



# Chabot-Las Positas Community College District

Colleges' Educational Master Plans and District-Wide Strategic Plan

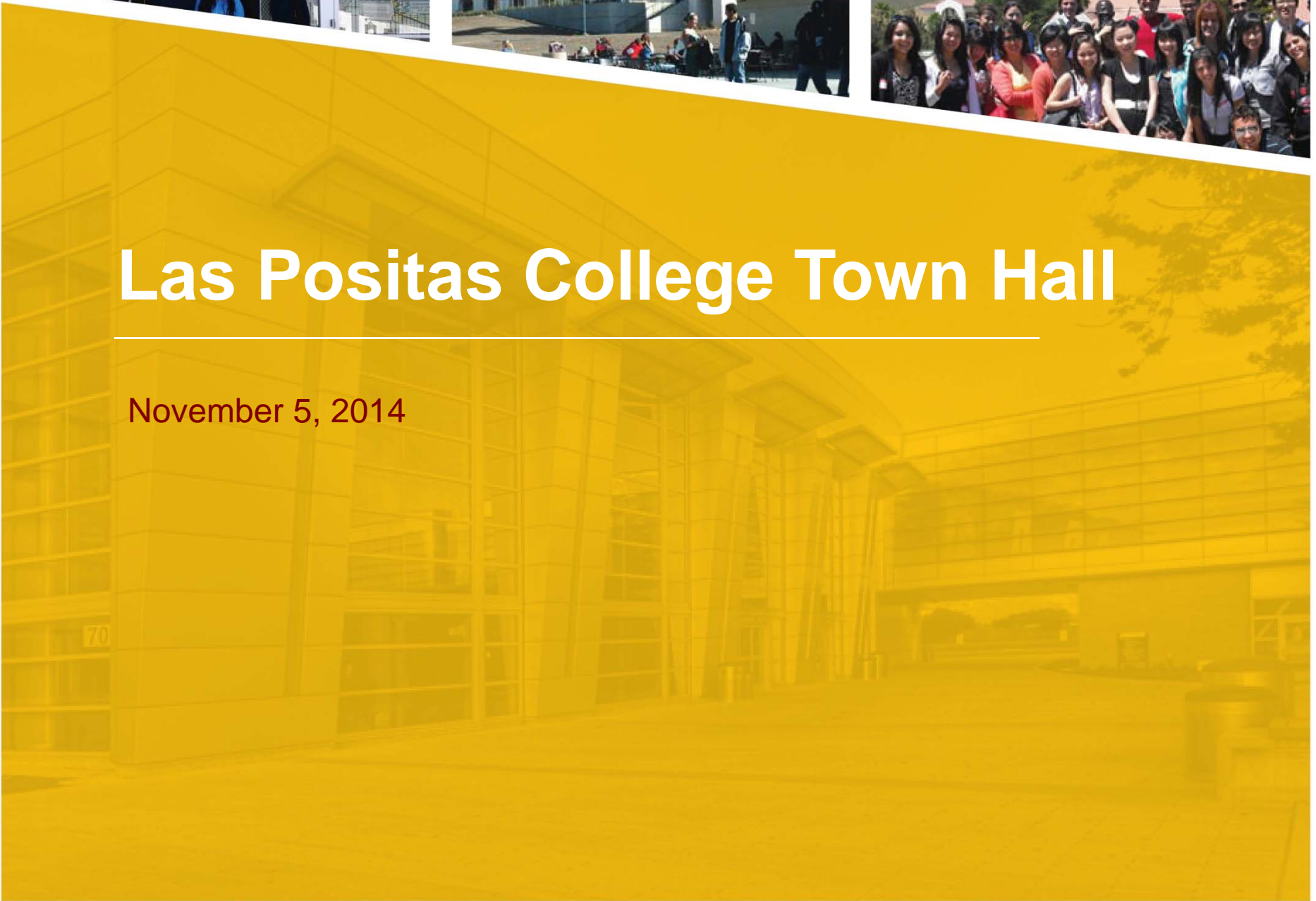




# Las Positas College Town Hall

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November 5, 2014



# Today's Agenda

- **Meeting Purpose**
- **Planning Process Review**
  - **District-Wide Strategic Plan**
  - **Educational Master Plan**
- **Some Example Data Points**
- **Opportunity for Input –Small Group Discussion**





# Planning Process

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Products, Key Terms, Process and Schedule

# Products of the Planning Process

- District - Wide Strategic Plan
- Las Positas College Educational Master Plan
- Chabot College Educational Master Plan



# Strategic Plan

- Defines the District's **vision** and **mission**
- Develops an **organizational strategy** to accomplish its goals
- Establishes **measurable outcomes** to monitor planning progress.



