



**24% more Efficient**

Our buildings are 24% more efficient than traditional buildings



**30% Less**

Innovative technology helps reduce water consumption by 30%



Bioretention basins help mitigate storm water run-off and keep pollutants out of the watershed

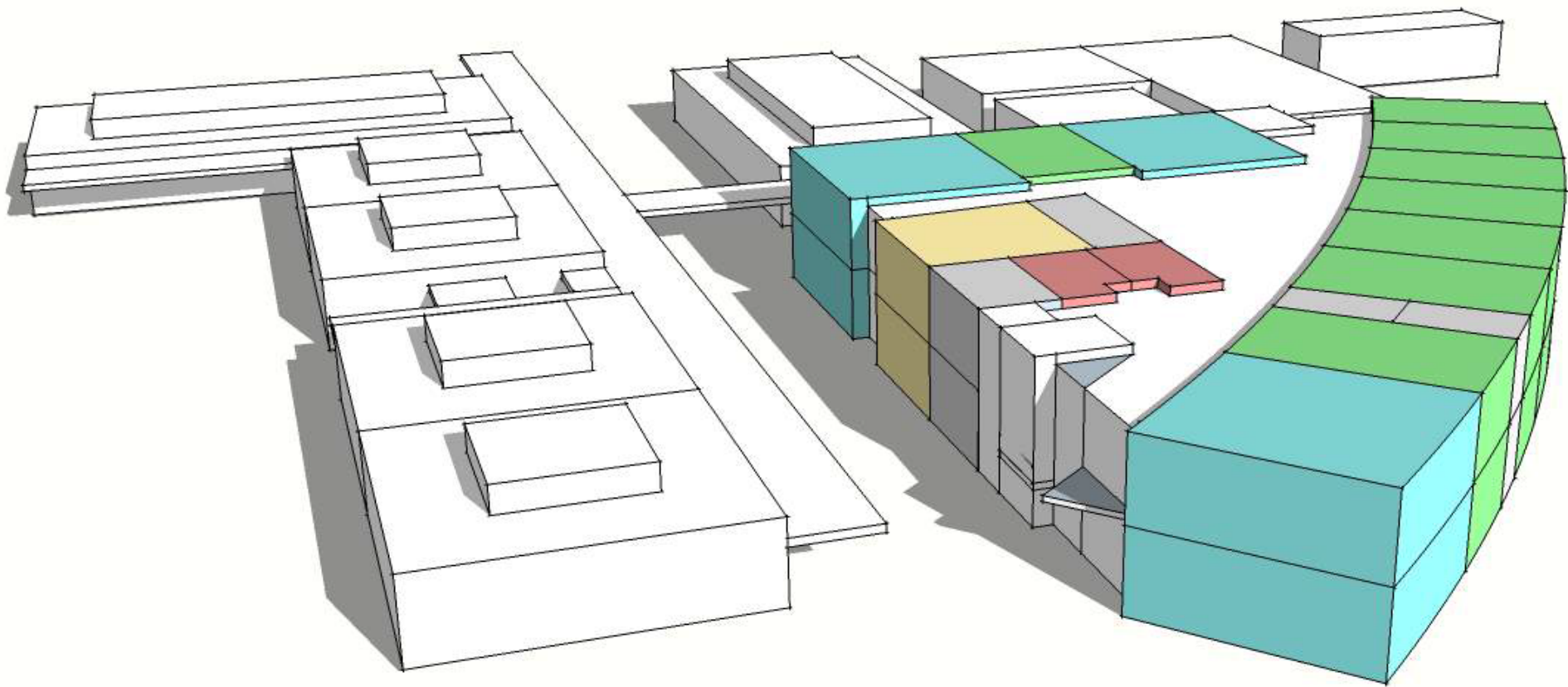


**Non-Toxic**

Campus uses non-toxic, green cleaning methods



# New Classroom Building





# LPC Students Lead



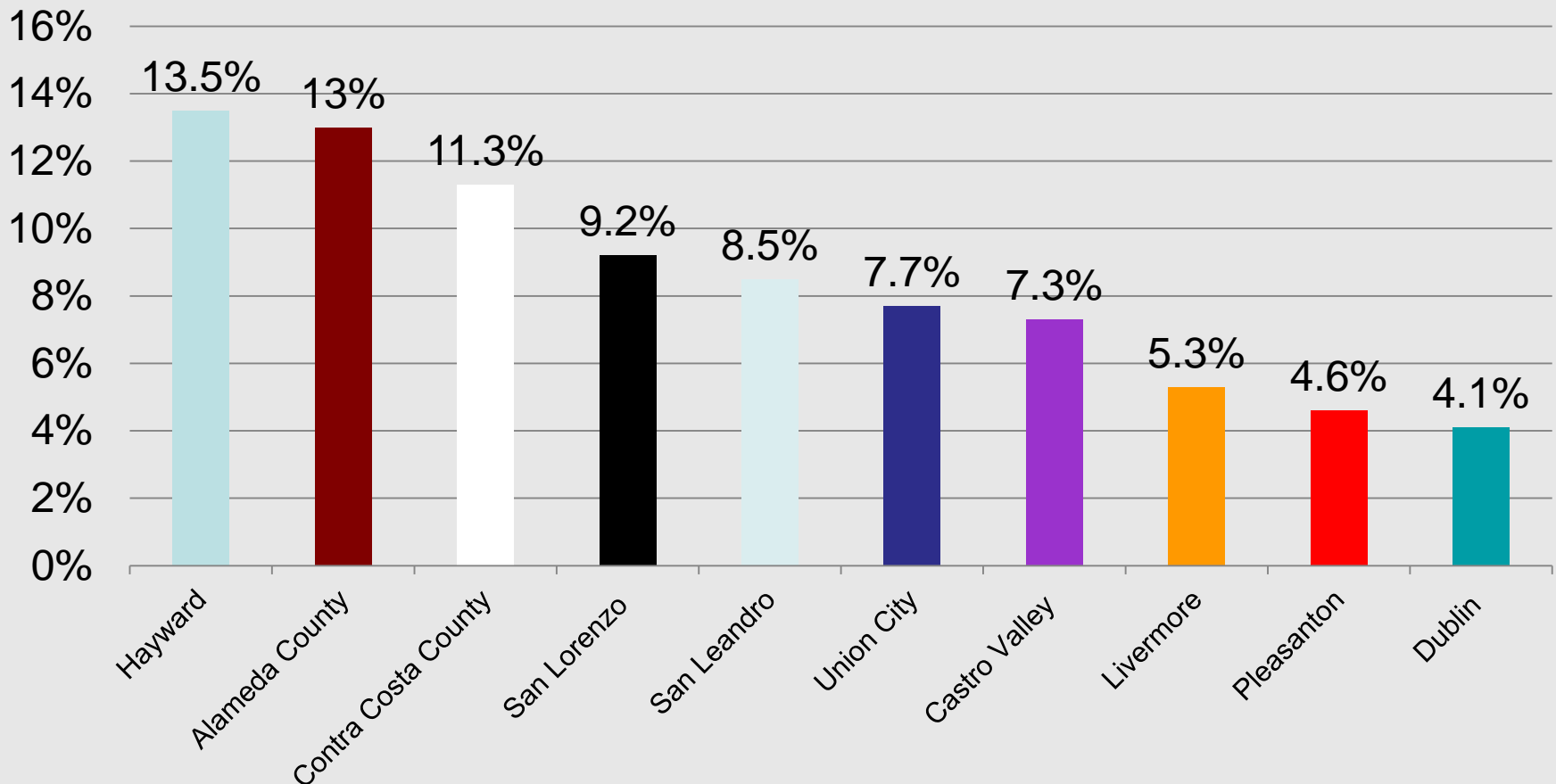
LAS POSITAS COLLEGE



# Population Growth by Select Service Area Cities

City	2010	2040	Total Growth	Percent Change 2010-2040
Dublin	46,036	73,800	119,836	60%
Hayward	144,186	188,000	332,186	30%
Livermore	80,968	104,300	185,268	29%
