

Chabot 2030

Planning for the College we want...

How can we...

- Build upon the **Extraordinary** impact Chabot has had within the community.
- Expand the relationships within the community.
- Cultivate successful programs, while evolving to meet the future needs of our community.
- Leverage foundation built by EMP, SP, and GP

Big Hairy Audacious Goal

“BHAG is a concept developed in the book *Built to Last*. A BHAG (pronounced “Bee Hag,” short for “Big Hairy Audacious Goal”) is a powerful way to stimulate progress. A BHAG is clear and compelling, needing little explanation; people get it right away. Think of the NASA moon mission of the 1960s. The best BHAGs require both building for the long term AND exuding a relentless sense of urgency:

What do we need to do today, with monomaniacal focus, and tomorrow, and the next day, to defy the probabilities and ultimately achieve our BHAG?”

What?

The Big Hair Audacious Goal

- 30,000 students in 2030

Why?

The Impact

If we serve 7.5% of our
Community...

- Measurable Impact on
 - Poverty
 - Housing insecurity
 - Economic stability
 - Confidence
 - Health
 - Quality of life

Who?

Those farthest from opportunity

30,000 single parent households

13,779 Veterans

125,000 Latinx

?

34,000 Black/African Americans

24,000 Disabled Under 65

?

**Go where the students
are!**

The Community is the Campus

**Engage students
earlier**

Middle School Free College
“Contracts”

**Support Lifelong
Learners**

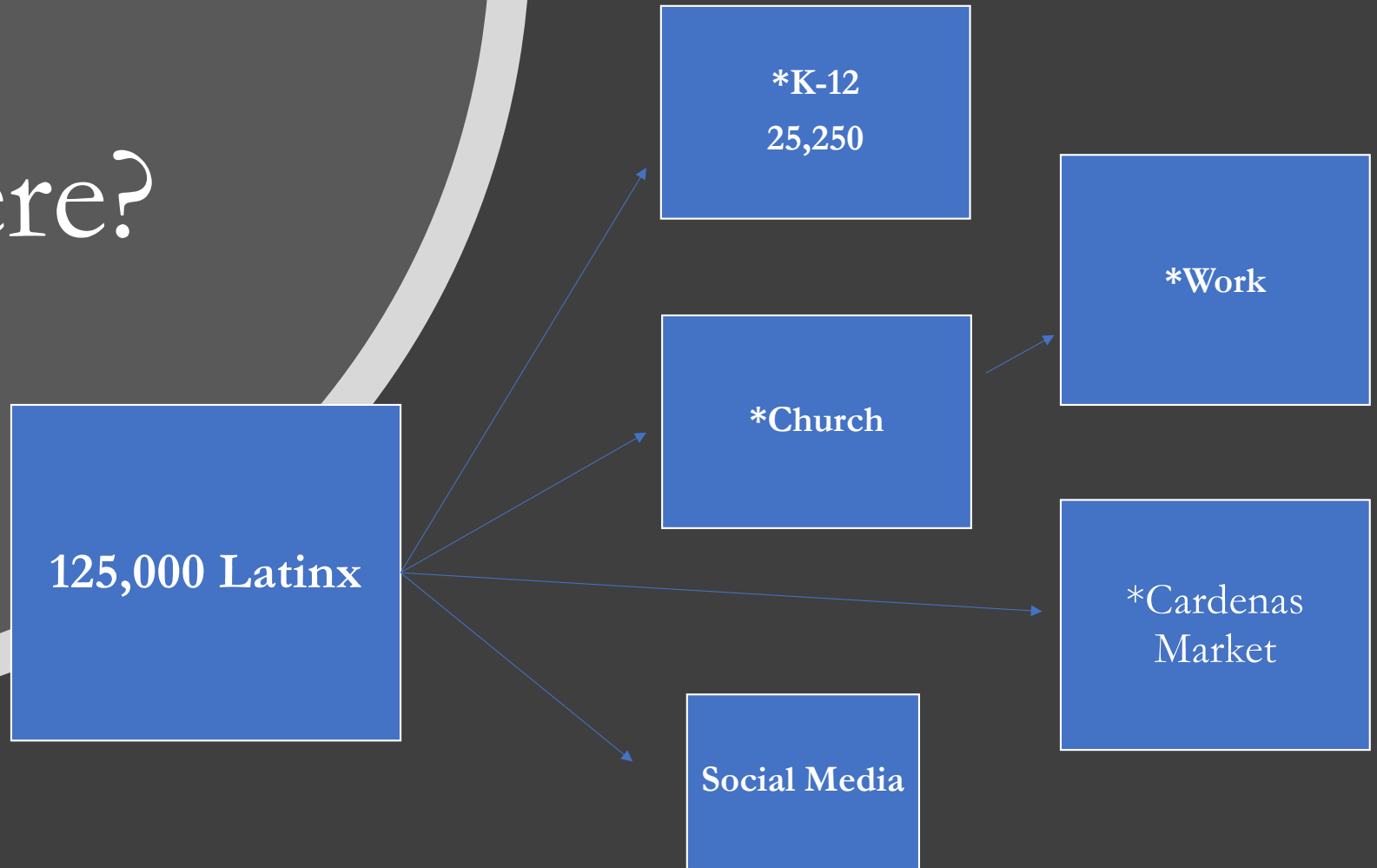
Adults have an average of four
careers

?

How?

Where?

Example



*The community is the Campus

Workgroup

- 6 member (3/3) + 1
- Focus on Big Picture (BHAG)
- Develop structure for next steps
- Establish priorities

Workgroup Members

Heather Hernandez
Jennifer Lange
Arnold Paguio
Zeraka Mitchell

Noell Adams
Miguel Colón
Dov Hassan

Milestones and Deliverables

When?

Tentative

- **October 31st**
 - Joint Senate Workgroup formed
- **December 31st**
 - Revised plan presented to Senates
- **March 31, 2022**
 - Presentations to Shared Governance Committees
- **September 30, 2022**
 - Formal plan and resource request to College President
- **January 1, 2023**
 - Commence Presentations to Community
 - City Councils, School Boards, Chambers, Fraternal Orgs, Churches, etc

Immediate Priorities

- **Expand Outreach Efforts**
 - Clarify value proposition
 - Create relevant bundles of products/services
 - Identify/expand partnerships
- **Strengthen Enrollment Infrastructure**
 - Admissions and Records
 - Student Services
 - Retention

Process

Example

- **Admissions and Records**
 - Spring 2022 - A&R presents to IST.
 - IST approves. Sent to PRAC.
 - PRAC recognizes extraordinary need and sends recommendation to President.
 - President refers to Grants and PBC/CC/??
 - Fall 2023 – A&R enhancements commence



Questions, Suggestions, Comments, Complaints, Remarks?

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