# Educational Master Plan

- Identifies College, community and economic **trends** and **needs**
- Articulates the overall **vision** for advancing **student achievement**
- Defines overarching goals to **guide development** of college **programs**
- Looks at **educational programs, facilities, processes and support services**



## Phase I: Understanding the Context

### Campus Community Engagement

- Plan Guidance Committee Meetings
- Communications/Social Media Strategy
- Town Hall and On-Line Survey
- District Web Page
- Board of Trustees Study Meeting

### Educational Master Plan

- Facility Master Plan Review
- Site Visits
- Program Assessment Tools

### Strategic Plan

- Environmental Scan



## Phase II: Shaping the Vision for the Future

### Campus Community Engagement

- Plan Guidance Committee Meetings
- Social Media
- District-wide Planning Charrette
- Outreach Meetings

### Educational Master Plan

- Preliminary Program Recommendations
- Facility Requirements
- Draft Education Master Plan

### Strategic Plan

- Strategic Plan Framework
- Implementation Plan
- Draft Strategic Plan



## Phase III: Building Support for Plan Implementation

### Campus Community Engagement

- Board of Trustees Study Meeting
- Board of Trustees Plan Approval

### Educational Master Plan

- Final Draft and Approved Final Master Plan

### Strategic Plan

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## Phase I: Understanding the Context

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#### **Strategic Plan**

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# Process Schedule

CHABOT-LAS POSITAS COMMUNITY COLLEGE DISTRICT



## college's educational master plans and district-wide strategic plan

PROCESS SCHEDULE  
Revised 11-4-14





# About Las Positas

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Characteristics and Trends

# Mission

Las Positas College is an **inclusive learning-centered institution** providing educational opportunities and support for completion of:

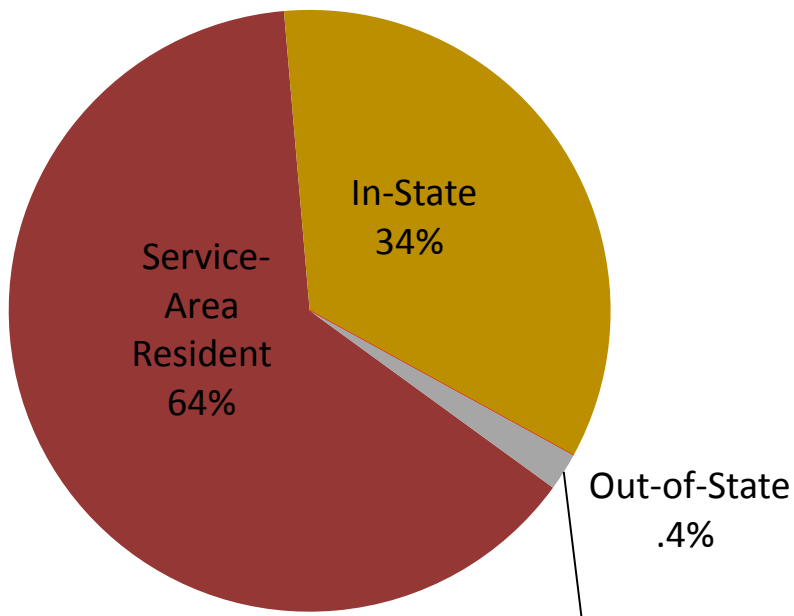
- students' transfer
- degree
- basic skills
- career-technical
- and retraining goals