Pleasanton	70,285	91,800	162,085	31%
San Leandro	84,950	107,600	192,550	27%
Union City	69,516	82,500	152,016	19%
<b>Service Area Total*:</b>	<b>495,941</b>	<b>648,000</b>	<b>1,143,941</b>	<b>31%</b>
Alameda County	1,510,271	1,987,900	3,498,171	32%
Contra Costa County	1,049,030	1,338,440	289,420	28%
Region	7,150,740	9,299,150	2,148,410	30%

# County and Service Area Comparison: Percent of Local Households in Poverty





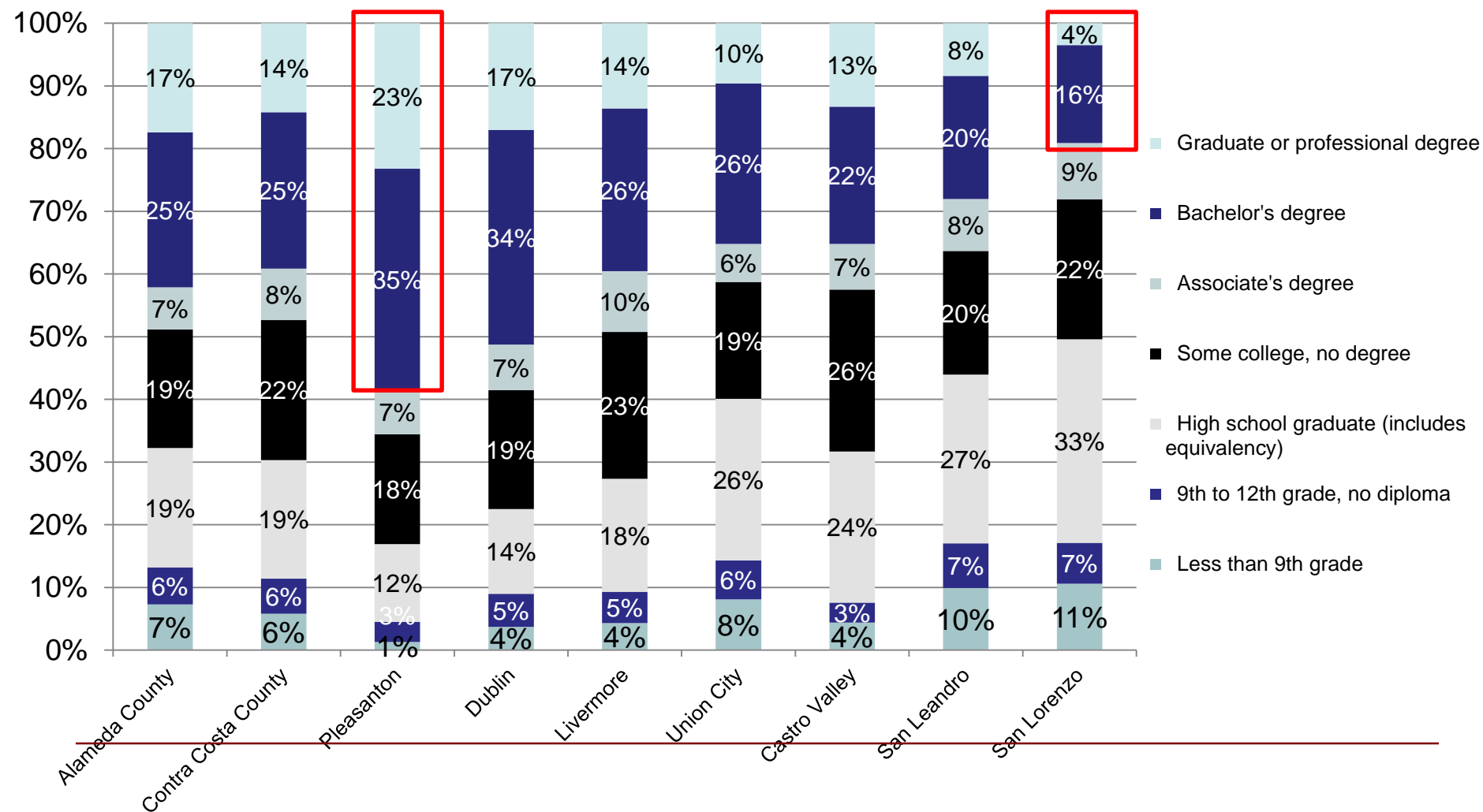
# Unemployment

District Service-Area	Unemployment Rate
Hayward	6.8%
San Leandro	6.0%
Union City	5.7%
Livermore	3.9%
Dublin	3.6%
Pleasanton	3.0%
<b>Counties</b>	
Alameda County	6.1%
Contra Costa	6.0%

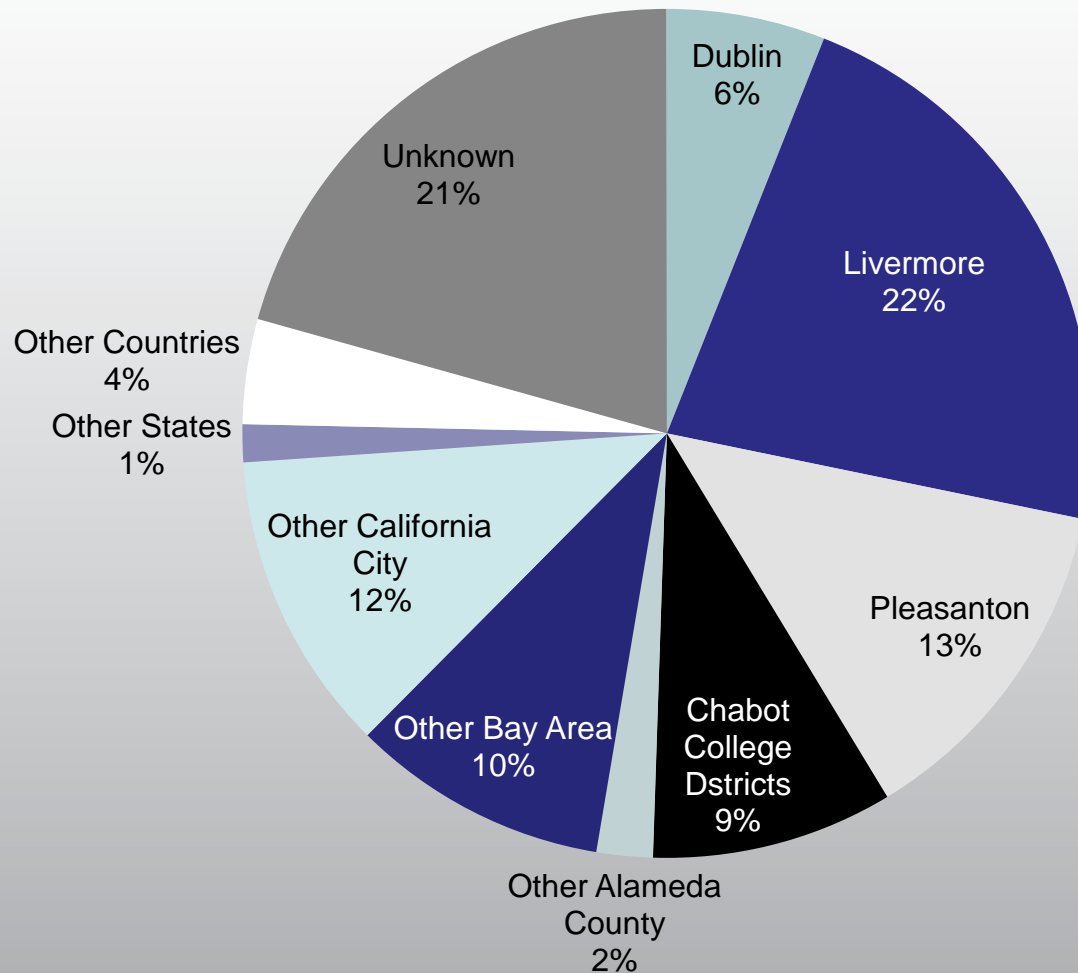


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# Educational Attainment



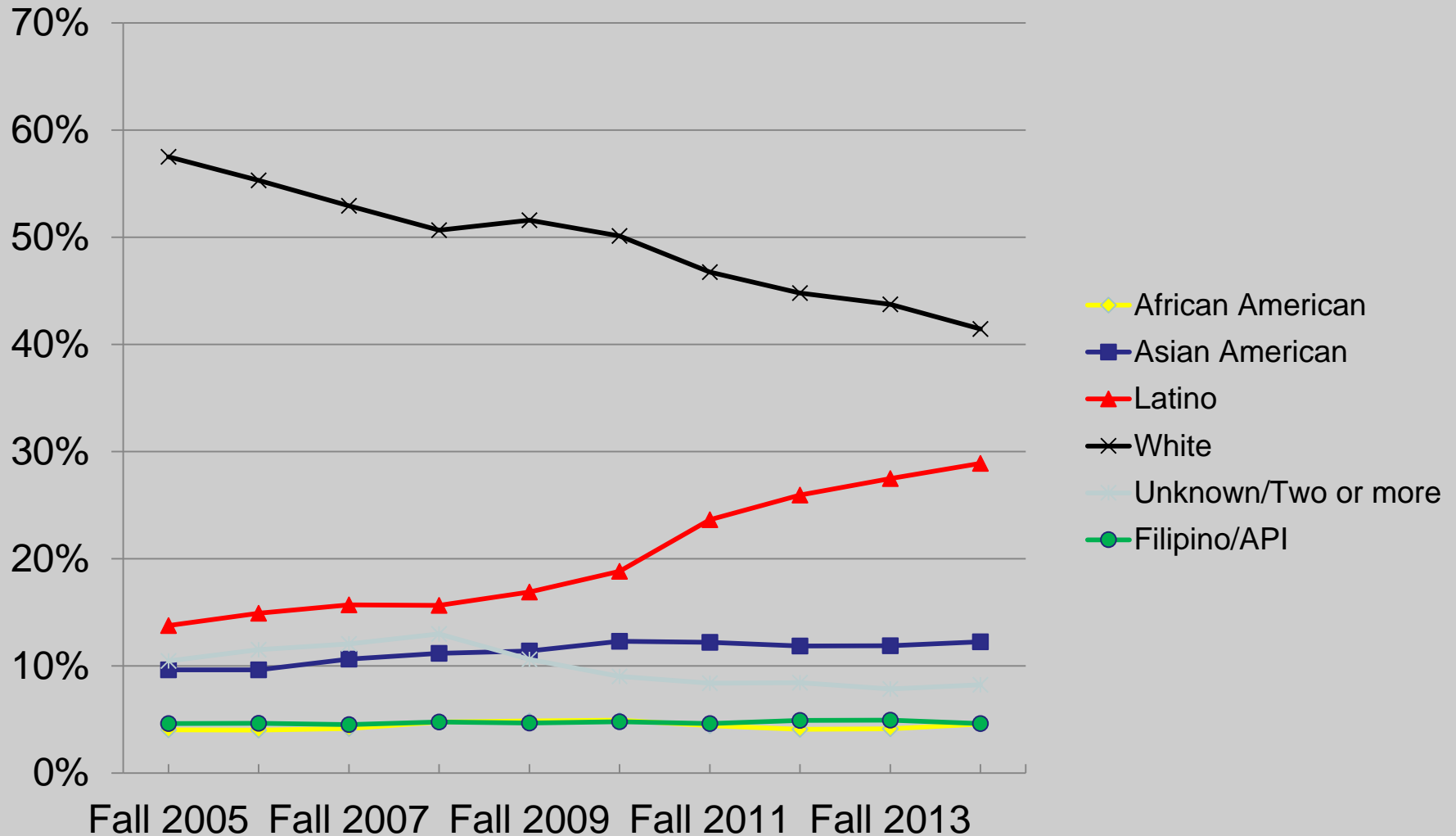
## School Districts of Incoming High School Students Fall 2013