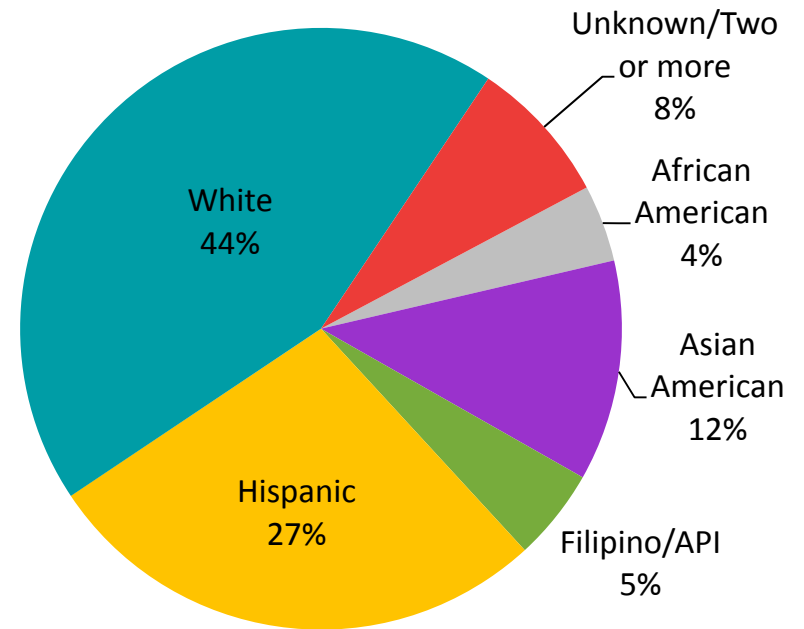
# Demographics at a Glance

**Headcount:** 8,940

## Student Residency



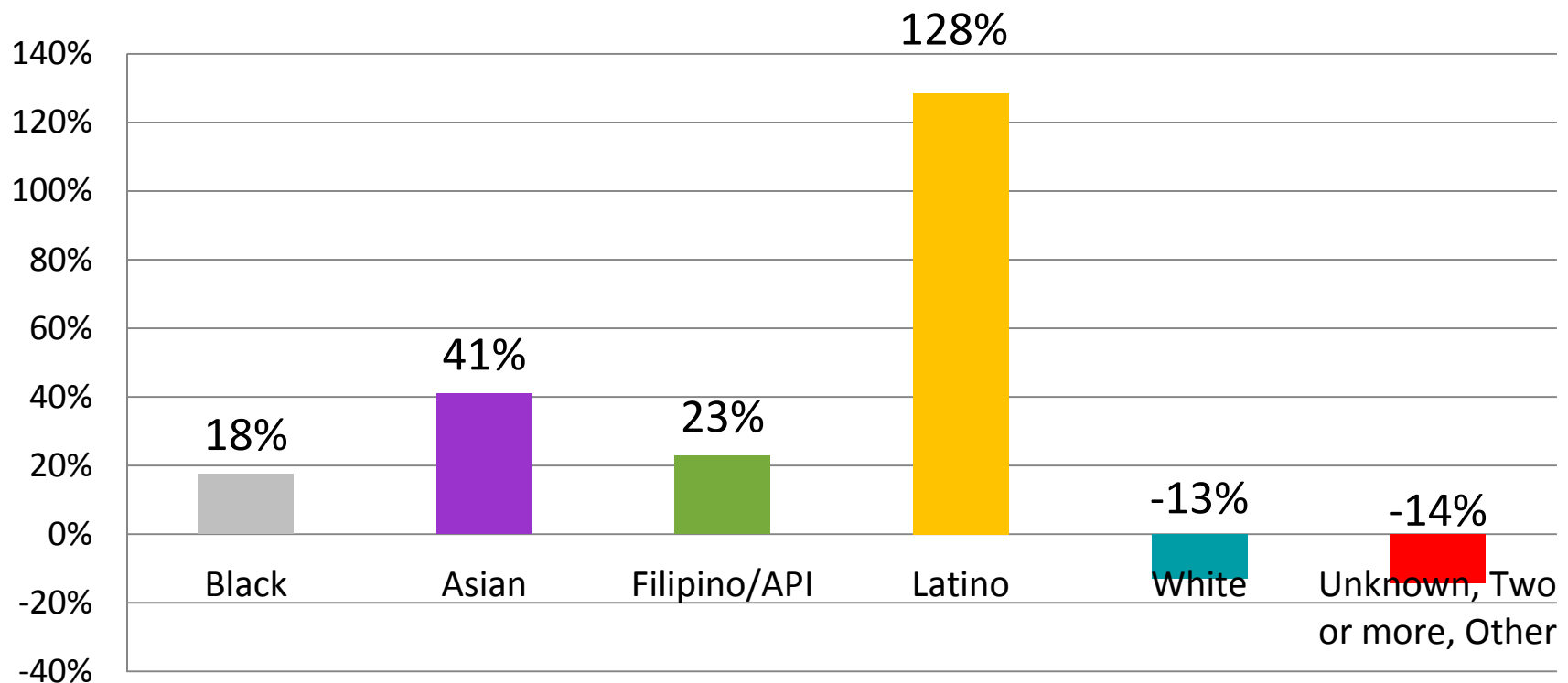
## Race & Ethnicity



Source: Chabot-Las Positas Institutional Research Dataset. Las Positas college student characteristics Fall 2013 Final Census. Updated 2/5/2014