- 41% of Las Positas students are from college service area



# Race and Ethnicity





# New Staff for 2015-2016

Graphic Design

Music (Piano)

Music (Choral)

Sociology

English (2 positions)

Accounting

Business Entrepreneurship

Basketball Coach

Computer Science

Math (3 positions)

Physics/Astronomy

Vice President of Academic Services

Executive Director of the Foundation



# Student Success Scorecard



The screenshot shows the 'Student Success Scorecard' website. At the top, there is a blue header with the 'STUDENT SUCCESS INITIATIVE' logo on the left, a small photo of a student, the 'CALIFORNIA COMMUNITY COLLEGES' logo in the center, and the title 'STUDENT SUCCESS SCORECARD' on the right. Below the header is a large photo of seven graduates in black caps and gowns, cheering and holding up their diplomas. A small orange box in the bottom right corner of the photo says 'Rio Hondo College'. Below the photo is a dropdown menu with the text 'Make a selection' and a downward arrow. The main content area has the title 'Student Success Scorecard' followed by two paragraphs of text.

STUDENT SUCCESS INITIATIVE

CALIFORNIA COMMUNITY COLLEGES

STUDENT SUCCESS SCORECARD

Rio Hondo College

Make a selection

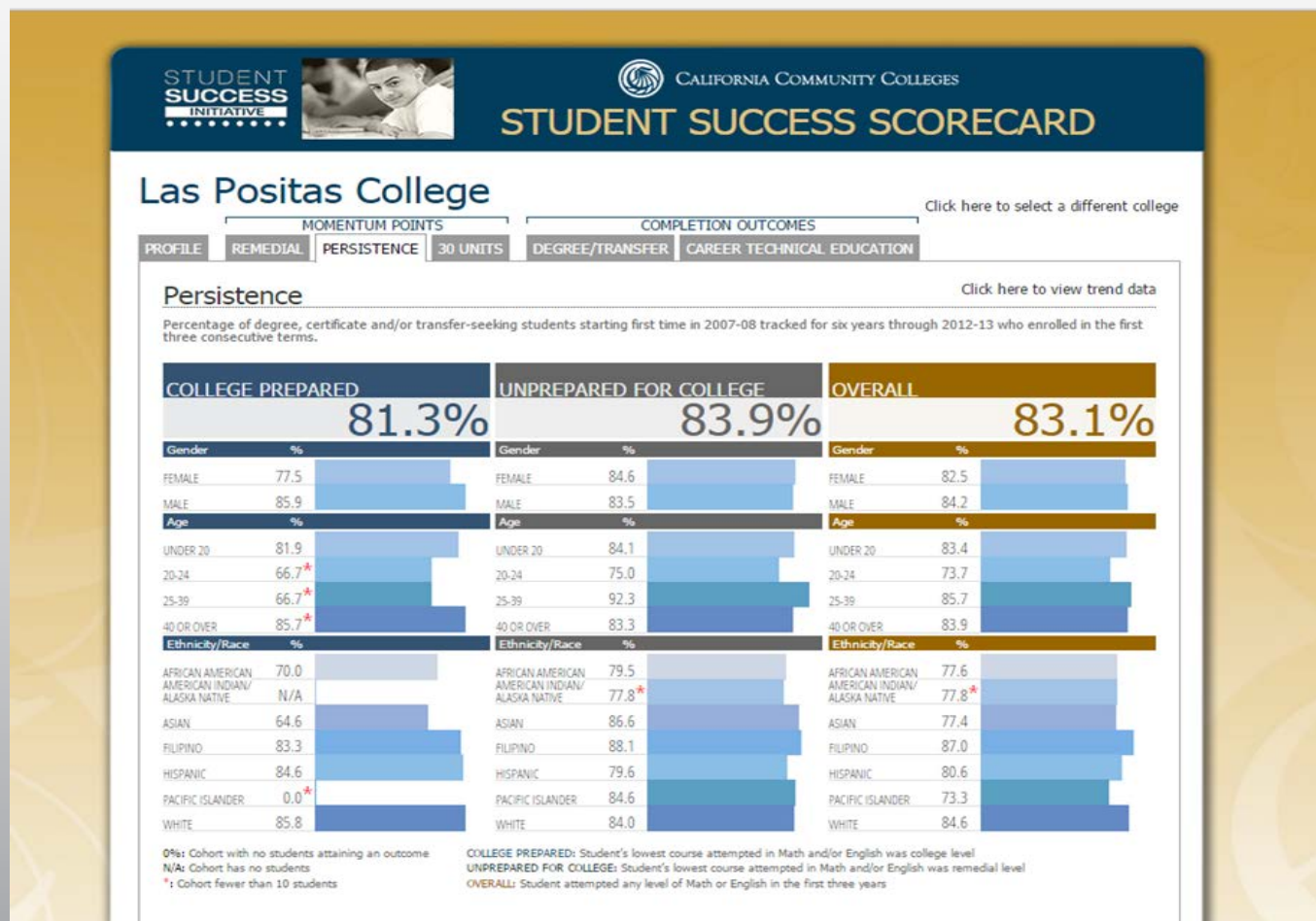
### Student Success Scorecard

In its commitment to increase transfer and degree and certificate attainment, the California Community Colleges Board of Governors has established a performance measurement system that tracks student success at all 112 community colleges.

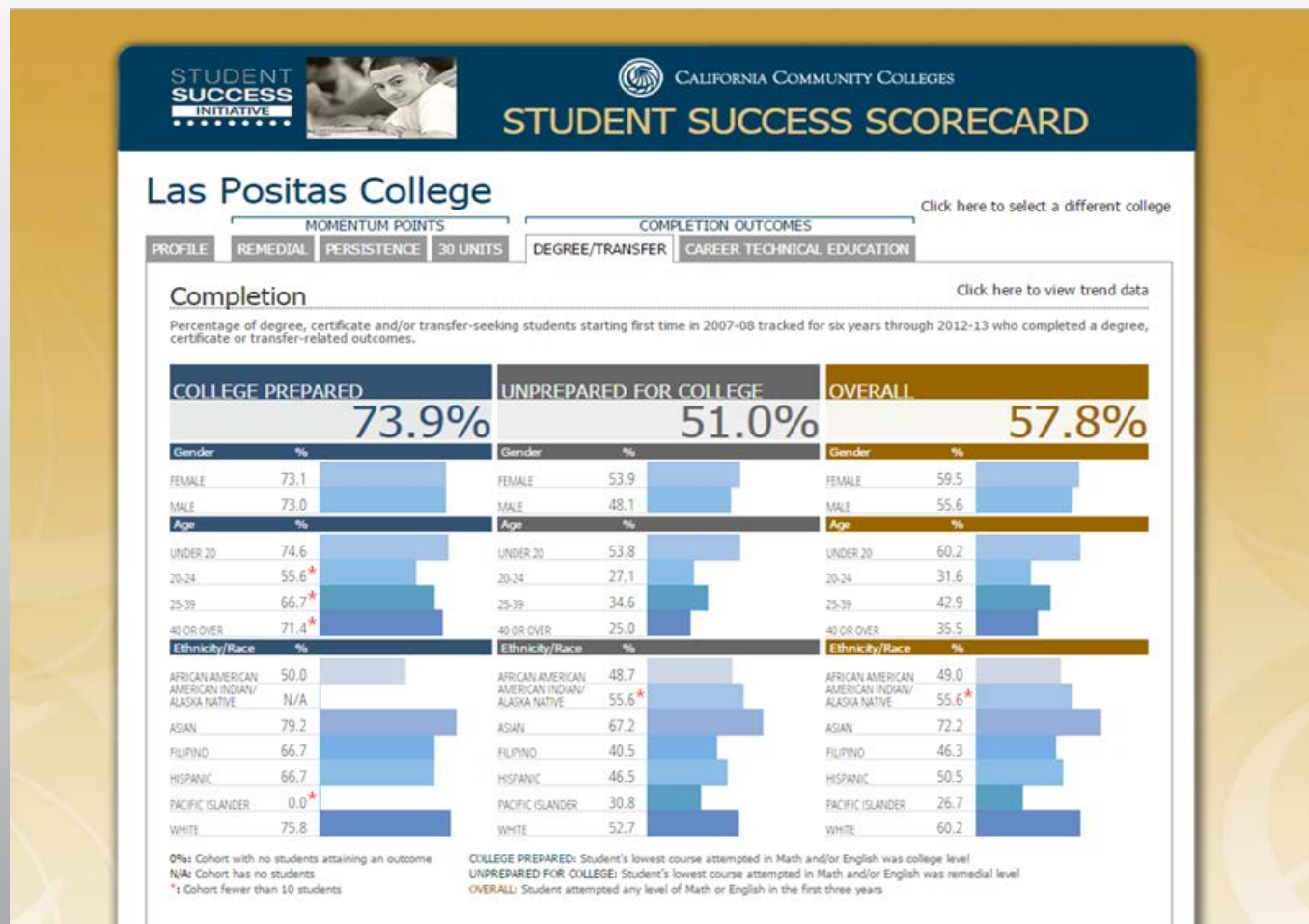
This scorecard represents an unprecedented level of transparency and accountability on student progress and success metrics in public higher education in the United States. The data available in this scorecard tell how well colleges are doing in remedial instruction, job training programs, retention of students and graduation and completion rates.



# Student Success Scorecard



# Student Success Scorecard



# Salary Surfer



The screenshot shows the Salary Surfer website interface. At the top, there is a blue header with the "SalarySurfer" logo (California Community Colleges Chancellor's Office) on the left and the "STUDENT SUCCESS" logo on the right. Below the header is a large photograph of three dental hygiene students in blue scrubs working together. A green callout box in the bottom right of the photo reads "Moreno Valley College Dental Hygiene". Below the photo is a dropdown menu labeled "Select a Program of Study". The main content area has a white background and contains the following text:

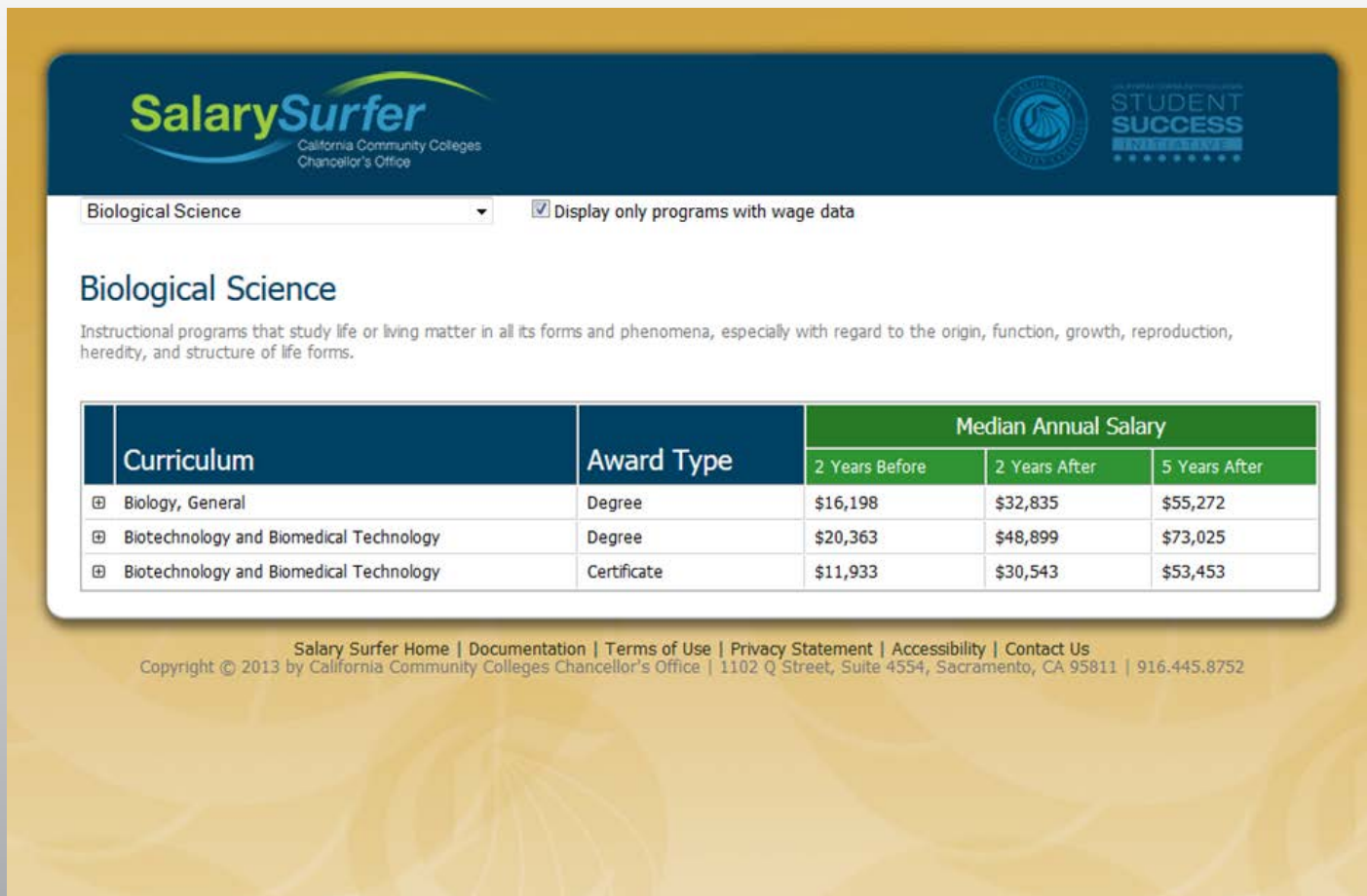
**Salary Surfer**

As students and their families make important decisions about investing their time and money in pursuing a college education, the California Community Colleges Chancellor's Office is making available for the first time comparative information about the earnings of recent graduates who received an award in a specific program area at California community colleges.

The Salary Surfer uses the aggregated earnings of graduates from a five year period to provide an estimate on the potential wages to be earned two years and five years after receiving a certificate or degree in certain disciplines. This tool also provides information on which colleges offer programs in those specific disciplines. The Salary Surfer does not contain information about wages earned by community college students who transfer to a four-year institution.



# Salary Surfer



The screenshot shows the Salary Surfer web application interface. At the top, there is a navigation bar with the 'SalarySurfer' logo, 'California Community Colleges Chancellor's Office', and the 'STUDENT SUCCESS' logo. Below the navigation bar, a dropdown menu is set to 'Biological Science' and a checkbox 'Display only programs with wage data' is checked. The main content area is titled 'Biological Science' and includes a descriptive paragraph: 'Instructional programs that study life or living matter in all its forms and phenomena, especially with regard to the origin, function, growth, reproduction, heredity, and structure of life forms.' Below this is a table showing salary data for three programs. The table has columns for Curriculum, Award Type, and Median Annual Salary (2 Years Before, 2 Years After, 5 Years After). The data is as follows:

Curriculum	Award Type	Median Annual Salary		
		2 Years Before	2 Years After	5 Years After
⊞ Biology, General	Degree	\$16,198	\$32,835	\$55,272
⊞ Biotechnology and Biomedical Technology	Degree	\$20,363	\$48,899	\$73,025
⊞ Biotechnology and Biomedical Technology	Certificate	\$11,933	\$30,543	\$53,453

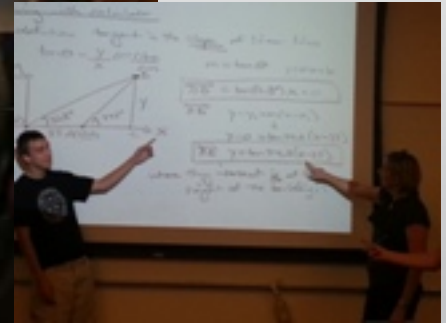
At the bottom of the interface, there is a footer with links: 'Salary Surfer Home | Documentation | Terms of Use | Privacy Statement | Accessibility | Contact Us' and copyright information: 'Copyright © 2013 by California Community Colleges Chancellor's Office | 1102 Q Street, Suite 4554, Sacramento, CA 95811 | 916.445.8752'.