# Headcount Trends: Race and Ethnicity by Percent Change, 2005-2013



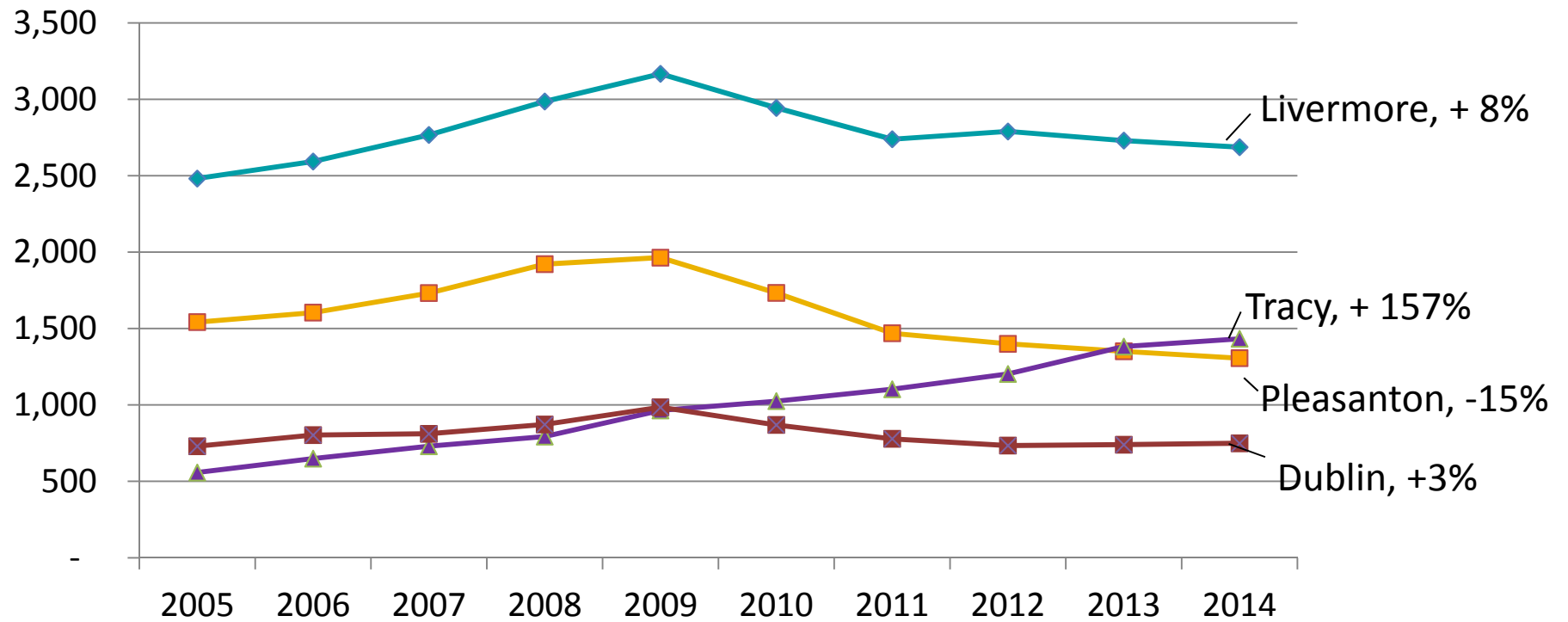
Source: Las Positas Institutional Research and Planning Dataset. Race-Ethnicity Fall 05 to Fall 10.bqy. Race-Ethnicity Fall 11 to Fall 14.bqy. (Retrieved October 26, 2014).





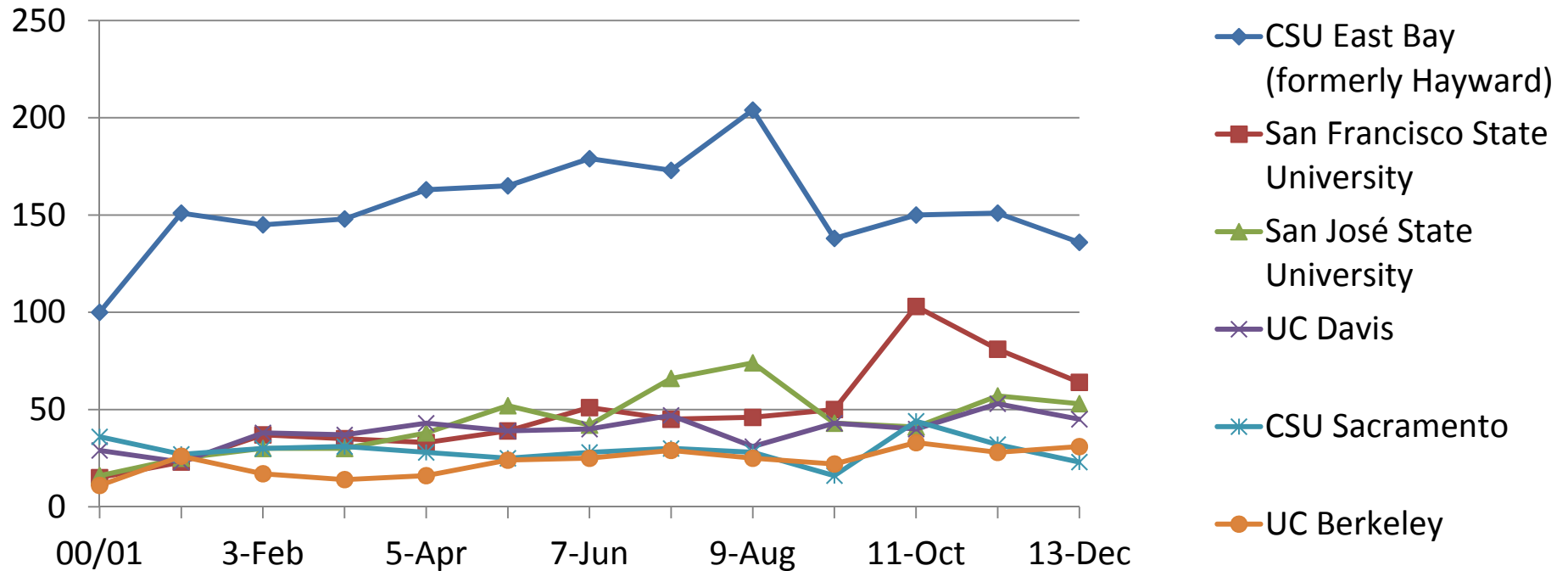
## Enrollment Trends by Residency for Top 4 Cities, Fall 2005 – Fall 2014 (Preliminary)

### Las Positas City Service-Area : Dublin, Livermore, and Pleasanton



Sources: Las Positas College Office of Institutional Research and Planning. California Postsecondary Education Commission. The California State University. California Community Colleges Chancellor's Office. 8/25/2014

# Transfer Trends to Top Six CA Public Universities



Sources: California Postsecondary Education Commission, The California State University, Community Colleges Chancellor's Office

**Transfer Rate to all Colleges: 47.88%**      **Statewide Transfer Rate: 39.43%**

# Regional Economic Growth

- Tri-Valley Area: Cities of Pleasanton, Livermore, Dublin, San Ramon and Danville
- During the recession from 2008 to 2011, overall employment dropped 4 percent yet **technology-related jobs increased 51 percent**
- Tri-Valley's vital **employment** projected to increase **30 percent** by **2040**

Source: Bay Area Council Economic Institute. *Tri-Valley Rising: Its Vital Role in the Bay Area Economy*. (October 2014)



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# Tri-Valley versus Bay Area

## Higher population and job growth:

### Population

Tri-Valley: 20%  
Bay Area: 8%

Growth since 2000

### Employment

Tri-Valley: 21%  
Bay Area: 3%

Growth since 2000

## Highly educated population:

### Graduation rate:

Tri-Valley: 95%  
Bay Area: 80%

2013

### University

### Preparedness:

Tri-Valley: 60%  
Bay Area: 38%

2013

Source: Bay Area Council Economic Institute. *Tri-Valley Rising: Its Vital Role in the Bay Area Economy*. (October 2014)



# Las Positas – Connections and Assets

- Offers degrees and certification in the areas of
  - applied technologies
  - health sciences
  - business
  - entrepreneurial
  - marketing
  - work based learning
  - computing studies
  - mathematics
  - engineering
  - science