# Intentional and Deliberate Efforts to Improve Teaching and Learning

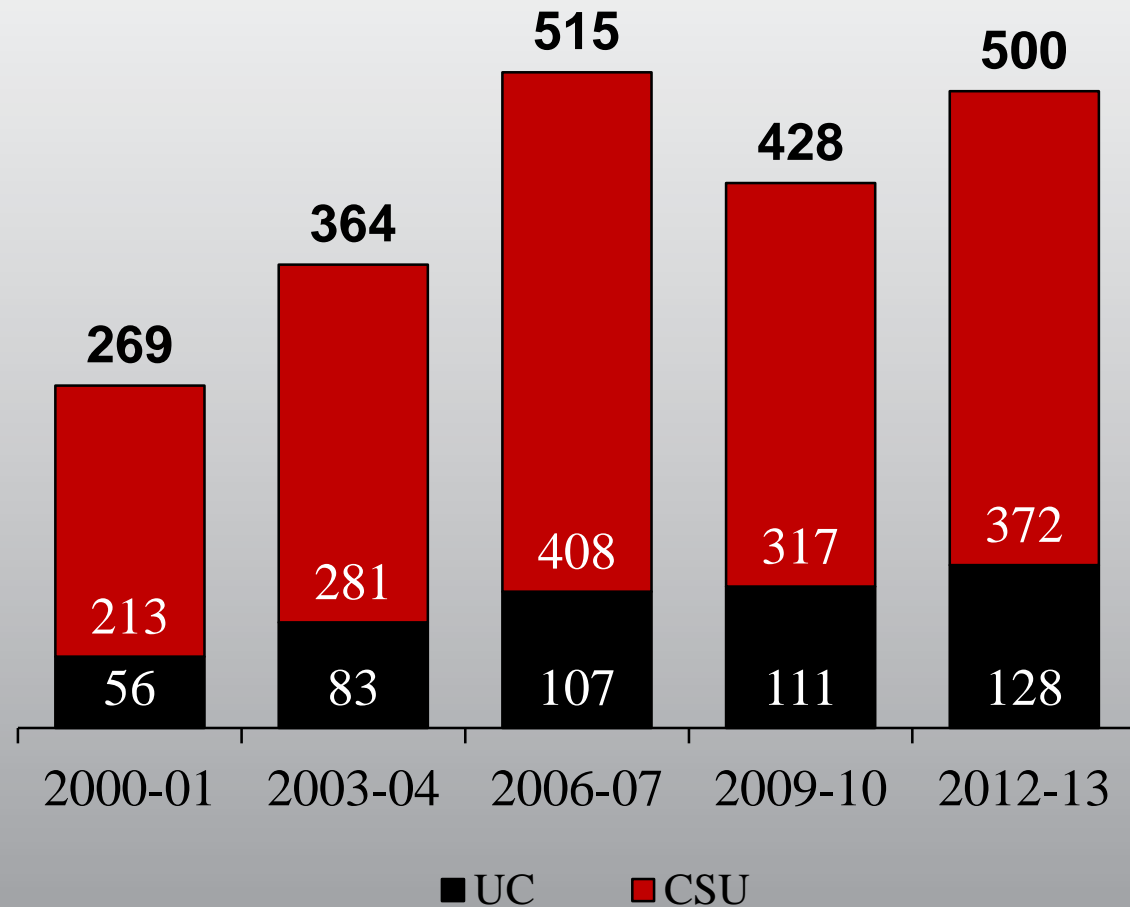




# Education that Prepares Students for Transfer



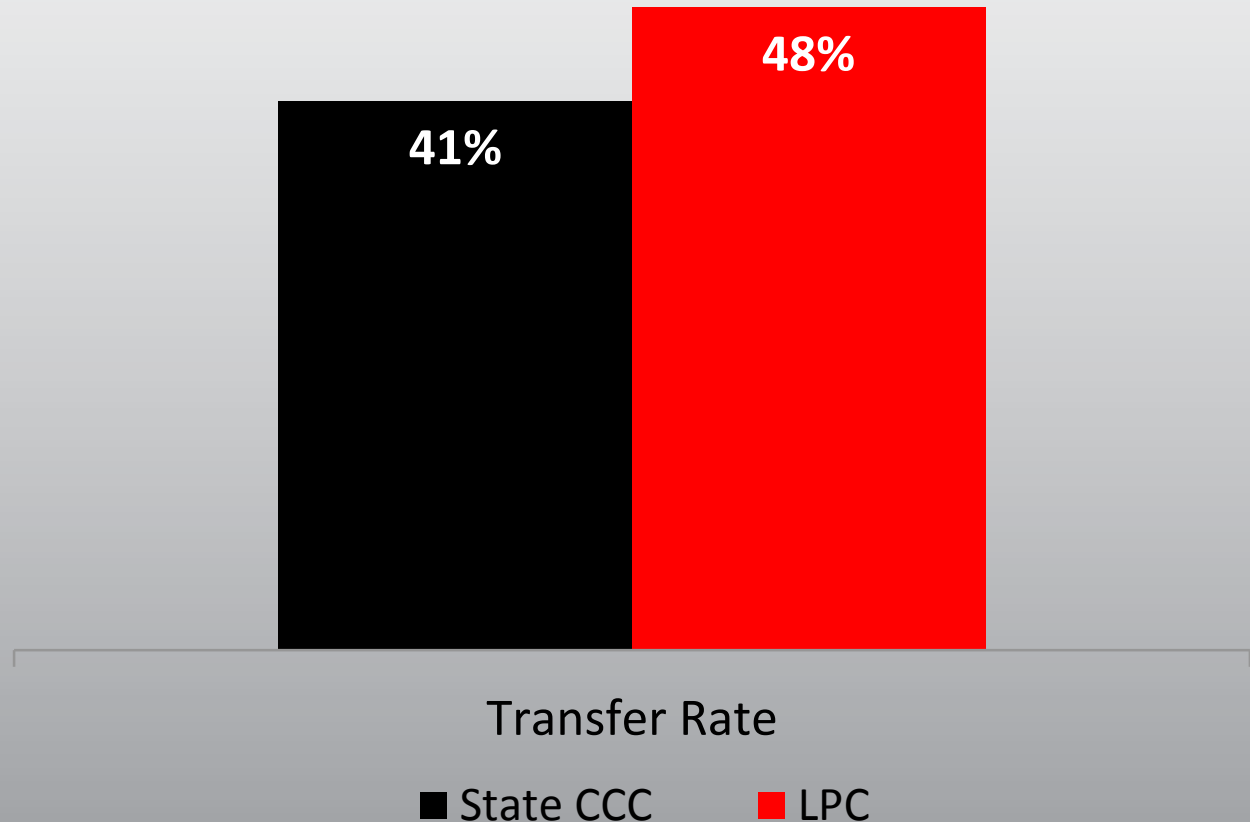
# Transfer Success UC and CSU 2000-01 to 2012-13