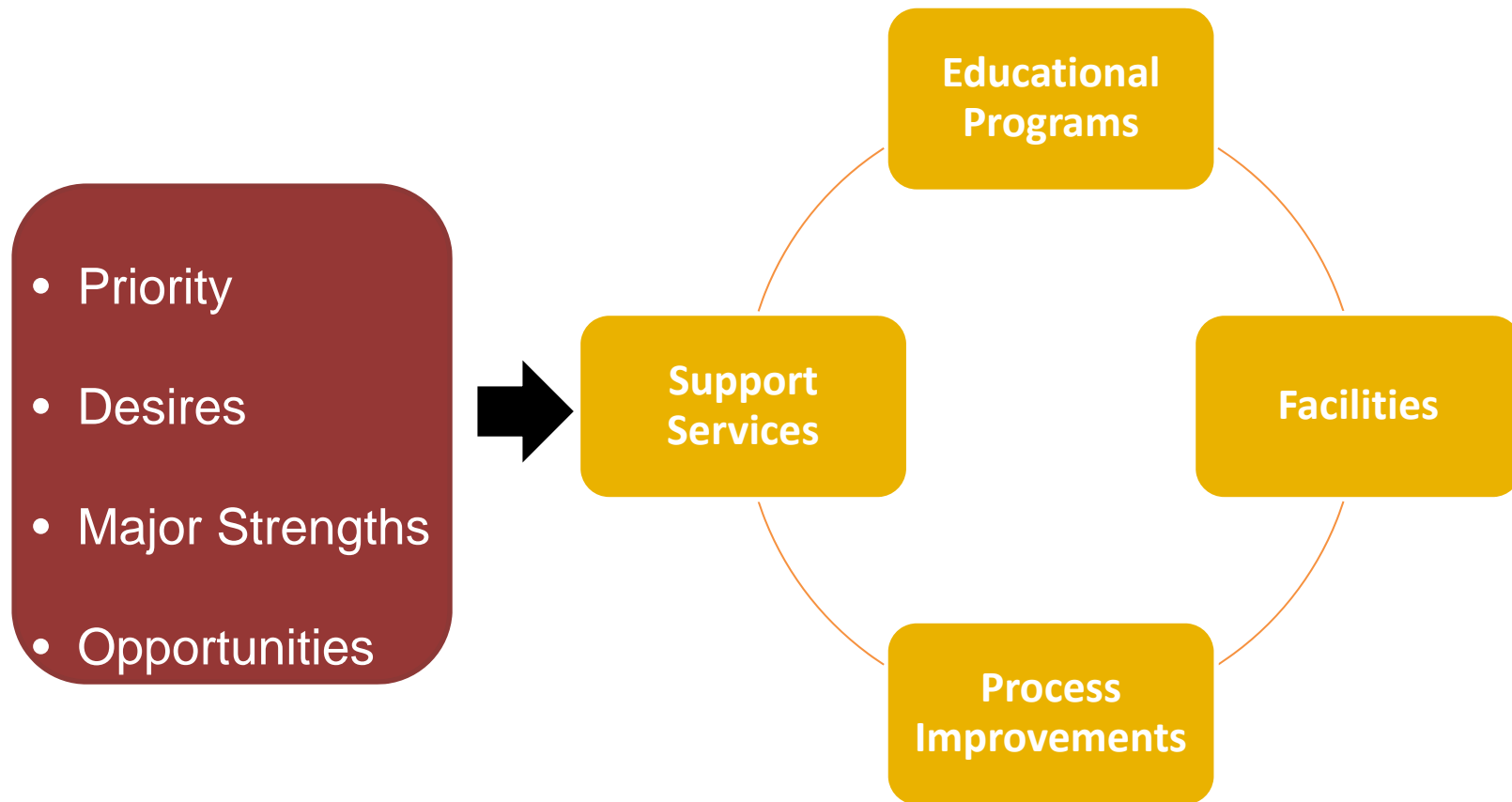


# Purpose of Campus Engagement

- To identify the **needs** and **desires** of the community, faculty, staff, and students
- To identify institutional and programmatic **strengths** and **opportunities of growth**
- Inform policies outlined in the plans by **incorporating input** from stakeholders and the community



# Your Opportunity for Input!





# Small Group Discussion

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# Next Steps

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# Next Steps

- Transcribe, review and analyze all the input we receive
- Conduct an on-line survey to collect additional input
- Incorporate these findings into the Environmental Scan
- Prepare for Phase 2 activities in January 2015





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