Source: LPC Office of Institutional Research & Planning

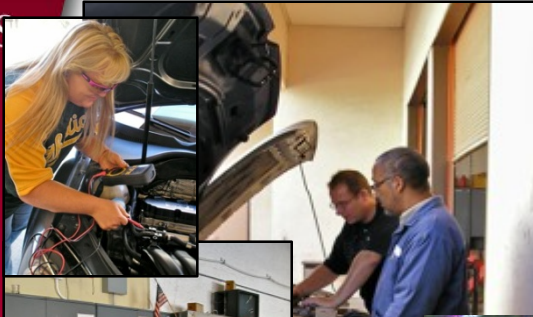


# Transfer Education LPC Outpaces State



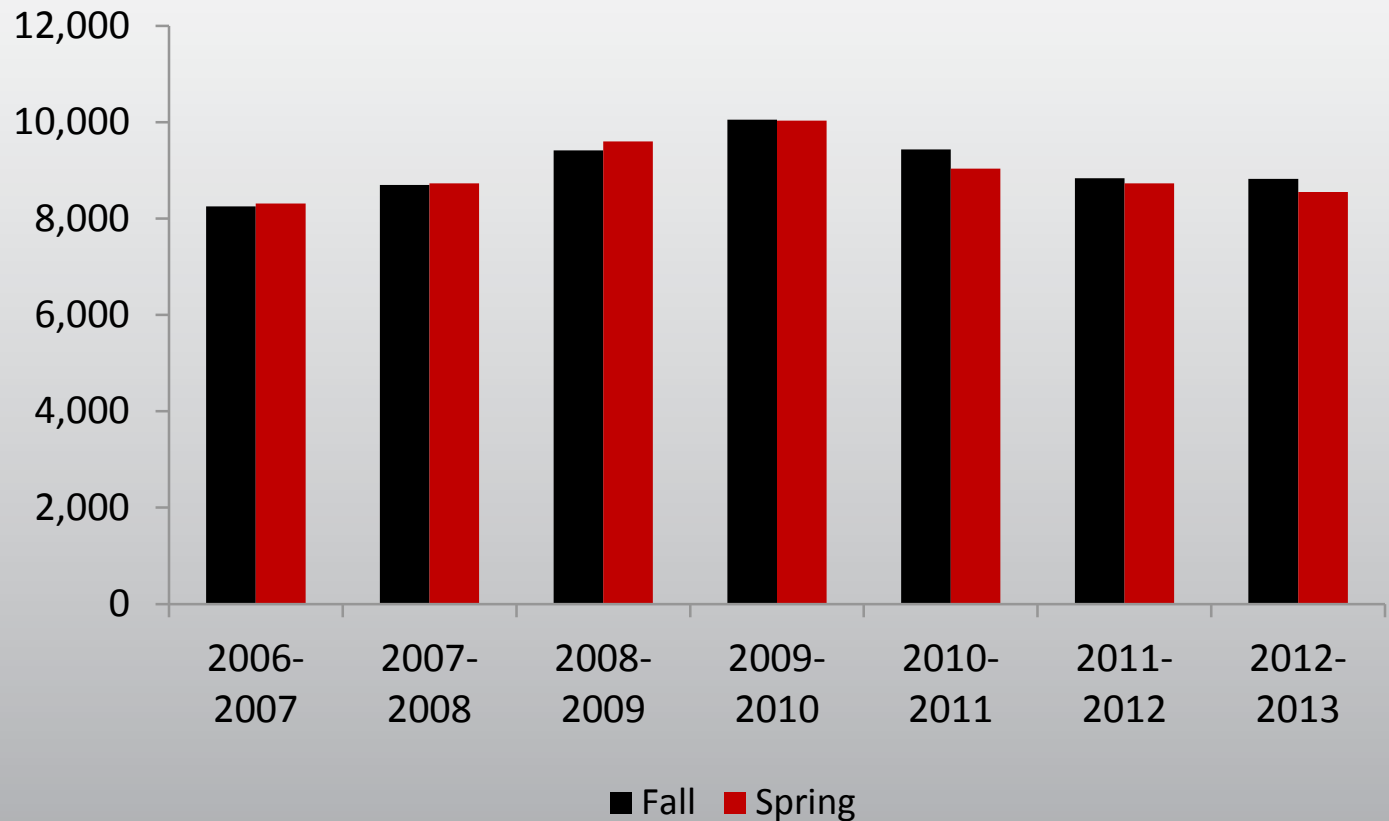
Source: State Chancellor's Office

# Education that Prepares Students for Careers



# LPC by the Numbers

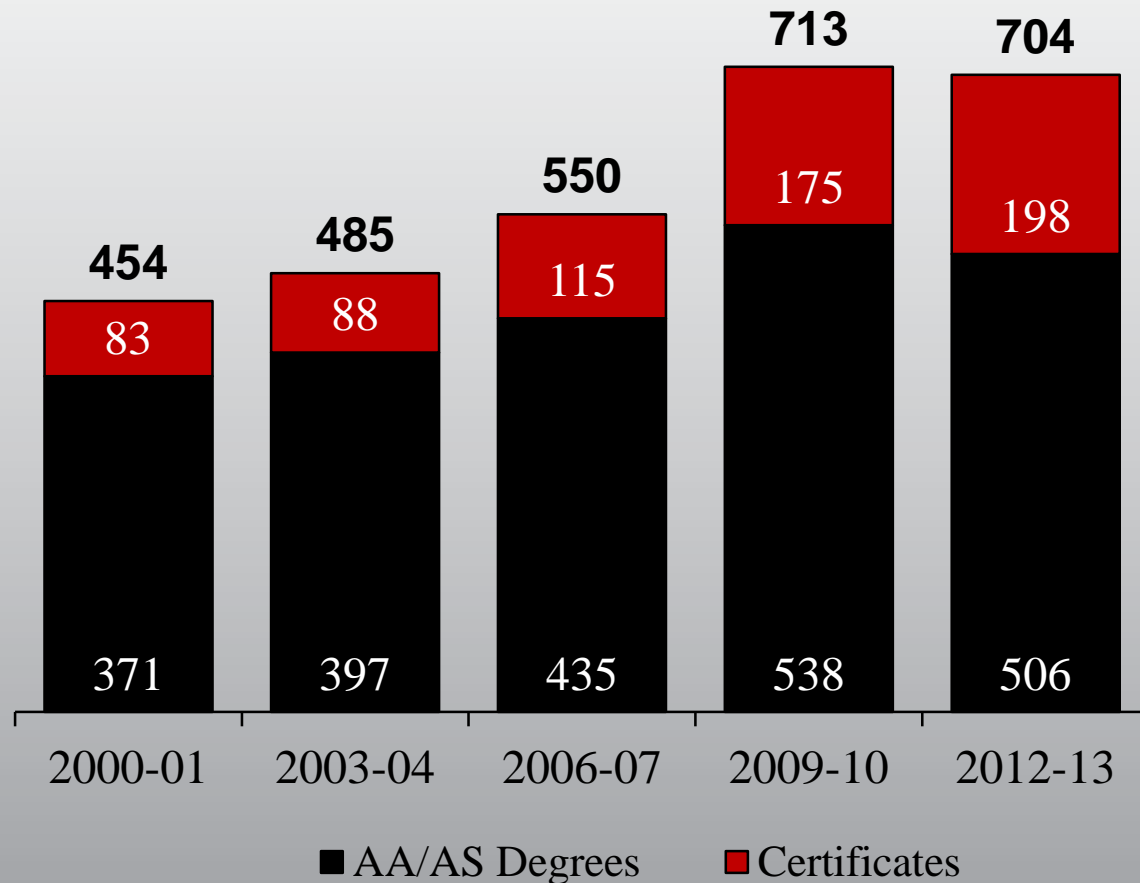
## Headcount



Source: LPC Office of Institutional Research & Planning

# Degrees and Certificates

2000-01 to 2012-13



Source: LPC Office of Institutional Research & Planning





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# What's New at LPC?

40th  
Anniversary

Middle  
College



Accrediting Commission for Community and Junior Colleges  
Western Association of Schools and Colleges





# BiddingForGood

April 25, 2015





# Las Positas College – Your Community's College

We hope you will join us on campus for a  
theater event, game or meeting soon.

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**925.424.1001**

